





LETTER FROM RKK

Dear Friends,

I believe the key to sustaining long-term success in any business is to start with a strong foundation.

In 1994, when I bought the franchise, my first order of business was to create the New England Patriots Foundation. At the time, the Patriots were the NFL's worst-performing franchise. I knew the importance of building a brand of which the community could be proud and to use it to positively impact the lives of others. Since then, the foundation has grown to help meet the needs of our region's most vulnerable populations. Last year, it provided support to thousands of local nonprofits with initiatives that provided family healthcare, fought homelessness and hunger, supported military, taught the importance of nutrition and exercise, and encouraged education and mentoring.

In the 100-year history of the league, the success the Patriots have had on the field over the past quarter century is unprecedented and may never be replicated. Bringing a championship home to New England was my big dream when I bought the team. Creating a foundation that would positively impact the lives of millions in our communities was always my goal. I am grateful to all the players, coaches, staff, fans and countless volunteers who have contributed to the team effort needed to achieve each mission.

This booklet provides a review of the many different ways the Patriots Foundation has positively impacted the lives of others in our New England communities over the past 25 years. On behalf of my family and the entire Patriots organization, I want to thank everyone who has contributed to the success of our team, both on and off the field.

Sincerely,

A handwritten signature in black ink, reading "Robert Kraft". The signature is fluid and cursive, with the first name "Robert" and last name "Kraft" clearly distinguishable.

Robert K. Kraft



The New England Patriots Foundation is the nonprofit organization established by Robert Kraft in 1994 to support charitable and philanthropic agencies throughout New England. This support comes in the form of direct grants and the donation of signed memorabilia to charitable causes, and from Patriots players who offer their direct support by appearing at charity functions throughout the year.

The Foundation's primary goal is to support programs that aid the youth and families of the New England region by assisting programs that foster cultural diversity, education, family and health. The Foundation has taken special interest in youth programs that encourage education, creativity and development of character.

KRAFT FAMILY FOUNDATION

The Kraft family has a long history of making philanthropic investments that support a vision of social justice. Through the years, the family has given hundreds of millions of dollars to nonprofits in support of service to the community. That tradition continues today through the Kraft Family Foundation and its philanthropic investments, which are governed by the principle of creating equity for our most vulnerable populations. The Kraft Family Foundation supports initiatives that provide equal access and opportunities, facilitate social and economic mobility and create social safety nets where they do not currently exist.

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CELEBRATE VOLUNTEER



ISM





CELEBRATE VOLUNTEERISM

For more than 25 years, the Kraft family has been one of the most philanthropic families in the world. In addition to their financial support of local nonprofit organizations, the Kraft family shares a deep appreciation for volunteering. Since establishing the New England Patriots Foundation in 1994, the Kraft family and Patriots players have donated hundreds of thousands of hours to giving back to their communities. Back in 2011, the Patriots Foundation established their Celebrate Volunteerism initiative as a way to educate people about the need for volunteering, increase awareness for volunteer opportunities, honor deserving volunteers and encourage others to follow the Kraft family's example of being lifelong volunteers. Over the past 25 years, the foundation has celebrated thousands of local volunteers while also encouraging fans across the globe to give back.



MYRA KRAFT COMMUNITY MVP AWARDS

In 1998, the late Myra Kraft created the Community Quarterback Awards to recognize outstanding community volunteers and present them with a grant for their nonprofits. Twenty-one years later, this program carries her name and legacy as it continues to celebrate volunteers all across New England.

The Myra Kraft Community MVP Awards honor individuals who exemplify leadership, dedication and a commitment to improving their communities through volunteerism. Each year, nonprofit organizations across New England have the opportunity to nominate their hard-working volunteers for the invaluable time and support they provide to their communities. The Patriots Foundation reads through hundreds

of applications each year and hosts a celebratory luncheon for a select group of winners.

Over the past 22 years, the Kraft Family Foundation and the Patriots Foundation have recognized more than 350 volunteers and presented more than \$3 million in grants to the charities for which they volunteer. Each year, the honorees represent all six New England states and support a variety of causes including education, healthcare, homelessness prevention, mentorship programs, military, violence prevention and more. Through this program, the foundation is able to promote the importance of giving back, shine a light on dedicated community volunteers and provide financial support to local charities.

350+

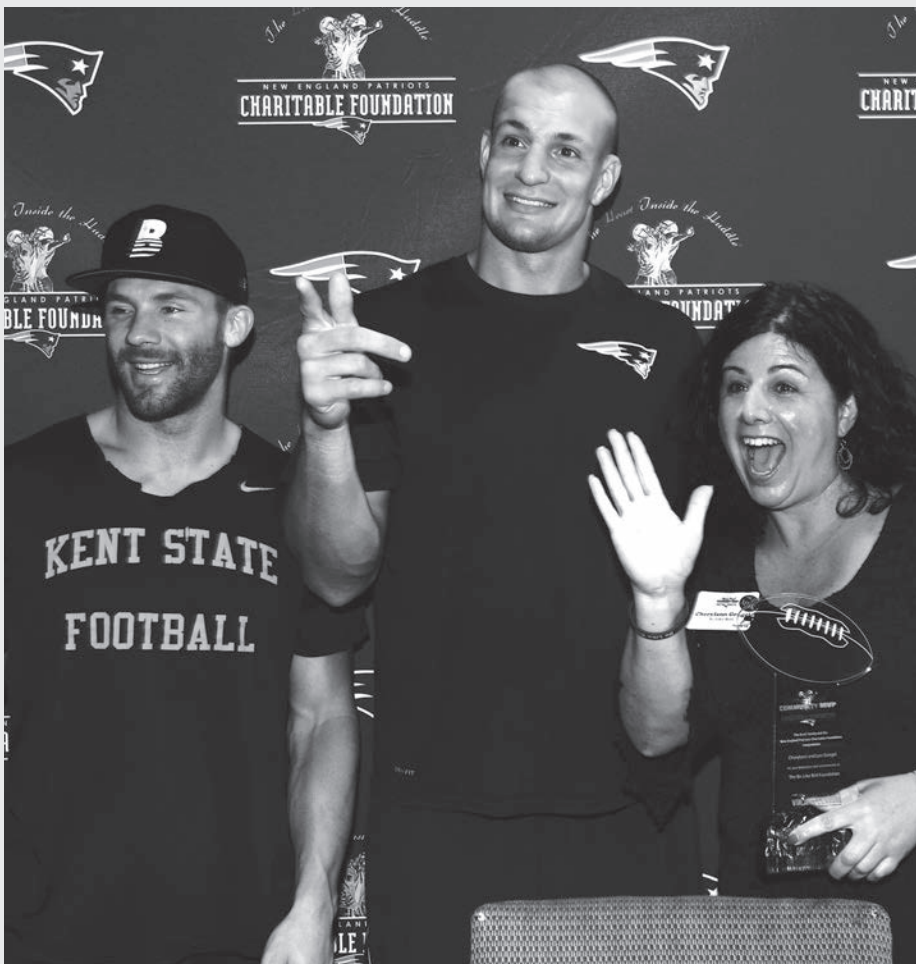
THE FOUNDATION HAS RECOGNIZED MORE
THAN 350 VOLUNTEERS SINCE 1998

\$3,000,000+

THE FOUNDATION HAS AWARDED MORE THAN \$3 MILLION
TO MVP WINNERS NONPROFITS

13-92

PAST WINNERS HAVE RANGED IN
AGE FROM 13 TO 92 YEARS OLD





ABOVE: Andre Tippett and Robert Kraft share a laugh with 2017 Myra Kraft Community MVP Awards grand prize winner Fabienne Elliacin. As a single mother living in a notoriously underfunded community, Fabienne ran the Fair Chance for Family Success program to help improve the financial status of Roxbury families. She also secured affordable housing for low-income families and helped to open new, family-friendly parks.



Tom Brady congratulates Ida May Molitor on receiving a Myra Kraft Community MVP Award in 2016. Ida spent more than 50 years volunteering at the Norton Community Theatre helping with everything from costume design to handing out programs. She turned volunteering into a family affair and collectively, her family has logged more than 400 years of service.



Tom Brady, Andre Tippett, Robert Kraft, Jerod Mayo and Joe Andruzzi congratulate 18-year old Max Wallack as the 2014 Myra Kraft Community MVP Awards grand prize winner. When he was 11, Max founded the nonprofit organization Puzzles To Remember and has distributed more than 30,000 therapeutic puzzles to people living with Alzheimer's Disease. He also coauthored a book entitled, "Why Did Grandma Put Her Underwear in the Refrigerator? An Explanation of Alzheimer's Disease to Children."



“When I purchased the team, not only did we set out to build a winning organization, but we also wanted to help build a spirit of giving amongst our fans. There are incredible people in our local communities that have dedicated much of their lives to volunteering. In creating the Myra Kraft Community MVP Awards, we wanted to show our appreciation for these outstanding community advocates and offer our support to the causes that are so near and dear to their hearts. We admire their selflessness and thank them for their commitment to making the world a better place.”

-Robert Kraft, Patriots Chairman and CEO



Myra and Robert Kraft presented Alex Saylor from Windsor, CT with a Community Quarterback Award in 2004. Alex, a 16-year old high school student, spent more than three years volunteering at The Fun in Learning Tutorial Program as a student mentor for at-risk youth that were struggling academically.

PATRIOTS DIFFERENCE MAKERS

When the Patriots Foundation established their Celebrate Volunteerism initiative, they also created the “Patriots Difference Maker of the Week” Award, which recognizes deserving volunteers who go above and beyond to give back to their community. Since 2011, a volunteer has been recognized each week during the regular season for their commitment to a New England-based nonprofit organization.

At the conclusion of each season, all of the honorees were invited to the Patriots final regular season home game as special guests of the Kraft family. At each celebration, the Patriots Difference Makers were recognized during pregame or halftime ceremonies and received surprise grants for their nonprofit organizations.

120

SINCE 2011, THE FOUNDATION HAS RECOGNIZED
120 PATRIOTS DIFFERENCE MAKERS

\$500,000+

IN GRANTS TO THE NONPROFIT ORGANIZATIONS
REPRESENTED BY THE PATRIOTS DIFFERENCE MAKERS

11-89

PAST WINNERS HAVE RANGED IN AGE
FROM 11 TO 89 YEARS OLD





Sara Deren created Experience Camps more than 10 years ago as a way to teach children how to deal with the grief of losing a parent, sibling or caregiver. Thanks to her leadership, the camp has expanded to five states and positively impacted thousands of families. At the 2018 regular season finale, Robert Kraft presented Sara with the Patriots Difference Maker of the Year Award and a \$20,000 donation to Experience Camps.



Robert Kraft congratulates Katie Coleman during the 2015 Patriots Difference Maker of the Week celebration at Gillette Stadium. Katie spent more than 12 years volunteering at the New Haven Reads Community Book Bank, helping to promote the importance of education.



In 2011, Patriots players Julian Edelman, BenJarvus Green-Ellis and Deion Branch presented Amanda Martinez with the Patriots Difference Maker of the Week Award. Amanda was recognized for her tireless volunteer efforts and support of Big Sisters of Greater Boston.



Back in 2012, as part of a special focus on hunger awareness, Robert Kraft presented the Patriots Difference Maker of the Week Award to Steve Silva. From stocking shelves to delivering groceries, Steve did it all to help the Weymouth Food Pantry.



After preparing and serving meals to men experiencing homelessness, Patriots players Nate Solder and Matthew Slater presented a 2013 Patriots Difference Maker of the Week Award to Alece Mark from Playworks, a nonprofit organization that provides more exercise opportunities to youth.

PROJECT 351

Back in 2011, Massachusetts Governor Deval Patrick created Project 351, a Massachusetts-based nonprofit organization that promotes unity and leadership through the yearlong engagement of eighth grade service ambassadors from every city and town in Massachusetts. Since its inception, Robert Kraft and the Patriots Foundation have been major supporters of the program.

Each year, eighth grade students are selected as Project 351 ambassadors for their exemplary ethic of service and their display of kindness, compassion, humility and generosity of spirit. Throughout the school-year, the students work on a variety of community service projects, learning valuable leadership skills along the way.

As the school year winds down, the Patriots Foundation hosts the annual Leadership Reunion at Gillette Stadium to promote the importance of community service, education and leadership. Former Massachusetts Governor Deval Patrick and current Massachusetts Governor Charlie Baker are joined by members of the Kraft family, current and former Patriots players, cheerleaders and Pat Patriot as they celebrate the accomplishments of the eighth grade ambassadors. At the conclusion of the event, the Kraft family presents a \$20,000 Myra H. Kraft Giving Back Scholarship to a Project 351 alumni and graduating senior.





3,300+

MORE THAN 3,300 EIGHTH GRADERS HAVE
BEEN PROJECT 351 AMBASSADORS SINCE 2011.

620,000+

THESE EIGHTH GRADE AMBASSADORS HAVE
POSITIVELY IMPACTED MORE THAN 620,000 PEOPLE.

RON BURTON

COMMUNITY SERVICE AWARD

Since 2003, the Kraft family and the Patriots Foundation have celebrated Patriots players that go above and beyond to give back. The Ron Burton Community Service Award is presented annually to a Patriots player in recognition of his many contributions in the community. The award is named after Ron Burton, the first player drafted in franchise history, who left a lasting legacy by dedicating his life to helping others. At the 2018 Patriots Premiere, long snapper Joe Cardona was awarded the prestigious New England Patriots Ron Burton Community Service Award. Cardona goes above and beyond to volunteer his time in the community and, as a lieutenant in the United States Navy, he has taken a special interest in supporting active duty military, veterans and their families.





2003 - JOE ANDRUZZI



2004 - TROY BROWN



2005 - MATT LIGHT



2006 - JARVIS GREEN



2007 - TY WARREN



2008 - LARRY IZZO



2009 - KEVIN FAULK



2010 - VINCE WILFORK



2011 - JEROD MAYO



2012 - ZOLTAN MESKO



2013 - MATTHEW SLATER



2014 - DEVIN MCCOURTY



2015 - NATE SOLDER



2016 - ROB GRONKOWSKI



2017 - JORDAN RICHARDS



SEASON TICKET MEMBERS

As part of the Celebrate Volunteerism initiative, the Kraft family and the Patriots Foundation aim to inspire Patriots fans to get involved in their local communities. Each year, the foundation provides a number of volunteer opportunities for Patriots Season Ticket Members to learn about different charities the foundation has supported.

