

DIVERSITY • TEAMWORK • ENCOURAGEMENT
HEALTH • MOTIVATION • CHARACTER • HOPE

COMMUNITY

UNITY • CONTRIBUTION • MOTIVATION
HUMANITARIAN • TEAMWORK
FUND
HELP
COMMUNICATION • DEDICATION
SUCCESS • TOGETHERNESS • CREATIVITY
HAPPINESS • GIVING
SHARING • KINDNESS

VOLUNTEERISM

CARING • ACHIEVEMENT • CHALLENGE • ADVOCATE • ENJOYMENT • YOUTH
TEAMWORK • UNITY • TRADITION • CREATIVITY
DEDICATION • COMMUNICATION
SUCCESS • CREATIVITY
ENCOURAGEMENT
LOVE • MOTIVATION

FAMILY

DONATE • FRIENDSHIP
EDUCATION • SERVICE
THOUGHTFUL • HARD WORK
RELIEF • SUPPORT • FUNDING
GIVING • MISSION • MENTORING
WORK • LEARNING • PASSION

HEART

COMPASSION • DEDICATION • INVESTING • CELEBRATE • SUPPORT
INNOVATION • LEADERSHIP • COMMITMENT • GENEROSITY •
SELFLESSNESS
DEVELOPMENT

PHILANTHROPY

CHARITY • DONATE • FRIENDSHIP • RELIEF • EDUCATION • SERVICE •
THOUGHTFUL • HARD WORK • SUPPORT • FUNDING • INNOVATION •
LOVE
HELP

NONPROFIT

CARING • CHALLENGE • ADVOCATE • ENJOYMENT
UNITY • TRADITION • CREATIVITY • ACHIEVEMENT

FOUNDATION

REWARDING • AMBASSADOR • LEADERSHIP • TEAMWORK • INNOVATION
LITERACY • RESPONSIBILITY • CREATIVITY • DEVELOPMENT • HOPE
DEDICATION • DONATE
RELIEF • GENEROSITY

FOOTBALL



2015-16 NEW ENGLAND PATRIOTS COMMUNITY INVOLVEMENT REPORT

EDUCATION • GIVING • HELP • DONATE • TEAMWORK • SUCCESS • UNITY • MISSION • FUNDING • ENJOYMENT
COMMUNICATION • PASSION • THOUGHTFUL • KINDNESS • HARD WORK • DEDICATION • SHARING • SUPPORT
FUNDING • GENEROSITY • COMMUNICATION • SERVICE • CONTRIBUTION • SELFLESSNESS • LEADERSHIP • JOY
MOTIVATION • INNOVATION • ENCOURAGEMENT • CHALLENGE • REWARDING • STRENGTH • SPORTSMANSHIP



Dear Friends,

For the past 22 years, I have had the good fortune of serving as the custodian of a valuable and rewarding communal asset. The day I bought the Patriots, I realized that our success would not solely be measured by the team's wins and losses, but rather by the positive impact the organization and its players can make in the communities throughout New England.

While proud of the record-setting successes on the field, I am most grateful for the impact the team continues to make off the field in our local communities. This past year, we have once again surpassed the previous year's record for player appearances and overall contributions donated through the Patriots Charitable Foundation. Patriots players, past and present, continue to serve as ambassadors for the organization by volunteering their time to support hundreds of community events and initiatives throughout New England.

For the past five years, the New England Patriots Charitable Foundation has celebrated volunteerism by honoring dozens of deserving individuals for their hard work and countless contributions to local charities and non-profit organizations. Through this initiative, we promote volunteerism by encouraging fans to accept the challenge to become more active in their communities.

Through our Foundation, we remain dedicated to aiding the youth and families in the region by assisting programs that foster cultural diversity, education, family and health. The following report highlights the many varied initiatives and activities we support throughout the year.

We thank you for your interest and your continued support.

Sincerely,



Robert K. Kraft



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ABOUT THE FOUNDATION

The New England Patriots Charitable Foundation is the nonprofit organization established by Robert Kraft in 1994 to support charitable and philanthropic agencies throughout New England. This support comes in the form of direct grants and the donation of signed memorabilia to charitable causes, and from Patriots players who offer their direct support by appearing at charity functions throughout the year.

The Foundation's primary goal is to support programs that aid the youth and families of the New England region by assisting programs that foster cultural diversity, education, family and health. The Foundation has taken special interest in youth programs that encourage education, creativity and development of character.

NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION BY THE NUMBERS

100,000+

**tickets donated to
nonprofit organizations
since 1994**

1,000+

1,000+

\$1,600,000

10,000+

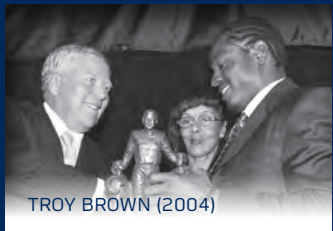
250+

RON BURTON COMMUNITY SERVICE AWARD

The Ron Burton Community Service Award is presented annually to a Patriots player in recognition of his many contributions in the community. The award is named after Ron Burton, the first player drafted in franchise history, who left a lasting legacy by dedicating his life to helping others. Patriots tackle Nate Solder was awarded the prestigious New England Patriots Ron Burton Community Service Award at last year's Patriots Premiere in recognition of his outstanding commitment to the community.



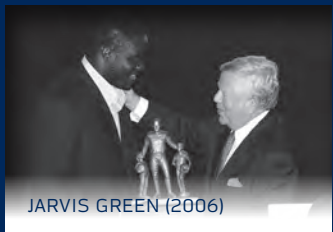
JOE ANDRUZZI (2003)



TROY BROWN (2004)



MATT LIGHT (2005)



JARVIS GREEN (2006)



TY WARREN (2007)



LARRY IZZO (2008)



KEVIN FAULK (2009)



VINCE WILFORK (2010)



JEROD MAYO (2011)



ZOLTAN MESKO (2012)



MATTHEW SLATER (2013)



DEVIN MCCOURTY (2014)





CELEBRATE VOLUNTEERISM

Celebrate Volunteerism is an initiative that aims to highlight volunteerism by teaming with nonprofits, educating people about the need for volunteering, increasing awareness for volunteer opportunities, honoring deserving volunteers and encouraging others to follow the Kraft family's example of being lifelong volunteers. Throughout the year, the organization recognizes Myra Kraft Community MVP Award winners, Patriots Difference Makers of the Week and collaborates with Project 351 and Weymouth Public Schools to motivate and thank these outstanding volunteers.



MYRA KRAFT COMMUNITY MVP AWARDS



PATRIOTS DIFFERENCE MAKERS



PROJECT 351



WEYMOUTH PUBLIC SCHOOLS VOLUNTEER PROGRAM

CELEBRATE VOLUNTEERISM

MYRA KRAFT COMMUNITY MVP AWARDS



The Myra Kraft Community MVP Awards honor individuals who exemplify leadership, dedication and a commitment to improving their communities through volunteerism. Through this awards program, nonprofit organizations across New England have the opportunity to recognize their hard-working volunteers for the invaluable time and support they provide to their communities.

Twenty-six volunteers were recognized during an awards ceremony at Gillette Stadium in June. The awards included one grand prize \$25,000 winner, 10 winners of \$10,000 and 15 winners of \$5,000. The money was awarded to the nonprofit organization for which each honoree volunteers. The 2016 Myra Kraft Community MVP Award winners ranged in age from 17 to 93 and represented every state in New England. These volunteers support a variety of causes, including education, healthcare, homelessness prevention, mentoring, military, violence prevention and more.

Name	Hometown	Nonprofit Organization
\$25,000 GRAND PRIZE WINNER		
Barry Clayman	West Yarmouth, Mass.	Yarmouth Food Pantry
\$10,000 SECOND PRIZE WINNERS		
Cara Belvin	Scituate, Mass.	Empower Her Inc.
Kathleen Boni	Milford, Mass.	Green Zinnia
Rita Guariglia	New Milford, Conn.	Literacy Volunteers on the Green
Floyd Hastings	Scarborough, Maine	Southern Maine Agency on Aging
Sarah Marchisio	Waterville Valley, N.H.	Waterville Valley Adaptive Sports
Kevin McKenna	Hanson, Mass.	Prom Angels
James Orcutt	North Easton, Mass.	My Brother's Keeper
Melissa Pandolfi	Branford, Conn.	Camp Rising Sun
Lauren Richardt	Acton, Mass.	Miracle League of MA
Susan Zuker	Framingham, Mass.	Conquer Cancer Coalition
\$5,000 THIRD PRIZE WINNERS		
Judi Alperin King	Dedham, Mass.	The Wily Network
Bartolomeo Cammuso	Southington, Conn.	Bread for Life
Susan Chaityn Lebovits	Newton, Mass.	Boston Cancer Support
Lisa Drew	Tilton, N.H.	Every Child is Ours
Raven Ferri	Newport, R.I.	Community Housing Resource Board
Stephanie Frazier Grimm	Newport, R.I.	Confetti Foundation
Vicky I	Somerville, Mass.	Community Cooks
Rebecca Marcoux	Rutland, Vt.	Rutland County Women's Network & Shelter
Michael Mastroni	Trumbull, Conn.	CT Fallen Heroes Foundation
Ida May Molitor	Norton, Mass.	Norton Community Theatre
Michael Padulsky	Boston, Mass.	Gift of Life Bone Marrow Foundation
Wendy Rocca	Watertown, Mass.	Operation American Soldier
Mary Ellen Wessell	Worcester, Mass.	Children's Smile Coalition
Eric Whitmore	Ellsworth, Maine	Next Step Domestic Violence Project
Joanne Wilkinson	Walpole, Mass.	Forever Home Rescue New England





Barry Clayman, the 2016 Myra Kraft Community MVP Award \$25,000 grand prize winner, has been actively volunteering in the community for more than 50 years and has served in a wide variety of roles for various nonprofit organizations. Most recently, he helped start the Yarmouth Food Pantry in 2010. During their first week, the pantry served six clients. They now serve more than 4,800 each year.

