

## **Baltimore Ravens Black History Month Visual Art & Essay Contest Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Void where prohibited or restricted by law, rule or regulation. This **Baltimore Ravens Black History Month Visual Art & Essay Contest** (the “Contest”) is subject to all applicable federal, state, local laws, rules and regulations. This Contest is accessible via the Baltimore Ravens’ (“Club”) website through a mobile device or computer at <https://www.baltimoreravens.com/community/black-history-month/art-essay-contest>.

- 1. Eligibility:** This Contest is offered and open for entry only to nominees (each, a “Nominee”) who (a) are residents of Maryland, Pennsylvania, Virginia, or Washington, D.C. (b) are enrolled in school grades six (6) through twelve (12) as of the beginning of the Submission Period (as defined herein); and (c) are nominated by a parent or legal guardian 18 years of age of older (the “Nominator”). Employees, officers, directors, agents and representatives of the Club, the National Football League, its member professional football Club, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively, the “Contest Releasees”), and each such individual’s immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are eligible to be a Nominator, but not a Nominee. The Contest is subject to all applicable federal, state, and local laws. Void outside of the United States and where prohibited by law. Only Nominees meeting all eligibility requirements set forth in these rules (the “Official Rules”) may participate in the Contest or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of Winner before awarding any prize.
- 1. Submission Period:** The Contest Submission period begins on January 30, 2026 at 9 AM Eastern Time (“ET”) and ends on February 27, 2026 at 11:59 PM (hereafter “Submission Period”). Administrator’s computer is the official timekeeping device for this Contest.
- 2. To Participate:** Participating Nominators must submit an original, qualified Essay (as defined herein) or a qualified Artwork (as defined herein) on behalf of a Nominee in compliance with these Rules. Qualified Essays and Artwork are collectively referred to as “Submissions.”

**“Essay” Criteria:** A qualified Essay must be between 250-500 words explores the cultural, artistic, literary, and intellectual contributions of the Black community during the Harlem Renaissance and their lasting impact on society today. Submissions may highlight influential writers, artists, musicians, performers, thinkers, or movements that helped define the Harlem Renaissance and reshaped Black identity, creativity, and expression in America (collectively, the “Theme”). These contributions may be inspiring, challenging, educational, or anything that sparks emotion, reflection, and deeper understanding of this transformative period in history. The Nominator must enter the Contest on behalf of the Nominee by uploading the Essay as a Word or PDF attachment along with a) the title of the Essay; b) the Nominee’s full name, school and grade level, and c) Nominator’s full name, email address, zip code and phone number via the Entry URL:

[www.baltimoreravens.com/BlackHistoryMonth](http://www.baltimoreravens.com/BlackHistoryMonth). All Essays must be in the English language, between 250-500 words, and be completely originals works of the Nominee. **Any Essay created with AI or any other non-human generated element, either in whole or in part, will be disqualified.**

**“Artwork” Criteria:** A qualified Artwork must be a drawing, painting, or other two-dimensional mixed media (animation, graphic designs, film, photography, sculpture, printmaking, or any other form of three-dimensional creations will not be accepted). Artwork must be a) dry and ready for display; b) no more than 40 inches across any direction; and c) delivered to the Club (at a location to be determined) by the date of the ceremony. Artwork does not need to be framed, and Nominee and Nominator are responsible for ensuring the safe delivery of all Artwork (Club shall not be responsible for damage to Artwork during transport). The Nominator must enter the Contest on behalf of the Nominee by uploading the Submission as a .JPG, .JPEG, or .PNG file

attachment along with an abstract as a Word or PDF attachment that includes) the title and medium of the Artwork; b) description of the piece and its connection to the Theme; c) the Nominee's full name, school and grade level, and d) Nominator's full name, email address, zip code and phone number via the Entry URL: [www.baltimoreravens.com/BlackHistoryMonth](http://www.baltimoreravens.com/BlackHistoryMonth). All Artwork must be completely original in concept and design by the Nominee and cannot display content that is graphic, violent, or otherwise inappropriate in nature (as determined by Club in its sole discretion). ***Any Artwork created with AI or any other non-human generated element, either in whole or in part, will be disqualified.***

