



YOUR OFFICIAL PSL OWNER REWARDS RECAP October 2022



Sweet Treats Just in Time for Fall!

It is hard to believe that October flew by so quickly, putting us on the fast track to the holiday season in the final two months of the year. We love October, not just for the start of holiday decorations, beginning of pumpkin flavored treats and the unashamed binging of candy but also for those slightly chilled 1:00 p.m. Fall games bring us to the halfway point of the season.

In this month's edition of the **PSL Owner Rewards News**, we celebrate the good vibes October had to offer with special gameday recognitions, a fun halftime time performance, the return of meet & greets and a prize pack just for the ladies of the flock.

Keep reading to find out more about those sweet October treats!

A Crucial Catch Day in October

PSL Owners honored as part of National Crucial Catch Month...

October is National Breast Cancer Awareness Month and in support, all throughout October NFL teams dedicated a home game as an official NFL Crucial Catch game to raise awareness for the varying spectrum of cancer and to honor those who have been directly and indirectly impacted.

On Sunday, October 9th, prior to the start of our game against the Cincinnati Bengals, **12 PSL Owners** joined members of the Ravens staff, families and community members on the field for a special ceremony honoring them with a moment in the spotlight for survivors or those currently battling cancer.



To those whom we got a chance to honor and those we didn't, we are always honored to recognize your fight against cancer and we appreciate you sharing your stories!

Heating Things Up at Halftime

50 PSL Owners take the field for a special halftime performance...

Most often halftime is used as an opportunity to take a bathroom break, re-up on your favorite gameday snacks and maybe even stretch your legs but, for the October 9th game against the Bengals, thousands remained in their seats for a very "hot" performance. 50 PSL Owners and their guests were invited to the field to be in the "front row" as rapper & singer **Nelly** took over, and of course closed out the set with his famous song "Hot in Herre" including a special surprise appearance from Ravens legend **Ray Lewis**. There is no signature Ray Lewis dance without Nelly's anthem as inspiration.



Once a Raven, Always a Raven

PSL Owners Go Behind the Scenes for a Legend of the Game Meet & Greet...



Adding to the October 9th gameday excitement, a special group of PSL Owners had some pre-game fun down in the post-game press room with the Legend of the Game Meet & Greet with **Jimmy Smith**. Just a week before, the Ravens long-time cornerback announced his official retirement from the NFL after spending his entire 11-year career with the Ravens!

Jimmy spent some time reflecting on his career, lessons he's learned, and what's next to come with our special guests. Following the Q & A session, guests took some photos and wished him well as he embarks on life after football. Of course, we expect to be seeing Jimmy around in the future so it's only "bye for now".



Fan Girls...Women Love Football Too

Special prize pack sent to 100 Ladies of the Flock...

For the third time, PSL Rewards created a prize pack in honor some of our best female fans and **100 PSL Owners** were surprised with a few items to add to their purple pride. The pack included a pair of Ravens earrings, a beanie, a cozy scarf and sparkly lanyard.

Keep an eye out for each other on gamedays as those hats and scarves become more and more useful as the colder weather comes!



October turned out to have more treats than tricks for PSL Owner Rewards. As we covered in this month's PSL Rewards News, there is something, if not everything, to love about this time of the year. Stay tuned for the next edition of PSL Owner Rewards News to find out what November and the start of the holiday season has to offer.

Want to see what you could win? Check out www.baltimoreravens.com/pslowerrewards for an updated list of winners, a photo gallery, a list of prizes and more.

Sincerely,

A handwritten signature in cursive script that reads "Raven Jones".

Raven Jones
PSL Owner Rewards Coordinator