

THE KRAFT FAMILY AND
THE NEW ENGLAND PATRIOTS



2016-17



COMMUNITY INVOLVEMENT REPORT





Dear Friends,

For the past 22 years, I have had the good fortune of serving as the custodian of a valuable and rewarding communal asset. The day I bought the Patriots, I realized that our success would not solely be measured by the team's wins and losses, but rather by the positive impact the organization and its players can make in the communities throughout New England.

While proud of the record-setting successes on the field, I am most grateful for the impact the team continues to make in our local communities. This past year, we have once again surpassed the previous year's record for player appearances and overall contributions donated through the Patriots Charitable Foundation. Patriots players, past and present, continue to serve as ambassadors for the organization by volunteering their time to support hundreds of community events and initiatives throughout New England.

For the past five years, the New England Patriots Charitable Foundation has celebrated volunteerism; honoring many deserving individuals whose hard work and countless contributions to local charities and non-profit organizations. Through this initiative, we promote volunteerism by encouraging fans to accept the challenge to become more active in their communities.

Through our Foundation, we remain dedicated to aiding the youth and families in the region by assisting programs that foster cultural diversity, education, family and health. The following report highlights the many varied initiatives and activities we support throughout the year.

We thank you for your interest and your continued support.

Sincerely,

A handwritten signature in white ink that reads "Robert Kraft". The signature is fluid and stylized, with the first and last names being more prominent.

Robert K. Kraft



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ABOUT THE FOUNDATION



The New England Patriots Charitable Foundation is the nonprofit organization established by Robert Kraft in 1994 to support charitable and philanthropic agencies throughout New England. This support comes in the form of direct grants and the donation of signed memorabilia to charitable causes, and from Patriots players who offer their direct support by appearing at charity functions throughout the year.

The foundation's primary goal is to support programs that aid the youth and families of the New England region by assisting programs that foster cultural diversity, education, family and health. The foundation has taken special interest in youth programs that encourage education, creativity and development of character.

The Ron Burton Community Service Award is presented annually to a Patriots player in recognition of his many contributions in the community. The award is named after Ron Burton, the first player drafted in franchise history, who left a lasting legacy by dedicating his life to helping others. Patriots tight end Rob Gronkowski was awarded the prestigious New England Patriots Ron Burton Community Service Award at 2016 Patriots Premiere in recognition of his outstanding commitment to the community.



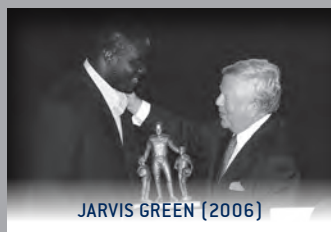
JOE ANDRUZZI (2003)



TROY BROWN (2004)



MATT LIGHT (2005)



JARVIS GREEN (2006)



TY WARREN (2007)



LARRY IZZO (2008)



KEVIN FAULK (2009)



VINCE WILFORK (2010)



JEROD MAYO (2011)



ZOLTAN MESKO (2012)



MATTHEW SLATER (2013)



DEVIN MCCOURTY (2014)



NATE SOLDER (2015)

RON BURTON COMMUNITY SERVICE AWARD

NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION BY THE NUMBERS



1,200+

IN-KIND DONATIONS MADE TO NONPROFIT
ORGANIZATIONS IN 2016



1,000+

STUDENTS AND FACULTY HAVE RECEIVED
ANTI-VIOLENCE TRAINING



1,000+

HOURS VOLUNTEERED BY CURRENT AND
FORMER PATRIOTS PLAYERS IN 2016



100,000+

TICKETS DONATED TO NONPROFIT
ORGANIZATIONS SINCE 1994



25,000+

CHILDREN AND FAMILIES HAVE RECEIVED
HOLIDAY GIFTS AND WINTER COATS



500+

COMMUNITY APPEARANCES BY CURRENT AND
FORMER PATRIOTS PLAYERS IN 2016



500+

ACTIVE DUTY MILITARY AND VETERANS
HONORED AT PATRIOTS GAMES IN 2016



\$7,000,000+

RAISED FOR CANCER RESEARCH BY THE
PATRIOTS PLATELET PEDALERS TEAM



5,000+

STUDENTS HAD PATRIOTS PLAYERS
READ TO THEM IN 2016



7,000+

PLATELET DONATIONS COLLECTED BY THE
KRAFT FAMILY BLOOD DONOR CENTER IN 2016

CELEBRATE VOLUNTEERISM



Celebrate Volunteerism is an initiative that aims to highlight volunteerism by teaming with nonprofits, educating people about the need for volunteering, increasing awareness for volunteer opportunities, honoring deserving volunteers and encouraging others to follow the Kraft family's example of being lifelong volunteers. Throughout the year, the foundation recognizes Myra Kraft Community MVP Award winners, Patriots Difference Makers of the Week and collaborates with Project 351 and Weymouth Public Schools to thank these outstanding volunteers and help build the next generation of volunteers.



MYRA KRAFT COMMUNITY MVP AWARDS

The Myra Kraft Community MVP Awards honor individuals who exemplify leadership, dedication and a commitment to improving their communities through volunteerism. Through the program, nonprofit organizations across New England have the opportunity to recognize their hard-working volunteers for the invaluable time and support they provide to their communities.

During an awards ceremony in June of 2017, the winners were recognized for their outstanding commitment to their local communities. Fifteen local volunteers received a \$5,000 grant for the nonprofit organization for which they volunteer. Ten others received grants of \$10,000 for their New England-based nonprofit and one grand prize winner was presented with a \$25,000 grant for her charity.

The 2017 Myra Kraft Community MVP Award winners ranged in age from 15 to 86 and represented every state in New England. These volunteers support a variety of causes including education, healthcare, homelessness prevention, mentoring, military, violence prevention and more.



MVP NAME	HOMETOWN	ORGANIZATION
\$25,000 GRAND PRIZE WINNER		
Fabienne Eliacin	Dorchester, Mass.	Dudley St. Neighborhood Initiative
\$10,000 SECOND PRIZE WINNERS		
Justin Doo	Walpole, Mass.	Moyamoya Disease Research Foundation
Robert Faherty	Braintree, Mass.	Cops for Kids with Cancer
Jerry Ferrera	Framingham, Mass.	St. Francis House
Len & Cherylann Gengel	Worcester, Mass.	The Be Like Brit Foundation
Judy Giovangelo	West Roxbury, Mass.	Ben Speaks Louder Than Words
Tim Grover	Lowell, Mass.	Megan's House Foundation
Ryan Matthews	Plainville, Conn.	The Susie's Foundation
Elizabeth McLellan	Portland, Maine	Partners for World Health
Barbara Smith	Acton, Mass.	Household Goods
Janet Ulwick-Sacca	Gloucester, Mass.	National Braille Foundation
\$5,000 THIRD PRIZE WINNERS		
Lori Bateman & Kylee McCumber	Leominster, Mass.	Kylee's Kare Kits for Kidz
Maggie Bornstein	Amesbury, Mass.	Lucy's Love Bus
Steve Brosnihan	Bristol, R.I.	Rhode Island Hospital
Stephen Colella	Warwick, R.I.	Job Club Rhode Island
Frances Davis	Watertown, Mass.	Windrush Farms
Nicole DiPaolo	Randolph, Mass.	Paws4Survival Rescue
Louise Griffin	Hampton, N.H.	Zack's Team
Debbie Mearls	Brockton, Mass.	Soldier's Angels
Jana Planka	Narragansett, R.I.	Rhode Island Mentoring
Neil Rhein	Mansfield, Mass.	Keep Massachusetts Beautiful
Mike Sanphy	Westbrook, Maine	My Place Teen Center
Kenneth Thompson	Rutland, Vt.	Vermont Elks Charities
Laurie Tomaszewski	Nashua, N.H.	Lil' Iguana's Children's Safety Foundation
Kathy Wood	Canton, Conn.	Friends of Canton Football
Jack Zorski	East Falmouth, Mass.	Falmouth Volunteers in Public Schools

MYRA KRAFT COMMUNITY MVP AWARDS

Fabienne Eliacin of Dorchester, Mass. was selected as the 2017 Myra Kraft Community MVP Award grand prize winner and received a \$25,000 grant for the Dudley Street Neighborhood Initiative. Nine years ago, Eliacin moved to Dudley Street, a historically underfunded and underserved neighborhood in Boston. The majority of residents are low-income and most residents earn less than \$25,000 per year. The neighborhood has a large immigrant population and unemployment rates exceed 25 percent. As a single mother, Eliacin got involved with the Dudley Street Neighborhood Initiative to make sure that the neighborhood had educational programs available to her daughter.

Over the years, Eliacin has become more involved in a wide variety of programs. One of the programs she has been committed to is Fair Chance for Family Success, a program designed to improve the financial status of families in the neighborhood. Thanks to her volunteer work this past year, family incomes rose by an average of \$2,400, family savings increased by more than 450 percent and participants decreased the use of government subsidies by 89 percent. Eliacin also mobilized the Community Preservation Act that will fund affordable housing as well as parks and open space for families. In addition to her work at the Dudley Street Neighborhood Initiative, she is an active volunteer at afterschool programs in her local church and at Boston Mother's Care. Her optimism and perseverance inspires hundreds of others in the Dudley community to continue working to build the vibrant, diverse and affordable neighborhood that they envision.





“THERE ARE SOME INCREDIBLE PEOPLE IN OUR LOCAL COMMUNITIES THAT HAVE DEDICATED MUCH OF THEIR LIVES TO VOLUNTEERING. IN CREATING THE MYRA KRAFT COMMUNITY MVP AWARDS, WE WANTED TO SHOW OUR APPRECIATION FOR THESE OUTSTANDING COMMUNITY ADVOCATES AND OFFER OUR SUPPORT TO THE CAUSES THAT ARE SO NEAR AND DEAR TO THEIR HEARTS. WE ADMIRE THEIR SELFLESSNESS AND THANK THEM FOR THEIR COMMITMENT TO MAKING THE WORLD A BETTER PLACE.”

– PATRIOTS CHAIRMAN AND CEO, ROBERT KRAFT

\$200,000

ROBERT KRAFT AND THE FOUNDATION PROVIDED \$200,000 IN GRANTS TO LOCAL CHARITIES IN HONOR OF THE MYRA KRAFT COMMUNITY MVP WINNERS.

PATRIOTS DIFFERENCE MAKERS

As part of their commitment to celebrating volunteers, the foundation presents the “Patriots Difference Maker of the Week” award, which recognizes deserving volunteers who go above and beyond to give back to their community. Each week during the season, a volunteer was recognized for their commitment to a New England based nonprofit organization and was recognized during the regular season. All of the honorees were invited to the Patriots final regular season home game on Dec. 24 as special guests of the Kraft family. After enjoying a pregame reception in the Empower Field House, the Patriots Difference Makers and their guests were invited to a special pregame ceremony with Robert Kraft.





The Kraft family and the foundation had a surprise announcement for the 14 Patriots Difference Makers of the Week during their pregame ceremony. Each of their nonprofit organizations was awarded a \$5,000 grant in recognition of their volunteer work. Robert Kraft and the foundation also announced one volunteer as the Patriots Difference Maker of the Year. The presentation was later shown on the HD boards during the game.

Following the presentation, the Patriots Difference Makers were escorted to the field where they had the opportunity to watch pregame warmups. They also formed a tunnel with the Patriots cheerleaders and welcomed the Patriots onto the field during team introductions.

\$85,000

THE KRAFT FAMILY AND FOUNDATION DONATED \$85,000 TO THE 14 NONPROFIT ORGANIZATIONS SELECTED AS PATRIOTS DIFFERENCE MAKERS OF THE WEEK.

