



ATTENDEES

First Name	Last Name	Title	Company
Art	Rodriguez	Vice President of Operations	ABM
Gregory	Anderson	President	Allegiant Air
Robert	Neal	Chief Financial Officer	Allegiant Air
Brett	Greenwell	Vice President, Member & Partner Relations	America First Credit Union
Zach	Winegar	SVP Marketing & Member Engagement	America First Credit Union
Hector	Fernandez	CEO, Gaming	Aristocrat Gaming
Mark	Wadley	Chief Marketing Officer	Aristocrat Gaming
Brandon	Bowser	Region Director	Bacardi
Lisa	Culbertson	Director of Loyalty Programs and Digital Marketing	Boyd Gaming
Jordan	Luna	On Premise Market Manager	Brown-Forman
Hannah	Lyons	Marketing Manager	Brown-Forman
Michelle	Hsu	Vice President of Marketing Strategy - Las Vegas	Caesars
Michael	Watkins	Vice President of Sales NV	Casamigos Spirits
Mark	Matheny	Sponsorship Manager	Chevron
Sam	Adeyemi	Senior Director, Channel Partnerships	CLEAR
Steve	Gomez	Regional Development Manager	Constellation Brands
Colleen	Levy	Vice President, Marketing	Cox Communications
Michael	Coleman	Chief Marketing Officer	Credit One Bank
Amber	Greenwalt	SVP, Brand and Advertising	Credit One Bank
Amy	La Sala-Zvonek	Vice President of Marketing & Communications	EōS Fitness
Sergio	Rodriguez	Creative Services Director	FOX5
Harper	Seaton	Director of Corporate Sponsorship and NFL Partnerships	Hellas Construction
Alexa	Harnett	Vice President, Marketing & Public Relations	Karma Automotive
Marques	McCammon	President	Karma Automotive
William	Monroe	SVP, Global Sales, Marketing & CX	Karma Automotive
Kate	Wik	Chief Marketing Officer	Las Vegas Convention and Visitors Authority
Rhett	Marek	Vice President	Las Vegas Entertainment Productions
Patrick	Durkin	Vice President, Marketing	M Resort Spa Casino
Eddy	Abiano	Chief Executive Officer	M Ride Nevada
Teyo	Johnson	Chief Operations Officer	M Ride Nevada

Stephanie	Maes	Head of Sports Partnerships	MGM Resorts
Lance	Evans	SVP Sports and Entertainment	MGM Resorts
Tony	Sanchez	Executive Vice President	NV Energy
Shane	Rivera	Area Manager	Proximo Spirits
Toni	Riola	Director of Sports and Entertainment	Reyes Coca-Cola Bottling
Q. Rhoneda	Hyatt	SVP, Commercial & Marketing	Reyes Coca-Cola Bottling
Mitchell	McAlister	Chief Executive Officer	Salient Operations Group
Fred	Ruiz	Chief Operations Officer	Salient Operations Group
John	Pollard	Head of Sports, Events and Spectaculars	Samsung
Donald	Szczepaniak	Vice President, Service Delivery	Samsung
Andrea	Ferguson	Vice President of Brand Marketing	San Manuel Band of Mission Indians
Robert	Chamberlin	CEO & Founder	Seaside Events
Todd	Eisenhour	Customer Communication Manager	Smith's Food and Drug
Ashley	Costantino	Director of Marketing	The Original Fit Factory
Gary	Brosius	Vice President, Sports	Ticketmaster
Chip	Reynolds	CRO	Trak Software
Jermaine	Davis	Director of Sales	Trak Software
Bret	Bananto	Vice President, Hospitality	US Foods
Megan	Carroll	Senior Marketing Manager	USAA/160over90
Ron	Fornaca	Manager	Woodson Spirits
Blanca	Gonzalez	SVP, General Manager	WSS