# POUNDING.

REFERENCE

## OVERVIEW

Bank of America Stadium is located in the uptown district of Charlotte, N.C., and was specifically designed for football. Opened on June 27, 1996, the 75,523-seat, open-air, natural-grass stadium contains training facilities, practice fields and administration offices.

Each of the last four years have featured renovations to improve the fan experience, including escalator bays, high-definition video boards above each end zone, ribbon boards encircling the entire bowl at the club and upper levels, and a high-efficiency, high-octave distributed sound system throughout the bowl. Wi-Fi service was enhanced with more than 1,200 access points and better cellular connectivity. The upper level and lower level concourses were updated with LED lighting, new signage, digital menu boards and increased points of sale.

# **DESIGN TEAM**

The design team for Bank of America Stadium, HOK Sports Facilities Group, has designed numerous sports facilities throughout the country.

# **CONSTRUCTION TEAM**

The general contractors for Bank of America Stadium were the joint venture team of F.N. Thompson (Charlotte) and Turner Construction (New York).

# INCATION

The stadium and adjacent practice fields are located on 33 acres in uptown Charlotte, bordered by Interstate 277, Mint, Graham and Morehead streets.

# **DIMENSIONS**

Stadium Footprint (900' L x 800' W)15 acres
Public Area Surrounding Stadium
(including plazas, walkways, etc)
Practice Fields
(two natural grass, one artificial)
Total Stadium and adjacent landscaping and
practice fields
Height (from playing field to top of scoreboard) $\dots 211^{\prime}$
Total Height of Scoreboard Structure
Internal space (covered space) 1,600,000 sq ft
Concourse length (outermost circumference) $\dots 1/2$ mile

# **SEATING CAPACITY**

There are 75,523 seats at Bank of America Stadium distributed as follows:

Lower Bowl	22,716
Upper Bowl	37,138
Club Level	11,389
Suites/Suite Clubs	. 4.280

# **PLAYING FIELD**

The stadium's playing field is 398 feet long and 280 feet wide and features sophisticated drainage and irrigation systems. The playing surface is a hybrid Bermuda grass.

### **SEATING WIDTH**

The upper and lower seating areas feature a 19" width while the club seating is 21" wide.

# **ESCALATORS**

Bank of America Stadium features four escalators with access to the 300 and 500 levels. The 500 level Sky View Terraces, at the top of the escalator decks, feature a unique game day entertainment experience.

### BANK OF AMERICA CLUB SEATING

Club seats are located along both sidelines of the playing field, offering optimal sightlines and exclusive amenities. The 50,000-square foot enclosed club level concourse is climate controlled and provides club level patrons with access to eight distinctive and fully furnished lounge areas, full-service bars, expanded dining options and game day entertainment. Televisions are available throughout the club floor for viewing stadium games.

# SUITES

There are 151 luxury suites on the 300 and 400 club levels in the stadium, ranging from 12-person suites to 44-person suites. Luxury suites have three main components - three rows of viewing seats, lounge space and restroom facilities. All luxury suites are fully upfitted with high-quality finishes, carpet, wall coverings and flatscreen televisions plus individual suite sound systems. The stadium has five suite clubs, which are shared exclusive areas for members only. They are the Suite 87 Club, Gridiron Club, 32 Club, Fifty One Club and 10/26 Club.

# **VIEWING DISTANCE**

The first row of seating is located 53 feet from the sideline, while the endline of the end zone is 20 feet from the field wall.

# **BANK OF AMERICA STADIUM**

# **FOOD SERVICE**

Provided by Delaware North, Bank of America Stadium offers an abundance of food options and a total of 718 concession points of sale.

# **PANTHERVISION**

PantherVision controls all of the video displays, message boards and television monitors at Bank of America Stadium, as well as the stadium's public address and sound system. PantherVision is a proud member of the Information Display and Entertainment Association, a national association of electronic display system professionals comprised of teams, facilities, manufacturers and suppliers.

