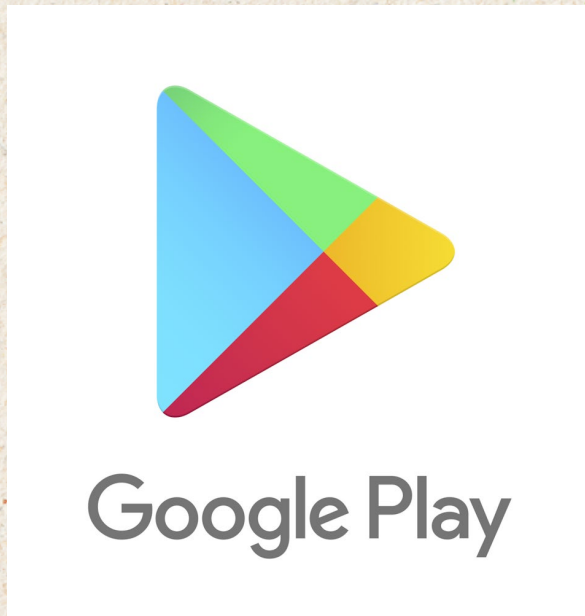


Logging into your
“My Packers
Account” –
Smartphone





Download the Packers Official App

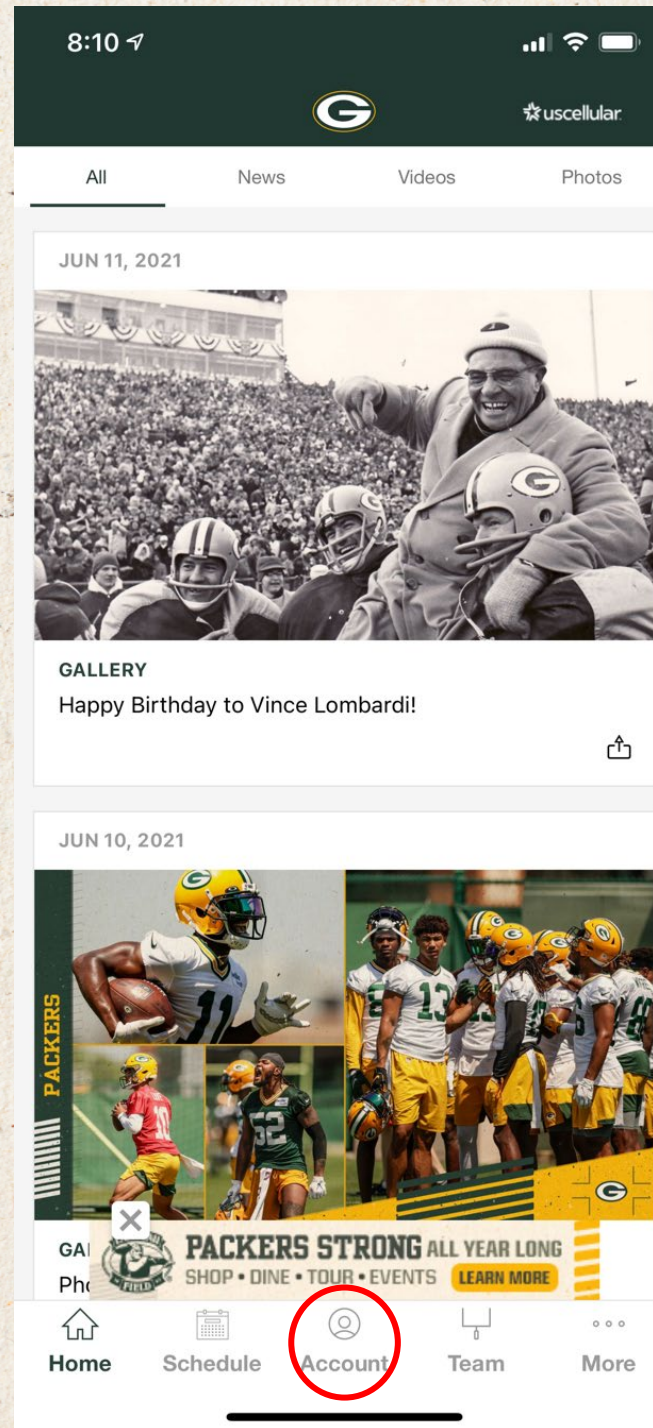


Search: Green Bay Packers in
your app store

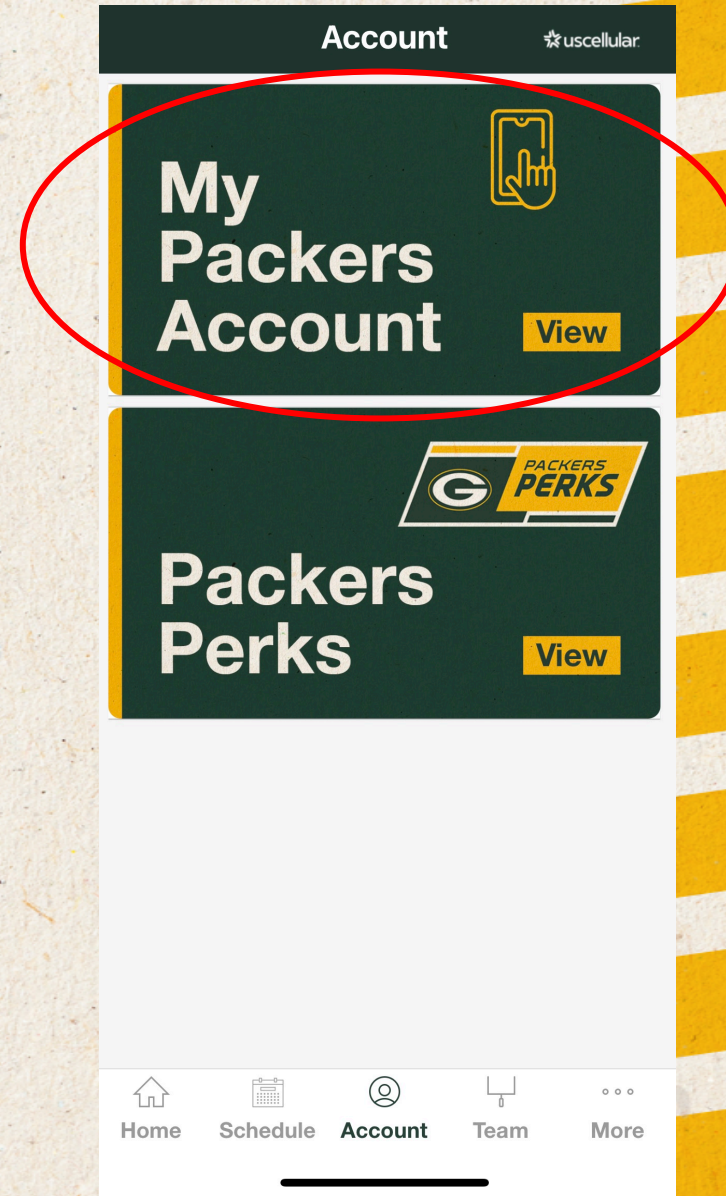


Home screen of the Packers App

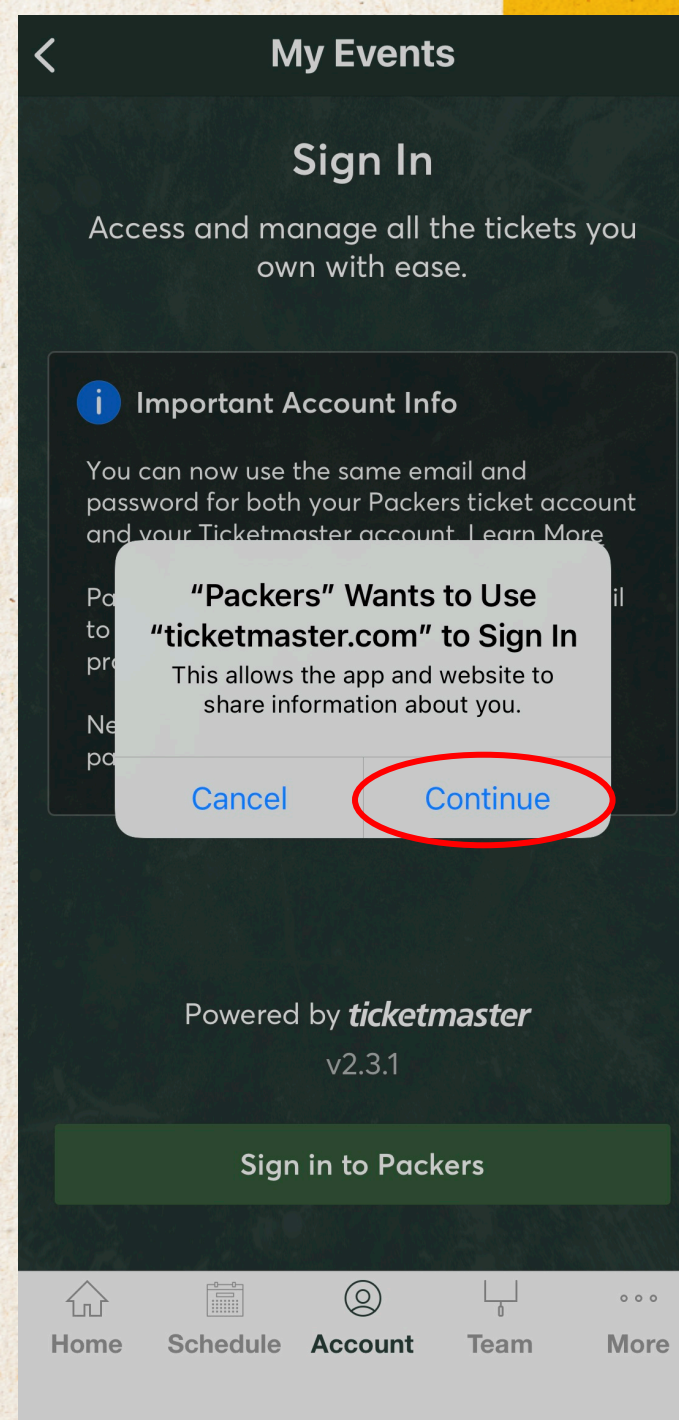
- Click on Account at the bottom of the screen



To access your ticket account, click on “My Packers Account”

