

2018 Panthers Pantherized Vehicle Contest

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

1) Eligibility: The Panthers Pantherized Vehicle Contest is only open to legal residents of North Carolina and South Carolina, who are at least eighteen (18) years of age or older (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of Panthers Football, LLC (hereafter, "Sponsor"), Panthers Stadium, LLC, the National Football League and its member professional football clubs, NFL Ventures, L.P., and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state & local laws apply.

2) Contest Submission Period: Contest submission period starts 12:00:00 AM Eastern Time ("ET") on 8/20/18 and ends at 11:59:59 PM ET on 12/1/18 (hereafter, "Contest Submission Period") and will be divided into eight (8) entry periods (each, an "Entry Period") as indicated below:

Entry Period	Start/End Dates (all Entry Periods begin at 12:00:00 AM ET and end at 11:59:59 PM ET)	Judging Date (on/about)	Game Date ("Game")
1	8/20/18 - 8/24/18	8/25/18	9/9/18
2	8/25/18 - 9/10/18	9/11/18	9/23/18
3	9/11/18 - 9/21/18	9/22/18	10/7/18
4	9/22/18 - 10/12/18	10/13/18	10/28/18
5	10/13/18 - 10/22/18	10/23/18	11/4/18
6	10/23/18 - 11/9/18	11/10/18	11/25/18
7	11/10/18 - 11/21/18	11/22/18	12/17/18
8	11/22/18 - 12/1/18	12/2/18	12/23/18

3) How to Enter: During any one (1) of the Entry Periods, visit panthers.com/fans/extreme-machines ("Website") and follow the instructions provided to complete and submit a registration form inclusive of uploading a photo of your Pantherized vehicle to receive one (1) submission into the Contest (hereafter, "Submission"). For purposes of these Official Rules, a Pantherized vehicle is defined as a vehicle that exemplifies the spirit of the Carolina Panthers.

By submitting a Submission, entrant hereby warrants and represents that the Submission conforms to the following submission requirements (hereafter, "Submission Requirements"): Submissions must be the original work of the entrant, may not have been previously published, must not have won previous awards, must not be immoral, obscene, profane or not in keeping with Sponsor's image or in violation of these rules. In addition, Submissions cannot include any third party intellectual property, general property, likeness or imagery. Submission cannot defame or invade intellectual property rights of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person's personal or proprietary rights. If a Submission contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to uploading the

Submission, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Submission. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Submission null and void. By entering a Submission, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Submission consent to the submission and use of the Submission in the Contest and to its use as otherwise set forth herein. Any Submission that does not conform to the Submission Requirements listed above will be void.

Message and data rates apply if you choose to enter using your mobile device. Incomplete Submissions and/or Submissions containing inaccurate entrant information will be disqualified at Sponsor's sole discretion. The use of script, macro or any other device to automate or subvert the submission process is prohibited and all such Submissions and Submissions made by any other means which subvert the submission process will be void. In the case of a dispute as to the entrant who submitted a Submission, Submissions will be deemed made by the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said Submission was submitted). Other than as otherwise specified herein, neither Sponsor, nor anyone acting on Sponsor's behalf, will acknowledge any Submission (or portion thereof) received. Any Submission not meeting all Contest Submission Requirements stated herein will be void.

By submitting a Submission, entrant hereby (i) grants the Released Parties, without any limitation of any other rights granted herein, permission for the Submission to be posted on panthers.com, social media channels, and any other media platform as determined by Sponsor in its sole discretion; (ii) acknowledges and agrees that his/her Submission may be shared via social media by third parties; and (iii) agrees that Released Parties are not responsible for any unauthorized use of Submissions by third parties. Released Parties do not guarantee the posting of any Submission and may remove a posted Submission at any time.

By submitting a Submission, entrant acknowledges and agrees that Sponsor may obtain many Submissions under this Contest and that such Submissions may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other Contests staged and/or sponsored by the Sponsor, or to other ideas conceived by or provided to Sponsor and entrant waives any and all claims entrant may have had, may have, and/or may have in the future, that any Submission and/or other works accepted, reviewed and/or used by the Sponsor (or its designees) may be similar to her Submission. Except where prohibited by law, each entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant's Submission or any other right related thereto.