**For All Submissions:** All Submissions submitted without all required information or after the Submission Period will be disregarded. A Nominee may submit only one (1) each of an Essay Submission and an Artwork Submission. **Additional Essays or Artwork received for any such Nominee after the first Essay or Artwork respectively received from that Nominee will be void.**

**Additional Essays or Artwork received for any such Nominee after the first Essay or Artwork respectively received from that Nominee will be void.** The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such registrations will be void. Registration form submissions will be accepted throughout the Promotion Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of a Nominee or Nominator based on the email address submitted, the Submission will be deemed to be submitted by the person named on the applicable Submission (regardless of whether that is the name of the authorized account holder of the email address from which said Submission form was submitted), provided such individual is eligible according to these Official Rules.

The Club is not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to Nominee's, Nominator's, or any other person's computer relating to or resulting from participation in this Contest, or for printing, typographical, human or other errors appearing in these Official Rules or other Contest-related materials. Club reserves the right, in its sole discretion, to void any Submissions from Nominees or Nominators whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Contest or is in violation of these Official Rules.

**Intellectual Property Ownership:** Upon successfully submitting a Submission, Nominee and Nominator acknowledge and agree that Club shall be the exclusive and lawful sole owner of all materials, deliverables, photographs, art, writings, illustrations, designs, works of authorship, ideas, concepts or other creative works that form the Submission, either in whole or in part, (collectively, the "IP Materials"). Club shall own and be entitled to all rights therein for all IP Materials, including ownership of all copyrights, patent rights and intangible rights. To the extent Nominee or Nominator is deemed an author of any IP Materials, Nominee or Nominator hereby exclusively and irrevocably assigns, transfers and otherwise conveys to Club all right, title, and interest in and to any IP Materials created as part of this Contest, including, without limitation, all rights of copyright, trademark, or other intellectual property rights pertaining thereto, for no additional consideration outside of these Contest Rules. Subject to the foregoing provisions herein, Nominee and Nominator hereby waives any and all claims that Nominee or Nominator may have now or may hereafter have in any jurisdiction to so-called "rental rights," "moral rights" and all rights of "droit moral" with respect to the IP Materials and the results and proceeds thereof, and Nominee and Nominator agree to take all appropriate action and to execute any and all documents, necessary or reasonably requested by Club to establish, perfect, effectuate, and preserve Club's rights in such IP Materials. For the removal of doubt, Club explicitly gives a non-exclusive, worldwide, non-transferable, and revocable license to Nominee and Nominator to use the IP Materials for non-monetized publicity use, solely in accordance with the terms herein. The Club

reserves the right to revoke this license at any time for any reason or no reason. This provision shall survive the termination of this Agreement.

**License to Club Content:** Club hereby grants to Nominee and Nominator a revocable, non-exclusive, worldwide, non-transferable license to use, reproduce, modify, create derivative works of and sublicense the Club Content (as defined herein) to the extent required in connection with the creation of an Essay or Artwork Submission, as described herein. For the purposes of these Rules, (i) “Club Content” means all of Club’s Marks (as defined herein), materials, information, photography, writings, or other creative content; and (ii) “Marks” means the brands, trademarks, service marks, trade names, trade dress, corporate names, logos, symbols and other designations of source or origin under trademark and similar laws owned or controlled by any entity or person, including the goodwill of the business symbolized thereby, and related registrations and applications for registration. **The Club explicitly does not grant any commercial or reproduction rights of Club Content to Nominee or Nominator.**

**3. Winner Selection:** Based on the criteria outlined below, all eligible Submissions received during the Submission Period will be evaluated by a panel consisting of employees the Club (the “Panel”) based on the following judging criteria:

Essay Criteria:

- a. Degree to which the student applied the Theme (0-5 pts)
- b. Degree to which the Theme has impacted society (0-5 pts)
- c. Originality of the Submission (0-5 pts)
- d. Literary style and grammar of the Submission (0-5 pts)

**Tie-Breaker Criteria:** In the event of a tie score between Submissions, the Submission judged to be the most “touching piece” will be used as a tie breaker.

