

Dear Friends,

This year marks our 25th season of Patriots ownership and I couldn't be more proud of the commitment and collective contributions from our players and coaches, whose hard work has resulted in bringing five Super Bowl championships home to New England.

Celebrating championships was one of my goals the day I bought the Patriots. I knew the impact the team would have in our community if we performed at a championship level on the field. Equally important, I knew if we did things the right way, we would be able to positively impact the lives of others throughout our New England communities. Not only would the team be a unifying force, bringing people of all backgrounds together, but it was my hope that the Patriots would also work just as hard off the field to help those in need.

In 1994, shortly after buying the team, we established the New England Patriots Foundation to help meet the needs of our region's most vulnerable populations. Today, we continue to build upon the work we began 24 years ago.


Last year, the foundation provided support to thousands of local nonprofits with initiatives that encouraged education and mentoring, provided family healthcare, fought homelessness and hunger, supported the military and taught the importance of nutrition and exercise. We are committed to creating a society where all people, from all walks of life, have equal access to programs and resources throughout their lives. Regardless of their race, gender identity, origin or religion, all children and families deserve equal access.

In 2017, we once again surpassed the previous year's record for player community appearances and overall contributions donated through the New England Patriots Foundation. Current and former Patriots players and their family members serve as ambassadors for the organization by volunteering their time to support hundreds of community initiatives throughout New England. The following report highlights the many varied initiatives and activities we support throughout the year.

We are very proud of our players, coaches, alumni, their family members and all of our fans for coming together in a shared mission to give back to the great communities of New England. We thank you all for your commitment and support of our organization and our communities.

We are all Patriots.

Sincerely,



Robert K. Kraft

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ABOUT THE FOUNDATION

The New England Patriots Foundation is the nonprofit organization established by Robert Kraft in 1994 to support charitable and philanthropic agencies throughout New England. This support comes in the form of direct grants and the donation of signed memorabilia to charitable causes, and from Patriots players who offer their direct support by appearing at charity functions throughout the year.

The foundation’s primary goal is to support programs that aid the youth and families of the New England region by assisting programs that foster cultural diversity, education, family and health. The foundation has taken special interest in youth programs that encourage education, creativity and development of character.

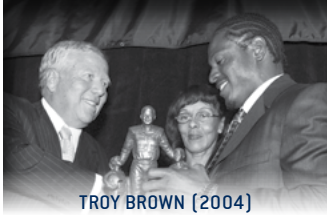


RON BURTON COMMUNITY SERVICE AWARD

The Ron Burton Community Service Award is presented annually to a Patriots player in recognition of his many contributions in the community. The award is named after Ron Burton, the first player drafted in franchise history, who left a lasting legacy by dedicating his life to helping others. Patriots defensive back Jordan Richards was awarded the prestigious New England Patriots Ron Burton Community Service Award at last year’s Patriots Premiere in recognition of his outstanding commitment to the community.



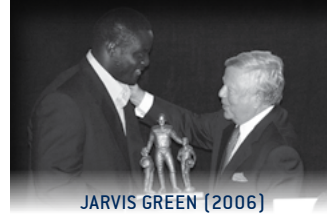
JOE ANDRUZZI (2003)



TROY BROWN (2004)



MATT LIGHT (2005)



JARVIS GREEN (2006)



TY WARREN (2007)



LARRY IZZO (2008)



KEVIN FAULK (2009)



VINCE WILFORK (2010)



JEROD MAYO (2011)



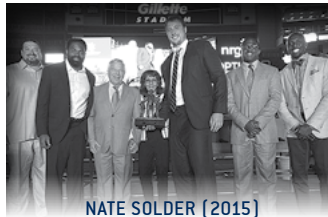
ZOLTAN MESKO (2012)



MATTHEW SLATER (2013)



DEVIN McCOURTY (2014)



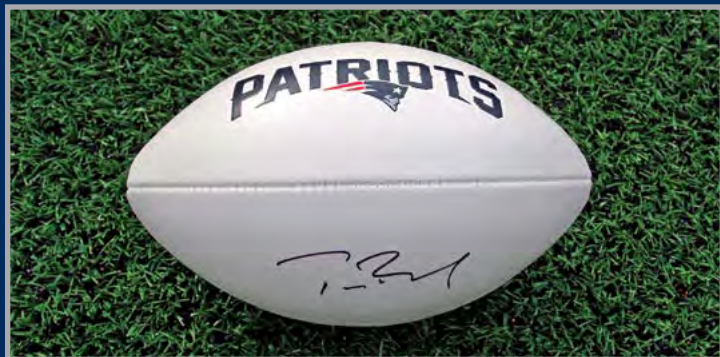
NATE SOLDER (2015)



ROB GRONKOWSKI (2016)

▶ **1,600+**

IN-KIND DONATIONS MADE TO
 NONPROFIT ORGANIZATIONS IN 2017



▶ **500+**

COMMUNITY APPEARANCES BY CURRENT AND
 FORMER PATRIOTS PLAYERS IN 2017



▶ **\$300,000+**

DONATIONS PROVIDED TO BUILD
 NEW PLAYGROUNDS



▶ **100,000+**

TICKETS DONATED TO NONPROFIT
 ORGANIZATIONS SINCE 1994



▶ **1,000+**

HOURS VOLUNTEERED BY CURRENT AND
 FORMER PATRIOTS PLAYERS IN 2017



▶ **1,700+**

STUDENTS AND FACULTY HAVE RECEIVED
 ANTI-VIOLENCE TRAINING



▶ **400+**

ACTIVE DUTY MILITARY AND
 VETERANS HONORED AT PATRIOTS
 GAMES IN 2017



▶ **25,000+**

CHILDREN AND FAMILIES HAVE
 RECEIVED HOLIDAY GIFTS AND
 WINTER COATS



▶ **7,000+**

PLATELET DONATIONS COLLECTED
 BY THE KRAFT FAMILY BLOOD
 DONOR CENTER





Celebrate Volunteerism is an initiative that aims to highlight volunteerism by teaming with nonprofits, educating people about the need for volunteering, increasing awareness for volunteer opportunities, honoring deserving volunteers and encouraging others to follow the Kraft family's example of being lifelong volunteers. Throughout the year, the foundation recognizes Myra Kraft Community MVP Award winners and Patriots Difference Makers of the Week while collaborating with Project 351 and Season Ticket Members to thank volunteers and to encourage fans to give back to their local communities.



THE MYRA KRAFT COMMUNITY MVP AWARDS

The Myra Kraft Community MVP Awards honor individuals who exemplify leadership, dedication and a commitment to improving their communities through volunteerism. Through the program, nonprofit organizations across New England have the opportunity to recognize their hardworking volunteers for the invaluable time and support they provide to their communities. During an awards ceremony in June, the winners were recognized for their outstanding commitment in their local communities. Twenty-five local volunteers received a \$10,000 grant for the nonprofit organization for which they volunteer and one grand prize winner was presented with a \$25,000 grant for her charity. The 2018 Myra Kraft Community MVP Award winners ranged in age from 13 to 92 and represented every state in New England. These volunteers support a variety of causes including education, healthcare, homelessness prevention, mentoring, military, violence prevention and more.



2018 MYRA KRAFT COMMUNITY MVP AWARD WINNERS

MVP NAME	HOMETOWN	NONPROFIT NAME	NONPROFIT LOCATION
Scott Bulger	Norfolk, MA	Clear Path for Veterans New England	Devens, MA
Riley Callen	Pawlet, VT	Be Brave for Life Foundation	Pawlet, VT
Patrice Chapman	Baltic, CT	Bethsaida Community, Inc.	Norwich, CT
Bob Dascanio	Shrewsbury, MA	Community Harvest Project	North Grafton, MA
Herbert Epstein	Watertown, MA	Community Legal Services & Counseling Center	Cambridge, MA
Jordan and Samantha Hamelsky	Newton, MA	Massachusetts Society for the Prevention of Cruelty to Children	Jamaica Plain, MA
Michael Harney	Concord, MA	The Play Ball! Foundation	Concord, MA
Doreen Holmes	Cranston, R.I.	In-Sight	Warwick, R.I.
Ramona Jones-Weeks	Jamaica Plain, MA	Generations, Inc.	Boston, MA
Lisa Belanger Kane	Rockland, ME	National Ovarian Cancer Coalition	Arlington, MA
Patricia Thompson Leavitt	Buxton, ME	Leavitt's Mill Free Health Center	Bar Mills, ME
Rebecca Manley	Newton, MA	Multi-Service Eating Disorders Association	Newton, MA
Beth Molnar	Milton, MA	Boston Area Rape Crisis Center	Cambridge, MA
Kendra Morales	Bristol, CT	For Goodness Sake	Bristol, CT
Michelle Nicholas	Newmarket, N.H.	Sojourner House	Providence, R.I.
Irene Orlando	Fall River, MA	Boys & Girls Club of Fall River	Fall River, MA
Miguel Perez-Luna	Boston, MA	EV Kids	Dorchester, MA
Benjamin Robinson	Hampden, ME	Sarah's House	Holden, ME
Eric and Linda Saulnier	Somerville, MA	Lyric's Champs	Somerville, MA
Stephen Schirra	Ellington, CT	Around the Worlds, Around the World	Ellington, CT
Nick Schwartz	Cambridge, MA	Camp Kesem at MIT	Cambridge, MA
Michael Shain	Milford, MA	Thanks to Yanks	Milford, MA
Steve Shover	Williston, VT	Ronald McDonald House	Burlington, VT
Kristen St. Amour	Duxbury, MA	Martha's Vineyard Cerebral Palsy Camp	Vineyard Haven, MA
Tony Tulo	Milton, N.H.	Outdoors Again	Waterboro, ME
Jo-Anne Vanin	Amherst, MA	Friends of Children	Hadley, MA

THE MYRA KRAFT COMMUNITY MVP AWARDS

Patricia Thompson Leavitt was the 2018 grand prize winner and received a \$25,000 grant for her nonprofit, the Leavitt's Mill Free Health Center. Since creating the nonprofit organization back in 2003, Patricia has served as the volunteer executive director of the Leavitt's Mill Free Health Center, providing a free rural health clinic to uninsured residents living in Maine. Many of the individuals that she serves are self-employed, range in age from 18 to 64 and have been uninsured for five to 10 years.

Patricia volunteers a minimum of 12 to 16 hours per week while wearing many different hats for the nonprofit. She is the family nurse practitioner, serving more than 240 patients each year. Patricia is also the clinical director, helping to review all lab and diagnostic test results with patients. She also provides direct leadership to more than 40 volunteers, including dentists, nurses and physicians. Patricia was instrumental in obtaining a new facility for the nonprofit and has personally secured a variety of free services, including acupuncture, chiropractic therapy, dental work, optometry services and more.

Patricia strongly believes that health care is a human right and she has committed her life to ensuring that those who are working without health insurance are still able to receive the appropriate care. Thanks to her volunteer efforts, more than 2,000 uninsured and medically underserved individuals have received the proper healthcare services.

\$3,000,000+

OVER THE YEARS, ROBERT KRAFT AND THE PATRIOTS FOUNDATION HAVE DISTRIBUTED MORE THAN \$3 MILLION IN GRANTS THROUGH THE MYRA KRAFT COMMUNITY MVP AWARDS PROGRAM.