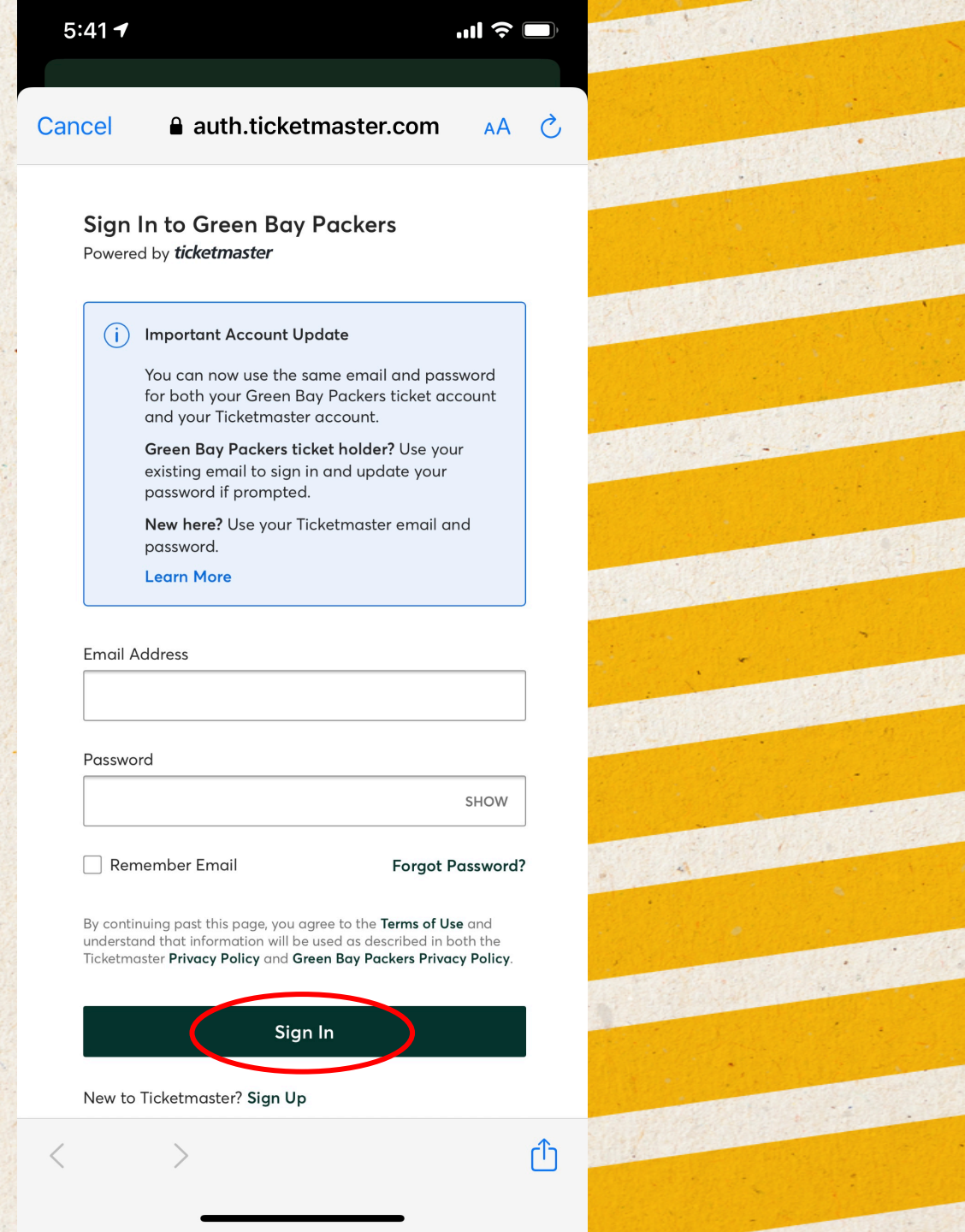


Click on Continue to be directed to the Sign In page



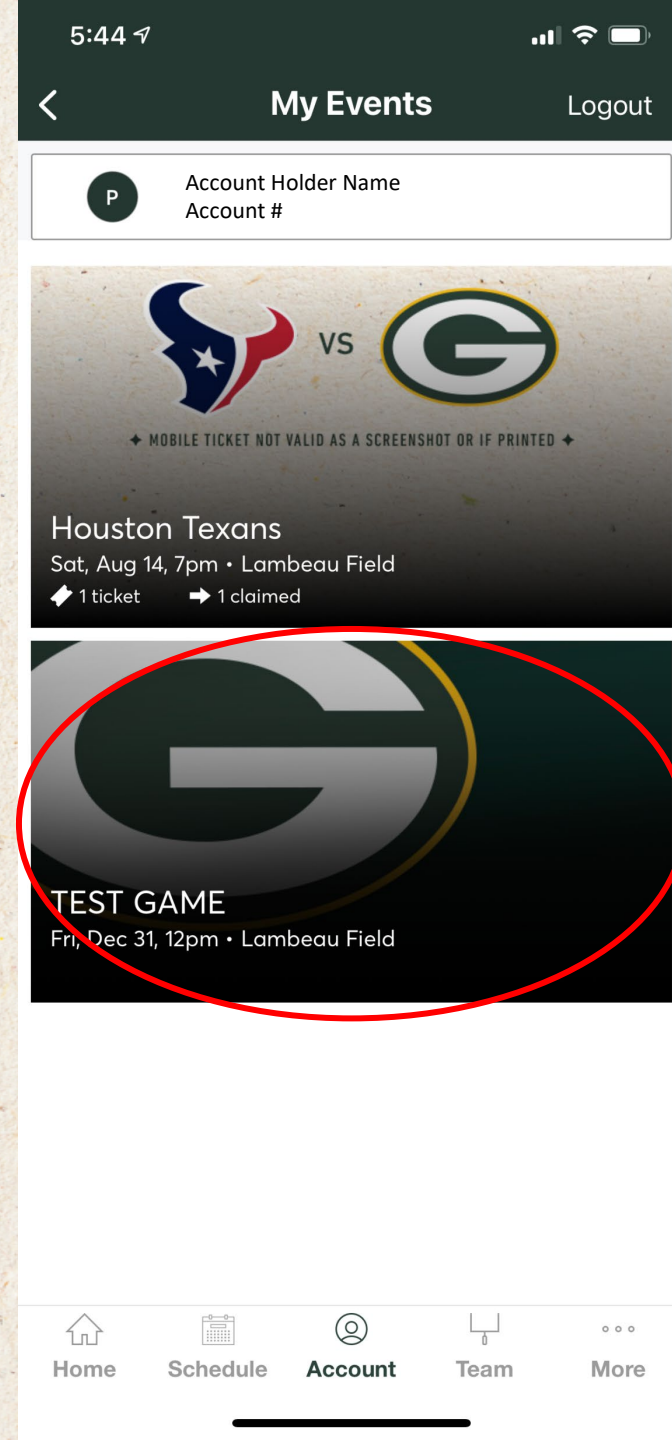
Enter Account Credentials

- Enter your email and password associated with your account – for all employees it is your Packers email
- Click “Forgot Password?” if a password reset is required.
- Click on “Sign In”



