

## **“Purple Ticket to Health” Sweepstakes Official Rules**

**NO PURCHASE OR PAYMENT NECESSARY IN ORDER TO ENTER OR WIN THE SWEEPSTAKES. ANY PURCHASE OR PAYMENT OF ANY KIND THAT YOU MAKE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED BY LAW AND OUTSIDE THE UNITED STATES.**

In the “Purple Ticket to Health” (the “**Sweepstakes**”), the Baltimore Ravens (“**Sponsor**”), GEHA, Novo Nordisk, and MedStar Health have teamed up to provide the Flock with access to free diabetes screening as an initial step towards achieving a healthier lifestyle and the opportunity to enter into the Sweepstakes upon completion of the screening. By completing a short, 60-second online risk assessment via MedStar Health, you will have the chance to enter to win one (1) pair of passes to the TBD (2023) Ravens Training Camp VIP Day at the Under Armour Performance Center. A separate link to enter to the Sweepstakes will be provided upon completion of the risk assessment. The Sweepstakes is powered by Wit Labs, Inc. (“**Wit**” or “**Administrator**”) on behalf of Sponsor and is accessible via the Wit website at <https://web.witcontests.com/ravens/giveaway/scratchnwin/purple-ticket-to-health-230519> or through a mobile device or computer at [www.baltimoreravens.com/purpleticket](http://www.baltimoreravens.com/purpleticket) (the “**Website**”)(collectively, the “**Platform**”). For the avoidance of doubt, Wit provides the Platform for the Sweepstakes, but is not the sponsor for the Sweepstakes. GEHA, Novo Nordisk, and MedStar Health are related parties, but are not sponsors of the Sweepstakes (“**Related Parties**”) and are not responsible for its execution and/or any of the giveaways/prizes that may be part of the Sweepstakes. Protected health information provided to MedStar Health will NOT be shared with the Baltimore Ravens, GEHA, Novo Nordisk or any other team partners.

As a legal requirement for participating in this Sweepstakes as an entrant (“**Entrant**”), you (“**You**” or “**Participant**”) hereby agree to be bound by these Sweepstakes Official Rules (the “**Official Rules**” or “**Rules**”) which form a legal contract by and between You and Sponsor. **If You do not agree and consent to these Rules, please do not enter the Sweepstakes or use the Platform. By creating and using a Wit account, You are further required to read and agree to the Wit [Terms of Use](#).**

**1. ELIGIBILITY:** The Sweepstakes is open to legal residents of the states of Maryland, Delaware, Pennsylvania, Virginia and the District of Columbia who are 18 years of age or older at the time of entry (each, an “**Eligible Entrant**,” or “**Entrant**,” or “**You**”). Employees, officers, and directors of Sponsor, Administrator, Related Parties, and each of their respective parents, subsidiaries, and affiliated companies, representatives, consultants, contractors, agents, divisions, dealers, distributors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing, website and/or platform providers, web masters, and their respective officers, directors, employees, and administrative agencies; and anyone else connected with the production and distribution of this Sweepstakes (collectively “**Released Parties**”) and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related to any of

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the above named entities are not eligible to participate or win. Unless You opt-in for future communication, the information You provide will only be used for Sweepstakes purposes.

**2. SWEEPSTAKES PERIOD:** The Sweepstakes begin on Friday, May 19, 2023 at 9:00:01 a.m. Eastern Time (“ET”) and ends on Friday, July 14, 2023 at 11:59:59 p.m. ET (hereafter “Sweepstakes Period”).

**3. ENTRY:** There are two (2) ways to enter during the Sweepstakes Period (each, an “Entry”):

(1) **In-Person:** Visit the Purple Ticket to Health tent(s) at designated events offered by Sponsor, such as Movie Night on Friday, May 19, 2023, during the Sweepstakes Period. A list of these events, which may be periodically updated, can be found here: [baltimoreravens.com/purpleticket](https://baltimoreravens.com/purpleticket). At the tent, you will be directed to the Platform to complete the 60-second Health Survey, then receive a separate link to enter the Sweepstakes; OR

(2) **Online:** Visit [baltimoreravens.com/purpleticket](https://baltimoreravens.com/purpleticket) using a computer or mobile device during the Sweepstakes Period and follow the instructions provided to complete the 60-second Health Survey and then receive the link to complete and submit the registration form to receive a single entry;

**Online entries must be received by 11:59:59 p.m. ET on the date in Table 1 for the corresponding prize.**

**Limit of one (1) entry per person throughout the Sweepstakes Period, regardless of method of entry.** Additional entries received from the same person in excess of the stated limitation will be void. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The use of a false identity, script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor’s sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of Entrant based on the email address submitted, entry will be awarded to the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

**4. PRIZES:** A predetermined number of unique eligible Entrants will become Winners, who will receive predetermined prizes based on the Sponsor’s prize allocation structure, whose decisions are final on all matters relating to this Sweepstakes. 20 prizes are available; please refer to Table 1 below for the prize description. The Approximate Retail Value (“ARV”) of the prize is \$250. The total ARV of all prizes is \$5,000. All prize details are at Sponsor’s sole and absolute discretion.