On or about February 27, 2026, the highest-graded Submissions for the Essays, as determined by the Panel, from Nominees in grades 6-8 (each, a “Middle School Essay Winning Submission”) and the highest-graded Submissions from Nominees in grades 9-12 (each, a “High School Winning Essay Submission”) will, subject to verification of eligibility and compliance with these Official Rules, be declared Winners of the Essay portion of this Contest. The Middle School Winning Essay Submission with the highest point total will be deemed the “Middle School Essay Grand Prize Winner”, and the High School Winning Submission with the highest point total will be deemed the “High School Essay Grand Prize Winner”. The Middle School Essay Winning Submission with the second highest point total will be deemed the “Middle School Essay Runner-up Winner”, and the High School Essay Winning Submission with the second highest point total will be deemed the “High School Essay Runner-up Prize Winner”.

**4. Artwork Criteria:**

- a. Creativity and Originality (0-5 pts)
- b. Technique, Materials, and Tool Use (0-5 pts)
- c. Adherence to Theme (0-5 pts)
- d. Polish and Presentation (0-5 pts)

**Tie-Breaker Criteria:** In the event of a tie score between Artwork Submissions, the Artwork judged to be the most “inspiring piece” will be used as a tie breaker.

On or about February 27, 2026, the highest-graded Submissions for the Artwork, as determined by the Panel, from Nominees in grades 6-8 (each, a “Middle School Artwork Winning Submission”) and the highest-graded Submissions from Nominees in grades 9-12 (each, a “High School Artwork Winning Submission”) will, subject to verification of eligibility and compliance with these Official Rules, be declared Winners of the Artwork portion of this Contest. The Middle School Artwork Winning Submission with the highest point total will be deemed the “Middle

School Artwork Grand Prize Winner”, and the High School Winning Submission with the highest point total will be deemed the “High School Artwork Grand Prize Winner”. The Middle School Artwork Winning Submission with the second highest point total will be deemed the “Middle School Artwork Runner-up Winner”, and the High School Artwork Winning Submission with the second highest point total will be deemed the “High School Artwork Runner-up Prize Winner”.

Collectively, all prize Winners are referred to herein as “Winners”. Submissions must be received before the end of the Submission Period to be eligible to win. Odds of winning a prize will depend upon the total number of eligible Submissions received and will be based on the merit of each Submission, as described above. All potential Winners will be notified by email and may be required to complete, sign and return an Affidavit of Eligibility and Publicity/Liability Release prior to the receipt of the prize, or the prize may be forfeited and awarded to an alternate winner. If a Winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; does not reply to the Administrator within 7 days of notification of winning, does not claim the prize in a timely fashion, or otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, that Winner will forfeit his/her prize and the prize may be awarded to an alternate Winner from among all remaining eligible entries received, in the Club’s sole discretion. The Club will select up to three (3) successive alternate Winners, after which point the Club may discontinue the Contest and retain the prize, at Club’s sole discretion.

## **5. Prizes:**

**Grand Prizes:** Each of the Middle School Essay Grand Prize Winner, the Middle School Artwork Grand Prize Winner, the High School Essay Grand Prize Winner, and the High School Artwork Grand Prize Winner will receive one (1) grand prize (each, a “Grand Prize”) apiece. Each Grand Prize will consist of: (a) admission to a 2026 Baltimore Ravens Training Camp practice at the Under Armour Performance Center (specific date and time to be determined by Club in its sole discretion); (b) one (1) Baltimore Ravens Jersey; and (d) one (1) \$50 Fanatics gift card. The average retail value of each Grand Prize is \$700.

**Runner-Up Prizes:** Each of the Middle School Essay Runner-up Prize Winner, Middle School Artwork Runner-up Prize Winner, High School Essay Runner-up Prize Winner, and High School Artwork Runner-up Prize Winner will receive one (1) runner-up prize (each, a “Runner-Up Prize”). Each Runner-Up Prize will consist of (a) admission to a 2026 Baltimore Ravens Training Camp practice at the Under Armour Performance Center (specific date and time to be determined by Club in its sole discretion); (b) one (1) Baltimore Ravens swag gift; and (d) one (1) \$25 Fanatics gift card. The average retail value of each Grand Prize is \$600.

