



RUN-OF-SITE ADVERTISING

Reach a whole new market by receiving display advertising on BaltimoreRavens.com and the Ravens official mobile app. With over 51M annual views on our website and over 172M annual views on our mobile app, your brand is guaranteed to be seen.

Run-of-site advertisements are seen on every page of the Ravens website and app. Each package will provide a guaranteed impressions limit.

PRE-ROLL ADVERTISING

The Ravens produce new videos daily that all live within BaltimoreRavens.com and the Ravens mobile app. Each video is accompanied by a 15-second pre-roll advertisement, allowing partners to receive dynamic exposure to fans.

Each Pre-Roll advertisement package provides a guaranteed impressions limit.

SOCIAL MEDIA INTEGRATION

Leverage Ravens-owned social media channels to endorse contests, promotions, and event announcements, or integrate your brand with various content series produced by the Ravens. The Ravens social media universe has a wide reach that allows fans to engage with the team and its partners.

BRANDED CONTENT

The Ravens digital team produces year-round content that receives very large engagement from fans. Learn how your brand can be integrated in various forms of branded content throughout the year through title sponsorships of videos, podcasts, or news articles. Premium partners can also elect to work with the Ravens Productions team to produce custom video content, intrinsically tying in their brand with the Ravens organization.