



RAVENS IN OUR COMMUNITY

PASS IT FORWARD

This year marked the 17th anniversary of the attacks on 9/11. Partnering with Verizon for the third-consecutive year, the Ravens continued to honor first responders and military families with the “Pass It Forward” campaign. This community-wide campaign is a season-long initiative where current and alumni players, along with Ravens cheerleaders and mascot Poe, surprise fans through random acts of kindness at various Baltimore-area locations. The initiative’s mission is to create a positive social movement that begins with these events and encourages recipients and the community to “pass it forward.” Ravens fans are encouraged to carry out their own personal random acts of kindness and share them by using the hashtags #RavensFlock, #PassItForward and #VerizonBAL. Monday, Sept. 17, kicked off the 2018 “Pass It Forward” campaign. Former Ravens **S Ed Reed** visited the Maryland State Police Headquarters and Medstar emergency room nurses, doctors and ambulance drivers, surprising them with coffee and pizza, respectively. The day highlighted multiple events throughout the Baltimore-area to show gratitude for the services our first responders provide.



CLEAT DISTRIBUTION

On Monday, Sept. 17, the Ravens celebrated their new charitable partnership with local nonprofit Leveling the Playing Field (LPF). Teaming up with Under Armour and the UA House/Living Classrooms Foundation, the Ravens donated new cleats to over 100 local middle school students in the Baltimore community. Official Ravens mascot Poe was onsite to help with the distribution of the footwear and to get the students excited about not only the Ravens’ season but their own. Leveling the Playing Field’s mission is to give underprivileged children an opportunity to enjoy the mental and physical benefits of youth sports participation. Through donations of used and excess sporting equipment, LPF gives programs and schools serving low-income communities the opportunity to allocate funds saved to lower registration fees, expand their scholarship programs, enhance their existing athletic program and/or develop new ones. The six schools that received cleats included Banneker Blake School (pictured below), Hampstead Hill Academy, Thomas Jefferson School, Calvin Rodwell School, Green Street Academy and Afya Public Charter School.



HONOR ROWS

The Ravens, the Governor’s Office on Service and Volunteerism and M&T Bank present the 19th annual Honor Rows program. Throughout the 2018 regular season, local youth-led service organizations will be honored for their commitments to the community. For each home contest, different groups of Maryland youth will receive up to 100 tickets to a game, Honor Rows t-shirts and pre-game sideline passes. In order to be selected for the program, youth must demonstrate their dedication to serving and meeting the needs of their community while developing leadership, personal and social skills. The 14 organizations honored this season include: Baltimore Area Council, Boy Scouts of America (pictured below), Snow Hill-NJHS, Bennett Middle School-NJHS, Big Brothers Big Sisters at the Y, Maryland National Guard Freestate Challenge Academy, Historic Elkridge Young Marines, Montgomery County Recreation, Sisters Academy of Baltimore, Best Buddies, Bundles of Love Club, Key Club, CASA Club, Laurel Highland Council, Boy Scouts of America and Boys 2 Men-Harford County.

