

Baltimore Ravens Black History Month Essay Contest Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.
PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Void where prohibited or restricted by law, rule or regulation. This Baltimore Ravens Black History Month Essay Contest (the “Contest”) is subject to all applicable federal, state, local laws, rules and regulations. This Contest is accessible via the Baltimore Ravens’ (“Club”) website through a mobile device or computer at www.baltimoreravens.com/BlackHistoryMonth (the “Website”) (collectively, the “Platform”).

- 1. Eligibility:** This Contest is offered and open for entry only to nominees (“Nominees”) who (a) are legal residents of Maryland, Virginia, Pennsylvania or the District of Columbia, (b) are enrolled in school grades six (6) through twelve (12) as of the beginning of the Entry Period (as defined herein); and (c) are nominated by a parent or legal guardian 18 years of age or older (“Nominator”). Employees, officers, directors, agents and representatives of the Club, the National Football League, its member professional football Club, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively, the “Contest Releasees”), and each such individual’s immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are eligible to be a Nominator, but not a Nominee. The Contest is subject to all applicable federal, state, and local laws. Void outside of the United States and where prohibited by law. Only Nominees meeting all eligibility requirements set forth in these rules (the “Official Rules”) may participate in the Contest or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of Winner before awarding any prize.
- 2. Entry Period:** The Contest entry period begins on January 22, 2025 at 12:01 a.m. Eastern Time (“ET”) and ends on February 17, 2025 at 11:59 p.m. ET (hereafter “Entry Period”). Administrator’s computer is the official timekeeping device for this Contest.
- 3. To Participate:** Participating Nominees must submit an original essay between 250-500 words highlighting discoveries, inventions, achievements, or other contributions from the Black community that have shaped history, along with their impact on society today (the “Submission”). Such contributions may have a historical impact on any industry/sector, including sports, music, art, service, medicine, law, technology, education, science, and much more (collectively, the “Theme”). The impact can be positive, controversial, educational, eye-opening, or anything that sparks emotion and understanding. The Nominator must enter the Contest on behalf of the Nominee by uploading the Submission as a Word or PDF attachment along with the Nominee’s full name, date of birth, school and grade, and Nominator’s full name, email address, and phone number at www.baltimoreravens.com/BlackHistoryMonth. Submissions must be in the English language, between 250-500 words, and original works of the Nominee. Submissions submitted without all required information or after the Entry Period will be disregarded. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Contest is prohibited and any entry through such means and any entry that is deemed to be ineligible (at the Club’s sole discretion and in accordance with these Official Rules) are void. **Limit one (1) registration form submission per Nominee for the duration of the Entry Period. Additional registration forms received for any Nominee after the first registration form will be void.** All entries become the exclusive property of the Club and will not be acknowledged or returned. The use of artificial intelligence, script, macro or any other device to automate or subvert a Submission or the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Entry Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of a Nominator or Nominee based on the information submitted, the entry will be deemed to be submitted by the Nominator named on the applicable entry (regardless of whether that is the

name of the authorized account holder of the email address from which said entry form was submitted), provided such Nominator and Nominee are eligible according to these Official Rules.

4. **Winner Selection:** Based on the criteria outlined below, all eligible Submissions received during the Entry Period will be evaluated by a panel consisting of employees the Ravens (the “Panel”) based on the following judging criteria:
 - a. Degree to which the student applied the Theme (0-5 pts)
 - b. Degree to which the Theme has impacted society (0-5 pts)
 - c. Originality of the Submission (0-5 pts)
 - d. Literary style and grammar of the Submission (0-5 pts)
 - e. Tie-Breaker Criteria: In the event of a tie score between Submissions, the Submission judged to be the most “touching piece” will be used as a tie breaker” (0-5 pts)

