



# RAVENS IN OUR COMMUNITY

## HISPANIC HERITAGE LEADERSHIP AWARD

This year, the Baltimore Ravens selected Veronica Cool, founder and managing director of Cool & Associates LLC, as the recipient of the 2018 NFL Hispanic Heritage Leadership Award. Partnering together for the eighth-consecutive year, the NFL and the Hispanic Heritage Foundation present this award to local Hispanic leaders in each NFL market. Coinciding with the celebration of Hispanic Heritage Month, the award recognizes the contributions of local Hispanic leaders. Cool & Associates provides a multitude of services to the Hispanic community in Baltimore, including marketing, community outreach and financial services. Cool has been recognized by *The Baltimore Sun*, *Daily Record* and former First Lady Michelle Obama for her efforts in government, community service and business. Cool was recognized for her achievements and service to the Baltimore community at the Ravens game against the Denver Broncos on Sunday, Sept. 23.



## FLOCK ABOVE

This year, the Baltimore Ravens and Living Classrooms Foundation (LCF) have partnered to launch the inaugural “Flock Above” Mentorship Program. Through an application process, 10 young men (ninth-graders) from the LCF, representing varying Baltimore City High Schools, were selected to participate in this fundamental program. Starting on Tuesday, Sept. 18, participants began this annual, season-long commitment. A commitment was also made to the students by Ravens players, staff and LCF personnel. Tasked with helping these young men overcome the academic pressures of high school, navigate through the nuances of young adulthood and develop positive character through mentorship, Ravens and LCF staff will hold monthly enrichment meetings and facilitate positive interactions with the students throughout the season. The evening included a workout, leadership exercises, dinner and a special visit from Ravens **CB Brandon Carr**.



## ACT BOOKMOBILE & CLASSROOM DISTRIBUTION

On Monday, Sept. 24, Ravens staff, members of the Ravens All-Community Team (ACT) and Poe joined forces with the Ravens Bookmobile at Glenmount Elementary School in Baltimore City to distribute classroom supplies for teachers and faculty. In addition to the distribution, all students (pre-K through third grade) received books from the Maryland Book Bank. Prior to the distribution, Ravens **CB Brandon Carr** was on-site reading to the students of Glenmount. The Ravens ACT focuses on increasing corporate and community awareness of the Ravens Foundation, player foundations and associated local charitable organizations. This is done through a season-long NFL football competition between area and regional Baltimore-based business leaders and companies. ACT makes a positive impact in the Maryland area by strengthening the ties that bring the Ravens organization, its players and members of the corporate community together with activities and events throughout the year.