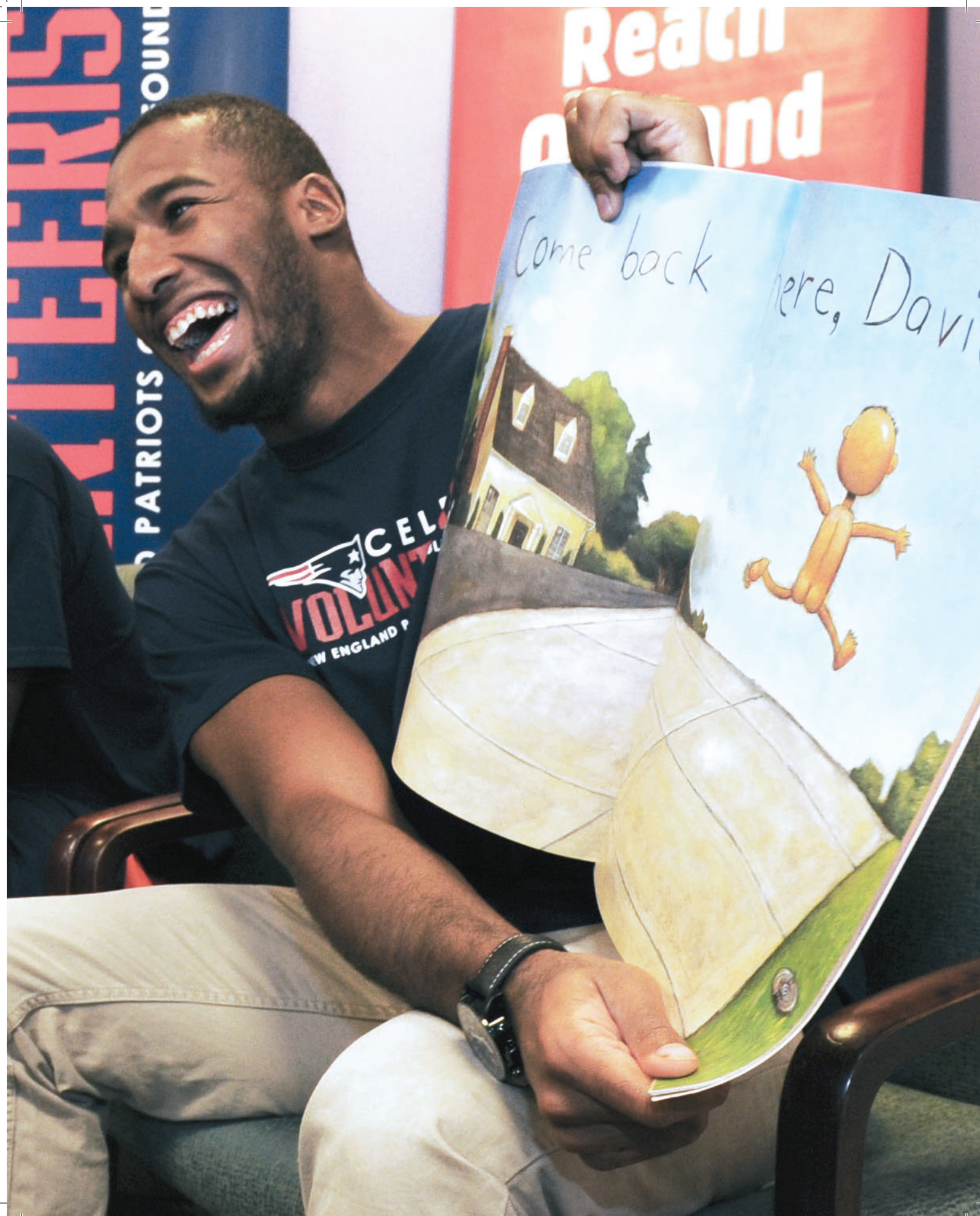
Over the years, Season Ticket Members have joined the Celebrate Volunteerism initiative and participated in a variety of community service projects. They have

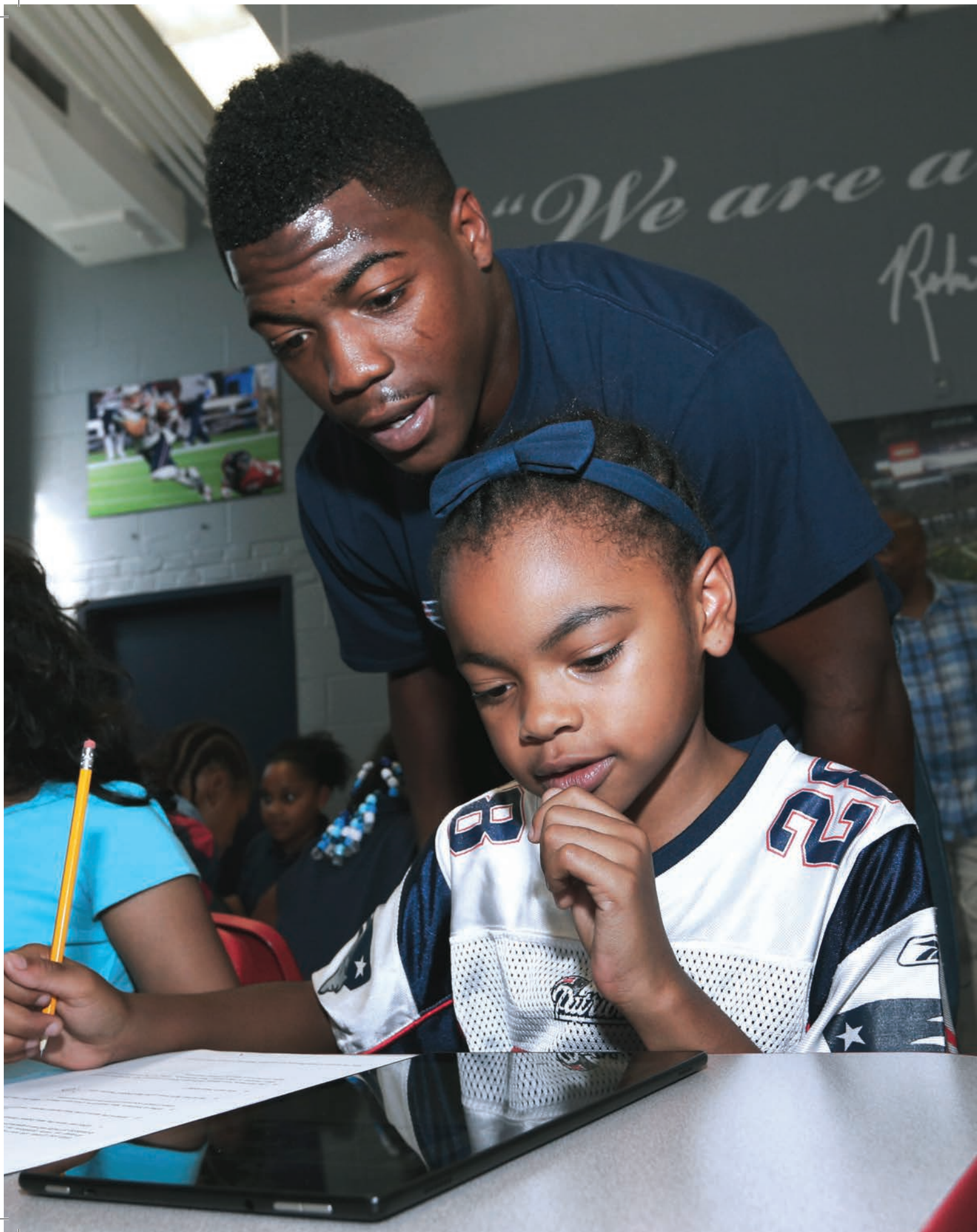
prepared and served meals to people experiencing homelessness at Pine Street Inn and the Women's Lunch Place, assembled birthday party kits for children staying at New England area hospitals, planted flags on Boston Common during Memorial Day weekend and much more.

The Kraft family and the Patriots Foundation will continue to provide community service opportunities in the years to come and hope to inspire more fans to get involved in their local communities.









EDUCATION

The Kraft family and the Patriots Foundation are committed to helping children receive quality educational programming that encourages the importance of learning, while taking a special interest in underserved communities. Over the past 25 years, they have implemented programs for character development, promoted the importance of reading, provided STEM opportunities to youth, awarded scholarships and shown their appreciation for local educators. The Kraft family and the Patriots Foundation will continue their steadfast commitment to education in the years to come.



BOYS AND GIRLS

CLUBS OF BOSTON

The Kraft family has been philanthropically involved with the Boys & Girls Clubs of Boston (BGCB) for 40 years. Myra Kraft served on the BGCB Board of Directors from 1983 to 2011 and was the first Chair of the Board. Josh Kraft has been involved with the Boys & Girls Clubs for nearly 30 years and currently serves as the Nichols President and CEO. Under the leadership of the Kraft family, the BGCB have grown dramatically in both the number and quality of programs offered as well as the number of youth served.

After Myra passed away, the Kraft family established a series of Myra H. Kraft Legacy Funds at the BGCB to support club members and their families. One of the funds – the Myra H. Kraft Giving Back Volunteer Services Fund – created a new position, the Director of Volunteer Services, who manages hundreds of volunteers that provide invaluable support to club members and their families. Over the past five years, this position has managed more than 12,000 individual and corporate volunteers that have provided more than \$1 million worth of support to the BGCB.

The Myra H. Kraft Giving Back Assistance Fund helps those with crucial unmet needs related to daily living. This is funded entirely by the Kraft family to support a range of needs, including education, health care, housing and transportation. Since its inception, the fund has supported more than 350 individuals and families. The Kraft family also established a scholarship fund in Myra's name to recognize club members who are dedicated to giving back to their communities. Over the past seven years, 45 students have benefitted from the Myra H. Kraft Giving Back Scholarship Fund.

\$700,000+

SINCE 2012, THE MYRA H. KRAFT GIVING BACK SCHOLARSHIP FUND
HAS AWARDED MORE THAN \$700,000 IN SCHOLARSHIPS.

12,000+

OVER THE PAST FIVE YEARS, THE MYRA H. KRAFT DIRECTOR OF VOLUNTEER
AND ALUMNI SERVICES HAS MANAGED MORE THAN 12,000 VOLUNTEERS.

\$800,000

SINCE 2012, THE MYRA H. KRAFT GIVING BACK ASSISTANCE FUND
HAS PROVIDED \$800,000 TO HELP INDIVIDUALS AND FAMILIES WITH
CRUCIAL, UNMET NEEDS TO DAILY LIVING.





CHARACTER DEVELOPMENT

A critical piece of every student's education is character development. As part of their commitment to education, the Kraft family and the Patriots Foundation have implemented and supported a variety of programs that specialize in character development and violence prevention.

Four years ago, Robert Kraft teamed up with Massachusetts Attorney General Maura Healey to create a program called Game Change: The Patriots Anti-Violence Partnership. Since its inception, this program has provided violence prevention training to more than 150 middle schools and high schools across Massachusetts. Experts from sexual assault and domestic violence agencies joined forces with the Attorney General's office and the Patriots Foundation to implement an educational program that aims to eliminate violence and promote healthy relationships in Massachusetts schools. This program focuses on developing peer leaders at the high school level who can provide trainings

to their middle school counterparts. Schools from across the commonwealth gather at Gillette Stadium each year to discuss best practices and strategies for growing their own communities' programs.

The Patriots have also teamed up with EverFi and the United Way to educate middle school students on how to cultivate and maintain healthy relationships through a digital platform called Character Playbook. Patriots players, cheerleaders and Pat Patriot have participated in program tutorials and school-wide assemblies about character development, communicating effectively, resolving conflicts, managing emotions and making good decisions. Patriots players and cheerleaders have also participated in satellite training sessions and led video conferences with students to continue discussions about character development. The program was piloted in New Hampshire and has seen tremendous growth in New England and beyond.

100,000+

Game Change: The Patriots Anti-Violence Partnership has provided in-depth training and education to more than 100,000 students, faculty and coaches in Massachusetts.

10,000+

Over the past three years, teachers across New England have incorporated more than 10,000 hours of Character Playbook into their curriculum.



LITERACY

The Kraft family and the Patriots Foundation are dedicated to promoting the importance of reading to youth across the region. Over the past 25 years, current and former Patriots players, cheerleaders and Pat Patriot have visited hundreds of schools throughout New England to encourage students to spend more time reading. The current and former players and cheerleaders spend time reading to the students, sharing some of their favorite childhood books and encouraging the students to read as much as possible.

Every March, current and former players and cheerleaders celebrate Dr. Seuss' birthday and Read Across America week by visiting schools across New England to promote the importance of education. The special guests talk about the positive impact that school had on their careers and spend time reading Dr. Seuss books and other childhood favorites. Current and former Patriots players and Patriots cheerleaders also frequent libraries and community centers to promote the importance of reading. In 2019, players and cheerleaders made six visits to local libraries during National Library Week.

Each summer, the Patriots Foundation and The Patriots Hall of Fame presented by Raytheon challenge students across New England to read for more than 1,000 minutes during their summer vacation. Over the years, Patriots players have visited schools to promote the program and hosted celebrations at The Patriots Hall of Fame for students who surpassed their summer reading goals.



