



Raiders Impact: Outreach & Engagement

Raiders

On The Ground & In The Community



Myles Hayes
Director
Football Development



Jordan Aguilar
Manager
Football Development



Marli Bennett
Manager
Football Development

Elite

Education Leadership Integrity Teamwork Equality

The game of football serves as a powerful platform for youth that fosters connections, promotes physical activity, and nurtures valuable teamwork and leadership skills. The Raiders are committed to expanding access to youth football, including material support for youth football organizations, high school teams, and flag football programs.



1ST QUARTER – Play Football

Raiders Junior Training Camps:
55



2ND QUARTER – *League*

Silver & Black Flag
Football League
Over 3,000 youth



3RD QUARTER – High School Programs

Boys Tackle: 11
Girls Flag: 18
Equipment Donations: 40
Athletic Support Grants: \$130k



4TH QUARTER – Coaches & Officials Coaches Clinic Coach of the Week Coach of the Year Officials Academy

Raiders

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LVR Community Relations



Piper Overstreet-White
SVP, Government & Community
Relations



Erin Rauhauser
VP, Community Relations



Ebere Arum
Director, Community Relations



Cassidy Turpin
Manager, Community Relations



Jibri Blount
Manager, Community Relations



Shelby Hurd
Coordinator, Community Relations



Ericka Aviles
Consultant
Hispanic Outreach

About us

The Raiders are driven by a legacy and unwavering commitment to our community and the advancement of social justice in everything we do. Our efforts extend far beyond game day, reflecting our desire to forge meaningful connections through impactful engagements, programming, and transformative giving that echoes our commitment to excellence.

- **Experience Donations:** Over 5,000 tickets
 - Tours, concerts, games & sporting events.
- **Annual Signature Community Events:**
 - Blazing Trails, Girls Empowerment Summit, Rookie Club, Picture Day, Training Camp, Back to School Cuts, Thank You First Responders, Huddle and Grow, Tent-or-Treat, Holiday Meals, Turkey Time, Raiders Holiday Salute, Youth Holiday Party, Stretch & Move.
- **NFL/Raiders Initiatives:**
 - Inspire Change, Make A Wish, Crucial Catch, Hispanic Heritage Month, Play 60, Salute to Service.
- **Direct Support for Local Nonprofits:**
 - Over \$1m in corporate giving supporting over 50 organizations.

LAS VEGAS RAIDERS

1475

AL
"THE FIRE THAT BURNS THE BRIGHTEST IN THE
RAIDERS ORGANIZATION IS THE WILL TO WIN."
-AL DAVIS-



The Raiders Foundation



Kari Uyehara
Executive Director,
Raiders Foundation

The Raiders Foundation is the charitable arm of the Las Vegas Raiders. A non-profit organization committed to sparking significant, positive change throughout Nevada, the Foundation uplifts the community by focusing on three key pillars: supporting military members and veterans, health and wellness initiatives, and youth development efforts. It is driven by a legacy and unwavering commitment to advance social justice, equity, diversity, and inclusion in everything it does.

PILLARS

Military/Veterans

Health & Wellness

Youth Development

- **Over \$3m in grants to nonprofits in 2023**
- **Over 100 nonprofits supported through these grant dollars**



maximizing impact: Thank you!

- ***Provide Access to Resources for Parents of Participants***
EōS Fitness provided free trial members to their gyms.
- ***Donate Products or Services***
Back to School – Shoe Palace & Foodie Fit
Stretch & Move – Melissa's Produce
Girls Empowerment Summit – Procter & Gamble
Multiple Events – Frito Lay, Pinkbox, Quaker Oats, Gaudin Ford, TruFusion and Smith's.
- ***Partner Branded or Co-branded Giveaways***
Nevada Reading Week – Bank of Nevada

