# 2020 Suite Holder Handbook



# PRESEASON

Sat., Aug. 15Arizona 12 noonSat., Aug. 22Cleveland 3 p.m. (Gold Pkg.)Sat., Aug. 29@ New York Giants 5 p.m.Thurs., Sept. 3@ Kansas City 7 p.m.

# **REGULAR SEASON**

Sun., Sept. 13 Sun., Sept. 20 Sun., Sept. 27 Mon., Oct. 5 Sun., Oct. 11 Sun., Oct. 18 Sun., Oct. 25 Sun., Nov. 1 Thurs., Nov. 5 Sun., Nov. 15 Sun., Nov. 22 Sun., Nov. 29 Sun., Dec. 6 Sun., Dec. 13 Dec. 19 or 20 Sun., Dec. 27 Sun., Jan. 3

@ Minnesota 12 noon **Detroit 12 noon** @ New Orleans 7:20 p.m. Atlanta 7:15 p.m. (Gold Pkg. Bve @ Tampa Bay 3:25 p.m. @ Houston 12 noon\* Minnesota 12 noon\* @ San Francisco 7:20 p.m. Jacksonville 12 noon\* @ Indianapolis 12 noon\* Chicago 7:20 p.m.\* (Gold Pkg.) Philadelphia 3:25 p.m.\* @ Detroit 12 noon\* **Carolina TBD** Tennessee 7:20 p.m.\* @ Chicago 12 noon\*

ALL TIMES ARE CENTRAL. START TIME AND BROADCAST ARE SUBJECT TO CHANGE. PACKERS.COM

LAMBEAU FIELD

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# YOUR PACKERS PREMIUM SEATING TEAM



JASON McDONOUGH Director of Ticketing & Premium Seating



DANIEL MOSS Manager of Premium Seating



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MOLLY LINNANE Premium Seating Coordinator



**REECE OLIVER** Premium Seating Sales Executive

Premium Seating Department Line: (920) 569-7260 Packers Ticket Office: (920) 569-7501

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# GETTING READY FOR GAMEDAY

Gameday! Whether you spend the entire game in your suite or invite your guests to participate in any of the one-of-a-kind gameday activities, your Premium Seating team will make sure everyone has an extraordinary experience.

# FOOD & BEVERAGE

Please reference the information packet accompanying your season tickets for details about menu and ordering options. To place an order, or if you have questions, please contact our Delaware North Sportservice team at: GBSuites@delawarenorth.com or (920) 965-3789.

### TICKET MANAGEMENT Mobile Ticketing

All suite tickets may be managed electronically, including SROs (Standing Room Only)/extra suite tickets. The Green Bay Packers plan to continue providing paper tickets to all season ticket holders each July for the foreseeable future. However, you may provide your guests mobile tickets, as preferred. To do this, log into your My Packers Account using the email on your account and saved password. My Packers Account is accessible via packers.com "Tickets" page. From here, you are able to transfer tickets to your guests via email or text message. Guests can then access tickets via the Packers app on their smart mobile phone. Please note, once tickets are transferred via My Packers Account, the original printed paper tickets are INVALID. For more information about mobile ticketing please visit packers.com/tickets.

### SRO/Extra Tickets

To request SRO tickets for your suite, contact Cassandra Polansky at (920) 569-7299 or polanskyc@packers.com, or the Premium Seating Team at (920) 569-7260. Tickets requested within three (3) business days of a game will be placed at Will Call or can be transferred via your My Packers Account. Other orders can be shipped, transferred via your My Packers Account or placed at Will Call.

To help make managing your suite experience as easy and efficient as possible, we recommend providing your suite host the following information prior to each gameday:

- · Parking & Stadium map.
- Ticket tracker to identify who will be issued each seat number (in case of a lost/stolen ticket, we need to know what seat number needs to be reprinted or resent).
- · Gameday contacts (for your team, if applicable, and Packers)

The Premium Seating team is happy to help provide or recommend content to share with guests. We understand you may have an established process in place, and we are happy to help as needed.

### **BENEFITS & EXPERIENCES**\*

We encourage you to take advantage of the unique and memorable experiences held exclusively for our suite holders! Contact the Premium Seating team to learn more and reserve spots:

### • VIP Training Camp Sideline Passes

Offer your friends, family and guests the opportunity to watch practice from the sideline, just feet away from the action. Suite holders typically have access to passes each season, as team supply allows.