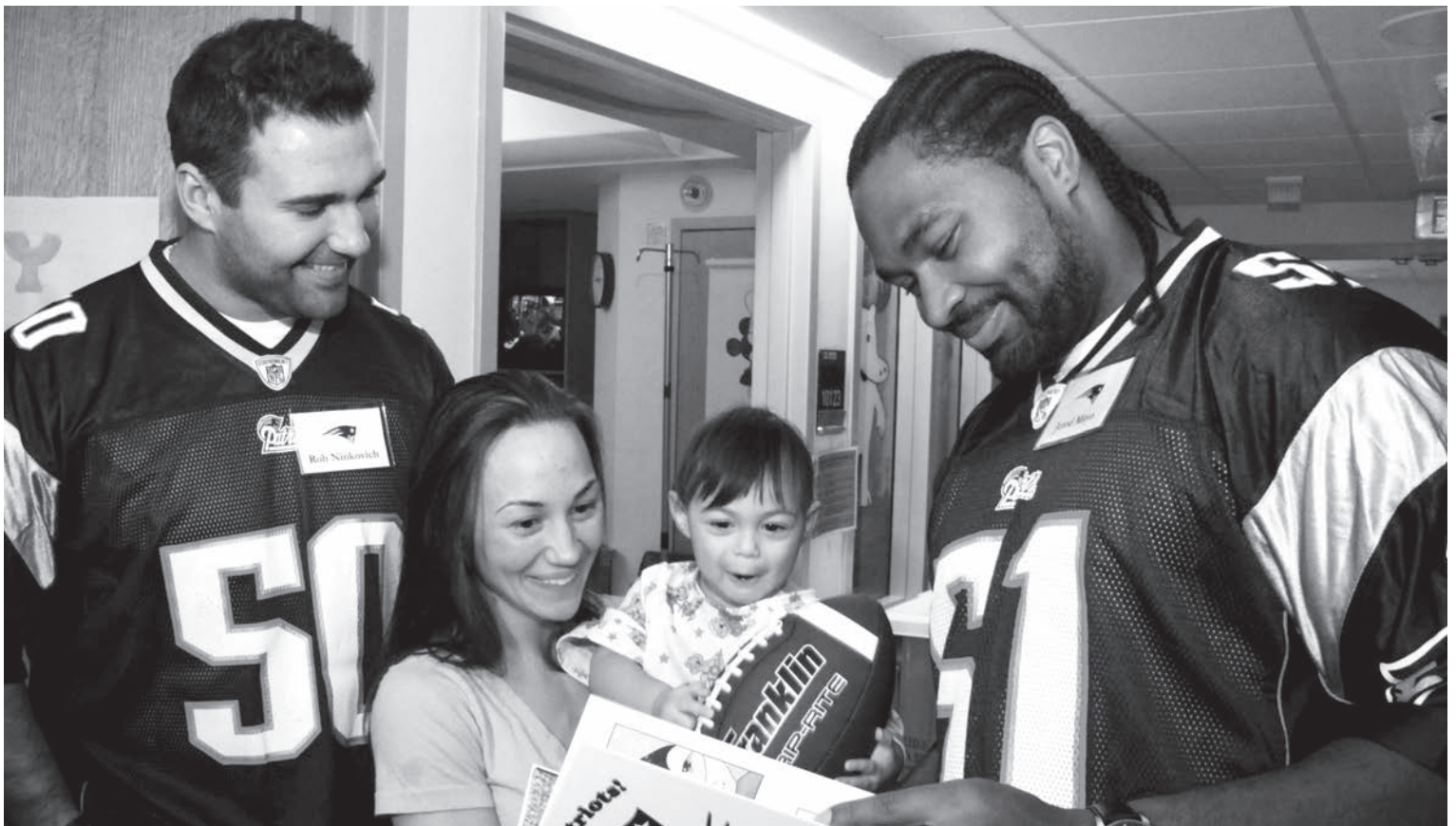


10,000+

SINCE ITS INCEPTION, MORE THAN 10,000 STUDENTS HAVE PARTICIPATED IN THE READ BETWEEN THE LINES SUMMER READING PROGRAM.

500+

CURRENT AND FORMER PATRIOTS PLAYERS, CHEERLEADERS AND PAT PATRIOT HAVE VISITED MORE THAN 500 SCHOOLS ACROSS NEW ENGLAND TO PROMOTE THE IMPORTANCE OF READING.



S.T.E.M.

As part of their commitment to education, the Kraft family and the Patriots Foundation have taken a special interest in science, technology, engineering and math (S.T.E.M.) programming.

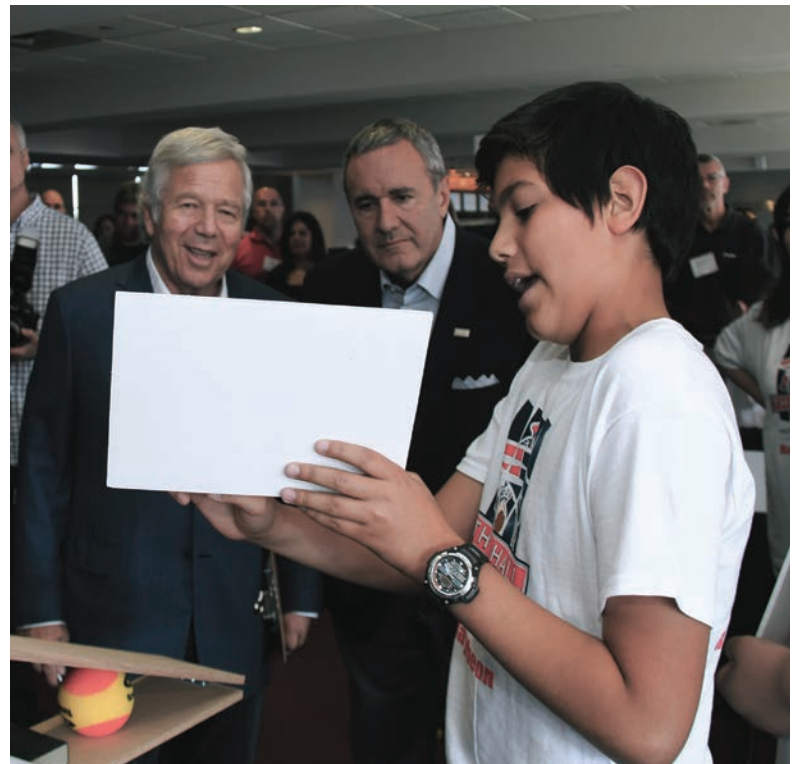


For more than a decade, The Patriots Hall of Fame presented by Raytheon has implemented education enrichment programs with a specific focus on math and science. The Hall of Fame is committed to its education mission and to working with teachers, administrators, business professionals and consultants to maintain, grow and improve educational offerings in all disciplines that complement a student's classroom work with real curriculum-based learning in a fun setting. The Hall of Fame also works closely with Raytheon to implement hands-on STEM modules that continue to draw praise from educators that touch students on almost all grade levels. More than 20,000 students visit The Hall of Fame on field trips each year to participate in educational programs.

As part of a longstanding relationship with Raytheon, the Kraft family and the Patriots Foundation hosted an annual science fair at Gillette Stadium. Raytheon employees worked with middle school-aged students at New England area Boys & Girls Clubs to create sports-centric science projects. Former Raytheon CEO Bill Swanson joined Robert Kraft and Patriots players as they listened to the student presentations and awarded more than \$50,000 in scholarships to students with the most outstanding projects.

The Kraft family and the Patriots Foundation understand the importance of technology and its role in education. They also understand that not all students have the same access to computers, tablets and other educational tools. The Patriots Foundation has worked closely with sponsors – including Southern New Hampshire University – to provide new technology labs to underserved schools in Boston and Worcester.





500,000+

THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION HAVE POSITIVELY IMPACTED MORE THAN 500,000 STUDENTS WITH STEM EDUCATION OPPORTUNITIES.

SCHOLARSHIPS

AND CAREER PREP

The Kraft family and the Patriots Foundation are committed to providing opportunities for students to further their education. Understanding the significant costs of a college degree, the Kraft family and the Patriots Foundation have offered scholarships and financial support to help students achieve their academic and professional goals.

Over the years, the Patriots Foundation implemented a variety of programs – including the Patriots Write On Scholarship – to help young students offset the costs of a college education. Through the Boys & Girls Clubs of Boston, the Kraft family has recognized club members who give their time and talents to the community by awarding more than \$1 million in scholarships.

The Kraft family has worked with secondary educational institutions – like Bunker Hill Community College and Cambridge College – to offer a diverse population of working adults with an opportunity to pursue higher education. They have established endowment funds at schools and hospitals across the world to ensure that the next generation of leaders continues to learn and grow.

Going beyond college degrees, the Kraft family and the Patriots Foundation have helped students and families to secure trade certificates and gain meaningful employment. In partnership with the City of Boston and the Building Trades Union, the Kraft family has supported Operation Exit and helped to provide training, internships and job placement for court-involved individuals, breaking the cycle of recidivism.

The Kraft family has also provided gap scholarship support for underserved students at Benjamin Franklin Institute. These scholarships help to fill tuition gaps and covers costs of books, tools and transportation. This helps to keep more students enrolled and gets them on their way to a job in a growing technology field. Since scholarships alone are not enough to guarantee success, the Kraft family continues to build support systems and networks to ensure long-term success for students and families.

At Brandeis University, the Myra Kraft Transitional Year Program (MKTYP) is an integral part of the institution's commitment to social justice. The program empowers educational experience for students who have shown academic promise, leadership and resilience in their life experiences, but have had limitations to their pre-college academic opportunities. In their first year at Brandeis, students in the program take a mixture of Brandeis undergraduate courses and MKTYP-exclusive courses designed at the college level. Small classes and strong support systems help students apply their focus, energy, perseverance and maturity to rigorous studies at the postsecondary level. The program enables young people, who otherwise may not have had access, the opportunity to explore new possibilities for their lives.

The Kraft family and the Patriots Foundation have a longstanding commitment to education and they will continue to innovate and support programs that help students and families achieve their career goals.



TEACHER APPRECIATION

A good education is not possible without the guidance and support from dedicated teachers. The Kraft family and the Patriots Foundation have a deep appreciation for the commitment that educators provide to our younger generations and are committed to showing their support for teachers whenever they can.

The first week of May is National Teacher Appreciation Week. To celebrate, Patriots players make surprise visits to local schools to offer their thanks to educators. Offering flowers and Patriots-themed gifts, the players ensure that the teachers commitment does not go unrecognized. Teachers have also attended Patriots home games as VIP guests of the Kraft family.

Seven years ago, The Patriots Hall of Fame presented by Raytheon established a Massachusetts STEM Teacher of the Year program. As part of honoring the teacher of the year, Kraft committed a \$5,000 grant to the winner's school for STEM-related uses. The goal of the program is to recognize and honor a Massachusetts STEM teacher making significant contributions to STEM education and to promote the impact that educator is making in the field.











HEALTHCARE

For more than 25 years, the Kraft family and the Patriots Foundation have had a longstanding commitment to supporting healthcare initiatives across the region. From promoting early detection of cancer, to donating funds to health centers, to having current and former players visit hospitals, the foundation is dedicated to providing critical resources to support healthcare research and services by offering its support to children and families receiving treatment.

CRUCIAL CATCH



\$1,000,000+

Together with the American Cancer Society, the Patriots Foundation has provided more than \$1 million to community health care centers in underserved communities.

For more than a decade, the Kraft family and the Patriots Foundation have been avid supporters of the NFL's Crucial Catch: Intercept Cancer campaign. It started with a focus on breast cancer, but has since evolved to an all-encompassing cancer awareness platform. Each year during the month of October, the Patriots help to increase awareness by wearing pink and multi-colored gear to represent the different types of cancers. Families battling cancer are invited to a Patriots home game to take part in special pregame ceremonies and to encourage fans to get screened for different types of cancer. The Patriots also offer support to families battling cancer by visiting hospitals and hosting special events, including a day of pampering, where patients battling cancer enjoy an unforgettable day of manicures, massages and more at Gillette Stadium.

With the support of the NFL and the American Cancer Society, the Kraft family and the Patriots Foundation have also provided much needed funding to community health care centers. They seek out areas of greatest need and have increased access to cancer screenings and early detection programs for underserved populations.



HOSPITAL VISITS

Current and former Patriots players, coaches, cheerleaders and Pat Patriot make dozens of trips to New England hospitals each year to help bring smiles to children and families. The special guests spend time with the patients, provide them with Patriots-themed gifts and offer words of encouragement and support. During the month of June, the Patriots rookie class visits Boston Children's Hospital and learns the value of giving back to the community. In addition to the smiles that these special guests bring to hospitals, doctors and nurses say that the visits make the patients more open and responsive to treatments.





1,000+

CURRENT AND FORMER PATRIOTS PLAYERS, COACHES,
CHEERLEADERS, AND PAT PATRIOT HAVE MADE MORE
THAN 1,000 VISITS TO NEW ENGLAND-AREA HOSPITALS.



KRAFT FAMILY BLOOD DONOR CENTER

Before he was the chairman and CEO of the New England Patriots, Robert Kraft — along with his family — was making a difference for Boston-area patients in need. More than 30 years ago, Robert and Myra Kraft founded the Kraft Family Blood Donor Center at Dana-Farber Cancer Institute and Brigham and Women's Hospital.

As a Dana-Farber Cancer Institute Trustee, Kraft works closely with Dr. Kenneth Anderson, a world leader in multiple myeloma research. Kraft continues to further Dr. Anderson's transformative work by establishing the Kraft Family Professorship in Medicine at Harvard Medical School. Today, the state-of-the-art Kraft Family Blood Donor Center collects blood and platelets and performs essential therapeutic procedures for patients at both Dana-Farber and Brigham and Women's Hospital.

The Kraft Family Blood Donor Center also established a Blood Mobile that travels across the region and makes several visits to Patriot Place each year. Current and former Patriots players, Patriots cheerleaders and Pat Patriot visit The Kraft Family Blood Donor Center and the blood drives at Patriot Place to offer their support to patients, thank donors and donate blood.



7,000+

THE KRAFT FAMILY BLOOD DONOR CENTER COLLECTED
MORE THAN 7,000 PLATELET DONATIONS IN 2018.





THE KRAFT CENTER FOR **COMMUNITY HEALTH**

The Kraft Center for Community Health was established in 2011 by Robert Kraft and the Kraft Family Foundation. Committed to its mission of bringing high-quality, affordable healthcare to vulnerable populations, The Kraft Center, located at Massachusetts General Hospital, continues to introduce innovative programming to address some of our community's most challenging public health problems, such as the opioid crisis, inequities in cancer care and obesity. The center also remains dedicated to providing training and opportunities to bolster our community health workforce.



PROGRAM PROGRESS

CAREZONE MOBILE HEALTH PROGRAM

The opioid epidemic is one of the most urgent public health crises currently facing the country. Deaths from opioid overdoses have increased by 400 percent since 2000, with 115 occurring in the US every day. To combat this epidemic, The Kraft Center launched an innovative mobile health program, CareZONE, that brings critical addiction services directly to populations in Boston that are not currently connected with healthcare and are at greatest risk of an overdose. With its unique combination of clinical care and harm reduction services, CareZONE offers a one-stop shop for individuals living with addiction to get the life-saving care they need. Services include on-demand access to Medication Assisted Treatment, which is proven to reduce illicit drug use and overdose, educate patients about overdose prevention and clean syringe exchange, provide primary care services including HIV testing, vaccinations and wound care and distribute naloxone, an overdose reversing medicine that has saved thousands of lives. Since the program's inception in January of 2018, they have made 6,683 contacts with people living with addiction, distributed 2,281 overdose-reversing naloxone kits and they have written approximately 500 prescriptions for buprenorphine.

TREFLER PROGRAM FOR CANCER CARE EQUITY

Since the establishment of the Trefler Program for Cancer Care Equity in 2015, The Kraft Center has funded nine projects to improve cancer care equity in the Greater Boston area. At the Codman Square Health Center in Dorchester, they are utilizing an automated texting platform to improve colorectal cancer screening among African American men. Charles River Community Health Center is testing new strategies to encourage and assist with breast and cervical cancer screening and treatment protocol amongst Latina women at a health center in Allston. At the Dimock Center in Roxbury, this program has worked to improve early detection and prevention of GYN cancer among African American and Latina women.

KRAFT CENTER FOR COMMUNITY HEALTH LEADERSHIP

In its first five years, The Kraft Center community health training programs were designed to develop a new generation of physician-leaders committed to tackling the challenge of health inequality at the policy, management, and research levels. They were also designed to recruit and retain top-notch physicians and nurses in the community-based practice settings that are often the first or only point of health care for many low-and moderate-income individuals and families. Since 2012, the Kraft Center has graduated 76 clinician-leaders – 16 through the Kraft Center Fellowship Program and 60 through the Kraft Center Practitioner Program. In the summer of 2017, The Kraft Center launched the Primary Care Leadership Program. This six week program provides training for underrepresented minority medical, nursing and physician assistant students in community health. Trainees experience the challenges and rewards of primary care practice in community settings, and are encouraged to pursue careers providing primary care to underserved populations.

