



## YOUR OFFICIAL PSL OWNER REWARDS RECAP



It's a wrap for the 2021 season! This is a season that will be remembered as very challenging, with so many injuries to key players, yet exciting, thanks to some incredible finishes. Although, we all hoped for a better outcome, we certainly have many moments to be proud of both on and off the field, especially with the PSL Owner Rewards program!

In this month's newsletter, we will cover one last exciting gameday surprise, to close out the season and recap some of the favorite prizes and experiences we've shared this year.

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### **STARTING OFF THE NEW YEAR...THE RIGHT WAY!**

*PSL Owner surprised with Super Bowl LVI tickets at Ravens-Steelers game...*

As if the Ravens-Steelers rivalry wasn't enough to make the final game of the season exciting, PSL Owner Rewards figured out a way to add even more excitement! While many of our PSL Owners reside right here in Maryland, there are a good number that do not- states like Virginia, Florida, California, and even Hawaii are represented. For example, **James LeDane**, PSL Owner since 1999 from section 144, currently resides in Las Vegas, Nevada and manages to attend as many Ravens games as possible given the long distance. At our final home game, he was accompanied by his son, **Clarke LeDane** and a friend, **Mike Osborne**, and they were invited to join us at the Ravens Perch for the **Gameday Live** pregame show featuring Ravens Legend **Torrey Smith** for the special surprise- including going on the air live!

Interviewed by Torrey and co-host, **Shelby Granath**, viewers learned more about James' Ravens history, his move west and his quest to find a group of Ravens fans to watch games with ...when he can't make it to home games of course. But wait there's more...he was then surprised with **two tickets to Super Bowl LVI** in nearby Los Angeles!!



"What an amazing day!" James exclaimed. "I was interviewed by Torrey Smith, enjoyed an exciting Ravens game and had the greatest organization in NFL history send me to the Super Bowl. My son and I can't tell you how excited we are! Only one thing could have made the day better [a win], but we'll get them next year!"

### **BRINGING IT BACK IN 2021...**

There is much about the 2020 season we'd like to forget - operating M&T Bank Stadium at limited to no capacity, due to Covid-19 certainly being the most forgettable. With that unfortunate reality, many of our experiences and prizes were not possible but with fans welcomed back to the stadium in 2021 we were able bring back some of our most popular rewards including: **Training Camp Parties, UAPC Facility Tours, Stadium Practice Hospitality, Ravens Bucks, Complimentary Season Parking, Tailgate Packs, VIP Sideline Experience, Post-Game Field Experience, One Winning Drive Photos** and many more. Here are a few highlights:

### Under Armour Performance Center Tours

On the Saturdays when the team is on the road, we were joined by PSL Owners and their friends & family for **exclusive tours of the UAPC**. Led by one of our very own Ravens staff, these guests gained access to the famous **draft (WAR) room, media studio, position breakout rooms, weight room** and our incredible **indoor field house**.



### Stadium Practice Hospitality

We were pleased to welcome fans back to M&T Bank Stadium starting with a preseason stadium practice. 100 Club Level PSL Owners joined us for an exclusive **VIP party** filled with all-inclusive food & drinks, visits from our cheerleaders and guest appearances including Ravens Legends **DE Michael McCrary** and **WR Jacoby Jones**.

### VIP Sideline Experience

For each home game, 10 PSL Owners and a guest were invited **down on the field for pregame warmups**. Guests had access to a private area for up-close views of our team as they prepared to take on that week's opponent. Some were even able to meet some familiar faces!





### **NEW THIS YEAR...**

Each year, PSL Owner Rewards aims to reach as many winners as possible. Although, there are a few annual favorites, the goal is to reach as many PSL Owners as we can. Of course that includes adding new prizes and we introduced nine new prizes including: **Virtual Draft Activations, Remembering the 2020 Playoffs Pack, 25th Anniversary pack, Ravens Den pack, Gameday Pack, Work Like a Raven Pack, Salute to Service Pack, Choice Pack and the Action Jackson Pack.** Here's a flashback of what some of the amazing new prizes included:

#### **Virtual Draft Activations: NFL Legends Panel Roundtable**



In preparation for the 2021 NFL Draft, an exclusive group of PSL owners joined former Rams receiver **Torry Holt** and former Vikings Hall of Fame receiver **Cris Carter** for a **NFL Legends Roundtable** where they shared their draft stories, favorite memories from their playing days and their take on the game today.

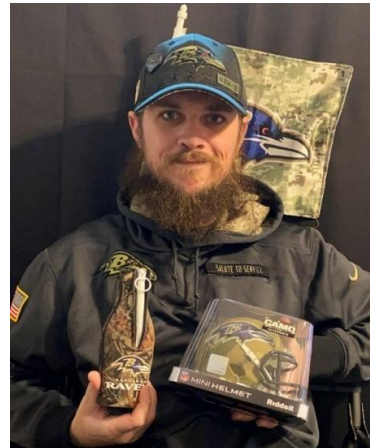
#### **Ravens Den Pack**



100 PSL Owners including **Frederick Creutzer IV**, Section 148 from Forest Hill, MD received the **Ravens Den Pack** that included a plush Ravens blanket, an exceptionally soft pillow, a unique PSL owner wood sign, and either a pack of cards, pack of Ravens coasters, or a Ravens State Magnet. All great stuff to bring a little comfort and some new additions to a Ravens Cave.

### Salute to Service Pack

30 PSL Owners who have served or actively serve in the military, including **PFC Timothy Radawiec**, Section 141 from Baltimore, MD were surprised with a **Ravens Salute to Service Pack**. The pack was created to honor and acknowledge the contributions made by military members and included: Ravens military hat, pin, camo flag, mini helmet and fatigue koozie.





### **Work like a Raven Pack**

100 of our corporate accounts, received a **Work Like a Ravens Pack** to add a little function, fun and some Ravens pride to their office. This new pack included a wireless speaker, thermos, water bottle, mug, wireless charger, pens and even a desk-sized Poe!

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### **WE WANT TO HEAR FROM YOU!**

We have officially closed the chapter for the 2021 and entered the planning stages for 2022. Every year, new prizes and experiences are introduced, and we reach more and more PSL Owners. If you have creative ideas for rewards that you would like us to consider, we'd love to hear from you!

If you are interested in making a suggestion, please click the link below and your idea will be submitted. This an opportunity for us to build together!

[UPLOAD YOUR SUBMISSION HERE](#)

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### **REMINDER: WAYS TO INCREASE YOUR CHANCES OF BEING SELECTED**

1. Paying your invoices by established deadlines or by committing to a payment plan on or before MARCH 15TH, 2022
2. Paying your entire account balance in full by MARCH 15, 2022
3. Paying your invoices with CASH OR CHECK
4. Attending games - make sure ALL of your tickets are scanned during entry to get credit
5. Committing to your seats for potential playoff games

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Thank you for tuning into this month's newsletter and for another great season! Stay tuned for the month of February and upcoming PSL Rewards news.

Sincerely,

*Raven Jones*

Raven Jones  
PSL Owner Rewards Coordinator