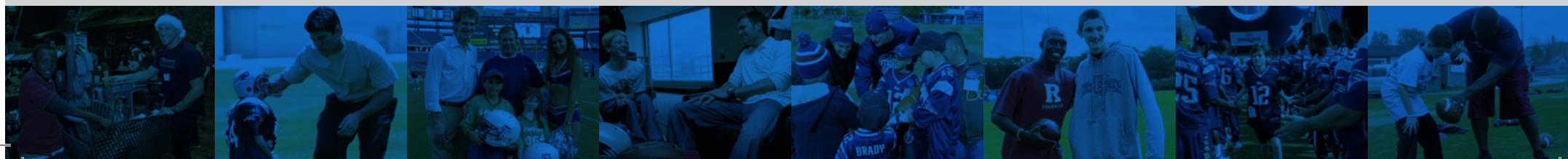




TWENTY YEARS AS ONE

THE NEW ENGLAND PATRIOTS AND
THE NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION





DEAR FRIENDS,

Since the day I purchased the Patriots, 20 years ago, I have considered myself the custodian of a communal asset. I realize that the greatest value of this franchise is not measured by the team's wins and losses, but rather by the positive impact the organization and its players can make in the communities throughout New England.

While proud of the record-setting successes on the field, I am most grateful for the impact the team continues to make in our local communities. This past year, we have once again surpassed the previous year's record for player appearances and overall contributions donated through the Patriots Charitable Foundation. Patriots players, past and present, continue to serve as ambassadors for the organization by volunteering their time to support hundreds of community events and initiatives throughout New England.

For the past three years, the New England Patriots Charitable Foundation has celebrated volunteerism, honoring many deserving individuals whose hard work and contributions to their communities often go unnoticed or underappreciated. Through this initiative, we also promote volunteerism and encourage fans to accept the challenge to do more in their communities.

I am proud of the positive impact our outreach efforts have had in New England. We remain dedicated to contributing to our community and aiding the youth and families in the region by assisting programs that foster cultural diversity education, family and health. The following information highlights our strong commitment to our community as well as the appreciation we have for our loyal fans. Thank you for our continued support.

Sincerely,



Robert K. Kraft



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ABOUT THE FOUNDATION

The New England Patriots Charitable Foundation is the nonprofit organization established by Robert Kraft and the Kraft family in 1994 to support charitable and philanthropic agencies throughout New England. This support comes in the form of direct grants and the donation of signed memorabilia to charitable causes, and from Patriots players who offer their direct support by appearing at charity functions throughout the year.

The Foundation's primary goal is to support programs that aid the youth and families of the New England region by assisting programs that foster cultural diversity, education, family and health. The Foundation has taken special interest in youth programs that encourage education, creativity and development of character.



RON BURTON AWARD

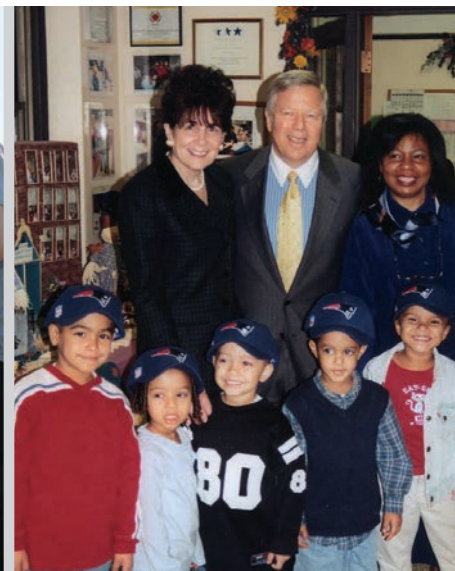
The Ron Burton Community Service Award is presented annually to a Patriots player in recognition of his many contributions in the community and is named after Ron Burton, who was the first player drafted in franchise history and left a lasting legacy by committing his life to helping others. Patriots special teams captain Matthew Slater was awarded the prestigious New England Patriots Ron Burton Award Community Service Award at the 2013 Premiere. Previous Ron Burton Award winners include Joe Andruzzi (2003), Troy Brown (2004), Matt Light (2005), Jarvis Green (2006), Ty Warren (2007), Larry Izzo (2008), Kevin Faulk (2009), Vince Wilfork (2010), Jerod Mayo (2011) and Zoltan Mesko (2012).



WE ARE ALL PATRIOTS

THE NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION,
CELEBRATING 20 YEARS OF COMMUNITY OUTREACH.





The Kraft family has long been known for its philanthropy and charitable contributions. Shortly after Robert Kraft purchased the New England Patriots in 1994, his first order of business was to establish the New England Patriots Charitable Foundation. Through that Foundation, the Kraft family has expanded their outreach to communities throughout New England, positively impacting the lives of others in ways that wouldn't have previously been possible.





CELEBRATE VOLUNTEERISM

NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION





Celebrate Volunteerism is an initiative that was created to honor the legacy of Patriots matriarch, Myra Kraft, a lifelong volunteer. It is intended to recognize the selfless contributions of local volunteers while inspiring others to contribute more to their own communities. Last year, the Kraft family was joined by Patriots past and present, along with members of the Patriots' Women's Association, to account for a record-setting number of community appearances.





EDUCATION





The Foundation is committed to helping every child receive quality educational programming that encourages the importance of learning. Throughout the year, Patriots players visit schools, Boys & Girls Clubs and community organizations to promote literacy, education and creative learning through programs that include Read Between the Lines and the Science of Sports Science Fair in partnership with Raytheon. The Patriots aim to inspire success within and outside the classroom.



READ BETWEEN THE LINES

Each year, the Foundation presents Read Between the Lines, a program that aims to encourage summer reading at New England middle schools.

With the goal to encourage reading year round, current and former Patriots players visit schools at the end of each school year to promote summer reading. They encourage students to meet their schools' summer reading goals. These kickoff events emphasize the importance of reading, education and setting goals, followed by a question and answer session with the students. If the school achieves its reading goal in the fall, Patriots players return for a celebration and lunch with the top performers in each grade.





READING AROUND NEW ENGLAND

As part of the Patriots' commitment to promoting literacy, Patriots players read to Patriots fans at a variety of community visits throughout the season.

Patriots players visit numerous schools, community centers and after-school programs where they spend the day speaking to students about the importance of reading. Often relating personal anecdotes, Patriots players describe some of their favorite childhood books, and distribute copies of Amiee Aryal's "Let's Go Patriots!"



SCIENCE OF SPORTS SCIENCE FAIR

Each year in January, more than 150 students from Boys & Girls Clubs throughout New England work with Raytheon mentors for the annual Science of Sports Science Fair, presented by Raytheon Company and the New England Patriots.

During the four-month program, more than 90 Raytheon employee volunteers made weekly visits to 21 Boys & Girls Club locations across Massachusetts, New Hampshire and Rhode Island to help imagine and execute projects that explore math and science through sports in preparation for the Science of Sports Science Fair. The competing teams presented their projects to a panel of executive judges, including Raytheon's Chairman William H. Swanson, The Kraft Group's Chairman and CEO Robert Kraft and Patriots special teams captain and Pro Bowl player Matthew Slater.







HEALTHCARE





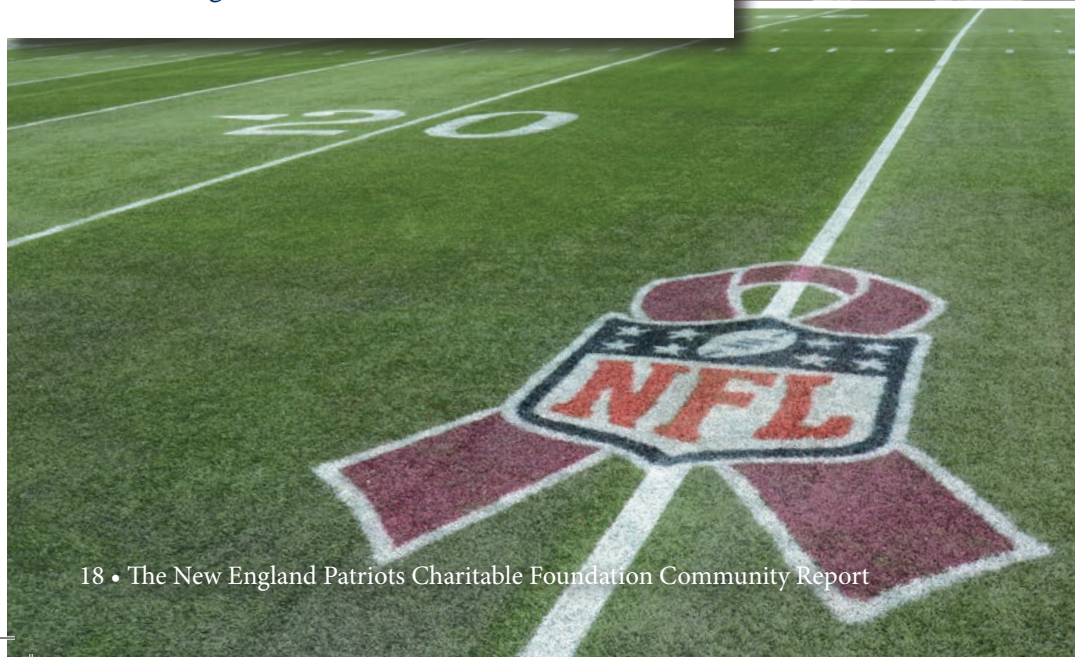
The Kraft family and New England Patriots Charitable Foundation are dedicated to supporting healthcare initiatives across the region. From promoting breast cancer awareness, to donating funds to health centers to current and former players visiting hospitals, the organization displays a commitment to providing critical resources to support children and families.



BREAST CANCER AWARENESS

The New England Patriots promote breast cancer awareness during the month of October as part of the NFL and the American Cancer Society's "A Crucial Catch" campaign.

At the Oct. 13, 2013 home game, the Patriots highlighted breast cancer awareness by honoring breast cancer survivors who lined up on the field with Patriots cheerleaders for player introductions. Patriots Chairman and CEO Robert Kraft presented a \$50,000 grant on behalf of the Patriots and NFL to the Community Health Center of Franklin County through the American Cancer Society's CHANGE program which aims to provide breast cancer screenings and early detection programming to areas of greatest need.





