

## Wear it Like a Pro Sweepstakes

### Official Rules

#### **NO PURCHASE NECESSARY TO ENTER OR WIN.**

**1) Eligibility:** The Wear it Like a Pro Sweepstakes (hereafter, "Sweepstakes") is open only to those who are, as of the date of entry, (i) legal residents of North Carolina; (ii) eighteen (18) years of age or older; and (iii) either a Coach, Athletic Director, or Principal at a state-accredited private high school or public high school with (at least) grades between ninth and twelfth and has a football team (division 1A, 2A, 3A, or 4A ("Division")) that is a member of the North Carolina High School Athletic Association. Employees, officers, directors, agents and representatives of Panthers Stadium, LLC, Panthers Football, LLC (hereafter, "Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P., Blue Cross and Blue Shield of North Carolina and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside of North Carolina and where prohibited by law. All applicable federal, state & local laws apply.

It is an entrant's sole responsibility to review and understand his/her school's policies regarding participation in promotions such as this. The awarding of a prize available in this Sweepstakes will be subject to such school policies and verification from an authorized school representative representing that participation is consistent with school policies. If, for whatever reason, any entrant (and/or their respective school) is unable to accept a prize due to school policies or for any other reason, the prize may be forfeited and Sponsors will have no further obligation to such entrant or school. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes.

**2) Promotion Period:** Sweepstakes starts at 12:00:00 am Eastern Time ("ET") on 8/1/18 and ends at 1:00:00 pm ET on 8/31/18 (hereafter, "Promotion Period").

**3) How to Enter:** During the Promotion Period, entrants will be directed to click on the link provided in the body of the email. Upon clicking the link, complete and submit the registration form inclusive of the entrants' high school and Division to receive one (1) entry ("Entry").

Entries must be received by 1:00:00 pm ET on 8/31/18 to be eligible. **Only one (1) Entry per school will be accepted throughout the Promotion Period. Entries received in excess of the stated limitation will be void.** All Entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of Entry) to enter the Sweepstakes is prohibited and any Entry through such means and any Entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of an entrant, such entrant will be deemed, as the person named on the applicable entry form (provided such individual is eligible according to these Official Rules). Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, destroyed or undelivered entries, email invitations, emails, entry information or for telephonic,

human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, emails or the announcement of a prize; or for any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

**4) Winner Selection:** Two (2) potential winners for each Division will be randomly selected from among all entries received throughout the Promotion Period for a total of eight (8) Grand Prize winners. Drawing will be conducted by Sponsor on or about 9/4/18. Odds of winning a prize depends upon the total number of eligible entries received throughout the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. Potential winners will be notified by telephone and/or email and may be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within five (5) days of date of issuance of notification. Prizes will be awarded to the schools named on the winning Entries' registration forms **and not to the entrants** who submitted the winning Entries. Non-compliance with the foregoing, with these Official Rules, the inability to contact a potential prize winning entrant or an authorized representative of an applicable school within a reasonable time period, any notification being returned as non-deliverable may result in disqualification and, at Sponsors' discretion, a runner-up being chosen.

**5) Eight (8) Grand Prizes:** Each Grand Prize winner will receive twelve (12) Riddell Speed Flex football helmets. Approximate Retail Value ("ARV") = \$4,788 each. All prize details are at Sponsor's sole discretion. All prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Costs and expenses associated with the acceptance and use of each prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes, are each winner's sole responsibility. Approximate Retail Value of all prizes awarded: \$38,304.

**6) Miscellaneous:** No transfer, assignment, cash redemption, or substitution of any prize (or portion thereof) is permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, and, to the extent additional authorization is necessary under law, entrants will authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to

properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winners from among all eligible non-suspect entries received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**7) Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**8) Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of North Carolina, USA.

**9) Winners' Names:** For the names of the winners (available after 11/5/18), send a self-addressed, stamped envelope to be received by 11/5/18 to: Wear it Like a Pro Sweepstakes Winners, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.

**10) Sponsor:** Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.