**RIBBON BOARDS:** Bank of America Stadium offers two 360-degree ribbon boards. Both ribbon boards are 5'-1" high. The upper ribbon board is 1,900' long, while the lower ribbon board is 2,000' long. The upper ribbon board is comprised of 288 display cabinet sections. The lower ribbon board is made up of 295 display cabinet sections. The boards are comprised of red, green, and blue discrete LEDs that are capable of producing 281 trillion colors.

**VIDEO BOARDS:** Bank of America Stadium's video boards, constructed in 2014 renovations, are located above the east and west end zones. Each video board is 55'-6" tall by 198'-4" wide, is made up of 196 display cabinet sections and is 1288 pixels tall by 4620 pixels wide.

**DISTRIBUTED AUDIO SYSTEM:** Bank of America Stadium's distributed audio system has 600 speakers throughout the stadium, consisting of thirty 8' speaker clusters surrounding the upper bowl. The system has 3/4 of a million watts of audio power. The furthest distance between a patron and a speaker is 130'. The digital sound system is operated by a QSC controlled network.

# OTHER EVENTS

In addition to Panthers games, Bank of America Stadium has been host to a number of other highprofile events, including the Rev. Billy Graham's 1996 four-day Carolinas Crusade, the Rolling Stones 1997 'Bridges to Babylon' tour and the 2012 'Brothers of the Sun' tour with Kenny Chesney and Tim McGraw. The stadium has been the site for numerous college football games and college and

professional soccer matches. In 2011, the stadium hosted a CONCACAF Gold Cup preliminary round that included Mexico versus Cuba and Costa Rica versus El Salvador; in 2013, the stadium hosted a match between AC Milan and Liverpool FC as part of the Guinness International Champions Cup; and in 2018, the stadium hosted Liverpool FC vs. Borussia Dortmund in the International Champions Cup. Bank of America Stadium hosts the annual Belk Bowl each December. Bank of America Stadium was the site for the Dr. Pepper ACC football championship game, from 2010-15 and 2017 and announced an extension of the game to be in Charlotte through the 2030 season.

# **SIR PURR**



The Carolina Panthers mascot, Sir Purr, a beloved fixture of football in the Carolinas, is in his 24th season with the Panthers. With nimble feet, a great smile and one huggable belly, this cat is best known for his silly antics and creative skits that can be seen on game day. He also makes numerous appearances including visits to hospitals, schools, birthdays, parades, charity and corporate events.

Sir Purr has entertained crowds not only locally, but internationally. His ability to make people smile and bring out the child in everyone has caught the eyes of fans everywhere. Sir Purr has performed at the NFL Pro Bowl in Hawaii and Florida, Celebrity Mascot Games in Florida, Chinese New Year Parade in Hong Kong and the Thanksgiving Day Parade in New York.

Make your next event PURR-fect by inviting the coolest cat in the Carolinas, Sir Purr! Contact the Carolina Panthers Mascot Department at 704-358-PURR or log on to www.panthers.com/sirpurr. Be sure to follow Sir Purr on Facebook (SirPurr00) and Twitter (SirPurr) to get the inside scoop from a Panthers PURR-spective.

Auditions for the TopCats are a comprehensive and intense month-long process. Out of over 150 initial contestants, the final squad of 30 women was chosen based on their personalities, showmanship, dance skills and professionalism.

Nicole Smith is the TopCats Choreographer and was an inaugural squad member of the TopCats team and a Pro Bowl Cheerleader. She spent 12 seasons with the Carolina Panthers, and was the choreographer for the TopCats for eight seasons. She received a BCA in Dance from UNC-Charlotte. While at UNCC, Smith was a captain of the cheerleading team and a performer with the Charlotte Dance Ensemble. She also danced with the Charlotte Hornets for four seasons. She has been teaching dance and acrobatics for 24 years.

Kate Milstead, the Entertainment Coordinator, is responsible for booking all community and corporate appearances for Sir Purr, the TopCats, and PurrCussion. Kate interned in the Community Relations Department in 2010 before joining the Entertainment staff full-time in 2012. She graduated from Florida State University, where she was also a member of the women's soccer team.

