



RAVENS IN OUR COMMUNITY



CRUCIAL CATCH - INTERCEPT CANCER



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"Through the Ravens Crucial Catch campaign, the American Cancer Society, Maryland has been able to provide Crucial Catch grants for tens of thousands of free cancer screenings at Federally Qualified Health Centers in Baltimore, reaching an underserved, minority-based population and addressing health equity." - Tswana Sewell: Executive Director, American Cancer Society



On Oct. 9, K Justin Tucker surprised 23-year-old Baltimore Ravens fan Lindsey Cohen with a special phone call. Lindsey made local headlines on September 28th when her first thought after a double mastectomy was how she was going to support her Ravens on Monday Night Football. At the conclusion of her six hour surgery, Lindsey, who is fighting triple-negative Stage 3 breast cancer, asked for her Ravens scarf and immediately turned on the Ravens game.



On Oct. 19, the Ravens will hold their sixth annual "Sip N' Paint" with a virtual twist. The Ravens will be hosting 50 individuals through the American Cancer Society, who are currently battling or have overcome breast cancer. Participants will have painting supplies shipped to their homes and will connect with other members of the Ravens Flock to share their stories, talk about the current season and put their painting skills to the test for a night to remember.

GAMEDAY SUPPORT



(Above) The Ravens gameday Crucial Catch programming included multi-colored helmet decals, multi-colored ribbon pins for coaches, caps and pins for players, on-field multi-colored ribbon stencils, Crucial Catch wall banners and multi-colored goal post padding in the end zones. QB Robert Griffin III wore pink cleats to honor breast cancer survivors, and team mascot Poe wore his Crucial Catch t-shirt that is lavender in support of all cancers.



(Left) The Ravens installed 150 "fan cutouts," that were displayed next to "Mo's Rows," honoring current patients, survivors and those who have lost their battle to cancer. Fans were able to purchase a cutout with all the proceeds benefiting the American Cancer Society.

- All Cancers Lavender
- Appendix Amber
- Bladder Marigold/Blue/Purple
- Brain Grey
- Breast Pink
- Cervical Teal/White
- Childhood Gold
- Colon Dark Blue
- Esophageal Periwinkle
- Gallbladder Kelly Green
- Head / Neck Burgundy/Ivory
- Hodgkins Lymphoma Violet
- Kidney Orange
- Leiomyosarcoma Purple
- Leukemia Orange

- Liver Emerald
- Lung White
- Lymphoma Lime
- Melanoma Black
- Multiple Myelom Burgundy
- Carcinoid Zebra Stripe
- Ovarian Teal
- Pancreatic Purple
- Prostate Light Blue
- Sarcoma Yellow
- Stomach Periwinkle
- Testicular Orchid
- Thyroid Teal/Pink/Blue
- Uterine Peach
- Honor Caregivers Plum