PATRIOTS DIFFERENCE MAKERS



Robert Kraft and Andre Tippett presented Alvin Notice with the Patriots Difference Maker of the Year award and a \$20,000 grant for the Tiana Angelique Notice Foundation. Since the tragic loss of his daughter to domestic violence, Alvin has made it his mission to help other victims. In 2009, the same year as his daughter's death, he founded the Tiana Angelique Notice Foundation. Over the past seven years, Alvin has been a leader in making changes to increase support and resources for victims of domestic violence in Connecticut and Massachusetts. He has collaborated with the Harvard University Gender Violence Program and successfully made legislative changes, including the implementation of the use of GPS systems in Connecticut. Alvin has personally advocated for individual victims of domestic violence through court proceedings and availed himself to assist community members in risky situations to help them navigate through processes such as restraining order procedures. He has spoken publicly in a variety of forums to share his story and to educate as many people as possible about domestic violence.

\$20,000

ROBERT KRAFT AND ANDRE TIPPETT PRESENTED ALVIN NOTICE WITH A \$20,000 GRANT TO BENEFIT THE TIANA ANGELIQUE NOTICE FOUNDATION.

2016 PATRIOTS DIFFERENCE MAKERS OF THE WEEK

WEEK	ORGANIZATION	PATRIOTS DIFFERENCE MAKER	HOMETOWN
Sept. 18	Joanna's Place	Heather Mullin	Weymouth, Mass.
Sept. 25	Mass. Down Syndrome Congress	Brian Skotko	Boston, Mass.
Oct. 2	Hand Delivered Hope	Lynnel Silva-Cox	East Bridgewater, Mass.
Oct. 9	Cape Cod Challenger Club	Kelvin Ing	Sandwich, Mass.
Oct. 16	Dare to Dream Ranch	Karen Dalton	Foster, R.I.
Oct. 23	Tiana Angelique Notice Foundation	Alvin Notice	Fitchburg, Mass.
Oct. 30	Josh Thibodeau Helping Hearts Found.	David Kane	Sudbury, Mass.
Nov. 6	Universal Promise	Allyson Marrinan	Saunderstown, R.I.
Nov. 13	Special Olympics Massachusetts	Brendan Aylward	Stow, Mass.
Nov. 20	Read to a Child	Jason DeMarzo	Newton, Mass.
Nov. 27	Bridges	Elizabeth Karagosian	Nashua, N.H.
Dec. 4	Boys Town New England	Kimberly Gagne	Swansea, Mass.
Dec. 11	Big Brothers Big Sisters of Mass. Bay	Nick Sisler	Boston, Mass.
Dec. 18	PinkHippy.org	Del-Marie Bachand	Rochdale, Mass.



PROJECT 351

For the past six years, the Kraft family and the foundation have partnered with Project 351, a Massachusetts-based nonprofit organization that promotes unity and leadership through the yearlong engagement of an eighth grade service ambassador from every city and town in Massachusetts. Eighth grade students are selected by local educators for an exemplary ethic of service and the values of kindness, compassion, humility and generosity of spirit.

This past spring, the foundation hosted the Leadership Reunion at Gillette Stadium to promote the importance of community service, education and leadership. Governor Charlie Baker joined Robert Kraft, Patriots offensive lineman Joe Thuney, Patriots cheerleaders and Pat Patriot at this year's event to thank the students for their efforts. Kraft presented a Myra Kraft Giving Back scholarship to a graduate of the program who showed an exemplary commitment to serving the community. Thuney, the Patriots cheerleaders and Pat Patriot also took part in a variety of community service projects with the students.



151,000+

**PROJECT 351 HAS ENGAGED MORE THAN 151,000
VOLUNTEERS TO ASSIST WITH COMMUNITY SERVICE PROJECTS.**



225,000+

PROJECT 351 STUDENT AMBASSADORS HAVE POSITIVELY IMPACTED MORE THAN 225,000 PEOPLE WITH THEIR COMMUNITY SERVICE EFFORTS.

CELEBRATE VOLUNTEERISM SCHOOL-BASED VOLUNTEER PROGRAM

The foundation has teamed with Weymouth High School for a school-based volunteerism program which encourages students to not only embrace their volunteerism requirements, but to go above and beyond while establishing a commitment to becoming lifelong volunteers. Through their Volunteers In Practice (V.I.P.) program, the Weymouth community is establishing the next generation of volunteers. The foundation teams with Weymouth on volunteer projects throughout the year and Patriots players have visited the school to thank students for their service and to promote the importance of volunteering.



150,000+

SINCE TEAMING UP WITH THE PATRIOTS,
WEYMOUTH STUDENTS HAVE PLEDGED MORE
THAN 150,000 VOLUNTEER HOURS.

SPECIAL FEATURE: ROBERT KRAFT



Since purchasing the team 23 years ago, Robert Kraft has been steadfast in his commitment to giving back to the community. While the foundation's mission is to focus on areas of character development, education, healthcare and youth, Kraft has taken a special interest in recognizing outstanding community volunteers.

For the past 19 years, Kraft has honored hundreds of volunteers with the Myra Kraft Community MVP Award – formerly known as the Community Quarterback Awards. He hosts a special luncheon each spring at Gillette Stadium to thank the volunteers in person and has donated millions of dollars to New England-based nonprofits in honor of these outstanding volunteers.

In 2011, after the passing of his late wife Myra, he launched the Celebrate Volunteerism initiative to keep her spirit of volunteering alive and to honor those who commit their lives to volunteering. Through this initiative, Kraft has recognized more than 100 outstanding volunteers from all across New England and presented grants to each of their nonprofit organizations. He continues to advocate for the importance of community service and is helping motivate the next generation of volunteers through programs like Project 351. Through his leadership, Kraft is raising awareness for volunteerism and shining a light on those who dedicate their lives to serving others.

EDUCATION



The New England Patriots Charitable Foundation is committed to helping every child receive quality educational programming that encourages the importance of learning. Throughout the year, Patriots players visit schools, Boys & Girls Clubs and community organizations to promote literacy, education and creative learning. The Patriots aim to inspire success in the classroom while also promoting character development, positive relationships and preventing acts of bullying and domestic violence.



GAME CHANGE:

THE PATRIOTS ANTI-VIOLENCE PARTNERSHIP

Game Change: The Patriots Anti-Violence Partnership is an innovative approach to violence prevention education. The program, funded by the New England Patriots Charitable Foundation and the Massachusetts Attorney General's Office, provided training for students, faculty and coaches at 98 public high schools across Massachusetts in 2015. The schools received training from Mentors in Violence Prevention (MVP), a nationwide leader in addressing violence prevention, run by the Center for Sport in Society at Northeastern University. MVP uses a sports-themed curriculum and employs collegiate athletes and former professional athletes as trainers.

In 2016, Game Change provided more in-depth training to students at 34 public high schools across Massachusetts. The program also provides funding to support that work over the long-term to six sexual assault and domestic violence prevention service providers. These peer leaders, school staff and prevention educators from a local sexual assault and domestic violence prevention organization are working together to incorporate the MVP curriculum into classes and clubs through student-led trainings and presentations.



1,000+

MORE THAN 1,000 HIGH SCHOOL STUDENTS ACROSS MASSACHUSETTS HAVE RECEIVED IN-DEPTH TRAINING AND EDUCATION TO PREVENT FUTURE ACTS OF BULLYING, DOMESTIC VIOLENCE AND SEXUAL ASSAULT.



THE INSTITUTE FOR SAFETY AND JUSTICE

As part of their ongoing commitment to preventing acts of violence, Robert Kraft and the New England Patriots Charitable Foundation teamed with Jane Doe Inc., The Massachusetts Coalition Against Sexual Assault and Domestic Violence. Together, they created the Institute for Safety and Justice, a comprehensive training and community building initiative for the coalition's member programs and others in the field working to support survivors of sexual and domestic violence.

The foundation launched this multi-year program that provides a comprehensive training institute to build the skills and capacities of advocates and leaders in the domestic violence and sexual assault prevention field. This allows them to address the specific issue of secondary trauma which has a profound impact on the effectiveness, health and longevity of the advocates and leaders conducting this work. This program provides a greater understanding of the needs of the advocates to help them better serve survivors of domestic violence and provides an intense evaluation of participants and agencies to determine the impact of the training institute.



\$2,000,000+

ROBERT KRAFT AND THE NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION HAVE INVESTED MORE THAN \$2 MILLION INTO DOMESTIC VIOLENCE AND SEXUAL ASSAULT AWARENESS AND PREVENTION EDUCATION AND TRAINING.



EVERFI CHARACTER PLAYBOOK

The Patriots teamed with EverFi and the United Way to educate middle school students on how to cultivate and maintain healthy relationships through a digital platform called Character Playbook. In May of 2017, Patriots players Duron Harmon and Matthew Slater joined Patriots cheerleaders and Pat Patriot for a visit to Pinkerton Academy where they interacted with students from the Rochester Middle School. The players received a program tutorial before taking part in a school-wide assembly where they spoke about character development, communicating effectively, resolving conflict, managing emotions and making good decisions. The EverFi Character Playbook is now being utilized in more than a dozen schools in New Hampshire.



1100+

THROUGH THE PATRIOTS' PARTNERSHIP WITH EVERFI AND THE UNITED WAY, MORE THAN 1100 STUDENTS HAVE BEEN POSITIVELY IMPACTED BY THE CHARACTER PLAYBOOK.



The Kraft family and the New England Patriots Charitable Foundation are dedicated to promoting the importance of education to youth across the region. Throughout the year, current and former Patriots players visit community centers and elementary schools to speak to students about the importance of reading.

Every March, current and former players celebrate Dr. Seuss' birthday and Read Across America week by visiting schools and reading to students. Often underscoring the message by relating to the importance of reading their own playbooks, Patriots players talk about the importance of reading in their lives and share some of their favorite childhood books.

READ ACROSS AMERICA

SNHU TECHNOLOGY LAB

The New England Patriots Charitable Foundation has teamed with Southern New Hampshire University (SNHU) to provide technology upgrades to local schools in need. Last spring, the foundation and SNHU selected the Mather School in Dorchester, Mass., the oldest public school in the country, to receive a \$25,000 grant to improve technology resources.

In September of 2016, the Mather School unveiled its new technology lab space during a school-wide assembly. The grant provided a complete technology overhaul including new computers and tablets, new furniture and Patriots-themed décor. Josh Kraft was joined by Patriots and Pro Football Hall of Famer Andre Tippett, Patriots players and cheerleaders for the school-wide assembly. The special guests spoke about the new upgrades, the importance of education and officially opened the doors to the new technology lab. Once the new space was revealed, Patriots players and cheerleaders led a group of students through an educational activity on the new tablets.



\$25,000

THE PATRIOTS AND SNHU PROVIDED \$25,000 WORTH OF TECHNOLOGY UPGRADES TO THE MATHER SCHOOL.



READ BETWEEN THE LINES

In 2017, the foundation teamed with JetBlue and the Hall at Patriot Place presented by Raytheon to challenge students across New England to read for more than 1,000 minutes from July 1 to August 31. Upon completing the challenge, the students are then asked to submit their reading log to the Hall. All students who complete this task are entered to win Patriots prizes. Patriots wide receiver Malcolm Mitchell helped launch the program in June during a reading event at The Hall at Patriot Place presented by Raytheon.



600+

MORE THAN 600 STUDENTS PARTICIPATED IN THE READ BETWEEN THE LINES PROGRAM IN 2016.

SPECIAL FEATURE: MALCOLM MITCHELL



While attending the University of Georgia, Malcolm Mitchell noticed that his ability to thrive on the football field did not match his abilities in the classroom. As a struggling reader, he began to tackle this challenge, and through perseverance, books became an avenue for expanding his curiosity, creativity and learning, helping him reach his full potential. Mitchell would later write his own book entitled “The Magician’s Hat” and spearhead a youth literacy initiative dedicated to promoting the importance of reading.