KRAFT FAMILY BLOOD DONOR CENTER

As part of his family's commitment to ensuring high-quality health care, Patriots Chairman and CEO Robert Kraft, who also serves as Dana-Farber Cancer Institute Trustee, established the Kraft Family Blood Donor Center which expands the integration of the platelet donor facilities at Dana-Farber and the whole blood and red blood cell donor center at partnering Brigham and Women's Hospital.

The Kraft family and foundation also host several blood drives at Patriot Place throughout the year. Current and former Patriots players, Patriots cheerleaders and Pat Patriot have been on hand to greet donors as they board the blood mobile. The foundation also makes visits to the Kraft Family Blood Donor Center with current and former players to thank the donors.





HOSPITAL VISITS

Current and former Patriots players, coaches, cheerleaders and Pat Patriot make dozens of trips to hospitals across the region to bring gifts and smiles to the faces of children and their families. For the past few years, the entire Patriots rookie class has made an annual visit to Boston Children's Hospital. They surprised patients throughout the facility spreading some cheer and signing autographs for the children.





MAKE-A-WISH FOUNDATION

The Kraft family and foundation host children battling life-threatening illnesses and their families for a day to remember as part of the Make-A-Wish program. Made possible by Make-A-Wish board member and Kraft Group President of International Forest Products Dan Kraft, children and their families are treated to a special visit with their favorite player, followed by a meet-and-greet with other players and coaches.

Children receive personalized goody bags from their favorite player and are later treated to lunch. Many are also hosted by the Kraft family at a Patriots home game, complete with pregame field visits.



HOLIDAY GIVING





The Kraft family and New England Patriots Charitable Foundation is dedicated to supporting children and families in need throughout the year, but understand that the holidays can be a particularly challenging time of the year for many individuals. For 20 years, the foundation has supported initiatives that provide clothing, food, gifts and other essential items to children and families across the region to help make the holiday season a little brighter.



COLLECTION DRIVES

Throughout the season, the Kraft family and the foundation hosted a variety of collection drives to support children and families in need. Through the generosity of Patriots fans, thousands of books, coats, non-perishable food items and toys were donated to local support programs, including the United Way, Cradles to Crayons, local food pantries and homeless shelters. Current and former Patriots players and members of the Patriots Women's Association helped sort and personally deliver these items to each program.





CHILDREN'S HOLIDAY PARTY

The annual Children's Holiday Party is one of the Kraft family's long-standing charitable traditions through the foundation. Each year, more than 250 children in need from the Salvation Army and community centers throughout the region are hosted by the Kraft family for a night of food, fun and great holiday cheer.

Patriots players, cheerleaders and Pat Patriot join the children to play holiday-themed games, sign autographs and offer gifts from the New England Patriots Charitable Foundation. The annual highlight of the event is "Wrap-A-Pat," a game in which the children, working in teams, race to wrap Patriots players in Christmas wrapping paper, bows and ribbons.

In the foundation's first year, Robert Kraft hosted the first Children's Holiday Party. Since then, nearly 5,500 children in need have enjoyed this holiday celebration at Gillette Stadium.



GIFTS FROM THE GRIDIRON

For the past four years, the foundation has partnered with Bass Pro Shops, the New England Patriots Alumni Club and the Vince Wilfork Foundation to coordinate Gifts from the Gridiron, a holiday shopping spree for children from local homeless shelters.

During the annual event, youth are provided gift cards to purchase winter jackets, hats, gloves and toys. They also selected gifts for give loved ones. Each child pairs up with a current or former Patriots player, cheerleader or member of the Patriots Women's Association, who help the children to select their gifts. The evening also features dinner, photos with Santa in Bass Pro Shop's Santa's Wonderland, gift wrapping, crafts, games, music and more.





THANKSGIVING -IN-A-BASKET

Every year since they purchased the team, the Kraft family has been joined by current and former Patriots players to supply complete Thanksgiving meals to hundreds of families in need at the Thanksgiving-in-a-Basket event at Morgan Memorial Goodwill. In 2013, Robert Kraft was joined by current and former Patriots players to assist families in need by providing a Thanksgiving meal. After each family selected a Thanksgiving basket filled with turkeys and all of the trimmings, the players personally carried the baskets to the cars of each family, spreading holiday cheer and distributing Patriots items to the families.

Since purchasing the team in 1994, the Kraft family has distributed nearly 4,500 complete Thanksgiving meals to families in need.





MILITARY





The military holds a special place in the hearts of the Kraft family and entire Patriots organization. During the past year, current and former Patriots players and Patriots cheerleaders visited veterans' hospitals and supported military organizations. The Patriots have donated thousands of tickets to the men and women who serve our country.



HANSCOM AIR FORCE BASE

In April, the foundation celebrated children of military families to recognize the sacrifices being made by members of our armed forces and their children. The foundation and Patriots Alumni Club hosted a special Football for YOU clinic at Hanscom Air Force Base specifically for the children of military families. This free football and cheer clinic featured current and former Patriots players, Patriots cheerleaders and mascot, Pat Patriot.





PEASE GREETERS

Since 2005, a dedicated group of Americans have gathered at Pease International Airport in New Hampshire to meet every single deploying and returning armed forces flight from overseas. Hundreds of Pease Greeters gather to surprise the servicemen and women, provide them with food and gifts and honor them with a send-off or homecoming ceremony. The foundation joined hundreds of Pease Greeters in November and April to be a part of this unique experience and to personally thank military members who have dedicated their lives to protecting our country.



SALUTE TO SERVICE

As part of the NFL's Salute to Service campaign, the Patriots made a special tribute to current and former servicemen and women during the Nov. 24, 2013 game against the Denver Broncos. More than 150 military members and veterans took part in pregame ceremonies, in-game dedications, and on-field surprise family reunion.





SURPRISE REUNION



At the Salute to Service game, the Patriots worked with the USO to facilitate a surprise reunion. Major Wellington Phillips II surprised his wife, Dahlia, and 19-month old son, Wellington, on the field just before halftime. Phillips recorded a message that was played on the HD video boards for his wife and son. When that video concluded, Dahlia turned around to find him running toward her. Major Phillips had just returned from a six-month deployment in the Air Force.

TRAINING CAMP

The Kraft family and foundation invites active military members to be their special guests at Patriots training camp each year. The brave men and women receive an up close and personal view of practice. They also receive a special visit from Patriots players following practice. The foundation works with the USO to have representation from every branch of the military in attendance.





VETERANS' HOSPITALS

Current and former Patriots players, Patriots cheerleaders and Pat Patriot make several visits to veterans' hospitals across the region each year. These special guests meet with hundreds of veterans to thank them for their service to our country and reassure our former military members that they will not be forgotten.



PLAY 60





The Patriots encourage fans of all ages to be active for at least 60 minutes a day as part of the PLAY 60 program. The Patriots' and NFL's PLAY 60 program aims to tackle childhood obesity by implementing healthy habit programming in schools, and by supporting health and fitness at after-school programs, community programs and by providing in-home resources to Patriots fans around the globe.



GAME DAY

Every year, the Kraft family and foundation hosts a PLAY 60-themed game at Gillette Stadium. During that game, a group of elementary school students are invited to be part of the pregame on-field ceremonies. The game also features field banners, goal post wraps, in-game announcements and other activations to promote the PLAY 60 message.





HOMETOWN HUDDLE

In 1999, the NFL and United Way established a league-wide day of service for players to participate in volunteerism and community service.

This past year, the Patriots and United Way of Massachusetts Bay and Merrimack Valley teamed with Stop & Shop to host more than 200 youth from various New England after-school programs in a "Healthy Kids Summit." This event featured doctors, nutritionists and Patriots captain Devin McCourty speaking about healthy eating and exercise options in a panel discussion. Afterwards, the children participated in a variety of exercise stations, including football skill stations, jump rope, relay races and more.

In the 15 years of this program, the Kraft family and foundation has coordinated events for more than 2,000 youth across New England.



INTERGENERATIONAL PLAY 60

In May 2014, the Patriots held the NFL's first ever intergenerational PLAY 60 event at the Igo Elementary School in Foxborough, Mass. Robert Kraft joined Patriots players, cheerleaders and mascot, Pat Patriot, for a school-wide assembly announcing a surprise \$60,000 grant for a new playground to be built at the school.

Following the assembly, 35 students joined 35 seniors from the Foxborough Council on Aging for an interactive PLAY 60 gym class. Patriots players led the intergenerational stations, which included dumbbell exercises, jump rope, an obstacle course and more.

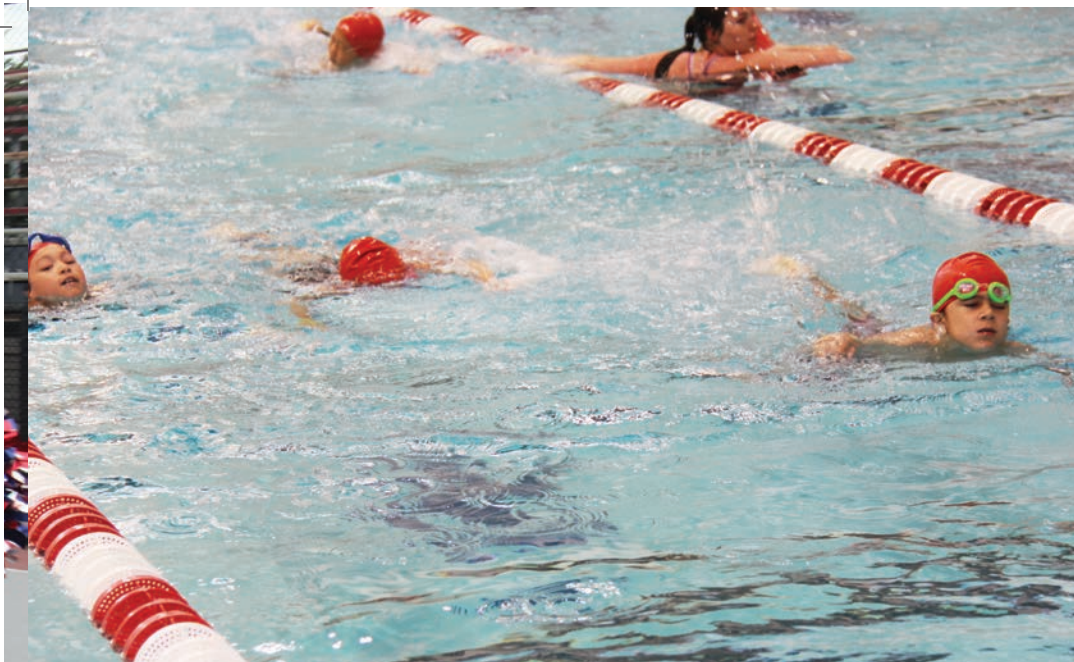




NEW ENGLAND KIDS TRIATHLON

For the third year in a row, the foundation teamed with the New England Kids Triathlon for the largest kid-sized triathlon in New England. As part of the Patriots and NFL's PLAY 60 initiative, the triathlon featured more than 900 children, ages six to 15, from 12 different states. Former Patriots players, Patriots cheerleaders and mascot, Pat Patriot, joined participants on the campus of Massachusetts Institute of Technology to cheer them on, present medals at the finish line and take part in the ceremonies.