“I look forward to this program every year as it gives us an opportunity to celebrate community volunteers for their selfless acts of volunteerism. We admire their commitment to serving others, and through this program, we are excited to provide financial support to 26 different nonprofit organizations that are making a difference in their local communities. We thank this year’s winners for their incredible dedication.”

– PATRIOTS CHAIRMAN AND CEO, ROBERT KRAFT



PATRIOTS DIFFERENCE MAKERS

As part of its commitment to celebrating volunteers, the foundation presents the “Patriots Difference Maker of the Week” award, which recognizes deserving volunteers who go above and beyond to give back to their community. Each week during the 2017 regular season, a volunteer was recognized for his or her commitment to a New England based nonprofit organization and was recognized during the regular season. All of the honorees were invited to the Patriots final regular season home game on Dec. 31 as special guests of the Kraft family. After enjoying a pregame reception in the Empower Field House, the Patriots Difference Makers were invited onto the field of Gillette Stadium for a special halftime ceremony.

During the halftime ceremony, the Kraft family and the foundation made a surprise announcement for the 15 Patriots Difference Makers of the Week. Robert Kraft announced that each of their nonprofit organizations would receive a \$5,000 grant in recognition of their volunteer work. Kraft and the foundation also announced one volunteer as the Patriots Difference Maker of the Year and presented the winner with a \$20,000 grant for his respective nonprofit organization.

\$90,000

IN 2017, THE KRAFT FAMILY AND FOUNDATION
DONATED \$90,000 TO THE 15 NONPROFIT
ORGANIZATIONS REPRESENTED BY THE PATRIOTS
DIFFERENCE MAKERS OF THE WEEK.



PATRIOTS

DIFFERENCE MAKERS

Robert Kraft, Andre Tippett and Patriots cheerleaders presented Don Cox with the Patriots Difference Maker of the Week Award and a \$20,000 grant for the Cape Cod Military Support Foundation.

Don is the President and CEO of the Cape Cod Military Support Foundation, a nonprofit organization that provides programs, services and goods that help satisfy critical needs and enhance the well-being and quality of life for Massachusetts active duty military, veterans and their families. Under his leadership, the organization has been able to raise millions of dollars that have helped to create a variety of programs for military families. Each year, Don and his team deliver more than 4,000 backpacks filled with school supplies to military children. They also provide emergency assistance to help families cover living expenses and provide post-secondary education scholarships to military personnel and their spouses. Don is also developing a mobile food bank specifically to support military families and veterans across Massachusetts. He also leads a team of volunteers that collects thousands of toys that are donated to military families during an annual holiday party.

\$425,000+

SINCE IT'S INCEPTION, THE PATRIOTS DIFFERENCE
MAKER OF THE WEEK AWARDS HAVE PROVIDED
MORE THAT \$425,000 TO LOCAL NONPROFITS.



2017 PATRIOTS DIFFERENCE MAKERS OF THE WEEK

WEEK	NONPROFIT	PATRIOTS DIFFERENCE MAKER	HOMETOWN
Sept. 17	School on Wheels of Massachusetts	Catherine Duncan	Fairhaven, MA
Sept. 24	Pembroke Titans Against Drugs	Mike Cogburn	Pembroke, MA
Oct. 1	Wicked Good Cause	Kristen Frazier	Duxbury, MA
Oct. 8	Mary's Place, Inc.	Roger Nolte	Windsor, CT
Oct. 15	Ovations for the Cure of Ovarian Cancer	Molly McGaffigan	Groton, MA
Oct. 22	Codman Square Neighborhood Council	Cynthia Loesch-Johnson	Dorchester, MA
Oct. 29	Family Services of the Merrimack Valley	Hugh Kelleher	Newburyport, MA
Nov. 5	Boston Housing Authority	Patria Driscoll	Jamaica Plain, MA
Nov. 12	Project Playback	Jason Albaum, Colby Ellis and Juli Ennis	Kennebunk, ME
Nov. 19	Family and Community Resources	Janet Trask	Brockton, MA
Nov. 26	Cape Cod Military Support Foundation	Don Cox	West Barnstable, MA
Dec. 3	The Hole in the Wall Gang Camp	Mark Rozelle	Easton, CT
Dec. 10	Falmouth Food Pantry	Dorothy Blanchette	Falmouth, ME
Dec. 17	Children's Friend and Service	Bahjat Shariff	Cumberland, R.I.
Dec. 24	Friends of the Bourne Council on Aging	Craig Poirier	Buzzards Bay, MA

PROJECT 351

For the past seven years, the Kraft family and the foundation have partnered with Project 351, a Massachusetts based nonprofit organization that promotes unity and leadership through the yearlong engagement of an eighth grade service ambassador from every city and town in Massachusetts. Eighth grade students are selected by local educators for an exemplary ethic of service and the values of kindness, compassion, humility and generosity of spirit.

This past spring, the foundation hosted the annual Leadership Reunion at Gillette Stadium to help promote the importance of community service, education and leadership. Governor Charlie Baker joined Josh Kraft, Patriots cheerleaders and Pat Patriot at this year's event to thank the students for their efforts. Kraft also presented a Myra Kraft Giving Back scholarship to a graduate of the program that showed an exemplary commitment to serving the community.

556,000+

WITH THE SUPPORT OF THE PATRIOTS FOUNDATION,
PROJECT 351 HAS POSITIVELY IMPACTED
MORE THAN 556,000 PEOPLE.



SEASON TICKET MEMBERS

As part of the Celebrate Volunteerism initiative, the Kraft family and the foundation aim to inspire Patriots fans to get involved in their local communities. This past year, the foundation provided a number of volunteer opportunities for Patriots season ticket members to learn about different charities the foundation has supported. Throughout the year, season ticket members prepared and served meals to people experiencing homelessness at Pine Street Inn and The Women's Lunch Place. They assembled birthday gift bags for children staying at New England area hospitals, they planted flags on Boston Common during Memorial Day weekend and much more. The Kraft family and the foundation will continue to provide opportunities for their fans in hopes of inspiring them to become lifelong volunteers.



EDUCATION



The Kraft family and the New England Patriots Foundation are committed to helping children receive quality educational programming that encourages the importance of learning. Throughout the year, Patriots players visit schools, Boys & Girls Clubs and community organizations to promote literacy, education and creative learning across the region, while taking a special interest in underserved communities. The Patriots aim to inspire success inside the classroom while promoting character development and positive relationships. The foundation has also implemented programs to prevent acts of bullying and violence.



GAME CHANGE:

THE PATRIOTS ANTI-VIOLENCE PARTNERSHIP

GAME CHANGE: The Patriots Anti-Violence Partnership is an innovative approach to violence prevention education. The program, funded by the New England Patriots Foundation and the Massachusetts Attorney General’s Office, has provided training for 1,700 students, faculty and coaches at more than 120 public high and middle schools across Massachusetts. The schools received training from Mentors in Violence Prevention (MVP), a nationwide leader in addressing violence prevention run by The Center for Sport in Society at Northeastern University. MVP uses a sports-themed curriculum and employs collegiate athletes and former professional athletes as trainers.

The Game Change initiative has also provided direct funding to schools to put the training into practice over the long-term. Student peer leaders, school staff and prevention educators from local sexual assault and domestic violence agencies are working together to incorporate the MVP curriculum into classes, clubs, athletics and through student led trainings and presentations. In total, 80,000 students will potentially participate in one of these in-school Game Change inspired activities over the next year.

In October of 2017, for the second year in a row, Patriots Chairman and CEO Robert Kraft and Massachusetts Attorney General Maura Healy hosted a Game Change summit at Gillette Stadium, where student leaders and teachers rotated through workshop sessions to learn best practices for implementing Game Change into their schools.

1,700+

MORE THAN 1,700 HIGH SCHOOL STUDENTS, FACULTY AND COACHES HAVE RECEIVED IN-DEPTH TRAINING AND EDUCATION TO PREVENT FUTURE ACTS OF BULLYING, DOMESTIC VIOLENCE AND SEXUAL ASSAULT.



EVERFI CHARACTER PLAYBOOK

The Patriots teamed up with EverFi and the United Way to teach middle school students how to cultivate and maintain healthy relationships through a digital platform called Character Playbook. Over the past two years, Patriots players, cheerleaders and Pat Patriot have visited schools to learn more about the program and to lead discussions with students and teachers. The special guests have participated in program tutorials and taken part in school-wide assemblies to speak about character development, communicating effectively, resolving conflict, managing emotions and making good decisions. Patriots players also participated in satellite training sessions and led video conferences with students in New Hampshire to continue discussions about character development.

Through this digital platform, the Patriots, EverFi and the United Way have been able to positively impact more than 3,000 students at 20 middle schools in New Hampshire. Students have explained that this program has raised their expectations about how to treat others, helped them to identify actions that they can take to treat people with respect and better defined the role they can play in resolving conflicts.

3,000+

OVER THE PAST TWO YEARS, CHARACTER PLAYBOOK HAS POSITIVELY IMPACTED MORE THAN 3,000 MIDDLE SCHOOL STUDENTS IN NEW HAMPSHIRE.



READ ACROSS AMERICA

The Kraft family and the foundation are dedicated to promoting the importance of education to youth across the region. Every March, current and former players and cheerleaders celebrate Dr. Seuss' birthday and Read Across America week by visiting schools across New England to encourage students to spend more time reading. The special guests spend time visiting classrooms and participating in school-wide assemblies to talk about the positive impact that school had on their careers. The current and former players and cheerleaders spend time reading to the students, sharing some of their favorite childhood books and encouraging the students to read as much as possible.



READ BETWEEN THE LINES

In 2017, the Foundation teamed with JetBlue and The Hall at Patriot Place presented by Raytheon to challenge students across New England to read for more than 1,000 minutes during their summer vacation. Upon completing the challenge, the students were then asked to submit their reading log to The Hall. All students who complete this task were entered to win Patriots prizes.

Over the past two years, Patriots players and cheerleaders have visited schools across New England to promote the importance of reading and to encourage students to participate in the summer reading program. Patriots players participated in a special reading event at The Hall in June to launch the program, and in September, players led a special reading celebration for students who surpassed their summer reading goals.



SNHU TECHNOLOGY LABS

The New England Patriots Foundation teamed with Southern New Hampshire University (SNHU) to provide technology upgrades to local schools in need. Last spring, the foundation and SNHU selected two schools in Worcester, Mass. – the Elm Park School and the Goddard School – as the recipients of \$25,000 grants to improve technology resources.

In September 2017, the Elm Park School and the Goddard School unveiled their new technology lab space during school-wide assemblies. The grant provided a complete technology overhaul, including new computers and tablets, new furniture and Patriots-themed décor. Patriots players, cheerleaders and Pat Patriot took part in the school-wide assemblies to share the exciting new technology with the students. The special guests spoke about the new upgrades, the importance of education and officially opened the doors to the new technology labs. Once the new spaces were revealed, Patriots players, cheerleaders and Pat Patriot led a group of students through an educational activity on the new tablets.

\$75,000

THE PATRIOTS AND SNHU HAVE PROVIDED \$75,000 WORTH OF TECHNOLOGY UPGRADES TO ELEMENTARY SCHOOLS IN BOSTON AND WORCESTER.