Grand Prizes and Runner-Up Prizes are collectively referred to herein as “Prizes”. Prizes are awarded “as is” with no warranty or guarantee, either express or implied, by Club. All Prizes are non-transferrable, and the Club and the Administrator reserve the right to substitute any Prize for one of comparable or greater value, whether in cash or otherwise, if a Prize cannot be awarded as described herein for any reason. All Prize details are at Club’s sole and absolute discretion. **Odds of winning a prize will depend upon the total number of eligible Submissions received and will be based on the merit of each Submission, as described above.**

## **6. Prize Restrictions:** No transfer, assignment, sale, duplication, cash redemption or substitution of prize (or portion of prize) is permitted, except by Club. Club reserves the right to substitute a prize (or applicable portion of prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club’s sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a prize that are not specifically listed herein.

For any prizes related to tickets, passes, or access to the Under Armour Performance Center, if applicable (e.g., for a Training Camp VIP Day), if Winner and/or guest(s) engage/s in behavior attending a prize-related event or during travel that (as determined by Club in its sole discretion)

is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Club or any of Club's services, products, trademarks, service marks, or logos, Club reserves the right to send Winner and/or guest(s) home with no further obligations or compensation whatsoever to Winner and/or guest(s) (which may, in Club's sole discretion, result in such Winner's disqualification from the Sweepstakes and forfeiture of any (and/or all) prize(s)). In the event Winner or guest(s) engage/s in behavior that is illegal, tortious, or subjects Winner or guest(s) to arrest or detention, Club shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Winner or guest(s) as a result of such conduct.

- 7. Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.
- 8. Publicity:** Except where and as may be prohibited by law, participation in the Contest and acceptance of any prize constitutes express permission of winner for Club, and those acting pursuant to the authority of Club, to use such winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Contest.
- 9. General Conditions:** Club reserves the right, in its sole discretion, to modify, suspend or terminate this Contest (or any portion thereof) at any time. Club reserves the right to disqualify any individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Contest, (b) defraud Club, (c) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, or representatives of the Club, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Contest through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of prizes (previously not awarded) by means of a random drawing among all legitimate and eligible prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.**
- 10. Agreement to Official Rules:** By participating in the Contest, Nominees and Nominators agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Contest. By participating in the Contest, each Nominee and Nominator waives any right to claim ambiguity in these Official Rules.
- 11. Release:** **By participating in this Contest, Nominee and Nominator agrees to release, indemnify, and hold harmless, Contest Releasees, from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s),**

including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Contest Releasees are not responsible for cancellations or delays, or if any prize cannot be awarded or used, or if the Contest cannot be conducted as planned for any reason due to intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond Club's control. For clarity, if Nominee or Nominator is accessing this Contest through the Baltimore Ravens app through Apple's App Store, then Apple, Inc. is not associated in any way with this Contest, and Nominee and Nominator agrees to release, indemnify, and hold harmless Apple, Inc. from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy.

**12. Limitation of Liability:** Except where prohibited, both Nominee and Nominator agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest not to exceed \$50 but in no event including attorneys' fees, and (3) under no circumstances will Nominee or Nominator be permitted to obtain awards for and Nominee and Nominator hereby waive all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE SWEEPSTAKES AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.**

**13. Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Contest Released Parties in connection with this Contest will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

**14. Privacy:** By entering the Contest, each Nominee and Nominator agrees that each Submission and any other personally identifiable information collected in connection with the Contest may be used by Club, and/or its affiliates for administration of this Contest, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimore Ravens.com/privacy-policy>.

**15. Official Rules and Winners List:** For the name of any Winner of this Contest, send a written request to 1 Winning Drive, Owings Mills, MD 21117, Attn: Baltimore Ravens BHM Contest for receipt after February 27, 2026 before June 27, 2026.

**16. Sponsor & Administrator:** Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.