PLAYGROUND BUILD

The foundation teamed with UnitedHealthcare and KaBOOM! to build a new playground in Waltham, Mass. More than a dozen current and former players helped put the finishing touches on the new playground. The players carried and spread mulch, cemented a swing set, assembled a play structure and more.





PLAY 60 SUPER SCHOOL



In 2013, the NFL hosted a “Super School” contest that gave elementary schools an opportunity to request a grant to support their health and wellness programs. The Kraft family and New England Patriots selected the Elm Street Elementary School in Walpole, Mass. as the winners of the \$10,000 grant. The foundation made a special visit to the school to present them with their donation. The event also featured current Patriots players who answered questions about their diets and facilitated interactive fitness stations.



RECOGNIZING VOLUNTEERS





Through the Celebrate Volunteerism initiative, the Kraft family and New England Patriots Charitable Foundation's focus is to recognize deserving volunteers while also encouraging Patriots fans to become lifelong volunteers. Throughout the year, the organization recognizes Myra Kraft Community MVP Award winners, Patriots Difference Makers of the Week and collaborates with Project 351 and Weymouth Public Schools to motivate and thank these outstanding volunteers.

"THESE VOLUNTEERS ARE REALLY THE DIFFERENCE MAKERS IN OUR COMMUNITIES. THEY RARELY RECEIVE RECOGNITION FOR THEIR SELFLESS WORK."

- Patriots Chairman and CEO Robert Kraft

MYRA H. KRAFT COMMUNITY MVP AWARDS

The Myra Kraft Community MVP Awards honor individuals who exemplify leadership, dedication and a commitment to improving their communities through volunteerism. Through the program, nonprofit organizations throughout New England have the opportunity to reward their hard-working volunteers for the invaluable time and support they provide to their communities.

During an awards ceremony in June, the winners were recognized for their efforts at a luncheon at Gillette Stadium. Max Wallack of Puzzles to Remember was the \$25,000 grand prize winner. In addition, 10 winners of \$10,000 and 15 winners of \$5,000 were announced. The money was awarded to the non-profit organization for which each honoree volunteers.



2014 MYRA KRAFT COMMUNITY MVP AWARD WINNERS

<i>Name</i>	<i>Hometown</i>	<i>Organization</i>
\$25,000 GRAND PRIZE WINNER		
Max Wallack	Natick, Mass.	Puzzles to Remember
\$10,000 SECOND PRIZE WINNERS		
Robbie Bergquist	Norwell, Mass.	Cell Phones for Soldiers
Saranne Brown	Scarborough, Maine	Play Among the Stars Theatre Groupe
Judith Chasin	Brookline, Mass.	Hospitality Homes
Marie Duggan	Roslindale, Mass.	Technology for Autism Now
Raymond Gannon	Pawtucket, R.I.	Pawtucket Soup Kitchen
Ray LeBlanc	Hopkinton, Mass.	East Coast Jumbos
William Lowenstein	Auburn, Maine	Sexual Assault Prevention & Response Serv.
Michael Michaud	W. Hartford, Conn.	The Miracle League of CT
Kane Tobin	Winooski, Vt.	Boys and Girls Club of Burlington
Laura Williamson	Wellesley, Mass.	National Brain Tumor Society
\$5,000 THIRD PRIZE WINNERS		
Curtis Amory	Boxborough, Mass.	Friendly House Shelter
Robert Beach	Braintree, Mass.	Golf for All
Kathleen Cook	No. Andover, Mass.	Family Services of the Merrimack Valley
Marie Coyle	Topsfield, Mass.	Scleroderma Foundation New England
Peter Deary	Abington, Mass.	Day Kimball Healthcare
Laura Dennison	Framingham, Mass.	Partners for Youth with Disabilities
Dot Gonyea	So. Portland, Maine	Camp Sunshine
Peter Grey	Bedford, Mass.	Bedford Community Table/Pantry
Hildy Grossman	Brookline, Mass.	Upstage Lung Cancer
Paul Katsiroubas	Jamaica Plain, Mass.	Volunteers of America Massachusetts
Pauline Nagle Olsen	Farmington, Conn.	Malta House of Care, Inc.
Robert Pascual	Warwick, R.I.	Kent County Memorial Hospital
Ryan Patrick	Newtown, Conn.	Regional Hospice and Home Care
Lorraine Smith	Roxbury, Mass.	Nativity Preparatory School
Terry Wolkowicz	New Bedford, Mass.	New Bedford Symphony Orchestra



MYRA H. KRAFT COMMUNITY MVP AWARDS

At the age of 11, Max Wallack founded the nonprofit organization, Puzzles to Remember, after his great grandmother was diagnosed with Alzheimer's disease. The mission of the organization is to provide a line of therapeutic puzzles made specifically to meet the needs of Alzheimer's patients. Through the organization's research, Max has found these puzzles have made a positive impact on patients with Alzheimer's. To date, he has distributed more than 32,000 puzzles to nursing facilities and adult daycare facilities around the globe.

Now at the age of 18, Max is in his senior year at Boston University and has become an international advocate for Alzheimer's disease. He has volunteered more than 3,700 hours as a research intern in the Molecular Psychiatry and Aging Laboratory at Boston University's Alzheimer's Disease Center. In 2013, he coauthored a book titled, "Why Did Grandma Put Her Underwear in the Refrigerator? An explanation of Alzheimer's disease to children." The book is available in eight different languages and is being translated into five others. It is currently being used by schools around the globe.



"I BELIEVE THAT ANYONE WHO HAS THE ABILITY TO MAKE A POSITIVE DIFFERENCE IN SOMEONE ELSE'S LIFE, HAS THE RESPONSIBILITY TO DO SO. I BELIEVE THAT NO ONE IS TOO YOUNG, TOO OLD, TOO POOR, OR TOO HANDICAPPED TO MAKE A POSITIVE DIFFERENCE IN THE WORLD."

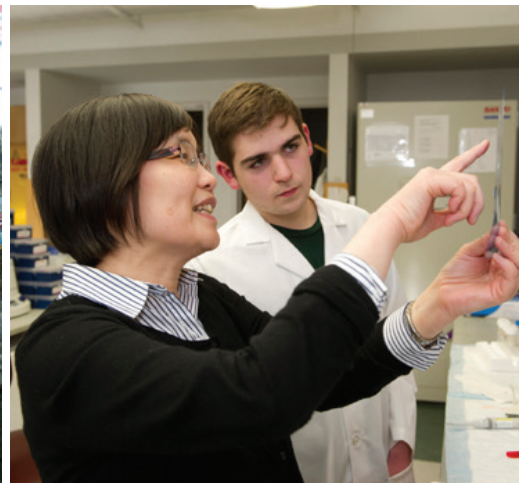
– 2014 Myra H. Kraft Community MVP Winner, Max Wallack





"EVERY YEAR, WE ASK NEW ENGLAND NONPROFIT ORGANIZATIONS TO NOMINATE ONE VOLUNTEER WHO THEY CONSIDER THEIR MVPs. THIS YEAR, WE RECEIVED A RECORD NUMBER OF NOMINATIONS FROM OVER 400 NONPROFITS. THEIR STORIES ARE HEARTWARMING AND INSPIRATIONAL AND NARROWING THE FIELD TO 26 WINNERS GETS MORE DIFFICULT EVERY YEAR. AS A LIFELONG VOLUNTEER HERSELF, THIS WAS ALWAYS MYRA'S FAVORITE EVENT. I AM SO GLAD THAT HER LEGACY CONTINUES TO LIVE THROUGH THE GREAT WORK OF ALL THE MYRA H. KRAFT COMMUNITY MVPs."

– Patriots Chairman and CEO Robert Kraft



PATRIOTS DIFFERENCE MAKERS

Each week throughout the season, the Kraft family and foundation recognizes an outstanding volunteer as a Patriots Difference Maker of the Week.

The Patriots Difference Makers of the Week are nominated by the Celebrate Volunteerism weekly collaborating organizations. Members of the Kraft family and a panel of judges review the nominations and select the winner. Each week, the winners are recognized during Patriots Community Tuesday visits with current and former Patriots players. Each winner is awarded an official medal and an autographed football.



2013 CELEBRATE VOLUNTEERISM WEEKLY SCHEDULE AND PATRIOTS DIFFERENCE MAKERS OF THE WEEK

<i>Week</i>	<i>Volunteerism Weekly Focus</i>	<i>Organization</i>	<i>Patriots Difference Maker</i>	<i>Hometown</i>
Sept. 15	Service Projects Volunteerism	Boston Natural Areas Network	Frank Spolsino	East Boston, Mass.
Sept. 22	Education Volunteerism	Science Club for Girls	Rebecca Hansen	North Reading, Mass.
Sept. 29	Animals Volunteerism	Broken Tail Rescue	Joy Chambers	Millbury, Mass.
Oct. 6	Healthcare Volunteerism	Boston Healthcare for the Homeless	Larry Adams	Boston, Mass.
Oct. 13	Mentoring Volunteerism	Earthen Vessels	Elizabeth Petrik	Cambridge, Mass.
Oct. 20	Bullying, Drug, Violence Volunteerism	Jaden's Ladder	Oneta Bobbett	Rye, N.H.
Oct. 27	Arts Volunteerism	Music & Youth Initiative	Gary Eichhorn	Boston, Mass.
Nov. 3	Public Service Volunteerism	Playworks Massachusetts	A'lece Mark	Springfield, Mass.
Nov. 10	Military Volunteerism	VA Boston Healthcare	Anne Sullivan	Cambridge, Mass.
Nov. 17	Youth Sports Volunteerism	Special Olympics of Mass.	Maureen McNamara	Sandwich, Mass.
Nov. 24	Hunger Volunteerism	Haven from Hunger	George Arguropolous	Peabody, Mass.
Dec. 1	Exercise & Healthy Eating Volunteerism	New England Dairy Council	Ginger DeShaney	South Boston, Mass.
Dec. 8	Holiday Giving Volunteerism	Greater Attleboro Area Council for Children	Kelly Fox	North Attleboro, Mass.
Dec. 15	Homelessness Volunteerism	Rosie's Place	Hal Cutler	Sudbury, Mass.
Dec. 22	Senior Advocacy Volunteerism	Alzheimer's Association, Mass./N.H.	Sue FitzPatrick	Medford, Mass.



