



## **2024 Baltimore Ravens Cheerleader Appearance Guidelines, Terms & Conditions**

### **Guidelines**

Completion of the online form is a request only and does not guarantee an appearance by Ravens Cheerleaders. The online request form must be filled out completely or it will not submit properly. Please be aware of the following as you request an appearance from the Ravens Cheerleaders.

- Requests will only be considered if they are received at least four (4) weeks prior to the scheduled event.
- The Ravens Cheerleaders are available for appearances from mid-April through December each season. Due to practice schedules, the Ravens Cheerleaders are not typically available on Tuesday or Thursday evenings.
- All Cheerleader appearances must be for a minimum of one (1) hour. Cheerleaders can be available for more than one hour, in half hour increments after the initial hour. Half hour rates are half the hourly rate of your event.
- **There is a fee associated with all Ravens Cheerleader appearances. Appearance fees are based on the nature of your event, and are as follows (minimum of 2 Cheerleaders per appearance):**
  - School Appearances - \$100 per cheerleader per hour
    - School events must take place at a school facility and cannot be sponsored.
  - Nonprofit/Community Appearances - \$150 per cheerleader per hour
    - Nonprofit/Community events must be open to the public with no admission fee. This includes parades, festivals, youth sports, fairs, and camps.
  - Private Event Appearances - \$250 per cheerleader per hour
    - Private events include birthday parties, retirement parties, weddings, Bar/Bat Mitzvahs, anniversaries, etc.
  - Commercial/Corporate Appearances - \$300 per cheerleader per hour
    - Commercial and corporate events include grand openings, trade shows, expos, business functions, etc.
  - Performance component at your event or appearance – minimum of 8 cheerleaders required
    - Performance cost will vary based on timing, event type, and performance scope
- Appearance fees do not include travel fees, and an additional fee for travel may be assessed if the event takes place outside of the general appearance area.
- At all appearances, Ravens Cheerleaders are accompanied by security personnel.

Please allow 5-10 business days to receive a written response or telephone call from the Ravens regarding your request.

### **Stipulations**

The following stipulations are expected as part of a Ravens Cheerleader appearance request:

- Requester shall not have any right to use the trademarks, logos, slogans, tag lines, designs, copyrights, tradenames, or other intellectual property of the Baltimore Ravens, the Baltimore Ravens Cheerleaders, or the National Football League (the “Team IP”) for any purpose, including photographs or video containing any Team IP without the prior written consent of the Baltimore



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Ravens. All publicity for the event that mentions an appearance by Ravens Cheerleaders must be approved by the Baltimore Ravens before use.

- All appearance fees must be paid one (1) week prior to the appearance date. Payment information will be included with an appearance invoice.
- Parking in close proximity to event location must be provided for Cheerleaders. A secure area for belongings must be provided.
- Requester hereby agrees to defend, indemnify, and hold harmless Baltimore Ravens Limited Partnership, its officers, agents and affiliates from and against all losses, demands, claims, damages, and liabilities arising out of Requestor's obligations under these terms and conditions or its negligence or willful misconduct.

#### **FORCE MAJEURE**

*The Ravens shall use reasonable efforts to provide the appearances as contracted; provided, however, where any appearance is prevented by guidelines or restrictions of the NFL established subsequent to the date of the appearance agreement, changes in schedules or locations, technical or mechanical difficulties, preemptions, strikes, lock-outs, labor disputes, boycotts, riots, war or national emergencies or disasters, terrorist acts or threats of terrorist acts, governmental restrictions, acts of God, or any other cause beyond the control of the Ravens ("Force Majeure Event"), then the appearance shall be excused, and the Ravens shall, at the Ravens' option, either provide a partial refund of any fees already paid or substitute another appearance. The Ravens shall not be in breach of any appearance agreement if the performance of its obligations is prevented or preempted due to a Force Majeure Event.*

#### **CANCELLATION POLICY**

The Ravens reserve the right to cancel an appearance at anytime for the safety of all parties involved.