



2023 Los Angeles Rams Gameday Credential Policies

As of June 2023

Individuals with approved working functions on gamedays will receive a Rams gameday credential that will allow them access into SoFi Stadium on the day of the game as well as into certain areas of the stadium required for their job function(s). All individuals issued a Rams gameday credential are required to abide by gameday and credential policies issued by the club, SoFi Stadium and the National Football League. Violations of the credential guidelines will result in disciplinary action, up to and including termination of employment.

Below are credential guidelines that all credential-wearers must read and abide by while attending Rams home games.

GENERAL CREDENTIAL GUIDELINES

- Credentials are non-transferable and may only be used by the individual it was issued to. Violation of this is considered trespassing and is punishable by the club, NFL and local authorities.
- Rams gameday credentials go into effect at 12:01am on gameday until 11:59pm that evening. **Rams credentials do NOT allow access into SoFi Stadium on non-Rams gamedays.** Access to SoFi Stadium on non-gamedays or for other events (e.g. concerts, Los Angeles Chargers games) must be approved and coordinated with Rams Stadium Operations.
- Credentials may NOT be used to gain access into SoFi Stadium for a gameday without having an approved working function during that game – staff not assigned to work a particular game will not be allowed on site in a spectator capacity unless they have a game ticket.
- Restricted spaces may only be accessed if the individual's credential reflects approved access AND if the individual has an active and pre-approved working function in that space.
- **Credentials must be worn and visible at all times during gameday.**
- Credential users must abide by security team member instructions at all times, including but not limited to SoFi Stadium security, Law Enforcement, NFL Security, team personnel and third-party security staffing companies (e.g. CSC). Please be courteous with these staff members and show patience.
- **In the event your Rams gameday credential is lost or stolen, immediately notify the following: Rams Stadium Operations, Rams PR and your direct manager.** Failure to notify the appropriate individuals may result in disciplinary action, up to and including termination of employment.
- Rams credentials do not allow you access to sit in a stadium bowl seat or access a suite in a spectator capacity. If not actively performing your working function, please use a dedicated break space as identified by your supervisor.
- For security reasons, photos of credentials are not allowed. If you are publicly posting a photo of you or others wearing a credential, details cannot be visible or it must be blurred out.



ESCORTING POLICY

“Escorting” is defined as a credentialed staff member bringing an individual or a group, whether it be staff or guests, into a restricted space (any space defined on a Rams gameday credential), without that individual or group having game ticket(s) or gameday credential(s) that gives them access to that space.

Escorting privileges are restricted to those who have escorting privileges designated on their credentials. If a credential-wearer has escorting privileges, those privileges only apply to the areas they have access to on their credential. If a credential does NOT have the escorting identifier, that person may NOT escort into any restricted space in the building at any time, unless approved and communicated by SoFi Stadium Command center in the case of an emergency.

All staff receiving “escorting” privileges will be required to sign-off on adherence to the credential policies below.

- Staff may not use their privileges to escort guests through the ticketed perimeter without their ticket being scanned, nor may they bring ticketed guests in earlier than gates open.
- Except in the case of an emergency, escorting privileges into Rams Locker Room and Rams Bench Area must be pre-approved by Kevin Demoff, Tony Pastors, Les Snead, Sean McVay or a Rams Football Operations department head (i.e. Brendan Burger, Reggie Scott, Sophie Harlan).
- Staff with privileges may NOT leave guests unaccompanied at any time, unless they have a ticket to the space they are in. For example, staff with escorting privileges may temporarily bring guests to show them all-inclusive club spaces for business development purposes, but may not let guests remain in those spaces unless their ticket allows.
- Escorting privileges will only be used for work-related needs.
- Escorting privileges may not be used for the purposes of giving guests free food & beverage in all-inclusive spaces. Eating/drinking in all-inclusive spaces is only for those that have a game ticket into those spaces.
- Escorting privileges do not apply to field access while in-game. Per NFL protocols, any individuals accessing the field in-game MUST either be on our submitted Bench personnel list or have a Field Access armband. The only exceptions will be made for predetermined game presentation elements requiring a brief on-field live hit, or for emergency purposes as communicated by SoFi Stadium Command Center.