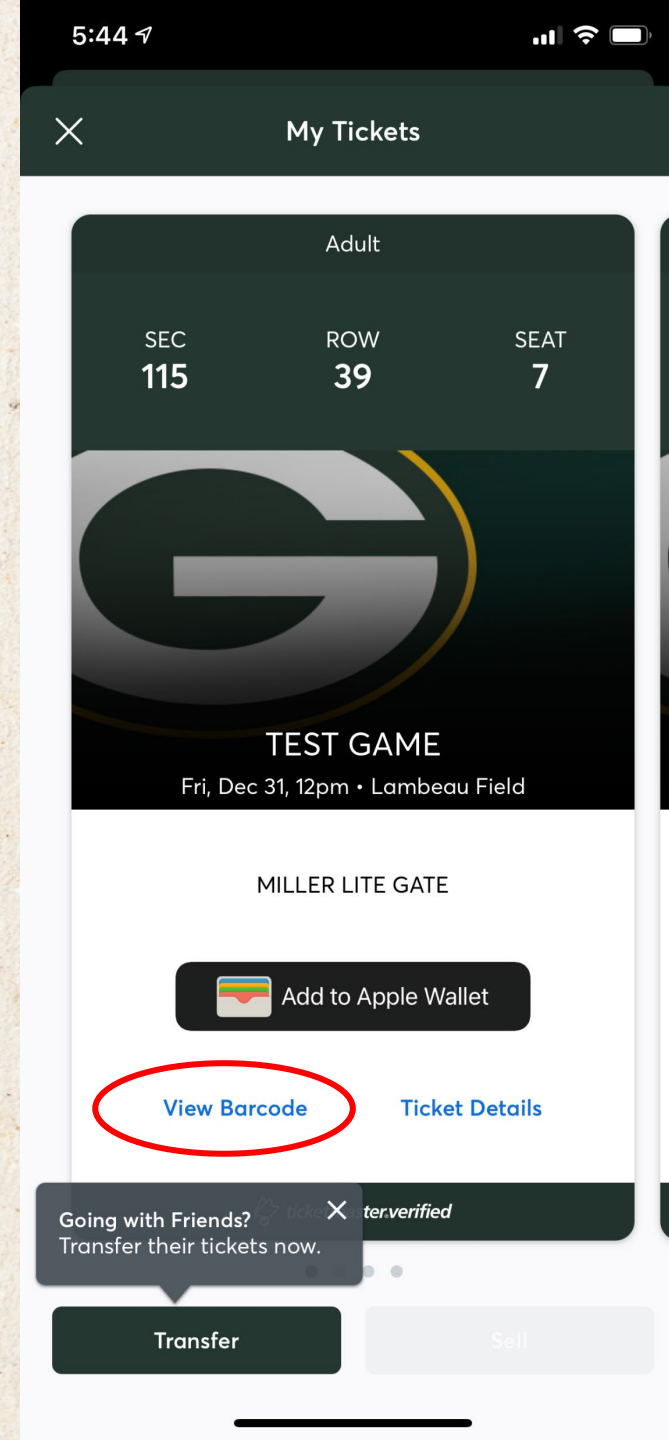
Home screen of your ticket account

- All games will be listed here
- Select the specific event you want to manage



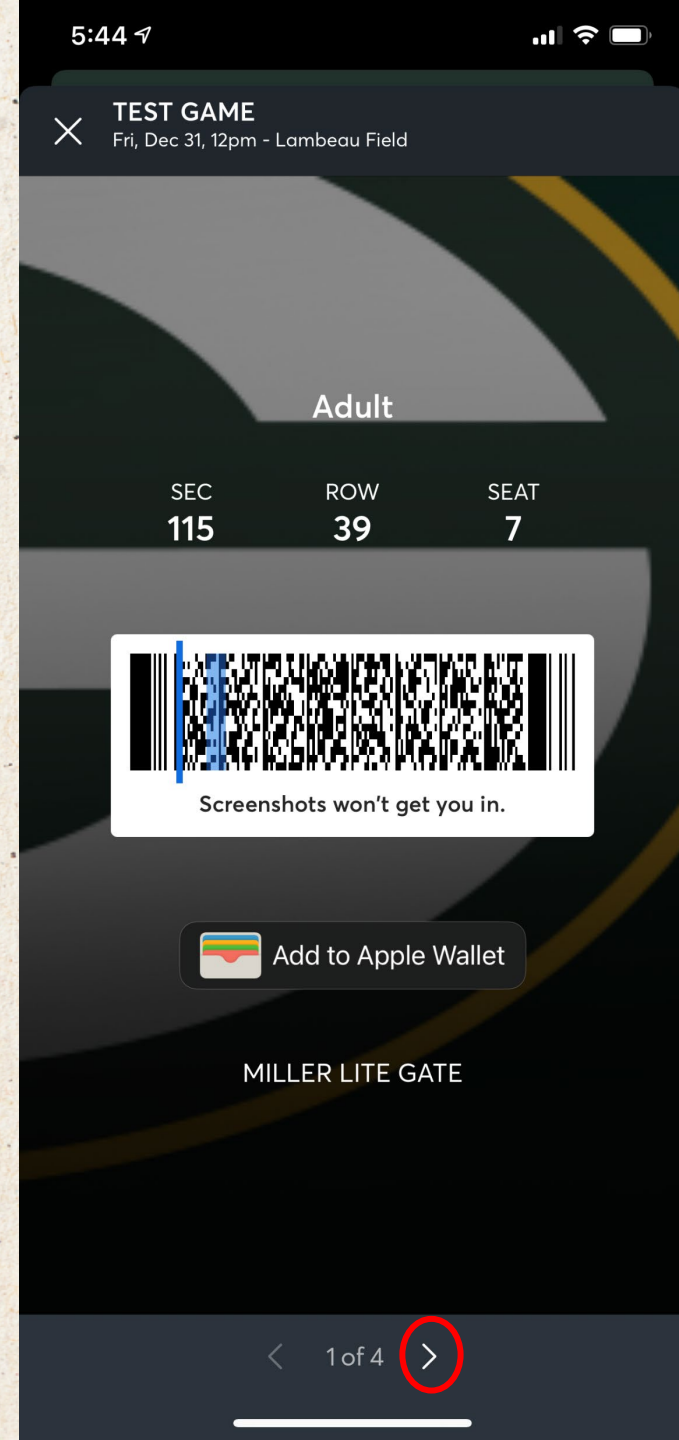
Selected Event

- Each seat is listed – swipe to see all seats
- Click on view barcode



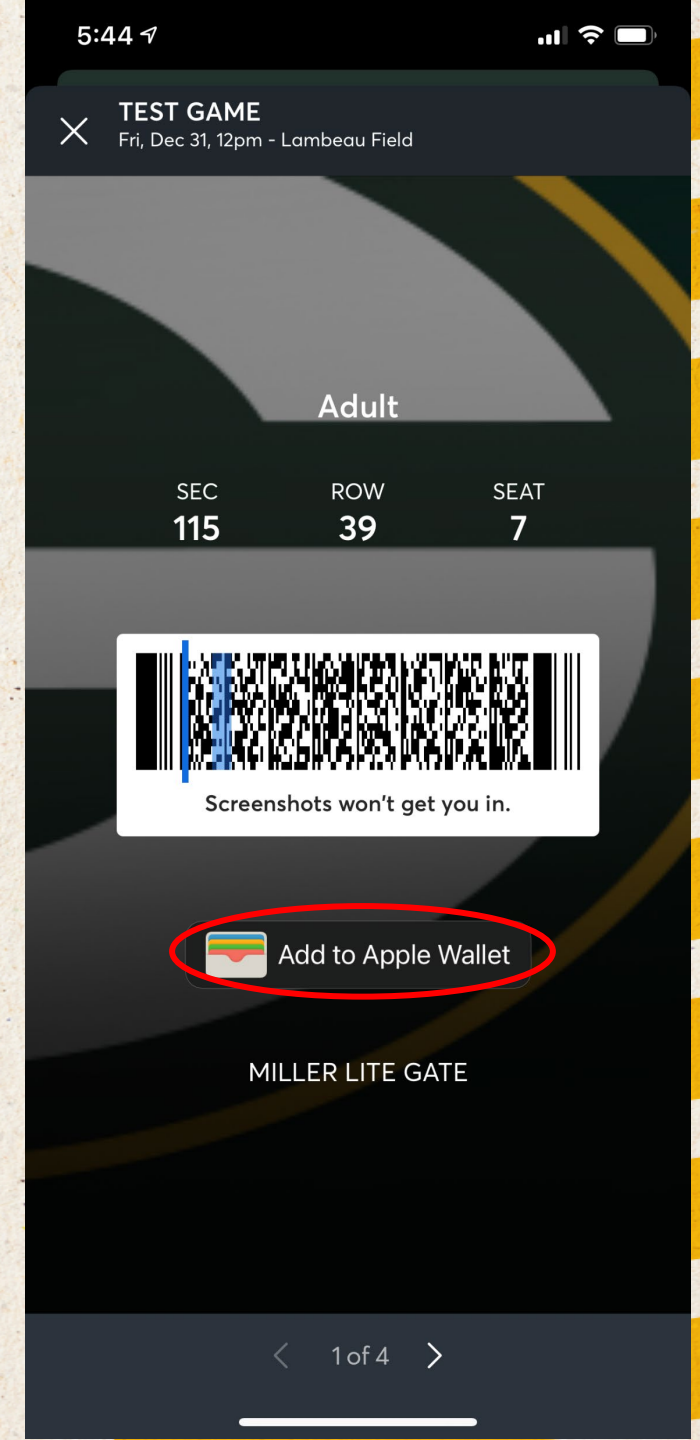
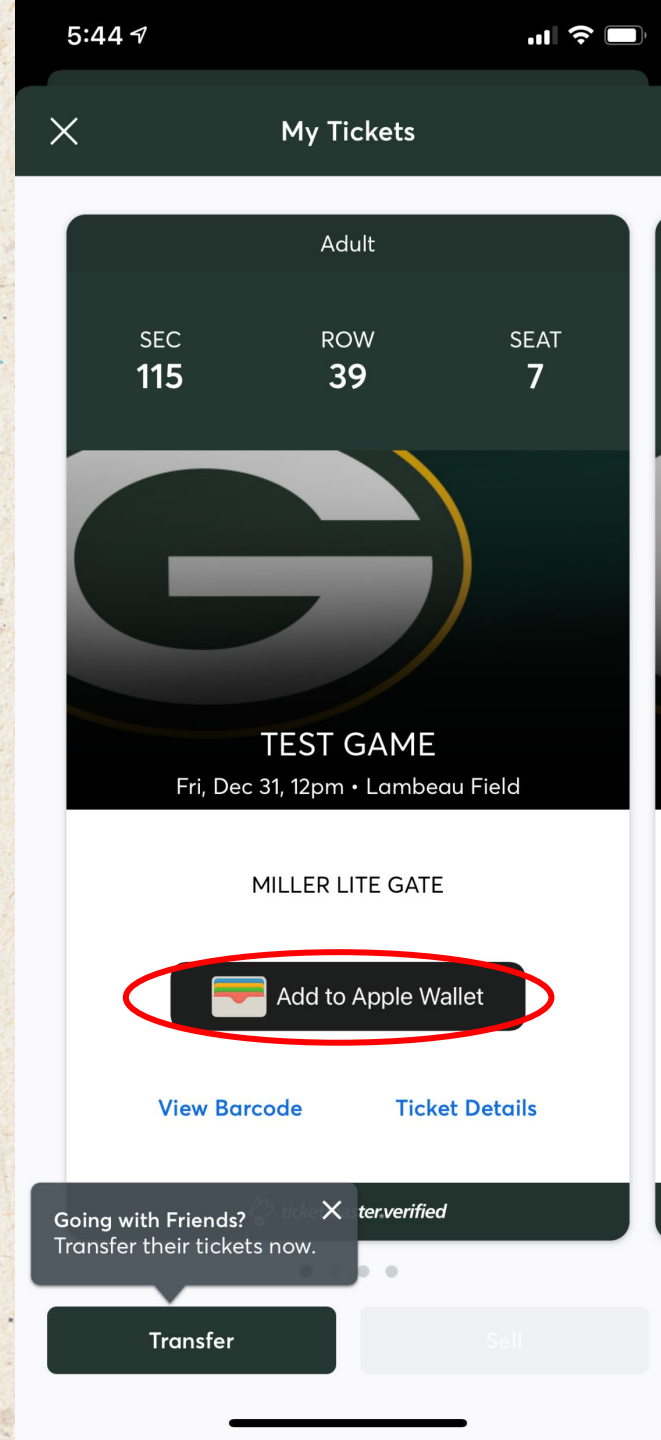
Viewing the Barcode

- The barcodes are live
 - The blue bar refreshes the barcode making screenshots obsolete
- You can scan this barcode to enter the game
- Swipe to see next ticket or use arrow at the bottom of screen



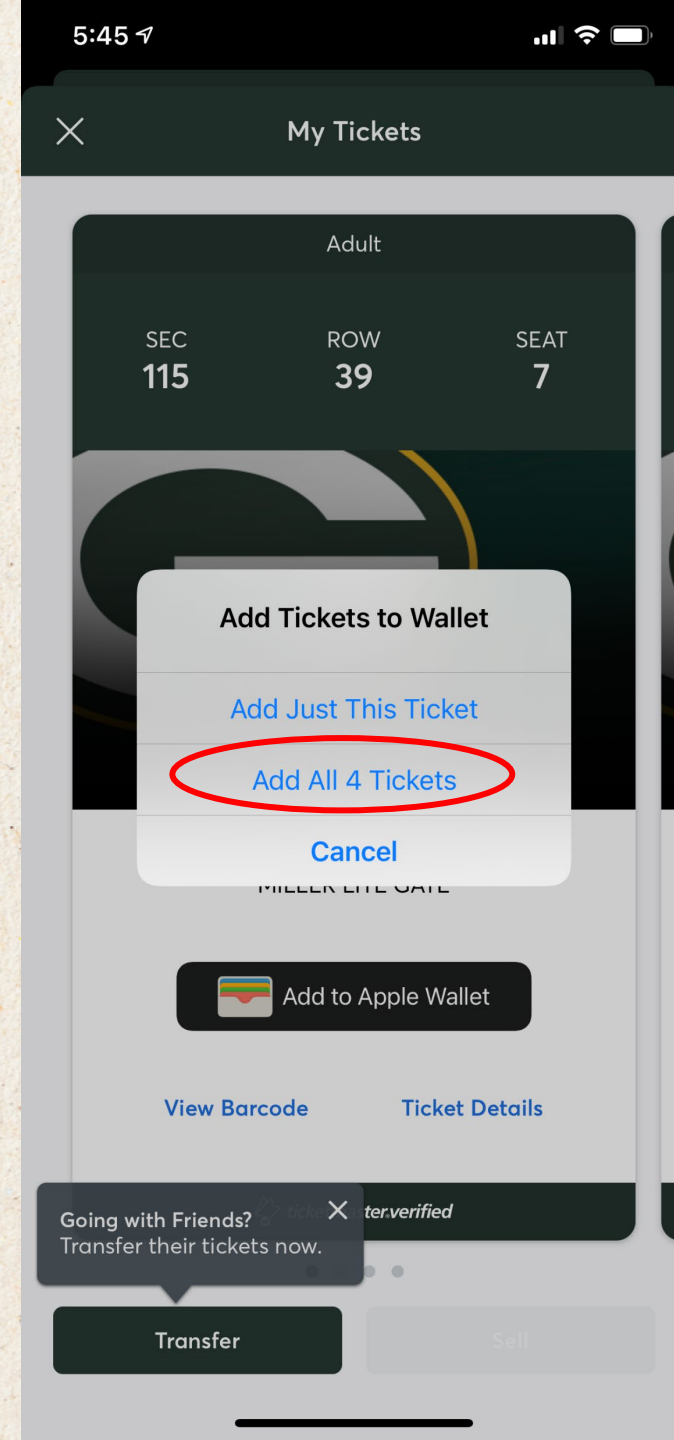
Add the ticket to your wallet

- Allows you to access the tickets without logging into your account at Lambeau
- Can be done from either screen.



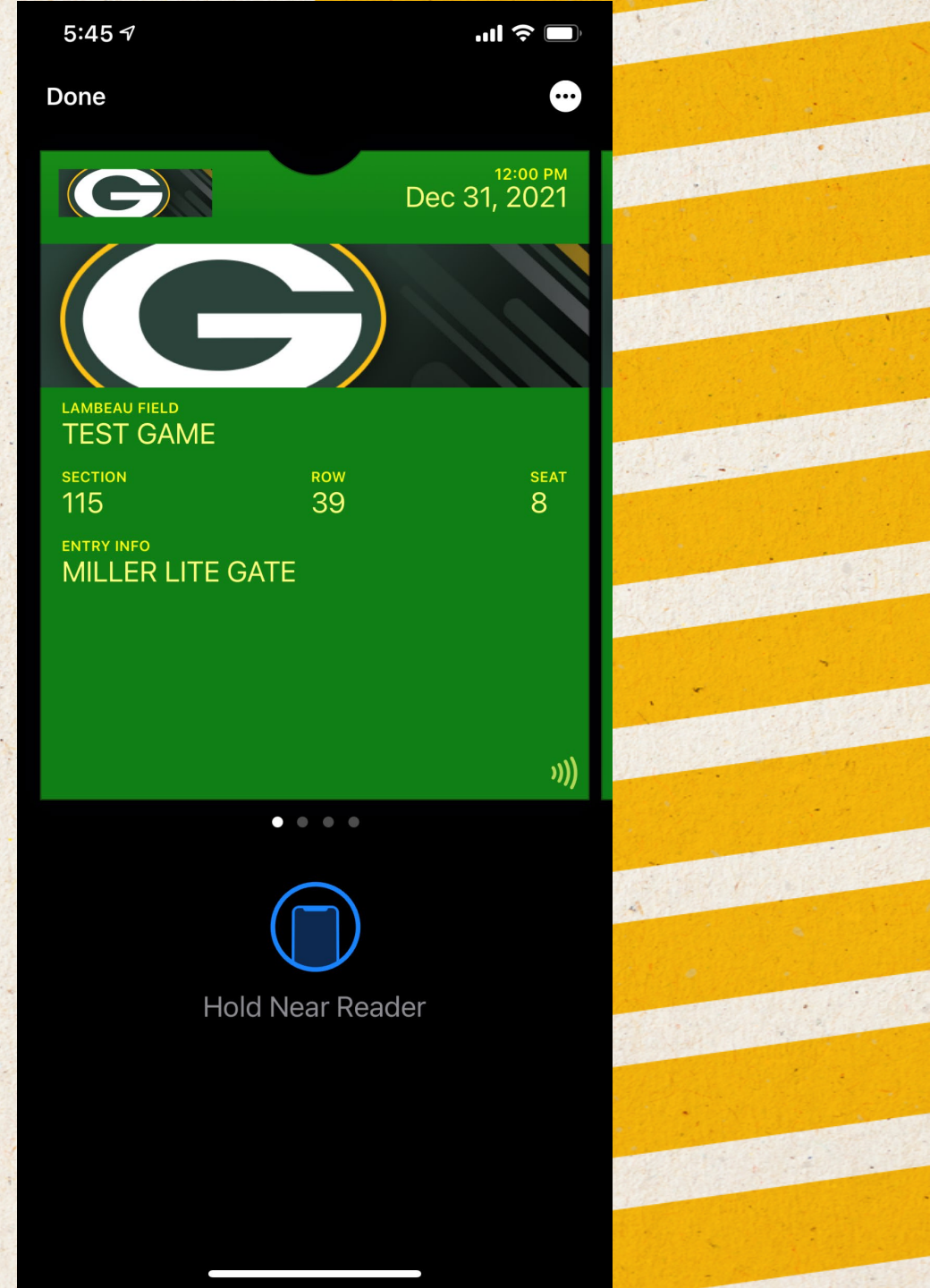
Confirmation of adding to the wallet

- You can add all tickets at one time or individually



The tickets in your wallet

- The scanners will be able to read the ticket when the phone is held close to the reader
- You can scan the first ticket and swipe to the next and continue scanning
- Android users will still see a live barcode as seen before