### • Alumni Autograph Sessions

One Packers Alumnus spends time in the Legends Club one (1) hour before kickoff to take photos and sign autographs. Suite holders have access to this opportunity, as well as the entire Associated Bank Club Level.

### • VIP Sideline Passes

See the game from a perspective few fans do! Experience pregame warm-ups from the sidelines before heading up to the suite for kickoff.

### • Ambassador Line

Help extend the tunnel and cheer on the team as they run out onto the field during player introductions. Suite holders have access to spots each season, as inventory allows.

### • Alumni In-Suite Visits

Each gameday Packers Alumni return to Lambeau Field to watch the game and mingle with fans. Contact the Premium Seating team if you would like to request an Alumni visit for a particular game. We will do our best to accommodate scheduling requests. Please note: Alumni for each game are not known in advance.

### • Family Night

Reserve your suite for access to complimentary tickets and a special food and beverage menu to watch the Packers practice at Lambeau field and partake in the annual fun and festivities of Green Bay Packers Family Night.

### • Suite Administrator Appreciation Game

Usher in a new season, enjoy a Lambeau Field gameday, and learn all about the suite experience. We provide the tickets, food and beverages – you bring your questions about ticket management, food and beverage, Pro Shop orders, or anything else you may have questions about. Packers and Delaware North staff will be on hand to answer them all. Game information is announced closer to the start of preseason.

### • Draft Party

Join fellow suite holders in cheering on the newest Packers as they are selected in the first round of the NFL Draft. Event features dinner, beverages and special guests throughout the evening.

### • Taste of Lambeau Field Food Tasting & Ticket Pick-Up

Sample new options and returning favorites that will be offered in suites for the upcoming season. Event is hosted at Lambeau Field in mid-July to correspond with season ticket package pick-up.

\*Subject to Change

### Other Premium Benefits:

- North and south loft access.
- Non-gameday suite use.
- Suite branding.
- 15% Packers Pro Shop discount & gameday in-suite delivery (must present discount card-included with season tickets).
- \$3 discount for Packers Hall of Fame tours (must present discount card-included with season tickets).
- 25% discount on non-gameday event spaces (there is no charge for using your own suite for non-gameday events).
- Exclusive suite holder events watch your email for announcements.
- Speaker Series Luncheons (Milwaukee).
- And more!

# ACCESSING LAMBEAU FIELD

As a Premium seat holder, your guests have easy, convenient access to your suite two (2) hours prior to kickoff, and our full Premium Seating service team is on hand should needs arise before, during or after the game.

# GAMEDAY TICKETS

To request extra tickets or resolve ticket issues on gameday, contact Cassandra Polansky at (920) 569-7299 or polanskyc@packers.com or the Ticket Office at (920) 569-7501.

NOTE: Ticket requests on and before gameday MUST be made by the account holder(s) of record (primary contact). We will NOT be able to process requests made by anyone but the primary contact (or secondary contact on the account, as applicable) to protect the security of your suite investment.

All tickets for gameday pickup are placed at Will Call, located at the northeast side of the stadium. See map on inside back cover for Will Call location.

# PARKING

### Suite Parking Lots: Lot 3 and Lot 6

Spots are available via pass only; no day-of-game purchases available. Guests with appropriate state-issued accessible placards or license plate passes will be directed to spots nearest the front of the lot upon arrival. Please contact the Premium Seating team if you have special parking needs for any game.

### PLEASE NOTE:

- Only one pass per vehicle is allowed.
- · Parking passes cannot be used to reserve space for tailgating.
- Vehicles must fit in a 9'x18' stall. Oversize vehicles will not be permitted.
- Tailgating setup must fit within a 6' space behind the vehicle, and must be removed prior to leaving your vehicle.

### **BUS PARKING**

LIMITED availability at Lambeau Field in Lot 13 (Map on inside back cover shows Lot 13 location) \$120–150 per spot, depending on size of vehicle Contact Premium Seating team for availability.