# **SPECIAL THANKS TO:**

Hair Salon	.Dulce Lusso Salon & Spa
Fitness Trainers	1 on 1 Body Design
PhotographyGoodStuff Creative;	Melissa Melvin-Rodriguez
Videography	Richard Brooke

# 2018 TopCats

Name	Year
Alaina	
Allessandra	1
Allison A	1
Allison E	1
Ally	1
Annalise	4
Darienne	
Dasja	2
Elle	4
Jasmine D	1
Jasmine N	
Jenn	1
Jenna	2
Juliann	2
Kacy	1
Kaitlyne	
Kamilah	
Kayla	2
Keleigh	
Larissa	
Mae-Ann	1
Malia	
Mason	
Megan	
Michaela	
Morgan	
Myers	
Rachel	
Sammy	
Vifoi	

Presented by







Hear the rumble of the Carolina Panthers DrumLine - PurrCussion - at every home game as they perform for fans outside Bank of America Stadium, introduce Panthers players before the game, rally the crowd during the game and much more! PurrCussion features a combination of groove, chops, visuals, choreography and dynamics, making them enjoyable to fans of all ages. The high energy ensemble brings instant atmosphere to the game day experience as well as at community and corporate events throughout the year.

Drawing talent from across the Carolinas, the ensemble consists of snare drums, tenor drums, bass drums, and cymbal players. The 22-member drumline incorporates a variety of percussion backgrounds, disciplines, and styles, ranging from university marching bands and drum corps to self-trained musicians. PurrCussionists hold careers in business, education, graphic design, information technology and more.

The PurrCussion DrumLine is staffed by Kate Milstead, Jason Meyer and Patrick McLean. Kate Milstead serves as the entertainment coordinator, responsible for booking all community and corporate appearances for Sir Purr, the TopCats, and PurrCussion, as well as serving as the PurrCussion administrative coordinator.

Jason Meyer serves as the PurrCussion Coordinator and oversees all musical and creative aspects of the PurrCussion DrumLine as well as serving as a creative director for a local healthcare provider. Patrick McLean serves as the PurrCussion Assistant and overseas developmental components of the PurrCussion DrumLine as well as serving in law enforcement in South Carolina.

The Panthers PurrCussion DrumLine is sponsored by GMC and Sabian with equipment partners Mapex. Remo and Vic Firth.

# **BLACK & BLUE CREW**



The Black & Blue Crew have been engaging and entertaining fans at Bank of America Stadium since 2013. The group of men and women who make up The Black & Blue Crew interact with fans before gates open, as they enter Bank of America Stadium, and throughout the game to

help keep Panthers fans energized and excited. Make sure to keep your eyes open for a Black & Blue Crew member as they are always well-equipped with shirts and giveaways. The Black & Blue Crew is also visible at other major Carolina Panthers events throughout the year.

# **KEEP POUNDING DRUM CEREMONY**



Keep Pounding has become a Carolina Panthers mantra in honor of late Panthers player and coach Sam Mills. Mills first used the phrase "Keep Pounding" as a coach, in an emotional speech to the team on Jan. 2, 2004 during the Panthers vs Cowboys playoff game. Mills spoke about commitment, dedication to teammates, team effort and never giving up before commanding them to "Keep Pounding" on every single play.

Prior to kickoff, the team and fans unite behind the traditional Keep Pounding Drum ceremony. Following the coin toss, Panthers fans look to the Southeast 25-yard line to honor the Keep Pounding Drummer as they strike the massive six-foot Keep Pounding Drum to rally the entire stadium - fans, coaches and players alike - for kickoff. The four powerful drum strikes signify that both fans and the team will Keep Pounding all four quarters en route to victory.

ADMINISTRATION

VETERANS

ROOKIES

2017 IN REVIEW

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TEAM HISTOR

EFERENCE



The Carolina Panthers summer training camp home is at Wofford College in Spartanburg, S.C. The Panthers are housed in Wofford's 60,000 square-foot Richardson Physical Activities Building. The facility was renovated in the spring of 2018 and includes a new locker room and new athletic training facilities in addition to coaches offices and meeting rooms.