HEALTH CARE



For more than 20 years, the Kraft family and the New England Patriots Foundation have had a longstanding commitment to supporting health care initiatives across the region. From promoting early detection for cancer, to donating funds to underserved health centers, to current and former players visiting hospitals, the foundation is dedicated to providing critical resources to support health care research and services and has offered its support to children and families receiving treatment.



CRUCIAL CATCH: INTERCEPT CANCER

For nearly a decade, the Kraft family and the New England Patriots Foundation have been committed to spreading breast cancer awareness during the month of October. Last season, as part of the NFL's Crucial Catch: Intercept Cancer campaign, the Patriots expanded their focus to an all-encompassing cancer platform. At the Oct. 22 home game, the Patriots invited more than 300 cancer survivors and their families to participate in a special pregame ceremony.

Each survivor and their family members wore a different colored t-shirt to represent the type of cancer that they are currently battling or have overcome. The pregame ceremony also featured family members of Patriots players and coaches who are currently battling or have overcome cancer, including Tom Brady's mother, Gaelin, Nate Solder's son, Hudson and three-time Super Bowl champion Joe Andruzzi.

300+

MORE THAN 300 CANCER SURVIVORS AND THEIR FAMILY MEMBERS PARTICIPATED IN A SPECIAL PREGAME CEREMONY PRIOR TO THE OCT. 22 GAME AGAINST THE ATLANTA FALCONS.



CRUCIAL CATCH: INTERCEPT CANCER

The Kraft family and the Patriots Foundation have a longstanding commitment to supporting research and programs that will help to one day put a stop to cancer. As part of that commitment, the foundation has provided much needed funding to community health centers in underserved communities.

Last October, the Kraft family, the Patriots Foundation and the American Cancer Society presented a \$75,000 grant to the South End Community Health Center in Boston. Through this grant, the South End Community Health Center is able to implement cancer prevention and early detection activities over an 18-month period that are aimed to improve cancer outcomes by providing education, outreach, navigation and access to cancer screenings in the South End. During the first reporting period, thanks to this donation, the health center had already surpassed their screening rate targets that were set for the project. The breast cancer screening rates had increased from 39 percent to 61 percent and the screening rate for colorectal cancer increased from 42 percent to 53 percent.

This past July, the Kraft family, the Patriots Foundation and the American Cancer Society provided a \$100,000 grant to the Codman Square Health Center in Boston. Over the next two years, this donation will help to address disparities in breast cancer mortality by providing access to breast cancer screenings, follow-up of abnormal mammograms and timely access to specialty care if needed.

\$175,000

THE KRAFT FAMILY, THE PATRIOTS FOUNDATION AND THE AMERICAN CANCER SOCIETY DONATED \$175,000 TO PROVIDE CANCER SCREENINGS FOR UNDERSERVED POPULATIONS.



DAY OF PAMPERING

For the second straight year, the Kraft family and the Patriots Foundation hosted cancer survivors for an unforgettable day at Gillette Stadium. In early October, 12 women from Dana-Farber Cancer Institute and Massachusetts General Hospital were surprised with a visit from former Patriots players. Each survivor received a hand-delivered invitation to a “Day of Pampering” at Gillette Stadium. The 12 women were treated to a day filled with manicures, massages, pedicures, relaxation yoga and more, all made possible by the generous support of Patriot Place.

Robert Kraft presented each survivor with tickets to the team’s upcoming Crucial Catch game and invited them to take part in the pregame ceremonies. As the 12 women concluded their Day of Pampering, they received a surprise visit from Patriots players out on the Gillette Stadium field.



HALLOWEEN PARTY

This past year, the Kraft family and the Patriots Foundation wanted to do something special for children who were battling cancer. The goal was to give the children an opportunity to be kids again, without worrying about their diagnosis while also connecting with other children to understand that they are not alone in their fight with cancer.

The day before Halloween, the Kraft family and the Patriots Foundation invited more than 40 children and their families to enjoy a special Halloween party at Gillette Stadium. The children came from all across New England for a night filled with pumpkin painting, trick-or-treating and much more. They were greeted by more than a dozen Patriots players and cheerleaders, who donned their own Halloween costumes and spent time interacting with the children.



HOSPITAL VISITS

For more than two decades, the Kraft family and the Patriots Foundation have been committed to offering their support to children and families receiving treatment at New England-based health care facilities. Throughout the year, current and former Patriots players, coaches, cheerleaders and Pat Patriot made dozens of trips to New England hospitals to help bring smiles to children and their families.

This past year, Patriots players celebrated National Pancake Day and National Smoothie Day with patients at local hospitals. They made surprise visits to patients and hospital staff at Brigham and Women’s Hospital, Dana-Farber Cancer Institute and Massachusetts General Hospital. They also checked in with patients who were rehabbing at Spaulding Rehabilitation Hospital. Every year during the month of June, the entire Patriots rookie class visits patients at Boston Children’s Hospital and provides them with Patriots-themed gifts. The foundation’s longstanding commitment to New England-area hospitals helps to assure patients that their hometown team is cheering them on to a full recovery.

75+

CURRENT AND FORMER PATRIOTS PLAYERS MADE MORE THAN 75 VISITS TO NEW ENGLAND AREA HOSPITALS OVER THE PAST YEAR.



KRAFT FAMILY BLOOD DONOR CENTER

As part of his commitment to ensuring high-quality health care for New Englanders, Patriots Chairman and CEO Robert Kraft, who also serves as a distinguished trustee on the board of Dana-Farber Cancer Institute, established the Kraft Family Blood Donor Center, which expands the integration of the platelet donor facilities at Dana-Farber and the whole blood and red blood cell donor center at partnering Brigham and Women's Hospital. The Kraft family and the foundation also host several blood drives at Patriot Place throughout the year. Current and former Patriots players, Patriots cheerleaders and Pat Patriot have been on hand to greet donors as they board the blood mobile. The foundation also makes visits to the Kraft Family Blood Donor Center with current and former players to thank donors for their support.



MAKE-A-WISH FOUNDATION

The Kraft family and the foundation team with the Make-A-Wish Foundation each year and host children battling life-threatening illnesses and their families for an unforgettable visit to Gillette Stadium. Made possible by Make-A-Wish board member and President-International of The Kraft Group, Dan Kraft, children and their families are treated to a special visit with their favorite player. As part of the unforgettable day, children are greeted by the Kraft family, provided with a Patriots gift bag and receive an exclusive behind-the-scenes tour of Gillette Stadium.

Since purchasing the team, the Kraft family and the foundation have granted more than 150 wishes.





The Kraft family and the New England Patriots Foundation are dedicated to supporting children and families in need throughout the year, but understand that the holidays and winter months can be particularly challenging for many individuals, especially those experiencing homelessness. For more than 20 years, the foundation has supported initiatives that provide clothing, food, gifts and other essential items to children and families across the region. They also host a variety of events that bring smiles to children throughout the holiday season.



CHILDREN'S HOLIDAY PARTY

The annual Children's Holiday Party is one of the Kraft family's and the foundation's long-standing charitable traditions. Each year, more than 250 children in need from the Salvation Army and community centers throughout the region are hosted by the Kraft family for a night of food, fun and great holiday memories. Patriots players, cheerleaders and Pat Patriot join the children to play holiday-themed games, sign autographs and offer gifts from the foundation. The annual highlight of the event is "Build-A-Tree," a game in which the children, working in teams, race to decorate Patriots players in bows, ornaments, ribbons and tinsel to resemble a Christmas tree. This annual tradition ensures that all children are able to enjoy the holidays.



COLLECTION DRIVES

Throughout the season, the Kraft family and the foundation host a variety of collection drives to support children and families in need. Through the generosity of Patriots fans, thousands of blankets, coats and toys are donated to local community programs including Cradles to Crayons, the United Way, local homeless shelters and more. Current and former Patriots players and members of the Patriots Women's Association sort through the donations and personally deliver them to local nonprofit organizations.

7,500+

MORE THAN 7,500 BLANKETS, COATS, AND TOYS ARE DONATED TO LOCAL NONPROFITS EACH YEAR THROUGH THESE COLLECTION DRIVES.



THE EMPOWERMENT PLAN

The Kraft family and the foundation were inspired by the story of a young woman in Detroit who was supporting people experiencing homelessness. Veronika Scott created the Empowerment Plan, a Detroit-based nonprofit organization dedicated to serving the homeless community. The organization hires formerly homeless men and women to create coats for individuals that are living on the street. The multi-purpose coat can be carried over the shoulder and doubles as a sleeping bag.

The foundation, current and former Patriots players and fans have purchased more than 1,000 coats to be distributed to homeless men and women in the New England region. Each year, former Patriots players, cheerleaders and Pat Patriot deliver the Empowerment coats to New England based homeless shelter programs. The foundation works with the shelters to determine areas of greatest need and ensure that the coats are delivered to those who need it most.

1,000+

MORE THAN 1,000 MEN AND WOMEN EXPERIENCING HOMELESSNESS HAVE RECEIVED EMPOWERMENT COATS COURTESY OF THE FOUNDATION.



GIFTS FROM THE GRIDIRON

The foundation partnered with Devin McCourty, Bass Pro Shops at Patriot Place and the New England Patriots Alumni Club to host the annual Gifts from the Gridiron event, a holiday shopping spree for children from local homeless shelters. During this holiday event, youth are provided \$400 gift cards to purchase winter jackets, hats, gloves and toys. They also select gifts for loved ones. Each child pairs up with a current or former Patriots player, cheerleader or member of the Patriots Women's Association who help the children to select and wrap their gifts. The evening also features dinner, photos with Santa in Bass Pro Shop's Santa's Wonderland, crafts, games, music and more. Since launching this program eight years ago, the foundation and its partners have donated more than \$175,000 to provide homeless children with an unforgettable holiday shopping experience.



THANKSGIVING- IN-A-BASKET

Each year since purchasing the team, the Kraft family has been joined by current and former Patriots players to supply complete Thanksgiving meals to hundreds of families in need at the Thanksgiving-in-a-Basket event at Morgan Memorial Goodwill Industries in Boston. All of the turkey basket recipients are individuals who are currently enrolled in Goodwill’s job training and youth programs. The current and former Patriots players personally carry the baskets to the cars of each family and ensure that every family receives a complete Thanksgiving meal. The Kraft family and the foundation work with local food vendors to purchase and collect all of the food items. Over the years, the Kraft family and the foundation have provided more than 4,000 complete Thanksgiving meals to families in need.



WOMEN'S LUNCH PLACE

Every fall, Robert Kraft and the Patriots Women’s Association plan a group visit to The Women’s Lunch Place in Boston to help prepare and serve meals to women experiencing homelessness. More than a dozen wives and significant others of Patriots players and coaches are joined by Patriots cheerleaders each year and help bring smiles to women in need. In addition to preparing and serving the meal, Kraft and the Patriots Women’s Association spend time getting to know the women, participate in games, work on craft projects and provide The Women’s Lunch Place with personal care products to support their clients. Patriots wives and significant others enjoy this visit each year and many of them continue to volunteer at the Women’s Lunch Place throughout the year. During their most recent visit, Robert Kraft and the Patriots Women’s Association surprised the Women’s Lunch Place with a \$25,000 donation from the foundation.