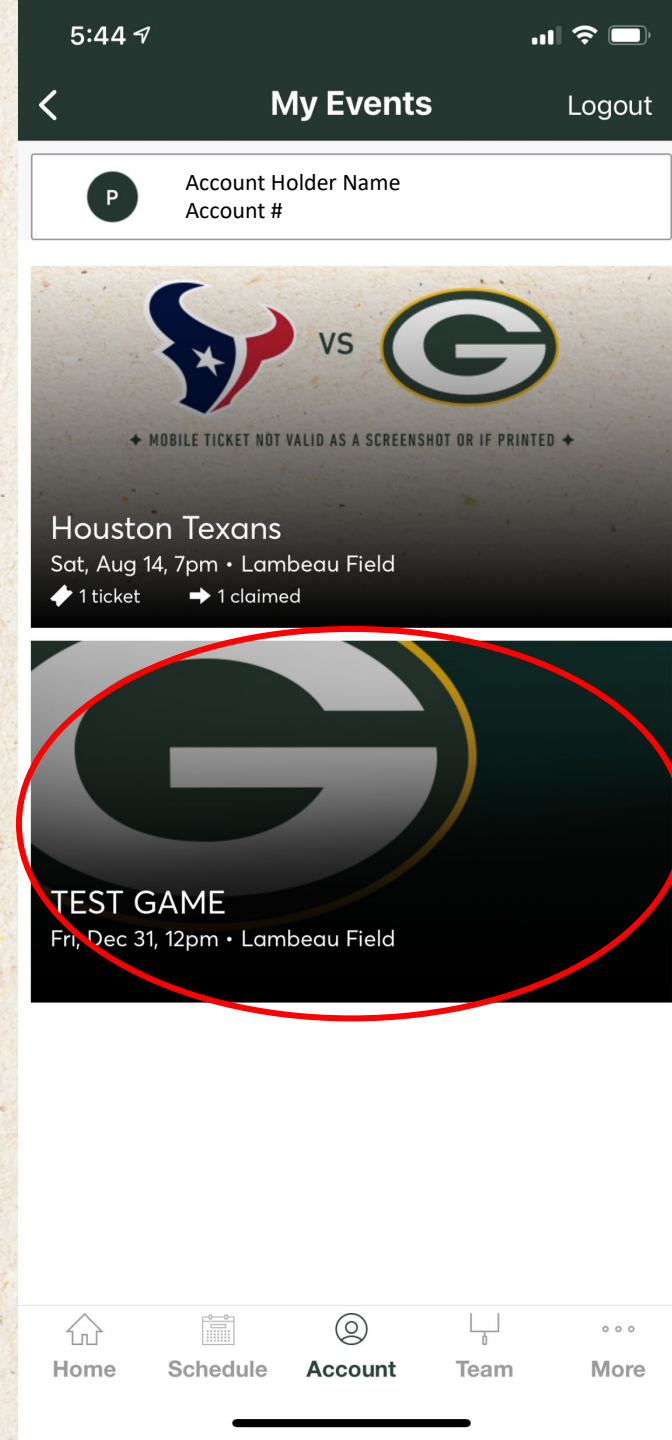


Transferring Tickets -
Mobile App



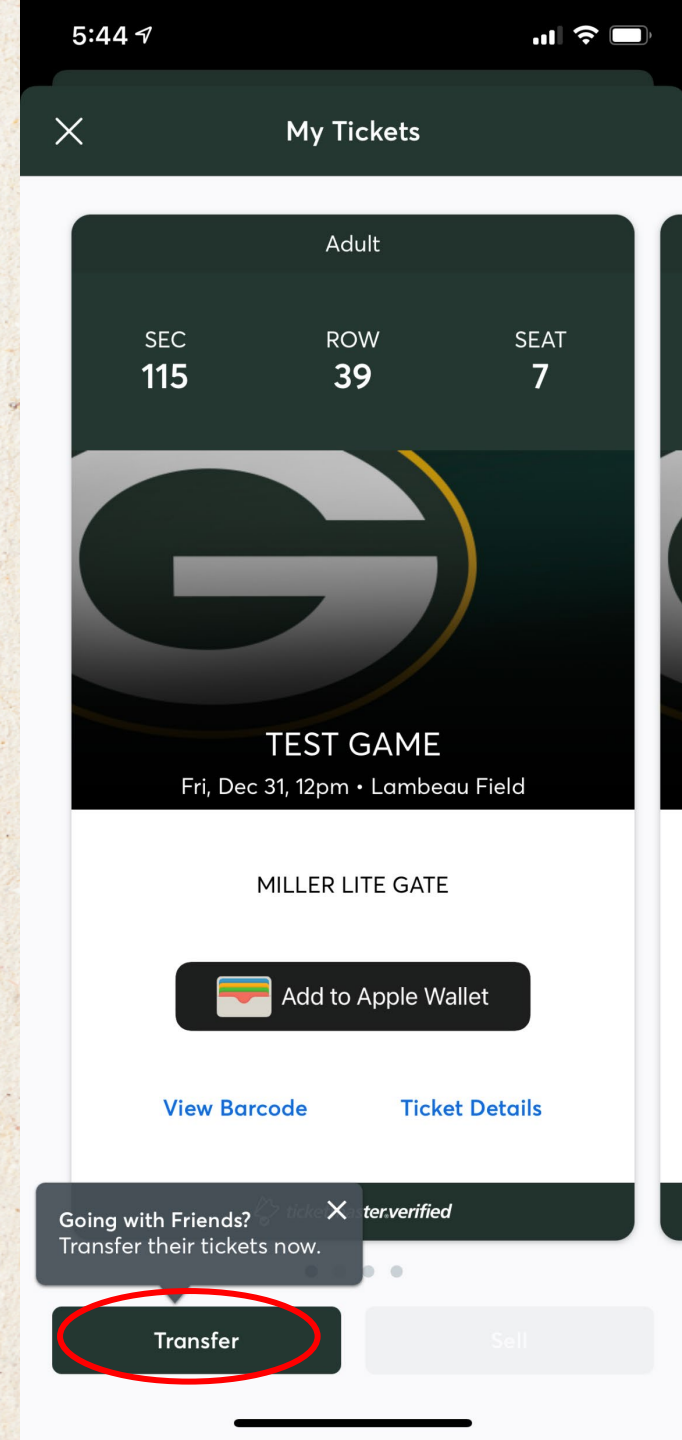
Home screen of your ticket account

- All games will be listed here
- Select the specific event you want to manage



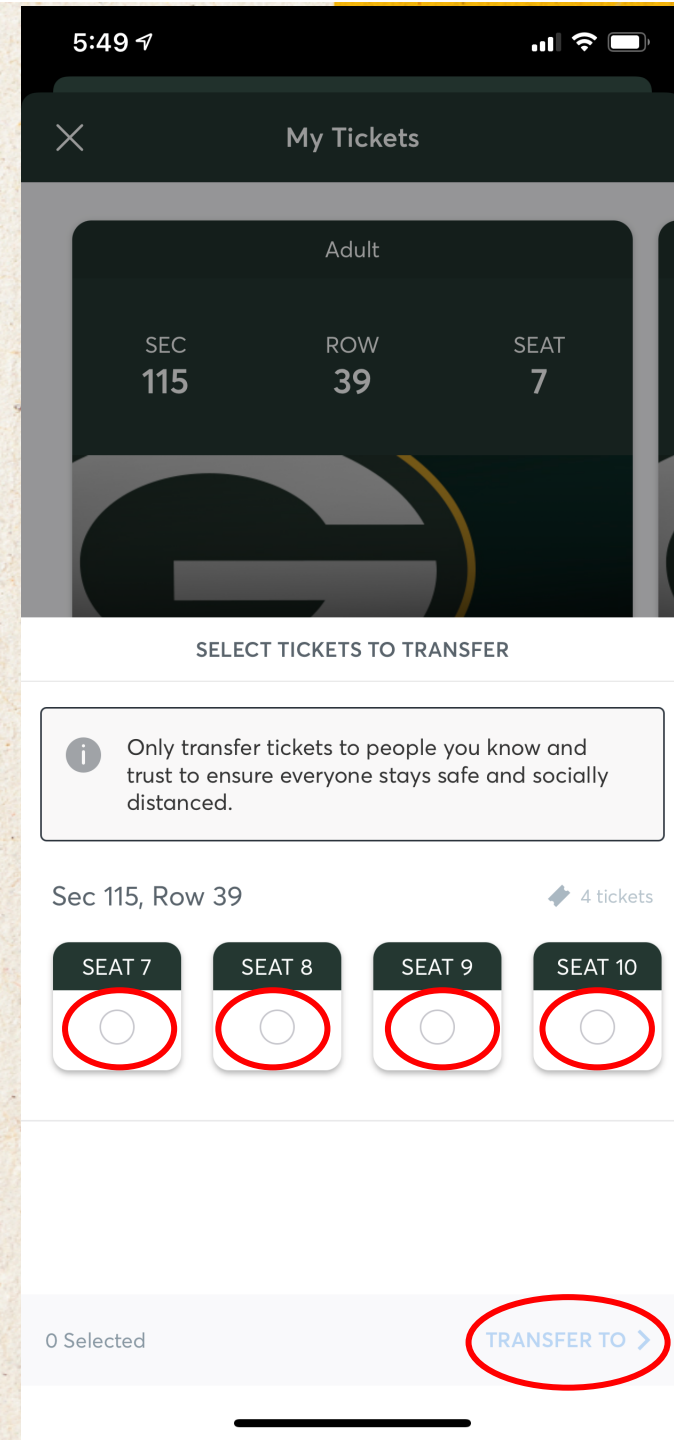
Selected Event

- Each seat is listed – swipe to see all seats
- Click “Transfer”



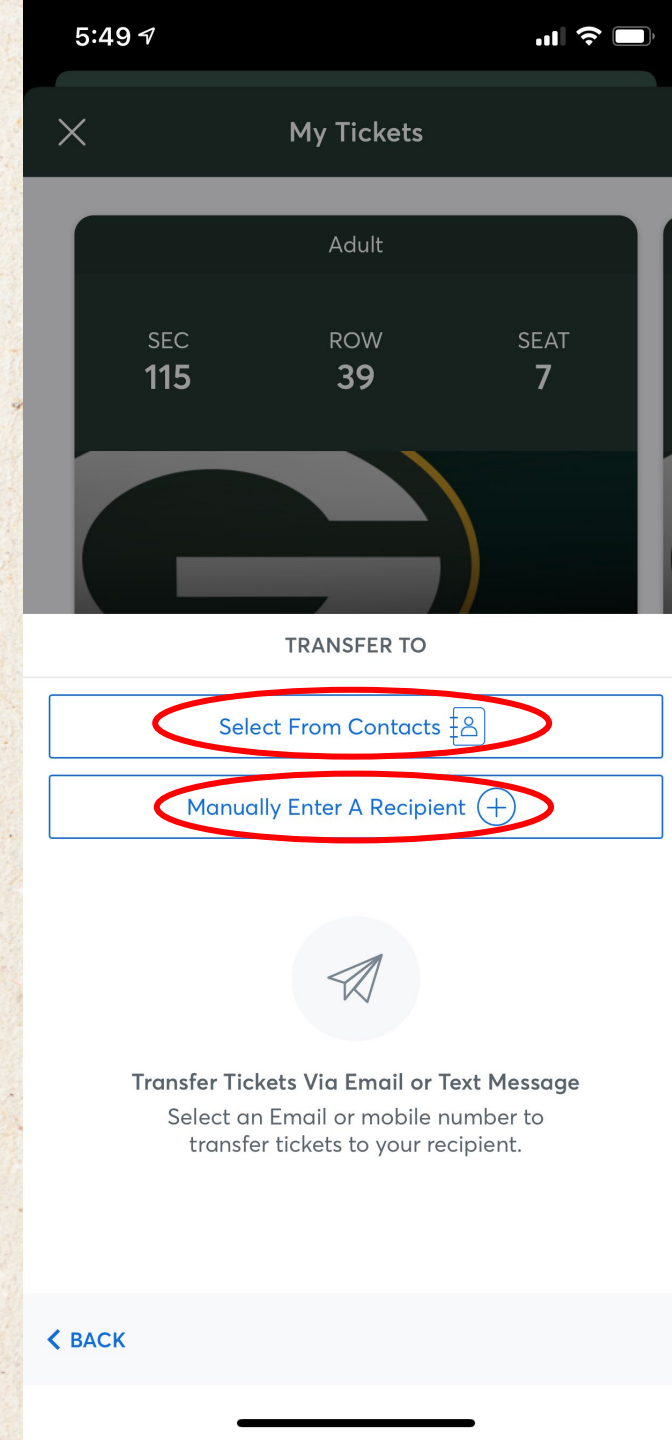
Selecting exact seats to transfer

- Tap on the seat(s) you want to transfer
- Tap on “TRANSFER TO”



