



2024 Los Angeles Rams Gameday Credential Policies

As of May 31, 2024

Subject to change with NFL Credentialing Policy updates

Individuals with approved working functions on gamedays will receive a Rams gameday credential that will allow them access into SoFi Stadium for the day of the game well as into certain areas of the stadium required for their job function(s). All individuals issued a Rams gameday credential are required to abide by gameday and credential policies issued by the club, SoFi Stadium and the National Football League.

Below are credential guidelines that all credential-wearers must read and abide by while attending Rams home games. Violations of the credential guidelines will result in disciplinary action, up to and including termination of employment.

GENERAL CREDENTIAL GUIDELINES

- Credentials are non-transferable and a credential may only be used by the individual it was issued to. Violation of this policy is considered trespassing and is punishable by the club, NFL and local authorities.
- Rams gameday credentials go into effect at 12:01am on the day of a Rams gameday and are only valid on the day of that game. **Rams credentials do NOT allow access into SoFi Stadium on non-Rams gamedays** nor do they allow access for other SoFi Stadium events (e.g. concerts, Los Angeles Chargers games).
- Credentials may NOT be used to gain access into SoFi Stadium for a gameday without having an approved working function during that game – staff not assigned to work a particular game may not be on site in a spectator capacity unless they have a game ticket.
- Restricted spaces may only be accessed if the individual's credential reflects approved access AND if the individual has an active and pre-approved working function in that space at the time they are accessing it.
- **Credentials must be worn and visible at all times during gameday.**
- Credential users must abide by security team member instructions at all times, including but not limited to SoFi Stadium security, Law Enforcement, NFL Security, team personnel and third-party security staffing companies (i.e. CSC, APEX). Please be courteous with these staff members and show patience.
- **In the event your Rams gameday credential is lost or stolen, immediately notify the following: Rams Stadium Operations, Rams PR and your direct manager.** Failure to notify the appropriate individuals may result in disciplinary action, up to and including termination of employment.
- Rams credentials do not allow you access to sit in a stadium bowl seat or access a suite in a spectator capacity. If not actively performing your working function, please use a dedicated break space as identified by your supervisor.
- For security reasons, photos of credentials are not allowed. If you are publicly posting a photo of you or others wearing a credential, details cannot be visible or it must be blurred out.



ESCORTING POLICY

“Escorting” is defined as a credentialed staff member bringing an individual or a group, whether it be staff or guests, into a restricted space (any space defined on a Rams gameday credential), without that individual or group having game ticket(s) or gameday credential(s) that specifically gives them access to that space.

Escorting privileges are restricted to those who have “ESCORT” designated on their credentials. If a credential-wearer has escorting privileges, those privileges only apply to the areas they have access to on their credential. If a credential does NOT have the “ESCORT” identifier, that person may NOT escort into any restricted space in the building at any time, unless approved and communicated by SoFi Stadium Command Center in case of emergency.

All staff receiving escorting privileges will be required to adhere to the policies below:

- Staff may not use their privileges to escort guests through the ticketed perimeter without their ticket being scanned, nor may they bring ticketed guests in earlier than gates open.
- Except in the case of emergency, escorting privileges into the Rams Locker Room or Rams Bench must be pre-approved by Kevin Demoff, Tony Pastors, Les Snead, Sean McVay or a Rams Football Operations department head (e.g. Brendan Burger, Reggie Scott, Sophie Harlan), and escorting privileges into the Press Box must be pre-approved by Artis Twyman & Joanna Hunter. Staff with privileges may NOT leave guests unaccompanied at any time, unless they have a ticket or their own credential into the space they are in. For example, staff with escorting privileges may temporarily bring guests to show them all-inclusive club spaces for business development purposes, but may not let guests remain in those spaces unless their game ticket allows.
- Escorting privileges may only be used for work-related needs.
- Escorting privileges may not be used for the purposes of giving guests free food & beverage in all-inclusive spaces. Eating/drinking in all-inclusive spaces is only for those that have a game ticket into those spaces.
- Escorting privileges do not apply to field access while in-game. Per NFL protocols, any individuals accessing the field in-game MUST either be on our submitted Bench personnel list or have a Field Access armband. The only exceptions will be made for predetermined game presentation elements requiring a brief on-field live hit, or for emergency purposes as communicated by SoFi Stadium Command Center.
- Please keep in mind, the team & officials Locker Rooms, the Press Box, and the Field are spaces heavily regulated by the NFL; starting in 2024, biometric authentication will be required to enter these spaces and as such, escort privileges may not apply here.