MILITARY



The military holds a special place in the hearts of the Kraft family and the entire Patriots organization. Every year, current and former Patriots players and Patriots cheerleaders visit veteran's hospitals, military bases and local nonprofit organizations to show their support for our nation's military and veterans. Over the years, the Patriots have donated thousands of game tickets to our armed forces and veterans to ensure that they are properly recognized for their dedication to our country. The Kraft family and the Patriots Foundation will continue to show their appreciation for those who have served and continue to serve our country in the years to come.



JOINT BASE CAPE COD

April is the month of the military child and is designed to recognize the sacrifices being made not only by members of our armed forces, but also their families. The Patriots Foundation and the New England Patriots Alumni Club hosted a special Football for You clinic at Joint Base Cape Cod to recognize the children of military members. More than 150 participants took part in this free football and cheer clinic that was led by current and former Patriots players, Patriots cheerleaders and Pat Patriot.

Over the past five years, more than 1,000 military children have enjoyed this unique Football for You experience at military bases across New England.



MEMORIAL DAY TRIBUTE

Every Memorial Day weekend, the Massachusetts Military Heroes Fund creates a garden of flags on Boston Common. More than 37,000 American flags are planted each year in honor of every brave Massachusetts service member who gave his or her life defending our country since the Revolutionary War.

This past year, more than a dozen current and former Patriots players were joined by their family members and Patriots cheerleaders as they volunteered to be a part of the special tribute. They joined hundreds of volunteers, including Patriots Season Ticket Members, and helped to plant thousands of flags to pay tribute to the brave men and women who paid the ultimate sacrifice while defending our country.

37,000+

CURRENT AND FORMER
PATRIOTS PLAYERS AND
CHEERLEADERS HELPED
PLANT MORE THAN 37,000
AMERICAN FLAGS FOR
MEMORIAL DAY WEEKEND.

BICYCLE DONATION

On the first day of Patriots Training Camp in 2018, the Patriots teamed with CarMax to host 20 Blue Star families for a day they wouldn't soon forget.

The families were invited to Patriots Training Camp as special guests of the Patriots Foundation. They received a private tour of The Hall at Patriot Place presented by Raytheon and then made their way over to the fields behind Gillette Stadium to watch the Patriots practice. The families were seated in the Patriots Foundation tent where they had a front row seat to all of the action. As the families were watching practice, a group of CarMax employees were assembling brand new bicycles as a surprise gift for every military child.

Once practice concluded, the families gathered for a group photo out on the field. As the children turned around, they were greeted by Patriots players, cheerleaders, Pat Patriot and CarMax employees who presented the children with their brand new bicycles.



ROW OF HONOR

At every Patriots home game, the Kraft family and the Patriots Foundation invite five active duty military members to be their special guests for the day. They have an opportunity to watch the Patriots warm up from the sidelines before taking part in the pregame ceremonies. The armed forces members are given the responsibility of leading the Patriots out of the tunnel while carrying the American flag. The flag runners then remain out on the field for the national anthem.

Once the game begins, they are escorted to their VIP seats in the Row of Honor. This section is reserved specifically for the five active duty military members who are later recognized during the game and receive a standing ovation from the crowd. This program gives the Patriots organization and its fans a opportunity to thank the true Patriots.



SALUTE TO SERVICE

The NFL's Salute to Service campaign is a year-round initiative designed to thank active duty military members and veterans for their dedication and service to our country. While the Patriots pay tribute to our nation's military at every home game, they celebrate the Salute to Service campaign at one November game each year.

Last season, more than 150 military members and veterans took part in pregame ceremonies prior to the Nov. 26 game against the Miami Dolphins. During the pregame ceremony, the active duty military and veterans held large flags to represent their respective branch of the service, as well as a P.O.W./M.I.A. flag to pay tribute to all of those who paid the ultimate sacrifice.

At their annual Salute to Service game in years past, the Kraft family and the Patriots Foundation have incorporated the United States Coast Guard brass quintet, the United States Marine Corps Honor Guard, a re-enactment of the flag raising on Iwo Jima in World War II, a special appearance by the United States Army's Brigadier General, a live feed with troops serving in Afghanistan and more.

400+

IN 2017, MORE THAN 400 ACTIVE DUTY MILITARY MEMBERS AND VETERANS WERE RECOGNIZED DURING PATRIOTS HOME GAMES.



TICKET DONATION

The Kraft family and the entire Patriots organization have always had a strong appreciation for those who have served and those who continue to serve our country. During the 2017 season, Patriots players and coaches wanted to do something special to show their support for our nation’s military members.

Prior to the Patriots Oct. 22 game against the Atlanta Falcons, Patriots players and coaches purchased more than 200 tickets that were donated to active duty military members. The military all arrived for the Sunday night game in full uniform as special guests of the team and had an opportunity to watch pregame warm ups from the sidelines. As the Patriots took the field, players made their way over to the military to personally thank them for their service.



VIETNAM VETERANS CEREMONY

This past November, the Kraft family and the New England Patriots hosted more than 60 Vietnam veterans at Gillette Stadium for a special ceremony. The Patriots teamed with the Vietnam War Commemoration in their efforts to honor living United States veterans that served in active duty any time from November 1, 1955 to May 15, 1975. Each of the veterans in attendance was the recipient of a Vietnam veteran lapel pin to thank them for their commitment to our country. Robert Kraft and Josh Kraft were joined by Patriots players and coaches who helped to present the pin to each veteran. The pins represent courage, honor and dedicated service with a message on the back that reads, “A Grateful Nation Thanks and Honors You.” In the years to come, the Kraft family and the Patriots Foundation will continue to pay tribute to all the brave men and women who served our country.



TRAINING CAMP

Each year, more than 50 brave men and women representing every branch of the United States armed forces are welcomed by the Kraft family and the Patriots Foundation at Patriots Training Camp. They receive a front row seat to the team's practice in a VIP seating area and after practice, they also receive a special visit from Patriots players and coaches who thank the military for their service.

Last year, the Patriots hosted the Jacksonville Jaguars for a pair of joint practices prior to their preseason matchup. At the conclusion of one of the practices, Patriots long snapper Joe Cardona, a lieutenant junior grade in the Navy, performed a special re-enlistment ceremony for two service members. As Cardona performed the ceremony in his naval uniform, he was joined by all of the Patriots and Jaguars players and coaches, who watched the ceremony together. At the end of the ceremony, all of the Patriots and Jaguars players and coaches took the time to congratulate and thank the two service members for their dedication to our country.



PLAY 60



The Patriots encourage fans of all ages to be active for at least 60 minutes a day as part of the NFL's Play 60 initiative. The Patriots have teamed with the New England Dairy Council and their Fuel Up to Play 60 program which aims to tackle childhood obesity by implementing healthy habit programming in schools, after-school and providing in-home resources to Patriots fans around the globe. Current and former Patriots players, cheerleaders and Pat Patriot continue to support the mission. Throughout the year, they can be found delivering the Play 60 message to youth across New England.



ACCESSPORT AMERICA

The Kraft family and the Patriots Foundation are committed to providing fitness opportunities for children of all abilities. Each year, the New England Patriots team with AccesSportAmerica, a nonprofit organization designed to provide fitness programs to people living with disabilities, to help promote the Play 60 message. Current and former Patriots players work with the Harvard University football team to lead football-themed exercise stations for more than 150 children and adults with disabilities. The players encourage the participants to have fun with their peers while learning the fundamentals of football. The Kraft family and the foundation has also extended an invitation to AccesSportAmerica to be their VIP guests at Patriots training camp each summer.



CARMAX IMAGINATION PLAYGROUND

Last October, the Patriots Foundation teamed with the CarMax Cares Foundation and KaBOOM! to provide new playground equipment to the Boys and Girls Clubs of Boston. More than 20 children from the Jordan Boys & Girls Club in Chelsea made a special trip to Gillette Stadium. The children were greeted by Patriots players and cheerleaders who shared the surprising news that the Jordan Boys & Girls Club would be receiving Imagination Playground equipment. The new equipment featured a collection of oversized blue foam parts that allow children to build and re-build play structures with their imaginations. It also helps develop healthy bodies, resilient and creative minds and social and emotional well being. After the presentation, the players and cheerleaders had the opportunity to interact with the children and test out the Imagination Playground equipment.



GAME DAY

During the season, the Kraft family and the Patriots Foundation host a Play 60 themed game at Gillette Stadium. At that game, a group of elementary school students are invited to be special guests of the Patriots. The students are selected from a local school for showing a strong commitment to exercise and eating healthy. These Play 60 ambassadors receive pregame field passes to watch the teams warm up and participate in the pregame on-field ceremonies. The game also features field banners, goal post wraps, in game announcements and other activations to promote the Play 60 message. Through this initiative, the Kraft family and the Patriots Foundation are committed to encouraging youth to live an active lifestyle.



HOMETOWN GRANT

As part of the NFL's Play 60 initiative, the Kraft family and the Patriots Foundation are committed to providing funding and support to ensure that schools can implement health and wellness programming. A couple days before the Patriots kicked off their 2017 season, former Patriots players, cheerleaders and Pat Patriot made a special visit to the Elizabeth Baldwin Elementary School in Pawtucket, Rhode Island to promote the Play 60 message. The former players and cheerleaders spoke about the importance of living a healthy lifestyle and led students through a variety of exercise stations.

During their visit, the special guests presented the school with a \$10,000 Hometown Grant to help support their health and wellness programs. The Patriots, NFL and the New England Dairy Council were so moved by the school's commitment to Play 60 that they decided to surprise the school with an additional \$20,000 donation. Altogether, the Baldwin Elementary School received \$30,000 to support their health and wellness programming.



NEW ENGLAND KIDS TRIATHLON

in 2018, for the seventh consecutive year, the Kraft family and the Patriots Foundation teamed with the New England Kids Triathlon to sponsor the largest children’s triathlon in New England. As part of the Patriots and NFL’s Play 60 initiative, the triathlon featured more than 1,100 children ages six to 15 from all across the country. Former Patriots players, Patriots cheerleaders and Pat Patriot joined participants on the campus of M.I.T. to cheer them on, present medals at the finish line and take part in the ceremonies.

With the sponsorship from the Patriots Foundation, more than 6,000 children have participated in the New England Kids Triathlon over the past seven years.



PATRIOTS PLAYGROUNDS

During the Patriots Super Bowl LI championship run, the Kraft family and the Patriots Foundation hosted a series of raffles, which included raffling off a pair of tickets to Super Bowl LI in Houston. With these additional funds, the foundation made a major impact in underserved communities.

The Kraft family made the decision to donate playground equipment to two communities that were struggling to find the necessary funds to complete their playground projects. Central Falls, Rhode Island and Brockton, Massachusetts both received more than \$150,000 in Patriots themed playground equipment in the fall of 2017.

A few months later, current and former Patriots players, cheerleaders and Pat Patriot officially opened two new play spaces that will bring thousands of smiles to children and families in the years to come.