In addition to his work at the Yarmouth Food Pantry, Clayman has played a major leadership role in the Rotary Club since the mid-1980s. He established Adult Day Health Programs to help raise funds and provide scholarships to families who are struggling with health expenses. Clayman also traveled to India in 2004 to assist with an immunization program to help eradicate Polio. To top it all off, he has personally donated more than 28 gallons of blood to local hospitals.

CELEBRATE VOLUNTEERISM

MYRA KRAFT COMMUNITY MVP AWARDS



450+

MORE THAN 450 NONPROFIT ORGANIZATIONS SUBMITTED APPLICATIONS FOR THE 2016 MYRA KRAFT COMMUNITY MVP AWARDS – THE MOST EVER.



"This event will always be one of my favorite community programs that we do. The story of each recipient and the cause they are supporting is so unique and inspiring. I know that, just like Myra, none of these winners were looking for any recognition, but we are happy to shine some light on the great work they are doing in their communities. We are thrilled to offer our support to each of these 26 nonprofits in honor of their outstanding volunteers."

– Patriots Chairman and CEO Robert Kraft

CELEBRATE VOLUNTEERISM **MYRA KRAFT COMMUNITY MVP AWARDS**



\$1,000,000+

**THE FOUNDATION HAS DONATED MORE THAN \$1 MILLION TO
NEW ENGLAND NONPROFIT ORGANIZATIONS THROUGH THE
MYRA KRAFT COMMUNITY MVP AWARDS.**

CELEBRATE VOLUNTEERISM **PATRIOTS DIFFERENCE MAKERS**



As part of their commitment to celebrating volunteers, the Foundation presents the “Patriots Difference Maker of the Week” award, which recognizes deserving volunteers who go above and beyond to give back to their community. Each of the Patriots Difference Makers of the Week is a volunteer for a New England-based nonprofit organization and was recognized during the regular season. All 15 winners were also invited to the Patriots regular season finale on Dec. 20 to take part in a special halftime ceremony on the field at Gillette Stadium.



75+

IN FIVE YEARS, THE KRAFT FAMILY AND FOUNDATION HAVE RECOGNIZED MORE THAN 75 VOLUNTEERS AT PATRIOTS HOME GAMES AND PRESENTED A GRANT TO EACH OF THEIR NONPROFIT ORGANIZATIONS.



WEEK	NAME	HOMETOWN	ORGANIZATION NAME
Sept. 22	Katie Coleman	New Haven, Conn.	New Haven Reads Community Book Bank
Sept. 29	Ilya Andreev	Boston, Mass.	Boston Partners in Education
Oct. 6	Stuart Kaplan	Needham, Mass.	Bright Spirit Children's Foundation
Oct. 13	Yasmin Rawlins	Englewood Cliffs, N.J.	The Family Van at Harvard Medical School
Oct. 20	Mark Stone	Norwood, Mass.	Elder Dental Program
Oct. 27	Tom Quigley	Saugus, Mass.	No Thanks Needed
Nov. 3	Brian Hooper	Nashua, N.H.	Building Dreams for Marines
Nov. 10	Peter Sargent	New Gloucester, Maine	Maine Adaptive Sports and Recreation
Nov. 17	William Moore	Cherry Valley, Mass.	Project New Hope
Nov. 24	Kira Andreucci	Fitchburg, Mass.	Karing 4 Kidz
Dec. 1	Jack Moynihan	Lowell, Mass.	The Wish Project
Dec. 8	Ozzie Hardy	Haverhill, Mass.	Ozzie's Kids
Dec. 15	Deb Snow	Foxborough, Mass.	Lynn Ministries
Dec. 22	Melanie McKinnon	Salem, Mass.	It Starts with ME!
Dec. 29	Elana Robbins	Loudon, N.H.	The Salvation Army McKenna House



The Kraft family and Foundation had a surprise announcement for the 15 Patriots Difference Makers of the Week during their halftime ceremony. Each of their nonprofit organizations was awarded a \$5,000 grant in recognition of their volunteer work. Robert Kraft and the Foundation also announced one volunteer as the Patriots Difference Maker of the Year. Ozzie Hardy from Ozzie's Kids was named the grand prize winner for his outstanding dedication and service to those in need.

CELEBRATE VOLUNTEERISM PATRIOTS DIFFERENCE MAKERS





As a retired police officer, Ozzie has dedicated his life to serving the community. Twenty-six years ago, Ozzie was working in the Haverhill school systems as an officer and noticed that many children did not have the proper winter attire. Ozzie gathered City Hall employees and invited 20 children in need to attend a holiday party and provided each of the children with winter coats.

This was the beginning of Ozzie's Kids and since that time, thousands of children have been positively impacted by the organization. This year alone, Ozzie's Kids will serve more than 900 children in the Haverhill community. Each child receives four to six gifts, including winter clothing. Ozzie volunteers tirelessly throughout the year to make phone calls to local businesses, order toys and coordinate pickups to ensure that children in need are able to enjoy the holiday season. For his commitment to volunteerism, Ozzie's Kids was presented with a \$20,000 grant in Ozzie's name.

CELEBRATE VOLUNTEERISM PATRIOTS DIFFERENCE MAKERS



\$90,000

THE KRAFT FAMILY AND FOUNDATION DONATED \$90,000 TO THE 15 NONPROFIT ORGANIZATIONS SELECTED AS PATRIOTS DIFFERENCE MAKERS OF THE WEEK.



For the past six years, the Kraft family and Foundation have partnered with Project 351, a Massachusetts-based nonprofit organization that promotes unity and leadership through the yearlong engagement of an eighth grade service ambassador from every city and town in Massachusetts. Eighth grade students are selected by local educators for an exemplary ethic of service and the values of kindness, compassion, humility and generosity of spirit.

This past spring, the Foundation hosted the Leadership Reunion at Gillette Stadium to help promote the importance of community service, education and leadership. Governor Charlie Baker joined Josh Kraft and several current and former players at this year's event. The Kraft family also presented two college scholarships to graduates of the program that showed an exemplary commitment to serving the community.

CELEBRATE VOLUNTEERISM PROJECT 351





The Foundation has teamed with Weymouth High School for a school-based volunteerism program which encourages students not only to embrace their volunteerism requirements, but to go above and beyond while establishing a foundation to become lifelong volunteers. Through their Volunteers In Practice (V.I.P.) program, the Weymouth community is establishing the next generation of volunteers. The Foundation teams with Weymouth on volunteer projects throughout the year and Patriots players attended the school's second annual Weycathlon to promote volunteerism and raise money for local nonprofits.

CELEBRATE VOLUNTEERISM WEYMOUTH PUBLIC SCHOOLS VOLUNTEER PROGRAM



125,000+

**SINCE TEAMING UP WITH THE PATRIOTS, WEYMOUTH STUDENTS
HAVE PLEDGED MORE THAN 125,000 VOLUNTEER HOURS.**



EDUCATION

The Foundation is committed to helping every child receive quality educational programming that encourages the importance of learning. Throughout the year, Patriots players visit schools, Boys & Girls Clubs and community organizations promoting literacy, education and creative learning. The Patriots aim to inspire success inside the classroom while also promoting positive relationships and looking to prevent acts of bullying and domestic violence.



EDUCATION

GAME CHANGE: THE PATRIOTS ANTI-VIOLENCE PARTNERSHIP

Game Change: The Patriots Anti-Violence Partnership is an innovative approach to violence prevention education. The program, funded by the New England Patriots Charitable Foundation and the Massachusetts Attorney General's Office, provides anti-violence training for students, faculty and coaches at 98 public high schools across Massachusetts.

The program has trained 196 school personnel at six regional trainings across Massachusetts. The trainings were conducted by Mentors in Violence Prevention (MVP), a nationwide leader in addressing violence prevention. Run by the Center for Sport in Society at Northeastern University, MVP uses a sports-themed curriculum and employs collegiate athletes and former professional athletes as trainers.

The program also features online support tools for schools and an evaluation component to determine the effectiveness of the program in changing attitudes and behaviors.



90+

**MORE THAN 90 SCHOOLS ACROSS MASSACHUSETTS RECEIVED
IN-DEPTH TRAINING AND EDUCATION TO PREVENT FUTURE ACTS
OF BULLYING, DOMESTIC VIOLENCE AND SEXUAL ASSAULT.**



EDUCATION

THE INITIATIVE FOR SAFETY AND JUSTICE

As part of their ongoing commitment to preventing acts of violence, Robert Kraft and the New England Patriots Charitable Foundation teamed with Jane Doe Inc., The Massachusetts Coalition Against Sexual Assault and Domestic Violence. Together, they created The Initiative for Safety and Justice, a comprehensive training and community building effort for the coalition's member programs and others in the field who are working to support survivors of sexual and domestic violence.

The Foundation helped launch this multi-year program that will build the skills and capacities of advocates and leaders in the domestic violence and sexual assault field. It will also allow them to address the specific issue of secondary trauma which has a profound impact on the effectiveness, health and longevity of the advocates and leaders conducting this work. This program provides a greater understanding of the needs of the advocates to help them better serve survivors of domestic violence. This partnership also provides an intense evaluation of participants and agencies to determine the impact of the training initiative.



\$1,600,000

ROBERT KRAFT AND THE NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION HAVE INVESTED \$1.6 MILLION TO DOMESTIC VIOLENCE AND SEXUAL ASSAULT AWARENESS, EDUCATION AND TRAINING.