A member of the Southern Conference and NCAA Division I, Wofford is one of the smallest schools in the nation playing Division I football with its enrollment of 1,650. The Terriers compete in the Football Championship Subdivision (FCS), formerly known as Division I-AA. The Terriers won the Southern Conference title in 2003, 2007, 2010, 2012 and 2017. In 2003, the team advanced to the FCS national semifinals, while reaching the quarterfinals in 2007, 2010, 2012, 2016 and 2017. Academically, Wofford's football team is traditionally among the top 10 percent in the nation as judged by the Academic Progress Rate (APR).

The Wofford men's basketball team won the 2010, 2011, 2014, and 2015 Southern Conference Championships and advanced to the NCAA Tournament. In 2010, head coach Mike Young was named the national Mid-Major Coach of the Year and Noah Dahlman earned All-America honors. In the 2010 NCAA Tournament, the Terriers played Wisconsin. In 2011 the team faced BYU in the second round of the NCAA Tournament. Brad Loesing was named a first team Academic All-American in 2012. Wofford played Michigan in the second round of the 2014 NCAA Tournament. In 2015, the team set a school record for wins and had a #12 seed when they faced Arkansas in the second round behind SoCon

Player of the Year Karl Cochran. This past season, the Terriers defeated the defending national champion North Carolina Tar Heels, then-ranked fifth in the country, on the road in Chapel Hill.

The men's soccer team, baseball team and track & field individuals have also won Southern Conference Championships in recent years and advanced to NCAA Tournaments.

Among its alumni, the athletic program counts former Panthers Owner/Founder Jerry Richardson as well as former Air Force head football coach Fisher DeBerry, ESPN personality Wendi Nix, pro golfer William McGirt, and NBC anchor Craig Melvin. Wofford receives strong support from its alumni and friends. The Terrier Club, with 100 percent of all contributions supporting scholarships for Wofford student-athletes, raised \$1.9 million in 2017.

Wofford consistently lands on 'best value' lists in various national college guides and publications. Among those are the 2017 editions of Kiplinger's Personal Finance, US News and World Report and The Princeton Review.

Having conducted its first session during the 1854-55 academic year, Wofford is one of only a handful of American colleges of that era to have operated continuously on its original site. The first independent college in South Carolina to receive a chapter of Phi Beta Kappa, Wofford has a proud history. The entire 150-acre campus is maintained as a national arboretum. Wofford ranks fourth in the nation among baccalaureate institutions in the percentage of students receiving academic credit for studies abroad.



Mike McCormack



Sam Mills

On September 21, 1997, former team president Mike McCormack became the first member of the Panthers Hall of Honor. In 1998, he was joined by former linebacker Sam Mills, who entered as the first former Panthers player to be so honored.

Both Mills and McCormack, who retired as president of the Carolina Panthers in March 1996, were recognized for their high contributions to the Panthers organization with a life-sized bronze statue sculpted by Todd Andrews, who created the famous bronze Panthers that flank each stadium entrance.

While McCormack's NFL career spanned five decades and a number of teams, he may have left his most indelible mark on the Panthers. Starting as a consultant in 1989, McCormack provided an invaluable contact for the Richardson ownership group as they lobbied NFL ownership and hierarch for credibility early in the expansion process. After the Panthers landed the franchise by a unanimous vote in October 1993, McCormack was first general manager before being named president.

If anyone could meet McCormack's standard it is Mills, who became a Panthers standard-bearer.

While Mills had a long NFL career, his accomplishments with the Panthers were the basis of his

selection. His memorable interception return for a touchdown spurred Carolina to the first win in team history in 1995, and his interception against Dallas sealed the Panthers win in the NFC divisional playoff following the 1996 season.

Mills played 15 years as a professional, starting 171-of-181 NFL games and earning five Pro Bowl selections. Mills appeared in his final Pro Bowl as a representative of the Panthers in 1996 at the age of 37.

Regarded as one of the most savvy players in the game, Mills led his team in tackles 10 times and eclipsed the 100-tackle plateau in eight seasons. As a prized unrestricted free agent in 1995, he became the cornerstone of the Panthers defense and was the only player to start every game during the Panthers first three seasons.

