



2023 Baltimore Ravens Cheerleader Appearance Guidelines, Terms & Conditions

Guidelines

Completion of the online form is a request only and does not guarantee an appearance by Ravens Cheerleaders. The online request form must be filled out completely or it will not submit properly. Please be aware of the following as you request an appearance from the Ravens Cheerleaders.

- Requests will only be considered if they are received at least four (4) weeks prior to the scheduled event.
- The Ravens Cheerleaders are available for appearances from mid-May through December each season. Due to practice schedules, the Ravens Cheerleaders are not typically available on Tuesday or Thursday evenings.
- All Cheerleader appearances must be for a minimum of one (1) hour. Cheerleaders can be available for more than one hour, in half hour increments after the initial hour. Half hour rates are half the hourly rate of your event.
- **There is a fee associated with all Ravens Cheerleader appearances. Appearance fees are based on the nature of your event, and are as follows (minimum of 2 Cheerleaders per appearance):**
 - School Appearances - \$100 per cheerleader per hour
 - School events must take place at a school facility and cannot be sponsored.
 - Nonprofit/Community Appearances - \$150 per cheerleader per hour
 - Nonprofit/Community events must be open to the public with no admission fee. This includes parades, festivals, youth sports, fairs, and camps.
 - Private Event Appearances - \$250 per cheerleader per hour
 - Private events include birthday parties, retirement parties, weddings, Bar/Bat Mitzvahs, anniversaries, etc.
 - Commercial/Corporate Appearances - \$300 per cheerleader per hour
 - Commercial and corporate events include grand openings, trade shows, expos, business functions, etc.
 - Performance component at your event or appearance – minimum of 8 cheerleaders required
 - Performance cost will vary based on timing, event type, and performance scope
- Appearance fees do not include travel fees, and an additional fee for travel may be assessed if the event takes place outside of the general appearance area.
- At all appearances, Ravens Cheerleaders are accompanied by security personnel.

Please allow 5-10 business days to receive a written response or telephone call from the Ravens regarding your request.

Stipulations

The following stipulations are expected as part of a Ravens Cheerleader appearance request:

- Requester shall not have any right to use the trademarks, logos, slogans, tag lines, designs, copyrights, tradenames, or other intellectual property of the Baltimore Ravens, the Baltimore Ravens Cheerleaders, or the National Football League (the “Team IP”) for any purpose, including photographs or video containing any Team IP without the prior written consent of the Baltimore Ravens. All publicity for the event that mentions an appearance by Ravens Cheerleaders must be approved by the Baltimore Ravens before use.



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- All appearance fees must be paid one (1) week prior to the appearance date. Payment information will be included with an appearance invoice.
- Parking in close proximity to event location must be provided for Cheerleaders. A secure area for belongings must be provided.
- Requester hereby agrees to defend, indemnify, and hold harmless Baltimore Ravens Limited Partnership, its officers, agents and affiliates from and against all losses, demands, claims, damages, and liabilities arising out of Requestor's obligations under these terms and conditions or its negligence or willful misconduct.

Fan Health Promise

Requestor agrees, on behalf of the Requestor and anyone for whom the Requestor involves in the appearance, that the Requestor and each such individual will not attend the appearance event if, under the CDC's guidelines in effect at the time of the event, it is recommended that, as of the date of the event, they stay at home, quarantine and/or isolate (e.g., as a result of your testing positive, developing symptoms, or having a direct exposure to someone who has tested positive for COVID-19). For reference, the CDC's current recommendations are available here:

<https://www.cdc.gov/coronavirus/2019-ncov/your-health/quarantine-isolation.html>

Masks

Everyone must follow and comply with City, County and State mandates for wearing masks.

Cancellation

In the event that the requestor needs to cancel the event due to COVID-19, we ask for at least 12 hours' notice. If there are circumstances that happen within the 12 hours, please contact the Ravens immediately.

The Ravens reserve the right to cancel an appearance at anytime for the safety of all parties involved.