Read with Malcolm is a youth literacy initiative supporting Share the Magic Foundation, a 501(c)(3) nonprofit organization dedicated to promoting the benefits of reading and book ownership among students in Title I schools and underserved communities. During the spring of 2017, Mitchell toured more than a dozen schools across New England to read his book and speak about the importance of reading. Each student was also given a copy of his book. Mitchell has been instrumental in the New England Patriots Charitable Foundation’s education initiatives and has taken on a leadership role in its Read Between the Lines program, encouraging youth to continue reading during the summer months.

HEALTHCARE



For more than 20 years, the Kraft family and the New England Patriots Charitable Foundation have had a longstanding commitment to supporting healthcare initiatives across the region. From promoting breast cancer awareness to donating funds to health centers to current and former players visiting hospitals, the foundation is dedicated to providing critical resources to support healthcare research and services and has offered its support to children and families receiving treatment.



CRUCIAL CATCH: INTERCEPT CANCER

For nearly a decade, the Kraft family and the New England Patriots Charitable Foundation have been committed to spreading awareness of breast cancer during the month of October. At an October home game, the Patriots highlighted breast cancer awareness by celebrating breast cancer survivors during a special pregame ceremony. Patriots Chairman and CEO Robert Kraft presented a \$50,000 grant on behalf of the foundation and the NFL to the Hilltown Community Health Center in Huntington, Mass. As part of the the American Cancer Society's CHANGE program, this donation helped provide breast cancer screenings and early detection programming to areas of greatest need. In 2017, the Kraft family and the foundation will incorporate an all-encompassing cancer platform known as Crucial Catch: Intercept Cancer.



65,000+

DURING THE OCT. 16, 2016 GAME AGAINST THE CINCINNATI BENGALS, MORE THAN 65,000 PATRIOTS FANS TOOK PART IN A SPECIAL TRIBUTE TO BREAST CANCER SURVIVORS AND THEIR FAMILIES.



This past season, the Kraft family and the foundation wanted to do something extra special for women who were undergoing breast cancer treatment. In early October, 10 women from Dana-Farber Cancer Institute and Massachusetts General Hospital were surprised at the hospital with a visit from Patriots players. Each survivor received a hand-delivered invitation from a Patriots player to a “Day of Pampering” at Gillette Stadium. The 10 women were treated to a day filled with manicures, massages, pedicures, relaxation yoga and more, all made possible by the generous support of Patriot Place. Robert Kraft presented all the women with tickets to the team’s upcoming breast cancer awareness game and invited them to take part in the pregame ceremonies. As the 10 women concluded their Day of Pampering, Tom Brady and Rob Gronkowski surprised the special guests on the Gillette Stadium field.

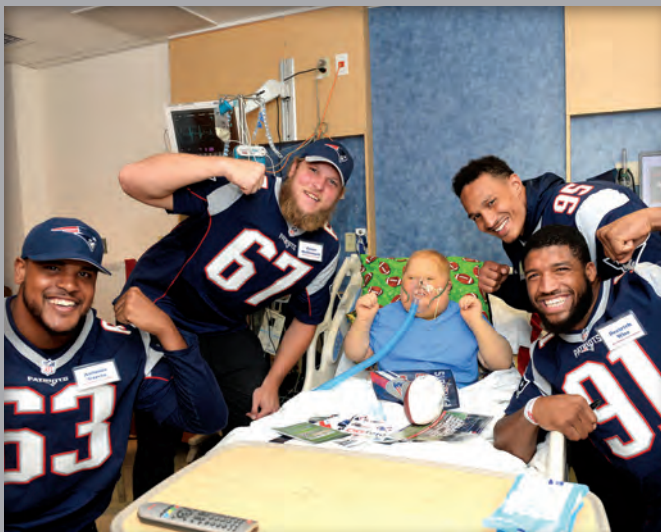
DAY OF PAMPERING

HOSPITAL VISITS

Current and former Patriots players, coaches, cheerleaders and Pat Patriot make dozens of trips to New England hospitals each year to bring smiles to the faces of children and their families. Each year during the month of June, the entire Patriots rookie class visits patients at Boston Children's Hospital. The visits continue throughout the year and the special guests provide patients with Patriots themed gifts. From delivering Valentine's Day cards to making flapjacks on National Pancake Day, these special Patriots ambassadors are dedicated to supporting children and their families as they receive treatment.



50+ CURRENT AND FORMER PATRIOTS PLAYERS MADE MORE THAN 50 VISITS TO NEW ENGLAND AREA HOSPITALS OVER THE PAST YEAR.



MAKE-A-WISH FOUNDATION

The Kraft family and the foundation team up with the Make-A-Wish Foundation each year to host children battling life-threatening illnesses and their families for an unforgettable visit at Gillette Stadium. Made possible by Make-A-Wish board member and President-International of The Kraft Group, Dan Kraft, children and their families are treated to a special visit with their favorite player.

As part of the unforgettable day, children are greeted by the Kraft family, provided with a Patriots gift bag and receive an exclusive behind-the-scenes tour of Gillette Stadium. The children and their families are then hosted by the Kraft family and the foundation at the next Patriots home game.



120+

SINCE PURCHASING THE TEAM, THE KRAFT FAMILY AND
THE FOUNDATION HAVE GRANTED MORE THAN 120 WISHES.



KRAFT FAMILY BLOOD DONOR CENTER

As part of his commitment to ensuring high quality healthcare for New Englanders, Patriots Chairman and CEO Robert Kraft, who also serves as a Dana-Farber Cancer Institute Trustee, established the Kraft Family Blood Donor Center, which expands the integration of the platelet donor facilities at Dana-Farber and the whole blood and red blood cell donor center at partnering Brigham and Women's Hospital.

The Kraft family and the foundation also host several blood drives at Patriot Place throughout the year. Current and former Patriots players, Patriots cheerleaders and Pat Patriot have been on hand to greet donors as they board the blood mobile. The foundation also makes visits to the Kraft Family Blood Donor Center with current and former players to thank donors for their support.



7,000+ THE KRAFT FAMILY BLOOD DONOR CENTER COLLECTED MORE THAN 7,000 PLATELET DONATIONS IN 2016.

SPECIAL FEATURE: NATE SOLDER



Since arriving in New England in 2011, Patriots tackle Nate Solder has become a fixture in the locker room, on the field and in the New England community. He was the Patriots first round draft pick and has made an immediate and lasting impact, both on and off the field.

In April of 2014, Solder was diagnosed with testicular cancer. Luckily, he was able to discover it early and is now cancer-free. Unfortunately for Solder, this was not the only cancer experience for him and his family. In October of 2015, his one-year old son Hudson was diagnosed with kidney cancer. Solder and his wife Lexi were fortunate enough to find the tumors early and have been able to seek the proper treatment for their son.

Since his son's diagnosis, Solder has been committed to supporting local hospitals and nonprofit organizations that aid children and families battling cancer. He visits Boston Children's Hospital and Dana-Farber Cancer Institute to share his story and serve as an inspiration to families. Solder also participated in the Jimmy Fund's annual telethon and attended the One Mission Kid's Cancer Buzz Off to raise funds for children battling cancer.

Solder is a major supporter of the Joe Andruzzi Foundation, which helps offset living expenses for families battling cancer. He showed his support for the Andruzzi Foundation during the 2016 season as he sported specially designed cleats to raise awareness and funds for children and families battling cancer. Through his community efforts, Solder managed to turn his challenging life experiences into a positive avenue to support children and families in need.

HOMELESSNESS AND HOLIDAY GIVING



The Kraft family and the New England Patriots Charitable Foundation are dedicated to supporting children and families in need throughout the year, but understand that the holidays and winter months can be particularly challenging for many individuals, especially those experiencing homelessness. For more than 20 years, the foundation has supported initiatives that provide clothing, food, gifts and other essential items to children and families across the region to spread cheer during the holiday season and winter months.



CHILDREN'S HOLIDAY PARTY

The annual Children's Holiday Party is one of the Kraft family's long-standing charitable traditions through the foundation. Each year, more than 250 children in need from the Salvation Army and community centers throughout the region are hosted by the Kraft family for a night of food, fun and great holiday memories. Patriots players, cheerleaders and Pat Patriot join the children to play holiday-themed games, sign autographs and offer gifts from the New England Patriots Charitable Foundation. The annual highlight of the event is "Build-A-Tree," a game in which the children, working in teams, race to decorate Patriots players in bows, ornaments, ribbons and tinsel to resemble a Christmas tree.



4,000+

SINCE ITS INCEPTION, MORE THAN 4,000 CHILDREN IN NEED HAVE ENJOYED THE CHILDREN'S HOLIDAY PARTY AT GILLETTE STADIUM.



Throughout the season, the Kraft family and the foundation host a variety of collection drives to support children and families in need. Through the generosity of Patriots fans, thousands of coats and toys are donated to local community programs including Cradles to Crayons, the United Way, local homeless shelters and more. Current and former Patriots players and members of the Patriots Women's Association sort through the donations and personally deliver them to local nonprofit organizations.

5,000+

MORE THAN 5,000 COATS AND TOYS ARE DONATED TO LOCAL NONPROFITS EACH YEAR THROUGH THE FOUNDATION'S COLLECTION DRIVES.

COLLECTION DRIVES

THE EMPOWERMENT PLAN

The Kraft family and the foundation were inspired by the story of a young woman in Detroit who was supporting people experiencing homelessness. Veronika Scott created the Empowerment Plan, a Detroit-based nonprofit organization dedicated to serving the homeless community. The organization hires formerly homeless men and women to create coats for individuals experiencing homelessness. The multi-purpose coat can be carried over the shoulder and doubles as a sleeping bag.

The foundation, current and former Patriots players and fans have purchased more than 750 coats to be distributed to homeless men and women in New England. Former Patriots players, Patriots cheerleaders and Pat Patriot delivered the Empowerment coats to local homeless shelter programs including Bridge Over Troubled Waters and Pine Street Inn.



750+

MORE THAN 750 MEN AND WOMEN EXPERIENCING HOMELESSNESS HAVE RECEIVED EMPOWERMENT COATS COURTESY OF THE FOUNDATION.



The foundation partners with Devin McCourty, Bass Pro Shops and the New England Patriots Alumni Club to host the annual Gifts from the Gridiron event, a holiday shopping spree for children from local homeless shelters. During this holiday event, youth are provided \$400 gift cards to purchase winter jackets, hats, gloves and toys. They also select gifts for loved ones. Each child pairs up with a current or former Patriots player, cheerleader or member of the Patriots Women's Association who help the children select and wrap their gifts. The evening features dinner, photos with Santa in Bass Pro Shop's Santa's Wonderland, crafts, games, music and more.

\$130,000+

THE FOUNDATION AND ITS PARTNERS HAVE DONATED MORE THAN \$130,000 TO HELP CHILDREN CONDUCT THEIR HOLIDAY SHOPPING.

GIFTS FROM THE GRIDIRON

HOUSTON FOOD BANK

As the Patriots were preparing for Super Bowl LI, their friends and family wanted to give back to the Houston community during their time in Texas. More than 20 friends and family members of Patriots players, coaches and football staff visited the Houston Food Bank to assist with Keegan Kitchen and the food distribution program. The Houston Food Bank serves to up to 5,000 meals to youth each day at after school programs including local Boys and Girls Clubs.

The volunteers toured the facility, learned more about the families the food bank serves and helped prepare and cook meals for children in need. Former Patriots players Kevin Faulk, Terry Glenn and Stanley Morgan also volunteered with their families and surprised the Houston Food Bank with a \$5,000 donation from the Kraft family and foundation.



