

RAVENS IN OUR COMMUNITY

A CRUCIAL CATCH CHANGE DAY

The NFL awarded the Baltimore Ravens with the 2014 *A Crucial Catch Grant* to support increased access to breast cancer education and screening resources in underserved communities through the American Cancer Society (ACS). The \$50,000 grant will be used in the Family Health Centers of Baltimore in the Cherry Hill and Brooklyn Park neighborhoods. As part of the grant, the Ravens participated in *A Crucial Catch Day* on Saturday (10/25) at the Family Health Centers of Baltimore in Cherry Hill (Baltimore City). Pre-registered women from the surrounding areas learned of ways to reduce their risk of breast cancer and the importance of early detection. They also had the opportunity to receive a clinical breast exam and schedule a mammogram at their local hospital. The Ravens gave out BCA-themed key straps and team photos along with free raffle tickets for the opportunity to win a spa package and an autographed Ravens football. Ravens cheerleaders greeted guests and signed autographs.



RAVENS RISE BREAST CANCER AWARENESS GAME



Arundel High School Football Players

In honor of Breast Cancer Awareness month, the Ravens RISE High School Game of the Week (Arundel Wildcats vs. Broadneck Bruins) incorporated several pink aspects throughout the evening, including banners and goal post wraps from the NFL's *A Crucial Catch* campaign. In addition, both teams were provided pink gloves, wristbands and shoelaces to wear, courtesy of the Ravens. The American Cancer Society was also on site promoting the campaign and accepting donations, while Zeta Tau Alpha distributed pink ribbons to all fans in attendance.

GOODWILL GRIDIRON HALLOWEEN PARTY



Ravens Players with Costume Contest Finalists

The Ravens celebrated Halloween early this year by hosting the 15th-annual Goodwill Gridiron Halloween Party on Monday (10/27) at Dave & Buster's (Arundel Mills Mall). **TE Dennis Pitta**, **K Justin Tucker** and **DT Brandon Williams** hosted the event, which featured a night of bowling, billiards, video games and light fare, in addition to a silent auction. Attendees with exceptionally unique costumes participated in a costume contest, judged by Ravens hosts and their teammates. All proceeds from the evening benefit Goodwill Industries of the Chesapeake, Inc.'s training and employment programs, which help the disabled and underprivileged in the Baltimore area secure and retain jobs.