PATRIOTS DIFFERENCE MAKERS

The nonprofit where each Patriots Difference Maker volunteers was awarded a \$1,000 grant in recognition for their volunteer work. At the end of the 2013 season, members of the Kraft family and Foundation selected one Patriots Difference Maker of the Year. Larry Adams from Boston Health Care for the Homeless was named the grand prize winner for his outstanding dedication and service to those in need.



"WE WERE HONORED TO GIVE EACH OF THESE VOLUNTEERS A WEEK OF RECOGNITION DURING THE SEASON AND TO REWARD EACH OF THEM WITH THESE GRANTS ... EACH OF THE PATRIOTS DIFFERENCE MAKERS SHOWED THEIR WILLINGNESS TO GO ABOVE AND BEYOND THE CALL OF DUTY FOR THEIR NON-PROFIT ORGANIZATIONS."

- Robert Kraft





PATRIOTS DIFFERENCE MAKER OF THE YEAR

The Patriots Difference Maker of the Year, Larry Adams, survived the ravages of homelessness years ago and has never stopped helping other homeless men and women. In 1993, Larry helped create Boston Health Care for the Homeless Program's (BHCHP) Consumer Advisory Board – a dedicated group of homeless and formerly homeless men and women who provide input that shapes the programs BHCHP offers its 12,000 patients. It was the first program of its kind and there are now 40 around the country.

Over the past 20 years, Larry has been an active member of the CAB, working actively on the creation of public policy initiatives and direct service to the 12,000 patients. His leadership abilities and practical ideas have led to his election as Chair many times over these two decades. Despite being a diabetic and having had three strokes and several foot surgeries, Larry always says “yes” to volunteering at BHCHP.



PROJECT 351

The Kraft family and foundation have partnered with Project 351, a Massachusetts-based nonprofit organization that promotes unity and leadership through the year-long engagement of an eighth grade service ambassador from every city and town in Massachusetts. For the second consecutive year, the Foundation has hosted the Leadership Reunion at Gillette Stadium. Governor Deval Patrick joined Robert Kraft and Patriots kicker Stephen Gostkowski at this year's event. Eighth grade students are selected by local educators for exemplary service and the values of kindness, compassion, humility and generosity of spirit.





CELEBRATE VOLUNTEERISM SCHOOL-BASED VOLUNTEER PROGRAM



The foundation has teamed with Weymouth High School for a school-based volunteerism program which encourages students not only to embrace their volunteerism requirements, but to go above and beyond while establishing a foundation for a lifestyle of volunteerism. The program features teachers' ability to nominate outstanding students as a Volunteer In Practice (V.I.P.), which recognized them as outstanding citizens who played a key role in providing leadership to their school and community. As part of this program, Patriots cornerback Logan Ryan and special teams captain Matthew Slater visited the school for a pep rally to congratulate the students and speak about the importance of volunteerism.

EXTRA POINTS: In three years, students have pledged more than 65,000 volunteer hours and the program has expanded into the Weymouth elementary and middle schools.



YOUTH FOOTBALL





The Patriots are dedicated to supporting youth football across New England through their involvement in a variety of programs for youth and families. Programs include Coach of the Week, NFL Flag Football, Special Olympics Flag Football and Cheerleading Championships, Football for YOU, High School Player Development, NFL Grassroots Field Grant Program, Moms Football Safety Clinics, Punt Pass and Kick competitions, USA Football Month and the NFL PLAY 60 movement. By hosting clinics, programs and events, the Patriots are dedicated to promoting healthy and active lifestyles through youth football.



COACH OF THE WEEK

Throughout the football season, New England high school coaches are selected as the Coach of the Week based on their ongoing success, weekly games and quality example in their school's football program.

Each week, Patriots Executive Director of Community Affairs Andre Tippett leads a panel of judges to select an outstanding coach to be honored at their school with a plaque and \$1,000 grant for their football program. At the conclusion of the year, one coach is selected as the grand prize winner and named the Patriots High School Coach of the Year.

Date	High School	Head Coach
9/24/2013	Boston Latin Academy	Rocco Zizza
10/1/2013	Attleboro High School	Mike Strachan
10/8/2013	Arlington High School	John Dubzinski
10/15/2013	Tewksbury High School	Brian Aylward
10/22/2013	Natick High School	Mark Mortarelli
10/29/2013	Leominster High School	Dave Palazzi
11/6/2013	Watertown High School	John Cacace
11/12/2013	Oliver Ames High School	Jim Artz
11/19/2013	Waltham High School	John Bourque
12/3/2013	Boston English High School	Brian Vaughan
12/10/2013	Doherty High School	Sean Mulcahy



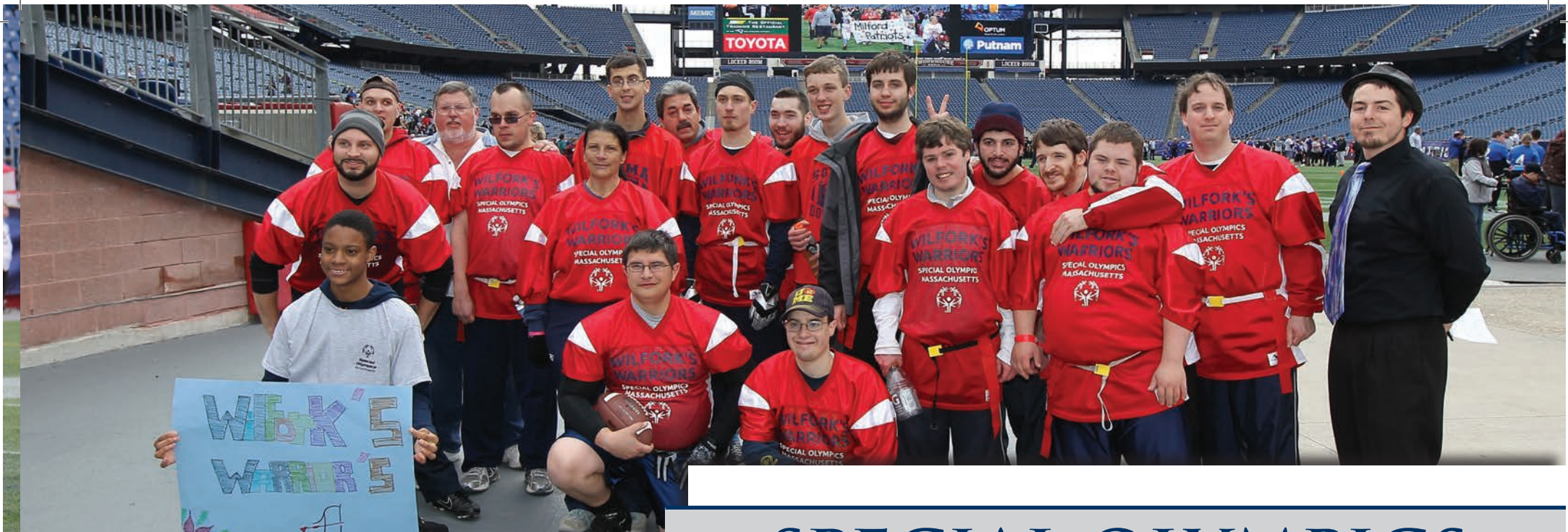


Doherty High School's Sean Mulcahy was named the New England Patriots 2013 High School Coach of the Year in recognition of his team's MIAA Division IV Super Bowl victory over Dennis-Yarmouth on Dec. 7. The New England Patriots Charitable Foundation donated \$2,000 to Doherty's football program in Mulcahy's name in recognition of his Coach of the Year selection.

NFL FLAG FOOTBALL PROGRAM

NFL FLAG Powered by USA Football provides opportunities for children between the ages of 5-17 to enjoy America's favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football and the lessons in teamwork and sportsmanship. There are currently more than 60 NFL Flag Football League's across New England. To find the league nearest you or to start your own league, please visit www.nflflag.com.





SPECIAL OLYMPICS FLAG FOOTBALL AND CHEERLEADING CHAMPIONSHIPS

The Foundation and the Special Olympics Massachusetts, a leader in providing healthy lifestyles for those with intellectual disabilities via sports training and competition, have a winning partnership for the annual state flag football and cheerleading games.

In November 2013, the Foundation and Special Olympics hosted the fifth annual Flag Football and Cheerleading event at Gillette Stadium in Foxborough. Each year, the event grows as flag football and cheerleading participation continues to increase throughout Special Olympics Massachusetts; one of the first chapters to offer these sports as part of their yearly calendar. Athletes and Unified® Partners from Connecticut, Massachusetts, New Hampshire and Rhode Island participated in Unified® 5X5 flag football games and cheerleading demonstrations.



FOOTBALL FOR YOU

There's nothing the New England Patriots Alumni Club (NEPAC) and the foundation like doing more than bringing the joy of football to New England youth.

For the ninth year, NEPAC teamed with the foundation to bring their signature Football for YOU youth clinic to New England communities. The one-day free football clinic features skill stations taught by former Patriots players, Heads Up tackling instruction, guest speakers for the parents and a free lunch. More than 1,000 boys and girls ages 11 to 14 participated in the 16 free clinics throughout New England.

All "Football for YOU" day clinics qualify as part of the NFL's PLAY 60 initiative, which promotes healthy living among young fans through 60 minutes of exercise a day. The clinics aligns with NEPAC's mission to bring the sport of football to children who may have never had the chance to participate in organized athletics. For more information, please visit www.patriotsalumni.com.