**Table 1:**

| Prize Type  | Number of Prizes | Prize Description   | Approximate Retail Value ("ARV") (USD) | Deadline for Entry    |
|---|------------------|---|--|-----------------------|
| 2 Passes to Training Camp VIP Day on TBD Date, 2023 | 20               | Training Camp VIP Day includes all-inclusive food & beverage, a premium Ravens gift and training camp items, and a post-practice, kids-only autograph session with players. | \$250/pair (\$125/pass)                | Friday, July 14, 2023 |

**PRIZE RESTRICTIONS: Limit one (1) prize per person, per household.** Restrictions may apply to certain prizes. Sponsor is not responsible for any costs or expenses that may be required to use the prize unless specifically stated in these Official Rules. Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prize not specifically stated herein, including but not limited to, change of air travel fees, ground transportation, automobile insurance, meals, incidentals, passenger tariffs or duties, surcharges, service charges or facility charges, personal charges at lodging, security fees and/or other expenses, are the responsibility solely of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prizes or components of a prize(s). Prize cannot be used in conjunction with any other promotion or offer. Each Winner of any prize valued at more than \$600 will be issued a 1099 tax form for the approximate retail value of prize.

Released Parties are not responsible for any delay or cancellation of the prize delivery due to unforeseen circumstances or circumstances outside of their control. If the fulfilling merchant cancels the order the prize will not be delivered and no additional compensation will be provided. SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS OR SUBSTITUTIONS OR ANY ACT OR OMISSIONS WHATSOEVER BY ANY THIRD PARTIES, INCLUDING ENTERTAINMENT OR HOSPITALITY VENUES, AIR CARRIER(S) OR OTHER TRANSPORTATION COMPANIES, OTHER THIRD PARTIES OR ANY INDIVIDUALS PROVIDING ANY OF SERVICES ASSOCIATED WITH PRIZES TO WINNERS, INCLUDING ANY RESULTS (INCLUDING BUT NOT LIMITED TO COSTS OR INJURIES) THEREOF, SUCH AS CHANGES IN SERVICES OR ACCOMMODATIONS NECESSITATED BY SAME.

For any prizes related to tickets, passes, or access to the Under Armour Performance Center (e.g., Training Camp VIP Day – date TBD), if Winner and/or guest(s) engage/s in behavior attending a prize-related event or during travel that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to send Winner and/or guest(s) home with no further obligations or compensation whatsoever to Winner and/or guest(s) (which may, in Sponsor's sole discretion,

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result in such Winner's disqualification from the Sweepstakes and forfeiture of any (and/or all) prize(s). In the event Winner or guest(s) engage/s in behavior that is illegal, tortious, or subjects Winner or guest(s) to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Winner or guest(s) as a result of such conduct.

**5. WINNER SELECTION AND NOTIFICATION:** Odds of winning a prize will be dependent upon the total number of eligible entries received. Due to the variable nature of the number of prizes and Entrants in the Sweepstakes, the Platform uses a dynamic probability function to determine potential winners (each a "**Winner**"), based on an expected number of eligible entries. Therefore, the probability of winning a prize may vary throughout the course of the Sweepstakes Period. The number of prizes available and the number of eligible entries received affect the odds of winning. Some prizes may be left unawarded at the end of the Sweepstakes Period if there are fewer eligible entries than expected. Sponsor reserves the right to award such remaining prizes, if applicable, to eligible Entrants chosen at random.

