

# RAVENS IN OUR COMMUNITY

## HS COACH OF THE WEEK



Each week during the football season, the Ravens honor one high school coach who has made a significant impact on the lives of his student-athletes. The coaches who have been recognized as High School Coach of the Week thus far are Matt Schmitt, head coach of the Atholton (Columbia, Md.) varsity football team and Phil Zacharias, head coach of the Mt. Hebron (Ellicott City, Md.) varsity football team. Zacharias was a defensive assistant coach for the Ravens from 2002-04.

Each weekly recipient receives a \$2,000 donation to his school's football program, an award certificate signed by Ravens head coach **John Harbaugh** and a specially-designed Coach of the Week hat. This is the 16th year of the High School Coach of the Week program, which is presented by Toyota.

## MELANOMA SCREENINGS



Before last Thursday's game (9/27) against the Cleveland Browns, the Ravens sponsored free skin cancer screenings at M&T Bank Stadium. The screenings were done by licensed dermatologists and educational materials were handed out to those who came by the booth.

Several years ago, Ravens offensive coordinator **Cam Cameron** was diagnosed with melanoma, but the disease was caught with early screening. Because of this, Cameron developed a public service announcement that aired on Ravens' television networks and on the RavensVision videoboards during Thursday's game. The screenings are part of an initiative with the national awareness campaign Melanoma Exposed, in which four NFL teams are hosting screenings prior to a game this season.

## HS CHAMPIONS OF THE WEEK

The Ravens work with high school athletic directors in Maryland to promote academic, athletic and community excellence among student-athletes through the Ravens Champions Athlete of the Week program, presented by Toyota. One male and one female student-athlete will be selected as the Ravens Champion Athlete of the Week, with each winner receiving two tickets to that week's game, a VIP pregame field tour, a special Ravens jersey, recognition on the RavensVision boards, and their profile showcased on BaltimoreRavens.com. Each winner's school will also receive a \$500 donation to its athletic program.

This season's winners have been Darren Schmidt (Patapsco HS), Elisa Rowe (Kenwood HS), Zachary Hossler (Brunswick HS), Carmella Ziccardi (Loch Raven HS), Zach Abbey (Archbishop Spalding HS) and Beth Madore (Parkville HS).



## QUARTERBACK CHALLENGE

During Ravens home games this season, the Quarterback Challenge will showcase two of Maryland's top high school quarterbacks. The quarterbacks will be joined on-field by two of their receivers to compete in a passing competition during halftime. Both quarterbacks will be given two chances to throw passes to their respective receivers, with the longest completion winning.

The winner receives a \$500 Under Armour product credit for his school's athletic department. Both schools receive tickets to the game, and both quarterbacks receive a football autographed by a Ravens player. The school with the longest completion throughout the entire season will win new jerseys for its entire football team, courtesy of Under Armour.