The Kraft family and New England Patriots Charitable Foundation are dedicated to promoting the importance of education to youth across the region. Throughout the year, current and former Patriots players visit community centers and elementary schools to speak to students about the importance of reading. Every March, current and former players celebrate Dr. Seuss' birthday and Read Across America week by visiting schools and reading to students. Often relating the need to be able to read their own playbooks, Patriots players share some of their favorite children's books, including Amiee Aryal's "Let's Go, Patriots!"

EDUCATION READ ACROSS AMERICA





This year, the Foundation teamed with The Hall at Patriot Place presented by Raytheon to challenge students across New England to read for more than 500 minutes during the month of July. Upon completing the challenge, the students were asked to submit their reading log to The Hall. All students who completed the task received two free passes to The Hall, a Read Between the Lines bookmark and a commemorative certificate.

Every student who surpassed the goal was also entered for a chance to win one of 10 grand prizes, including a Tom Brady autographed photo, Julian Edelman autographed photo, Patriots gift bag and more.

EDUCATION **READ BETWEEN THE LINES**



600+

**MORE THAN 600 STUDENTS PARTICIPATED IN THE
READ BETWEEN THE LINES PROGRAM IN 2016.**



HEALTHCARE

The Kraft family and New England Patriots Charitable Foundation are dedicated to supporting healthcare initiatives across the region. From raising awareness about breast cancer, to donating funds to health centers, to current and former players visiting hospitals, the Foundation is committed to providing critical resources to support children and families.





As part of the NFL and the American Cancer Society's "A Crucial Catch" campaign, the New England Patriots and Foundation are committed to spreading awareness of breast cancer during the month of October.

At the Oct. 25 home game, the Patriots highlighted breast cancer awareness by celebrating breast cancer survivors during a special pregame ceremony. Patriots Chairman and CEO Robert Kraft also presented a \$50,000 grant on behalf of the Foundation and the NFL to the Hilltown Community Health Center in Huntington, Mass. As part of the the American Cancer Society's CHANGE program, this donation helped provide breast cancer screenings and early detection programs.

HEALTHCARE BREAST CANCER AWARENESS



300+

MORE THAN 300 BREAST CANCER SURVIVORS AND THEIR FAMILY MEMBERS TOOK PART IN THE PREGAME CEREMONIES ON OCT. 25.



HEALTHCARE DAY OF PAMPERING



This past season, the Kraft family and Foundation wanted to do something extra special for women who were undergoing treatment for breast cancer. In early October, 10 women at Dana-Farber Cancer Institute and Massachusetts General Hospital were surprised with a visit from Patriots players. Each survivor received a hand-delivered invitation from a Patriots player to a “Day of Pampering” at Gillette Stadium. The women were treated to a day filled with manicures, massages, relaxation yoga and more. This event was made possible with the generous support of Patriot Place.



HEALTHCARE HOSPITAL VISITS



Current and former Patriots players, coaches, cheerleaders and mascot, Pat Patriot, make dozens of trips to New England hospitals each year to bring smiles to the faces of children and their families. From delivering Valentine's Day cards to making flapjacks on National Pancake Day, these special guests are dedicated to supporting children and their families as they receive treatment.

Every year during the month of June, the entire Patriots rookie class visits patients at Boston Children's Hospital. All five major New England sports teams also joined forces for a special visit to a Boston area hospital.



50+

CURRENT AND FORMER PATRIOTS PLAYERS MADE MORE THAN 50 VISITS TO NEW ENGLAND AREA HOSPITALS OVER THE PAST YEAR.





HEALTHCARE **KRAFT FAMILY BLOOD DONOR CENTER**

As part of their commitment to ensuring high quality health care, Patriots Chairman and CEO Robert Kraft, who also serves as Dana-Farber Cancer Institute Trustee, established the Kraft Family Blood Donor Center which expands the integration of the platelet donor facilities at Dana-Farber and the whole blood and red blood cell donor center at partnering Brigham and Women's Hospital.

The Kraft family and Foundation also host several blood drives at Patriot Place throughout the year. Current and former Patriots players, Patriots cheerleaders and mascot, Pat Patriot, have been on hand to greet donors as they board the blood mobile. The Foundation also makes visits to the Kraft Family Blood Donor Center with current and former players to thank donors for their support.



150+

MORE THAN 150 PEOPLE GENEROUSLY DONATED BLOOD AT THE FOUNDATION'S BLOOD DRIVES AT PATRIOT PLACE OVER THE PAST YEAR.



The Kraft family and Foundation team with the Make-A-Wish Foundation each year to host children battling life-threatening illnesses and their families for an unforgettable visit to Gillette Stadium. Made possible by Make-A-Wish board member and President-International of the Kraft Group, Dan Kraft, children and their families are treated to a special visit with their favorite player, followed by a meet and greet with players and coaches.

As part of the unforgettable day, children are greeted by Robert Kraft, provided with a Patriots gift bag and receive an exclusive behind-the-scenes tour of Gillette Stadium. The children and their families are then hosted by the Kraft family and the Foundation at the next Patriots home game.

HEALTHCARE MAKE-A-WISH FOUNDATION



100+

SINCE PURCHASING THE TEAM, THE KRAFT FAMILY AND THE FOUNDATION HAVE GRANTED MORE THAN 100 WISHES.



HOMELESSNESS AND HOLIDAY GIVING

The Kraft family and New England Patriots Charitable Foundation are dedicated to supporting children and families in need throughout the year, but understand that the holidays and winter months can be particularly challenging for many individuals, especially those experiencing homelessness. For more than 20 years, the Foundation has supported initiatives that provide clothing, food, gifts and other essential items to children and families across the region to spread cheer during the holiday season and winter months.



CHILDREN'S HOLIDAY PARTY



COLLECTION DRIVES



THE EMPOWERMENT PLAN



GIFTS FROM THE GRIDIRON



THANKSGIVING-IN-A-BASKET



WOMEN'S LUNCH PLACE



THE CITYPAK PROJECT



HOMELESSNESS AND HOLIDAY GIVING **CHILDREN'S HOLIDAY PARTY**

The annual Children's Holiday Party is one of the Kraft family's long-standing charitable traditions through the Foundation. Each year, more than 250 children in need from the Salvation Army and community centers throughout the region are hosted by the Kraft family for a night of food, fun and great holiday memories.

Patriots players, cheerleaders and mascot, Pat Patriot, joined the children to play holiday-themed games, sign autographs and offer gifts from the New England Patriots Charitable Foundation. The annual highlight of the event is "Build-A-Tree," a game in which the children, working in teams, race to decorate Patriots players in bows, ornaments, ribbons and tinsel to resemble a Christmas tree.



4,000+

SINCE ITS INCEPTION, MORE THAN 4,000 CHILDREN IN NEED HAVE ENJOYED THE CHILDREN'S HOLIDAY PARTY AT GILLETTE STADIUM.



HOMELESSNESS AND HOLIDAY GIVING COLLECTION DRIVES



Throughout the season, the Kraft family and Foundation teamed with WBZ to host a variety of collection drives to support children and families in need. Through the generosity of Patriots fans, thousands of coats and toys were donated to local community programs, including Cradles to Crayons, the United Way, local homeless shelters and more. Current and former Patriots players and members of the Patriots Women's Association sorted and personally delivered these items to local nonprofit organizations.



3,000+

MORE THAN 3,000 COATS AND TOYS ARE DONATED TO LOCAL NONPROFITS EACH YEAR THROUGH THESE COLLECTION DRIVES.

HOMELESSNESS AND HOLIDAY GIVING **THE EMPOWERMENT PLAN**

Two years ago, the Kraft family and Foundation were inspired by the story of a young woman in Detroit who was supporting people experiencing homelessness. Veronika Scott created the Empowerment Plan, a Detroit-based nonprofit organization dedicated to serving the homeless community. The organization hires formerly homeless women to create coats for individuals experiencing homelessness. The multi-purpose coat can be carried over the shoulder and doubles as a coat and sleeping bag.

The Foundation, current and former Patriots players and fans purchased more than 200 coats to be distributed to homeless men and women in the New England region. Former Patriots players, Patriots cheerleaders and mascot, Pat Patriot, delivered the Empowerment coats to Crossroads Rhode Island and Pine Street Inn.



500+

**MORE THAN 500 MEN AND WOMEN EXPERIENCING HOMELESSNESS
HAVE RECEIVED EMPOWERMENT COATS COURTESY OF THE FOUNDATION.**





The Foundation partnered with Devin McCourty, Bass Pro Shops and the New England Patriots Alumni Club to host the annual Gifts from the Gridiron event, a holiday shopping spree for children from local homeless shelters.

During this holiday event, youth were provided gift cards to purchase winter jackets, hats, gloves and toys. They also selected gifts for loved ones. Each child is paired with a current or former Patriots player, cheerleader or member of the Patriots Women's Association who helped the children to select and wrap their gifts. The evening also featured dinner, photos with Santa in Bass Pro Shop's Santa's Wonderland, crafts, games, music and more.

HOMELESSNESS AND HOLIDAY GIVING **GIFTS FROM THE GRIDIRON**



\$100,000+

THROUGH THIS EVENT, MORE THAN \$100,000 HAS BEEN DONATED TO LOCAL HOMELESS SHELTERS TO HELP CHILDREN CONDUCT THEIR HOLIDAY SHOPPING.



Every year since they purchased the team, the Kraft family has been joined by current and former Patriots players to supply complete Thanksgiving meals to hundreds of families in need at the Thanksgiving-in-a-Basket event at Morgan Memorial Goodwill Industries in Boston. All of the turkey basket recipients were individuals who are currently enrolled in Goodwill's job training and youth programs.