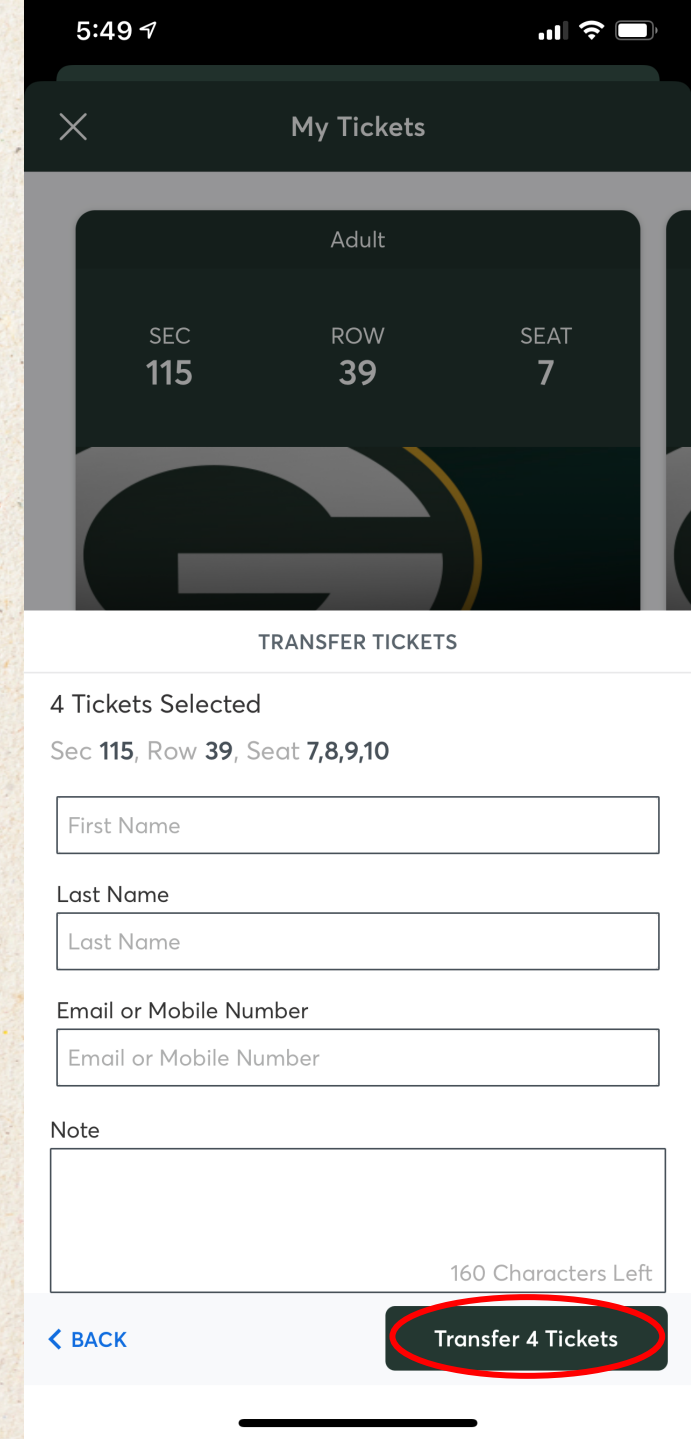
Select how you want to transfer the tickets

- Tap on “Select From Contacts” to text the tickets
 - Make sure all 10 digits of the phone number are listed
- Tap on “Manually Enter A Recipient” to email the transfer



Tap on Transfer

- The recipient will be notified with a text/email that they have been sent tickets and need to accept



The screenshot shows a mobile application interface for managing tickets. At the top, the status bar displays the time 5:49 and signal strength. The app header is 'My Tickets' with a close button (X). Below the header, a ticket card is visible with the following details: 'Adult', 'SEC 115', 'ROW 39', and 'SEAT 7'. A large stylized 'S' logo is partially visible. Below the ticket card, a white box titled 'TRANSFER TICKETS' contains the following information: '4 Tickets Selected' and 'Sec 115, Row 39, Seat 7,8,9,10'. There are three input fields: 'First Name', 'Last Name', and 'Email or Mobile Number'. Below these is a 'Note' field with a character count of '160 Characters Left'. At the bottom, there is a blue '< BACK' button and a red button labeled 'Transfer 4 Tickets' which is circled in red.

5:49

My Tickets

Adult

SEC 115 ROW 39 SEAT 7

TRANSFER TICKETS

4 Tickets Selected

Sec 115, Row 39, Seat 7,8,9,10

First Name

Last Name

Email or Mobile Number

Note

160 Characters Left

< BACK

Transfer 4 Tickets

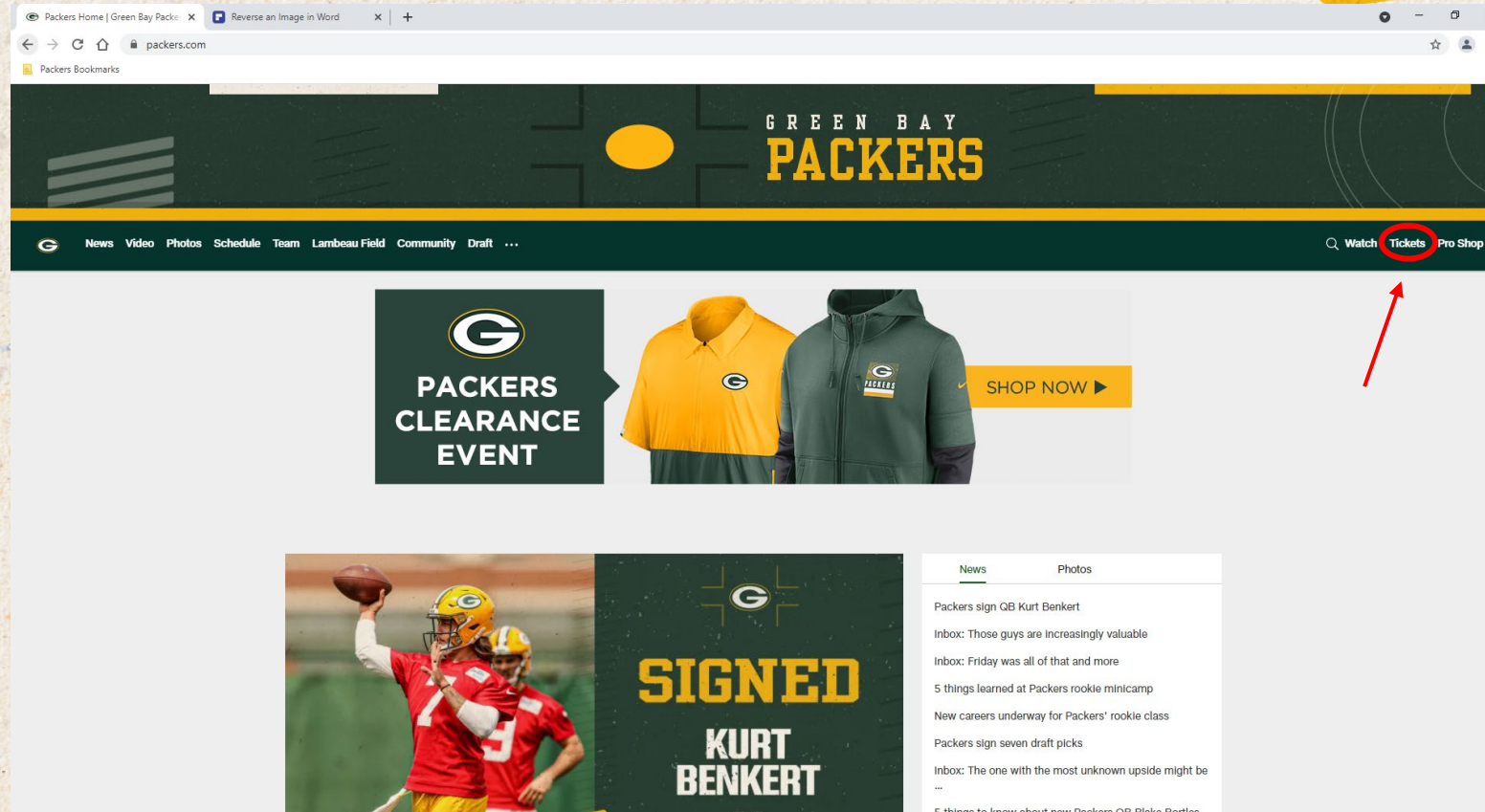
Logging into your
“My Packers
Account” –

Desktop/Laptop



Packers.com

- Click on Tickets in upper right corner



The screenshot shows the Packers.com website. The browser address bar displays 'packers.com'. The main navigation bar includes links for News, Video, Photos, Schedule, Team, Lambeau Field, Community, and Draft. On the right side of the navigation bar, there are links for Watch, Tickets, and Pro Shop. A red circle highlights the 'Tickets' link, and a red arrow points to it from the right. Below the navigation bar, there is a 'PACKERS CLEARANCE EVENT' banner featuring a yellow polo shirt and a green jacket, with a 'SHOP NOW' button. Below this, there is a 'SIGNED KURT BENKERT' banner with a photo of Kurt Benkert. To the right of the banners, there is a 'News' section with a list of articles.

PACKERS CLEARANCE EVENT

SHOP NOW ►

SIGNED
KURT
BENKERT

News Photos

Packers sign QB Kurt Benkert
Inbox: Those guys are increasingly valuable
Inbox: Friday was all of that and more
5 things learned at Packers rookie minicamp
New careers underway for Packers' rookie class
Packers sign seven draft picks
Inbox: The one with the most unknown upside might be ...
5 things to know about new Packers QB Blake Bartles

Tickets Page

- Click on the gold “My Packers Account” box

Packers Tickets | Green Bay Pack... x 2021 Season Ticket Holder Infor... x Packers Mobile Ticketing | Green... x +

packers.com/tickets/

Packers Bookmarks

GREEN BAY
PACKERS

News Video Photos Schedule Team Lambeau Field Community Draft ...

Watch Tickets Pro Shop

Tickets Home **My Packers Account** Season Tickets Premium Seating Mobile Ticketing Group Seating Ticketmaster Packers Experiences

PRISMATICA ON DISPLAY AT TITLETOWN APRIL 16 - MAY 31 ILLUMINATE ME

Tickets

Contact Us:

PHONE (866) 752-1265

E-MAIL tickets@packers.com

My Packers Account
Manage your season tickets

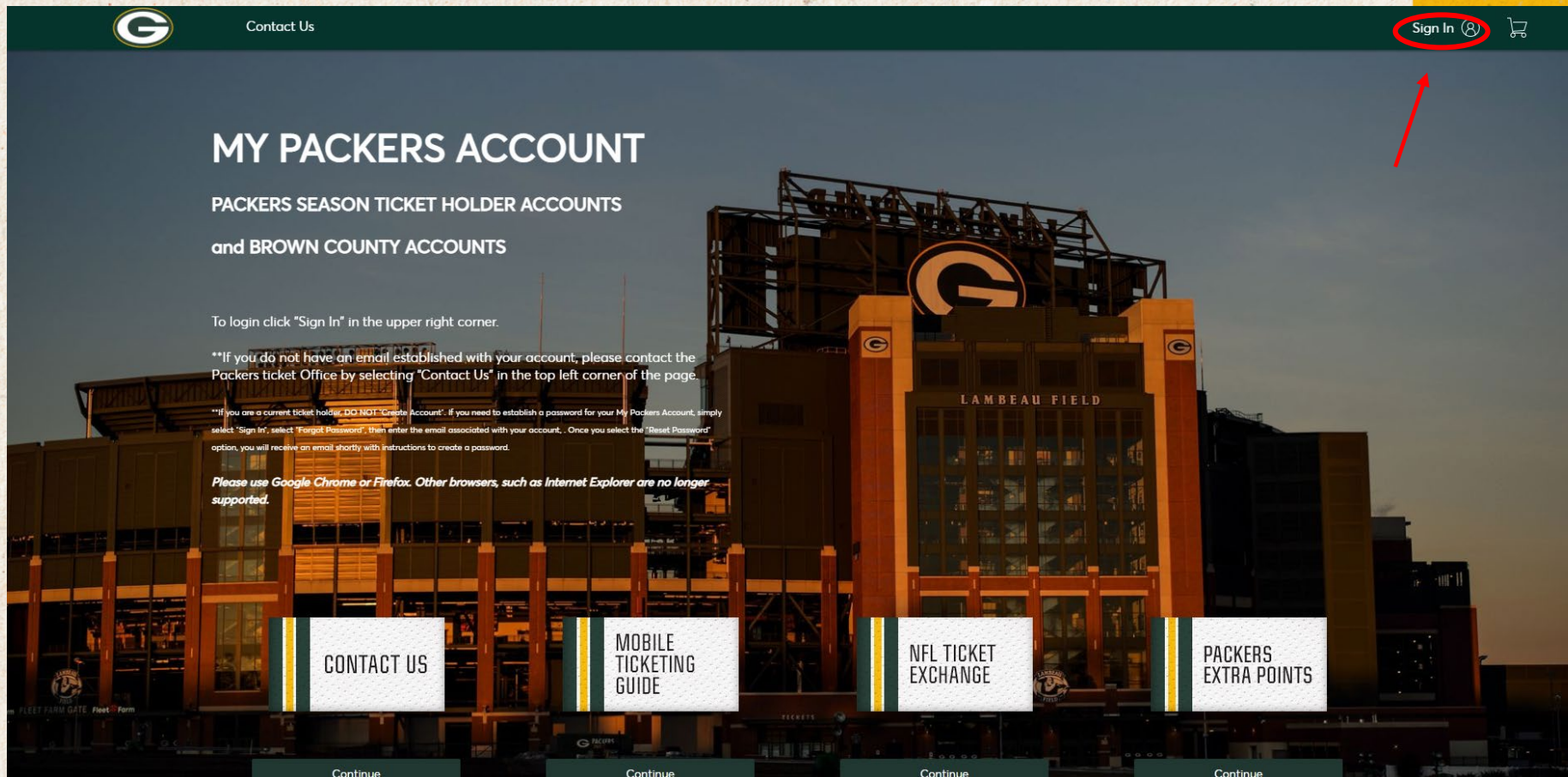
THE PACKERS SCHEDULE RELEASE!
Grab Tickets at The Official Marketplace of the NFL