\$20,000,000+

ROBERT KRAFT HAS DONATED MORE THAN \$20 MILLION TO SUPPORT THE KRAFT CENTER FOR COMMUNITY HEALTH PROGRAMS AND INITIATIVES.





KRAFT PRECISION MEDICINE ACCELERATOR

AT HARVARD BUSINESS SCHOOL

The Kraft family has always displayed a strong commitment to supporting healthcare research. In 2016, they teamed with Harvard Business School to establish the Kraft Precision Medicine Accelerator with a \$20 million endowment from the Kraft Family Foundation. The Kraft Precision Medicine Accelerator recognizes the need for leadership in order to realize the potential of precision medicine, and is developing a business framework that encourages all cancer organizations to align on shared goals, collaborate with one another, and create a collective impact.

They work within Harvard Business School to leverage its unique resources and world-renowned faculty, alumni and students to identify gaps in knowledge among patients with five types of cancer and ensure they have all of the information they need for proper treatments. They design clinical trials to improve efficiency and success, and increase data access across institutions to pinpoint insights that could help speed the progress in cancer research. They also identify new funding models that minimize risk, redefine value, and align incentives which clarify the roles that both for-profit corporations and philanthropic organizations play in driving innovation in precision medicine.

\$20,000,000

ROBERT KRAFT AND THE KRAFT FAMILY FOUNDATION ESTABLISHED THE KRAFT PRECISION MEDICINE ACCELERATOR WITH A \$20 MILLION ENDOWMENT.

MAKE-A-WISH



MAKE A WISH FOUNDATION

The Kraft family and the Patriots Foundation team up with the Make-A-Wish Foundation each year and host an unforgettable visit to Gillette Stadium for children battling life-threatening illnesses and their families. Made possible by Make-A-Wish board member and President-International of the Kraft Group, Dan Kraft, children and their families are treated to a special visit with their favorite player. As part of the unforgettable day, children are greeted by the Kraft family, provided with gifts from the players and receive an exclusive behind-the-scenes tour of Gillette Stadium.

150+ SINCE PURCHASING THE TEAM, THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION HAVE GRANTED MORE THAN 150 WISHES.



TEAM IMPACT

Team IMPACT is a national nonprofit that connects children living with serious and chronic illnesses with local college athletic teams, forming life-long bonds and life-changing outcomes. Through the program, kids are officially drafted to the team and attend practices, games, team dinners and more. The children benefit from an entire team of support, leading to improved confidence, optimism and sense of belonging. While student athletes become more empathetic and civic-minded, they learn lessons from courageous children that can't be taught in the classroom or on the playing field.

With the support of the Kraft Group, Team IMPACT was founded in 2011. In the eight years since its inception, Team IMPACT has grown from 17 kids and teams located in New England to a nationwide program that has matched nearly 1,800 kids with teams at more than 600 colleges in 48 states – positively impacting more than 50,000 student athletes.





HOMELESSNESS & HOLIDAY







HOMELESSNESS & HOLIDAY GIVING

The Kraft family and the Patriots Foundation are dedicated to supporting children and families in need throughout the year, but understand that the holidays and winter months can be particularly challenging for many individuals, especially those experiencing homelessness. For the past 25 years, the foundation has supported initiatives that provide clothing, food, gifts and other essential items to children and families across the region to spread cheer during the holiday season.

BED-ZONE BASH

In August of 2018, the Patriots Foundation teamed up with Bob's Discount Furniture to host the inaugural "Bed-Zone Bash" at Gillette Stadium. With the support of the Massachusetts Coalition for the Homeless and their "A Bed for Every Child" initiative, 200 children from Lynn and Salem arrived at Gillette Stadium thinking that they were going on a private tour of the Patriots facility. They were welcomed by Robert Kraft, Andre Tippett and Patriots cheerleaders who made the surprise announcement that all 200 children would be receiving a brand new, Patriots-themed Bob O Pedic bed. All of the beds were set up in the Putnam Club and labeled with the name of every child in attendance. The children had an opportunity to test out their new beds and enjoyed a variety of Patriots-themed gifts. The children were also joined by Patriots players – including Devin McCourty and Jason McCourty – and watched a movie on the Gillette Stadium HD video boards.







COLLECTION DRIVES

Throughout the year, the Kraft family and the Patriots Foundation host a variety of collection drives to support children and families in need. Through the generosity of Patriots fans, thousands of blankets, coats and toys are donated to local community programs including Cradles to Crayons, the United Way, local homeless shelters and more. Current and former Patriots players as well as members of the Patriots Women's Association sort through the donations and personally deliver them to local nonprofit organizations.



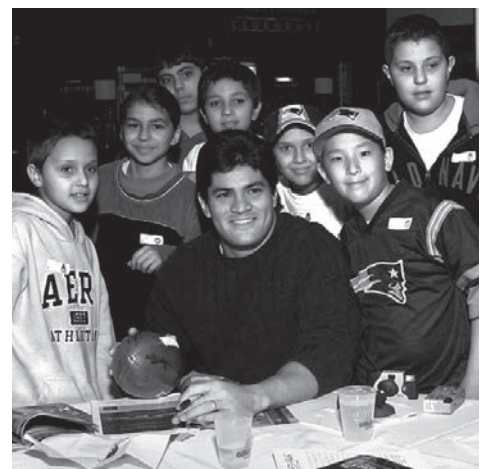
100,000+

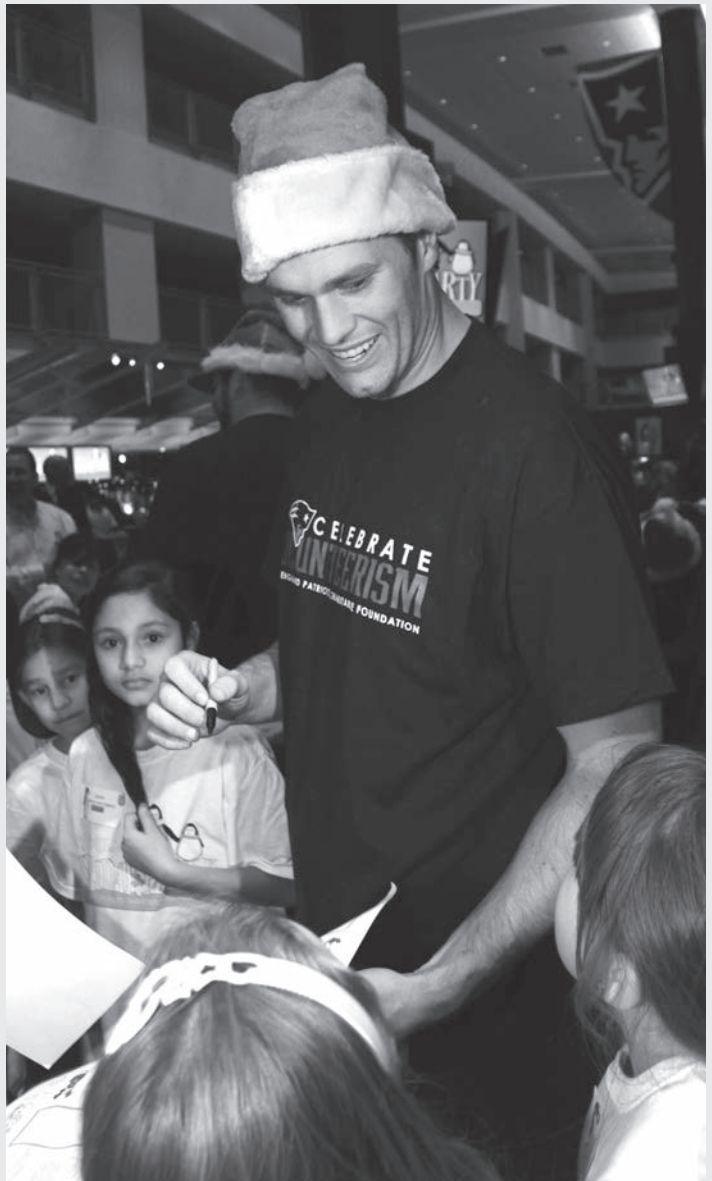
Over the years, the Kraft family and the Patriots Foundation have donated more than 100,000 blankets, coats and toys to local hospitals, homeless shelters and community centers.



CHILDREN'S HOLIDAY PARTY

The annual Children's Holiday Party is one of the Kraft family's long-standing charitable traditions through the Patriots Foundation. Each year, 250 children in need from the Salvation Army and community centers throughout the region are hosted by the Kraft family for a night of food, fun and great holiday memories. Patriots players, cheerleaders and Pat Patriot join the children to play holiday-themed games, sign autographs and offer gifts from the Patriots Foundation. The annual highlight of the event is "Build-A-Tree," a game in which the children, working in teams, race to decorate Patriots players in bows, ornaments, ribbons and tinsel to resemble a Christmas tree.





5,000 + Since its inception, more than 5,000 children in need have enjoyed the Children's Holiday Party at Gillette Stadium.





THE EMPOWERMENT PLAN

Five years ago, the Kraft family was inspired by the story of a young woman in Detroit who was supporting people experiencing homelessness. Veronika Scott created the Empowerment Plan, a Detroit-based nonprofit organization dedicated to serving the homeless community. The organization hires formerly homeless men and women to create coats for individuals experiencing homelessness. The coats are valued at \$125 and help formerly homeless men and women to sustain jobs.

Over the past five years, the foundation, current and former Patriots players and fans purchased more than 1,800 coats for homeless men and women in the New England region. Each year, former Patriots players, cheerleaders and Pat Patriot deliver the Empowerment coats to New England-based homeless shelter programs. The foundation works with the shelters to determine areas of greatest need and ensure that the coats are delivered to those who need them most.

1,800+

MORE THAN 1,800 MEN AND WOMEN
EXPERIENCING HOMELESSNESS HAVE
RECEIVED EMPOWERMENT COATS
FROM THE PATRIOTS FOUNDATION.





WOMEN'S LUNCH PLACE

Robert Kraft's late wife, Myra, committed her life to volunteering. One of her favorite places to volunteer was at the Women's Lunch Place in Boston, where she prepared and served meals to women experiencing homelessness. Myra recruited wives and family members of Patriots players and coaches and coordinated an annual visit to the Women's Lunch Place. This tradition continues today. Several times a year, more than a dozen wives and significant others of Patriots players and coaches volunteer at the nonprofit. They are often joined by Robert Kraft as they prepare and serve meals, spend time getting to know the women, participate in games, work on craft projects and provide the clients with personal care products.

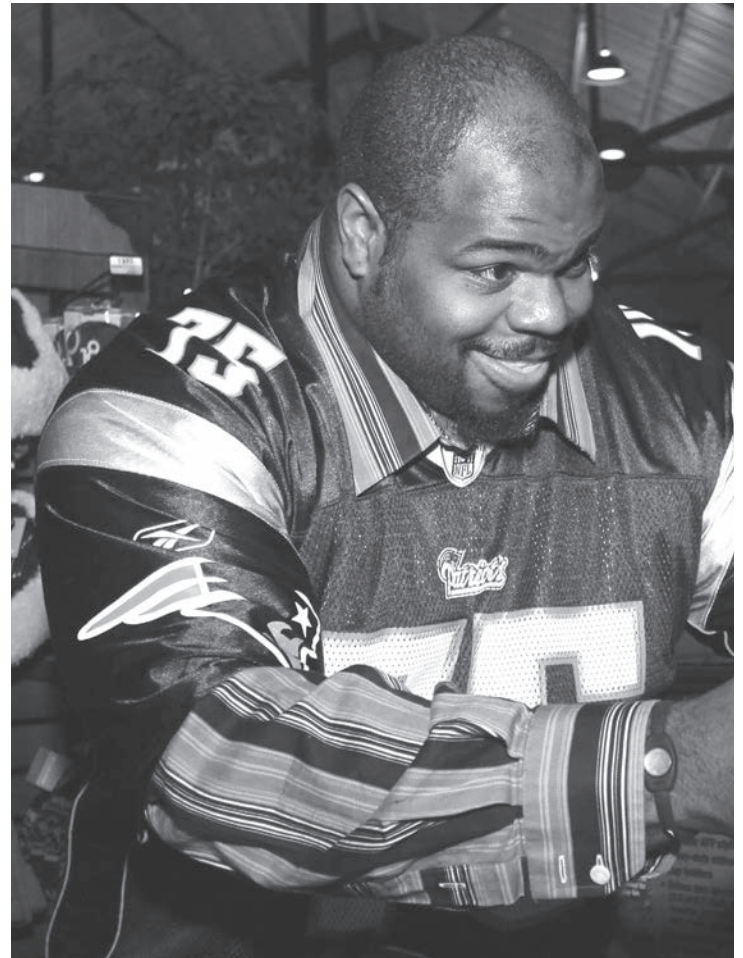


\$200,000+

IN ADDITION TO THEIR VISITS, THE KRAFT FAMILY AND PATRIOTS FOUNDATION HAVE DONATED MORE THAN \$200,000 TO HELP SUPPORT THE WOMEN'S LUNCH PLACE.

GIFTS FROM THE GRIDIRON

Over the past nine years, the foundation has partnered with Bass Pro Shops at Patriot Place to host a holiday shopping event for children from local homeless shelters. During this holiday event, youth are provided \$400 gift cards to purchase winter clothing, toys and gifts for loved ones. Each child pairs up with a current or former Patriots player, cheerleader or member of the Patriots Women's Association who help the children to select and wrap their gifts. The evening also features dinner, photos with Santa in Bass Pro Shop's Santa's Wonderland, crafts, games, music and more. With the support of Devin McCourty, Vince Wilfork and the New England Patriots Alumni Club, hundreds of children have enjoyed this unforgettable holiday shopping experience.





THANKSGIVING IN-A-BASKET



5,000+

The Kraft family and the Patriots Foundation have donated more than 5,000 complete Thanksgiving meals to families in need.



Every year since purchasing the team, the Kraft family has been joined by current and former Patriots players to supply complete Thanksgiving meals to hundreds of families in need at the Thanksgiving-in-a-Basket event at Morgan Memorial Goodwill Industries in Boston. All of the turkey basket recipients are individuals who are currently enrolled in Goodwill's job training and youth programs. The current and former Patriots players personally carry the baskets to the cars of each family and ensure that every family receives a complete Thanksgiving meal.