The current and former Patriots players personally carried the baskets to the cars of each family and ensured that every family received a complete Thanksgiving meal. This event would not have been possible without the generous donations from Stop & Shop and other local supporters.

HOMELESSNESS AND HOLIDAY GIVING **THANKSGIVING-IN-A-BASKET**



4,000+

**MORE THAN 4,000 COMPLETE THANKSGIVING MEALS
HAVE BEEN DONATED TO FAMILIES IN NEED.**



HOMELESSNESS AND HOLIDAY GIVING **WOMEN'S LUNCH PLACE**

Every fall, Robert Kraft and the Patriots Women's Association plan a group visit to the Women's Lunch Place in Boston to help prepare and serve meals to women experiencing homelessness. More than a dozen wives and significant others of Patriots players and coaches attend each year and help to bring smiles to women in need.

In addition to preparing and serving the meal, Kraft and the Patriots Women's Association spend time getting to know the women, participate in games, work on craft projects and provide the Women's Lunch Place with personal care products to support their clients. Patriots wives and significant others continue to volunteer at the Women's Lunch Place throughout the year.



\$25,000

DURING THEIR LAST VISIT, ROBERT KRAFT AND THE PATRIOTS WOMEN'S ASSOCIATION SURPRISED THE WOMEN'S LUNCH PLACE WITH A \$25,000 DONATION FROM THE FOUNDATION.



This past season, the Foundation teamed with High Sierra, a division of Samsonite LLC, and a proud sponsor of the New England Patriots, to help support people experiencing homelessness. High Sierra is the exclusive manufacturing partner of the Citypak Project, a not-for-profit organization that works to distribute custom designed backpacks to people experiencing homelessness. The Citypak Project and High Sierra donated 150 of these specially designed backpacks to the Foundation, who hand-delivered them to clients at Crossroads Rhode Island during the winter.

In the spring, Citypak donated 500 backpacks to the Foundation's annual Patriots Fantasy Camp event. The Citypaks were filled with personal care items and donated to the Massachusetts Military Heroes Fund to support homeless veterans.

HOMELESSNESS AND HOLIDAY GIVING **THE CITYPAK PROJECT**



650

**THE FOUNDATION DONATED 650 CITYPAK BAGS TO
MEN AND WOMEN EXPERIENCING HOMELESSNESS.**



MILITARY

The military holds a special place in the hearts of the Kraft family and entire Patriots organization. Every year, current and former Patriots players and Patriots cheerleaders visit veteran hospitals, military bases and local nonprofit organizations to show their support for our nation's military and veterans. The Patriots have donated thousands of tickets to our armed forces and will continue to show their appreciation for those who have served and continue to serve our country.



NAVAL STATION NEWPORT



PEASE GREETERS



ROW OF HONOR



SALUTE TO SERVICE



TRAINING CAMP



VETERAN CENTERS AND HOSPITALS



April is the month of the military child and is designed to recognize the sacrifices being made by not only members of our armed forces, but also their families. The Foundation and New England Patriots Alumni Club hosted a special Football for YOU clinic at Naval Station Newport to recognize the children of military members. More than 150 participants took part in this free football and cheer clinic that was led by current and former Patriots players, Patriots cheerleaders and mascot, Pat Patriot.

MILITARY NAVAL STATION NEWPORT



500+

OVER THE PAST THREE YEARS, MORE THAN 500 MILITARY CHILDREN HAVE ENJOYED THIS UNIQUE FOOTBALL EXPERIENCE AT MILITARY BASES ACROSS NEW ENGLAND.



Since 2005, a dedicated group of Americans have gathered at Pease International Airport in New Hampshire to meet every single armed forces flight that is either deploying overseas or returning from their deployment. Hundreds of Pease Greeters gather to surprise the servicemen and women, provide them with food and gifts and to honor them during a special ceremony. Former Patriots players and cheerleaders joined hundreds of Pease Greeters to be a part of this unique experience and to personally thank military members who have dedicated their lives to protecting our country.

MILITARY PEASE GREETERS



1,000+

**THE PEASE GREETERS HAVE WELCOMED MORE THAN 1,000
MILITARY FLIGHTS THROUGH PEASE INTERNATIONAL AIRPORT.**



At every Patriots home game, the Kraft family and Foundation invite five active duty military members to be their special guests for the day. The military members are given the responsibility being the flag runners for the day and leading the Patriots out of the tunnel.

Once the game begins, they are escorted to their VIP seats in the Row of Honor. This section is reserved specifically for five active duty military members who are later recognized during the game and receive a standing ovation from the crowd. They also received a scholarship from Southern New Hampshire University to give them an opportunity to continue their education.

MILITARY ROW OF HONOR



45

NUMBER OF ACTIVE DUTY MILITARY MEMBERS WHO HAD THE OPPORTUNITY TO LEAD THE PATRIOTS OUT ONTO THE FIELD AND SIT IN THE ROW OF HONOR LAST SEASON.



The NFL's Salute to Service campaign is a year-round initiative designed to thank active duty military members and veterans for their dedication and service to our country. While the Patriots pay tribute to the military at every home game, they celebrate the Salute to Service campaign at one November game each year. More than 150 active duty military and veterans took part in pregame ceremonies at the Nov. 8 game against the Washington Redskins. The game also featured a stadium-wide card stunt, in-game public service announcements and more.

MILITARY SALUTE TO SERVICE



65,000+

MORE THAN 65,000 FANS TOOK PART IN THE MILITARY TRIBUTE CARD STUNT AT THE NOV. 8 GAME AGAINST THE WASHINGTON REDSKINS.



The Kraft family and Foundation invite active duty military members to be their special guests at Patriots training camp each year. More than 50 brave men and women received an up-close and personal view of practice. After practice, they also receive a special visit from Patriots players. The Foundation works with the USO to ensure that every branch of the military is represented.

MILITARY TRAINING CAMP



500+

MORE THAN 500 ACTIVE DUTY MILITARY MEMBERS HAVE ENJOYED A VIP EXPERIENCE AT PATRIOTS TRAINING CAMP.



Current and former Patriots players, Patriots cheerleaders and mascot, Pat Patriot, visit veteran centers and hospitals across the region throughout the year. These Patriots ambassadors meet with hundreds of veterans to thank these brave men and women for their service to our country.

MILITARY VETERAN CENTERS AND HOSPITALS





PLAY 60

The Patriots encourage fans of all ages to be active for at least 60 minutes a day as part of the NFL's Play 60 initiative. The Patriots have teamed with the New England Dairy Council and their Fuel Up to Play 60 program which aims to tackle childhood obesity by implementing healthy habit programming in schools, after-school programs, community programs and providing in-home resources to Patriots fans around the globe. Current and former Patriots players, cheerleaders and mascot, Pat Patriot, continue to support the mission. Throughout the year, they can be found delivering the Play 60 message to youth across New England.



ACCESSPORTAMERICA



AFTER SCHOOL KICKOFF



CARMAX IMAGINATION PLAYGROUND



GAME DAY



HOMETOWN GRANT



HOMETOWN HUDDLE



NEW ENGLAND KIDS TRIATHLON



SPECIAL OLYMPICS MASSACHUSETTS



UNITEDHEALTHCARE PLAYGROUND BUILD



Each year, the New England Patriots team with AccesSportAmerica, a nonprofit organization designed to provide fitness to people living with disabilities, to help promote the Play 60 message. Over the past several years, current and former Patriots players have worked with the Harvard University football team to lead football-themed exercise stations for more than 150 children and adults with disabilities. The players encourage the participants to have fun with their peers while learning the fundamentals of football.

PLAY 60 ACCESSPORTAMERICA



750+

THROUGH THE YEARS, CURRENT AND FORMER PATRIOTS PLAYERS HAVE TAUGHT FOOTBALL FUNDAMENTALS TO MORE THAN 750 INDIVIDUALS WITH DISABILITIES.



The Patriots teamed with the NFL, NFL Network, National Recreation and Parks Association and Verizon FiOS to support a New England area parks and recreation department. The Foundation selected the Pawtucket Parks and Recreation department as the lucky recipients of a \$7,500 grant to support their health and wellness programs. Patriots players visited Pawtucket to present the donation, speak about the importance of living a healthy lifestyle and led children through a variety of exercise and fitness stations.

PLAY 60 AFTER SCHOOL KICKOFF





PLAY 60 CARMAX IMAGINATION PLAYGROUND



The Patriots teamed with CarMax and KaBOOM! to unveil a new Imagination Playground at the United South End Settlements in Boston. Patriots players spoke to the children about the importance of exercise and healthy eating. Afterwards, the players had the opportunity to interact with the children and test out the Imagination Playground equipment.





During the season, the Kraft family and Foundation hosts a Play 60-themed game at Gillette Stadium. At that particular game, a group of elementary school students are invited to be special guests of the Patriots. The students receive pregame on-field passes to watch the team's warm up and later participate in the pregame on-field ceremonies. The game also features field banners, goal post wraps, in-game announcements and other activations to promote the Play 60 message.

PLAY 60 GAME DAY



100+

IN RECOGNITION OF THEIR COMMITMENT TO LIVING A HEALTHY LIFESTYLE, MORE THAN 100 CHILDREN FROM ACROSS NEW ENGLAND HAVE TAKEN PART IN THE PATRIOTS PLAY 60 PREGAME CEREMONIES.



PLAY 60 HOMETOWN GRANT

As part of the NFL's Play 60 program, the Kraft family and the New England Patriots Charitable Foundation provided a \$10,000 Hometown Grant to the George J. West Elementary School in Providence, R.I. Current and former Patriots players, cheerleaders and mascot, Pat Patriot, were on hand to teach children the importance of a healthy diet and exercise and to lead children through a variety of exercise stations.

