

YOUR OFFICIAL PSL OWNER REWARDS RECAP



With Independence Day weekend celebrations comes the summer heat...and the excitement that training camp is just weeks away! With so much to celebrate, what better time than now to deliver some of our famous "prize packs" to some lucky PSL Owners.

In June, in addition to our annual summer package, we created a new one as a reminder that the 2020 season was another great one and worthy to celebrate even though we did not achieve the ultimate prize.

In this month's newsletter, we unveil what those packages looked like and share PSL Owner related news and updates.

BEATING THE SUMMER HEAT THE RIGHT WAY!

100 PSL Owners surprised with our annual summer price pack

With the summer months upon us, we wanted a fortuitous group of winners to be equipped with a few items to get them through those hot summer days!





Our winners received a "**Beat the Heat" Summer Prize Pack** that included a koozie for those cool drinks, a beach towel and a Ravens cap for a little shade from the sun - all the essentials needed for a trip to the pool!

REMEMBERING THE PLAYOFFS

Commemorative playoff pack delievered to 75 PSL Owners



A strong 11-5 regular season netted the Ravens a top AFC wild card position, earning an opportunity to avenge a tough home playoff loss to the Titans in 2019. A 20-13 win in Nashville in the AFC Wild Card propelled the Ravens to the divisional round with another tough road matchup in Buffalo, facing the AFC East Champ and #2 seed Bills. That one did not end as we had hoped, falling short with a 17-3 loss.

With 13 playoff appearances in our 25-year history, we have much to celebrate and crafted a **"Remembering the 2020 Playoffs" package** as a small tip of the cap to honor our latest playoff season. This commemorative package included an exclusive playoff shirt and authentic Wild Card Playoff coin.



NEWS ALERT!

A few new features to keep on your radar...

We love sending out our monthly newsletters but wanted to inform you of some new updates to our <u>PSL Owner Rewards webpage</u>. You will find a running list of winners for the year, past newsletters and a photo gallery (one of our favorite new additions) to highlight the great stuff our PSL Owners have experienced! It's a special way to share the wonderful memories we have made with you!

If you happen to be one of our lucky winners and would like to be featured on our website, please submit photos and quotes to me at <u>raven.jones@ravens.nfl.net</u>.

ONE LAST THING...LET'S GO SHOPPING

Unlocking your PSL Owner online retail discount

One of the benefits of PSL ownership is a discount on merchandise, both online and at M&T Bank Stadium team stores. Unlock your exclusive VIP discount at

shop.baltimoreravens.com every time you use your code. Enter the code sent in your email to get a percentage off your total purchase!

We will be back next month to report more exciting PSL Owner news! Stay tuned...but until then, enjoy the summer.

Sincerely,

Raven Jones

Raven Jones PSL Owner Rewards Coordinator