



Dear Tundra Tales Coordinators,

It is time to kick off this year's **Tundra Tales At-Home Reading Program** for students in 4K through fifth grade. Tundra Tales is meant to encourage children to read outside of school to help reach grade level reading proficiency. Participants can read their way to scoring admission to the Packers Hall of Fame!

Participants for Tundra Tales include individual classrooms, entire schools, Parent Teacher Organizations, virtual schools, after school programs, homeschools, and individual families. There are further guidelines to be grant eligible.

The Tundra Tales program runs *Monday, October 13, 2025 – Sunday, November 16, 2025*. During this time, 4K through fifth grade participants must read or be read to for an average of 60 minutes per week outside of the school day for four weeks, for 240 minutes TOTAL. An extra week has been included to accommodate school schedules.

Registration and Program Information

New this year, registration is on our donation platform. There are two different registrations, one, if you are grant eligible (public/private school in Wisconsin) or the second, as one of the other participating groups. To assist with submission of completion numbers, students need to be registered by classroom. If you oversee multiple classrooms or an entire school, you will need to register each classroom separately. If you have applied for a donation request you may already have an online account. If not, click New Applicant? Click here to create account. and then register. Coordinators must register their participants by Friday, October 3, 2025.

The program requires the coordinator to submit participant completion numbers by classroom at the end. In addition to participants still having the opportunity to qualify for the final prize, the Hall of Fame admission voucher, classrooms can qualify for grant dollars. Each public or private Wisconsin classroom with at least 75% participant completion will receive \$100. Each public or private Wisconsin school that has 5 or more classrooms complete the program with at least 75% participation per class will be entered to win one of five \$1,000 grants for literacy resources.

[Click Here to Register if WI Public/Private School](#)

[Click Here to Register if from another state, home school, after school program, family or other.](#)

Once registered, Coordinators will receive links for the program appropriate materials, including the Reading Log and Parent/Guardian Letter that you may copy for your participants. These materials will be available in both English and Spanish. You can also find these forms at the [Tundra Tales website](#), along with suggested reading lists, other helpful tips and tricks, and general information.

If you need to update registration numbers, please email werya@packers.com rather than submitting a new form.

How do you record your participant's reading?

A parent/guardian or adult is responsible for being the record keeper and will help complete and sign the program appropriate Tundra Tales Reading Log and submit them to you upon completion.

A link to submit your participant's final completion numbers will initially be sent via email on Friday, November 7, 2025. The final Tundra Tales Reading Logs should be returned to you by Monday, November 17, 2025. The deadline to enter final participant completion numbers by classroom is Monday, November 24, 2025.

We are very excited about promoting reading through Tundra Tales.

Sincerely,

A handwritten signature in black ink that reads 'Amanda Wery'.

Amanda Wery
Community Outreach Manager
Green Bay Packers