MILITARY







MILITARY

The military holds a special place in the hearts of the Kraft family and the entire Patriots organization. Over the past 25 years, the Kraft family and the Patriots Foundation have implemented a variety of programs and initiatives that support active duty military members and their families. They are also committed to celebrating all of the veterans who dedicated their lives to protecting our freedoms. Through the NFL's Salute to Service campaign, the Kraft family and the Patriots Foundation will continue to show their appreciation for the ultimate patriots in the years to come.

ACTIVE MILITARY



GAME DAY

The NFL's Salute to Service campaign is a year-round initiative designed to thank active duty military members and veterans for their dedication and service to our country. While the Patriots pay tribute to our nation's military at every home game, they also celebrate the Salute to Service campaign at one November game each season. In years past, the Kraft family and the Patriots Foundation have incorporated the United States Coast Guard brass quintet, the United States Marine Corps Honor Guard, a re-enactment of the flag raising on Iwo Jima in World War II, a special appearance by the United States Army's Brigadier General, a live feed with troops serving in Afghanistan and more.

5,000+

THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION HAVE RECOGNIZED MORE THAN 5,000 ACTIVE DUTY MILITARY AND VETERANS AT PATRIOTS HOME GAMES.



RE-ENLISTMENT CEREMONIES

The Kraft family and the Patriots Foundation admire the commitment of our nation's military, especially those who want to re-enlist. The Patriots Foundation has hosted dozens of re-enlistment ceremonies at Gillette Stadium and the Patriots Hall of Fame presented by Raytheon. In recent years, Patriots long snapper Joe Cardona – a lieutenant in the United States Navy – has officiated the ceremonies.



PEASE GREETERS

Since 2005, a dedicated group of volunteers has gathered at Pease International Airport in New Hampshire to meet each armed forces flight that is either deploying overseas or returning from deployment. Hundreds of Pease Greeters gather to surprise the servicemen and servicewomen, provide them with food and gifts and honor them during a special ceremony. Current and former Patriots players, cheerleaders and Pat Patriot have participated in a dozen Pease Greeter ceremonies to personally thank military members who have dedicated their lives to protecting our country.



CARE PACKAGES

The Kraft family and the Patriots Foundation support New England-based nonprofit organizations – including Local Heroes, the Massachusetts Military Heroes Fund and Operation Care for Troops – that create and send cards and care packages to military members actively serving overseas. The Patriots Foundation has sent thousands of cards and care packages to remind the true patriots that their dedication to our country is appreciated.



MILITARY BASES

Current and former Patriots players make annual visits to military bases throughout New England. During their visits, the special guests tour the facilities, thank active duty military members, participate in flag football games, host football clinics for military children and donate gifts to military families.

TICKET DONATIONS

The Kraft family and the Patriots Foundation have a long-standing commitment to celebrating our nation's military and veterans. Each year, the foundation donates hundreds of tickets to active duty military so they can enjoy a Patriots home game. Patriots players and coaches have also shown their support. Two years ago, Patriots players and coaches purchased more than 200 tickets to a Sunday night game and donated them to active duty military members. By providing these unique experiences, the New England Patriots are able to show their appreciation for the true patriots.



ROW OF HONOR

Four years ago, the Kraft family and the Patriots established the Patriots Row of Honor. At every home game, five active duty military members lead the Patriots out of the tunnel and onto the field, while carrying American flags. Once the game kicks off, the members of the armed forces are escorted to their VIP seats in the Row of Honor, where they are recognized during the game with a standing ovation from the crowd.

USO TOURS

The NFL coordinates annual USO tours, giving current and former players an opportunity to visit active duty men and women that are serving overseas. Throughout the years, Patriots players – including Stephen Gostkowski and Larry Izzo – and Patriots cheerleaders have traveled across the globe to offer their support to soldiers.

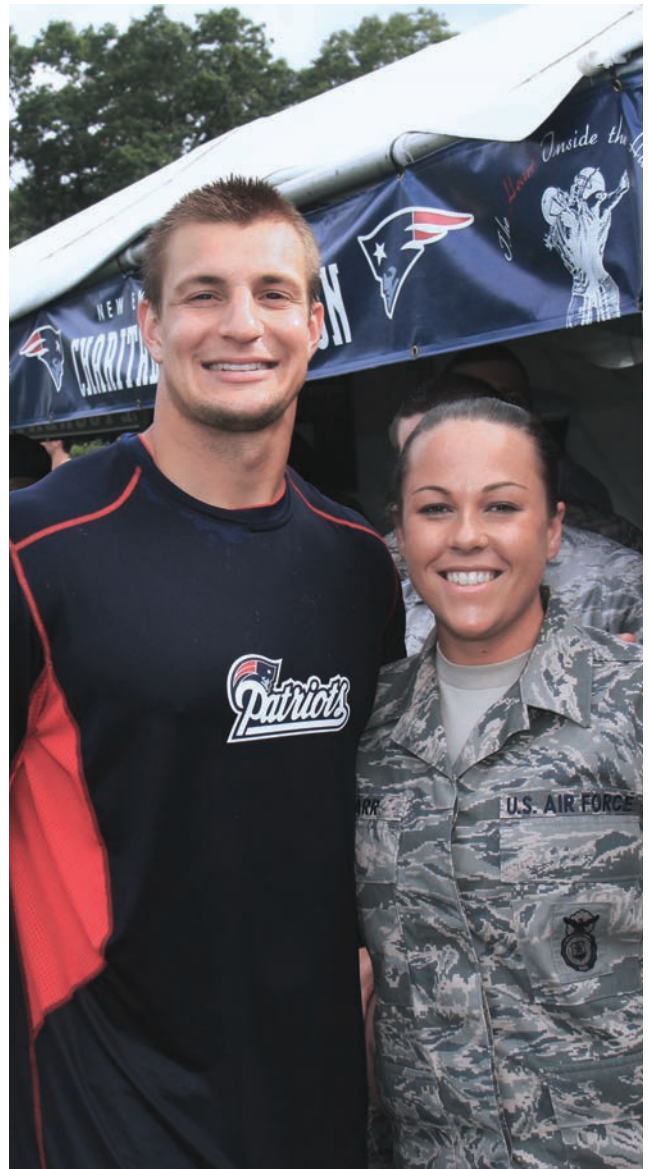


TRAINING CAMP

Each year, more than 50 brave men and women representing every branch of the United States armed forces are welcomed by the Kraft family and given a front row seat to the team's practice in a VIP seating area. After practice, they also receive a special visit from Patriots players and coaches who thank the military for their service, take pictures with the men and women and sign autographs.

1,000+

MORE THAN 1,000 ACTIVE DUTY MILITARY MEMBERS & VETERANS HAVE ENJOYED A VIP EXPERIENCE AT PATRIOTS TRAINING CAMP.



VETERANS



MEMORIAL DAY TRIBUTE

Every year, the Massachusetts Military Heroes Fund creates a garden of flags on Boston Common for Memorial Day weekend. More than 37,000 American flags are planted each year in honor of every brave Massachusetts service member who gave his or her life defending our country since the Revolutionary War. For the past few years, more than a dozen current and former Patriots players were joined by their family members and Patriots cheerleaders as they volunteered to be a part of the special tribute. The players joined hundreds of volunteers, including Patriots Season Ticket Members, and helped plant thousands of flags, ensuring that we will never forget the brave men and women who paid the ultimate sacrifice while defending our country.

VIETNAM VETERANS

In recent years, the Patriots have teamed up with the Vietnam War Commemoration to honor living United States veterans that served in active duty any time from November 1, 1955 to May 15, 1975. The Kraft family hosts a special ceremony each November in which they present lapel pins to Vietnam veterans and thank them for their commitment to our country. Robert Kraft, Josh Kraft and Andre Tippett have been joined by Patriots players and coaches to present the pins to each of the veterans. The pins represent courage, honor and dedicated service with a message on the back that reads, "A Grateful Nation Thanks and Honors You."

THE MISSION CONTINUES

“The Mission Continues” is a national nonprofit organization that empowers veterans, who are adjusting to life after the military, to find purpose through civic action. Through the nonprofit’s Fellowship Program, veterans work towards community impact goals of education, employment and continued service. Several years ago, Robert Kraft made a \$100,000 donation to support the expansion of the Mission Continues Fellowship Program in Massachusetts. The Kraft family continues their support of this program, ensuring that veterans are able to adapt comfortably to civilian life.

VETERAN HOSPITALS

Each year, current and former Patriots players visit veterans hospitals throughout the New England region. They spend time with the veterans, thank the men and women for their service, provide them with Patriots-themed gifts and ensure that their service to our country is never forgotten.

P.O.W / M.I.A

In November 2012, Gillette Stadium became the first professional sports venue to dedicate a P.O.W./M.I.A. seat in their facility. Robert Kraft unveiled the black seat and plaque that is now located on the northern side of the stadium. The seat will forever remain open as a tribute to the more than 100,000 unaccounted soldiers that have dedicated their lives to our country.

1ST GILLETTE STADIUM BECAME THE FIRST PROFESSIONAL SPORTS VENUE TO LEAVE A SEAT PERMANENTLY UNOCCUPIED IN HONOR OF SOLDIERS WHO ARE P.O.W/M.I.A.



RETIREMENT CEREMONIES

For newly retired military members, the Kraft family and the Patriots Foundation have hosted numerous ceremonies at Gillette Stadium to properly thank the men and women for their service. The foundation also flies American flags over the stadium and presents them to newly retired servicemen and servicewomen as a small token of their appreciation.



500+

THE PATRIOTS FOUNDATION HAS FLOWN MORE THAN 500 AMERICAN FLAGS OVER GILLETTE STADIUM TO CELEBRATE NEWLY RETIRED SERVICE MEN AND WOMEN.

HONOR FLIGHT

Honor Flight is a national nonprofit organization committed to bringing World War II and Korean War veterans from across the country to Washington, D.C. for a tour of the war memorials and monuments. The Kraft family and the Patriots Foundation have sponsored several flights, including the first all-female flight from Providence to Washington, D.C. The foundation provides Patriots-themed gifts and ensures that the veterans have an unforgettable experience.



VIETNAM MOVING WALL

During the 2018 Veterans Day Weekend, Patriot Place hosted the Vietnam Moving Wall, the half-sized replica of the Vietnam Veterans Memorial in Washington, D.C. For individuals that have not seen this monument in Washington, the Moving Wall travels across the country to provide people an opportunity to honor the brave men and women that sacrificed their lives for our country.





BICYCLE DONATION

To kick off both the 2018 and 2019 Patriots Training Camp, the Patriots teamed with CarMax to host military families for a day they would remember forever. After enjoying a VIP experience at Patriots Training Camp, families gathered for a group photo out on the field. As the military children turned around, they were greeted by Patriots players, cheerleaders, Pat Patriot and CarMax employees who presented the children with brand new bicycles.

MILITARY FAMILIES

HOMES FOR OUR TROOPS

The Kraft family and the Patriots Foundation have been longtime supporters of Homes for Our Troops, a nonprofit based in Taunton that builds new homes for severely injured post 9/11 soldiers and their families. In addition to their financial support, current and former Patriots players have helped to put the finishing touches on new homes for local veterans. In July of 2019, the foundation and Harvard Pilgrim presented a \$50,000 donation to Homes for Our Troops to build a new home for a wounded soldier in Dracut, Mass.



TAPS

The Kraft family and the Patriots Foundation have teamed up with the Tragedy Assistance Program for Survivors (TAPS) to celebrate families whose loved ones paid the ultimate sacrifice. For the Patriots 2018 Salute to Service game, players and coaches wore helmet stickers and pins with the initials of 25 soldiers who lost their lives defending our country. All of the soldiers' families were invited to the game, enjoyed dinner with Robert Kraft, pregame on-field passes and more.



FOOTBALL CLINICS

April is the Month of the Military Child. To honor the military for their dedication, current and former Patriots players have hosted more than a dozen free football clinics on military bases across New England.

Featured locations have included Hanscom Air Force Base, Joint Base Cape Cod, Portsmouth Naval Shipyard and Naval Station Newport. These clinics have given current and former Patriots players and cheerleaders an opportunity to thank the servicemen and servicewomen while also doing something special for their children.

1,000+

More than 1,000 military children have participated in free football clinics held on military bases.





9/11/2001

Former Patriots offensive lineman Joe Andruzzi's brothers were New York City firefighters that helped to save lives on that tragic day. Prior to the Patriots game against the Jets on September 23, 2001, the Kraft family honored the Andruzzi brothers. Since that time, in order to celebrate the lives of the brave men and women who have been impacted by 9/11, the Kraft family reached out to support organizations such as the Massachusetts Military Heroes Fund. Current and former Patriots players, cheerleaders and Season Ticket Members have participated in 9/11 remembrance events and assembled care packages for troops and local veterans in need.





PLAY 60





PLAY 60

The Patriots encourage fans of all ages to be active for at least 60 minutes a day as part of the NFL's Play 60 initiative. The Patriots have teamed with the New England Dairy Council and their Fuel Up to Play 60 program, which aims to tackle childhood obesity by implementing healthy habit initiatives in schools, after-school programs and community programs. This program also provides in-home resources to Patriots fans around the globe. Current and former Patriots players, cheerleaders and Pat Patriot continue to support the mission, and throughout the year, they can be found delivering the Play 60 message to youth across New England. The Kraft family and the Patriots Foundation are committed to providing resources for people of all abilities with opportunities to play.

FUEL UP TO PLAY 60

Fuel Up to Play 60 is an in-school nutrition and physical activity program that encourages today's youth to lead healthier lives. Fuel Up to Play 60's primary focus is to help schools meet their wellness goals, encourage youth to consume nutrient-rich foods and achieve at least 60 minutes of physical activity every day.

For more than a decade, the Patriots Foundation has worked closely with the New England Dairy Council on this NFL initiative, making a positive and lasting impact on thousands of students across the region. Current and former Patriots players and cheerleaders visit elementary schools all over New England, teaching young students the importance of a healthy diet and exercise. The special guests also lead students through a variety of fitness stations, offering words of encouragement.

Patriots players – including Stephen Gostkowski, Devin McCourty and Nate Ebner – have also served as Play 60 ambassadors. They have visited schools all across New England to promote the Play 60 message and encourage students to live a healthy lifestyle. Current and former Patriots players have even made visits to Canada to encourage youth to Play 60.





73,000+

THE FUEL UP TO PLAY 60 PROGRAM HAS
BEEN IMPLEMENTED AT MORE THAN
73,000 SCHOOLS NATIONWIDE.





Fuel Up to Play 60 is offered at no cost to all schools with students in grades K-12. Beyond health and wellness, the program offers students leadership opportunities that help them gain confidence and lifelong skills through teamwork with their peers and adults at their schools. Students are empowered to become leaders in their schools and hometowns by becoming Fuel Up to Play 60 Ambassadors, who serve as examples and role models for fellow students and entire communities.