With McCormack and Mills, an administrator and coach were recognized in the Hall of Honor. In the opening regular season game against Green Bay in 2004, the PSL owners who helped make the stadium and franchise possible were also honored at halftime. The Panthers sold over 60,000 Permanent Seat Licenses to help fund the construction of Bank of America Stadium.

# PRESEASON TELECASTS



Mick Mixon Play-By-Play



Mike Rucker Color Analyst

The Carolina Panthers Television Network consists of 14 television stations representing each of the major markets in North Carolina, South Carolina and Virginia. The network will televise all preseason games, 26 Panther Huddle Shows and 21 Gameday Highlight Shows.

Mick Mixon was named "Voice of the Panthers" in 2005 and in 2014 added preseason television duties to his work on the Carolina Panthers Broadcast Network. A native of Chapel Hill, N.C., Mixon graduated from UNC in 1980 with a degree in broadcast journalism. He has worked in Columbia, S.C., at WIS Radio, he is a former "Voice of the Maine Guides" Triple-A baseball team, and he spent 16 seasons on the Tar Heel Sports Network. Mixon has taught

classes for the UNC School of Journalism and Mass Communications. He won a regional Emmy in 2008 and is a three-time North Carolina Sportscaster of the Year.

**Mike Rucker** is in his 10th season as the color analyst for the Panthers preseason games. A standout at Nebraska, Rucker was drafted by Carolina in the 1999 NFL Draft. He was the NFL Defensive Player of the Month for September 2003 and finished the season with 12 sacks, earning a trip to the Pro Bowl. In the 2005 season he had 7.5 sacks and surpassed Kevin Greene as the team's all-time sack leader. Upon retirement, Rucker got back into college football as a broadcast analyst for ESPNU.

STATION	AFFILIATE	CITY
		Charlotte, NC (flagship)
WCNC	NBC	
WS0C	ABC	Charlotte, NC
WCSC	CBS	Charleston, SC
WACH	F0X	Columbia, SC
WWMB	CW	Florence/Myrtle Beach, SC
WFMY	CBS	Greensboro/Winston-Salem/High Point, NC
WTVD	ABC	Raleigh/Durham/Fayetteville, NC
		Greenville/Spartanburg/Anderson, SC/Asheville, NC
WSFX	F0X	Wilmington, NC
WVEC	ABC	Tidewater/Outer Banks, NC
		Roanoke, VA
WITN	NBC	Greenville/New Bern, NC

(I-r) David Langton, Executive Producer; Jim Szoke, Game Analyst; Mick Mixon, Play-by-Play; Eugene Robinson, Game Analyst

# **OFFICIAL RADIO BROADCAST**

Eight hours of Intense Game Day Programming Plus Live Coach's Show and Weekday Updates

# PANTHERS STADIUM SHOW 10am-noon WBT 1110 AM/99.3 FM

For the most up-to-the-minute news from the Panthers and around the NFL, football fans tune into "The Panthers Stadium Show." Hosted by Jim Szoke, the award-winning countdown to kickoff provides a comprehensive preview and analysis of the Panthers and the day's game with tons of fun, special features, live player and coach interviews, college and pro football insiders and reports from around the League.

# THE CAROLINA PANTHERS COUNTDOWN TO KICKOFF Noon-1pm (Network)

The entire network joins in on the fun one hour before game time for "The Carolina Panthers Countdown to Kickoff." Mick Mixon, Eugene Robinson and Jim Szoke put the final touches on the preparations for the day's game. This hour of award-winning pre-game coverage includes exclusive interviews with head coach Ron Rivera and Panthers players and up-to-the-minute updates from other NFL games.

## GAME BROADCAST 1-4pm (Network)

The Panthers broadcast team brings you all the hard-hitting action of every Panthers game. Veteran award-winning broadcaster Mick Mixon is joined by Jim Szoke and former NFL player Eugene Robinson to bring you the who, what and why of every exciting play. From the practice field to the playing field, your play-by-play team is with the Panthers every step of the way, each and every week.