See Tickets t NFL

Ticket Information

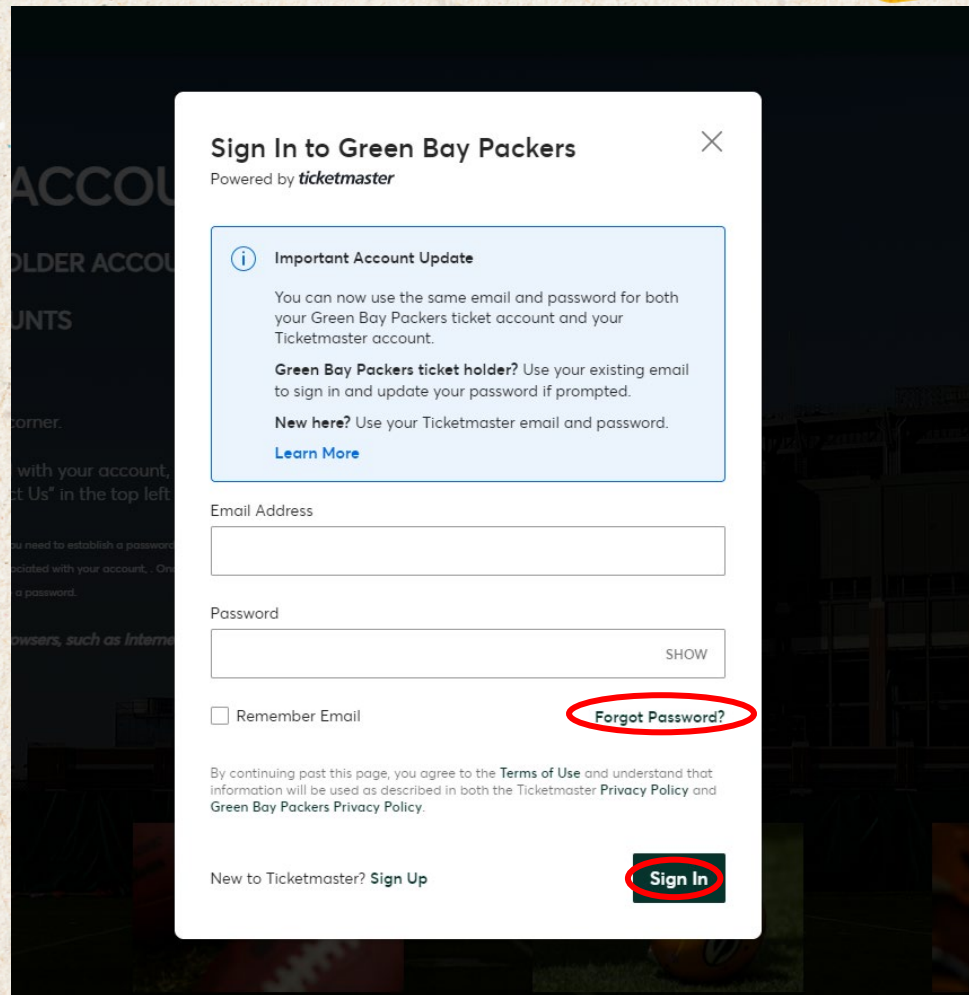
Account Manager Home Screen

- Click on “Sign in” in top right corner
 - Best to be using Google Chrome or Firefox web browser
 - Packers email address is listed on your ticket account and should be used to log in.
 - You can log into your account on any device (computer, cell phone, tablet, Packers app)



Sign In Page

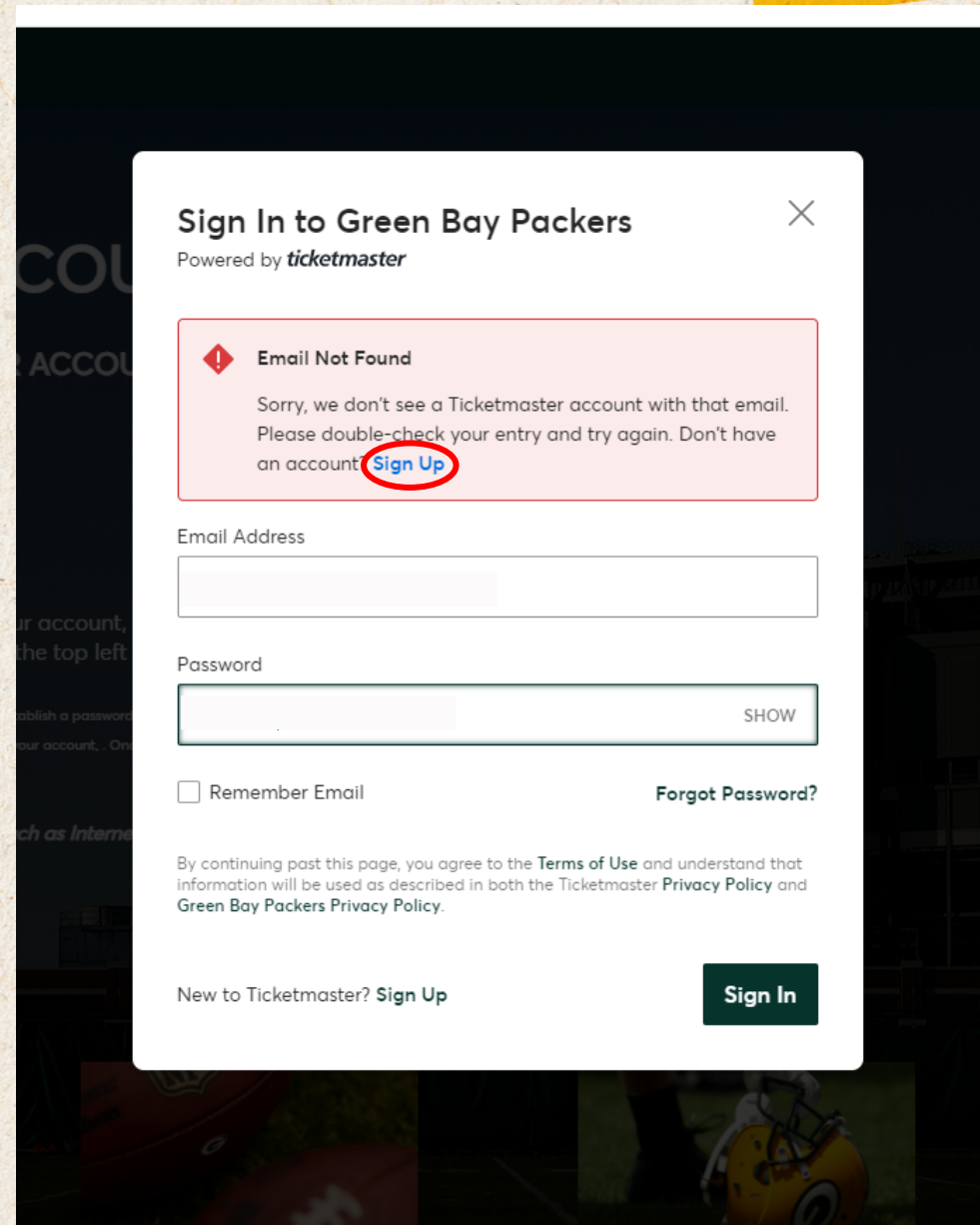
- Enter in Packers email and password associated with your “My Packers Account”
 - This will log you in right away!
- If you forgot your password...click forgot password



Email not Found Error

For those logging in for the first time:

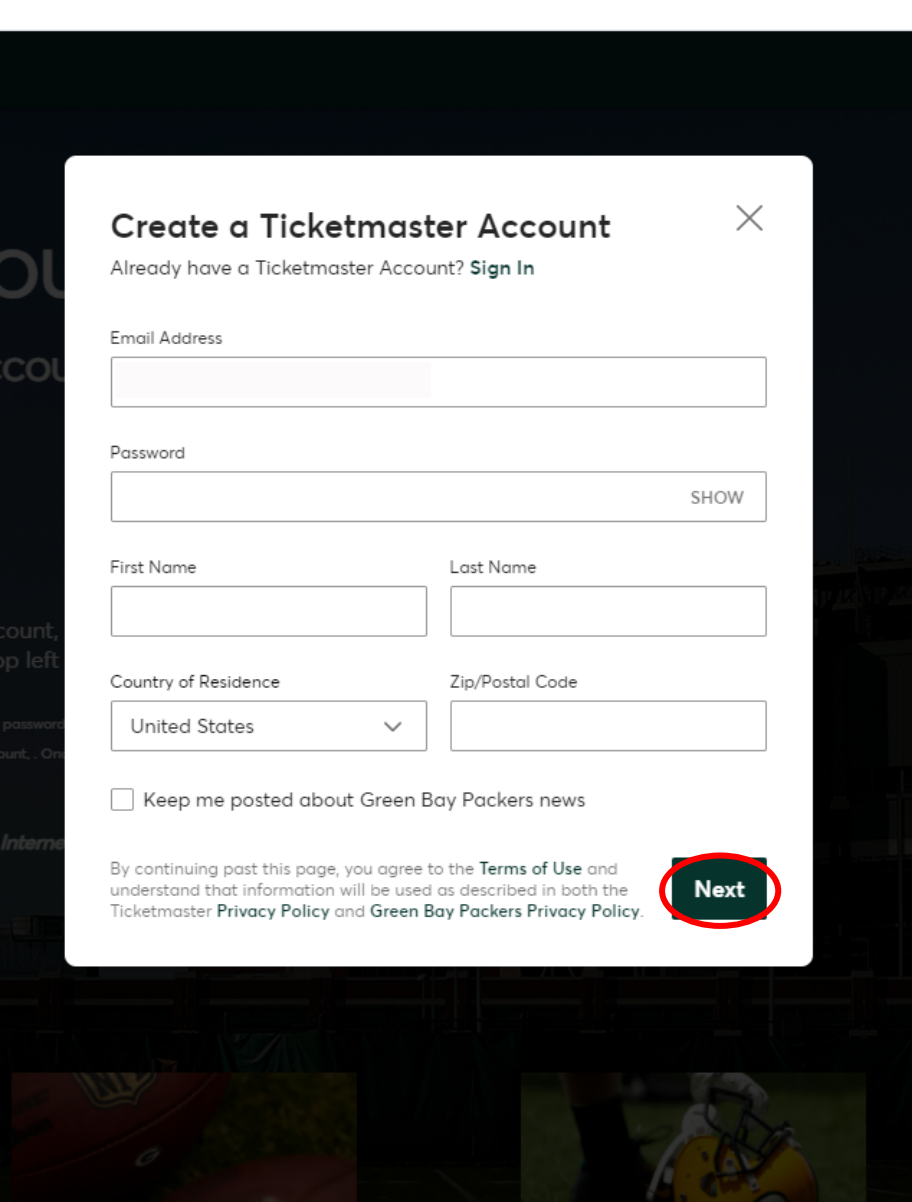
- Click “Sign Up”



The screenshot shows a sign-in modal for the Green Bay Packers, powered by Ticketmaster. At the top right is a close button (X). Below the title is a red-bordered error box with a red exclamation mark icon. The error message reads: "Email Not Found. Sorry, we don't see a Ticketmaster account with that email. Please double-check your entry and try again. Don't have an account? [Sign Up](#)". The "Sign Up" link is circled in red. Below the error box are input fields for "Email Address" and "Password". The password field has a "SHOW" button on its right side. There is a checkbox for "Remember Email" and a link for "Forgot Password?". At the bottom, there is a link for "New to Ticketmaster? Sign Up" and a dark green "Sign In" button.