### NON-LAMBEAU FIELD (PRIVATE 3RD PARTY) BUS PARKING VENDOR

### Dan Braun

Corner of Bart Starr Road and Mike McCarthy Way (920) 471-8199

### **DROP-OFF ZONE**

The northbound lane of Ridge Road (on the stadium's west side) is sectioned off on gameday to provide a safe, convenient passenger drop-off area. This area is very congested immediately after the game, so it is <u>not</u> a postgame pick-up zone. Drivers should arrange to meet their passengers at an alternate location after the game.

### SHUTTLE CART SERVICE

Shuttle carts are available in the main Lambeau Field parking lot to aid those who need assistance. Shuttles pick up guests along the outer perimeter of the lot and drop them off at locations near the stadium gates. Shuttle service is available during the four (4) hours leading up to kickoff and resumes for 45 minutes immediately after the game. The service may be reduced or canceled should inclement weather present safety concerns included on page 14.

### STADIUM ENTRY

Suite holders and their guests are encouraged to enter the following gates, depending on suite location (see map on inside back cover for gate locations):

#### Terrace suites: South Gate

East side suites (odd-numbered): American Family Insurance Gate West side suites (even-numbered): Associated Bank Gate

Suites open the same time Lambeau Field gates open to the public – two (2) hours prior to kickoff.

Authorized carry-in items are limited. If you would like items not allowed through gameday security checkpoints in your suite (see "CARRY-IN & FAN SAFETY POLICY" on page 13), contact the Premium Seating team to arrange a drop off at least two (2) business days prior to the game.

# IN THE SUITE – GAMEDAY

Gameday in a suite is an experience like no other. Our Premium Seating staff and your suite attendant will make sure of it!

### SUITE ATTENDANT

For any type of assistance regarding your suite, your suite attendant can help. The person designated as gameday host is authorized to order additional food and beverage for the suite. If more is needed, the host simply needs to tell the suite attendant and he/she will order more for you right away.

### **RETRACTABLE WINDOWS/HEAT CONTROL**

The gameday suite host can request the attendant to open or close retractable windows and turn heaters on or off.

If your suite attendant is performing duties outside of your suite, simply call "Food–Beverage" on the phone located by the door in your suite. He/she will return promptly to accommodate your requests.

### AUDIO/VISUAL EQUIPMENT

There are instructions in your suite and at concierge stations for operating TVs. If you have TV or sound issues, please notify your suite attendant and he/she will contact the appropriate Packers staff who can help resolve the issue. If you would like to run a presentation on your in-suite TV for your guests before or after the game, please contact the Premium Seating team at least one week prior to gameday for set up.

### ORDERING MERCHANDISE FROM THE PACKERS PRO SHOP

Purchase gear and collectibles from the Pro Shop directly from your suite and have it delivered during the game! Order via the Pro Shop app on your in-suite tablet or by calling the Pro Shop from your in-suite phone (number is pre-programmed). Your 15% off suite holder discount will be automatically applied. The merchandise will be delivered directly to the suite (order must be placed by the end of the 3rd quarter for in-suite delivery). Masterpass, Apple Pay and other payment instructions are given as you fill your cart.

# IN THE SUITE - BEYOND GAMEDAY

Your suite is where you can enjoy big Packers moments, as well as create big moments for your business and guests. Score your own touchdowns with networking functions, parties, meetings and other events in your suite year-round.

## SUITE BRANDING

Personalize your suite to suit your taste - with your favorite Packers art or by working with our signage partners to create company-branded decor. Ask the Premium Seating team for details.

## SUITE USE - NON-GAMEDAYS

With year-round access to your suite beyond just gameday (excluding two (2) days prior to and following a Packers home game), you can host any number of events in your space, including, but not limited to:

- · Company/client meetings.
- Fantasy football drafts.
- Networking lunches and dinners.
- Team-building events/employee incentives.
- Special occasions (birthdays, anniversaries, etc.)
- Draft & away game watch parties.

If you're interested in reserving your suite for a non-gameday event, please refer to our non-gameday suite usage policy below and send a Non-Gameday Event Request form to the Premium Seating team.

# NON-GAMEDAY SUITE USAGE POLICY

- 1. Suites must be booked at least ten (10) business days in advance.
- 2. Events may be booked throughout the year EXCEPT on the 2 business days leading up to and immediately following a home game due to stadium preparation and clean up.