Students that have gone above and beyond in their commitment to the Fuel Up to Play 60 initiative have been celebrated by the Kraft family and the Patriots Foundation. Each year, the foundation invites a group of outstanding students to attend a Patriots home game as representatives of the Play 60 program. The students receive VIP access and help welcome the Patriots out onto the field.

As part of the Fuel Up to Play 60 program, the Kraft family, the Patriots Foundation and the New England Dairy Council have provided a variety of grants to support health and wellness programming at local schools. These grants have allowed schools to purchase new fitness equipment, renovate gymnasiums, upgrade their meal programs and much more.



\$250,000+

The Kraft family and the Patriots Foundation have provided more than \$250,000 in grants to support health and wellness programs at New England area schools.



PLAY 60 OPPORTUNITIES

As part of their commitment to exercise and fitness, the Kraft family and the Patriots Foundation are dedicated to providing people of all abilities with opportunities to play. The foundation supports a variety of programs and participates in dozens of events each year, encouraging people to get outside and be active. The foundation has traveled all across New England – and even made several trips to Canada – to provide opportunities for children and families to be active and to live a healthy lifestyle.

The Patriots Foundation teams up with local nonprofits to lead fitness programs throughout New England. AccesSportAmerica is a local nonprofit designed to provide fitness programs to people living with disabilities. Throughout the year, current and former Patriots players lead children and adults with disabilities through football-themed exercise stations. They teach the fundamentals of football while providing words of encouragement, ensuring that the participants are enjoying themselves.

Over the past eight years, the Kraft family and the Patriots Foundation have also sponsored the New England Kids Triathlon – the largest children’s triathlon in the region. Thousands of children from all across the world have traveled to the campus of M.I.T. in Cambridge to participate in this annual event. Current and former Patriots players, cheerleaders and Pat Patriot have attended the triathlon each summer to cheer on the participants and present medals at the finish line.

7,500+

**MORE THAN 7,500 CHILDREN HAVE PARTICIPATED
IN THE NEW ENGLAND KIDS TRIATHALON.**



PLAYGROUNDS



\$1,000,000+

The Kraft family and the Patriots Foundation have donated more than \$1 million to build new playgrounds in underserved New England communities.

The Kraft family and the Patriots Foundation know the importance of exercising for at least 60 minutes a day, but they also understand that many inner-city children do not have access to safe play areas. As part of their commitment to exercise and fitness, the Kraft family and the Patriots Foundation have provided dozens of New England communities with new playgrounds.

For nearly a decade, the Patriots Foundation has partnered with UnitedHealthcare and KaBOOM! to build new playgrounds in underserved communities across the region. Current and former Patriots players, cheerleaders and Pat Patriot have joined hundreds of volunteers to put the finishing touches on the new outdoor play areas. The Patriots Foundation has also worked with CarMax and other supporters to provide Imagination Playground equipment for Boys & Girls Clubs and inner city schools.

In addition to their work with UnitedHealthcare & KaBOOM!, the Patriots Foundation has built five Patriots-themed playgrounds in New England communities over the past five years. The Kraft family and Andre Tippett were joined by current and former Patriots players, cheerleaders and Pat Patriot as they unveiled the new play spaces.



HOCKOMOCK AREA YMCA

The Kraft family and the New England Patriots have always been very active in the Foxborough community. Since purchasing the team, they have taken a special interest in supporting the Hockomock Area YMCA's and their Invensys Foxborough Branch. The Kraft family, current and former Patriots players and Patriots cheerleaders frequently visit the YMCA to participate in their programs and to spend time with children and families. Current and former Patriots players are recognized at the YMCA's Legends Ball for their unwavering dedication of the Integration Initiative, which provides unique, innovative and impactful opportunities for children, teens and young adults with special needs.

In 2008, through a \$1 million donation from the Kraft family, the Invensys Foxborough Branch was effectively able to triple its size, adding more than 30,000 square feet of multi-purpose space. The newly named Kraft Family Center features an aquatics center, a full-sized gymnasium with a suspended multilane track, an expanded community wellness center, a kids gym and child watch area, a teen program center and state-of-the-art youth and teen wellness center.



\$1,000,000

WITH A \$1 MILLION DONATION FROM THE KRAFT FAMILY, THE HOCKOMOCK AREA YMCA'S INVENSYS FOXBOROUGH BRANCH TRIPLED ITS SIZE.



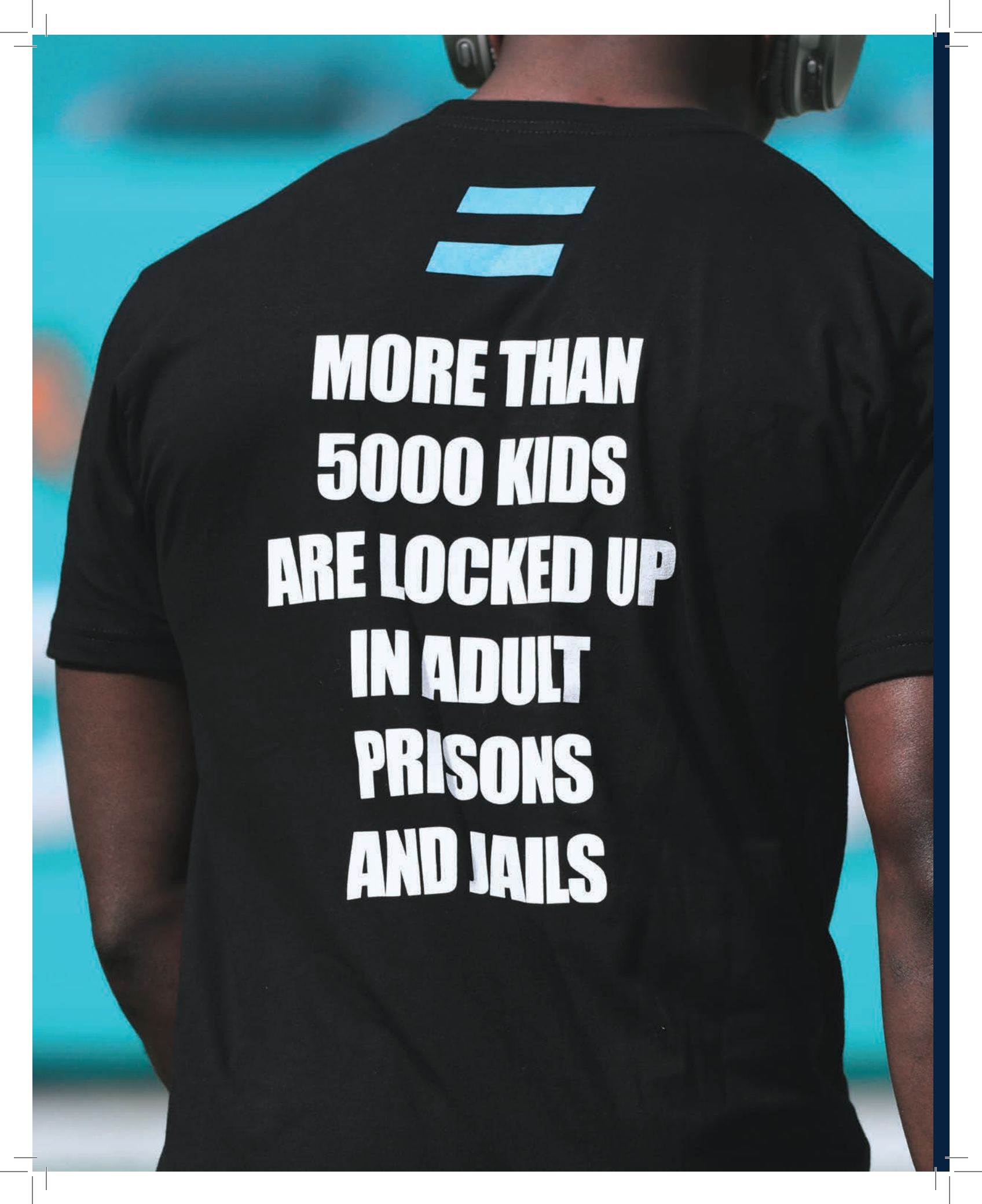
SOCIAL

JUSTICE

Juvenile
Justice

The
Kids
Need
Our
Help.



A person is shown from the back, wearing a black t-shirt. Above the text on the shirt are two horizontal white bars. The background is a blurred blue and white.

**MORE THAN
5000 KIDS
ARE LOCKED UP
IN ADULT
PRISONS
AND JAILS**

SOCIAL JUSTICE

The Kraft family believes that social justice reflects a society where all individuals have equal footing and unchallenged access to opportunities throughout their lives – irrespective of their ethnic origin, gender, gender identity, race, religion or zip code. The Kraft Family Foundation and the Patriots Foundation support initiatives that provide equity, facilitate social and economic mobility and create social safety nets where they do not currently exist. The Kraft family is committed to providing individuals in New England and around the world with equal access to opportunities for success, well-being and personal growth, while also addressing societal issues that are impacting marginalized and under-resourced communities by building bridges and creating a sense of community through philanthropic investments.



KRAFT FAMILY FOUNDATION

CATALYST GIFTS

Five years ago, the Kraft family wanted to increase the impact on nonprofit organizations who were not entirely served through sources of traditional philanthropic funding. To support that idea, the Kraft family launched an initiative to provide surprise catalyst gifts to significantly move nonprofits and causes forward. These gifts provide funding for organizational capacity building as well as programing and services. The catalyst gifts have focused on a variety of issues, including anti-violence efforts, educational opportunity, job training, quality healthcare access, women and girl empowerment, workforce development and youth leadership development.



\$9,000,000+

SINCE 2014, \$9,000,000 IN KRAFT CATALYST GIFTS HAVE BEEN PROVIDED TO OVER 70 NONPROFIT ORGANIZATIONS.

SOCIAL JUSTICE FUND

In 2018, Patriots players established a Social Justice Fund to provide financial support to initiatives that address issues of civic and social importance in Massachusetts and the greater New England region. With a matching grant from the Kraft family, the 2018 Players Social Justice Fund provided more than \$400,000 to nonprofit organizations that support at-risk children and families in Boston and Greater Boston. The 2018 fund recipients included:

BRIDGE OVER TROUBLED WATERS

- Provides life-changing services to homeless, runaway and at-risk youth and young adults.
- Services include counseling services, education and career development, emergency housing, mobile medical van street outreach and more

CODMAN SQUARE HEALTH CENTER

- A community-based, outpatient health care and multi-service center located in Dorchester that serves 22,000 patients each year, 87% of whom live well below the poverty line

MINDS MATTER

- Empowers young people from low-income families in Boston to achieve college readiness and success by incorporating tutoring, mentorship and enrichment experiences that prepare students for bright futures

UNITED SOUTH END SETTLEMENTS

- Serves Boston's South End and Lower Roxbury communities and harnesses the power of the community to disrupt the cycle of poverty for more than 300 children and families each year

UTEC

- Seeks out justice-involved young adults in the Lowell, Lawrence, and Haverhill areas who are serious gang- or criminally-involved, with a priority on violent crimes, felony convictions and reentry from prison, helping them to trade violence and poverty for economic and social success

\$400,000+

Robert Kraft and Patriots players donated more than \$400,000 to support social justice efforts in the Boston and Greater Boston-area.



THE GENESIS PRIZE



The Genesis Prize is a global award created to celebrate Jewish achievement and contribution to humanity. Launched in 2013, the award is financed through a permanent endowment established by The Genesis Prize Foundation. All previous Laureates have selected causes that they are passionate about and donated prize funds to philanthropic initiatives supporting these causes. These initiatives have included support of social entrepreneurship based on Jewish values, inclusiveness of intermarried families in Jewish life, improvement of the lives of individuals with special needs, efforts to alleviate the global refugee crisis, and advancement of women's equality. The Genesis Prize fosters Jewish identity, inspires Jewish pride and strengthens the bond between Israel and Jews around the world. The annual \$1 million award celebrates Jewish talent and achievement by honoring individuals for their professional accomplishments, commitment to Jewish values, and contribution to improving the world.

In June of 2019, Robert Kraft received the Genesis Prize. He decided to forgo the \$1 million monetary award so that the funds could be granted to initiatives combating anti-Semitism, including the Boycott, Divestment and Sanctions movement. At the awards ceremony, Robert Kraft formally announced his creation of The Foundation to Combat Anti-Semitism.

THE FOUNDATION TO COMBAT ANTI-SEMITISM

According to the Federal Bureau of Investigation, there has been an unprecedented increase in reported anti-Semitic hate crime incidents since 2017. These incidents take the form of assaults, vandalism, threats, rallies and literature. Online and social media channels are providing platforms for the swift, wide and unfiltered dissemination of anti-Semitic messaging and are facilitating networks for those who hold those beliefs. This heightened acceptance of anti-Semitism fuels and validates other forms of hate based on race, ethnicity, ancestry, sexual and gender identity.

Robert Kraft established The Foundation to Combat Anti-Semitism to stand up against this rise of anti-Semitism and hate crimes. The Foundation's sole mission is to develop and disseminate powerful, creative messaging campaigns at a global level to educate individuals, create understanding, spur personal action and counter misinformation. These campaigns will target younger demographics, primarily those 35 and under, in order to change future behavior and social norms - echoing the model employed by successful smoking cessation and drunk driving campaigns. The Foundation will work with creative teams and media partners to create and widely broadcast the messaging campaigns.

Robert Kraft kicked off the effort by personally contributing \$20 million to the foundation. He will seek individuals, families and organizations to join the fight against anti-Semitism by providing leadership investments in the foundation to Combat Anti-Semitism so they able to fund innovative and effective messaging campaigns well into the future.



\$30,000,000

AFTER MAKING A \$20 MILLION DONATION TO START THE FOUNDATION, ROBERT KRAFT HAS RAISED AN ADDITIONAL \$10 MILLION FOR THE FOUNDATION TO COMBAT ANTI-SEMITISM.



COMBINED JEWISH PHILANTHROPIES

The mission of Combined Jewish Philanthropies (CJP), is to inspire and mobilize the diverse Greater Boston Jewish community to engage in building communities of learning and action that strengthen Jewish life and the world as a whole. The Kraft family has been generous and dedicated supporters of CJP and the Greater Boston Jewish community for generations. Recently, Robert Kraft led the support of the renovation of CJP's headquarters in Boston with a \$10 million gift. This gift honors the memory of his beloved wife, Myra, and his father, Harry – who both served on CJP's Board of Directors.

The Kraft family's leadership has also included supporting and launching numerous programs that create a connection to Israel and Jewish life. Their commitment has helped build a robust economic relationship between Boston and Israel, the results of which have created jobs and fostered technological innovations in both communities. CJP has paid tribute to the Kraft family legacy of leadership and learning by naming three spaces after them – the CJP Kraft Family Building, the Myra Kraft Boardroom and the Harry Kraft Center for Jewish Education.

