



YOUR OFFICIAL PSL OWNER REWARDS RECAP



August is here! That means we are rapidly approaching the start of the season and it is getting harder and harder to contain the anticipation!

We love July, not only for the celebration and fireworks...but the final week signals the start of training camp and the annual practice at M&T Bank Stadium!

In this month's newsletter, we will recap some special prize packages and take a closer look at what the stadium practice looked like for some lucky PSL Owners. Check it all out in our latest edition of PSL Owners Rewards News.

25th BIRTHDAY PRIZE PACK

Keeping the Anniversary Celebration Going...

While the Ravens celebrated a 25th anniversary season in 2020, even the biggest fans might not be able to name the date that Baltimore's NFL team officially became the Ravens. It was March 29, 1996 that original owner, **Art Modell**, unveiled the name "Ravens" to a throng of fans at the Inner Harbor excited to have football back in town. It was a significant moment that has since brought a lot of pride, special memories and championships to Charm City. The name "Ravens" has come to symbolize toughness, consistency, and teamwork throughout our 25 seasons!



To honor this special occasion, we created a new one-of-a-kind package to celebrate our 25th birthday with 145 PSL Owners. So many of you have been with us since the very beginning and we wanted to honor OUR journey together in a special way with a unique **customized t-shirt & keychain.**

Long-time PSL Owner, **Molly Plummer**, Section 552 from Port Deposit, celebrating our 25th birthday and her 25 years of PSL Ownership, was one of our lucky recipients.

Molly was kind enough to model for us and shared, "As you can see, I'm a fan! I've had my PSLs since day one! I was also in the Ravens Marching Band and in the Baltimore Colts Marching Band for 20 years! Lol, I have lots of memorabilia! I LOVE my shirt! Thank you!"

Looking good Molly!! We wholeheartedly appreciate your overwhelming support over the years and hope you wear your 25th Anniversary shirts with pride. Cheers to 25 years and counting!!



PREPPING FOR THE TAILGATE

100 PSL Owners Chosen For Our Annual Tailgate Prize Pack...



Out of the many prizes the PSL Owners Rewards program awards each year, the tailgate prize pack is one of our favorites and most well-received! This year's tailgate prize pack featured perfect items to prepare for all the upcoming pregame celebrations! Our lucky winners were surprised with a Ravens Cooler, sized to fit at least nine beverages, an accompanying shot glass, koozie, and bottle opener. Now let's get that grill going!

PRACTICE? WE'RE TALKING ABOUT STADIUM PRACTICE

A Special Welcome Back For Some Of Our Club Level PSL Owners...

Day four of training camp, on Saturday, July 31st, brought the Ravens to M&T Bank Stadium for our annual stadium practice. It's the perfect chance for our newer Ravens players to get a sense of the stadium environment with thousands of fans while also getting a much-needed change of scenery.

While over 24,000 fans were scattered throughout the lower level, we invited 100 Club Level PSL Owners to come join us for a special VIP party on the beautiful, spacious and climate-controlled club level. The night was filled with all-inclusive food & drinks, giveaways, visits from our cheerleaders, music, and guest appearances including Ravens Legends **DE, Michael McCrary** and

WR, Jacoby Jones. Our Legends stopped by for some stories, autographs and photos. It was amazing to interact with everyone in person and welcome them back home to M&T Bank Stadium!





Cory Beard, Section 218 from Halethorpe, summed up the evening writing, "We had such a great time at the stadium practice, thanks for inviting us to this event. The food, drinks, and fireworks were all outstanding and we appreciate the blanket (it is extremely soft), plus, the plastic bag for the blanket was a very thoughtful gesture. We can't wait to be back on August 14th to watch the Ravens beat the Saints in our first pre-season game, it has been too long since we've got to do that in person!"

WANT TO BE FEATURED ON SUNDAY NIGHT FOOTBALL?



The NFL is looking for Ravens PSL Owners to be featured alongside **Carrie Underwood** as part of the Sunday Night Football intros! The theme for this year's intro is **tailgating** – PSL Owners are being asked to record their tailgate and submit to the NFL, the five best videos will be selected and featured on national TV.

Think your tailgate has what it takes?

If you are interested in being featured on Sunday Night Football, do the following:

- Gather 5-10 friends/family & put on your best Ravens gear.
- Set up a tailgate and show off your fandom! The NFL is looking for shots of you cheering for the Ravens decked out in purple!
- Upload video to the fan portal. There, you will also sign a waiver granting NBC license to include your likeness & all those in your shot in the 2021 SNF opening sequence with Carrie Underwood.
- Submissions are due **August 15th**.

[UPLOAD YOUR SUBMISSION HERE](#)

Thanks for tuning into this month's newsletter! Our first pre-season game is on August 14th vs. the New Orleans Saints. We'll be back to recap what August brings us.

Sincerely,

Raven Jones

Raven Jones
PSL Owner Rewards Coordinator

Want to see what you could win? Check out www.baltimoreravens.com/pslowerrewards for an updated list of winners, a photo gallery, a list of prizes and more.