Winner selection will be conducted from among all eligible entries received by Sponsor, whose decisions are final on all matters relating to this Sweepstakes, and potential winners will be notified by email, telephone, overnight delivery and/or mail within three (3) days of the end of the Sweepstakes Period. The potential Sweepstakes prize winner(s) may be required to sign and return an affidavit/declaration of eligibility and publicity and liability release (collectively "the Prize Claim Documents"). Sponsor and/or Administrator are not responsible for any delay or failure to receive a winner notification for any reason, including inactive account(s), technical difficulties associated therewith, or an Entrant's failure to adequately monitor the Wit app or website. If a potential winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required Prize Claim Documents within the specified time period, if prize notification is returned as undeliverable; if a potential winner decides to decline his/her/their prize for any reason whatsoever; or if a potential winner otherwise fails to fully comply with these Official Rules, he/she/they will forfeit his/her/their prize and the prize may be awarded to an alternate winner from among all remaining eligible entries received, in the Sponsor's sole discretion. Prize winner's guest may also be required to sign release documents, at Sponsor's and/or Administrator's discretion.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**6. GENERAL CONDITIONS:** This Sweepstakes is governed by the laws of the United States. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Sponsor, Administrator, Related Parties and their agencies are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible,

inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the website, Platform, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect entries and (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE AND/OR PLATFORM ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT, IN ITS SOLE DISCRETION, TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. PUBLICITY; LIMITATIONS OF LIABILITY AND RELEASES:** BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANT AGREES THAT SPONSOR, ADMINISTRATOR, RELATED PARTIES, AND THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEBSITE AND/OR PLATFORM PROVIDERS, WEB MASTERS, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE "**RELEASED PARTIES**") WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS

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BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, PANDEMIC, EPIDEMIC, WIDESPREAD ILLNESS OR TERRORISM. BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE AND/OR PLATFORM ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PLATFORM AND ALL PRIZES, ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**8. INDEMNIFICATION:** Participant (the “Indemnifying Party”) shall indemnify Sponsor, Administrator, Related Parties, and their affiliates, owners, officers, directors, shareholders, agents and employees (the “Indemnified Parties”) from and against any and all losses, costs, damages, injuries, awards, judgments and liabilities, including but not limited to legal and professional fees, costs, and expenses (“Losses”), incurred by the Indemnified Parties as a result of any claim, suit, proceeding or cause of action asserted against the Indemnified Parties by a third party (“Claim”) and shall defend the Indemnified Parties against any such Claims arising from any material breach of these Rules by the Indemnifying Party.

**9. DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Maryland or the appropriate State Court located in Baltimore County, Maryland; (2) any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall

be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

**10. PRIVACY:** Personally identifiable information that is submitted by Entrant as part of this Sweepstakes will be used to administer the Sweepstakes and select and announce the winner. Participant hereby waives any claims that Participant may have or acquire against the Sponsor for libel, slander, invasion of privacy, copyright or trademark violation, moral rights, right of publicity, rights of privacy, or false light arising out of or in connection with the Sponsor's or anyone else's use of the Content. Participant agrees that this waiver of privacy rights constitutes a valid consent to uses of any Personally Identifiable Information ("PII") as may be required under applicable data protection laws. Any PII that You provide in participating in the Sweepstakes is subject to the privacy policies of the Sponsor and Administrator. Please review Sponsor's privacy policy at <https://www.baltimoreravens.com/privacy-policy>, and the Wit privacy policy at <https://witcontests.com/terms#privacy>. By entering the Sweepstakes, You grant Sponsor and Administrator, as well as their agents, affiliates, subsidiaries, representatives or service providers, permission to share your email address and any other personally identifiable information with the other Sweepstakes partners for the purpose of administration and prize fulfillment, including use in a publicly available winners list and/or future marketing by Sponsor, such as to notify them of a product or promotion that Sponsor thinks may be of interest. Participant hereby grants to Sponsor the non-exclusive, worldwide, perpetual, assignable, sublicensable and irrevocable right to include Participant's name, title, image, likeness, movements, voice, conversations, sounds and performances in connection with any use or publication of the Content by Sponsor.

**11. OFFICIAL RULES AND WINNERS LIST:** For a copy of the Official Rules, visit <http://www.baltimoreravens.com/purpleticket> or send a self-addressed, stamped envelope for receipt by Tuesday, August 1, 2023, to: Baltimore Ravens, L.P., 1 Winning Drive, Owings Mills, MD 21117. For a list of winners available after Thursday, February 29, 2024, send a self-addressed, stamped envelope for receipt by Wednesday, May 1, 2024, to: Purple Ticket to Health, 1 Winning Drive, Owings Mills, MD 21117. Vermont residents may exclude return postage.

**12. SPONSOR:** Baltimore Ravens, L.P., 1 Winning Drive, Owings Mills, MD 21117. **ADMINISTRATOR:** Wit Labs, Inc., on behalf of Sponsor, performs the collection, submission or processing of Entrant entry forms for the Sweepstakes ("Entries") as well as the overall administration of the Sweepstakes. Entrant may contact Wit with any questions, comments or problems related to administration of the Sweepstakes. Wit may be reached by email at [team@witcontests.com](mailto:team@witcontests.com) during the Sweepstakes Period.

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