The Hometown Grant helped to support the school's healthy food program, provided renovations to their playground area and allowed the school to purchase much needed fitness equipment. Robert Kraft was so moved by the school's commitment to teaching healthy lifestyles that he decided to double the grant.



\$20,000

ROBERT KRAFT AND THE FOUNDATION MADE A \$20,000 DONATION TO THE GEORGE J. WEST ELEMENTARY SCHOOL TO SUPPORT THEIR HEALTH AND WELLNESS PROGRAMS.



Back in 1999, the NFL created a special day of service known as Hometown Huddle. Every year, all 32 teams partner with the United Way on the same day to help make a difference in their local communities. The Kraft family and the New England Patriots Charitable Foundation work with the United Way of Massachusetts Bay and Merrimack Valley to promote the importance of living a healthy lifestyle to local community centers and schools. In 2015, the Foundation presented a \$5,000 grant to the Dr. Catherine Ellison Rosa Parks Early Education School in Mattapan to help provide renovations to their playground. Patriots players helped to unveil the new renovations and spoke to the children about the importance of healthy eating and exercise.

PLAY 60 HOMETOWN HUDDLE



PLAY 60

NEW ENGLAND KIDS TRIATHLON



For the fifth consecutive year, the Foundation teamed with the New England Kids Triathlon for the largest kid-sized triathlon in New England. As part of the Patriots and NFL's Play 60 initiative, the triathlon features more than 1,100 children, ages 6 to 15, from all across the country.

Former Patriots players, Patriots cheerleaders and mascot, Pat Patriot, joined participants on the campus of M.I.T. to cheer them on, present medals at the finish line and take part in the ceremonies.



4,000+

**MORE THAN 4,000 CHILDREN HAVE PARTICIPATED IN THE
NEW ENGLAND KIDS TRIATHLON OVER THE PAST FIVE YEARS.**





The Patriots continue to maintain a strong relationship with Special Olympics Massachusetts by supporting their initiatives throughout the year. For the second consecutive year, the Foundation took part in the Special Olympics Massachusetts games, a special five-town event in Ashland, Mass. Patriots players took part in the opening ceremonies and led participants through a variety of exercise stations. Patriots players also attended the Special Olympics Massachusetts Games at Lexington High School where they cheered for and congratulated more than 200 participants.

PLAY 60

SPECIAL OLYMPICS MASSACHUSETTS





The Foundation teamed with UnitedHealthcare and KaBOOM! to build a new playground at Children's Services of Roxbury. More than a dozen current and former players and cheerleaders helped put the finishing touches on the new playground. The players carried and spread mulch, cemented a swing set, assembled a play structure and more. This marked the sixth consecutive year that the Foundation has teamed with UnitedHealthcare and KaBOOM! to build a playground.

PLAY 60

UNITEDHEALTHCARE PLAYGROUND BUILD



15,000+

**THANKS TO THIS PARTNERSHIP, THERE IS MORE THAN
15,000 SQUARE FEET OF RENOVATED PLAYGROUND AREAS
IN UNDERSERVED COMMUNITIES ACROSS NEW ENGLAND.**



YOUTH FOOTBALL

The Kraft family and New England Patriots Charitable Foundation have a longstanding commitment to promoting and supporting youth football programs. Throughout the year, the Foundation is actively involved in coordinating and hosting a variety of programs that are designed to teach the fundamentals of football while also encouraging children to live healthy lifestyles. Through these efforts, the Kraft family and Foundation continue to advocate for health and safety education for all coaches, parents and players.



COACH OF THE WEEK



FOOTBALL FOR YOU



NFL FLAG



PUNT, PASS AND KICK COMPETITION



SPECIAL OLYMPICS FLAG FOOTBALL
AND CHEERLEADING CHAMPIONSHIPS



USA FOOTBALL MONTH

YOUTH FOOTBALL COACH OF THE WEEK

During the high school football season, Patriots Executive Director of Community Affairs Andre Tippett recognizes one coach as the Patriots High School Coach of the Week. The coach is recognized for his leadership and success both on and off the gridiron. Each week, an outstanding coach receives a visit from Tippett and they are honored at their school with a plaque and \$1,000 grant for their football program. At the conclusion of the year, one coach is selected as the grand prize winner, and named the Patriots' Coach of the Year.

Mashpee High School's Matt Triveri was selected as the New England Patriots High School Coach of the Year in recognition of his team's MIAA Division VI Super Bowl victory over St. Bernard's on Dec. 5 at Gillette Stadium. The New England Patriots Charitable Foundation donated \$2,000 to Mashpee's football program in honor of Triveri's Coach of the Year selection.



\$200,000+

**THROUGH THE COACH OF THE WEEK AWARD, MORE THAN \$200,000
HAS BEEN DONATED TO HIGH SCHOOL FOOTBALL PROGRAMS.**

2015 COACH OF THE WEEK WINNERS

DATE	HIGH SCHOOL	HEAD COACH
9/22/2015	Foxborough High School	Jack Martinelli
9/30/2015	Milton High School	Steve Dembowski
10/6/2015	Billerica Memorial High School	Duane Sigsbury
10/13/2015	Madison Park Voc. Tech. High School	Roosevelt Robinson
10/20/2015	Canton High School	Dave Bohane
10/27/2015	Malden High School	Joe Pappagallo
11/3/2015	Newton South High School	Ted Dalicandro
11/10/2015	Woburn Memorial High School	Rocky Nelson
11/17/2015	Xaverian Brothers High School	Charlie Stevenson
11/24/2015	Nashoba Regional High School	Jamie Tucker
12/2/2015	Reading Memorial High School	John Fiore
12/8/2015	Mashpee High School	Matt Triveri



YOUTH FOOTBALL **FOOTBALL FOR YOU**

For the 11th consecutive year, the New England Patriots Alumni Club teamed with the Foundation to bring their signature Football for YOU youth clinics to New England communities. The one-day, free football clinic features skill stations taught by former Patriots players, Heads Up tackling instruction, guest speakers for the parents and a free lunch. Boys and girls ages 9 to 14 participated in the more than 20 free clinics across all six New England states.

These clinics align with NEPAC's mission to teach the fundamentals of football to children who may not have had the chance to participate in organized athletics.



2,500+

**IN 2016, MORE THAN 2,500 YOUTH PARTICIPATED
IN THE FREE FOOTBALL FOR YOU CLINICS.**





YOUTH FOOTBALL NFL FLAG

NFL FLAG Powered by USA Football provides opportunities for children ages 5 to 17 to enjoy America's favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football, lessons in teamwork and sportsmanship. There are currently more than 85 NFL Flag Football League's across New England.

The Foundation continues to promote flag football by inviting programs to serve as their special guests at Patriots home games, donating flag football kits to local schools and encouraging New England communities to start a program.



23,000+

**IN 2015, MORE THAN 23,000 CHILDREN PARTICIPATED IN
NFL FLAG FOOTBALL PROGRAMS ACROSS NEW ENGLAND.**



The NFL Punt, Pass & Kick program is the nation's largest grassroots football skills competition. In 2015, more than 2,200 youth from around the region competed in sectional competitions and on Dec. 6, the Patriots hosted the regional finals at Gillette Stadium. Winners of each age division were honored during a special halftime ceremony.

2015 PUNT, PASS & KICK REGIONAL CHAMPIONS

6/7 Girls	Kayleigh Engle	East Hampton, Conn.
6/7 Boys	Adrian Delicata	New Canaan, Conn.
8/9 Girls	Genevieve Jean-Paul	Biddeford, Maine
8/9 Boys	Owen Sevigny	Mexico, Maine
10/11 Girls	Kadence Presby	North Waterboro, Maine
10/11 Boys	Jaden Keefner	Pittsfield, Mass.
12/13 Girls	Rylee Sevigny	Mexico, Maine
12/13 Boys	Declan McNamarra	Ridgefield, Conn.
14/15 Girls	Claudia Caron	Brentwood, N.H.
14/15 Boys	Bobby Cliché	Stratham, N.H.

YOUTH FOOTBALL PUNT, PASS & KICK COMPETITION





In November 2015, the Foundation and Special Olympics Massachusetts hosted the seventh annual Flag Football and Cheerleading Championships at Gillette Stadium in Foxborough. Special Olympics Massachusetts was one of the first chapters to offer flag football and cheerleading as part of their yearly calendar and the event continues to grow each year. Athletes and Unified® Partners from Connecticut, Massachusetts, New Hampshire and Rhode Island participate in Unified® 5X5 flag football games and cheerleading demonstrations on the same field as their hometown team.

YOUTH FOOTBALL

SPECIAL OLYMPICS FLAG FOOTBALL AND CHEERLEADING CHAMPIONSHIPS



3,000+

MORE THAN 3,000 SPECIAL OLYMPIC ATHLETES HAVE TAKEN PART IN THE FLAG FOOTBALL AND CHEERLEADING DEMONSTRATIONS AT GILLETTE STADIUM.



YOUTH FOOTBALL USA FOOTBALL MONTH

Every August, the Patriots celebrate USA Football and promote youth football programs. At each of the Patriots preseason home games, the team donates more than 3,000 preseason tickets to youth football leagues and cheerleading programs. Teams from across New England attend each game and wear their hometown colors with pride. A few select teams have the opportunity to participate in pregame ceremonies and during halftime, the Patriots provide flag football and tackle football programs with the opportunity to showcase their skills on the field.



3,000+

THE KRAFT FAMILY AND FOUNDATION DONATE MORE THAN 3,000+ TICKETS EACH YEAR FOR YOUTH FOOTBALL AND CHEERLEADING PROGRAMS TO ENJOY PATRIOTS HOME GAMES.