FIELD ACCESS

- Field access is restricted to individuals with a working function that requires them to be on the field. Individuals may NOT be on the field unless they are actively performing that working function. This includes before, during and after the game. Violation of this policy may subject the club to heavy fines and result in employee discipline, up to and including termination.
- Anyone accessing the field at any point will be subject to a secondary scan of their credential and will be required to pass biometric authentication.
- Both credentials and biometric authentication will indicate pregame, in-game, halftime or postgame field access. Individuals may only access the field during the timeframe indicated on their credential and while actively performing their pre-approved working function.
- Those accessing the field in-game must ALSO have an NFL-issued field access armband, unless they are one of the designated 70 BENCH personnel for either team for that game.
- Field access DOES NOT grant access onto the playing field – only players and team personnel may be on the playing surface unless otherwise pre-approved for pregame, halftime or postgame elements. All other individuals, except pre-approved media in designated media locations, must always remain behind the broken yellow borders of the field.
- In case of emergency (e.g. player injury, technical malfunction affecting game play, security threat), non-field personnel may be allowed on the field without the proper-colored credential or a field armband with approval by and communication from SoFi Stadium Command Center.



RESTRICTED AREAS / CREDENTIAL IDENTIFIERS

(shown as boxes on front of credentials)

PREMIUM SPACES:

<p>General Club & Suite Walkways (CLUB)</p>	<p>Clubs / Suites refer to any spaces restricted to suite or club ticketholders, but does not include access to all-inclusive clubs nor either owners club. These spaces include the Verizon Lounge (Level 1S), Google Cloud Club & Suites (Level 2), the Gallagher Garden (3E), Ultra Club (3SE) Toyota Patio (3W), Level 4 & 5 Suite Walkways, Level 7 Suite Walkway. Credentialed access begins once gates open until 1 hour postgame.</p>
<p>All-Inclusive Clubs (AIC) <i>*Credential scan required for access</i></p>	<p>All-Inclusive Clubs refers to any club space where food and beverage is included, with the exception of either Owners Club. These spaces include the *Bungalows (1N), SoFi Social Club & Cabanas (1E), Pechanga Founders Club & Cabanas (1W), *Gallagher Club (3E), *TRD Pro Club (3W), and the *NE and *NW Perch Suites (Levels 4 & 5). This button must be active for any access to the aforementioned spaces, and a secondary scan may be required. Credentialed access begins once gates open until 1 hour postgame.</p>
<p>Owners Clubs (OWN) <i>*Credential scan required for access</i></p>	<p>Owners Clubs refer to both the *2W Owner's Club & the *2E Owner's Club. This button must be active for any access to the aforementioned spaces, and a secondary scan may be required. Credentialed access begins once gates open until 1 hour postgame.</p>

BACK OF HOUSE SPACES:

<p>Rams Locker Room (Home LR) <i>Biometric authentication required for access</i></p>	<p>The Rams Locker Room is defined as access to the Rams main locker room area as well as to Locker Room A. The Locker Room(s) should only be accessed for an active working function, and any access beyond designated team personnel must be approved by team football operations or security staff, regardless of credential designation. Biometric authentication will be required to access these spaces starting 5 hours prior to kickoff until the last player has cleared the Locker Room following the game. The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.</p>
<p>Visiting Locker Room (Visiting LR) <i>Biometric authentication required for access</i></p>	<p>Visiting Locker Room is defined as access to Locker Rooms B, C and D. The Locker Room(s) should only be accessed for an active working function and with permission from visiting team staff or clubhouse attendants. Biometric authentication will be required to access Locker Rooms C & D starting 4 hours prior to kickoff until the visiting team buses have departed the stadium. Locker Room B will have access approved by visual check, and starting at the end of the 3rd quarter, media needing access to the visiting postgame press conference may access Locker Room B if they have "PGI" on their credential. The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.</p>