4,389

**DURING THEIR VISIT TO HOUSTON FOR SUPER BOWL LI,
THE FORMER PLAYERS AND FAMILY MEMBERS CREATED
4,389 MEALS FOR CHILDREN IN NEED.**



Each year since purchasing the team in 1994, the Kraft family has been joined by current and former Patriots players to supply complete Thanksgiving meals to hundreds of families in need at the Thanksgiving-in-a-Basket event at Morgan Memorial Goodwill Industries in Boston. All the turkey basket recipients are individuals who are currently enrolled in Goodwill's job training and youth programs.

The current and former Patriots players personally carry the baskets to the cars of each family and ensure that every family receives a complete Thanksgiving meal. This event would not be possible without the generous donations from Stop & Shop and other local supporters.

4,000+ MORE THAN 4,000 COMPLETE THANKSGIVING MEALS
HAVE BEEN DONATED TO FAMILIES IN NEED.

THANKSGIVING-IN-A-BASKET

WOMEN'S LUNCH PLACE

Every fall, Robert Kraft and the Patriots Women's Association plan a group visit to The Women's Lunch Place in Boston to prepare and serve meals to women experiencing homelessness. More than a dozen wives and significant others of Patriots players and coaches are joined by Patriots cheerleaders each year and help bring smiles to women in need. In addition to preparing and serving meals, Kraft and the Patriots Women's Association spend time getting to know the women, participate in games, work on craft projects and provide The Women's Lunch Place with personal care products to support their clients. Patriots wives and significant others enjoy this visit each year and many of them continue to volunteer at the Women's Lunch Place throughout the year.



\$25,000

DURING THEIR LAST VISIT, ROBERT KRAFT AND THE PATRIOTS WOMEN'S ASSOCIATION SURPRISED THE WOMEN'S LUNCH PLACE WITH A \$25,000 DONATION FROM THE FOUNDATION.

SPECIAL FEATURE: MATTHEW SLATER



Patriots special teams captain Matthew Slater has been a leader both on and off the field since being drafted by the team in 2008. The two-time Super Bowl champion received the Patriots 2013 Ron Burton Community Service Award for his outstanding commitment to the New England community. In January of 2017, Slater was selected by his NFL peers to be the recipient of the NFL's Bart Starr Award, given annually to one player who exemplifies character and leadership on and off the field. Matthew and his father Jackie became the first father and son to each receive an honor.

Throughout his career, Slater has taken a special interest in providing support to children and families in need. He is a fixture at the foundation's holiday events, helping donate Thanksgiving meals to families in need and spreading holiday cheer during the Children's Holiday Party and Gifts from the Gridiron event. He also volunteers his time to help serve meals at local homeless shelters.

In June of 2017, Slater served as the keynote speaker at Pine Street Inn's job training graduation program. Pine Street Inn is a Boston-based nonprofit organization that partners with people struggling with homelessness to help them transition from the streets and shelters to more permanent housing and independence. Their job training programs are just one of many ways they assist and advocate for homeless individuals. Slater congratulated 100 graduates and provided them with words of encouragement: "I need you to understand that today is a day to celebrate not only what you've done in the past, but what you're going to do in the future."

MILITARY



The military holds a special place in the hearts of the Kraft family and the entire Patriots organization. Every year, current and former Patriots players and Patriots cheerleaders visit veterans hospitals, military bases and local nonprofit organizations to show their support for our nation's military and veterans. The Patriots have donated thousands of tickets to our armed forces and will continue to show their appreciation for those who have served and continue to serve our country.



HANSCOM AIR FORCE BASE

April is the month of the military child and is designed to recognize the sacrifices being made not only by members of our armed forces, but also their families. The foundation and New England Patriots Alumni Club hosted a special Football for You clinic at Hanscom Air Force Base to recognize the children of military members. More than 150 participants took part in this free football and cheer clinic that was led by current and former Patriots players, Patriots cheerleaders and Pat Patriot.



800+

OVER THE PAST FOUR YEARS, MORE THAN 800 MILITARY CHILDREN HAVE ENJOYED THIS UNIQUE FOOTBALL FOR YOU EXPERIENCE AT MILITARY BASES ACROSS NEW ENGLAND.



The foundation has had a longstanding relationship with Homes for Our Troops, a local nonprofit organization committed to building adaptable homes for veterans. Army Sergeant Christopher Gomes, a heavy equipment operator with the 54th Engineer Battalion, was convoying back to his base in southern Baghdad, Iraq, when his vehicle was struck with four explosively formed projectiles. The blast resulted in the loss of his right leg and severe damage to his left leg. Last November, Patriots players made a special visit to the house to meet Chris and his family. The players took a tour of the home in progress and worked alongside Homes for Our Troops staff and volunteers to assist with the final construction. Chris and his family received the keys to the house in December.

HOMES FOR OUR TROOPS

JOINT BASE CAPE COD

A few days before Halloween 2016, a fire broke out on Joint Base Cape Cod, taking several storage trailers with it. Housed in those trailers were thousands of presents that were donated to the Cape Cod Military Support Foundation and would have gone to the families living on the base.

Patriots players visited the military base the following week to offer their support. During the visit, Patriots long snapper Joe Cardona, an active-duty Navy ensign, announced that the New England Patriots Charitable Foundation, in partnership with WBZ-TV, would donate toys collected from its annual toy drive to replace those lost in the fire.

In addition to the surprise announcement, Patriots players led more than 70 servicemen and women through a flag football game, thanked them for their service and presented each of them with a Patriots Salute to Service hat.





As the Patriots prepared for the 2017 NFL Draft, the Kraft family and the foundation wanted to do something special to celebrate the draft with our nation's military. On the third day of the NFL Draft, the foundation hosted a tailgate party at Naval Station Newport.

Current and former Patriots players, Patriots cheerleaders and Pat Patriot were on hand to lead the clinic and help announce the team's draft picks. Long snapper Joe Cardona, an ensign in the Navy, wore his naval uniform as he announced the team's 131st pick (defensive lineman Deatrich Wise, Jr.) and former Patriot Max Lane announced the team's 211th overall pick (offensive lineman Conor McDermott) live from the base. The foundation and New England Patriots Alumni Club also hosted a free football clinic for more than 300 military children and their families.

NAVAL STATION NEWPORT

PEASE GREETERS

Since 2005, a dedicated group of Americans have gathered at Pease International Airport in New Hampshire to meet each armed forces flight that is either deploying overseas or returning from deployment. Hundreds of Pease Greeters gather to surprise the servicemen and women, provide them with food and gifts and honor them during a special ceremony. Former Patriots players and cheerleaders join hundreds of Pease Greeters several times each year to be a part of this unique experience and to personally thank military members who have dedicated their lives to protecting our country.



1,000+

THE PEASE GREETERS HAVE WELCOMED MORE THAN 1,000
MILITARY FLIGHTS THROUGH PEASE INTERNATIONAL AIRPORT.



At every Patriots home game, the Kraft family and the foundation invite five active duty military members to be their special guests for the day. They have an opportunity to watch the Patriots warm up from the sidelines before taking part in the pregame ceremonies. The armed forces are given the responsibility of leading the Patriots out of the tunnel while carrying the American flag. The flag runners then remain on the field for the national anthem.

Once the game begins, the military are escorted to their VIP seats in the Row of Honor. This section is reserved specifically for five active duty military members who are later recognized during the game and receive a standing ovation from the crowd.

100+

MORE THAN 100 ACTIVE DUTY MILITARY MEMBERS HAVE HAD THE OPPORTUNITY TO LEAD THE PATRIOTS OUT ONTO THE FIELD AND SIT IN THE ROW OF HONOR.

ROW OF HONOR

SALUTE TO SERVICE

The NFL's Salute to Service campaign is a year-round initiative designed to thank active duty military members and veterans for their dedication and service to our country. While the Patriots pay tribute to our nation's military at every home game, they celebrate the Salute to Service campaign at one November game each year.

More than 150 military members and veterans took part in pregame ceremonies prior to the Nov. 13 Sunday night game against the Seattle Seahawks last season. The ceremony included an American flag that covered the entire field, the United States Coast Guard brass quintet, the United States Marine Corps Honor Guard, a re-enactment of the flag raising on Iwo Jima in World War II, a special appearance by the United States Army's Brigadier General and a live feed with troops serving in Afghanistan.



500+

IN 2016, MORE THAN 500 ACTIVE DUTY MILITARY MEMBERS AND VETERANS WERE RECOGNIZED DURING PATRIOTS HOME GAMES.



TRAINING CAMP

Since the Patriots opened training camp to the public, the Kraft family and the foundation have invited active duty military members and veterans to be their special guests at Patriots practices. Each year, more than 50 brave men and women representing every branch of the United States armed forces are welcomed by the Kraft family and receive a front row seat to the teams practice in a VIP seating area. After practice, they also receive a special visit from Patriots players and coaches who thank the military for their service, take pictures with the men and women and sign autographs.



750+

**MORE THAN 750 ACTIVE DUTY MILITARY MEMBERS AND VETERANS
HAVE ENJOYED A VIP EXPERIENCE AT PATRIOTS TRAINING CAMP.**

SPECIAL FEATURE: JOE CARDONA



Joe Cardona epitomizes what it means to be a Patriot. Following an impressive high school athletic career, Joe enrolled in the Naval Academy Preparatory School. Upon completing the prep year, Joe attended the United States Naval Academy where he was a four year player as a long snapper. He later became one of only a handful of long snappers to ever be drafted into the NFL when the New England Patriots selected him with their fifth round selection in the 2015 NFL draft.

In addition to playing in every Patriots game over the past two seasons, Joe was also balancing a second full-time job. He is an ensign in the Navy and worked as a staff officer at the Naval Academy Preparatory School in Rhode Island. During the 2015 season, he worked his second job four days a week, which included a 24-hour shift during the team's weekly off day.

Throughout the year, he takes advantage of every opportunity to show his appreciation for his fellow servicemen and women. Joe has led free football clinics for military families at bases across New England, helped build a home for a wounded veteran, taken part in several re-enlistment ceremonies at Gillette Stadium, raised money for veteran support organizations and much more. For Joe, there are truly no days off.

PLAY 60



The Patriots encourage fans of all ages to be active for at least 60 minutes a day as part of the NFL's Play 60 initiative. The Patriots have teamed with the New England Dairy Council and their Fuel Up to Play 60 program which aims to tackle childhood obesity, by implementing healthy habit programming in schools, after-school programs, community programs and providing in-home resources to Patriots fans around the globe. Current and former Patriots players, cheerleaders and Pat Patriot continue to support the mission and throughout the year, they can be found delivering the Play 60 message to youth across New England.



ACCESSPORTAMERICA

Each year, the New England Patriots team with AccesSportAmerica, a nonprofit organization designed to provide fitness to people living with disabilities, to help promote the Play 60 message. Current and former Patriots players work with the Harvard University football team to lead football-themed exercise stations for more than 150 children and adults with disabilities. The players encourage the participants to have fun with their peers while learning the fundamentals of football. The Kraft family and the foundation also extend an invitation to AccesSportAmerica to be their VIP guests at Patriots training camp each summer.



1,000+

THROUGH THE YEARS, CURRENT AND FORMER PATRIOTS PLAYERS HAVE TAUGHT FOOTBALL FUNDAMENTALS TO MORE THAN 1,000 INDIVIDUALS WITH DISABILITIES AT THE ACCESSPORTAMERICA CLINIC.