JOIN OUR TEAM

The Kraft family and the New England Patriots Charitable Foundation would not be able to coordinate events and programs to support children and families across the region without the generous contributions from Patriots fans. Throughout the year sponsors, premium seating members, season ticket members and avid Patriots fans participate in a variety of fundraising programs that helps the Kraft family and the Foundation continue to expand its reach into New England communities. To learn more about these opportunities, please visit www.patriots.com/community.



BOSTON MARATHON TEAM



PATRIOTS FANTASY CAMP



PATRIOTS LICENSE PLATES



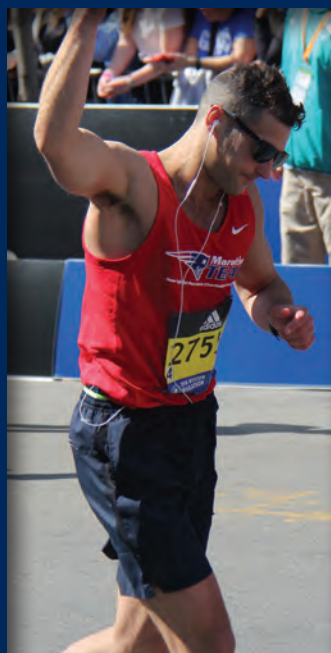
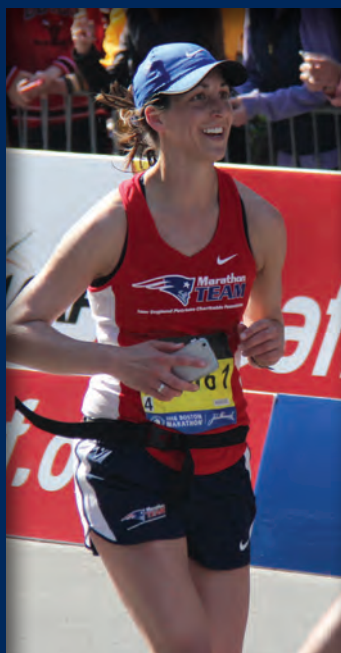
PATRIOTS PLATELET PEDALERS



PATRIOTS PREMIERE



PATRIOTS ULTIMATE ROAD TRIP RAFFLE



JOIN OUR TEAM BOSTON MARATHON TEAM



Thirty-one individuals took on the challenge of running the 2016 Boston Marathon, raising more than \$220,000 in support of the New England Patriots Charitable Foundation. The runners consisted of Patriots Season Ticket Members, waitlist members, employees and avid Patriots fans from across the country who train rigorously for more than four months to run the historic race. After months of training and fundraising, every member of the team that started the race in Hopkinton, completed the 26.2 mile journey to cross the finish line on Boylston Street. All funds raised by the Patriots Boston Marathon team are earmarked for the Myra Kraft Community MVP Awards program.



\$1,400,000+

SINCE ITS INCEPTION, THE PATRIOTS BOSTON MARATHON TEAM HAS RAISED MORE THAN \$1.4 MILLION.



This once-in-a-lifetime experience provides the rare opportunity for passionate fans to receive unprecedented access to the Patriots and their training facility. This unique charitable event delivers a day filled with interactive football skill stations, an exclusive behind-the-scenes look inside the training facilities and access to the entire Patriots roster and coaching staff. Participants have the opportunity to practice with their favorite team while also supporting the New England Patriots Charitable Foundation.

JOIN OUR TEAM **PATRIOTS FANTASY CAMP**



600+

OVER THE PAST FIVE YEARS, MORE THAN 600 PATRIOTS FANS HAVE GONE TOE-TO-TOE WITH THE ENTIRE PATRIOTS ROSTER.



The Patriots are pleased to offer specialty license plates in Massachusetts and Rhode Island to support the New England Patriots Charitable Foundation. Fans in these states have the opportunity to order the specially designed plates to display their team pride on their bumpers. All proceeds from the license plates are funneled directly back to the states in which the plates are issued to support local nonprofit organizations.

JOIN OUR TEAM PATRIOTS LICENSE PLATES



23,000+

MORE THAN 23,000 PATRIOTS LICENSE PLATES ARE ON THE ROAD IN MASSACHUSETTS AND RHODE ISLAND.



The Patriots Platelet Pedalers (PPP) are one of the largest teams in the Pan-Mass Challenge, raising funds for Dana-Farber Cancer Institute. The money is earmarked for Dr. Ken Anderson, the Kraft Family Professor of Medicine at Harvard Medical School and Dana-Farber, to support his multiple myeloma research and development of novel therapies. More than 130 riders helped raise more than \$1 million for cancer research in 2015.

JOIN OUR TEAM PATRIOTS PLATELET PEDALERS



\$6,000,000+

SINCE THE TEAM'S INCEPTION IN 2008, THE PATRIOTS PLATELET PEDALERS HAVE RAISED MORE THAN \$6 MILLION IN SUPPORT OF CANCER RESEARCH.



To kick off every season, the Kraft family and New England Patriots Charitable Foundation host its largest fundraiser of the year. The Patriots Premiere is a red carpet gala hosted for some of the teams greatest supporters under the lights at Gillette Stadium. The night features introductions of the entire Patriots roster and coaching staff. It also includes dinner, entertainment, live and silent auctions and the presentation of the Ron Burton Community Service Award to one Patriots player. All proceeds benefit the New England Patriots Charitable Foundation.

JOIN OUR TEAM **PATRIOTS PREMIERE**



TRAVEL WITH THE TEAM
TO AN AWAY GAME

GRAND PRIZE:
VIP EXPERIENCE FOR TWO (2) INCLUDES: FLY ON TEAM PLANE,
STAY IN TEAM HOTEL, TICKETS, FIELD VISIT ... AND MORE!

RAFFLE TICKETS \$10 EACH OR 15 FOR \$100

ULTIMATE ROAD TRIP RAFFLE
ALL PROCEEDS TO BENEFIT:
NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION

1ST PRIZE
FOUR TICKETS TO A PATRIOTS HOME GAME WITH PREGAME FIELD VISIT
(DATE TO BE MUTUALLY AGREED UPON)

2ND PRIZE
PATRIOTS FULL SIZE HELMET AUTOGRAPHED BY TOM BRADY

3RD PRIZE
PATRIOTS AUTHENTIC JERSEY AUTOGRAPHED BY ROB GRONKOWSKI

DRAWING: MONDAY, OCTOBER 3, 2016



The New England Patriots Charitable Foundation sells raffle tickets for the VIP experience of a lifetime! The lucky winner and a guest will travel with the team, on the team plane, to an away game of their choice. The package includes travel and hotel accommodations, two tickets to the game and pregame on-field passes. There are three additional prizes, including tickets to a Patriots home game and autographed Patriots memorabilia. Tickets are just \$10 and all proceeds support the Foundation.

JOIN OUR TEAM
**PATRIOTS ULTIMATE
ROAD TRIP RAFFLE**





THE KRAFT FAMILY

Led by Robert Kraft and his wife of blessed memory, Myra, the Kraft family is one of the leading philanthropic families in the world. They have donated hundreds of millions of dollars to charities and nonprofits in New England and around the world. The Kraft family's philanthropic example is a family tradition that will continue for generations to come.



THE KRAFT CENTER FOR COMMUNITY HEALTH

Established in 2011 by a \$20 million donation from Robert and Myra Kraft, the Kraft Center for Community Health Leadership expands access to great healthcare for those most in need and trains the next generation of community health center leaders.

The Kraft Center Programs – a Fellowship in Community Health Leadership and the Kraft Practitioner Program – help community health centers recruit and retain top doctors and nurses through immersion in both clinical care and solving tough community health problems. In June 2016, the Kraft Center graduated its third class of 12 physicians and nurse practitioners, for a total of 49 graduates overall. Thirty of the young clinicians have already been promoted to leadership roles within the community health center and 92 percent of the graduates continue providing care in community health settings. The 12 mission-driven physicians and nurse practitioners now engaged with the Kraft Center programs are soon to follow in their footsteps. Since the Center's inception, 27 health centers in Massachusetts have partnered with the Kraft Center for Community Health Leadership to attract and retain the best and brightest young clinicians in community health and ensure the highest quality of care for the state's most vulnerable residents.

The Kraft Center for Community Health Leadership looks forward to working with many more dedicated clinicians and community health centers in the years ahead.

THE KRAFT CENTER *for Community Health Leadership*





PROFILE: GABRIEL WISHIK, MD, MPH

Gabriel Wishik recently completed the Practitioner program with the Kraft Center for Community Health Leadership. He works as a primary care physician at Boston Health Care for the Homeless Program (BHCHP), which serves over 12,000 homeless men, women, and children every year. Gabriel is especially interested in helping to address the growing opiate crisis in Massachusetts, particularly for the BHCHP patient population, for whom drug overdose has become a leading cause of death. Through support from the Kraft Center, Gabriel implemented a health center project, in which he sought to evaluate the impact of a BHCHP clinical guideline change to support responsible opiate prescribing practices, designed to decrease the risk of developing addiction as a result of prescription practices, and to ultimately decrease drug overdoses within his health center's patient population. He has shared project findings with the clinic's leadership to identify needs for further practice reforms to reduce overdose deaths.