**Please note:** A minimum food and beverage purchase of \$1,000 is required for any event beginning at 5:00 pm or later Monday through Friday and any time on Saturday or Sunday.

- 3. Outside food and beverage is not permitted. Catering is through Delaware North. Orders must be placed seven (7) business days before the scheduled meeting.
- 4. Cancellation policy: Events including food and beverage must be canceled at least ten (10) business days prior to the event to avoid a charge. Events without a food and beverage order must be canceled at least 48 hours prior to the event to avoid a charge.

## EVENT SPACES

Your suite is only one of many unique event spaces available to you at Lambeau Field. Multiple spaces – including Titletown – can accommodate a wide variety of group sizes, functions, and atmospheres. Whether you have a business meeting of four or a gala of 4,000, Lambeau Field has the perfect space for you. Additionally, suite holders receive a 25 percent discount!\* Contact the Premium Seating team if you are interested in hosting an event in one of the spaces outside of your suite. For full event space detail, visit https://www.packers.com/lambeau-field/lambeau-field-events/

\*Discount not available for space in Titletown.

# GENERAL FAN GAMEDAY INFORMATION

OREEN DAY PACKERS

As you enjoy the unique gameday access and experience exclusive to our suite holders, please also keep in mind these tips, rules and regulations for all season ticket holders and game attendees. As always, contact the Premium Seating team with questions you don't see answered here.

# **GAMEDAY INFORMATION**

### STADIUM GATES

All stadium gates open two (2) hours prior to kickoff and all are accessible to fans with disabilities. To ensure the most direct route to your seat, please enter through the gate indicated on your game ticket. Fans with seats in the South End (sections ending with the letter "s") are especially encouraged to enter through the South Gate on the south side of the stadium, which offers direct escalator and elevator access to the South End seating areas.

### ATRIUM GAMEDAY HOURS & EXIT/RE-ENTRY POLICY

On gamedays, the Lambeau Field Atrium (and all businesses therein) is only open to ticketed guests until 45 minutes after the game, at which time non-ticketed guests are allowed access.

For afternoon games (noon – 3:30 p.m. start times), the Atrium will open to ticketed guests four (4) hours prior to kickoff. To access the Atrium before the stadium seating areas open (two (2) hours prior to kickoff), please enter at the American Family Insurance Gate on the east side of the stadium, where your ticket will be scanned. Once "scanned in", you will not be allowed to exit and re-enter the stadium. There is no exit/re-entry for afternoon games. Please do not enter until you are ready to stay for the game.

For evening games (6 p.m. or later start times) the Atrium is open to ticketed guests six (6) hours prior to kickoff. To access the Atrium before the stadium seating areas open (two (2) hours prior to kickoff), please enter at the American Family Insurance Gate on the east side of the stadium, where your ticket will be scanned. You may exit the Atrium and re-enter later by having your ticket "exit scanned" at the American Family Insurance Gate no later than four (4) hours prior to kickoff. Once properly "exit scanned", your ticket will be valid for re-entry for the game. Please be aware that once your ticket has been "scanned in", if you choose to leave the stadium at any time without having your ticket properly "exit scanned" during the limited time frame of six (6) to four (4) hours prior to kickoff, you will not be allowed re-entry.

## CARRY-IN & FAN SAFETY POLICY

The following policies may be upgraded in the event of elevated security conditions. Please visit packers.com/gameday for the most up-to-date information. Police officers are stationed at each entrance gate and throughout the stadium to ensure your safety while visiting Lambeau Field. Walk-through metal detectors are utilized at every gate. You and your belongings may also be physically searched, as deemed necessary. By tendering your ticket and entering the stadium,