The foundation teamed with the CarMax Cares Foundation and KaBOOM! to help build a new playground at the Old Colony YMCA Bolton Place Family Center in Brockton, Mass. The new playground design was created last August by the children who attend the family center. Last October, Patriots players, cheerleaders and mascot, Pat Patriot, joined more than 200 volunteers from CarMax and KaBOOM! to put the finishing touches on the playground. From securing play structures to spreading mulch, the players, cheerleaders and mascot made sure that more than 400 children will have a beautiful place to play. Once the construction was complete, the special guests from the Patriots officially opened the playground during a ribbon cutting ceremony.

400+ THE NEW PLAYGROUND WILL POSITIVELY IMPACT MORE THAN 400 CHILDREN IN THE BROCKTON COMMUNITY ON AN ANNUAL BASIS.

CARMAX PLAYGROUND BUILD

GAME DAY

During the season, the Kraft family and the foundation host a Play 60 themed game at Gillette Stadium. At that particular game, a group of elementary school students are invited to be special guests of the Patriots. The students are selected from a local school for their commitment to exercising and eating healthy. These Play 60 ambassadors receive pregame field passes to watch the teams warm up and participate in the pregame on-field ceremonies. The game also features field banners, goal post wraps, in game announcements and other activations to promote the Play 60 message. Through this initiative, the Kraft family and the foundation are committed to encouraging youth to live an active lifestyle.



100+

IN RECOGNITION OF THEIR COMMITMENT TO LIVING A HEALTHY LIFESTYLE, MORE THAN 100 CHILDREN FROM ACROSS NEW ENGLAND HAVE TAKEN PART IN THE PATRIOTS PLAY 60 PREGAME CEREMONIES.



As part of the NFL's Play 60 program, the Kraft family and the New England Patriots Charitable Foundation provided a \$10,000 Hometown Grant to the Channing Elementary School in Boston at the beginning of the 2016-17 school year. Former Patriots players, cheerleaders and Pat Patriot were on hand to teach children the importance of a healthy diet and exercise and to lead children through a variety of exercise stations. The Hometown Grant helped support the school's healthy food program, provided renovations to their playground area and allowed the school to purchase much needed fitness equipment.

\$10,000

ROBERT KRAFT AND THE FOUNDATION MADE A \$10,000 DONATION TO THE CHANNING ELEMENTARY SCHOOL TO SUPPORT THEIR HEALTH AND WELLNESS PROGRAMS.

HOMETOWN GRANT

HOMETOWN HUDDLE

In 1999, the NFL created a special day of service known as Hometown Huddle. Every year, all 32 teams partner with the United Way on the same day to help make a difference in their local communities. The Kraft family and the New England Patriots Charitable Foundation work with the United Way of Massachusetts Bay and Merrimack Valley to promote the importance of living a healthy lifestyle among local community centers and schools. In 2016, the foundation presented a \$5,000 grant to the Sarah Greenwood Elementary School in Dorchester to help provide renovations to their playground and upgrades for their physical education equipment. Patriots players assisted with the renovation projects and led children through exercise stations.



415+

MORE THAN 415 STUDENTS AT THE SARAH GREENWOOD SCHOOL WERE POSITIVELY IMPACTED BY THESE RENOVATIONS AND EQUIPMENT UPGRADES.



In 2017, for the sixth consecutive year, the foundation teamed with the New England Kids Triathlon to sponsor the largest children's triathlon in New England. As part of the Patriots and NFL's Play 60 initiative, the triathlon featured more than 1,100 children ages six to 15 from across the country and more than a dozen participants from China. Former Patriots players, Patriots cheerleaders and Pat Patriot joined participants on the campus of M.I.T. to take part in the opening ceremonies. The special guests from the Patriots could be found throughout the course cheering on the participants and presenting medals at the finish line.

5,000+ MORE THAN 5,000 CHILDREN HAVE PARTICIPATED IN THE NEW ENGLAND KIDS TRIATHLON OVER THE PAST SIX YEARS.

NEW ENGLAND KIDS TRIATHLON

PLAY 60 CANADA

The New England Patriots are the number one ranked NFL franchise in Canada and the foundation wanted to be able to share the Play 60 message with young fans in our neighboring country. This past July, current and former Patriots players traveled to Montreal to meet some of their biggest fans and to help promote the NFL in Canada. Patriots players Geneo Grissom and Joe Thuney teamed up with former Patriots Kevin Faulk, Lawyer Milloy, Patriots cheerleaders and Pat Patriot to lead football skill stations. The current and former players spoke about their experiences playing football and the importance of living a healthy lifestyle. The special guests received a warm welcome from the children and families and had an opportunity to share their passion for the game of football.



300+

MORE THAN 300 CHILDREN PARTICIPATED IN THE PLAY 60
EVENT IN MONTREAL.



UNITEDHEALTHCARE PLAYGROUND BUILD

The foundation teamed with UnitedHealthcare and KaBOOM! to build a new playground at Ridge Street Park in Providence, R.I. Current and former players, cheerleaders and Patriots Women's Association members helped put the finishing touches on the new playground. The players carried and spread mulch, cemented a swing set, assembled a play structure and even had an opportunity to test out some of the equipment. This marked the seventh consecutive year that the foundation has teamed with UnitedHealthcare and KaBOOM! to build a playground.



17,500+

THANKS TO THIS PARTNERSHIP, THERE IS MORE THAN
17,500 SQUARE FEET OF RENOVATED PLAYGROUND AREAS IN
UNDERSERVED COMMUNITIES ACROSS NEW ENGLAND.

SPECIAL FEATURE: DEVIN MCCOURTY



Patriots defensive back Devin McCourty has been a key piece of the Patriots defense since the day he was drafted in 2010. He has been named as a defensive captain six consecutive seasons and has earned an invite to the Pro Bowl three times. McCourty is only the third player in NFL history to earn Pro Bowl honors at both the cornerback and the safety position.

His contributions on the field are matched by his commitment to the community. McCourty was presented with the Patriots Ron Burton Community Service Award in 2014 and was the team's nominee for the NFL's Walter Payton Man of the Year Award in 2014 and 2015. While he has been involved in a wide variety of community programs over the years, McCourty has taken a special interest in the Play 60 initiative and teamed with the foundation and the New England Dairy Council to help promote the Fuel Up to Play 60 program. McCourty has toured schools all across New England speaking about the importance of living a healthy lifestyle. He has served as a Play 60 national spokesman, participated in Play 60 commercials, attended regional Play 60 summits and is a constant advocate for health and nutrition.

YOUTH FOOTBALL



The Kraft family and the New England Patriots Charitable Foundation have a longstanding commitment to promoting and supporting youth football programs. Throughout the year, the foundation is actively involved in coordinating and hosting a variety of programs designed to teach the fundamentals of football while also encouraging children to live healthy lifestyles. Through these efforts, the Kraft family and the foundation continue to advocate for providing opportunities for youth across New England to play the game of football.



COACH OF THE WEEK



During the high school football season, Patriots Executive Director of Community Affairs Andre Tippett recognizes one coach as the Patriots High School Coach of the Week. The coach is recognized for his leadership and success both on and off the gridiron. Each week, an outstanding coach receives a visit from Tippett and is honored at his school with a plaque and \$1,000 grant for his football program. At the conclusion of the year, one coach is selected as the grand prize winner and named the Patriots Coach of the Year.

Millis-Hopedale High School's Dana Olson was selected as the New England Patriots High School Coach of the Year in recognition of his team's MIAA Division 4A Super Bowl victory over Maynard High School on Dec. 3, 2016. The New England Patriots Charitable Foundation donated \$2,000 to Millis-Hopedale's football program in honor of Olson's Coach of the Year selection. Every Coach of the Week recipient was also invited to take part in a special in-game ceremony at the Dec. 12, 2016 game against the Baltimore Ravens.

\$200,000+ THROUGH THE COACH OF THE WEEK AWARD, MORE THAN \$200,000 HAS BEEN DONATED TO HIGH SCHOOL FOOTBALL PROGRAMS.

2016 PATRIOTS HIGH SCHOOL COACH OF THE WEEK WINNERS

DATE	HIGH SCHOOL	HEAD COACH
Sept. 20	Seekonk High School	Vernon Crawford
Sept. 27	St. Mary's of Lynn	Matt Durgin
Oct. 4	Grafton High School	Chris McMahon
Oct. 11	Xaverian High School	Charlie Stevenson
Oct. 18	Wellesley High School	Jesse Davis
Oct. 25	Wareham High School	Bob Lomp
Nov. 1	Silver Lake Regional High School	Chris DiGiacomo
Nov. 8	Falmouth High School	Derek Almeida
Nov. 15	Beverly High School	Andrew Morency
Nov. 22	Shrewsbury High School	John Aloisi
Nov. 29	Brighton High School	Randolph Abraham
Dec. 6	Millis-Hopedale High School	Dana Olson



FOOTBALL FOR YOU

For the 12th consecutive year, the New England Patriots Alumni Club teamed with the foundation to bring their signature Football for You youth clinics to New England communities. The one-day, free football clinic features skill stations taught by former Patriots players, health and safety education for parents and a free lunch. Boys and girls ages 9 to 14 participated in the more than 20 free clinics across all six New England states. The Patriots Alumni club and the foundation also presented grants to local sports programs at each clinic.

These clinics align with NEPAC's mission to bring the sport of football to children who may have never had the chance to participate in organized athletics. For more information, please visit www.patriotsalumni.com.



4,000+

MORE THAN 4,000 YOUTH PARTICIPATED IN THE FREE FOOTBALL FOR YOU CLINICS IN 2017.



NFL FLAG

NFL FLAG powered by USA Football provides opportunities for children ages 5 to 17 to enjoy America's favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football and lessons in teamwork and sportsmanship. There are currently more than 85 NFL Flag Football Leagues across New England.

The foundation continues to promote flag football by inviting programs to serve as their special guests at Patriots home games, donating flag football kits to local schools, offering support to local programs and encouraging New England communities to start a program. Through the foundation's efforts thousands of children have the opportunity to participate in flag football and this past year two local teams competed at the National Championships in Florida at the NFL Pro Bowl.



27,000+

IN 2016, MORE THAN 27,000 CHILDREN PARTICIPATED IN NFL FLAG FOOTBALL PROGRAMS ACROSS NEW ENGLAND.



The NFL Punt, Pass & Kick program is the nation’s largest grassroots football skills competition. In 2016, youth from around the region competed in sectional competitions, and on Dec. 6, 2016 the Patriots hosted the regional finals at Gillette Stadium. The finalists had the opportunity to compete on the field and the winners of each age division were honored during a special Patriots in-game ceremony. The top performers were also eligible for the national Punt, Pass & Kick championship.

2016 PUNT, PASS & KICK REGIONAL CHAMPIONS:		
AGE	NAME	HOMETOWN
6/7 Girls	Kayleigh Engle	Wallingford, Conn.
6/7 Boys	Ryan Casey	Wallingford, Conn.
8/9 Girls	Lily Cooper	Southington, Conn.
8/9 Boys	Dane Zawistowski	Clinton, Maine
10/11 Girls	Kiatyanna Denmark	New Britain, Conn.
10/11 Boys	Jayden Rice	Saint Mathias, Quebec, Canada
12/13 Girls	Grace Lurz	Cheshire, Conn.
12/13 Boys	Joseph Dionne	West Warwick, R.I.
14/15 Girls	Thea Hanscom	Hadley, Mass.
14/15 Boys	Alexander McAlevery	Biddeford, Maine

PUNT, PASS AND KICK COMPETITION

PLAY FOOTBALL MONTH



Every August, the Patriots celebrate and promote youth football programs as part of Play Football month. At each of the Patriots preseason home games, the team donates more than 1,000 preseason tickets to youth football leagues and cheerleading programs. Teams from across New England attend each game and wear their hometown colors with pride. Select teams have the opportunity to participate in pregame ceremonies and welcome the Patriots onto the field. During halftime, the Patriots provide flag football and tackle football programs with the opportunity to showcase their skills on the field.

