



BALTIMORE RAVENS

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COMMUNITY NEWS

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Ravens to Celebrate Hispanic Heritage Month



Celebrating Hispanic Heritage Month

The Ravens will celebrate the NFL's observation of Hispanic Heritage Month (9/15-10/15) with a youth football clinic and additional game-day elements at the Ravens' home opener vs. the Cleveland Browns (9/26).

On Tuesday (9/21), FB Le'Ron McClain and additional Ravens players will join local coaches to host a Worldwide Day of Play football clinic for 150 predominantly Hispanic youth.

On game day (9/26), the Ravens will continue their celebration of Hispanic Heritage Month with "Futbol Americano" signage on display at M&T Bank Stadium, an informational Hispanic Heritage Month ad in the game day program and Latin-inspired quarter break performance by the Ravens cheerleaders. A child from the football clinic will be chosen as the game's Tee Kid.

Additionally, the Ravens combined their support for Hispanic Heritage Month with efforts for Breast Cancer Awareness Month as both initiatives overlap for the first half of October. The Ravens donated the complimentary race entries they received as a sponsor of the 2010 Susan G. Komen Maryland Race for the Cure to Hispanic breast cancer survivors.



Recycling Program Kicks Off in Stadium Parking Lots

The Baltimore Ravens have teamed up with Central Parking System and Maryland Stadium Authority (MSA) to develop a recycling program for the parking lots around M&T Bank Stadium that are owned by MSA. The Ravens and MSA have been recycling at M&T Bank Stadium since 2005, and the goal of expanding recycling efforts to MSA-owned parking lots is to capture and recycle all of the bottles, cans and plastic containers from patrons tailgating at Ravens home games.



On Sunday (9/26), a pilot program will be launched in parking Lot G for the Ravens vs. Browns game. Central Parking will distribute special recycling bags to fans as they drive onto the lot. Tailgaters will be encouraged to place all recyclable materials in the bags during their pre-game tailgate and place filled bags into a designated recycling container at the entrance of the parking lot. Also, a recycling team will circulate throughout Lot G to provide additional recycling bags, help collect filled bags and encourage fans to recycle. The Ravens, Central Parking and MSA hope to expand the program to other MSA-owned parking lots during the 2010 football season.

For more information on Ravens in our Community, please call 410-701-4000 or visit www.BaltimoreRavens.com/community.