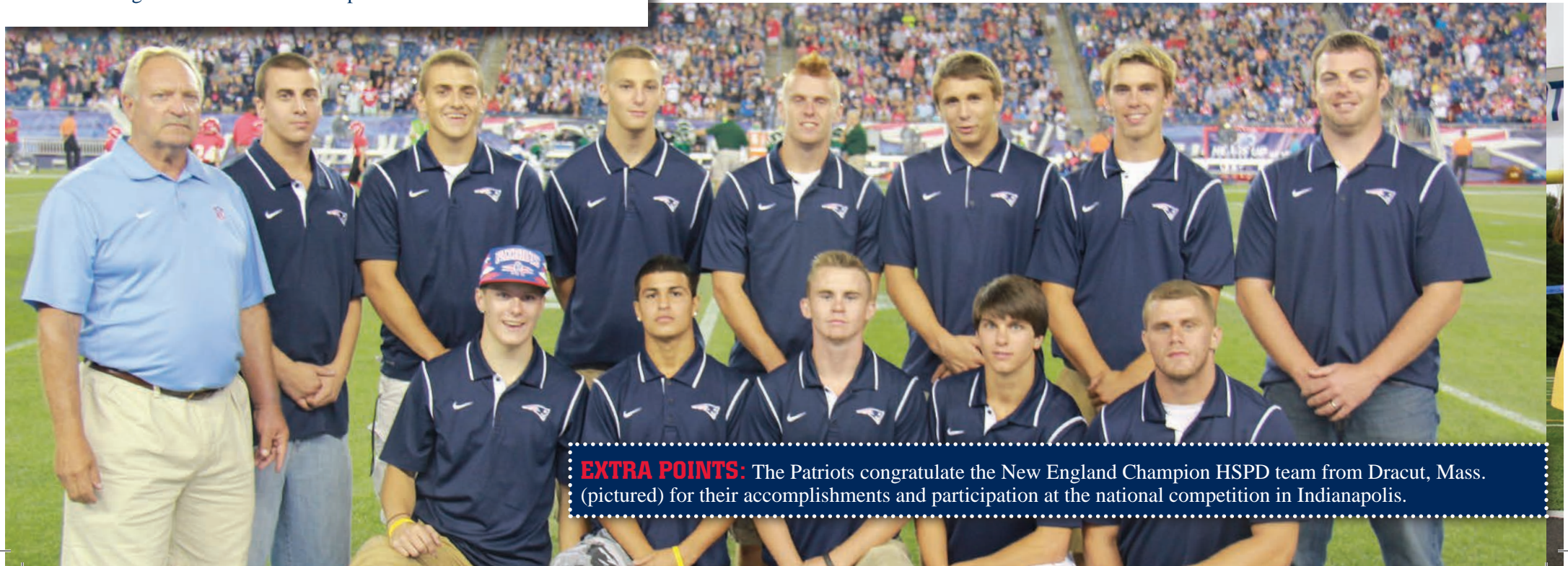




HIGH SCHOOL PLAYER DEVELOPMENT

The NFL High School Player Development (HSPD) program addresses challenges facing high school football programs across the country by focusing primarily on underserved communities. HSPD serves as a free resource for both high school players and coaches. The program emphasizes football fundamentals, safety and concussion awareness, character development and life skills.

The foundation has worked with the NFL to utilize this program and has hosted 7-on-7 tournaments to help high school football players further develop their football skills and increase their knowledge and awareness of the sport.



EXTRA POINTS: The Patriots congratulate the New England Champion HSPD team from Dracut, Mass. (pictured) for their accomplishments and participation at the national competition in Indianapolis.



NFL GRASSROOTS FIELD GRANT PROGRAM



The NFL Grassroots Field Grant Program provides non-profit, neighborhood-based organizations and high schools with financial and technical assistance to improve the quality, safety and accessibility of football fields in underserved areas of NFL markets. A partnership between the Youth Football Foundation (YFF) and Local Initiatives Support Corporation (LISC), the program makes available matching grants up to \$200,000 for capital improvement projects, including field surface grants and general field support.

In 2013, Attleboro and Foxborough high schools unveiled their new footballs field after receiving a grant from the NFL and the New England Patriots. To learn more, please visit www.patriots.com/community.

MOMS FOOTBALL SAFETY CLINIC

In May, the Patriots hosted their first free Moms Football Safety Clinic at the Dana-Farber Field House at Gillette Stadium. More than 300 women from all across New England participated in this event and had the opportunity to address their concerns about the dangers of football. Patriots Chairman and CEO Robert Kraft joined NFL Commissioner Roger Goodell and current and former Patriots players and coaches to educate moms about what steps are being taken to improve the game of football.

The clinic included a panel of experts that spoke about a wide range of topics, including concussion awareness, proper equipment fitting, heat and hydration, heads up tackling, strength and conditioning and more. A panel of mothers, including Rhonda Tippet and Bianca Wilfork, shared their experiences regarding their children's participation in youth football.





PUNT, PASS AND KICK COMPETITION

The NFL Punt, Pass & Kick program is the nation's largest grassroots football skills competition. In 2013, youth from around the region competed in sectional competitions and on Oct. 27, the Patriots hosted more than 200 youth for the regional finals. Winners of each age division were honored during a halftime ceremony.

Winners of the 2013 Regional Competition

Age	Group	Name	Hometown
6/7	Girls	Erin Mackin	Canton, Conn.
6/7	Boys	Owen Sevigny	Mexico, Maine
8/9	Girls	Brooke Manning	Marshfield, Mass.
8/9	Boys	Drew Hall	Pembroke, Mass.
10/11	Girls	Thea Hanscom	Hadley, Mass.
10/11	Boys	Caleb Morse	Windsor, Vt.
12/13	Girls	Amanda Dustin	Marshfield, Mass.
12/13	Boys	Bobby Cliché	Stratham, N.H.
14/15	Girls	Emily Laubauskas	Mexico, Maine
14/15	Boys	Cameron Abderhalden	Lenox, Mass.





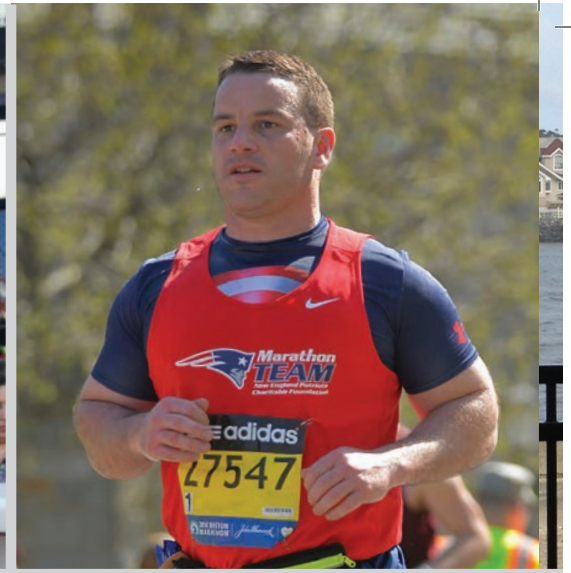
USA FOOTBALL MONTH

At the Patriots preseason home games, the team celebrates USA Football month by donating thousands of preseason tickets to New England Pop Warner and youth football leagues and cheerleading programs.

This past year, the Patriots hosted Pop Warner teams from Billerica, Canton, Fitchburg, Grafton, Old Rochester, Reading, Stoughton and Warwick, R.I. for a special halftime scrimmage.

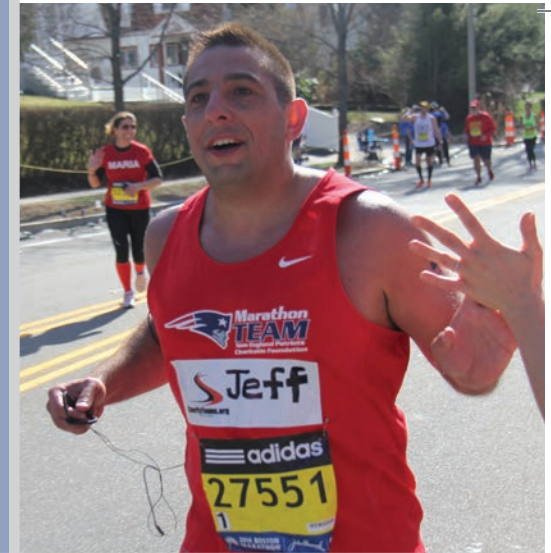
Since 1994, the Kraft family and Foundation have donated more than 100,000 Patriots tickets to youth football and cheerleading programs.





JOIN OUR TEAM!





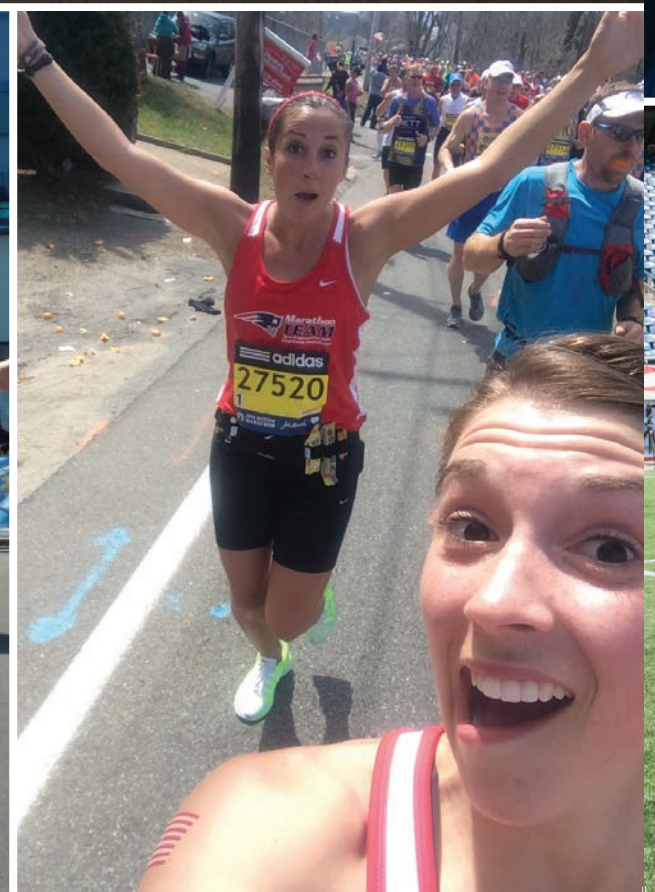
The Kraft family and the New England Patriots Charitable Foundation would not be able to coordinate events and programs to support children and families across the region without the generous contributions from its fans. Throughout the year, sponsors, premium seating clients, season ticket members and avid Patriots fans participate in a variety of fundraising programs that help the Kraft family and the Foundation continue to expand its reach into New England communities. These programs include a Boston Marathon team, Patriots Fantasy Camp, Patriots specialty license plates, the Patriots Platelet Pedalers, Patriots Premiere and the Patriots Ultimate Road Trip Raffle.