On Aug. 11, 2016, flag football teams from Carver, Mass., Foxborough, Mass., Stoughton, Mass. and Hookset, N.H., took the field for a mini scrimmage during halftime of the Patriots vs. Saints game. The following week, tackle football teams from Easton, Mass., Fairhaven, Mass., Wilimington, Mass. and the New Hampshire Jr. Wildcats put on a halftime show for more than 65,000 fans.

2,000+

THE KRAFT FAMILY AND THE FOUNDATION DONATE MORE THAN 2,000+ TICKETS EACH YEAR FOR YOUTH FOOTBALL AND CHEERLEADING PROGRAMS TO ENJOY PATRIOTS HOME GAMES.



SPECIAL OLYMPICS FLAG FOOTBALL AND CHEERLEADING CHAMPIONSHIPS

In November 2016, the Foundation and Special Olympics Massachusetts hosted the eighth annual Flag Football and Cheerleading Championships at Gillette Stadium in Foxborough. Special Olympics Massachusetts was one of the first chapters to offer these flag football and cheerleading as part of their yearly calendar and the event continues to grow each year. Athletes and Unified® Partners from Connecticut, Massachusetts, New Hampshire and Rhode Island participate in Unified® 5X5 flag football games and cheerleading demonstrations on the same field as their hometown team. Former Patriots players, Patriots cheerleaders and Pat Patriot took part in the opening ceremonies, coached the participants and presented a trophy to each athlete.



3,000+

MORE THAN 3,000 SPECIAL OLYMPIC ATHLETES HAVE TAKEN PART IN THE FLAG FOOTBALL AND CHEERLEADING DEMONSTRATIONS AT GILLETTE STADIUM.

SPECIAL FEATURE: ROB GRONKOWSKI



Since arriving in New England in 2010, Patriots tight end Rob Gronkowski has been one of the most active players in the community. He was recognized with the 2016 Ron Burton Community Service Award for going above and beyond to give back to children and families in need.

In addition to his volunteer efforts with the New England Patriots Charitable Foundation, Gronkowski has created his own nonprofit – the Gronk Nation Youth Foundation. This charitable organization is dedicated to inspiring and supporting our youth to reach their maximum potential by empowering them to be positively involved in sports, community activities, education and fitness.

Over the years, the Gronk Nation Youth Foundation has donated hundreds of thousands of dollars to local youth football programs, including a \$45,000 donation to Brockton Pop Warner and a \$70,000 donation to Boston schools for female sporting equipment.

JOIN OUR TEAM



The Kraft family and the New England Patriots Charitable Foundation would not be able to coordinate events and programs to support children and families across the region without generous contributions from Patriots fans. Throughout the year, sponsors, premium seating clients, season ticket members and avid Patriots fans participate in a variety of fundraising programs that helps the Kraft family and the foundation continue to expand its reach into New England communities. To learn more about these opportunities, please visit www.patriots.com/community.



BOSTON MARATHON TEAM

Thirty individuals took on the challenge of running the 2017 Boston Marathon, raising more than \$273,000 in support of the New England Patriots Charitable Foundation. The runners consisted of Patriots season ticket members, waitlist members, employees and avid Patriots fans from all across the country who train rigorously for more than four months to run the historic race. After months of training and fundraising, every member of the team that started the race in Hopkinton completed the 26.2 mile journey to cross the finish line on Boylston Street. All funds raised by the Patriots Boston Marathon team are earmarked for the Myra Kraft Community MVP Awards program.



\$1,700,000+

SINCE ITS INCEPTION, THE PATRIOTS BOSTON MARATHON TEAM HAS RAISED MORE THAN \$1.7 MILLION FOR THE FOUNDATION.



This once in a lifetime experience provides the rare opportunity for passionate fans to receive unprecedented access to the Patriots and their training facility. This unique charitable event delivers a day filled with interactive football skill stations, an exclusive behind-the-scenes look inside the training facilities and access to the entire Patriots roster and coaching staff. Participants have the opportunity to practice with their favorite team while also supporting the New England Patriots Charitable Foundation.

750+ MORE THAN 750 FANS HAVE HAD THE OPPORTUNITY TO GO TOE-TO-TOE WITH THE ENTIRE PATRIOTS ROSTER AT PATRIOTS FANTASY CAMP.

PATRIOTS FANTASY CAMP

PATRIOTS LICENSE PLATES

The Patriots are pleased to offer specialty license plates in Massachusetts and Rhode Island to support the New England Patriots Charitable Foundation. Fans in these states have the opportunity to order the specially designed plates to display their team pride on their bumpers. All proceeds from the license plates are funneled directly back to the states in which the plates are issued to support local nonprofit organizations.



24,000+

MORE THAN 24,000 PATRIOTS LICENSE PLATES ARE CURRENTLY ON THE ROAD IN MASSACHUSETTS AND RHODE ISLAND.



The Patriots Platelet Pedalers (PPP) are one of the largest teams in the Pan-Mass Challenge, raising funds for Dana-Farber Cancer Institute. The money is earmarked for Dr. Ken Anderson, the Kraft Family Professor of Medicine at Harvard Medical School and Dana-Farber, to support his multiple myeloma research and development of novel therapies. More than 150 riders helped raise more than \$1 million for cancer research in 2016.

\$7,000,000+

SINCE THE TEAM'S INCEPTION IN 2008, THE PATRIOTS PLATELET PEDALERS HAVE RAISED MORE THAN \$7 MILLION IN SUPPORT OF CANCER RESEARCH.

PATRIOTS PLATELET PEDALERS

PATRIOTS PREMIERE

To kick off every season, the Kraft family and the New England Patriots Charitable Foundation host their largest fundraiser of the year. The Patriots Premiere is a red carpet gala hosted for some of the team's greatest supporters under the lights and on the field of Gillette Stadium. The night features introductions of the entire Patriots roster and coaching staff. It also includes dinner, entertainment, live and silent auctions and the presentation of the Ron Burton Community Service Award to one Patriots player for his outstanding commitment and contributions to the New England community. All proceeds benefit the New England Patriots Charitable Foundation.





The New England Patriots Charitable Foundation sells raffle tickets for the VIP experience of a lifetime. One lucky winner and a guest will travel with the team on the Patriots charter flight to an away game of their choice. The package includes travel and hotel accommodations, two tickets to the game, pregame on-field passes and more. There are three additional prizes including tickets to a Patriots home game and autographed Patriots memorabilia. Tickets are just \$10 and all proceeds support the foundation.

ULTIMATE ROAD TRIP RAFFLE

THE KRAFT FAMILY



Led by Robert Kraft and his late wife, Myra, the Kraft family is one of the leading philanthropic families in the world. They have donated hundreds of millions of dollars to charities and nonprofits in New England and around the world. The Krafts' philanthropic example is a family tradition that will continue for generations to come.



THE KRAFT CENTER FOR COMMUNITY HEALTH



Rooted in their belief that everyone - regardless of circumstances - should have access to high-quality healthcare, Robert and Myra Kraft established the Kraft Center for Community Health in 2011. The center expands access to high-quality, cost-effective healthcare for underserved patients, families and communities. Since 2011, Robert Kraft has donated \$20 million to support the Kraft Center.

In June 2017, the Kraft Center celebrated its fifth anniversary and its work to date geared toward developing a new generation of physician and nurse leaders committed to careers in community health. Over the past five years, the center established relationships with 25 community health and mental health centers in Greater Boston, will have graduated 60 evolving community health leaders, and disseminated its work locally, regionally and nationally. The work over the last five years has been only the first chapter of an ongoing and powerful story.

As the center looks to the next five years and beyond, there is excitement about moving the organizational home from Partners HealthCare to Massachusetts General Hospital. The center is pleased to welcome a new Executive Director, Dr. Elsie Taveras, Professor of

Pediatrics at Harvard Medical School and a leader in community health. Dr. Taveras has extensive experience building clinical-community partnerships for chronic disease prevention and management. She has directed the implementation of many community health programs for underserved populations. The center will leverage the tremendous expertise of MGH Community Health, winner of the Foster G. McGaw Prize for Excellence in Community Service from the American Hospital Association which is overseen by Joan Quinlan, VP of MGH Community Health. Dr. Elsie Taveras and Joan Quinlan are working closely with Robert and Joshua Kraft in forming and executing the new vision of the center.

The Kraft Center for Community Health at Massachusetts General Hospital will focus on improving health and health care for disadvantaged populations. Over the next few years, they will implement programs to address some of the most pressing community and population health challenges. Chief among these are the opioid epidemic facing the nation and tackling the social determinants that lead to inequalities in cancer care. The center will continue to promote leadership and training in community health, particularly for underrepresented minority students and those committed to serving medically underserved communities.



MOBILE OPIOID ADDICTION PROGRAM: The Opioid epidemic is one of the nation's most acute crises, as deaths from opioid overdoses in the U.S. have increased by 400 percent since 2000. In collaboration with Boston Healthcare for the Homeless, the City of Boston, the Hearst Foundation, GE Foundation and Ford Motors, the center will pilot a mobile addiction and primary care van, which will provide on-demand treatment in two hotspots in downtown Boston. The mobile van will aim to stabilize individuals, initiate and continue treatment and link them with long-term community-based care. The goal is for the mobile van to become a model with the potential to scale up in a range of ways in the Boston area, across Massachusetts and nationally.

CANCER CARE EQUITY: In the communities where the Kraft Center focuses its work, there are also significant cancer-related inequities in diagnosis, treatment and mortality among traditionally marginalized populations including: those who are homeless, have a mental illness, live in poverty or belong to a racial or ethnic minority. The significance of these inequities creates an urgency to find new, out-of-the-box solutions. In 2018, the center will host an Innovation Summit to "crowd source" ideas and new perspectives to improve cancer care quality and equity throughout Massachusetts. The center will announce a request for multi-sector teams that will purpose "solutions prototypes" for cancer care equity and pilot the best ideas with the goal of finding solutions to scale.

PRIMARY CARE LEADERSHIP PROGRAM: Building upon the network of the Kraft Center alumni established during the center's first five years, and the network of Community Health Centers across Massachusetts, the Primary Care Leadership Program was launched in the summer of 2017. This six-week program provides training for underrepresented minority medical, nursing and physician assistant students in community health. Developed in partnership with the GE Foundation, the National Medical Foundation and the Mass League of Community Health Centers, participants are assigned to community health centers across Massachusetts. Trainees experience the challenges and rewards of primary care practice in community settings, and are encouraged to pursue careers providing primary care to underserved populations. The center will lead innovation in community health, identify and pilot creative solutions to real world community health problems and then make the best programs scalable and ready to spread nationally.

The Kraft Center for Community Health looks forward to serving the needs of vulnerable populations and working with local and national partners to spread best practices to improve community health in the years ahead. To learn more about the Kraft Center's mission and innovative approach, please visit: www.kraftcommunityhealth.org.



Myra Kraft served on the Boys & Girls Clubs of Boston's (BGCB) Board of Directors from 1983 to 2011, including an unprecedented seven years as Chair. Becoming the first woman to serve as Chair of the Board was one of the proudest of Myra's myriad of accomplishments. Under her leadership, BGCB grew dramatically in the number and quality of programs offered and the number of youth served. In Myra's honor, funds were established to recognize her legacy. They have been supported generously by gifts given in her name by her friends, family and those she impacted. Myra believed strongly in the importance of giving back, and through gifts to the Myra H. Kraft Giving Back Funds, donors are helping to keep Myra's legacy of philanthropic giving alive for generations to come.