<p>Officials Locker Room (Officials LR) <i>Biometric authentication required for access</i></p>	<p>The Officials Locker Room (Level 1 Northeast) includes both the male and female locker room spaces as well as the connecting conference room. Access is highly restricted to only NFL-approved personnel. Biometric authentication as well as approval from the Officials' Locker Room Attendant will be required starting 4 hours prior to kickoff until all game officials have departed the stadium.</p>
<p>Postgame Home / Visiting Locker Room (Postgame HLR / Postgame VLR)</p>	<p>The Postgame Locker Room identifier(s) will allow approved media personnel approved to cover either team's locker room postgame or the postgame press conferences. Access into either team's locker room will only be permitted following the team's "cooling-off" period and at the direction of either team's PR staff. Access into the postgame interview room for setup will only be allowed following the end of the 3rd quarter. Biometric authentication may be required by the NFL for access.</p>
<p>Cheer Locker Room (CHR)</p>	<p>The Cheerleaders Locker Room (Level 1 Southwest) is only accessible to the Los Angeles Rams Cheerleading team, staff & personnel approved by the Rams Director, Cheerleaders. This identifier must be on an individual's credential for access, or must be accompanied by the Director, Cheerleaders for access.</p>
<p>YouTube Theater <i>Credential scan required for access</i></p>	<p>Gameday access to YouTube Theater is restricted to Rams and Hollywood Park working staff. Staff needing access to YouTube Theater must have their credential validly scanned into the space AND must have the YouTube Theater identifier active on their credential starting when the Theater opens until 90 minutes postgame.</p>
<p>Press Box (PB) <i>Biometric authentication required for access</i></p>	<p>The Press Box (Level 7 Southwest) may only be accessed by media with a designated press box seat, as approved in advance of the game by Rams PR staff. Individuals must have "PB" on their credential to access, and biometric authentication will be required for access starting 5 hours prior to kickoff until 4 hours postgame. The Press Box must be accessed via Exit 5 Staircase or Entry 8 Service Elevator. Food & beverage in this space is restricted to those with a working seat in the Press Box.</p>
<p>Control Room (CR) <i>Credential scan required for access</i></p>	<p>The Control Room & Radio Booths (Level 7 Northwest) area may only be accessed by control room personnel with an active working function or those occupying one of the radio booths or operational booths in the 7NW corridor. Food & beverage in this space is restricted to those with a seat in the Control Room or radio/operational booths.</p>
<p>Media Workrooms (MW) <i>Credential scan required for access</i></p>	<p>Media Workrooms are defined as the "Network Dining Room" and the "Photo Workroom" on Level 1 Southwest. These spaces are restricted to the Rams Studios team as well as any media, broadcast network personnel or Game Day Assistants working on-field during the game. Credential access into these spaces goes into effect 3 hours prior to kickoff. Before that time, the "Network Dining Room" will be restricted to broadcast personnel only; no "MW" credential access required for entry. Food and beverage in this space is restricted to those with a working function on the field in-game as well as the Rams studios team.</p>

RESTRICTED ZONES:

BENCH (B)

"Bench" area (credential indicator green "B") is defined as either team's mid-field sideline space, and is highly restricted to players, coaches and certain football operations personnel (e.g. medical and equipment staff). Starting 30 minutes prior to kickoff, no individuals may be in this space without being on that game's submitted 70 approved bench personnel, as well as having the appropriate identifier on their credential. **The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.**



ADDITIONAL RESTRICTED SPACES

(not indicated on credentials, but all personnel must have approval to access)

- **North Field Tunnels:** Please note, the NE and NW field tunnels are restricted to only team personnel, ownership and officials who have access to both the respective locker room (Visiting for NW, Home/Rams for NE) and field access. Starting in 2024, the doors from the Field Clubs & Bungalow Suites into the north tunnels will be strictly locked and inaccessible starting from when the first player has arrived in the building until both teams have departed.
- **Coaches' Booths:** The Coaches' Booths (7W-6 and 7W-13) are STRICTLY LIMITED to participating coaches and designated football operations representatives. **The NFL has a strict Electronic Device Policy that is heavily scrutinized and enforced in this space. No phones or smart watches are allowed.**
- **Suites:** Staff should not go in any suites unless they have a working function and expressly offered access by the suite client. For example, staff should not linger in the "Influencer Suite" unless they have a need to be there. Working function includes hosting guests and clients or assisting in operations.
- **Video Shooting Platforms:** All video shooting platforms, including team platforms and broadcast platforms, may only be accessed by the staff assigned to those platforms. All platforms are pre-assigned by SoFi Stadium Broadcast team. If Rams staff need access, please coordinate with Rams Stadium Operations.