BOSTON MARATHON TEAM

More than 50 individuals took on the challenge of running the 2014 Boston Marathon, raising a record-breaking \$424,000 in support of the New England Patriots Charitable Foundation. After months of training and fundraising, every member of the team that started the race in Hopkinton completed the 26.2 mile journey to cross the finish line on Boylston Street.

The funds raised by the Marathon team support the Myra H. Kraft Community MVP Awards program which honors deserving volunteers by awarding grants to the nonprofits for which they volunteer. The runners consisted of Patriots season ticket members, waitlist members, employees and avid Patriots fans from across the country who train rigorously for over four months to run the historic race.



PATRIOTS LICENSE PLATES

The Patriots are pleased to offer specialty license plates in Massachusetts and Rhode Island and are now collecting preorders in Maine to benefit the foundation. Fans in these states have the opportunity to order the specially designed plates to display their team pride on their bumpers. Proceeds raised from the license plates are funneled directly back to the states in which the plates are issued to help support local nonprofit organizations.





PATRIOTS PLATELET PEDALERS

The Patriots Platelet Pedalers (PPP) are one of the largest teams in the Pan-Mass Challenge, raising funds for Dana-Farber Cancer Institute. The money is earmarked for Dr. Ken Anderson, the Kraft Family Professor of Medicine at Harvard Medical School and Dana-Farber, to support his multiple myeloma research and development of novel therapies.

Since the PPP team aligned under the Kraft family and Patriots organization in 2008, they have raised more than \$4 million for cancer research.



PATRIOTS PREMIERE

Just before the start of each regular season, the Kraft family and foundation host its largest fundraiser of the year. The Patriots Premiere is a red carpet gala under the lights at Gillette Stadium. The night features introductions of the entire Patriots roster and coaching staff. It also includes dinner, entertainment and live and silent auctions. All proceeds benefit the New England Patriots Charitable Foundation.



**TRAVEL WITH THE TEAM
TO AN AWAY GAME**

GRAND PRIZE:
VIP EXPERIENCE FOR TWO (2) INCLUDES: FLY ON TEAM PLANE, STAY IN TEAM HOTEL, TICKETS, FIELD VISIT ... AND MORE!

RAFFLE TICKETS \$10 EACH OR 15 FOR \$100



**ULTIMATE
ROAD TRIP
RAFFLE**

1ST PRIZE
FOUR TICKETS TO A PATRIOTS HOME GAME WITH PREGAME FIELD VISIT (DATE TO BE MUTUALLY AGREED UPON)

2ND PRIZE
PATRIOTS FULL SIZE HELMET AUTOGRAPHED BY TOM BRADY

3RD PRIZE
PATRIOTS AUTHENTIC JERSEY AUTOGRAPHED BY ROB GRONKOWSKI

DRAWING: MONDAY, SEPTEMBER 22, 2014

ALL PROCEEDS TO BENEFIT:

ST. MARY'S MEDICAL
CHARITABLE FOUNDATION



PURCHASE TICKETS: WWW.PATRIOTS.COM/COMMUNITY



PATRIOTS ULTIMATE ROAD TRIP RAFFLE

The foundation sells raffle tickets for the VIP experience of a lifetime! The lucky winner and a guest will travel with the team on the team plane to an away game of their choice. The package includes travel and hotel accommodations, two tickets to the game, pregame on-field passes and more. There are three additional prizes, including tickets to a Patriots home game and autographed Patriots memorabilia. All proceeds support the foundation.



THE KRAFT FAMILY





The Kraft family has long been one of New England's most philanthropic families, having donated hundreds of millions of dollars in support of nonprofits, charities, healthcare, educational institutions, scholarships and other civic affairs. Their contributions to communities throughout New England and around the world will positively impact the lives of others for generations to come.



A window into Kraft family philanthropy...

THE KRAFT CENTER *for* Community Health

Empowering a new generation of community health leaders

The Kraft Center for Community Health, which was established in 2011 by a generous gift from Robert and Myra Kraft, is a leader in the effort to expand access to high-quality health care for all by advancing the nation's community health centers.

The Kraft Center programs, the Kraft Fellowship in Community Health Leadership and the Kraft Practitioner Program, accomplish this goal by empowering the next generation of leaders in community health. On June 13, 2014, the Kraft Center graduated its first class of 18 physicians and nurse practitioners, every one of whom remains committed to caring for underserved patients and leading health care innovations in community-based settings. The 32 clinicians currently engaged with the Kraft Center programs will follow in their footsteps, energized and inspired by the opportunities the Kraft Center is providing. More than 20 community health centers throughout Massachusetts partner with the Kraft Center for Community Health each year in its ongoing efforts to attract and retain the best and the brightest young clinicians in community health and ensure the highest quality of care for the state's most vulnerable residents.

The Kraft Center for Community Health looks forward to expanding its reach and influence and working with many more dedicated clinicians and community health centers in the years ahead. To learn more about the Kraft Center's mission and innovative approach, please be sure to visit:
<http://www.kraftcommunityhealth.org>.



A window into Kraft family philanthropy...



Profile | Aisling Lydeard

Aisling is a nurse practitioner at The Dimock Center, a community health center in Roxbury that provides health care and related services for more than 15,000 patients. As part of her work in the Kraft Practitioner Program, Aisling implemented a new model of prenatal care called “centering” that replaces routine individual visits in pregnancy with a series of group visits with other expectant mothers. Centering has been shown to contribute to reductions in pre-term deliveries and low birth weights, which Aisling knew was particularly relevant given that approximately 90% of Dimock’s patients come from the demographics at highest risk in Boston for pregnancy complications. She needed the time, mentoring, and other resources that the Kraft Center provided in order to figure out the logistics. Eighteen months into her Kraft Center participation, Aisling had five centering groups up and running and a new one starting every other month. She has also been promoted within Dimock’s ob-gyn department and is looking forward to having greater input into the impact that Dimock has on its patients overall.





Myra Kraft served on the Boys & Girls Clubs of Boston's (BGCB) Board of Directors from 1983 to 2011, including an unprecedented seven years as Chair. Becoming the first woman to serve as Chair of the Board was one of the proudest of Myra's myriad of accomplishments. Under her leadership, BGCB grew dramatically in the number and quality of programs offered and the number of youth served. In Myra's honor, funds have been established to recognize Myra's legacy, and they have been funded generously by gifts given in her name by her friends, family and those she impacted. Myra believed strongly in the importance of giving back, and through gifts to the Myra H. Kraft Giving Back Funds, donors are helping to keep Myra's legacy of philanthropic giving alive for generations to come.



The Myra H. Kraft Giving Back Volunteer Services Fund continues to make a significant impact on the 15,000 youth that the Boys & Girls Clubs of Boston (BGCB) serves annually.

Under the leadership of Callie Davis, MHK Director of Volunteer Services, Boys & Girls Clubs of Boston was fortunate to host close to 650 volunteers in Fiscal Year 2014. These volunteers commit at least one hour a week for 12 weeks providing programming and administrative support to our 11 Clubs. In combination with volunteers participating in one-day events and projects, BGCB supported more than 2,200 volunteers serving over 16,000 hours. Through Callie's efforts, the total value of BGCB's volunteers' hours given to the agency was more than \$561,000.

A volunteer of more than five years at the Charlestown Club had this to say about his experience:

"The best part of my week is the couple hours I spend with the kids in the Charlestown Boys & Girls Club. It never ceases to amaze me how willing they are to learn and to share with each other, how funny the stuff is that comes out of their mouths, or how great it can feel to lose to an 8-year-old at Monopoly. It's not always easy to see that you're making a difference, that you being there for them actually means something to their life. But kids are kids, and it only takes one moment of you being there when they have a question, or want to tell you about something they did that day, and you realize, 'Hey, I am actually making a difference.' That moment is why I volunteer."

Myra H. Kraft
Assistance Fund
GIVING BACK



The Myra H. Kraft Giving Back Assistance Fund is a fund that helps those with crucial unmet needs related to daily living and is 100 percent funded by the Kraft family. Grants from the Assistance Fund are awarded for a range of needs, including health care, education, transportation and housing, among others. The Boys & Girls Clubs of Boston is pleased to report that the Myra H. Kraft Giving Back Assistance Fund continues to have an outstanding impact on the community. Annually, more than \$150,000 will be awarded to deserving community members through the Myra H. Kraft Giving Back Assistance Fund, continuing Myra's legacy of compassion and generosity.

2014 MYRA H. KRAFT GIVING BACK ASSISTANCE FUND AWARDEES INCLUDE:

DIANA

Diana, a client of My Life My Choice, fled from Miami to Boston last year, escaping the sex trafficking industry and a violent boyfriend, with help from the Assistance Fund. Since coming to Boston, Diana has been living in a safe house run by nuns for victims of sex trafficking. Diana has thrived, and has been working three jobs, but recently found a better paying job with benefits, which will allow her to work just one job, full-time. She is also enrolled at Bunker Hill Community College and spends as much time as possible with her 14 year-old daughter, who is living with Diana's mother. Diana found an affordable apartment, but was unable to come up with the full down payment of first and last month's rent.

The Assistance Fund covered the \$1,600 she needed to sign for the apartment.

Words could never express the heartfelt thanks that I have toward the generous gifts for a new start from the Myra Kraft Fund. Something so wonderful has been given to me to continue on the amazing new journey my life has taken the past year. My heart forever has been touched by this generosity."