Created through gifts in memory of Myra to honor her spirit of volunteerism, the Myra H. Kraft Giving Back Volunteer Fund allowed Boys & Girls Clubs of Boston to create a new position, the Myra H. Kraft Director of Volunteer Services, who manages hundreds of volunteers that provide invaluable support to Club members and their families on an annual basis. In fiscal year 2017, the organization benefitted from more than 600 individual volunteers who committed at least one hour per week for 12 weeks, providing programming and administrative support to the organization's 11 Clubs across Boston and Chelsea. Additionally, BGCB hosted more than 50 individual and corporate groups participating in one-day service projects. The time and talent provided by these volunteers is critical to the 16,000 young people BGCB serves.



The Myra H. Kraft Giving Back Assistance Fund helps those with crucial unmet needs related to daily living and is 100 percent funded by the Kraft family. Grants from the Assistance Fund are awarded for a range of needs, including healthcare, education, transportation and housing. The Boys & Girls Clubs of Boston are pleased to report that the Myra H. Kraft Giving Back Assistance Fund continues to have an outstanding impact on the community. Every year, more than \$150,000 is awarded to deserving community members through the fund, continuing Myra's legacy of compassion and generosity.

2016-2017 MYRA H. KRAFT GIVING BACK ASSISTANCE FUND AWARDEES INCLUDE:

Debra, a hardworking mother whose goal is to teach her daughters, 7th and 8th graders, the importance of hard work and responsibility, works from 8:00am until 7:00pm every day to make ends meet for her family. In the fall of 2016, however, she was diagnosed with a blood disorder that required two surgeries and several medical appointments. These appointments forced Debra to take unpaid time off of work, and as a result, she lost her job. Rather than applying for unemployment, Debra immediately began applying for new jobs, determined to show her daughters that "you need to keep moving, even when times get tough." Due to her missed hours, Debra fell behind in paying her household bills. The Myra H. Kraft Giving Back Assistance Fund provided her with \$3,862 to get back on track.

Kelly, a mother of two, gained custody of her four nieces and nephews due to their mother's drug addiction. The youngest child, only two months old, was born addicted to drugs. Kelly had been battling breast cancer for the past year, and her husband had been in and out of work and recently lost his only brother. The family has relied on the Boys & Girls Club to help support the children, but the added financial burden of supporting the children has overwhelmed the already struggling family. The Assistance Fund helped Kelly and her family with \$7,628 toward their mortgage and other home expenses.

In the fall of 2016, high school senior and Berkshire Partners Blue Hill Club member Mya was tragically killed in a car accident on her way home from school. Originally from Trinidad and Tobago, Mya had lived in Boston for 12 years. She played soccer at school, sang in the choir at church and dreamed of a career in electronics. The Myra H. Kraft Giving Back Assistance Fund provided Mya's father with \$5,650 to fly her body back to Trinidad for a burial service.

Myra H. Kraft Scholarship Fund GIVING BACK



The Myra H. Kraft Giving Back Scholarship Fund recognizes Club members who give their time and talents to the community and instill in young people an understanding of the importance of community service for generations to come. The extraordinary support to this fund during fiscal year 2017 allowed Boys & Girls Clubs of Boston to award eight graduating high school seniors with scholarships ranging in amount from \$2,500 to \$3,250, each renewable for four years. Additionally, 16 Boys & Girls Clubs of Boston alumni continue to receive renewed scholarships from previous years.



SHAWN'TAY BURTON

Shawn'Tay is the Berkshire Partners Blue Hill Club and Boys & Girls Clubs of Boston 2017 Youth of the Year. A Club member for nine years, Shawn'Tay says the Club provided her with rewarding opportunities that were not available elsewhere. For the past three years, Shawn'Tay has been the president of Keystone Club, a teen leadership program, through which she serves as a mentor to younger members. Shawn'Tay has also participated in the Summer Fellows internship program, spending a summer gaining work experience at Fidelity Investments. Shawn'Tay also received the Myra Hiatt Kraft Award for outstanding academic achievements and volunteerism. Shawn'Tay will attend Hampton University this fall and hopes to become a criminal judge to make a lasting impact on her community.



JAYANA GREENE

A natural leader, Jayana has been a part of the Yawkey Club of Roxbury's Leadership Pipeline which encourages youth to become involved in their community, develop good character and do well in school—since its inception, she has served as an ambassador, Torch Club president, young leader, counselor-in-training, junior staff, Keystone Club president and Keystone peer advisor. An honors student at the John D. O'Bryant School of Mathematics and Science, Jayana has also found time to lead and participate in several service projects and serve as the president of her local Girl Scouts program. Jayana will attend Rhode Island College this fall and hopes to become a pediatric nurse.



BRIAN ASKEW

Brian was an active member and junior staff member of the Charlestown Club for three years and still serves as a tutor and role model to younger members. An advanced placement student at Charlestown High School, Brian was active on the debate team and worked as a research assistant intern and neuroimaging research intern for two consecutive summers at Massachusetts General Hospital. Having graduated high school in 2016, Brian spent a “gap year” working at the Club, where staff say, “It has been a pleasure watching him grow as a leader and realize what he has to offer our younger members, his peers and the community.” Brian will attend the University of New Hampshire this fall, where he plans to study biomedical engineering.



CAROLINE COLLIER

Caroline has been a member of the Charlestown Boys & Girls Club since she was 6 years old and she still walks to the Club every day after school to continue giving back to her community. Voted the Charlestown Club's 2017 Youth of the Year, Caroline was vice president of the Keystone Club and an active member of Charlestown Against Drugs, an outreach program that aims to reduce substance abuse. She also participates in service projects to help the elderly and homeless. At the Club and at school, Caroline is praised for her maturity, sensitivity and ability to lead by example. Caroline will attend the University of Maine this fall, where she plans to study education and psychology.



TAYO STUPPARD

Tayo is a strong and confident leader who participates in many activities at the Yawkey Club of Roxbury, where he has been a member for 10 years and was voted the 2017 Youth of the Year. He has taken advantage of Club activities that have fostered his growth, including swim team, the Club's leadership pipeline and the Summer Fellows internship program, through which he interned for Fidelity Investments and MFS Investment Management. At Boston Latin Academy, Tayo took advanced placement classes, participated in track and field and was active on the debate team. To this day, he remains the youngest Club member to have earned and been selected to travel to India through the Explore India program as an eighth grader. Tayo will continue his studies at Howard University this fall, where he plans to study managerial business.



AMBER REMY

Amber has been a member of the Yawkey Club of Roxbury for nine years, and is currently a junior staff member and president of the Keystone Club. At the John D. O'Bryant School of Mathematics and Science, Amber takes advanced placement and honors classes and is a member of the school's softball, volleyball and step teams. Amber credits her time at the Club with many of her successes and is especially grateful to have been able to travel to India through the Explore India program, which she says cemented her decision to pursue a career in neonatal nursing. Amber will attend Rhode Island College this fall, where she plans to study nursing.



LAURA JENNY

Laura has been a member of the Boys & Girls Club of Fitchburg and Leominster for nine years and was named Massachusetts' Youth of the Year in 2017. Laura was captain of the volleyball team at Leominster High School, has been inducted into the National Honor Society and plays violin and piano. At the Club, Laura is invaluable, rearranging her busy schedule to host fundraisers and plan and lead music programs for younger members. Perhaps Laura's greatest accomplishment at the Club is a program she created three years ago, called Protecting Law Enforcement and Youth, focused on educating her peers about how to best interact with police and local justice systems. The program has drawn attention from national publications, and Laura has helped to implement it in five Massachusetts Boys & Girls Clubs to date. She will attend Harvard University this fall.



NOOR AL SAAD

Noor ranked in the top-10 of her class at Quincy High School, graduating with a 4.6 GPA. One of her teachers says, "Noor ranks in the top 1 percent academically out of the several thousand students I've ever taught... By every measure, she dedicated herself to her studies and lifted her peers by example and mentoring." Noor also lifted her community through countless service projects as founder and president of her high school's chapter of a global service club known as Operation Day's Work. Additionally, she spent years as a dedicated member of Project 351, an organization that unites students from across Massachusetts for an inspirational year of community service, leadership development and enrichment. She also helps lead the Boston chapter of a service organization called Who is Hussain. Noor will attend the University of New Hampshire this fall.

SUPPORTING NEW ENGLAND NONPROFITS:

BEN FRANKLIN INSTITUTE OF TECHNOLOGY

BenFranklinInstituteofTechnology (BFIT) is an affordable, non-profit college serving Greater Boston. The college is committed to student success and career readiness in technology fields. Through personalized support, hands-on learning, and industry-informed curricula, the college prepares graduates for work, life-long learning, and citizenship. BFIT strives to ensure that the range of programs offered meet the workforce needs of growing industries where the demand for technical skills is high. Students can pursue certificate, associate, and bachelor's credentials, with 80 percent enrolled in associate degree programs. More than 90 percent of graduates are placed in jobs or pursue further education.

A focus of BFIT's efforts on behalf of its students is to provide gap scholarships. The majority of BFIT applicants

qualify for financial aid, but additional funds are needed to close the gap between aid and the total tuition cost. The availability of scholarship aid is an important lever that can increase the number of enrolled students yielded from the pool of prospects. The average gap need is between \$2,000 and \$3,000.

In the fall of 2016, Robert Kraft provided a \$100,000 grant to help fund 30 to 40 gap scholarships over a two-year period. To date, gap scholarships have been awarded to 17 Kraft scholars who are studying disciplines including computer technology, electrical engineering, opticianary and HVAC. Kraft also hosted the Kraft scholars at Gillette Stadium for a behind-the-scenes tour and a private Q&A session.





The mission of Operation Exit is to provide meaningful employment that is career driven and offers a way out for those most at risk in Boston. This initiative was created by Boston Mayor Marty Walsh. Its approach is to guarantee placement in a trade career with case management support to ensure ongoing success.

In July of 2016, Robert Kraft provided a \$100,000 gift to underwrite the costs of the 2016 and 2017 program. Thirty-six young men enrolled in the two sessions, all of whom had significant contact and/or involvement

with the criminal justice system. This program created a pathway for generational change to overcome and alter the stressors that lead to violence, while helping to build infrastructure to reduce individual failure, including case management and support from city and nonprofit partners.

Robert Kraft was on hand to congratulate the 2016 graduates and Josh Kraft personally congratulated the 2017 graduates. All of the graduates were accepted into a union based on their participation in the training.

SUPPORTING NEW ENGLAND NONPROFITS: **OPERATION EXIT**

SUPPORTING NEW ENGLAND NONPROFITS:

WONDERFUND

In June of 2017, Massachusetts First Lady Lauren Baker announced a new program called the “Wonderfund,” designed to support Massachusetts’ most vulnerable children. This private nonprofit serves children engaged with the Massachusetts Department of Children and Families by bringing comfort and dignity in traumatic situations and enriching childhoods that have been impacted by abuse and neglect.

The Wonderfund serves more than 10,000 children that are in foster care and more than 50,000 children that are involved with the Department of Children and Families. When a child must be removed from their home due to abuse or neglect, the Wonderfund provides a new duffel bag filled with essential clothing, new pajamas, a toothbrush and perhaps a comforting teddy bear to make a difficult moment a little easier. They also make

meaningful investments in the lives of children and teens – things like music lessons, SAT prep, sports camps, life guard classes and holiday presents. These investments build confidence and character, encourage the children to develop life-long respect for themselves and others and give the children the opportunity to just be a kid.

Robert Kraft was moved by this program and provided a \$250,000 grant as a founding partner. In a statement, Kraft said, “I am honored to lend support to Wonderfund in its mission to give hope to Massachusetts children who are overcoming great adversity in an effort to help change the trajectory of their lives. With its launch completed and leadership in place, I believe the organization has the potential to be a real force for change in Massachusetts and a national model for states seeking to better serve a population that too often is underserved.”