you consent to such searches and waive any related claims that you might have against the NFL, its member clubs, their affiliates and stadium landlord, or their agents. If you elect not to consent to being searched, you will be denied entry. Please be aware that carry-in policies may be modified from game to game as security levels change, and items permitted into the stadium are ultimately determined at the discretion of each officer. Firearms, knives, switchblades, and other weapons are strictly prohibited. Bags, backpacks, duffel bags, large purses, fanny packs and coolers will not be allowed. Additional banned items include food and beverages, strollers, umbrellas, obstructive banners/signs, noisemakers, selfie sticks, video cameras, and still photo cameras with lenses over 12 inches. As a general rule, please leave all unnecessary items at home. Fans will be allowed to carry in a clear bag that does not exceed 12x12x6 inches. Additional clothing, blankets, etc. are allowed if carried loosely or in an approved clear bag. Small clutch purses measuring no larger than 4.5x6.5 inches are permitted, but subject to search. Small cameras, binoculars and cell phones are acceptable if carried loosely or in an approved clear bag. Traditional stadium seats with backs and seat pads are permitted as long as they do not exceed 18 inches wide and contain no pockets, zippers or concealable areas. Oversized seats and/or seats with arm rests or other attachments are not allowed. Prohibited items must be returned to your vehicle or they will be confiscated and discarded.

## WILL CALL & TICKET ISSUES

Will Call (ticket pick-up) is distributed at the main ticket office, located on the northeast side of the stadium, adjacent to the Miller Lite Gate. Lost, stolen and other ticket-related issues can also be addressed at the main ticket office, as well as at the auxiliary ticket office located on the south side of the stadium, adjacent to the South Gate.

## TRANSPORTATION

### Rideshare

Fans who have scheduled a rideshare service can meet their driver for departure at Bellin Health Titletown, located behind Lodge Kohler just west of Lambeau Field.

### **Green Bay Metro**

Green Bay Metro offers free bus service on gamedays along specially designed routes through Green Bay and De Pere. The route network includes Austin Straubel Airport, along with many hotel and business districts throughout the metro area. After the game, buses depart at regularly scheduled intervals from Lombardi Avenue near the Bellin Health Gate. For more information on routes and schedules, call (920) 448-3450 or visit www.greenbaymetro.org.

### FAN ASSISTANCE & LAMBEAU FIELD STAFF

Fan Assistance can be found in the following locations: at the Lambeau Field Atrium guest services desk, underneath Section 109 in the main concourse, underneath Section 353 in the upper concourse, and at the concierge desks located on the club and suite levels. You will also find Lambeau Field staff wearing red, stationed throughout the stadium.

## RAMPS, ELEVATORS & ESCALATORS

Lambeau Field has a network of ramps, elevators and escalators to assist fans in accessing the various areas and levels within the stadium. If you are unsure of the best way to get to your section, please ask a Lambeau Field Greeter wearing red, stationed inside each entrance gate.

### SMALL CHILDREN

All individuals, regardless of age (babies included), must have a ticket to enter Lambeau Field.

# FIRST AID & POLICE ASSISTANCE

Emergency first aid and police assistance are on call in the stadium at all times. If you require medical or police assistance, contact the nearest security personnel, call the stadium security office at (920) 569-7400, or dial 911. First Aid stations are located underneath Section 133 in the main concourse, near Section 330 in the upper concourse, and on Level 4 in the South Gate lobby.

## EMERGENCY EVACUATION

In the unlikely event an emergency situation would require the stadium to be evacuated, instructions will be relayed via the public address system. If such circumstances arise, please remain calm and follow instructions as they are given.

# FAN CODE OF CONDUCT

The Green Bay Packers are committed to providing an enjoyable and safe gameday experience. Irresponsible conduct will not be tolerated at Lambeau Field or in its parking lots and, in some cases, may result in ejection from the game and/or arrest. The following will not be tolerated:

- Smoking and Electronic Cigarettes: Lambeau Field is a smoke-free facility. (Smoking in parking lots is allowed.)
- Behavior that is unruly, disruptive, or illegal in nature.
- Intoxication or other signs of alcohol impairment that result in irresponsible behavior.
- Foul or abusive language or obscene gestures.
- · Interference with the purpose of the game (including throwing objects onto the field).
- Failing to follow instructions of stadium personnel.
- Verbal and physical harassment of other fans.
- Any other conduct deemed to be beyond the bounds of reason.
- While standing and cheering is permitted, please keep in mind that continued standing can
  interfere with others' ability to enjoy the game from their seats. To be courteous to all guests
  in attendance, we ask fans to stand and cheer when appropriate with the flow of the game.