- DIANA

CHARLESTOWN CLUB FAMILY

In January 2014, The Myra H. Kraft Giving Back Assistance Fund supported the family of a 16-year-old Charlestown Club member and junior staff member who communicated to the Club that she had been living with a friend as she and her mother were homeless. Charlestown Club staff refers to the member as "a gifted young lady who deserves to be with her loved ones and to have a sense of security," and worked with her and her mother to find an apartment. Club staff continues to work with the member to prepare her with job skills and financial literacy skills, and will help her in her application process to Boston University, where she hopes to study criminal justice.

The Assistance Fund supplied \$1,900 for first and last month's rent and a security deposit.

"Thank you so much for the generous grant that helped pay back the rent I owed, and prevented me from becoming homeless again. I was sick, out of work, and facing eviction. The stress and fear of becoming homeless again, after I had worked so hard to get out of it, it was really affecting my physical and emotional health. So THANK YOU from the bottom of my heart."

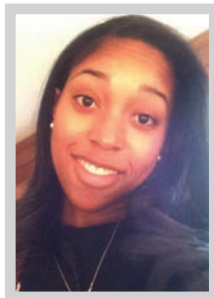
- CHARLESTOWN FAMILY

A window into Kraft family philanthropy...



The Myra H. Kraft Giving Back Scholarship Fund was established in 2003 by Robert and Myra Kraft's four sons to honor their parents' 40th wedding anniversary. The Fund recognizes BGCB members who give their time and talents to the community, and instills in young people an understanding of the importance of community service for generations to come. Each winner will be receiving a full award of \$20,000 each: \$5,000 renewal over four years.

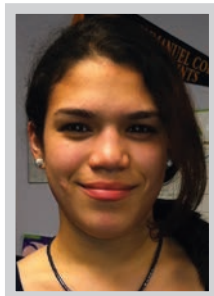
2014 MYRA H. KRAFT GIVING BACK SCHOLARSHIP FUND AWARDEES



CYDNI BURTON

Yawkey Club Member – Will be attending Spelman College

Cydni Burton has been a member of the Yawkey Club of Roxbury for three years, during which time she served as co-president of the Keystone Club, consistently modeling the essence of the club through strong leadership and service to the community. Staff at Bedford High School, which Cydni attended as a METCO student, say that Cydni has a strong sense of purpose. "She is, without a doubt, one of the hardest working students at Bedford High School, one of the highest ranking and academically rigorous high schools in the Commonwealth of Massachusetts." During her senior year, Cydni participated in the Yawkey Explore India program, a 35-week program culminating in a 2-week experiential trip to India. She remained active at school, as well, serving as the president of the Principal's Advisory Council and as a tutor of English Language Learner students. Throughout her three years at the Yawkey Club, Cydni worked toward her goal of attending a historically black college, spending countless hours on essays, applications, and college visits.



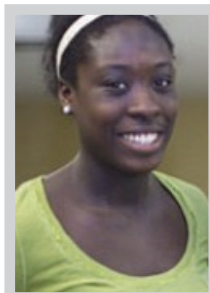
MARINA CHRISTMAS

Jordan Club Member – Will be attending Lasell College

Marina Christmas has been a member of the Jordan Club for nine years. As Keystone President, Marina has led numerous community service projects, including an anti-bullying campaign, a marsh clean up, and an Earth Day service. Club staff says, "Marina is a member who recognizes the importance of giving back to organizations that she has benefited from. She is friendly, outgoing and a positive member at the Boys and Girls Club. Her energy and willingness to always lend a helping hand is something both members and staff alike admire." In addition to her service and participation at the Jordan Club, Marina was a lifeguard at the Club, captain of her school's swim and volleyball teams, and an active member of her school's drama club.

A window into Kraft family philanthropy...

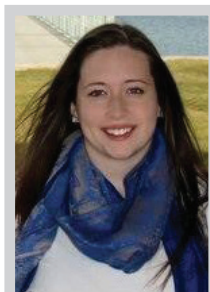
Myra H. Kraft Scholarship Fund GIVING BACK



TEMI ASHOROBI

Yawkey Club Member – Will be attending Johnson C. Smith University

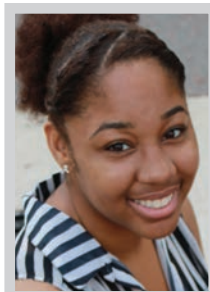
Temi Ashorobi has been a member of the Yawkey Club for six years. Through her own admission, Temi used to be afraid to take leadership roles in school and at the Club. Upon entering the Yawkey Teen Center, though, Temi made a conscious decision to challenge herself, exposing herself to new programs like Girls' Group, Travel Team basketball, Young Leaders and Keystone Club, eventually holding leadership positions in many of these programs and serving as her Club's Keystone co-president. "The Boys and Girls Club has always been a place for me to make mistakes and eventually learn from them," she says. Temi was also very involved at Boston Latin School, serving as captain of the varsity cheerleading and basketball teams and a member of the volleyball team.



BROOKE HILLIARD

South Boston Boys & Girls Club Member – Will be attending Dartmouth College

Brooke Hilliard has been a member of the South Boston Boys & Girls Club for 12 years and a junior staff member in the education center for four years. In Brooke's own words, "Walking into the South Boston Boys and Girls Club is like walking into my second home." Brooke strives to set an example for younger members and holds leadership positions in a number of BGCB and community organizations. Brooke's personal goals are directly linked to her support for her community. "Growing up in South Boston is not the easiest thing, but I have been given so many opportunities that have allowed me to thrive. By going to college, I will be able to continue my success and return to South Boston and help others at the Boys and Girls Club achieve the same success." Brooke graduated with a GPA of 3.75 from Boston Collegiate Charter School.



ASIA FLINT - MA Youth of the Year

Worcester Boys & Girls Club Member – Will be attending Johnson & Wales University

Asia Flint is a Worcester Boys & Girls Club member, and Massachusetts Youth of the Year. A recent graduate of Worcester Vocational High School, concentrating in the culinary department, Asia's future plans include majoring in Hospitality at Johnson & Wales University with the hope of one day opening her own restaurant. Asia credits her time at the Boys & Girls Club of Worcester with the success she's achieved: "It helped me become the person I am today. It is because of the Club that I have so much confidence in myself." Asia is an active member of the Keystone Club and In Da Zone, the Club's award-winning dance team. She also works in Kid's Cafe as a table captain. Asia epitomizes the qualities of a Youth of the Year candidate: community service, academics, leadership, and dedication to the Club.



A window into Kraft family philanthropy...

SUPPORTING NEW ENGLAND NONPROFITS

CROSSROADS FOR KIDS

Crossroads for Kids has been providing opportunities for under-resourced Boston-area youth to transform their lives for 75 years. The non-profit organization focuses on nurturing and developing kids into their full potential through summer camp, college access and year-round leadership programming. Serving over 1,000 Boston-area youth, ages 7-17, students uniquely benefit from their 10-year program that provides a consistent presence in their lives and a second family. The organization's curriculum inspires students to strive for academic achievement, leadership and instills in them a lifelong passion for civic engagement.

In 2014, Robert Kraft made a \$100,000 donation to help send 100 kids to Camp Wing summer camp.



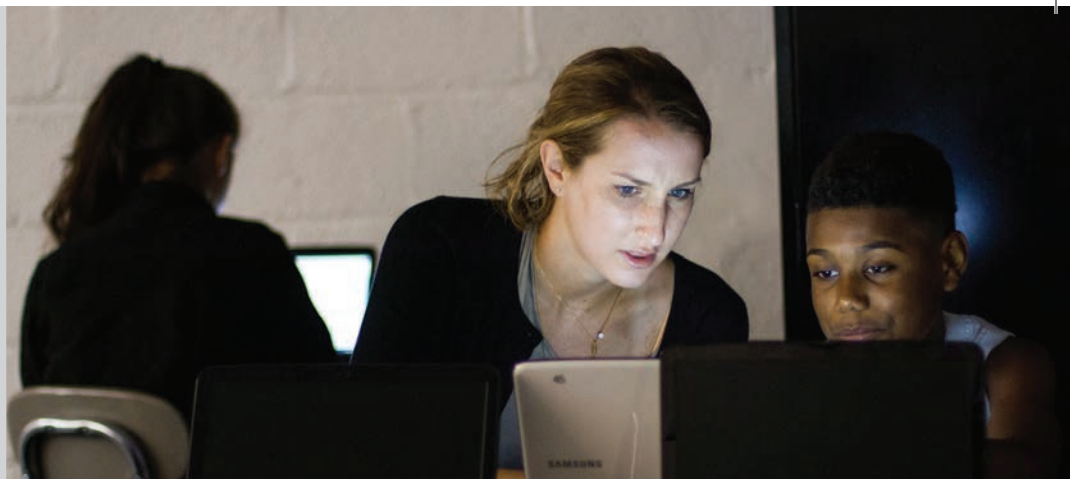
A window into Kraft family philanthropy...

SUPPORTING NEW ENGLAND NONPROFITS

BREAKTHROUGH GREATER BOSTON

Breakthrough Greater Boston is a year-round, tuition-free college access program that offers six years of academically intensive out-of-school time services to highly motivated, traditionally underserved middle and high school students in Greater Boston. Breakthrough offers students top-quality curriculum and instruction. In order to provide students a world-class learning experience, however, the organization was looking to provide a technological environment equal to one that high-income students regularly enjoy.

Robert Kraft provided over \$70,000 in funding to support Breakthrough's Technology Equity Initiative through the purchase of Chromebooks and other supporting equipment. Now, all Breakthrough students have the same, unlimited access to technology.



SUPPORTING NEW ENGLAND NONPROFITS

JULIE'S FAMILY LEARNING PROGRAM



The Kraft family has been strong supporters of Julie's Family Learning Program (JFLP) over the years. JFLP is a community based family support and education program that is committed to the development of strong, stable and healthy families. JFLP provides services that enable poor, at-risk, marginalized and vulnerable mothers and their children to transform their lives and become healthy, successful and economically self-sufficient members of their communities.

Diane Driscoll went to JFLP over 30 years ago after her eldest child, Michelle, died of complications with Cerebral Palsy. Diane was struggling to cope with the loss and there were so many obstacles in her life at that time. She was feeling overwhelmed and then a friend of Diane's recommended that she come to JFLP.