FIELD ACCESS

- Field access is restricted to individuals with a working function that requires them to be on the field. Individuals may NOT be on the field unless they are actively performing that working function. This includes before, during and after the game. Violation of this policy may subject the club to heavy fines and result in employee discipline, up to and including termination.
- Those accessing the field in-game must ALSO have an NFL-issued field access armband unless they are one of the designated 70 Bench personnel for either team that game.
- Anyone accessing the field at any point may be subject to a secondary scan of their credential.
- Field access DOES NOT grant access onto the playing field – only players and team personnel may be on the playing surface unless otherwise pre-approved for pregame, halftime or postgame elements. All other individuals must always remain behind the broken yellow borders of the field.



- Field access for emergency purposes (e.g. safety/security concerns, technical malfunctions affecting game play or broadcast) is allowed, provided individuals communicate need with stadium Command center.
- Color Designations on Credentials:
 - **Blue:** Blue credentials will be used to signify that the credential user is a Rams or Hollywood Park Management Company staff member. Individuals with blue credentials may access the field at any point during gameday, including pregame between the 30-minute sweep and kickoff, but must also have an NFL-issued field armband to access the field after kickoff, or be one of the Rams 70 Bench personnel that game.
 - **Green:** Individuals with green credentials may access the field at any point during gameday, including pregame between the 30-minute sweep and kickoff, but must also have an NFL-issued field armband to access the field after kickoff, or be one of the visiting team's 70 Bench personnel that game.
 - **Yellow:** Individuals with yellow credentials may only access the field pregame up until the 30-minute sweep, during halftime and postgame, and they must have a pre-approved and active working function to be on the field.
 - **Red:** Individuals with red credentials may not access the field at any time. Red credentials will be used to signify that the credential user is internal working personnel (i.e., Rams, Hollywood Park Management Company or NFL working staff).
 - **Grey:** Individuals with grey credentials may not access the field at any time. Grey credentials will be used to signify that the credential user is an external vendor or single-game media member.
- In case of emergency (i.e., player injury, technical malfunction affecting game play, security threat), non-field personnel may be allowed on the field without a field armband with approval by and communication from SoFi Stadium Command center.

RESTRICTED AREAS / CREDENTIAL IDENTIFIERS

(shown as boxes on front of credentials)

PREMIUM SPACES:

Level	(CREDENTIAL CODE): Space
7	7E: Level 7 East Suite Walkway 7W: Level 7 West Suite Walkway
5/4	NE Perch: Northeast Perch Suite Areas NW Perch: Northwest Perch Suite Areas
3	3E Patio: 3E Patio Club 3W Patio: Toyota Patio 3E Chair: East Chairmans Club 3W TRD: TRD Pro Club
2	2E OWN: 2E Owners' Club GCC: Google Cloud Club 2W OWN: 2W Owners' Club
1	1E SS: SoFi Social Club BGLW: 1N Bungalow Suites 1W PF: Pechanga Founders Club



BACK OF HOUSE SPACES:

<p style="text-align: center;">Locker Room (LR)</p>	<p>Locker Room is defined as access to the Rams and/or the Visiting Team locker room(s). At no point should Rams staff be allowed to access the Visiting Team Locker Room, nor should Visiting Team officials be allowed in the Rams Locker Room space; team / organization affiliations will be indicated on credentials. The Locker Room(s) should only be accessed for an active working function, and any access beyond designated team personnel must be approved by team football operations or security staff, regardless of credential designation.</p>
<p style="text-align: center;">Ancillary Locker Rooms (A/B)</p>	<p>“A/B” access signifies access to Locker Room A and Locker Room B. Locker Room A is designated for Rams ancillary staff & practice squad, and Locker Room B is typically designated for visiting team ancillary staff. As with Locker Room access, at no point should Rams staff be allowed to access the visiting team ancillary space (Locker Room B), nor should Visiting Team personnel be accessing the Rams ancillary space (Locker Room A).</p> <p>Starting at the end of the 3rd quarter, media needing access to the visiting postgame press conference may access Locker Room B if they have “PGL” on their credential.</p>
<p style="text-align: center;">North Tunnels (NT)</p>	<p>“NT” signifies access for individuals to utilize the Northeast or Northwest tunnel(s) to access the field or team locker room spaces. Any individuals needing to access team spaces that do NOT have this access must utilize the Service Loop entries, and anyone needing field access that does NOT have this access must access the field from the Southeast or Southwest Tunnels.</p>
<p style="text-align: center;">Cheer Locker Room (CHR)</p>	<p>The Cheerleaders Locker Room (Level 1 Southwest) is only accessible to the Los Angeles Rams Cheerleading team, staff & personnel approved by the Rams Director, Cheerleaders. This identifier must be on an individual’s credential for access, or must be accompanied by the Director, Cheerleaders for access.</p>
<p style="text-align: center;">YouTube Theater (YTT)</p>	<p>Gameday access to YouTube Theater is restricted to Rams working staff. Staff needing access to YouTube Theater must have their credential validly scanned into the space AND must have the YouTube Theater identifier active on their credential.</p>
<p style="text-align: center;">Press Box (PB)</p>	<p>The Press Box (Level 7 Southwest) may only be accessed by media with a designated press box seat, as approved in advance of the game by Rams PR staff. Individuals must have “PB” on their credential to access and may be subject to an additional secondary scan upon entry. The Press Box must be accessed via Exit 5 Staircase or Entry 8 Service Elevator. Individuals with Press Box access do NOT need “7W” on their credential.</p>
<p style="text-align: center;">Control Room (CR)</p>	<p>The Control Room & Radio Booths (Level 7 NW) area may only be accessed by control room personnel with an active working function or those occupying one of the radio booths or operational booths in the 7NW corridor. Individuals with Control Room access do NOT need “7W” on their credential.</p>