Link Packers and Ticketmaster

- Enter all the information
 - Click “Next”



Create a Ticketmaster Account ✕

Already have a Ticketmaster Account? [Sign In](#)

Email Address

Password
 [SHOW](#)

First Name Last Name

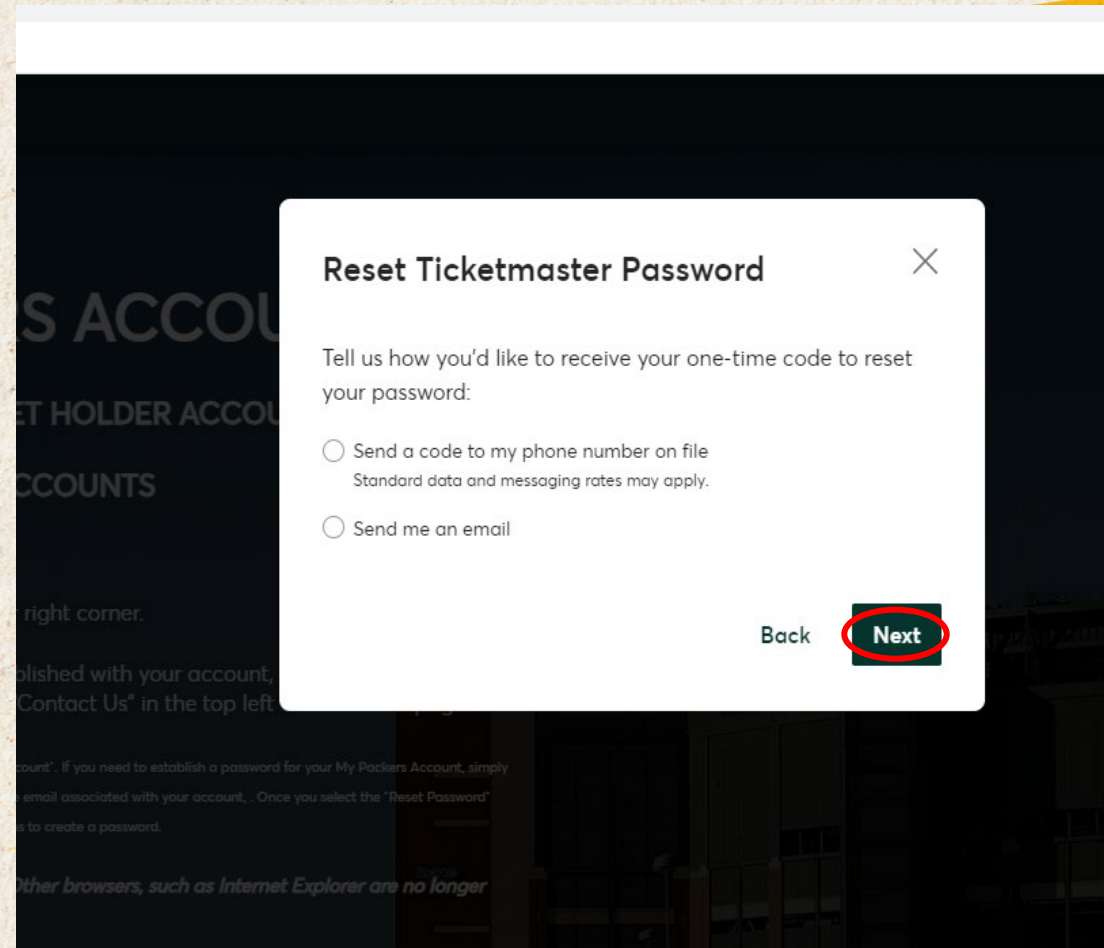
Country of Residence Zip/Postal Code

Keep me posted about Green Bay Packers news

By continuing past this page, you agree to the [Terms of Use](#) and understand that information will be used as described in both the Ticketmaster [Privacy Policy](#) and Green Bay Packers [Privacy Policy](#). [Next](#)

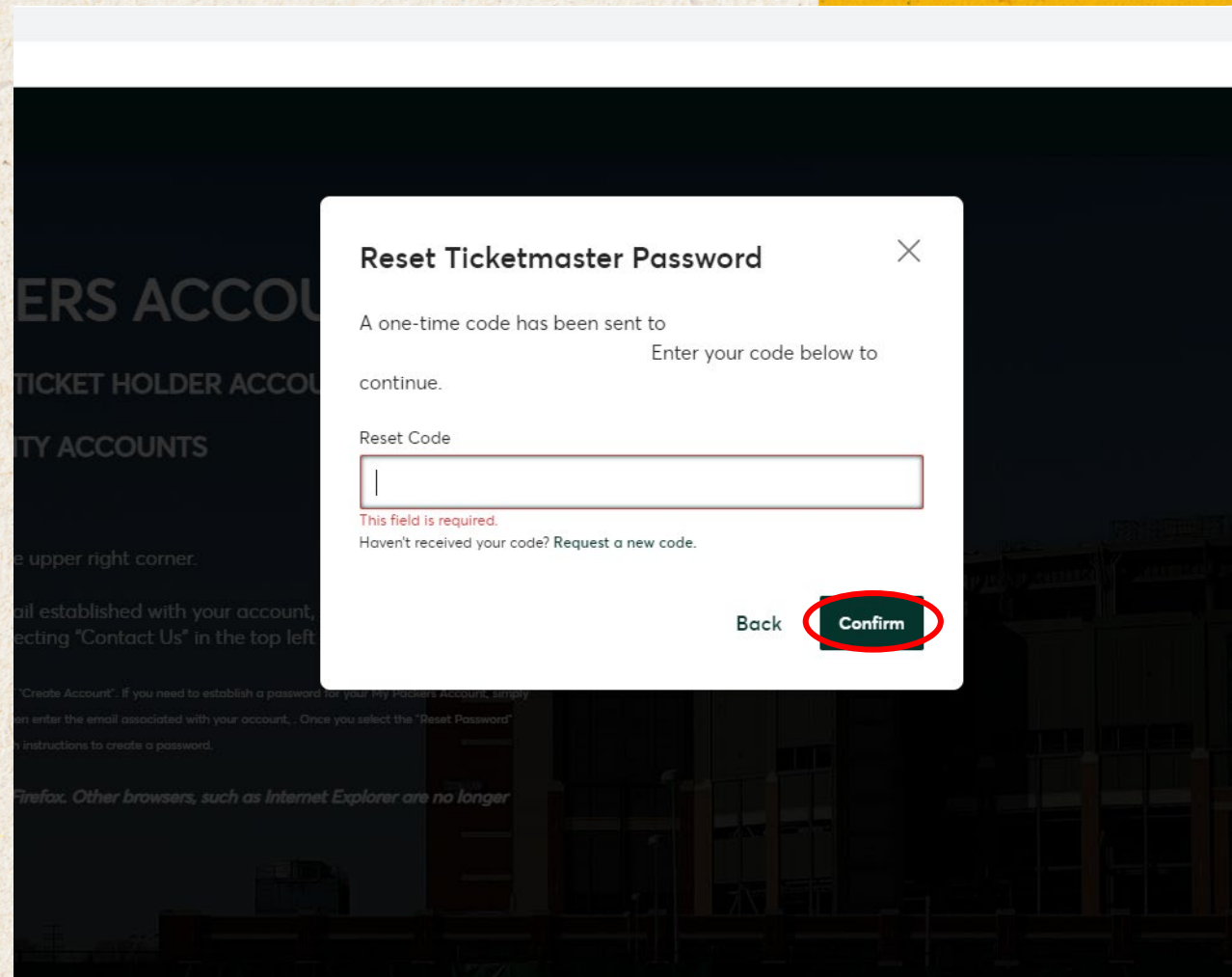
Reset Password

- Select how you would like to receive the one-time security code (phone on file or email on file)
- Click “Next”



Enter one-time code

- Click CONFIRM.



The image shows a screenshot of a web browser displaying a "Reset Ticketmaster Password" dialog box. The dialog box is white with a black border and a close button (X) in the top right corner. The text inside the dialog box reads: "Reset Ticketmaster Password", "A one-time code has been sent to [redacted] Enter your code below to continue.", "Reset Code", and a text input field. Below the input field, there is a red error message: "This field is required." and a link: "Haven't received your code? Request a new code." At the bottom right of the dialog box, there are two buttons: "Back" and "Confirm". The "Confirm" button is highlighted with a red circle.

ERS ACCO
TICKET HOLDER ACCO
TY ACCOUNTS

Reset Ticketmaster Password ✕

A one-time code has been sent to [redacted] Enter your code below to continue.

Reset Code

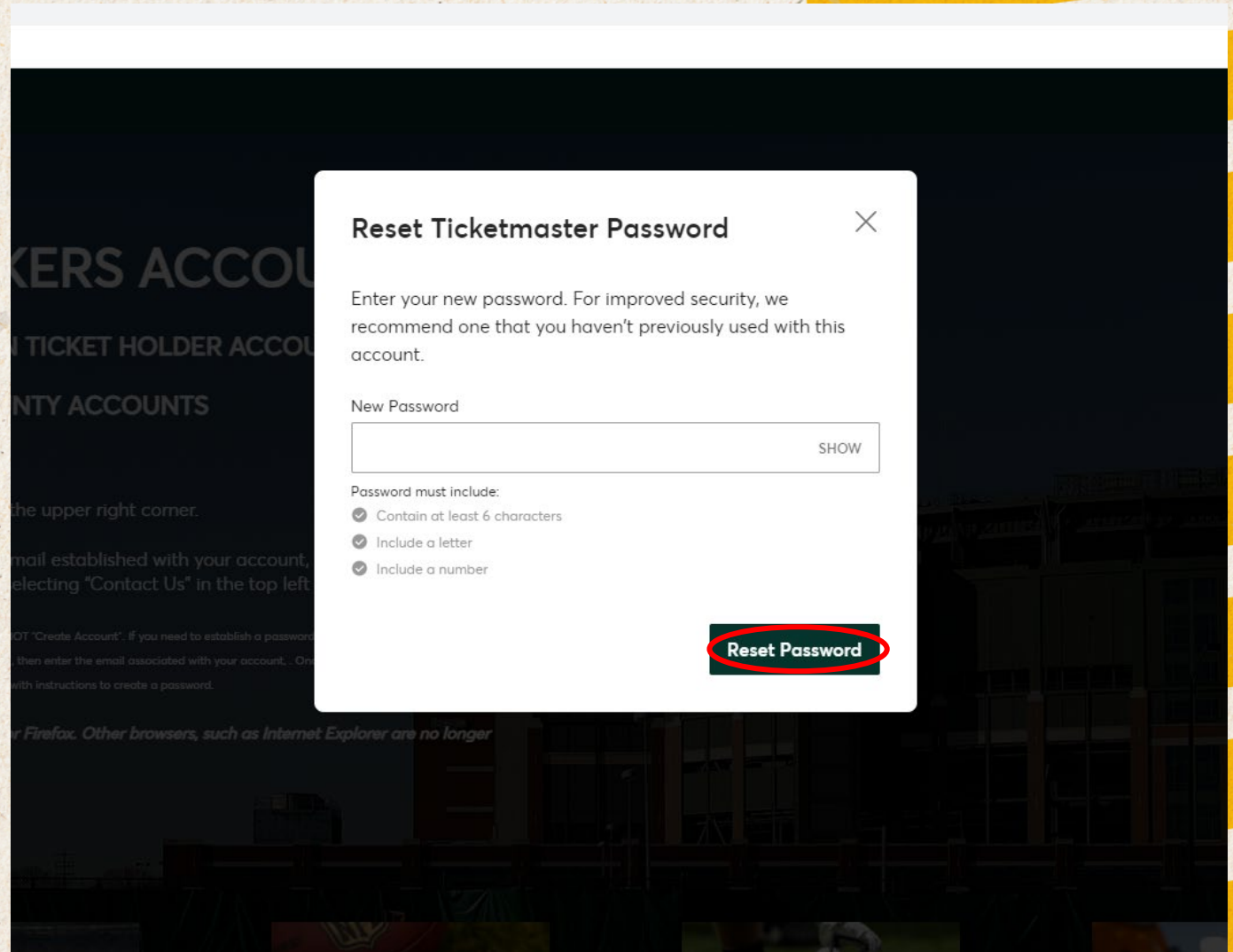
This field is required.

Haven't received your code? [Request a new code.](#)

Back **Confirm**

Set New Password

- Click RESET PASSWORD



The screenshot shows a 'Reset Ticketmaster Password' dialog box. The dialog has a title bar with a close button (X) in the top right corner. Below the title, there is a message: 'Enter your new password. For improved security, we recommend one that you haven't previously used with this account.' Underneath this message is a text input field labeled 'New Password' with a 'SHOW' button to its right. Below the input field, there is a section titled 'Password must include:' followed by three checked items: 'Contain at least 6 characters', 'Include a letter', and 'Include a number'. At the bottom right of the dialog, there is a red button labeled 'Reset Password'.

Reset Ticketmaster Password ✕

Enter your new password. For improved security, we recommend one that you haven't previously used with this account.

New Password SHOW

Password must include:

- ✓ Contain at least 6 characters
- ✓ Include a letter
- ✓ Include a number

Reset Password

You are now logged in!

- Access tickets under the My Tickets tab in top left corner
- Select the specific event to see tickets
 - Will have to be on a mobile smart device to see barcodes

The screenshot shows the user dashboard for the Green Bay Packers website. At the top, a dark green navigation bar contains the Packers logo, a 'My Tickets' tab circled in red, and links for 'Invoices' and 'Contact Us'. On the right side of the navigation bar, the user's name 'Allison Jacobson' is displayed next to a dropdown arrow and a shopping cart icon.

Below the navigation bar, the main content area features a background image of Lambeau Field. Text on the page includes: 'Account ID #15206292', a notice about mobile tickets for Lambeau Field with a 'CLICK HERE' link, and a reminder to opt-in for exclusive offers under 'Stay Up To Date'.