\$300,000+

**THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION
DONATED MORE THAN \$300,000 WORTH OF
PLAYGROUND EQUIPMENT TO CENTRAL FALLS, R.I.
AND BROCKTON, MASS.**



PLAY 60 CANADA

The New England Patriots are the most popular NFL franchise in Canada and the Kraft family and the Patriots Foundation wanted to be able to share the Play 60 message with their young fans in our neighboring country. In June, Patriots players, cheerleaders and Pat Patriot traveled to Halifax, Nova Scotia to meet some of their biggest fans and help promote the NFL in Canada. Patriots players spoke about their experiences playing football and the importance of living a healthy lifestyle. The special guests received a warm welcome from the children and families and had an opportunity to share their passion for the game of football while leading 1,000 children through football skill stations.

1,000+

MORE THAN 1,000 CHILDREN PARTICIPATED IN THE PLAY 60 CANADA EVENT.



UNITEDHEALTHCARE PLAYGROUND BUILD

For the eighth consecutive year, the Kraft family and the Patriots Foundation teamed with UnitedHealthcare and KaBOOM! to build a new playground in an underserved community. Current and former players, cheerleaders and Pat Patriot joined more than a hundred volunteers from UnitedHealthcare and KaBOOM! to bring a new playground to the Bridge Boston Charter School. The players carried and spread mulch, cemented a swing set, assembled a play structure and put the finishing touches on a brand new playground. The Patriots Foundation will continue this annual tradition in the coming years and help to provide much needed play space to underprivileged communities.



YOUTH FOOTBALL



The Kraft family and the Patriots Foundation have a longstanding commitment to promoting and supporting youth football programs. Throughout the year, the foundation is actively involved in coordinating and hosting a variety of programs that are designed to teach the fundamentals of football while encouraging children to live healthy lifestyles. Through these efforts, the Kraft family and the foundation continue to advocate for opportunities for youth across New England to play the game of football.



COACH OF THE WEEK

Throughout the high school football season, Pro Football Hall of Famer and Patriots Executive Director of Community Affairs Andre Tippett recognizes one coach as the Patriots High School Coach of the Week. The coach is honored for his leadership and success both on and off the gridiron. Each week, an outstanding coach receives a visit from Tippett and is honored at their school with a plaque and \$1,000 grant for their football program. At the conclusion of the year, one coach is selected as the grand prize winner and named the Patriots Coach of the Year.

Dennis-Yarmouth High School's Paul Funk was selected as the New England Patriots High School Coach of the Year in recognition of his team's MIAA Division 5 Super Bowl victory, which capped off their perfect season. The Kraft family and the Patriots Foundation donated \$2,000 to Dennis-Yarmouth's football program in honor of Funk's Coach of the Year selection. All of the Coach of the Week recipients were also invited to take part in a special ceremony at the Dec. 31 game against the New York Jets.

\$200,000+

THROUGH THE COACH OF THE WEEK AWARD, MORE THAN \$200,000 HAS BEEN DONATED TO HIGH SCHOOL FOOTBALL PROGRAMS.



2017 PATRIOTS HIGH SCHOOL COACH OF THE WEEK WINNERS		
DATE	HIGH SCHOOL	HEAD COACH
Sept. 26	Boston College High School	Jon Bartlett
Oct. 3	Lynn Classical High School	Brian Vaughan
Oct. 10	Lincoln-Sudbury High School	Top Lopez
Oct. 17	Somerville High School	Makonnen Fenton
Oct. 24	Hopkinton High School	Jim Girard
Oct. 31	Everett High School	John DiBiaso
Nov. 7	Catholic Memorial High School	Brent Williams
Nov. 14	Stoneham High School	Bob Almeida
Nov. 21	St. John's High School in Shrewsbury	John Andreoli
Nov. 28	Marshfield High School	Lou Silva
Dec. 5	Melrose High School	Tim Morris
Dec. 12	Dennis-Yarmouth High School	Paul Funk



FOOTBALL FOR YOU

For the 13th consecutive year, the New England Patriots Alumni Club (NEPAC) teamed with the Patriots Foundation to bring their signature Football for You youth clinics to New England communities. The free, one day football clinic features, skill stations taught by former Patriots players, health and safety education for parents and a free lunch. Boys and girls ages 9 to 14 participated in 25 free clinics across all six New England states. These clinics align with NEPAC's mission to bring the sport of football to children who may have never had the chance to participate in organized athletics.

4,000+

MORE THAN 4,000 YOUTH PARTICIPATED IN THE FREE FOOTBALL FOR YOU CLINICS IN 2018.



NFL FLAG

NFL FLAG powered by USA Football provides opportunities for children ages 5 to 17 to enjoy America’s favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football and lessons in teamwork and sportsmanship. There are currently more than 85 NFL Flag Football League’s across New England.

The Kraft family and the Patriots Foundation continue to promote flag football by inviting programs to serve as their special guests at Patriots home games, donating flag football kits to local schools, offering support to local programs and encouraging New England communities to start a program. Through the foundation’s efforts, thousands of children have the opportunity to participate in flag football, including the North Shore Flag Football League who competed at the national championships at the 2018 Pro Bowl in Florida.

34,000+

IN 2017, MORE THAN 34,000 CHILDREN PARTICIPATED IN NFL FLAG FOOTBALL PROGRAMS ACROSS NEW ENGLAND.



SPECIAL OLYMPICS FLAG FOOTBALL AND CHEERLEADING CHAMPIONSHIPS

In November 2017, the Kraft family, the Patriots Foundation and Special Olympics Massachusetts hosted the eighth annual Flag Football and Cheerleading Championships at Gillette Stadium in Foxborough. Special Olympics Massachusetts was one of the first chapters to offer flag football and cheerleading as part of their yearly calendar, and the event continues to grow each year. Athletes and Unified® Partners from Connecticut, Massachusetts, New Hampshire and Rhode Island participate in Unified® 5x5 flag football games and cheerleading demonstrations on the same field as their hometown team. Former Patriots players, Patriots cheerleaders and Pat Patriot took part in the opening ceremonies, coached the participants and presented the trophies during the closing ceremony.

3,500+

MORE THAN 3,500 SPECIAL OLYMPIC ATHLETES HAVE TAKEN PART IN THE FLAG FOOTBALL AND CHEERLEADING CHAMPIONSHIPS AT GILLETTE STADIUM.

PLAY FOOTBALL MONTH

Every August, the Kraft family and the Patriots Foundation celebrate and promote youth football programs as part of Play Football month. At each of the Patriots preseason home games, the team donated more than 1,000 tickets to youth football leagues and cheerleading programs. Teams from across New England attended each game and wore their hometown colors with pride. Select teams had the opportunity to participate in pregame ceremonies and welcome the Patriots onto the field. During halftime, the Patriots provided flag football and tackle football programs with the opportunity to showcase their skills on the field.

On Aug. 10, 2017, the Dartmouth Indians, East Bay Warriors, Mt. Hope Cowboys and West Elmwood Intruders took the field for a scrimmage during halftime of the Patriots vs. Jaguars game. On Aug. 31, tackle football teams from Braintree, Chelmsford, Wareham and Winchester put on a halftime show, playing for a crowd of more than 65,000 fans.

2,000+

IN 2017, THE KRAFT FAMILY AND THE PATRIOTS FOUNDATION DONATED MORE THAN 2,000 TICKETS FOR YOUTH FOOTBALL AND CHEERLEADING PROGRAMS TO ENJOY PATRIOTS HOME GAMES.



JOIN OUR TEAM



The Kraft family and the New England Patriots Foundation would not be able to coordinate events and programs to support children and families across the region without generous contributions from Patriots fans. Throughout the year, sponsors, premium seating clients, season ticket members and avid Patriots fans participate in a variety of fundraising programs that helps the Kraft family and the foundation continue to expand its reach into New England communities. To learn more about these opportunities, please visit www.patriots.com/community.



BOSTON MARATHON

Twenty-two individuals took on the challenge of running the 2018 Boston Marathon, raising more than \$230,000 in support of the New England Patriots Foundation. All of the funds raised by the Patriots Boston Marathon team support the Myra Kraft Community MVP Awards program. The runners consisted of Patriots season ticket members, waitlist members, employees and avid Patriots fans from all across the country who train rigorously for more than four months to run the historic race. Despite the historically poor weather conditions, every single member of the Patriots marathon team made it across the finish line in less than six hours. We thank our 2018 marathon team for their tireless commitment, dedication and support.



PATRIOTS FANTASY CAMP

This once-in-a-lifetime experience provides the rare opportunity for passionate fans to receive unprecedented access to the Patriots and their training facility. This unique charitable event delivers a day filled with interactive football skill stations, an exclusive behind the scenes look inside the training facilities and access to the entire Patriots roster and coaching staff. Participants have the opportunity to practice with their favorite team while also supporting the New England Patriots Foundation. Since its inception, more than 1,000 fans have had the opportunity to go toe to toe with the entire Patriots roster at Patriots Fantasy Camp.



FITNESS FOR RELIEF

In the fall of 2017, several natural disasters struck communities across the United States including Florida, Texas and Puerto Rico. Families’ homes were flooded and hundreds of lives were lost during these storms, and the Patriots wanted to offer their support to all of the families that were affected. The Patriots Women’s Association, consisting of wives and significant others of Patriots players and coaches, came together to facilitate a fundraising event to support all of the disaster relief efforts. The Patriots Women’s Association teamed with the Bill Belichick Foundation by hosting “Fitness for Relief,” featuring barre, cycling and yoga classes on the Gillette Stadium field. Patriots players and coaches joined in on the cause and the Patriots Women’s Association will look to make this fundraising event an annual tradition.



\$25,000

AT THEIR FIRST ANNUAL FITNESS FUNDRAISING EVENT, THE PATRIOTS WOMEN’S ASSOCIATION RAISED \$25,000 FOR DISASTER RELIEF EFFORTS.

MY CAUSE MY CLEATS

Two years ago, the NFL introduced a program that would give players and coaches an opportunity to promote a charitable cause that is of particular importance to them. The program is called My Cause My Cleats and during Week 13 of the 2017 NFL season, players all across the league had an opportunity to wear their hearts on their cleats.

More than a dozen Patriots players and coaches participated in the My Cause My Cleats initiative, wearing customized cleats during their December 3 game against the Buffalo Bills. After the game, the players and coaches auctioned off the cleats to help raise funds for their respective charities. To learn more about the program, please visit www.patriots.com/community.



\$50,000

PATRIOTS PLAYERS AND COACHES RAISED MORE THAN \$50,000 FOR CHARITIES THROUGH THE MY CAUSE MY CLEATS ONLINE AUCTIONS.

LICENSE PLATES

The Kraft family and the New England Patriots Foundation know that they have the best fans in the world and wanted to give fans a way to showcase their team pride on their vehicles. For more than 10 years, Patriots fans living in Massachusetts have been able to display their fandom on their license plates by purchasing a Patriots specialty license plate.

Several years later, the Patriots introduced their Rhode Island specialty license plates. By the end of 2018, fans in New Hampshire will be able to purchase decal stickers for their license plates. All proceeds from the license plate program are funneled directly back to the states in which the plates are issued to support charities in their respective states. Please visit www.patriots.com/community to learn more about the program.

45,000+

MORE THAN 45,000
PATRIOTS LICENSE PLATES
ARE ON THE ROAD IN
MASSACHUSETTS AND
RHODE ISLAND.