<p>Broadcast Booth (BB)</p>	<p>The main Broadcast Booth (Level 3 West) is restricted to designated broadcast network personnel ONLY. Individuals must have the “BB” identifier in order to access the booth, and this identifier will allow for access through the 3W TRD Pro club.</p>
<p>Postgame Interview (PGI)</p>	<p>The Postgame Interview identifier will allow approved media personnel approved to cover either team’s locker room postgame or the postgame press conferences. Access into either team’s locker room will only be permitted following the team’s “cooling-off” period and at the direction of either team’s PR staff. Access into the postgame interview room for setup will only be allowed following the end of the 3rd quarter.</p>
<p>Media Workrooms (MW)</p>	<p>Media Workrooms are defined as the “Network Dining Room” and the “Photo Workroom” on Level 1 SW. These spaces are restricted to the Rams Studios team as well as any media, broadcast network personnel or Game Day Assistants working on-field during the game. Credential access into these spaces goes into effect 3 hours prior to kickoff. Before that time, the “Network Dining Room” will be restricted to broadcast personnel only; no “MW” credential access required for entry.</p>

RESTRICTED ZONES:

■ **BENCH**

“Bench” area is defined as either team’s mid-field sideline space, and is highly restricted to players, coaches and certain football operations personnel (e.g. medical and equipment staff). Restricted Bench access will go into effect 2 hours prior to game kickoff. At that time, no one should be in this space without BOTH the appropriate field access as well as the Bench identifier active on their credential. Numbers into this space are strictly limited and monitored by NFL Football Operations. At no point should either team be accessing the opposing team Bench Area. ***The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.***

■ **SERVICE LOOP**

The “Service Loop” identifier allows the credential-wearer to access the Service Loop (often referred to as “Ring Road”) on Level 1. An individual needs this identifier to access the Service Loop from club spaces or from elevators, escalators and staircases that let off on Level 1. The only exceptions to Service Loop Access include:

- ADA individuals needing to utilize elevators to get to/from club spaces or field.
- Working staff assisting ADA guests to/from club spaces to back-of-house elevators.
- Large field experience and/or game entertainment groups (accompanied by Rams staff) utilizing the SE Ramp to access the field via the SE or SW tunnel during pregame, halftime or postgame.
 - Examples: pregame flag experience, halftime group performance, marching band
 - These groups will always be given wristbands in lieu of credentials, which will be indicated on that game’s credential board.



Staff with access to club spaces on Level 1 (e.g. SoFi Social Club “1ESS”, Pechanga Founder’s Club “1WPF”, Bungalow Suites “BGLW”) that do NOT have Service Loop access may only access those spaces by taking the staircases or vertical transportation from Level 2 directly down into the clubs. If any such individuals also have field access but not Service Loop access, they may utilize the doors that go directly into the Southeast or Southwest tunnels to access the field.

ADDITIONAL RESTRICTED SPACES

(not indicated on credentials, but all personnel must have approval to access)

- **Coaches’ Booths:** The Coaches’ Booths (7W-6 and 7W-13) are STRICTLY LIMITED to participating coaches and designated football operations representatives. **The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.**
- **Suites:** Individuals may not enter guest suites at any time unless expressly approved by the suite owner or the Rams Premium Experiences team.
- **Video Shooting Platforms:** All video shooting platforms, including team platforms and broadcast platforms, may only be accessed by the staff assigned to those platforms. All platforms are pre-assigned by SoFi Stadium Broadcast team. If Rams staff need access, please coordinate with Rams Stadium Operations.