On or about February 26, 2025, the highest-graded Submissions, as determined by the Panel, from Nominees in grades 6-8 (each, a “Middle School Winning Submission”) and the highest-graded Submissions from Nominees in grades 9-12 (each, a “High School Winning Submission”) will, subject to verification of eligibility and compliance with these Official Rules, be declared Winners of the Contest. The Middle School Winning Submission with the highest point total will be deemed the “Middle School Grand Prize Winner”, and the High School Winning Submission with the highest point total will be deemed the “High School Grand Prize Winner”. The Middle School Winning Submission with the second highest point total will be deemed the “Middle School Runner-up Winner”, and the High School Winning Submission with the second highest point total will be deemed the “High School Runner-up Prize Winner”. Collectively, all prize Winners are referred to herein as “Winners”.

Each potential Winner will be notified by email and phone call. In the Club’s sole discretion, if a potential Winner (a) cannot be contacted or messages are returned as undeliverable; (b) is ineligible according to these Official Rules; (c) fails to return the required documents within the specified time period; (d) declines the Prize for any reason; or (e) otherwise fails to fully comply with these Official Rules, then said potential Winner will forfeit the prize and the prize may be awarded to the next highest scored Nominee. The Club will select up to three (3) successive alternate Winners in accordance with the selection criteria described above, after which point the Sponsors may discontinue the Contest and retain the prize, at Club’s sole discretion.

5. **Prizes:** Each of the Middle School Grand Prize Winner and the High School Grand Prize Winner will receive one (1) grand prize (a “Grand Prize”) apiece. Each Grand Prize will consist of: (a) two (2) tickets to a Baltimore Ravens home game at M&T Bank Stadium during the 2025 NFL regular- or pre-season (specific game to be determined by Club in its sole discretion) (each, a “Game Ticket”); (b) one (1) Baltimore Ravens Jersey; and (c) assorted Ravens “swag” as chosen by the Club in its sole discretion. The average retail value of each Grand Prize is \$750. Each of the Middle School Runner-up Prize Winner and High School Runner-up Prize Winner will receive one (1) runner-up prize (a “Runner-Up Prize”). Each Runner-Up Prize will consist of (a) one (1) autographed photo of a Baltimore Ravens player chosen by Club in its sole discretion; and (b) assorted Ravens “swag” as chosen by the Club in its sole discretion. The average retail value of each Runner-up Prize is \$200. Grand Prizes and Runner-Up Prizes are collectively referred to herein as “Prizes”.
6. **Prize Restrictions:** No transfer, assignment, sale, duplication, cash redemption or substitution of Prize (or portion of Prize) is permitted, except by Club, which reserves the right to substitute a Prize (or applicable portion of Prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace a lost or stolen Prize or any component thereof. All Prize details are at Club’s sole and absolute discretion. Non-compliance with these Official Rules may result in disqualification and, at Club’s sole discretion, the awarding of Prize to an alternate Winner. All Prize Winners are solely responsible for any and all applicable fees, taxes and expenses associated with a Prize that are not specifically listed herein, including any and all travel and lodging expenses associated with any game tickets or sideline passes.

Additional terms, restrictions, and exclusions may apply to Game Tickets; see front and back of Game Tickets for additional terms and exclusions. All Game Tickets are subject to verification and are void and will be rejected if not obtained through authorized, legitimate channels, or if any part of any Game Ticket is determined by Club or Club's agent or representative (including but not limited to a Baltimore Ravens employee or contractor) to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way, or if Game Ticket contains printing, typographical, mechanical, or other errors.

If the chosen game or any part of it is cancelled, postponed or preempted for any reason, including weather, no rain checks, exchanges, substitution or cash replacement value of the Prize will be provided except at Club's discretion. In the event Winner and/or Winner's guest at the game engages in behavior during the Game that (as determined by Club in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Club or any of Clubs services, products, trademarks, service marks, or logos, Club reserves the right to terminate Prize redemption and eject Winner and/or Winner's guest from the game with no further obligations or compensation whatsoever to Winner and/or Winner's guest (which may, in Club's sole discretion, result in such Winner's disqualification from the Contest and forfeiture of the Prize). In the event Winner or guest engages in behavior during game that (as determined by Club in its sole discretion) is illegal, tortious, or subjects Winner or guest to arrest or detention, Club shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Winner or guest as a result of such conduct. CLUB SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF WINNER OR ANY GUEST'S ATTENDANCE AT THE GAME OR ANY OTHER ASPECT OF WINNER'S OR ANY GUEST'S ACCEPTANCE OR USE OF THE PRIZE.