4) Judging: Based on the criteria outlined below, eac. Sponsor and its designees, whose decisions will be final and binding in all matters relating to this Contest, will judge each Submission based on the following criteria: 1) Level of Originality (50%), 2) Passion: does the Submission reveal your passion for the Carolina Panthers? (30%), and 3) Relevance (20%) (the "Judging Criteria"). In the event of a tie, such tied Submissions will be re-judged based on the following criteria: Creativity: 100%. At the conclusion of each Entry Period, the entrant who submitted the top scoring Submission will be named a Grand Prize winner for a total of eight (8) Grand Prize winners; the

entrant who submitted the second top scoring Submission will be named a First Prize winner for a total of eight (8) First Prize winners; and the entrant who submitted the third top scoring Submission will be named a Second Prize winner for a total of eight (8) Second Prize winners, as determined by Sponsor in its sole discretion (subject to verification of eligibility and compliance with the terms of these rules). Potential winners will be determined on or about the date indicated in the chart in Section 2 of these Official Rules and will be notified by telephone and/or email. Potential winners may be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within twenty-four (24) hours of the date/time of issuance of notification.

Further proof or verification of identity and qualifications may be required along with a background check of potential winners. Each potential winner agrees to such check and agrees to provide full consent if required. Failure to comply with any of the foregoing may result in disqualification and, based on the Judging Criteria described above and time permitting, a runner-up potential winner may be identified at the sole discretion of Sponsor. In addition, at the discretion of Sponsor, potential a potential winner's Submission may be disqualified for any of the following: if entrant is charged with or convicted of a felony or misdemeanor, is not eligible based on the eligibility requirements set forth above, or if delinquent on a government ordered payment, such as but not limited to: child support, spousal support, alimony, tax payments, etc. Non-compliance with the foregoing or such entrant's failure to comply with verification process and/or eligibility requirements, return of winner notification as undeliverable, the inability of Sponsor to contact a potential winner within a reasonable time period, the applicable potential winner may be disqualified and, at Sponsor's discretion and time permitting, a runner-up potential winner may be notified.

5) Prizes: Eight (8) Grand Prizes: Each Grand Prize winner will receive two (2) tickets for winner and one (1) guest to a 2018 Carolina Panthers regular season home game at Sponsor's sole discretion and four (4) Continental or General tires winner's choice up to a maximum value of \$2,600. Maximum Retail Value of each Grand Prize ("ARV") = \$3,199. **Any/all transportation to/from game and lodging and parking will not be provided and will be each individual winner's sole responsibility.** Seat locations will be determined by Sponsor. Certain terms and conditions may apply to gift card at the discretion of the issuer. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion(s) of the prize and removal from game. Released Parties reserve the right to remove or to deny attendance to winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game. The tickets are subject to the terms and conditions thereon. Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent years. If unused, game tickets cannot be returned, refunded or exchanged for cash value or substitute tickets. Tire selection may not exceed \$2,600. Any difference between actual value and maximum value of tires will not be awarded. **Eight (8) First Prizes:** Each First Prize winner will receive one (1) Carolina Panthers flag and one (1) \$25 Tire Pros gift card. ARV = \$30 each. Exact details surrounding the flag are at Sponsor's sole discretion. Certain terms and conditions may apply to gift card at the discretion of the issuer. **Eight (8) Second Prizes:** Each Second Prize winner will receive one (1) Carolina Panthers flag and one (1) \$25 Tire Pros gift card. ARV = \$30 each. Exact details surrounding the flag are at Sponsor's sole discretion. Certain terms and conditions may apply to gift card at the discretion of the issuer.

All prize details will be determined by Sponsor in its discretion. Costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not

limited to, all federal, state and local taxes, ground transportation and lodging are winner's sole responsibility. Total ARV of all prizes awarded = \$26,192.

6) Miscellaneous: No transfer, assignment, cash redemption, or substitution of prize (or portion thereof) is permitted except by Sponsor who reserves the right to substitute the prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and submission in the Contest constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize and any travel or travel-related activity thereto (including, but not limited to, attendance at any event) or participation in this Contest. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Contest (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Contest and, in the case of termination, at its discretion, select the winner at hand from among all eligible non-suspect entries received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

7) Arbitration: Except where prohibited by law, as a condition of participating in this Contest, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or the prize awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.

8) Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of North Carolina, USA.

9) Winner's Name: For the name of the winner (available after 2/1/19), send a self-addressed, stamped envelope to be received by 2/1/19 to The Panthers Pantherized Vehicle Contest Winners, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.

10) Sponsor: Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.