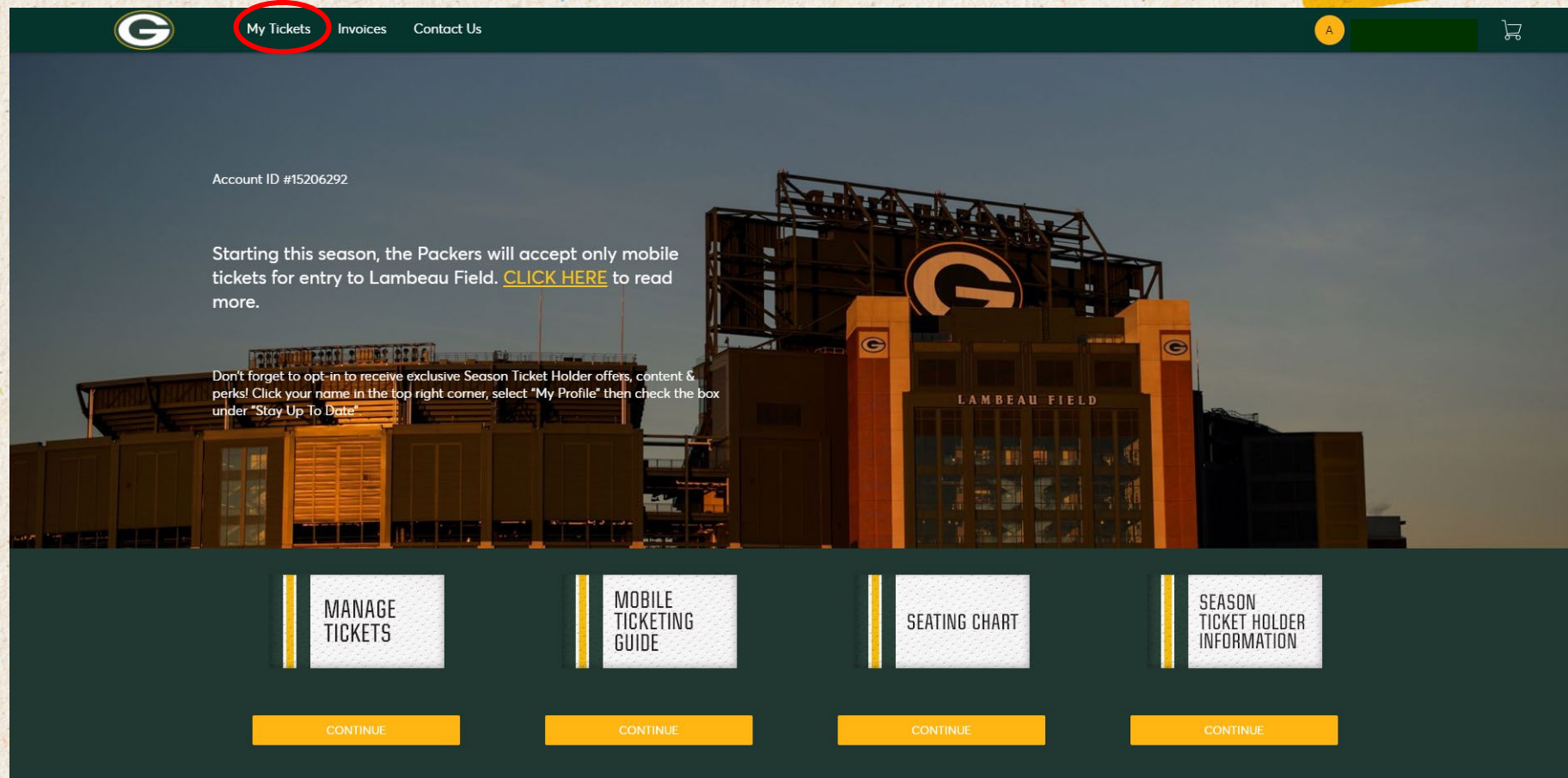
At the bottom of the dashboard, there are four white buttons with yellow borders, each with a yellow 'CONTINUE' button below it: 'MANAGE TICKETS', 'MOBILE TICKETING GUIDE', 'SEATING CHART', and 'SEASON TICKET HOLDER INFORMATION'.

**Transferring Tickets –
Laptop/Desktop**



Access all tickets under the My Tickets tab

- Click on "My Tickets"



My Tickets

- All games in your package
- Select the specific event to manage tickets
 - You will have to be on a mobile smart device to see barcodes

The screenshot shows the 'My Tickets' page for the Green Bay Packers. At the top, there is a dark green navigation bar with the Packers logo, 'My Tickets', 'Invoices', and 'Contact Us' links. On the right side of the navigation bar, there is a yellow circle with the letter 'A' and a shopping cart icon. Below the navigation bar, there is a white search bar with the text 'Find an event'. The main content area contains two event cards. The first card is for 'Houston Texans' on Saturday, August 14, 2021, at 07:00 PM, at Lambeau Field. The second card is for 'TEST GAME' on Friday, December 31, 2021, at 12:00 PM, at Lambeau Field. The 'Select Event' button on the 'TEST GAME' card is circled in red. At the bottom of the page, there is a footer with links to 'GREEN BAY PACKERS PRIVACY POLICY', 'TICKETMASTER PRIVACY POLICY', and 'TERMS OF USE', and a copyright notice: '© 1999-2021 Ticketmaster. All rights reserved.'

Selected Event

- Each seat is listed
- To transfer tickets, click "TRANSFER"

The screenshot shows the Green Bay Packers website interface. At the top, there is a dark green navigation bar with the Packers logo on the left and links for "My Tickets", "Invoices", and "Contact Us" in the center. On the right side of the navigation bar, there is a yellow circle with the letter "A" and a shopping cart icon.

The main content area is divided into two columns. The left column features a large green and white "G" logo. Below the logo, the text reads "TEST GAME", "Fri • Dec 31, 2021 • 12:00 PM", and "Green Bay, WI — Lambeau Field".

The right column has a purple banner at the top that says "Your Phone Is Your Ticket" with a subtext: "For the fastest way in, add your ticket to your digital wallet. (Heads up, this ticket won't have a barcode.)". Below this banner is the heading "My SafeTix™". To the right of the heading are three icons: "TRANSFER" (a hand holding a ticket), "SELL" (a hand holding a coin), and "MORE" (three dots). The "TRANSFER" icon is circled in red.

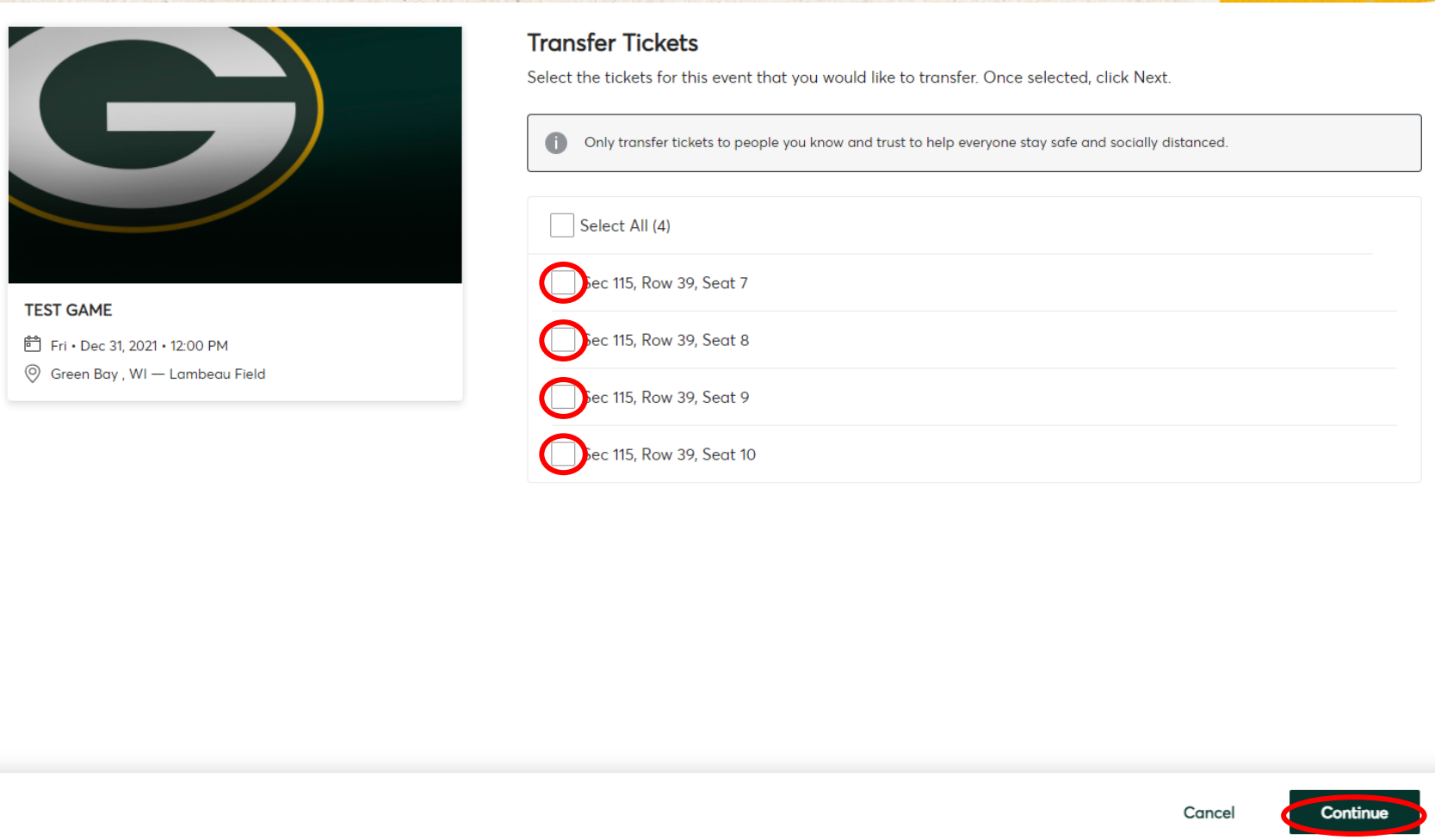
Below the heading and icons is a list of four tickets, each with a small ticket icon, the seat information, and a right-pointing chevron:

- Sec 115, Row 39, Seat 7
- Sec 115, Row 39, Seat 8
- Sec 115, Row 39, Seat 9
- Sec 115, Row 39, Seat 10

At the bottom of the page, there is a footer with the text "GREEN BAY PACKERS PRIVACY POLICY // TICKETMASTER PRIVACY POLICY // TERMS OF USE" on the left and "© 1999-2021 Ticketmaster. All rights reserved." on the right.

Select specific seats to transfer

- You can select all tickets, or specific tickets to send to the recipient
- Click on "Continue" to enter recipient's information



The screenshot shows a mobile application interface for transferring tickets. On the left, there is a card for a 'TEST GAME' featuring the Green Bay Packers logo. The card includes the following information: 'TEST GAME', 'Fri • Dec 31, 2021 • 12:00 PM', and 'Green Bay , WI — Lambeau Field'. The main area is titled 'Transfer Tickets' and contains an information box with a warning: 'Only transfer tickets to people you know and trust to help everyone stay safe and socially distanced.' Below this, there is a list of four tickets, each with a checkbox and a red circle around it. The tickets are: 'Dec 115, Row 39, Seat 7', 'Dec 115, Row 39, Seat 8', 'Dec 115, Row 39, Seat 9', and 'Dec 115, Row 39, Seat 10'. At the bottom right, there are two buttons: 'Cancel' and 'Continue', with the 'Continue' button highlighted by a red circle.

Transfer Tickets
Select the tickets for this event that you would like to transfer. Once selected, click Next.

TEST GAME
Fri • Dec 31, 2021 • 12:00 PM
Green Bay , WI — Lambeau Field

Transfer Tickets
Only transfer tickets to people you know and trust to help everyone stay safe and socially distanced.

Select All (4)

Dec 115, Row 39, Seat 7

Dec 115, Row 39, Seat 8

Dec 115, Row 39, Seat 9

Dec 115, Row 39, Seat 10

Cancel **Continue**


Enter recipient's information

- You will need to enter the first and last name and email address
- Make sure the email is spelled correctly!
- Click on "Transfer"
 - The recipient will receive an email with directions to accept the tickets



TEST GAME


 Fri • Dec 31, 2021 • 12:00 PM

 Green Bay , WI — Lambeau Field

TICKETS SELECTED FOR TRANSFER

 EDIT

 Sec 115, Row 39, Seat 7

 Sec 115, Row 39, Seat 8

Transfer Tickets

Add a new recipient or select an existing recipient to transfer the selected tickets to. Once selected, click Transfer. To edit the tickets you are transferring, click Edit.

Add A New Recipient

First Name *

Last Name *

Email *

Add a Message (Optional)

255 Character(s) Remaining

Cancel

Transfer