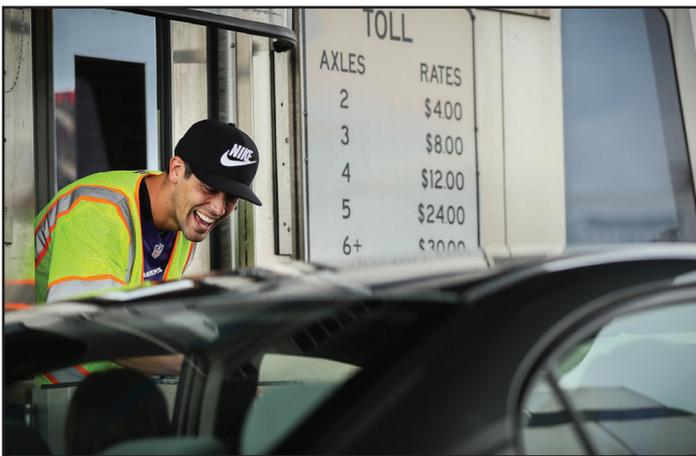


# RAVENS IN OUR COMMUNITY



## #PASSITFORWARD



The Ravens and Verizon Wireless have teamed up to launch the “Pass It Forward” campaign. During the season-long initiative, current Ravens and alumni players, along with Ravens cheerleaders and mascot Poe, will surprise fans with random acts of kindness at various Baltimore-area locations. The goal is to create a positive social movement that begins with these events and encourages recipients to “pass it forward.” On Sept. 19, Ravens **RB Justin Forsett** (pictured top left), **TE Crockett Gillmore** (pictured left center), **K Justin Tucker** (bottom left) and **G John Urschel** (pictured right) joined in on the fun. The Ravens and Verizon began the day by paying for commuters’ gas at a Royal Farms in Carroll County, before moving on to pay for Maryland Transit Authority toll fees at the Fort McHenry Tunnel. The cheerleaders and Poe were out in our community, as well, purchasing admission passes at the Maryland Zoo and lunch for college students at Towson Hot Bagels. Next, the group visited the MedStar Hospital at Franklin Square to welcome newborns to the Ravens Flock. The final stop was a pizza delivery for volunteer firemen who responded to the devastating Ellicott City flood in July. To keep up with events throughout the season, follow #PassItForward and #VerizonBAL on social media.



## HISPANIC HERITAGE MONTH



In conjunction with Hispanic Heritage Month, the Ravens invited approximately 100 youth from Education Based Latino Outreach and Centro de la Comunidad to participate in the PLAY 60 Festival. The event was held on Sept. 26 at Utz Twardowicz Field and provided an opportunity for youth to get active for 60 minutes a day. Kids engaged in football stations as well as other games and sport-inspired fun facilitated by Playworks Maryland. The Ravens will also recognize Dr. Perla Guerrero (pictured left), Assistant Professor of the Department of American Studies and U.S. Latina/o Studies at the University of Maryland, College Park, as the NFL Hispanic Heritage Leadership Award recipient at their game on Oct. 2 vs. the Oakland Raiders.