

Mike Stashik, RavensVision

Our Ravens Organization prides itself on being innovators both on and off the field. We have seen many ways in which the organization has been the first to “wow” the NFL with new things and this year was no different.

During our Thursday Night Football game on 12/12, a 50-foot Raven flew out and around M&T Bank Stadium and landed on our goal posts. Some may have been thinking, “Really, a 50-foot Raven? Not possible!!” But with the hard work of our Digital and Broadcast teams, we were able to use mixed reality to provide our fans with something they had never seen before.

Flying a 50-foot bird around a stadium was no easy task and brought with it a lot of pressure since this was never before done. But, one camera operator, Mike Stashik, was up for the challenge. Mike knew that every move he made with the camera had to be seamless and perfect in order to pull off the special effect. He came to the stadium multiple days after working his 9-5 job to stay late at night and perfect every swoop and movement of the Raven.

Due to Mike’s efforts and dedication, we have received over 3 million Twitter video views. Fans have reached out on all platforms to tell us what a cool moment that was, which once again, has put the Ravens ahead of all the rest.

Thank you, Mike, for all your efforts and hard work!

Check out the story behind our mixed reality bird.

<https://www.baltimoreravens.com/news/the-story-behind-the-mixed-reality-raven>