The organization helped Diane earn her high school diploma and find ways to cope and grow stronger as a mother. She discovered the importance of continuing her education throughout her life, and that is something that Diane has instilled in her children. She went on to college and earned her associates degree in early childhood education. Diane now works as the Coordinator of Childcare Services for JFLP.

RON BURTON TRAINING VILLAGE



The Kraft family has shown a vested interest in the Ron Burton Training Village (RBTv) over the years. Here's one account of a student who benefited from the support of the Kraft family and RBTv:

"My parents emigrated from Brazil a year before I was born. My mother was 19 and my father was 21. They came to the United States in search for the American dream. Unfortunately, they separated when I was only four years old. My mother and I moved to a small one room apartment.

Growing up I was by myself a lot because my parents worked countless hours to provide me with the best they could. My goal at a very young age was to make them proud."

"I came to know about the Ron Burton Training Village when I was 11 years old through my elementary school teacher. For the past seven years, I have been living and breathing the 'RBTv' experience. Engraved into my heart are the four pillars of camp: Love, Peace, Patience and Humility. These virtues have helped shape my character and changed my life. RBTv has taught me to make the winning choices in life. RBTv has blessed me in so many ways. Through RBTv I was awarded the Ron Burton full tuition scholarship to Bentley University. No words can describe my gratitude and the importance of this scholarship in my life. This past May I was also awarded the Myra Kraft Award for my community involvement."

"I want to thank the New England Patriots for being a major sponsor of RBTv and for all the times they've come out to speak to us at the camp. I am truly humbled to be a part of RBTv and the New England Patriots family." – *Silmar Bueno*

SUPPORTING NEW ENGLAND NONPROFITS

UNITED WAY OF MASSACHUSETTS BAY AND MERRIMACK VALLEY



Jason Martinez of Lawrence, Mass. is quick to confess that his life could easily have been derailed had he succumbed to the many pressures that were around him, and were it not for his brother's influence, his life would have likely taken a dramatically different — and potentially tragic — turn. In his brother, Ludinel, Jason saw someone who stayed out of trouble through basketball and participation in the Lawrence Boys and Girls Club. Jason followed his brother's lead. In doing so, he discovered a second family. His presence on the Club's basketball team mandated weekly updates

on classroom work and signed report cards, essentially forcing him to set aside time to focus on his schoolwork.

Through his hard work, Jason became the first member of his family to attend college and is currently enrolled at Bentley University. Through the United Way of Massachusetts Bay and Merrimack Valley, Jason received their Marian L. Heard Scholarship.

Recipients benefit from more than the financial support. Volunteer coaches offer year-long mentorship support, a reflection of the United Way and the New England Patriots' commitment to both volunteerism and helping youth prepare for and succeed in college. The Kraft family has been steadfast in their support of the United Way over the years.

INNER-CITY SCHOLARSHIP FUND



Robert Kraft was honored at the 24th annual Inner-City Scholarship Fund (ICSF) dinner celebration in recognition of his commitment and support of the Fund. Here is one account of a student that benefited from the support of the Kraft family and the ICSF:

Taban Manyok was struggling academically in school and was often in trouble, even to the point of being suspended. His mother, one of the “lost children” of the Sudan, sought assistance from the Sudanese Education Fund (SEF), a nonprofit that supports refugees from Sudan in their quest to better their lives through education.

Through SEF, Taban's mother learned of the Catholic Schools Foundation and St. Pius V Elementary School in Lynn. Thanks to financial support from the Catholic Schools Foundation, Taban enrolled at St. Pius in the fall of 2011. Taban will be entering fourth grade and the change in him has been remarkable.

“I can't say enough about what a wonderful environment this has been for Taban,” said one of the volunteers from SEF. “The structure, expectations, and genuine caring at every level have done wonders for him. He is happy and thriving. What a difference ... This boy has a chance now. It's HUGE!”

A window into Kraft family philanthropy...

SUPPORTING NEW ENGLAND NONPROFITS

HOCKOMOCK AREA YMCA

Back in 2008, the Hockomock Area YMCA dedicated part of their facility in honor of the Kraft family. As a result of the Kraft family's support, the Kraft Family Center features the Spier Family Aquatics Center, an expanded wellness center that includes a youth fitness center, a gym with a suspended track, a youth and teen center and a multi-purpose space. Here is a story about a young man who has benefited from the support of the Kraft family and the New England Patriots:

Michael McCarthy is a young man with an intellectual disability, specifically Downs Syndrome. Growing up in Foxboro, Mike has been blessed with the loving support of his family and has always faced his challenges with great spirit and enthusiasm. Recently the McCarthy's discovered the Integration Initiative at the Hockomock Area YMCA, a program that gives kids with special needs the opportunity to participate alongside their typically developing peers and is funded through the Legends Ball and supported by the New England Patriots Charitable Foundation and Patriots Alumni Association.

Jim McCarthy explained, "The program has helped him gain more confidence, to grow and meet new friends and he looks forward to going to the Y every week." This past year Mike participated in the Unified Special Olympics Basketball tournament. In the Championship game with his team down by 2 points in the waning seconds, it was Mike who hit the three point shot to win the game and cause pandemonium in the gym. Said Y staffer Robbie Lawrence, "That moment is important for Mike so that he knows he can do things and achieve goals and that people are proud of him." Mike's Dad added, "He knows he belongs at the Y and he feels just like everybody else."



KRAFT FAMILY ENDOWMENTS

The Kraft family has endowed many funds over the years with the primary focus on educational opportunities for the under privileged, medical research, community service and multi-faith studies.

Kraft Family Professorship Fund
Boston College

Myra and Robert Kraft Chair Fund
Boston Symphony Orchestra

The Myra H. Kraft Giving Back
Scholarship Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back
Volunteer Services Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back Assistance Fund
Boys & Girls Clubs of Boston

Myra & Robert Kraft and Jacob Hiatt
Professor of Christian Studies
Brandeis University

Myra & Robert Kraft and Jacob Hiatt
Professor of Christian Studies Support
Brandeis University

Myra & Robert Kraft Chair in Arab Politics
Brandeis University

Myra '64 and Robert Kraft Endowed Scholarship
Brandeis University

Myra & Robert Kraft Israel Initiative Endowment
Brandeis University

Myra Kraft Transitional Year Program
Scholarship Endowment Fund
Brandeis University

Myra Kraft Transitional Year Program
Alumni Scholarship Endowment Fund
Brandeis University

World of Music Education Endowment
Carnegie Hall

The Columbia/Barnard Hillel Kraft
Center Endowment
Columbia University

Robert Kraft Family Scholarship Fund
Columbia University

The Kraft Family Interfaith and
Intercultural Awareness Fund
Columbia University

Myra Kraft Shabbat Fund
Columbia University

Myra H. Kraft Prizes in Human
Rights at Columbia College
Columbia University

Myra & Robert Kraft Passport to Israel Fund
Combined Jewish Philanthropies

Robert K. Kraft Family Fund
Combined Jewish Philanthropies

Mission Possible
Dana-Farber Cancer Institute

Kraft Family Professorship in Medicine
at Harvard University
Dana-Farber Cancer Institute

Kahillah Endowment Scholarship Fund
Gann Academy

Kraft Endowment for Advancing Precision Medicine
Harvard Business School

The Robert & Myra Kraft Fellowship Fund
Harvard Business School

Kraft-Hiatt Chair in Judaic Studies
College of the Holy Cross

Challenger Memorial Scholarship
College of the Holy Cross

Jonathan Kraft Prize for Innovation in Cancer
Research at Massachusetts General Hospital
Massachusetts General Hospital

Kraft Family Fund
The Rivers School

The Robert & Myra Kraft Boston
Boys and Girls Club Endowed Scholarship
U-Mass Boston

The Myra Kraft Community Leadership Scholarship
U-Mass Foundation

United Way Millennium Fund/Chelsea
Boys and Girls Club Fund
United Way

Kraft Family Fund for Internships
Williams College

PHILANTHROPY AROUND THE WORLD

The Kraft family's philanthropic endeavors span the New England region, the United States and around the world. Over the years, the Kraft family has invested tens of thousands of hours in charitable causes. In addition, the Kraft family has contributed hundreds of millions of dollars to local and worldwide organizations and causes important to them. Regional, national and global philanthropic causes supported by the Kraft family include:

- Education
- Cultural Diversity
- Global Hunger
- Medical Research
- Religion
- Community Support
- Homelessness
- Health and Wellness
- Natural Disaster Relief
- Youth and Family

Global Philanthropic Highlight:



In 2008, Robert Kraft celebrated the inaugural season of the IFL tackle league with Steve Leibowitz, president of American Football in Israel.

AMERICAN FOOTBALL IN ISRAEL

With the support of the Kraft family, American Football in Israel (AFI) has grown into a thriving community of more than 600 players country-wide, with the demand and interest in the sport of American football growing stronger every day.

Since 1999, the Kraft family has donated in excess of \$1.5 million to develop AFI, including the construction and continued development of The Kraft Family Stadium, which is located in

Jerusalem. The Kraft Family Stadium is outfitted with a FieldTurf surface and is home to a number of AFI and IFL teams. The Kraft Family Stadium also hosts youth programs in football, baseball and soccer, and is one of the most heavily used sports facilities in Jerusalem. It also serves as a venue for special events and summer day camp for over 200 children.



The Krafts were at the forefront of meeting needs of Ethiopian olim, including medical and dental care through mobile healthcare facilities.

OPERATION MOSES - CARING, LEADERSHIP AND A JOURNEY TO HOPE

Robert and Myra Kraft were leaders in providing support to Ethiopian olim (immigrants) who came to Israel through the covert Operation Moses. They played a key role in providing integration strategies for individuals from diverse backgrounds, including thousands of Jewish Ethiopians who fled Ethiopia on foot for refugee camps in Sudan. Their perilous journey usually took two weeks to a month, during which they endured violence and illness along the way. The Krafts

were at the forefront of the efforts to resettle this brave vanguard of Ethiopian aliyah in Israel. They helped meet a complex set of needs including Hebrew language acquisition, housing, medical and dental care, with a special focus on the needs of children. More than 8,000 were airlifted to Israel from Sudanese camps between November 1984 and January 1985. Their leadership continues to have an important impact on Israeli society and culture.





NEW ENGLAND PATRIOTS **COMMUNITY** INVOLVEMENT REPORT

NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION

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FOXBOROUGH, MASSACHUSETTS 02035

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