

## **Full Length Rules**

### **Absolut Vodka Green Bay Packers text to win sweepstakes.**

**NO PURCHASE NECESSARY. MUST BE 21 YEARS OF AGE OR OLDER TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE U.S.A 21 YEARS OR OLDER.**

**SPONSOR:** Pernod Ricard USA

**SWEEPSTAKES PERIOD:** This sweepstakes begins at 12:00:01 a.m. Pacific Standard Time on August 14, 2020 and ends at 11:59:59 p.m. PST on February 21, 2021.

**ELIGIBILITY:** The **Absolut Vodka Green Bay Packers text to win sweepstakes** is open only to legal residents of the United States of America who are twenty-one (21) years of age or older at the time of entry. Officers, directors, employees including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Pernod Ricard USA, Motive Marketing Group, Inc., and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a Prize (defined below). The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.

**To Enter:** There is one (1) way to enter. Additional entries beyond the specified limit will be void.

1. **To enter via a Text Message.** Text **GREEN BAY** to **31996** and follow the directions to verify your age and state of residence. You will then be sent a text message informing you that you have been officially entered for a chance to win. Standard data fees may apply. One entry per person per day allowed. See your wireless carrier for pricing plan details. Check your wireless phone capabilities for specific instructions.

**SELECTION OF WINNERS:** On or about **September 13<sup>th</sup>, 2020, and each week following until January 4<sup>th</sup>, 2021** at approximately 12:00 p.m. PT, Motive Marketing Group will randomly draw potential winners from among all Valid Entries received. Motive Marketing will be the sole judge of which entries are Valid Entries, and their decisions and the result of the drawing will be final in all respects. Each winner will be notified on by email and/or telephone (in the sole discretion of Motive) using the contact information submitted by such potential winners at the time of entry. In the event that any potential Winner does not respond to any such Prize Notification within two (2) days of the date of issuance, a disqualification will result and prize will be forfeited and, at Motive's sole discretion and time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries. In order to receive a Prize, each potential winner must provide his or her social security number and/or other identification to

Motive and will be required to sign an Affidavit of Eligibility and Release of Liability and, where unless prohibited by law, Publicity, within two (2) days of date of issuance, or an alternate potential winner will be randomly selected from among all remaining Valid Entries. If any potential winner cannot be contacted or fails to submit identification required by Motive or to return the required documents within the specified time period, or if any Prize or any required documentation is returned as undeliverable, or in the event of noncompliance with these Sweepstakes rules and requirements, the Prize will be forfeited, such potential winner(s) may be disqualified and, at Motive's discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining Valid Entries. Upon prize forfeiture, no compensation will be given. Limit one (1) Prize per person, family or household. All Prizes will be awarded, provided they are properly claimed. Motive is not responsible for unsuccessful efforts to notify any potential winner.

**PRIZES: SIXTEEN (16) PRIZES WILL BE AWARDED.** Prize Winner will receive ONE (1) signed Packers football. Approximate retail value of prize: \$200. No alcoholic beverage is part of any prize award. The Prize Winner is fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance incurred by accepting the Prize are the sole responsibility of the Winner. The Prize winner must be at least 21 years old and legal residents of the U.S.A at time of entry or such winner will be disqualified, such winner's prize will be forfeited and no substitutions will be offered. No minor will be eligible to win the Prize. The Prize winner agrees to comply with all applicable regulations in connection with the Prize.

The Prize is non-transferable and non-assignable, with no cash redemptions except at Motive's sole and absolute discretion. Motive Marketing reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. Alcohol is not part of any prize.

**WAIVER OF LIABILITY/PUBLICITY RELEASE:** By participating in the Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against Motive, and their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of any Prize (or any portion thereof) or any travel or activity related to the receipt or use of any Prize (or any portion thereof). By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Motive by telephone, e-mail and/or postal mail for Sweepstakes purposes. The Winner, by acceptance of Prize, grants Motive and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

**GENERAL CONDITIONS:** Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, e-mail or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; any error, omission, interruption, defect or delay in transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed e-mail notifications; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials, or the cancellation or postponement of any professional soccer match, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor or who are in violation of these Official Rules, as solely determined by Motive, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor or their respective agents. Motive shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize (or any portion thereof), and (ii) disclaim any implied warranty. Motive's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved under applicable U.S. laws in the county of King, and the State of Washington.

Motive reserves the right, in their sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). In the event of cancellation, Motive may elect to identify Winners and award the Prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

**CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, MOTIVE WILL**

**DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential Winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address.

**WINNERS' LIST:** For a list of Winners (available after January 4, 2021), or for a copy of the official rules mail a request and self-addressed stamped (SASE) envelope to: Absolut Vodka Green Bay Packers "Winner's List" or "Official Rules", 31103 Rancho Viejo Road D-2113, San Juan Capistrano, California 92675. Winner's list requests must be postmarked by January 19, 2021. Do not send any other correspondence or prize claims to this box.

**Unsubscribe:** Motive shares your concerns about the privacy of your personal information. By entering this Sweepstakes, entrants agree to receive marketing materials, communications and other materials from the Sponsor and/or any promotional partners whose products and services Sponsor feels might interest entrants at a future date. An entrant not interested in receiving communications may notify the Sponsor that he or she does not desire to receive such materials. Send SASE to: Absolut Vodka Green Bay Packers Sweepstakes "Unsubscribe", 31103 Rancho Viejo Road D-2113, San Juan Capistrano, California 92675.

**PLEASE DRINK RESPONSIBLY.**

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