PATRIOTS PLATELET PEDALERS

The Pan-Mass Challenge is one of the largest annual bike-a-thon events in the country, raising tens of millions of dollars each year for cancer research. For more than a decade, the Kraft family and the New England Patriots have fielded a team to help support the cause. The Patriots Platelet Pedalers are one of the largest teams in the Pan-Mass Challenge, raising funds for Dana-Farber Cancer Institute. The money is earmarked for Dr. Ken Anderson, the Kraft Family Professor of Medicine at Harvard Medical School and Dana-Farber, to support his multiple myeloma research and development of novel therapies.

In 2017, more than 150 riders rode on the Patriots Platelet Pedalers team while raising more than \$1.1 million dollars for cancer research. To learn more about the Pan-Mass Challenge and the Patriots Platelet Pedalers team, please visit www.patriots.com/community.

\$8,000,000+

SINCE THE TEAM'S INCEPTION IN 2008, THE
PATRIOTS PLATELET PEDALERS HAVE RAISED
MORE THAN EIGHT MILLION DOLLARS IN
SUPPORT OF CANCER RESEARCH.

PATRIOTS PREMIERE

The Kraft family and the New England Patriots Foundation kick off every season by hosting their largest annual fundraising event. The Patriots Premiere is a red carpet gala hosted for some of the teams greatest supporters under the lights at Gillette Stadium. The night features introductions of the entire Patriots roster and coaching staff. It also includes dinner, entertainment, live and silent auctions and the presentation of the Ron Burton Community Service Award to one Patriots player. All proceeds from the event support the New England Patriots Foundation's efforts in helping children and families in need across the region.



ROAD TRIP RAFFLE

Every fall, the Kraft family and the New England Patriots Foundation give Patriots fans an opportunity to win the trip of a lifetime. Fans from all across the country can enter the Patriots Road Trip Raffle for a chance to travel with the team to the away game of their choice. The lucky winner brings a guest with them on this unforgettable trip. The package includes travel and hotel accommodations, two tickets to the game, pregame on-field passes and more. There are three additional prizes including tickets to a Patriots home game and autographed Patriots memorabilia. Tickets are just \$10 and all proceeds support the foundation. To learn more, please visit www.patriots.com/community.



THE KRAFT FAMILY



Led by Robert Kraft and his late wife, Myra, the Kraft family is one of the leading philanthropic families in the world and have a long history of making philanthropic investments that support a vision of social justice for all – especially the world's most vulnerable populations. Over the years, the Kraft family has donated hundreds of millions of dollars to charities and nonprofits in New England and around the world to provide underserved populations with better access to essential programs including education and healthcare. The Krafts' philanthropic example is a family tradition that will continue for generations to come.



THE KRAFT CENTER FOR COMMUNITY HEALTH

The Kraft Center for Community Health was established in 2011 by a generous gift from Robert Kraft and The Kraft Family Foundation. Committed to its mission of bringing high-quality, affordable healthcare to vulnerable populations, The Kraft Center, located at Massachusetts General Hospital, continues to introduce innovative programming to address some of our community's most challenging public health problems, such as the opioid crisis, inequities in cancer care and obesity. The center also remains dedicated to providing training and opportunities to bolster our community health workforce.

CAREZONE MOBILE HEALTH PROGRAM: The opioid epidemic is one of the most urgent public health crises currently facing the country. Deaths from opioid overdoses have increased by 400 percent since 2000, with 115 occurring in the US every day. Opioid-related incidents have become a leading cause of death in the US. To combat the epidemic, The Kraft Center launched an innovative mobile health program, CareZONE, in January 2018 that brings critical addiction services directly to populations in Boston who are at greatest risk of overdose. With its unique combination of clinical care and harm reduction services, CareZONE offers a one-stop shop for individuals living with addiction to get the lifesaving care they need. Services include on-demand access to Medication Assisted Treatment which is proven to reduce illicit drug use and overdose, educate patients about overdose prevention and clean syringe exchange, primary care services including HIV testing, vaccinations and wound care and distribution of naloxone, an overdose-reversing medicine that has saved thousands of lives. The goal of CareZONE is to bring these important addiction services to people who are not currently connected with healthcare.

The van hit the streets on January 16, 2018, and during its first six months of programming, the CareZONE staff made 2,274 contacts with people who inject drugs, engaging each of them with harm reduction supplies and education. CareZONE clinicians have had 135 patient encounters and provided 70 prescriptions for buprenorphine, a treatment that reduces drug cravings and relapse rates. The outreach team distributed 815 naloxone kits, many of which were used to reverse overdose. Staff also distributed more than 21,000 clean syringes, while collecting an estimated 26,000 off the streets. Syringe exchange is an essential component to harm reduction because it reduces the spread of infectious diseases such as HIV

and Hepatitis C while encouraging the practice of safe disposal of used syringes. The Kraft Center is now considering its options for expanding this program.

CANCER CARE EQUITY: In March of 2018, The Trefler Program for Cancer Care Equity at The Kraft Center launched its most recent slate of projects aimed at reducing disparities in treatment and outcomes in cancer care in the Greater Boston area and beyond. With generous support from Pamela and Alan Trefler and The Trefler Foundation, these initiatives are led by both The Kraft Center and the Massachusetts General Hospital Cancer Center. These initiatives aim to improve cancer care equity in underserved communities through community-based engagement and interventions, with a focus on innovative, sustainable solutions. The Center also simultaneously announced the launch of the Trefler Cancer Care Equity Grants Program. These grants will provide pilot funding to collaborative teams in Greater Boston area community health centers to develop innovative and sustainable solutions to reducing disparities in cancer care and outcomes.

COMMUNITY HEALTH TRAINING: In partnership with Health Career Connection, an organization dedicated to increasing interest and opportunities for college students in the health field, The Kraft Center welcomed Kene Aniagboso as their summer intern in June of 2018 as part of its ongoing commitment to community health training and education. Kene has been immersed in community health work, assisting with projects ranging from community surveys to obesity prevention. Kene is a student at Massachusetts College of Pharmacy and Health Sciences in Boston pursuing a Doctor of Pharmacy degree. Her goal after graduation is to expand access to low cost medication and high quality care in underserved communities.

\$20,000,000+

ROBERT KRAFT AND THE KRAFT FAMILY FOUNDATION
HAVE PROVIDED MORE THAN \$20 MILLION IN SUPPORT
OF THE KRAFT CENTER FOR COMMUNITY HEALTH.



BOYS & GIRLS CLUBS OF BOSTON

Myra Kraft served on the Boys & Girls Clubs of Boston’s (BGCB) Board of Directors from 1983 to 2011, including an unprecedented seven years as Chair. Becoming the first woman to serve as Chair of the Board was one of the proudest of Myra’s myriad of accomplishments. Under her leadership, BGCB grew dramatically in the number and quality of programs offered and the number of youth served. In Myra’s honor, funds were established to recognize her legacy. They have been supported generously by gifts given in her name by her friends, family and those she impacted. Myra strongly believed in the importance of giving back and through gifts to the Myra H. Kraft Giving Back Funds, donors are helping to keep Myra’s legacy of philanthropic giving alive for generations to come.

THE MYRA H. KRAFT GIVING BACK VOLUNTEER FUND

One of the funds that was created through gifts in memory of Myra was the Myra H. Kraft Giving Back Volunteer Fund. Through these gifts, BGCB was able to create a new position, the Myra H. Kraft Director of Volunteer Services, who manages hundreds of volunteers who provide invaluable support to Club members and their families on an annual basis.

In fiscal year 2018, the organization benefitted from more than 500 individual volunteers who committed at least one hour per week for 12 weeks, providing programming and administrative support to BGCB ‘s 11 Clubs across Boston and Chelsea. Additionally, BGCB hosted more than 1,000 volunteers through individual and corporate one-day service projects. The time and talent provided by these volunteers is critical to the 17,000 young people Boys & Girls Clubs of Boston serves.



50,000+

SINCE THE INCORPORATION OF THE MYRA H. KRAFT LEGACY FUNDS, VOLUNTEERS HAVE COMMITTED MORE THAN 50,000 VOLUNTEER HOURS TO SUPPORT PROGRAMS AT THE BOYS AND GIRLS CLUBS OF BOSTON.



THE MYRA H. KRAFT GIVING BACK ASSISTANCE FUND

The Myra H. Kraft Giving Back Assistance Fund helps those with crucial unmet needs related to daily living and is 100 percent funded by the Kraft family. Grants from the Assistance Fund are awarded for a range of needs, including health care, education, transportation and housing, among others. Each year, more than \$150,000 is awarded to deserving community members through the Myra H. Kraft Giving Back Assistance Fund, continuing Myra’s legacy of compassion and generosity. Since 2012, the Myra H. Kraft Giving Back Assistance Fund has helped 273 individuals and families with crucial, unmet needs to daily living. Here are a couple of the stories of families that were positively impacted by the assistance fund in 2018:

Ashley was referred to My Life My Choice at age 14, when she was recovered after having been trafficked to New York. Now 15, Ashley has made a lot of progress addressing her trauma in a residential treatment center. In February 2018 she was ready to go home to her family. Ashley’s family has struggled financially but had

recently secured housing through the Somerville Public Housing Authority. Her mother, however, is a recent cancer survivor who is disabled and unable to work. To alleviate some of her mother’s financial stress and ensure Ashley felt comfortable coming home, the Myra H. Kraft Giving Back Assistance Fund provided them with \$4,400 to furnish their new apartment.

Jessica is a single mother of an 8-year-old daughter and 5-year-old autistic son. She is diagnosed with severe anxiety and depression, and has a history of trauma including surviving an attempted murder and being robbed at gunpoint. Last summer, she was attacked and physically hurt by the father of her children, who forced himself into her home. Her two children witnessed the incident. This event triggered Jessica’s anxiety, and she missed several rent payments, accumulating a debt that negatively impacted her housing record. Jessica hoped to move out of the home where the incident took place to get a fresh start, but was unable to do so until the debt was removed from her record. The Myra H. Kraft Giving Back Assistance Fund provided Jessica with \$2,500 to pay her back rent and find a new home for her and her children.

In April 2018, Sharon’s son Robert left home to pick up a friend. As he parked outside of his friend’s house he was approached, robbed at gunpoint, and shot at point blank range in the head. This senseless act of violence stripped Sharon of her only child and left her with a heavy financial burden. Robert, a construction worker, had barely any savings and no life insurance policy, and neither Sharon nor Robert’s father had the means to pay for his funeral services. Sharon managed to pay the funeral home, but fell behind on her rent as a result and faced eviction. The Myra H. Kraft Giving Back Assistance Fund provided her with \$1,500 to catch up.

\$1,000,000+

SINCE ITS INCEPTION, THE MYRA H. KRAFT GIVING BACK ASSISTANCE FUND HAS PROVIDED MORE THAN \$1 MILLION TO SUPPORT FAMILIES IN NEED.

BOYS & GIRLS CLUBS OF BOSTON

THE MYRA H. KRAFT GIVING BACK SCHOLARSHIP FUND

The Myra H. Kraft Giving Back Scholarship Fund recognizes Club members who give their time and talents to the community and instills in young people an understanding of the importance of community service for generations to come. The extraordinary support to this fund during fiscal year 2018 allowed Boys & Girls Clubs of Boston to award seven graduating high school seniors with scholarships totaling more than \$100,000.