# PANTHERS POST GAME SHOW 4-5pm (Network)

The Panthers Post Game Show is a fast-paced game recap with highlights, interviews, analysis and reports from around the League. Listeners get the first chance to hear the team's reaction to the game as Jim Szoke, Eugene Robinson and Mick Mixon conduct exclusive interviews with head coach Ron Rivera and Panthers players from the locker room.

# PANTHERS WRAP-UP SHOW 5-6pm WBT 1110 AM/99.3 FM

Post-game coverage continues with an additional hour on WBT. The Panthers Wrap-Up Show provides one hour of reaction and analysis by special guests from the Panthers and around the League. Sound off about the game by sending your questions and comments via twitter @Panthers.

# PANTHER TALK 6:05-7pm (Network)

Join hosts Mick Mixon, Eugene Robinson and Jim Szoke, with interviews from head coach Ron Rivera and other special guests from the Panthers and around the league every Monday night from 6:00-7:00 pm (Tuesday if the Panthers play on Monday night). Panther Talk can be heard on the Panthers Radio Network or Panthers.com. Panther Talk airs from July 30th through the Monday following Carolina's final game.

# PANTHERS UPDATES Monday through Friday (Network)

Hosted by Mick Mixon and Jim Szoke, twice daily "Panthers Updates" keep you up to date on all the day-to-day activities of the Carolina Panthers.

Listen to all of the exciting action on the Panthers flagship station WBT 1110 AM/99.3 FM and Panthers.com. For a complete listing of all Carolina Panthers Radio Affiliates sign onto the Carolina Panthers Website, www.panthers.com/news/radio.



Luis Moreno, Jr. Color Analyst

Jaime Moreno Play-By-Play

The Carolina Panthers Spanish Radio Network will take the airwaves for the ninth season in 2018. A joint partnership between the Carolina Panthers and Spanish Sports Marketing and Broadcasting, LLC of Chapel Hill, NC, the CPSR Network serves its Spanish speaking fan base by broadcasting games and conducting community outreach programs across North and South Carolina.

Jaime Moreno returns in his role as the Voice of the Panthers in Spanish and will handle all play-by-play duties for the upcoming season. Jaime has covered the NFL and local sports on the radio for over 25 years and has become a favorite among Panthers fans for his animated style and unique ability to convey the excitement of the moment through the radio dial.

Luis Moreno will again handle Game Analyst duties alongside Jaime for the 2018 season. Luis' insight and knowledge of the X's and O's are instrumental in describing and explaining the game to fans of all levels and understanding. In addition to being a fixture on the local sports radio scene for the last decade, Luis brings the perspective of an All-State/MVP Running Back from his time at Charlotte Catholic High School.

Heading up the project is longtime North Carolina sports broadcasting executive and SSMB President/ General Manager Eric Fiddleman. He also enters his 18th season as the Affiliate Manager for the Carolina Panthers Radio and TV Networks. Eric is the primary media/sales contact for the CPSR Network and welcomes all interest and inquiries at 919-370-9446.

Ben Blevins serves as the Network Producer/ Technical Director and brings years of experience on National sports broadcasts of all types. Ben is responsible for getting and keeping the Network on the air as well as all distribution, production and technical issues related to the broadcasts. Ben is the primary technical contact for all affiliates and interested parties at 704-682-1942.

The Carolina Panthers Spanish Radio Network will partner with Norsan Media as its Flagship station on Latina 102.3 FM in Charlotte, NC. A Current affiliate lists can be found at Panthers.com. The 2017 affiliate list consisted of the following stations and is subject to change for 2018:

102.3 FM	Charlotte, NC
790 AM	Greensboro, NC
1550 AM	Raleigh, NC
104.7 FM	Greenville, NC
840 AM	Columbia, SC
103.9 FM	Charleston, SC
980 AM	Summerville, SC
910 AM	Greenville, SC
105.7 FM	Spartanburg, SC
1450 AM	New Bern, NC
97.1 FM	Winterville, NC
	790 AM 1550 AM 104.7 FM 840 AM 103.9 FM 980 AM 910 AM 105.7 FM 1450 AM