The Kraft Center's benefit for Gabriel goes beyond his project's impact. From the Practitioner program, he has gained a deeper understanding of the community health movement and his health center's place in it. Gabriel is a passionate advocate for programs and policy changes to prevent drug overdose deaths and improve addiction treatment, within and outside of the clinic setting. In addition to providing clinic-based primary care, he is helping develop BHCHP's transgender care services, serves as BHCHP's Boston Medical Center (BMC) Clinic Director, and is engaged in teaching BU medical students by precepting a student led clinic at BHCHP. This year, he will also begin attending with BMC's hospital-based addiction consult team and is piloting a home visit program with Boston Medical Center internal medicine residents to extend care beyond the clinic and into the community.



Myra Kraft served on the Boys & Girls Clubs of Boston's (BGCB) Board of Directors from 1983 to 2011, including an unprecedented seven years as Chair. Becoming the first woman to serve as Chair of the Board was one of the proudest of Myra's myriad of accomplishments. Under her leadership, BGCB grew dramatically in the number and quality of programs offered and the number of youth served. In Myra's honor, funds have been established to recognize Myra's legacy, and they have been funded generously by gifts given in her name by her friends, family and those she impacted. Myra believed strongly in the importance of giving back, and through gifts to the Myra H. Kraft Giving Back Funds, donors are helping to keep Myra's legacy of philanthropic giving alive for generations to come.



Created through gifts in memory of Myra to honor her spirit of volunteerism, the Myra H. Kraft Giving Back Volunteer Fund allowed Boys & Girls Clubs of Boston to create a new position, the Myra H. Kraft Director of Volunteer Services, who manages hundreds of volunteers that provide invaluable support to Club members and their families on an annual basis. In fiscal year 2016, the organization benefitted from nearly 500 individual volunteers who committed at least one hour per week for 12 weeks, providing programming and administrative support to the organization's 11 Clubs across Boston and Chelsea. There were also nearly 1,000 volunteers participating in one-day events and projects. Altogether, the total value of the services volunteers provided to BGCB was close to \$345,000. One volunteer had this to say about their experience: *"Without a doubt, the Club provides amazing opportunities for youth, and I always leave with a smile, feeling better about myself, no matter what kind of a day I had been having previously."*



The Myra H. Kraft Giving Back Assistance Fund helps those with crucial unmet needs related to daily living and is 100 percent funded by the Kraft family. Grants from the Assistance Fund are awarded for a range of needs, including health care, education, transportation and housing. Boys & Girls Clubs of Boston is pleased to report that the Myra H. Kraft Giving Back Assistance Fund continues to have an outstanding impact on the community. Each year, more than \$150,000 will be awarded to deserving community members through the Myra H. Kraft Giving Back Assistance Fund, continuing Myra's legacy of compassion and generosity.

2016 MYRA H. KRAFT GIVING BACK ASSISTANCE FUND AWARDEES INCLUDE:

Christina, a 17-year-old member of the Worcester Boys & Girls Club, was homeless and struggling to raise herself. Her mother left her when she was very young and she grew up in the care of her grandmother. In recent years, Christina has been living with her aunt, who is only five years older than her. Christina recently moved to Florida to reunite with her mother, but after less than a year, her mother decided she no longer wanted the responsibility of having a child. Upon returning to Worcester, Christina was turned away by her aunt, grandparents and was also refused access to her furniture and belongings. Now on her own, she signed herself back into 11th grade, rented a room, and began actively searching for a part-time job. Christina had no furniture, towels or kitchen items, and slept on the floor of the room she rented. Since she returned to Worcester, Christina has gotten re-engaged at the Boys & Girls Club, where she has been a member for eight years. The Club is providing her with individual counseling, referrals and resources, and working to find her a job at the Club. The Assistance Fund provided Christina with \$2,000 toward a bedroom set and household essentials.

Malcolm was a beloved seventh grader at a pilot school in Dorchester when he was diagnosed with an aggressive form of cancer in the spring of 2015. After less than a week in home hospice care, Malcolm passed away in August. His primary caregivers — his mother and grandmother — were completely in shock and devastated. Both hardworking and caring individuals, they had always done their best to give their small family whatever they could on a low income, but just keeping up with living expenses exhausted all of their financial resources. Because of the financial strain of Malcolm's medical expenses and the fact that they had to stop working to care for him, the family received a pre-foreclosure notice from the bank for their Dorchester home. Because of their financial situation, the family could not even make a deposit to the funeral home to start scheduling Malcolm's services. The Fund provided Malcolm's family with \$5,000 toward his funeral, allowing them to mourn and honor their son without unnecessary financial stress.

Myra H. Kraft Scholarship Fund GIVING BACK



It is with great pleasure and appreciation that we announce the recipients of the 2016 Myra H. Kraft Giving Back Scholarship Fund Award. The Myra H. Kraft Giving Back Scholarship Fund recognizes Club members who give their time and talents to the community and instill in young people an understanding of the importance of community service for generations to come. The extraordinary support to this fund during fiscal year 2016 allowed Boys & Girls Clubs of Boston to award six graduating high school seniors with scholarships ranging from \$2,500 to \$5,000. Each scholarship is renewable for up to four years. Additionally, 14 Boys & Girls Clubs of Boston alumni continue to receive renewed scholarships from previous years.



DYANA GUILLAUME

Described by her superiors as a social leader, a high achiever in the classroom and a sincere and genuine giver, Dyana Guillaume says she was “raised to help people even when they are not in need.” At Wellesley High School, Dyana excelled academically and received praise from her principal for her steady participation in a rigorous honors program and her dedication to her broader school community. As the Berkshire Partners Blue Hill Club’s 2016 Youth of the Year, Dyana is a natural leader at the Club and serves as an example for younger members. Dyana says, “The Club was not only a place where I had fun, but a place where I enjoyed going because I felt safe and comfortable. My experiences at the Club have had an impact on who I have become and who I plan to become.” Dyana plans to study biology at Hampton University and has been awarded a Myra H. Kraft Giving Back Scholarship of \$5,000, renewable over four years.



TAYLOR ADAMS

A Club member since she was 6 years old, Taylor embodies the true spirit of a “Club Kid.” As the 2016 Charlestown Club Youth of the Year, she has participated in almost every Club program available and says the staff is like a second family to her. Taylor wants to improve efforts to eliminate cyberbullying, a topic she has bravely addressed as she herself was bullied. Taylor recalls meeting Myra Kraft at the Charlestown Club, saying, “I had the honor to meet such a loving, caring, generous woman who did everything she could to give back to her community. When I was given the opportunity to give Myra a tour of my second home, she told me the Club was a great place that would always believe in me, no matter what I decided to do in life. I knew it was my turn to start giving back to a community that had done so much for me and countless other families.” Taylor aspires to be a neonatal nurse in the future. She plans to attend Plymouth State University to study developmental psychology, childhood studies and family welfare and has been awarded a Myra H. Kraft Giving Back Scholarship of \$5,000, renewable over four years.



AALIYAH YARDE

A member of the Yawkey Club of Roxbury for eight years, Aaliyah dedicated much of her time at the Club to giving back, through volunteering at Club events, serving food at Pine Street Inn with other members of Keystone Club and leading several service projects both in the Club and in her community. In addition to being an honor roll student, Club staff says Aaliyah is an encouraging, positive role model to her peers and younger members alike. Aaliyah plans to attend Skidmore College, and has been awarded a Myra H. Kraft Giving Back Scholarship of \$5,000, renewable over four years.



PAIGE SPENCE

Paige has had a second home in the Edgerley Family South Boston Club since she was 6 years old. As a teenager, she became a Junior Staff member, forming strong bonds and serving as a role model to 6- and 7-year-old members. Paige helped organize countless Friday night events for younger members, and even gave up many Friday evenings to chaperone and provide programs during sleepovers for younger members. Paige also had the opportunity to take her talents to Puerto Rico, where she worked with youth Vieques, which she says was a life-shaping experience for her. Paige credits her time working at the Club with her desire to work with children professionally. She will attend Wheelock College to study elementary education and hopes to work in Boston Public Schools to give back to her community. Paige has been awarded a Myra H. Kraft Giving Back Scholarship of \$5,000, renewable over four years.



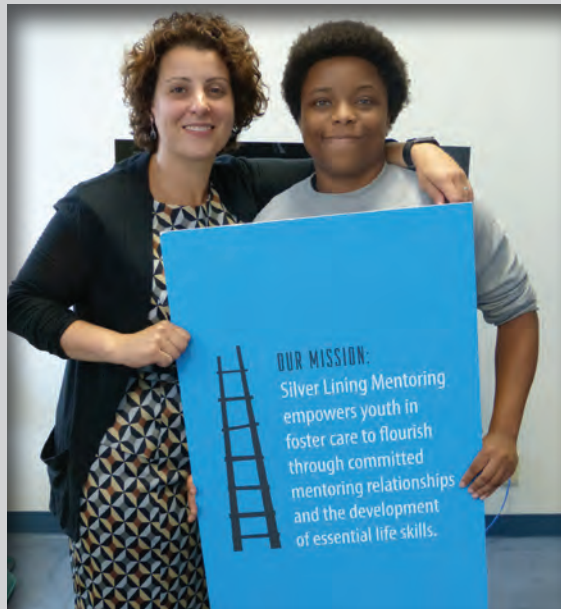
MEREDITH FORCIER

Meredith is an ambassador for Project 351, an organization that unites students from across Massachusetts for an inspirational year of community service, leadership development and enrichment. She is also a founding member of the organization's Alumni Leadership Council and Senior Leadership Council. With a deep devotion to others, Meredith generously invests her skills and passion to uplift her school, community and peers. In addition to her leadership role with Project 351 over the past five years, Meredith has been elected Student Body President of her high school, captain of her varsity field hockey team, a member of Congressman Joseph Kennedy III's Youth Council and STEM subcommittee and a top recipient of the Massachusetts Maritime Academy's Junior Women Leaders in STEM Award. Staff at Project 351 say, "Meredith excels because of her steadfast belief in the promise of our humanity and an impressive ability to galvanize others to support her cause." Meredith will attend Worcester Polytechnic Institute, and has been awarded a Myra H. Kraft Giving Back Scholarship of \$2,500, renewable over four years.