Izza has been an active member of the Jordan Boys & Girls Club in Chelsea since she was 10 years old. Staff members there know her as an “energetic, devoted and capable young woman.” As a pre-teen, Izza joined Torch Club, the Club’s leadership and community service group, and became an instant leader within the group. Izza says, “Growing up was a little tough; I was bullied for years. The Club staff always made sure I had a friend, even if it was just the Club social worker.” Izza also credits the Club with inspiring her to give back to her community, from coaching summer league basketball to crafting holiday gift baskets for patients at Boston Children’s Hospital. “The Kraft family has truly inspired me,” she says. “I have always admired their humbleness and drive to give back. One day, I want to establish my own Club so more children can have the resources and opportunities I did.” With a four-year award totaling \$20,000 from the Myra H. Kraft Giving Back Scholarship Fund, Izza will attend the University of Massachusetts Boston this fall to study nursing. After she receives her bachelor’s degree, she plans to join an accelerated nurse practitioner program while working on-site at a hospital in Boston.



Aminata has been a member of the Yawkey Club of Roxbury for ten years and credits her time at the Club with keeping her on track and inspired. Aminata has worked her way up the “leadership pipeline” at the Club, participating in programs designed to build her social and leadership skills, including Girls Group, Torch Club, Young Leaders and Keystone Club. As a high school junior and senior, Aminata completed two summer internships at medical institutions in Boston and served on the executive board of Keystone Club. Through Keystone, she participated in several community events, including volunteering with the families of recovering addicts, serving Thanksgiving dinner for families in the community and planning fun events for her peers. Club staff members say, “Aminata has consistently displayed a commitment to being a leader and seeking out opportunities for growth.” With a special one-year award of \$2,500 from the Myra H. Kraft Giving Back Scholarship Fund, Aminata will attend Fitchburg State University this fall and plans to major in biology. She hopes to pursue a nursing career and address racial and ethnic disparities in the healthcare system.



Amber has been a member of the Yawkey Club of Roxbury for eight years and has been a dedicated role model to younger members, for whom she provides drum lessons and homework help. Amber was an honors student at CATS Academy Boston, where she studied open source engineering platforms and robotics. As a member of her school’s student government, Amber arranged several events to raise money for their partner school in Nepal. For three years, Amber also volunteered to set up for Boston’s largest holiday celebration for kids and families who have experienced the uncertainty of homelessness and the stress of poverty. Through school, Amber spent a summer in China studying Chinese culture and Mandarin. Through the Club, she traveled to India and the United Arab Emirates to learn about other cultures and the impacts of globalization. Amber says, “My roots in my community have allowed for me to blossom into a young woman who is determined to be a world-changer and make a difference in her community.” With a four-year award totaling \$20,000 from the Myra H. Kraft Giving Back Scholarship Fund, Amber will study engineering at Spelman College and hopes to become a global business developer.



Jonte has been a member of the Charlestown Boys & Girls Club for seven years and currently works as a junior staff member there. He has participated in several community service projects through the Club, including painting a mural addressing the opioid crisis in his community and rebuilding a dilapidated public park. Jonte’s warm personality makes him a well-respected role model at the Club. Similarly, he is known at Everett High School as a helpful and encouraging student with a very strong work ethic, determined to make the most of his opportunities. He is a talented athlete who always puts his academics first. Jonte says, “The Charlestown Club has given me so many opportunities to grow and be my best self. I know I will take my love of giving back to the community when I enter college.” With a special one-year award of \$5,000 from the Myra H. Kraft Giving Back Scholarship Fund, Jonte will attend Franklin Pierce University this fall.



Tajazziah has participated in countless community service projects during her twelve years at the Yawkey Club of Roxbury and has served as a Young Leader and junior staff member. She also participated in several leadership and volunteer activities at Boston Arts Academy, where she is president of the National Honor Society. Teachers admire Tajazziah as “unfailingly curious and positive” and a diligent and determined student who won’t settle for “good enough.” In her senior year she secured funding for a special project to help young people express themselves through dance. She conceived and organized the entire project herself—from the larger vision to the logistics. At home, Tajazziah is the caregiver for her mother, who has sickle cell anemia. Her caretaking nature and desire to give back have motivated Tajazziah to pursue a career in the medical field. With a scholarship of \$20,000 over four years from the Myra H. Kraft Giving Back Scholarship Fund, Tajazziah will attend the University of Massachusetts Boston this fall and plans to major in biology. She hopes to go on to medical school to become an OB/GYN and practice medicine in an area suffering from extreme poverty and lack of access to healthcare.



Jack is Project 351’s 2018 recipient of the Myra H. Kraft Giving Back Scholarship. Jack is a graduate of Nashoba Regional High School, where he excelled as a student and athlete, as well in service. A quiet leader, Jack was a member of the National Honor Society and captain of the varsity basketball team. For five years, he served with Project 351, first as Lunenburg’s Ambassador and then as a member of the Alumni Leadership Council. ALC members exemplify Project 351’s highest standard of values and service, provide counsel to the staff and Board, and serve as mentors and team leaders to Ambassadors. With an award totaling \$20,000 over four years, this fall Jack will attend Manhattan College to study political science as he seeks a career as political analyst. His aspirations also include a lifelong commitment to service in support of children in foster care. Jack was humbled to be selected for Project 351’s highest honor: “Receiving the Myra H. Kraft Scholarship is one of the proudest moments of my life. Mrs. Kraft’s example inspires an even greater commitment to service and motivates my efforts to ensure foster children have every opportunity they deserve.”



Destiny has been a member of the Watertown Boys & Girls Club since she was seven years old, and was named the 2018 Massachusetts Youth of the Year. When asked to talk about her Watertown Boys & Girls Club experience, Destiny said, “No amount of words can fully encapsulate my Club experience and the incredible impact it has had on my life, and the role it has played in shaping my future. Being named Youth of the Year was surreal because I was being recognized by a place that has done so much for me. It is so much more than a title, it is a mission for life, to be a role model for the children whose lives I am already a part of, and those I get to meet in the future. It is a mission I am proud to embody.” With a four-year award of \$20,000 from the Myra H. Kraft Giving Back Scholarship Fund, Destiny will attend Rensselaer Polytechnic Institute this fall.

THE KRAFT FAMILY FOUNDATION

HISTORY OF GIVING – The Kraft family has a long history of making philanthropic investments that support a vision of social justice. Through the years, the family has given hundreds of millions of dollars to nonprofits in support of service to the community. That tradition continues today through the Kraft Family Foundation and its philanthropic investments, which are governed by the principle of creating equity for our most vulnerable populations.

The family believes that social justice reflects a society where all individuals have equal footing and unchallenged access to opportunities throughout their lives – irrespective of their zip code, gender identity, race, ethnic origin or religion. True social justice is based on the values of fairness and equity, respect for diversity, access to social protection and the application of human rights in all aspects of life. These are the fundamental values that guide the philanthropic giving of the Kraft family and the Kraft Family Foundation.

FOCUS ON IMPACT

The Kraft Family Foundation works to eradicate inequity at both the individual and systemic level through the following goals:

- **FOR INDIVIDUALS** – To provide hope to those individuals who may go ‘unnoticed’ by society or are ‘voiceless’ but who need access to opportunities for success, wellbeing and personal growth.
- **FOR ORGANIZATIONS** – To support nonprofits who are having significant impact but may be flying under the radar and may be under-valued funders.
- **FOR COMMUNITIES** – To address societal issues that are impacting marginalized and under-resourced communities by building bridges and creating a sense of community through philanthropic investments.

AREAS OF FOCUS – The Kraft Family Foundation supports initiatives that provide equity, create opportunities, facilitate social and economic mobility and create social safety nets where they don’t currently exist.

PHILANTHROPIC INVESTMENT PRIORITY AREAS:

- Job Training and Workforce Development
- Women and Girl Empowerment
- Youth Leadership Development
- Anti-Violence Efforts
- Educational Opportunity
- Quality Healthcare Access
- Jewish Heritage



CATALYST GIFTS

SURPRISE CATALYST GIFTS – A few years ago, the Kraft family was seeking to increase impact and benefits for individuals and organizations who weren’t being entirely served through sources of traditional philanthropic funding.

To support that idea, the family launched an initiative to provide small-to-mid sized organizations with surprise gifts – typically of \$100,000 – to serve as a catalyst to significantly move nonprofits and causes forward in a tangible way.

A main theme of these catalyst gifts is the desire to change the trajectory of societal issues in the future by investing in ‘upstream’ and root cause solutions today. In order to do so, these gifts provide funding for organizational capacity building as well as program and services. A sampling of the organizations that have received catalyst gifts from the Kraft family are below.

JOB TRAINING AND WORKFORCE DEVELOPMENT

- Operation Exit
 - o Partnership with the City of Boston and Building Trade Unions to provide training, internships and job placement for court-involved individuals.

WOMEN AND GIRL EMPOWERMENT

- My Life My Choice
 - o Preventing the commercial sexual exploitation of adolescents while working to eliminate the violence and victimization of sexual exploitation.

YOUTH LEADERSHIP DEVELOPMENT

- More Than Words
 - o Empowering youth who are in the foster care system, court involved, homeless, or out of school to take charge of their lives by taking charge of a business.

ANTI-VIOLENCE EFFORTS

- Jane Doe, Inc. - Institute for Safety and Justice
 - o Launched a leadership training program for grassroots violence and assault prevention organizations to build organizational capacity and evolve the field with a goal of ending partner violence.

YOUTH IN FOSTER CARE

- Wonderfund of Massachusetts
 - o Serving children engaged with the MA Department of Children and Families and the foster care system by providing comfort and dignity to children in traumatic situations and enriching childhoods that have been impacted by abuse and neglect.

VETERANS SERVICES

- The Mission Continues
 - o Empowering veterans who are adjusting to life at home to find purpose through community impact by deploying veterans on new missions in their communities, so that their actions will inspire future generations to serve.

EDUCATIONAL OPPORTUNITY

- Cambridge College
 - o Providing higher education for a diverse population of working adults for whom educational opportunities may have been limited or denied.

\$7,000,000+

SINCE ITS LAUNCH, THE KRAFT CATALYST GIFT INITIATIVE HAS PROVIDED CLOSE TO 60 COMMUNITY NONPROFITS WITH MORE THAN \$7MILLION OF PHILANTHROPIC GIFTS.

KRAFT PRECISION MEDICINE ACCELERATOR AT HARVARD BUSINESS SCHOOL

The mission of the Kraft Family Foundation, under the leadership of Robert Kraft, includes supporting education, healthcare, science and the needs of underserved individuals. Today, the U.S. is home to a massive network of hospitals, foundations, companies and institutes that are funding, advocating for, or working towards a cancer cure. Though this is incontestably a good thing, there is a lack of consensus on how to pursue the common goal.

The Kraft family has always displayed a strong commitment to supporting healthcare research. In 2016, Robert Kraft and the Kraft Family Foundation teamed with Harvard Business School to establish the Kraft Precision Medicine Accelerator with a \$20 million endowment.

The Kraft Precision Medicine Accelerator recognizes the need for leadership in order to realize the potential of precision medicine, and is developing a business framework that encourages all cancer organizations to align on shared goals, collaborate with one another, and create a collective impact. They work within Harvard Business School to leverage its unique resources, and world-renowned faculty, alumni, and students. The four major focuses of the accelerator are as follows:

DIRECT-TO-PATIENT: Most patients don’t realize the value of their data. Every patient needs to raise their hand and be counted. When scientists have access to their data, patients can help unlock promising therapies.