7. **Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTESTCONTEST. A NOMINEE IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL NOMINEE'S ELIGIBILITY HAS BEEN VERIFIED AND NOMINEE HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.
8. **Publicity:** Except where and as may be prohibited by law, participation in the Contest and acceptance of any prize constitutes express permission of Winner for Club and Club, and those acting pursuant to the authority of Club or Club, to use such Winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Contest.
9. **General Conditions:** Club reserves the right, in its sole discretion, to modify, suspend or terminate this Contest (or any portion thereof) at any time with the consultation of Club. Club and Club reserve the right to disqualify any individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Contest, (b) defraud Club, (c) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, Club, or representatives of the Club or Club, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, Club, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Contest through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only

the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**

- 10. Agreement to Official Rules:** By participating in the Contest, Nominators (themselves and on behalf of their Nominee) agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Contest. By participating in the Contest, each Nominator (themselves and on behalf of their Nominee) waives any right to claim ambiguity in these Official Rules.
- 11. Release:** By participating in this Contest, each Nominator (themselves and on behalf of their Nominee) agrees to release, indemnify, and hold harmless, the Contest Releasees, from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Contest Releasees are not responsible for cancellations or delays, if any prize cannot be awarded or used, or if the Contest cannot be conducted as planned for any reason due to intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond the Contest Releasees' control.
- 12. NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF:** Nominator (themselves and on behalf of their Nominee) understand and acknowledge that Club has wide access to ideas, designs, and other materials, and that new ideas are constantly being submitted to them or being developed by their own employees. The Nominator (themselves and on behalf of their Nominee) also acknowledge that many ideas may be competitive with, similar or identical to the Nominator and Nominee and/or each other in theme, idea, format or other respects. The Nominator (themselves and on behalf of their Nominee) acknowledge and agree that they will not be entitled to any compensation as a result of Club's use of any such similar or identical material. Further, the Nominator (themselves and on behalf of their Nominee) acknowledge and agree that the Club does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Submission materials. Finally, the Nominator (themselves and on behalf of their Nominee) acknowledge that, with respect to any claim by such Contest Releasees relating to or arising out of the Contest Releasee's actual or alleged exploitation or use of any Submission or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable Nominator (themselves and or to their Nominee) will not be irreparable or otherwise sufficient to entitle such Nominator (themselves and as a representative of Nominee) to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Submission or any material based on or allegedly based on the Submission, and the rights and remedies of Nominator (themselves and on behalf of their Nominee) in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.
- 13. Limitation of Liability:** Except where prohibited, Nominator (themselves and on behalf of their Nominee) agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, or the determination of any Winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this

Contest not to exceed \$50 but in no event including attorneys' fees, and (3) under no circumstances will Nominator (themselves and on behalf of their Nominee) be permitted to obtain awards for and Nominator (themselves and on behalf of their Nominee) hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING THE CONTEST AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 14. Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Contest Released Parties in connection with this Contest will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.
- 15. Privacy:** By entering the Contest, each Nominator (themselves and on behalf of their Nominee) agrees that his or her entry and any other personally identifiable information collected in connection with the Contest may be used by Club and/or its affiliates for administration of this Contest, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimoreravens.com/privacy-policy>.
- 16. Official Rules and Winners List:** For the name of any Winner of this Contest, send a written request to 1 Winning Drive, Owings Mills, MD 21117, Attn: Black History Month Essay Contest for receipt before June 17, 2025
- 17. Sponsor & Administrator:** Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.