CAITLIN BURNETT

Also a Project 351 ambassador and a member of the organization's Alumni Leadership Council and Senior Leadership Council, Caitlin is known for her inspiring efforts to mobilize others to act. Compelled to end hunger and motivated by the experience of family and friends, Caitlin created "Miles for Meals," a 5K race that is now an annual tradition in her hometown. This year's race engaged runners from a dozen towns, ranging in age from 6 to 70. Each year, hundreds of dollars and countless pounds of food are collected for a local food pantry. Project 351 staff says, "This undertaking revealed a potent combination of charismatic leader and gentle collaborator in Caitlin. A community has grown more united, compassionate and committed to one another because of Caitlin's resolve to make a difference." In addition to serving her community, Caitlin was a member of her high school's student council, National Honor Society and was elected to Governor Baker's Youth Council. Caitlin will attend the University of New Hampshire and has been awarded a Myra H. Kraft Giving Back Scholarship of \$2,500, renewable over four years.



SUPPORTING NEW ENGLAND NONPROFITS **SILVER LINING MENTORING**

The Mission of Silver Lining Mentoring is to empower youth in foster care to flourish through committed mentoring relationships and the development of essential life skills. The nonprofit organization serves youth ages seven and above through one on one mentoring and helps older foster children to prepare for being “aged out” of the welfare system. Their mentorships last an average of five years – compared to the national average of one year – and compared to their peers in foster care, Silver Lining Mentoring youth are 10 times more likely to matriculate to college.

In March of 2016, Robert Kraft provided a \$100,000 grant to help fund a clinically trained social worker for the next two years. This new position will allow the organization to support 25 to 30 new mentor/mentee matches per year. The Kraft family and Silver Lining Mentoring challenged their supporters to match the donation and received more than \$130,000 from their donors. These funds will allow the organization to serve even more youth in the years to come.



SUPPORTING NEW ENGLAND NONPROFITS

MY LIFE MY CHOICE



My Life My Choice is dedicated to preventing the commercial sexual exploitation of adolescents through survivor-led programs, which educate and empower youth to find their voice. They also empower youth to create a positive life path while working to eliminate the violence and victimization of sexual exploitation. The organization currently serves more than 140 youth and they continue to receive more and more referrals on a daily basis.

In October of 2015, Robert Kraft made a \$100,000 donation to My Life My Choice. These funds underwrote a two-year salary for a new full-time survivor mentor that will allow the nonprofit to provide services to an additional 25 individuals each year that have either been exploited or they are at a high-risk. It will also help to expedite the process for services that currently exist.



SUPPORTING NEW ENGLAND NONPROFITS

CHRISTOPHER'S HAVEN



Christopher's Haven is a 501c3 nonprofit organization based in Boston that is dedicated to supporting children and families in need. Their mission is to operate a supportive community of temporary apartments and a community recreation area for families of children being treated for cancer in nearby Boston hospitals. The community area, also known as The Loft, is used as a space to provide arts and crafts, massage therapy, movie nights and more to children and their families.

Robert Kraft was moved by this nonprofit organization and wanted to show his support for the families being served by Christopher's Haven. In November of 2015, Kraft made a \$100,000 donation to provide additional apartments for the nonprofit organization. This donation helped to reduce the waiting list for families who are seeking housing while their children receive medical treatment.



SUPPORTING NEW ENGLAND NONPROFITS **BUILD | GREATER BOSTON**



BUILD's mission is to use entrepreneurship and experiential learning to ignite the potential of youth in under-resourced communities and equip them for high school, college and career success. Starting in ninth grade, BUILD students work to develop business ideas, pitch to funders and launch real businesses. As they journey through high school, BUILD provides students with support in navigating the college application process and the opportunity to explore college and career options while expanding their businesses or opting into internships.

Robert Kraft made a \$100,000 donation to BUILD to help launch a dual enrollment program at Charlestown High School in partnership with Bunker Hill Community College. The innovative program called Business Pathway will enable students to earn up to 30 college credits – at no cost to the student – by the time they graduate high school. These credits can be used towards a business degree at Bunker Hill Community College and will give students an opportunity to participate in work-related activities such as job shadows and internships.





KRAFT PRECISION MEDICINE ACCELERATOR AT HARVARD BUSINESS SCHOOL

The Kraft Family Foundation's primary mission includes supporting education, healthcare, science and the needs of underserved individuals. The Kraft family has always displayed a strong commitment to supporting healthcare research and in November of 2015, they partnered with Harvard Business School to help provide critical funding to the field of healthcare.

The Harvard Business School/Kraft Precision Medicine Accelerator was created through a \$20 million endowment from Robert Kraft. Its mission is to speed innovation and medical breakthroughs in precision medicine, the process by which genomic information and other unique characteristics of a person's disease are used to predict which treatments will be most effective. The Accelerator will convene best-in-class leaders from the business, medical, scientific and technological communities to identify and solve challenges slowing the advancement of precision medicine, disseminate best practices and models to overcome these challenges and to ultimately enable the faster commercialization of high-impact innovations.



The Kraft family has endowed many funds over the years with the primary focus on educational opportunities for the under privileged, medical research, community service and multi-faith studies.

KRAFT FAMILY ENDOWMENTS

Kraft Family Professorship Fund

Boston College

Kraft Family Non-Profit Emergency Fund

The Boston Foundation

Myra and Robert Kraft Chair Fund

Boston Symphony Orchestra

The Myra H. Kraft Giving Back Scholarship Fund

Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back

Volunteer Services Fund

Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back Assistance Fund

Boys & Girls Clubs of Boston

Myra & Robert Kraft and Jacob Hiatt

Professor of Christian Studies

Brandeis University

Myra & Robert Kraft and Jacob Hiatt

Professor of Christian Studies-Support

Brandeis University

Myra & Robert Kraft Chair in Arab Politics

Brandeis University

Myra '64 and Robert Kraft Endowed Scholarship

Brandeis University

Myra & Robert Kraft Israel Initiative Endowment

Brandeis University

Myra Kraft Transitional Year Program

Scholarship Endowment Fund

Brandeis University

Myra Kraft Transitional Year Program

Alumni Scholarship Endowment Fund

Brandeis University

World of Music Education Endowment

Carnegie Hall

**The Columbia/Barnard Hillel Kraft Center
Endowment**

Columbia University

Robert Kraft Family Scholarship Fund

Columbia University

**The Kraft Family Interfaith and Intercultural
Awareness Fund**

Columbia University

Myra Kraft Shabbat Fund

Columbia University

**Myra H. Kraft Prizes in Human Rights
at Columbia College**

Columbia University

Myra & Robert Kraft Passport to Israel Fund

Combined Jewish Philanthropies

Robert K. Kraft Family Fund

Combined Jewish Philanthropies

Mission Possible

Dana-Farber Cancer Institute

**Kraft Family Professorship in Medicine
at Harvard University**

Dana-Farber Cancer Institute

Kahillah Endowment Scholarship Fund

Gann Academy

Kraft Precision Medicine Accelerator

Harvard Business School

The Robert & Myra Kraft Fellowship Fund

Harvard Business School

Kraft-Hiatt Chair in Judaic Studies

College of the Holy Cross

Challenger Memorial Scholarship

College of the Holy Cross

**Jonathan Kraft Prize for Innovation in Cancer
Research at Massachusetts General Hospital**

Massachusetts General Hospital

**The Kraft Center for Community
Health Leadership**

Partners HealthCare

Kraft Family Fund

The Rivers School

**The Robert & Myra Kraft Boston
Boys and Girls Club Endowed Scholarship**

U-Mass Boston

**The Myra Kraft Community
Leadership Scholarship**

U-Mass Foundation

American College Youth Initiative

U.S. Holocaust Memorial Museum

United Way Millennium Fund/Chelsea

Boys and Girls Club Fund

United Way

Kraft Family Fund for Internships

Williams College

Myra Hiatt Kraft Endowment Scholarship

Worcester Polytechnic Institute

FOOTBALL IN ISRAEL

With the support of the Kraft family, American Football in Israel (AFI) has grown into a thriving community of more than 600 players country-wide, with the demand and interest in the sport of American football growing stronger every day.

Since 1999, the Kraft family has donated in excess of \$1.5 million to develop AFI, including the construction and continued development of the Kraft Family Stadium in Jerusalem. The Kraft Family Stadium is outfitted with a FieldTurf surface and is home to a number of AFI and Israeli Football League teams. The Kraft Family Stadium also hosts youth programs for football, baseball, soccer and is one of the most heavily used sports facilities in Jerusalem. It also serves as a venue for special events and summer day camps.

In 2015, Robert Kraft took 19 Pro Football Hall of Famers on a special trip called, "Touchdown in Israel: Mission of Excellence." Some of the greatest NFL players had an opportunity to see the growth of football in Israel. During their visit, Kraft and the Hall of Famers met with members of the local football league, attended a scrimmage for the new Israel national football team and took part in a football celebration with players and fans at the Kraft Family Stadium.

In 2016, the Kraft Family founded the Kraft Family Sports Campus, a multi-purpose sports center located in Emek Ha'Arazim, Jerusalem. The Kraft Family Sports Campus includes a U.S. regulation football field, two soccer fields, fitness and recreational facilities and other sport-related amenities.







2015-16 NEW ENGLAND PATRIOTS COMMUNITY INVOLVEMENT REPORT

**NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION
GILLETTE STADIUM • ONE PATRIOT PLACE
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