DATA & ANALYTICS: Many data sets are siloed and spread amongst different institutions. Data needs to be aggregated, standardized and analyzed to inform clinical pathways and clinical trial design.



CLINICAL TRIALS: Today, too many clinical trials run late or fail outright due to poor design or lack of enrollment. Design trials need to increase efficiency and success.

INVESTMENT AND VENTURE: Current investment models often perpetuate a broken system. There needs to be new approaches that align incentives and accelerate progress.

\$20,000,000

ROBERT KRAFT AND THE KRAFT FAMILY FOUNDATION ESTABLISHED THE KRAFT PRECISION MEDICINE ACCELERATOR WITH A \$20 MILLION ENDOWMENT.



TEAM IMPACT

“ I cannot tell you what a blessing being with the University of Michigan Basketball team and Team IMPACT has been for me. It has changed how I look at everything, my confidence, my self-worth; these experiences have helped me understand that even though I can’t play on the basketball court, that I can still contribute and impact others as part of a team. We are a family. ”

These are the words of Jude Stamper, a 12-year-old who was born with Arthrogryposis Multiplex Congenita, a condition that limits his ability to bend several joints, including his knees, ankles and neck. A sports fanatic living in Michigan, Jude has followed the Wolverines Basketball team all his life, and on November 4, 2017—through Team IMPACT—Jude went from fan to team member.

Team IMPACT is a national nonprofit that connects children living with serious and chronic illnesses to local college athletic teams, forming life-long bonds and life-changing outcomes. Through the program, kids are officially drafted to the team and attend practices, games, team dinners and more. Children benefit from an entire team of support, leading to improved confidence, optimism, and sense of belonging. Their families experience a greater sense of connection and support within their community. And student athletes become more empathetic and civic-minded as they learn lessons from courageous children that can’t be taught in the classroom or on the playing field.

With the support of The Kraft Group, Team IMPACT was founded in 2011. In the eight years since, Team IMPACT has grown from 17 kids and teams located in New England, to a nationwide program that has matched nearly 1,600 kids with teams at more than 500 colleges in 48 states. Team IMPACT is bringing a spirit to college athletics that has never been felt before—and this could not be done without the commitment and leadership of supporters like The Kraft Group.

1,600+

THANKS TO THE SUPPORT FROM THE KRAFT FAMILY, MORE THAN 1,600 KIDS ACROSS THE COUNTRY HAVE BEEN SUPPORTED BY TEAM IMPACT.

COMBINED JEWISH PHILANTHROPIES

The mission of Combined Jewish Philanthropies (CJP), Greater Boston’s Jewish Federation, is to inspire and mobilize the diverse Greater Boston Jewish community to engage in building communities of learning and action that strengthen Jewish life and the world around us.

The Kraft family has been generous and dedicated supporters of CJP and the Greater Boston Jewish community for generations. Robert Kraft and the Kraft Family Foundation led the support of CJP’s renovation efforts with a \$10 million gift that honors the memory of his beloved wife, Myra, and his father, Harry – who both served on CJP’s Board of Directors.

Harry was devoted to Jewish learning and education, serving as a teacher and mentor his entire life. He was dedicated to his faith and Jewish traditions. He believed deeply in the importance of spirituality, commitment to one’s community and Torah. Myra lived her life in service to all who needed help. She was steadfast in her pursuit of justice and righteousness. Myra’s wisdom, caring and passion continue to inspire CJP’s work in countless ways.

The Kraft family’s leadership has also included supporting and launching numerous programs that create a connection to Israel and Jewish life. Their commitment has helped to build a robust economic relationship between Boston and Israel, the results of which have created jobs and fostered technological innovations in both communities.

CJP has paid tribute to their legacies of leadership and learning, by naming three spaces after them – the Kraft Family Building, the Myra Kraft Boardroom and the Harry Kraft Center for Jewish Education.



\$10,000,000+

ROBERT KRAFT AND THE KRAFT FAMILY FOUNDATION HAVE PROVIDED MORE THAN \$10 MILLION IN SUPPORT OF COMBINED JEWISH PHILANTHROPIES.



\$5,000,000+

THE KRAFT FAMILY IS PROVIDING MORE THAN \$5 MILLION IN SUPPORT OF THE PASSPORT TO ISRAEL PROGRAM.

BIRTHRIGHT ISRAEL FOUNDATION

The Birthright Israel Foundation began with the idea of offering the gift of a life-changing trip to Israel to young Jewish adults. The organization raises funds in the United States to help fund trips for young adults between the ages of 18 and 26 to help transform their futures. More than 50,000 young Jewish adults enjoy this educational trip to Israel each year with the goal of ensuring a vibrant future of the Jewish people by strengthening Jewish identity, Jewish communities and connections with Israel.

Robert Kraft and his family have always had a strong connection to Israel and are committed to providing youth with this life-changing experience. More than a decade ago, Myra and Robert Kraft founded the Passport to Israel program based on their conviction that the next generation deserves a strong connection to Israel. This unique savings plan helps parents send their children on a life-changing Israel experience that helps to strengthen a teen’s Jewish identity while establishing lifelong involvement in Jewish life.

Since its inception, the Passport to Israel program has grown tremendously, with more than 2,000 Boston-area youth currently enrolled in the program.

FOOTBALL IN ISRAEL

Over the years, Robert Kraft and his family have had a strong connection to Israel, making dozens of trips to the Holy Land. As they continue to maintain a lifelong involvement in their communities, Kraft and his family have had a tremendous impact on the growth of youth football in Israel.

Since 1999, the Kraft family has donated millions of dollars to develop the American Football Israel (AFI) Association, including the construction and continued development of The Kraft Family Sports Campus in Jerusalem. High school teams in Israel have typically played 9-on-9 football on 60-yard fields and have been forced to always go for two points after a touchdown because there are no posts for field goals. Thanks to the new state-of-the-art facility, AFI players can finally play on a full-sized football fields.

The Kraft Family Sports Campus is outfitted with a FieldTurf surface and is home to a number of AFI and Israeli Football League teams. Spread over approximately 25 acres of land, the campus encompasses, three regulation-size sports fields – one natural grass and two artificial turf, with one of them representing the country’s first fully-marked official American football field – locker rooms, administrative offices, a central pedestrian thoroughfare, parking and a new access road. The facility also hosts youth football programs for football, baseball, soccer and is one of the most heavily used sports facilities in Jerusalem. It also serves as a venue for special events and summer day camps. Plans in the pipeline for future expansion of the campus include a gym, basketball courts, baseball fields and a whole array of state-of-the-art sports facilities.

With the support of the Kraft family, the American Football Israel Association has grown into a thriving community of more than 2,000 players country-wide, with the demand and interest in the sport of American football growing stronger every day. In 2017, Robert Kraft led a delegation of NFL legends on a mission trip for the second time in three years. During their visit, the 18 NFL legends made a special visit to the Kraft Family Sports Campus and were welcomed by more than 1,000 football fanatics. The enthusiasm of the crowd was yet another testament to the fact football has caught on in the Holy Land.



“These fields will be used extensively by all types of athletes. They are eager and thirsty,” said Jerusalem Mayor Nir Barkat. “You will see people from all backgrounds – Muslims, Christians and Jews – all using these fields together. We know what sharing a team means, to bring people together and appreciate the common denominator between them.”

\$6,000,000

ROBERT KRAFT DONATED \$6 MILLION TO BUILD THE KRAFT FAMILY SPORTS CAMPUS IN JERUSALEM, ISRAEL.



KRAFT FAMILY ENDOWMENTS

INVESTING IN LONG-TERM SOCIAL IMPACT

The Kraft family believes that equity of access for all to quality education and healthcare are the cornerstones to a vibrant and successful community. In order to achieve generational and systemic social impact for individuals, families and communities alike, our institutions must be able to rely on long-term, reliable sources of income. The Kraft family recognizes this need for this sustainability and has established permanent endowments at educational, healthcare and social services organizations. The Kraft endowments will help to ensure those who need access to support and opportunity can be fully served by best-in-class institutions well into the future.

Kraft Family Professorship Fund
Boston College

Kraft Family Non-Profit
Emergency Fund
The Boston Foundation

Myra and Robert Kraft Chair Fund
Boston Symphony Orchestra

The Myra H. Kraft Giving Back
Scholarship Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back
Volunteer Services Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back
Assistance Fund
Boys & Girls Clubs of Boston

Myra & Robert Kraft and
Jacob Hiatt Professor of
Christian Studies
Brandeis University

Myra & Robert Kraft Chair
in Arab Politics
Brandeis University

Myra '64 and Robert Kraft
Endowed Scholarship
Brandeis University

Myra & Robert Kraft Israel Initiative
Endowment
Brandeis University

Myra Kraft Transitional Year Program
Scholarship Endowment Fund
Brandeis University

Myra Kraft Transitional Year
Program Alumni Scholarship
Endowment Fund
Brandeis University

The Kraft Family Distinguished
Chair in Cardiovascular Medicine
Brigham and Women's Hospital

The Wolf Scholarship in Medical
Education Endowment Fund
Brigham and Women's Hospital

World of Music Education
Endowment
Carnegie Hall

The Columbia/Barnard Hillel Kraft
Center Endowment
Columbia University

Robert Kraft Family
Scholarship Fund
Columbia University

The Kraft Family Interfaith and
Intercultural Awareness Fund
Columbia University

Myra Kraft Shabbat Fund
Columbia University

Myra H. Kraft Prizes in
Human Rights
at Columbia College
Columbia University

Myra & Robert Kraft Passport
to Israel Fund
Combined Jewish Philanthropies

Robert K. Kraft Family Fund
Combined Jewish Philanthropies

Mission Possible
Dana-Farber Cancer Institute

Kraft Family Professorship
in Medicine at Harvard University
Dana-Farber Cancer Institute

Kahillah Endowment
Scholarship Fund
Gann Academy

Kraft Precision Medicine Accelerator
Harvard Business School

The Robert & Myra Kraft
Fellowship Fund
Harvard Business School

Kraft-Hiatt Chair in Judaic Studies
College of the Holy Cross

Challenger Memorial Scholarship
College of the Holy Cross

Jonathan Kraft Prize for
Innovation in Cancer Research at
Massachusetts General Hospital

The Kraft Center for
Community Health
Massachusetts General Hospital

Kraft Family Fund
The Rivers School

The Robert & Myra Kraft Boston
Boys and Girls Club Endowed
Scholarship
U-Mass Boston

The Myra Kraft Community
Leadership Scholarship
U-Mass Foundation

United Way Millennium Fund/Chelsea
Boys and Girls Club Fund
United Way

Kraft Family Fund for Internships
Williams College

Myra Hiatt Kraft Endowed
Global Scholarship
Worcester Polytechnic Institute





THE KRAFT FAMILY AND THE NEW ENGLAND PATRIOTS

COMMUNITY INVOLVEMENT REPORT

NEW ENGLAND PATRIOTS FOUNDATION

GILLETTE STADIUM ■ ONE PATRIOTS PLACE ■ FOXBOROUGH, MASSACHUSETTS 02035