\$10,000,000+

THE KRAFT FAMILY HAS PROVIDED MORE THAN \$10 MILLION
IN SUPPORT OF COMBINED JEWISH PHILANTHROPIES.

SOCIAL JUSTICE LEGISLATION

Over the past several years, Patriots players have used their NFL platform to shed light on social justice issues that affect the New England region. Beginning in 2018, the players' efforts focused on legislation in two areas: juvenile justice reform and educational reform.

In January 2018, Devin McCourty, Matthew Slater, Duron Harmon and former teammate Johnson Bademosi, along with Patriots President Jonathan Kraft, participated in a round table discussion at Harvard University with local social advocates to learn more about criminal and social justice issues impacting Boston and its surrounding areas and to learn how they can help foster change.

On the day before Super Bowl LII in February 2018, Devin McCourty, Robert Kraft and Jonathan Kraft wrote an Op-Ed for the Boston Globe entitled, "As Patriots, we support juvenile justice reform." This well-received piece expressed concern about the age at which children could be arrested, prosecuted and confined, as well as the age in which teens are automatically charged as adults and excluded from the juvenile justice system.

In March 2018, Devin McCourty and Troy Brown joined the ACLU at the State House in support of juvenile justice age reform. One month later, Governor Charlie Baker signed a bill containing several reforms.

This past spring, Devin and Jason McCourty, Matthew Slater, and Duron Harmon testified at a public hearing conducted by state officials and legislative leaders in support of a bill called the Education PROMISE Act, which addresses underfunding of certain schools in the state. At the hearing, Slater said, "Our goal today is to lend our voices to thousands of children, in particular impoverished children of color, who need all of our help."

The McCourty twins and Harmon also toured Tracy Elementary School in Lynn, Massachusetts with lawmakers and local officials to call attention to the funding disparities among school systems in the state.

The McCourtys, Slater and Harmon also wrote an Op-Ed in the Boston Globe entitled "State's low-income children deserve better education," which shares their experiences touring the Tracy Elementary School and calling on the legislature to address equitable education to all students in Massachusetts.



FINAL WHISTLE ON HATE



In the wake of rising anti-semitism and ongoing discrimination around the world, the New England Revolution and Chelsea FC joined forces in 2019 to leverage the power of sports to help combat antisemitism internationally. The initial idea for a joint match was developed by club owners Robert Kraft and Roman Abramovich to raise awareness and philanthropic funds under the banner “Final Whistle on Hate.” Over the course of several months, the two clubs teamed up on a number of initiatives, with the partnership culminating in a soccer match at Gillette Stadium on May 15, 2019. The Kraft family and Abramovich each donated over \$1 million towards the cause. Through additional fan donations and match proceeds, “Final Whistle on Hate” raised more than \$4 million. Donations of varying amounts have been distributed to 17 different organizations dedicated to combatting anti-Semitism and discrimination with individual grants as high as \$500,000.

\$4,000,000+

THE FINAL WHISTLE ON HATE CHARITY MATCH RAISED MORE THAN
\$4 MILLION TO COMBAT ANTI-SEMITISM AND DISCRIMINATION.



PASSPORT TO ISRAEL

The Birthright Israel Foundation began with the idea of offering young Jewish adults the gift of a life-changing trip to Israel. The organization raises funds in the United States to help finance trips for young adults between the ages of 18 and 26 to help transform their futures. More than 50,000 young Jewish adults enjoy this educational trip to Israel each year with the goal of ensuring a vibrant future of the Jewish people by strengthening Jewish identity, Jewish communities and connections with Israel.

More than a decade ago, Myra and Robert Kraft founded the Passport to Israel program based on their conviction that the next generation deserves a strong connection with Israel. This unique savings plan helps parents send their children on a life-changing Israel experience to strengthen their teen's Jewish identity while establishing lifelong involvement in Jewish life. Since its inception, the Passport to Israel Program has sent nearly 2,000 teens to Israel and the program has grown from 11 congregations to 51, with more than 2,000 Boston-area teens currently enrolled.

\$5,000,000+

ROBERT KRAFT HAS DONATED MORE THAN \$5 MILLION TO
HELP SPONSOR THE PASSPORT TO ISRAEL PROGRAM.

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STADIUM



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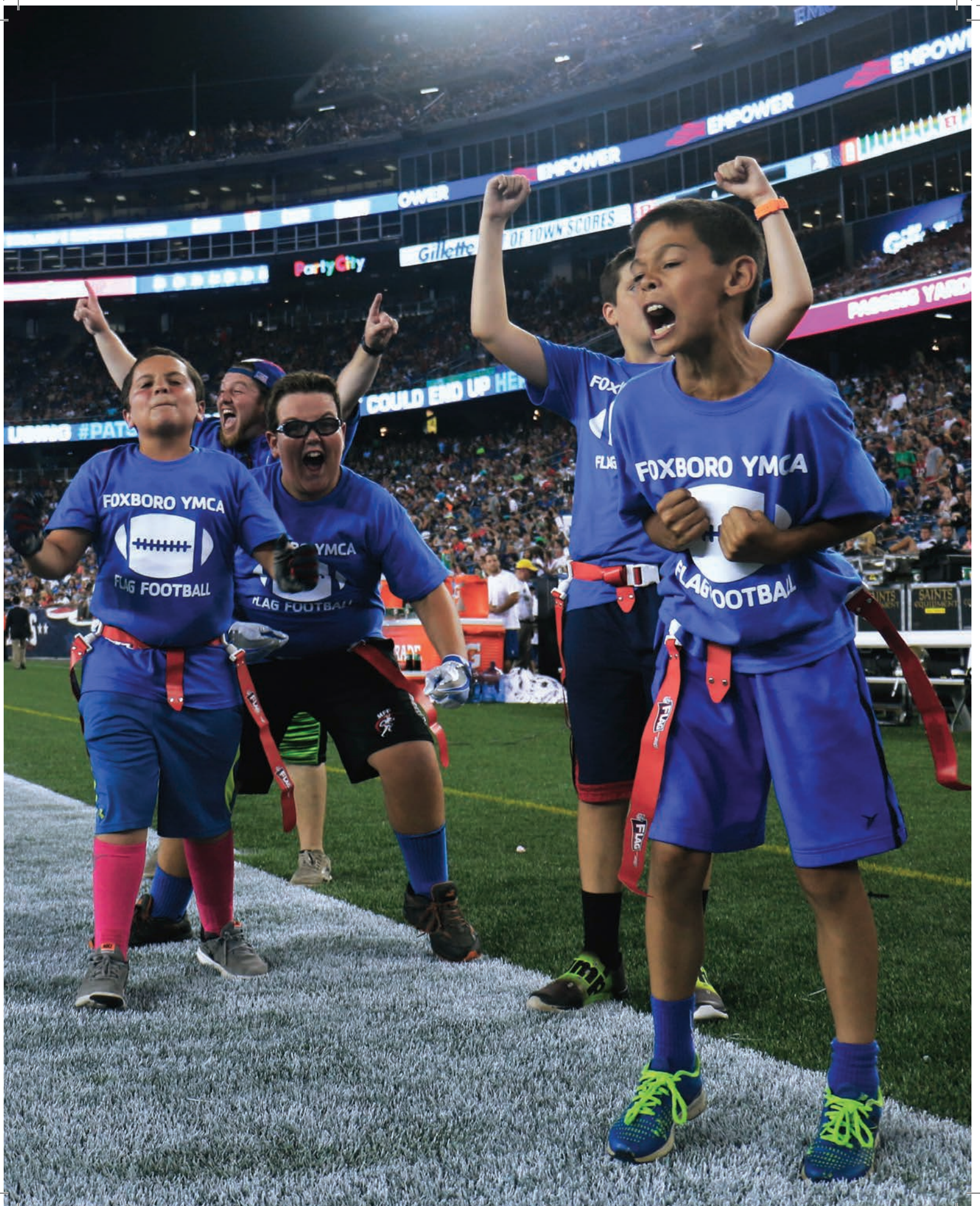
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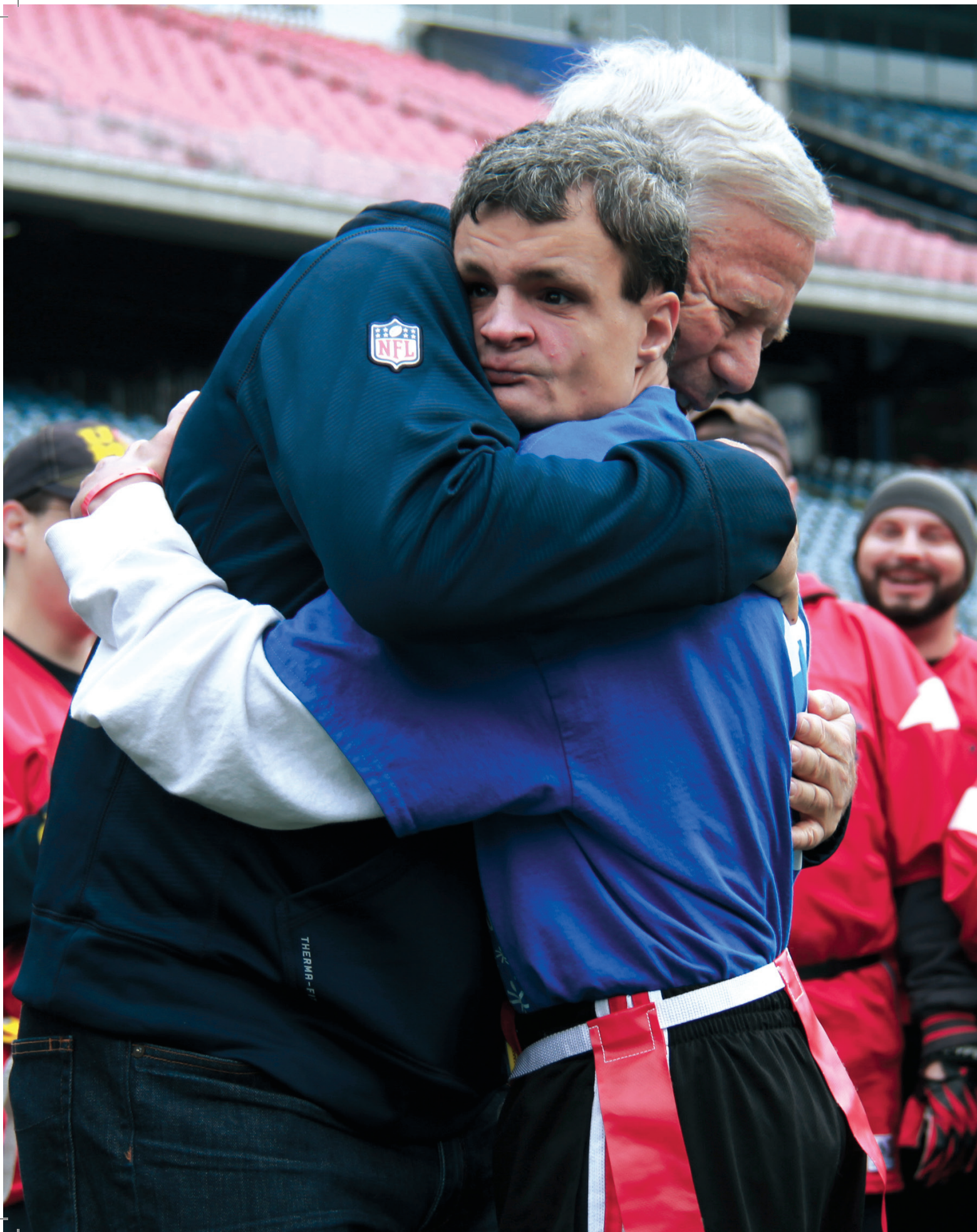
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TWEET US US



YOUTH FOOTBALL





YOUTH FOOTBALL

The Kraft family and the Patriots Foundation have a long-standing commitment to promoting and supporting youth football programs. Over the past 25 years, the Kraft family and the Patriots Foundation have implemented, supported and hosted a variety of programs that teach the fundamentals of football, and also encourage children to live healthy lifestyles. Through these efforts, the Kraft family and the Patriots Foundation ensure that people from all walks of life – in New England and beyond – have equal access to the game of football.

YOUTH FOOTBALL



FOOTBALL FOR YOU

For the past 14 years, the Patriots Foundation has teamed with the New England Patriots Alumni Club (NEPAC) to bring football clinics to New England communities. Football for YOU provides free, one-day youth football clinics to boys and girls ages 9 to 14. They feature skill stations taught by former Patriots players, health and safety education for parents and a free meal. During the first year, one clinic was hosted in Boston. In 2019, more than 25 free clinics were hosted across New England, with at least one in every state. At each clinic, the Patriots Alumni Club and the Patriots Foundation also presented grants to local sports programs. These clinics align with NEPAC's mission to bring the sport of football to children who may have never had the chance to participate in organized athletics before.

30,000+

MORE THAN 30,000 YOUTH HAVE PARTICIPATED IN FOOTBALL FOR YOU CLINICS.

USA FOOTBALL

With a shared commitment to the safety of the game, the Kraft family and the Patriots Foundation have teamed with USA Football to advance, grow and unify the sport of football. One of their major programs is Heads Up Football, which ensures that every coach is thoroughly trained in fundamental aspects of football safety, injury prevention and injury recognition. Heads Up Football is now used by more than 7,000 youth and high school programs, setting the highest standards in the sport. USA Football partners with leaders in medicine, child advocacy and athletics to support positive football experiences for youth, high school and other amateur players. From the field to the stands, the Patriots and USA Football believe in the power of the game and, as new players grow their love of football, they are committed to growing the sport alongside them.



MOMS CLINICS

As part of their commitment to safety, the Patriots have hosted several Moms Football Safety Clinics at Gillette Stadium. More than 600 moms from all across New England participated in these free events, addressing their concerns about the dangers of football. The clinics included a panel of experts that spoke about topics including concussion awareness, proper equipment fitting, heat and hydration, strength and conditioning, heads up tackling, and more. Current and former Patriots players and coaches were on hand to teach mothers the proper heads up blocking and tackling techniques.



23,000+

IN 2018, MORE THAN 23,000 CHILDREN PARTICIPATED
IN NFL FLAG FOOTBALL PROGRAMS ACROSS NEW ENGLAND.

50,000+

THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION HAVE
DONATED MORE THAN 50,000 TICKETS FOR YOUTH FOOTBALL
AND CHEERLEADING PROGRAMS TO ENJOY PATRIOTS HOME GAMES.



NFL FLAG

NFL FLAG powered by USA Football provides opportunities for children ages 5 to 17 to enjoy America's favorite sport. The Kraft family and the Patriots Foundation continue to promote flag football by donating flag football kits to local schools, offering support to local programs, and encouraging New England communities to start programs of their own. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football and lessons in teamwork and sportsmanship. There are currently more than 85 NFL Flag Football League's across New England. Through the foundation's efforts, thousands of children have the opportunity to participate in flag football.