William James College, is a graduate school of psychology that seeks to educate, serve, advocate and research for the advancement of behavioral health and psychology to transform lives and transform communities. The college has taken a special interest in supporting our nation's military and veterans, and in doing so, they have created a program known as Train Vets to Treat Vets.

This program recruits and retrain veterans to succeed in careers of behavioral health and focuses on helping address mental health issues faced by veterans. Through this initiative, the school aims to ensure that military personnel, veterans and their families can access

highly trained and culturally competent mental health treatment by educating those with military experience to become psychology professionals. The program also recruits vets into the program and helps to support them through their education and training.

In October of 2016, Robert Kraft made a \$100,000 donation to support the Train Vets to Treat Vets program. This matching gift helped the school recruit and provide financial support to students with military experience, and within a few months, the gift was matched by supporters—thereby doubling the impact of the initial gift.

SUPPORTING NEW ENGLAND NONPROFITS:
WILLIAM JAMES COLLEGE
TRAIN VETS TO TREAT VETS

KRAFT PRECISION MEDICINE ACCELERATOR AT HARVARD BUSINESS SCHOOL

The mission of the Kraft Family Foundation, under the leadership of Robert Kraft, includes supporting education, healthcare, science and the needs of underserved individuals. The Kraft family has always displayed a strong commitment to supporting healthcare research and in November of 2015, they partnered with Harvard Business School to help provide critical funding to the field of healthcare.

The Harvard Business School Kraft Precision Medicine Accelerator was created through a \$20 million endowment from the Kraft Family Foundation, under the leadership of Robert Kraft. Its mission is to speed innovation and medical breakthroughs in precision medicine, the process by which genomic information

and other unique characteristics of a person's disease are used to predict which treatments will be most effective. The U.S. is home to hundreds of cancer institutions working towards a cure, but they aren't working together. The Harvard Business School Kraft Precision Medicine Accelerator gets everyone in the same room sharing ideas, disseminating data and crowdsourcing solutions to write a business plan for curing cancer. The Accelerator will align incentives, offer insights and ultimately become a model to be used across the precision medicine landscape.

Robert and Jonathan Kraft are working closely with Harvard Business School and the Accelerator leadership to drive its mission forward.





In the spring of 2011, Jay Calnan enlisted the support of Dan Kraft and a group of former Tufts University classmates and business associates to create Team IMPACT, a nonprofit organization dedicated to improving the quality of life for children facing life-threatening and chronic illnesses through the power of team. Through Team IMPACT, courageous children are drafted to college sports teams local to where they live and, to the greatest extent possible, are members of the team from draft day to graduation. They are present at practices, games, team dinners and more serving not only as teammates, but as inspiration.

For children battling illness, Team IMPACT provides an entire team of support, making them feel valued, accepted and empowered. For student athletes, this partnership provides life lessons that cannot be taught

in the classroom. They gain invaluable perspective and inspiration by witnessing the strength and courage of a child battling illness. For the families of sick children, Team IMPACT provides a much-needed sense of normalcy, excitement and purpose that had previously taken a backseat to battling illnesses. As a result, Team IMPACT is positively impacting kids, families, student athletes and college communities across the country.

In its first year, Team IMPACT had 17 children matched to 15 colleges in four states. Six years later, the program has matched more than 1,200 children with more than 450 colleges and universities in 46 states. Team IMPACT has become a nationwide movement that is changing lives from Boston to Hawaii and everywhere in between and this work could not be done without the steadfast commitment of great supporters like the Kraft family.

TEAM IMPACT

TOUCHDOWN IN ISRAEL II – WE ARE ALL PATRIOTS

For the second time in three years, New England Patriots Chairman and CEO Robert Kraft led a delegation of NFL legends on a mission trip called, “Touchdown In Israel II – We Are All Patriots.” Eighteen Pro Football Hall of Famers joined the Kraft family for this unforgettable experience. These former players included Lem Barney, Jerome Bettis, Jim Brown, Cris Carter, Dave Casper, Eric Dickerson, Marshall Faulk, Joe Greene, Willie Lanier, Joe Montana, Andre Reed, Mike Singletary, Bruce Smith, John Stallworth, Roger Staubach, Andre Tippett, Aeneas Williams and Ron Yary.

Educational and adventurous in equal parts, the group of “Gold Jackets” toured the country’s most famous landmarks and religious sites (both Jewish and Christian), learned about the country’s rich history and resolve and witnessed the rapid growth of American football on foreign soil.

During their visit to Tel Aviv, the players were feted before an enthusiastic crowd at a small stadium in Ramat HaSharon. Following a ceremony in their honor, the NFL greats watched scrimmages between various teams within the Israeli Football League, which falls under the supervision of American Football Israel (AFI) Association that has more than 2,000 active players spread across its youth, prep and national programs.

“It was great to see American football being played in Israel. Your assumption is, they don’t really know what they’re doing. Maybe they don’t even know how to hold the football correctly. But then you see the kids on the field. You see they have a true affinity for the game. I was impressed. I’m saying to myself, ‘They get it.’”

– Former Steelers running back Jerome Bettis





With the support of the Kraft family, AFI has grown into a thriving community, as the demand and interest in the sport of American football is growing stronger every day. Since 1999, the Kraft family has donated millions of dollars to develop AFI, including the construction and continued development of The Kraft Family Stadium in Jerusalem.

The Kraft Family Stadium is outfitted with a FieldTurf surface and is home to a number of AFI and Israeli Football League teams. The Kraft Family Stadium also hosts youth programs for football, baseball and soccer and is one of the most heavily used sports facilities in Jerusalem. It also serves as a venue for special events and summer day camps.

Nearing the end of the Touchdown in Israel trip, Kraft and the Hall of Famers sprinkled more goodwill during a meet-and-greet at Kraft Stadium with more than 1,000 football fanatics. The enthusiasm of the crowd was yet another testament to the fact football has caught on in the Holy Land.

The players shared stories from their playing days, signed autographs and took the time to meet a young boy named Natanel, an Israeli Make-A-Wish recipient who realized his dream of meeting NFL players. Eric Dickerson took off his gold jacket and placed it on Natanel, and Robert Kraft let the young boy try on his newest Super Bowl ring.

TOUCHDOWN IN ISRAEL II – WE ARE ALL PATRIOTS

High school teams in Israel typically play 9-on-9 on 60-yard fields and are forced to always go for two points after a touchdown because there are no field goal posts. That's no longer the case, thanks to the grand opening of the Kraft Family Sports Campus in Jerusalem. On June 2, 2017, Robert Kraft was joined by his sons, Jonathan, Dan and Josh, for a celebratory ribbon cutting ceremony that christened the playing surface.

Spread over approximately 25 acres of land, the campus encompasses, at the outset, three regulation-size sports fields – one natural grass and two artificial turf, with one of them representing the country's first fully-marked official American football field – locker rooms, administrative offices, a central pedestrian

thoroughfare, parking and a new access road. Plans in the pipeline for future expansion of the campus include a gym, basketball courts, baseball fields and an array of state-of-the-art sports facilities.

"These fields will be used extensively by all types of athletes. They are eager and thirsty. You will see people from all backgrounds – Muslims, Christians and Jews – all using these fields together. We know what sharing a team means, to bring people together and appreciate the common denominator between them. This is one of the major reasons why I support and develop the sports in our city so extensively."

– Jerusalem Mayor Nir Barkat





Barkat also conveyed his gratitude and closeness to Kraft and noted the importance of building sports programs and infrastructure in Jerusalem, with the new complex to first be used for competition at the upcoming Maccabiah Games.

By the time the Hall of Famers returned to the United States seven days later, they'd become close friends and undergone a transformation so deep, so enlightening and so profound, they vowed it will stick with them the rest of their lives.

"It was a spectacular trip. It was fulfilling, not only emotionally but spiritually. I've known Mr. Kraft for a long time, but this is the first time I've gotten the chance to spend seven days with him and see his commitment to the people of Israel and see what the state of Israel is about. It's an amazing story about a culture and about a people that refuse to give up."

– Former Vikings and Eagles wide receiver Cris Carter

"This trip was simply amazing. Having been through some difficult times over the last two years with my wife having had cancer and been in remission now for a year and a half, it was the best medicine we've encountered."

– Former Bills defensive lineman Bruce Smith

"In 97 years, there's never been a greater group of players. They could go anywhere. And so it's a treat for me in a small way to show them the country. But also, so many of them are spiritual, and I think that's great because that's going to continue to bring people together, and we need more of that in this world."

– Robert Kraft

KRAFT FAMILY ENDOWMENTS

Kraft Family Professorship Fund
Boston College

Kraft Family Non-Profit Emergency Fund
The Boston Foundation

Myra and Robert Kraft Chair Fund
Boston Symphony Orchestra

The Myra H. Kraft Giving Back
Scholarship Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back
Volunteer Services Fund
Boys & Girls Clubs of Boston

The Myra H. Kraft Giving Back
Assistance Fund
Boys & Girls Clubs of Boston

Myra & Robert Kraft and Jacob Hiatt
Professor of Christian Studies
Brandeis University

Myra & Robert Kraft and Jacob Hiatt
Professor of Christian Studies-Support
Brandeis University

Myra & Robert Kraft Chair in Arab Politics
Brandeis University

Myra '64 and Robert Kraft
Endowed Scholarship
Brandeis University

Myra & Robert Kraft Israel Initiative
Endowment
Brandeis University

Myra Kraft Transitional Year Program
Scholarship Endowment Fund
Brandeis University

Myra Kraft Transitional Year Program
Alumni Scholarship Endowment Fund
Brandeis University

The Kraft Family Distinguished
Chair in Cardiovascular Medicine
Brigham and Women's Hospital

The Wolf Scholarship in Medical Education
Endowment Fund
Brigham and Women's Hospital

World of Music Education Endowment
Carnegie Hall

The Columbia/Barnard Hillel Kraft Center
Endowment
Columbia University

Robert Kraft Family Scholarship Fund
Columbia University

The Kraft Family Interfaith and Intercultural
Awareness Fund
Columbia University

Myra Kraft Shabbat Fund
Columbia University

Myra H. Kraft Prizes in Human Rights
at Columbia College
Columbia University

Myra & Robert Kraft Passport to Israel Fund
Combined Jewish Philanthropies

Robert K. Kraft Family Fund
Combined Jewish Philanthropies

Mission Possible
Dana-Farber Cancer Institute

Kraft Family Professorship in Medicine
at Harvard University
Dana-Farber Cancer Institute
Kahillah Endowment Scholarship Fund
Gann Academy

Kraft Precision Medicine Accelerator
Harvard Business School

The Robert & Myra Kraft Fellowship Fund
Harvard Business School

Kraft-Hiatt Chair in Judaic Studies
College of the Holy Cross

Challenger Memorial Scholarship
College of the Holy Cross

Jonathan Kraft Prize for Innovation in
Cancer Research at Massachusetts
General Hospital

The Kraft Center for Community
Health Leadership
Massachusetts General Hospital

Kraft Family Fund
The Rivers School

The Robert & Myra Kraft Boston
Boys and Girls Club Endowed Scholarship
U-Mass Boston

The Myra Kraft Community
Leadership Scholarship
U-Mass Foundation

United Way Millennium Fund/Chelsea
Boys and Girls Club Fund
United Way

Kraft Family Fund for Internships
Williams College

Myra Hiatt Kraft Endowed
Global Scholarship
Worcester Polytechnic Institute







THE KRAFT FAMILY AND THE NEW ENGLAND PATRIOTS

COMMUNITY INVOLVEMENT REPORT

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