PLAY FOOTBALL MONTH

Every August, the Kraft family and the Patriots Foundation celebrate and promote youth football programs as part of Play Football Month. At each of the Patriots preseason home games, the team donates tickets to flag and tackle football leagues and cheerleading programs. Teams from across New England attend each game and wear their hometown colors with pride. Select teams have the opportunity to participate in pregame ceremonies and welcome the Patriots onto the field. During halftime, the Patriots also provide flag football and tackle football programs with the opportunity to showcase their skills on the field for more than 65,000 fans.



POP WARNER

Since purchasing the team in 1994, the Kraft family and the Patriots Foundation have been steadfast in their commitment to Pop Warner. They have provided financial donations and implemented fundraising programs to support Pop Warner programs across New England. The Kraft family and the Patriots Foundation have hosted award nights and banquets at Gillette Stadium. Current and former Patriots players also visit local programs and attend banquets to provide words of encouragement and support to the student-athletes.

GAY BOWL

The National Gay Flag Football League (NGFFL) is a sports organization that seeks to promote the positive social and athletic enjoyment of American Flag Football. The NGFFL also seeks to foster and augment the self-respect of all lesbian, gay, bisexual, transgender, and queer people and to promote both respect and understanding from the larger community. There are currently more than 200 teams in 24 leagues across the United States and Canada. Teams representing these leagues participate in the national tournament titled Gay Bowl, hosted every Columbus Day weekend. In 2017, the Gay Bowl was held in Boston and the Patriots were proud to be the presenting sponsor. The Patriots support for the Gay Bowl began back in 2003 — when Boston previously hosted the event. Andre Tippett officiated the tournament's ceremonial coin toss and the Kraft family has been strong supporters ever since.

PPK

The NFL Punt, Pass & Kick program is the nation's largest grassroots football skills competition. Since its inception, thousands of participants ages 6 to 15 have competed in PPK tournaments all across New England. Over the years, the Kraft family and the Patriots Foundation have hosted the regional tournament on the Gillette Stadium field before Patriots games. The winners were recognized during halftime, and several winners even had an opportunity to participate in the national championships during Pro Bowl weekend.

1ST

IN 2017, ROBERT KRAFT AND THE PATRIOTS BECAME THE FIRST PROFESSIONAL SPORTS TEAM TO BE AN OFFICIAL SPONSOR OF THE GAY BOWL.





SPECIAL OLYMPICS

For the past nine years, the Kraft family and the Patriots Foundation have hosted the Flag Football and Cheerleading Championships at Gillette Stadium. Special Olympics Massachusetts was one of the first chapters to offer flag football and cheerleading as part of their yearly calendar and the event continues to grow each year. Athletes and Unified® Partners from Connecticut, Massachusetts, New Hampshire and Rhode Island participate in Unified® 5X5 flag football games and cheerleading demonstrations. Robert Kraft, current and former Patriots players, Patriots cheerleaders and Pat Patriot have attended the event, participated in the opening ceremonies, coached the participants and presented trophies during the closing ceremony.

8,000+

MORE THAN 8,000 ATHLETES HAVE PARTICIPATED IN THE SPECIAL OLYMPICS
FLAG FOOTBALL & CHEERLEADING CHAMPIONSHIPS AT GILLETTE STADIUM.

HIGH SCHOOL





FIELD GRANTS

The NFL Foundation Grassroots Program provides non-profit, neighborhood-based organizations and high schools with financial and technical assistance to improve the quality, safety and accessibility of football fields in underserved areas of NFL markets. In partnership with the Local Initiatives Support Corporation (LISC), the Kraft family and the Patriots Foundation have helped communities to turn the dream of a new field into a reality. New fields have been built in communities including Attleboro, Boston, and Providence.

\$1,000,000+

With the support of the NFL, the Patriots Foundation has provided more than \$1 million in donations to build new football fields.



HIGH SCHOOL PLAYER DEVELOPMENT

The NFL High School Player Development (HSPD) program addresses challenges facing high school football programs across the country by focusing primarily on underserved communities. It serves as a free resource for both high school players and coaches. The Patriots Foundation has worked with the NFL and hosted 7-on-7 tournaments to help high school football players improve while also building strong character and life skills.



CLEAT & EQUIPMENT DONATIONS

For more than a decade, the Patriots Foundation has implemented a donation program that provides new or gently used football cleats to youth and high school students throughout New England. The foundation has primarily worked with low income families to provide the cleats free of charge, but have also provided cleats and other equipment to new or underserved football programs across the region. The Kraft family and the Patriots Foundation have also made financial contributions to local programs to allow them to purchase new helmets, shoulder pads and other equipment.

5,000+

THE PATRIOTS FOUNDATION HAS DONATED MORE THAN
5,000 PAIRS OF CLEATS TO YOUTH FOOTBALL PROGRAMS.

\$200,000+

THE PATRIOTS FOUNDATION HAS AWARDED MORE THAN \$200,000 IN GRANTS THROUGH THE PATRIOTS HIGH SCHOOL COACH OF THE WEEK PROGRAM.

COACH OF THE WEEK

For the past 23 years, the Kraft family and the Patriots Foundation have celebrated high school football with their Coach of the Week program. Each week during the high school football season, Pro Football Hall of Famer and Patriots Executive Director of Community Affairs Andre Tippett recognizes a coach for their leadership and success both on and off the gridiron. Every Coach of the Week honoree receives a visit from Tippett and is honored at their school with a plaque and a \$1,000 grant for their football program. At the conclusion of the season, one coach is selected as the Patriots High School Coach of the Year and receives a \$2,000 donation for their team.



TOUCHDOWN IN ISRAEL



Over the years, Robert Kraft and his family have had a strong connection to Israel, making dozens of trips to the Holy Land. As they continue to maintain a lifelong involvement in their communities, Kraft and his family have had a tremendous impact on the growth of youth football in Israel.

Since 1999, the Kraft family has donated millions of dollars to develop the American Football Israel (AFI) Association, including the construction and continued development of the Kraft Family Sports Campus in Jerusalem. High school teams in Israel have typically played 9-on-9 football on 60-yard fields and have been forced to always go for two points after a touchdown because there were no posts for field goals. Thanks to the new state-of-the-art facility, AFI players can finally play on a full-sized football field, complete with regulation goal posts.

The Kraft Family Sports Campus is outfitted with a FieldTurf surface and is home to a number of AFI and Israeli Football League teams. Spread over approximately 25 acres of land, the campus encompasses, at the outset, three regulation-size sports fields – one natural grass and two synthetic turf, with one of them representing the country's first fully-marked official American football field – and also includes locker rooms, administrative offices, a central pedestrian thoroughfare, parking and a new access road. The facility is one of the most heavily used sports facilities in Jerusalem, as it hosts youth programs for football, baseball, and soccer. It also serves as a venue for special events and summer day camps. Plans in the pipeline for future expansion of the campus include a gym, basketball courts, baseball fields and a wide array of state-of-the-art sports facilities.

With the support of the Kraft family, the American Football Israel Association has grown into a thriving community of more than 2,000 players country-wide, with the demand and interest in the sport of American football growing stronger every day. Over the past five years, Robert Kraft has led three different mission trips to Israel with current and former Patriots players and Pro Football Hall of Famers. During these trips, the legends and players have visited the facility, met with Israeli players and offered their support.

\$6,000,000

Robert Kraft donated \$6 million to build the Kraft Family Sports Campus in Jerusalem, Israel.



Gillette STADIUM

NEW ENGLAND
PATRIOTS
AFC
WORLD CHAMPIONS
2001

NEW ENGLAND
PATRIOTS
AFC
WORLD CHAMPIONS
2003

NEW ENGLAND
PATRIOTS
AFC
WORLD CHAMPIONS
2004

NEW ENGLAND
PATRIOTS
AFC
XLIX
WORLD CHAMPIONS
2014

NEW ENGLAND
PATRIOTS
AFC
LII
WORLD CHAMPIONS
2016

Stop&Shop
MGM



BUD
LIGHT
MEDIUM LIGHT LAGER
OPTUM







JOIN OUR TEAM

The Kraft family and the Patriots Foundation would not be able to coordinate events and programs to support children and families across the region without generous contributions from Patriots fans. Throughout the year, sponsors, premium seating clients, Season Ticket Members and avid Patriots fans participate in a variety of fundraising programs that helps the Kraft family and the Patriots Foundation continue to expand its reach in New England communities. To learn more about these opportunities, please visit www.patriots.com/community.



FANTASY CAMP

This unique charitable event delivers a day filled with unprecedented access to the Patriots facility, including interactive football skill stations with the entire Patriots roster and coaching staff on the field of Gillette Stadium, and an exclusive behind-the-scenes look inside the training facilities. Participants have the opportunity to practice with their favorite team while also supporting the Patriots Foundation.

LICENSE PLATES

Patriots fans can display their team pride on their vehicles through the Patriots license plate program. Specialty license plates are available for purchase in Massachusetts and Rhode Island, while New Hampshire residents can purchase an official Patriots sticker for their decal plates. All proceeds from the license plate program are funneled directly back to charities in the states in which the plates are issued.

BOSTON MARATHON

For more than 10 years, the Patriots Foundation has been an official charity of the Boston Marathon. With the support of the Boston Athletic Association and John Hancock, the Patriots Foundation runners have participated in the historic race, while raising more than \$2 million in support of the Myra Kraft Community MVP Awards.

GILLETTE STADIUM MARATHON

Avid runners have an opportunity to participate in the only full and half marathon inside an NFL stadium. The Gillette Stadium Marathon is the only Boston Marathon qualifier of its kind. All proceeds from this charitable event support people experiencing homelessness throughout New England.

FITNESS FOR RELIEF

The Patriots Women's Association, consisting of wives and significant others of Patriots players and coaches, team up with the Patriots Foundation for the annual "Fitness for Relief" fundraiser at Gillette Stadium. Fans have participated in barre, cycling and yoga classes on the field of Gillette Stadium while raising funds for disaster relief efforts and people experiencing homelessness.





MY CAUSE MY CLEATS

For one regular season game each year, Patriots players and coaches wear customized cleats and sneakers for the “My Cause, My Cleats” campaign. This program gives players and coaches an opportunity to promote a charitable cause that is particularly important to them. After the game, players and coaches raffle off their cleats to raise funds for their selected charities.



PATRIOTS PREMIERE

The Patriots Premiere is a red carpet gala hosted for some of the team's greatest supporters under the lights at Gillette Stadium. The night features introductions of the entire Patriots roster and coaching staff, dinner, entertainment, live and silent auctions and the presentation of the Ron Burton Community Service Award to one Patriots player. All proceeds from the event support the Patriots Foundation.

RAFFLES

Each year, the Patriots Foundation hosts a series of raffles, giving Patriots fans an opportunity to win unique gifts and experiences. Select prizes have included tickets to Patriots home games, an opportunity to travel with the Patriots to an away game, VIP Super Bowl experiences and authentic, personalized Patriots Super Bowl championship rings. All of the proceeds support the Patriots Foundation's year-round events and programs.

PATRIOTS PLATELET PEDALERS

For more than a decade, the Patriots have fielded a team to ride in the annual Pan-Mass Challenge, one of the largest annual bike-a-thon events in the country, while raising more than \$9 million. All of the funds raised by the Patriots Platelet Pedalers are earmarked for Dr. Kenneth Anderson, the Kraft Family Professor of Medicine at Harvard Medical School, and the Dana-Farber Cancer Institute, in order to support Anderson's multiple myeloma research and development of novel therapies.

THE KRAFT FAMILY ENDOWMENTS

INVESTING IN LONG-TERM SOCIAL IMPACT

The Kraft family believes that equity of access for all to quality education and healthcare are the cornerstones to a vibrant and successful community. In order to achieve generational and systemic social impact for individuals, families and communities alike, our institutions must be able to rely on long-term, reliable sources of income. The Kraft family recognizes the need for this sustainability and, in response, has established permanent endowments at educational, healthcare and social service organizations. These endowments provided by the Kraft family will help ensure that those who need access to support and opportunity can be fully served by best-in-class institutions well into the future.

Kraft Family Professorship Fund Boston College	Myra Kraft Transitional Year Program Scholarship Endowment Fund Brandeis University	Myra H. Kraft Prizes in Human Rights at Columbia College Columbia University	Challenger Memorial Scholarship College of the Holy Cross
Kraft Family Non-Profit Emergency Fund The Boston Foundation	Myra Kraft Transitional Year Program Alumni Scholarship Endowment Fund Brandeis University	Myra & Robert Kraft Passport to Israel Fund Combined Jewish Philanthropies	Jonathan Kraft Prize for Innovation in Cancer Research at Massachusetts General Hospital
Myra and Robert Kraft Chair Fund Boston Symphony Orchestra	The Kraft Family Distinguished Chair in Cardiovascular Medicine Brigham and Women's Hospital	Robert K. Kraft Family Fund Combined Jewish Philanthropies	The Kraft Center for Community Health Massachusetts General Hospital
The Myra H. Kraft Giving Back Scholarship Fund Boys & Girls Clubs of Boston	The Wolf Scholarship in Medical Education Endowment Fund Brigham and Women's Hospital	Mission Possible Dana-Farber Cancer Institute	Kraft Family Fund The Rivers School
The Myra H. Kraft Giving Back Volunteer Services Fund Boys & Girls Clubs of Boston	World of Music Education Endowment Carnegie Hall	Kraft Family Professorship in Medicine at Harvard University Dana-Farber Cancer Institute	The Robert & Myra Kraft Boston Boys and Girls Club Endowed Scholarship U-Mass Boston
The Myra H. Kraft Giving Back Assistance Fund Boys & Girls Clubs of Boston	The Columbia/Barnard Hillel Kraft Center Endowment Columbia University	Kahillah Endowment Scholarship Fund Gann Academy	The Myra Kraft Community Leadership Scholarship U-Mass Foundation
Myra & Robert Kraft and Jacob Hiatt Professor of Christian Studies Brandeis University	Robert Kraft Family Scholarship Fund Columbia University	Kraft Precision Medicine Accelerator Harvard Business School	United Way Millennium Fund/Chelsea Boys and Girls Club Fund United Way
Myra & Robert Kraft Chair in Arab Politics Brandeis University	The Kraft Family Interfaith and Intercultural Awareness Fund Columbia University	The Robert & Myra Kraft Fellowship Fund Harvard Business School	Kraft Family Fund for Internships Williams College
Myra '64 and Robert Kraft Endowed Scholarship Brandeis University	Myra Kraft Shabbat Fund Columbia University	Kraft-Hiatt Chair in Judaic Studies College of the Holy Cross	Myra Hiatt Kraft Endowed Global Scholarship Worcester Polytechnic Institute
Myra & Robert Kraft Israel Initiative Endowment Brandeis University			