Violations of the above policy may result in the permanent revocation of season tickets, regardless of whether or not the violators using the tickets are the season ticket holders of record. (Season ticket holders who sell their tickets through NFL Ticket Exchange or donate them to the Boys and Girls Club of Greater Green Bay or the Veteran Tickets Foundation are exempt from having their season tickets revoked as a result of violations to the aforementioned policy.) To report a fan conduct violation, text the problem and location to (920) 645-2300.

## DESIGNATED DRIVER PROGRAM

Responsible consumption of alcohol is a priority of the Green Bay Packers, MolsonCoors, Coca-Cola and Nicolet Water. The Gameday Designated Driver program offers sensible alternatives by encouraging guests to register at one of several kiosks located throughout the stadium, as well as the concierge desks on the club and suite levels. Upon registering, guests receive a complimentary voucher redeemable for one of several nonalcoholic beverage choices, while also having the opportunity to win an autographed item. Designated driver program sign-up ends at the end of the first quarter.

## ALCOHOL

Alcohol cannot be brought into or out of the stadium. The sale of beer is limited to two per customer per purchase, with all sales ceasing at the end of the third quarter. Any person purchasing alcohol who appears to be less than 30 years of age must present a valid I.D. The Packers and Lambeau Field vendors reserve the right to refuse the sale of alcohol. No alcohol will be sold to intoxicated guests.

### SMOKING

Lambeau Field is a smoke-free facility as required by Wisconsin state law. This includes the Lambeau Field Atrium, 1919 Kitchen & Tap, stadium bowl and concourses. There are no designated smoking areas inside Lambeau Field, nor is exit and re-entry permitted for smoking. Smokeless and electronic cigarettes are also not permitted. Guests who fail to comply with this policy may be ejected and/or subject to fine.

### **RESTROOMS/FAMILY RESTROOMS**

Restrooms are conveniently located on all levels of the stadium and all are accessible for people with disabilities. In addition, family restrooms can be found on the main level of the Atrium, near Sections 109 and 134 in the main concourse, near Section 109 in the upper concourse, near Section 431 on the Associated Bank Club Level, and on every level in the South End.

### NURSING ROOMS

Nursing rooms, designed for comfort and privacy, are located on the main level of the Atrium and on the fourth floor club level near Suite 4003. In addition, the family restrooms mentioned in the previous paragraph can serve as an alternate location for nursing mothers and guests with special needs. Electrical outlets and chairs are provided.

### ATMs

Associated Bank ATMs can be found in the following locations: inside the Lambeau Field Atrium (Levels 1, 3 & 4), in the indoor club seat areas near the Bellin Health Gate lobby (Levels 4 & 6), in the South Gate lobby (Levels 4, 6 & 7), and in the main concourse underneath Section 118.

### LOST & FOUND

Lost and found items can be reported to Fan Assistance at the following locations: Lambeau Field Atrium guest services desk, underneath Section 109 in the main concourse, underneath Section 353 in the upper concourse, and at the concierge desks located on the club and suite levels. To inquire about a lost item, call (920) 569-7563.

### SOLICITATIONS

Solicitations or collections of any kind on Packers-operated property, including Lambeau Field, Packers parking lots or at Titletown, are unauthorized and prohibited. Please help us eliminate unauthorized solicitation activity by not contributing to those who are collecting in an unauthorized manner. If you witness any collections or solicitations on Packers-operated property, please alert our guest services, gameday or security staff.

# SEASON TICKET INFORMATION

# ACCOUNT HOLDER DEFINITION

The contact(s) listed on your invoice and season ticket account denote the season ticket holder(s) of record. For your protection we will only accept payments, address changes, transfer requests, ticket reprint requests and additional ticket orders from the primary or secondary season ticket holder of record on account.

# LOST & STOLEN TICKETS

In the event your tickets are lost, stolen or damaged, contact the Packers Premium Seating team to replace tickets or report a theft. Only the primary or secondary account contact may request a ticket reprint before or on gameday. Seat numbers are needed in order to reprint tickets.

## GAME SCHEDULING

The NFL determines the dates, times and opponents of the games in the spring of each year. A predetermined formula assigns the Gold package the preseason Midwest Shrine Game, and Games 2 and 5 of the regular season home schedule. The Green package receives the preseason Bishop's Charities Game and Games 1, 3, 4, 6, 7 and 8 of the regular season home schedule.

## NFL FLEXIBLE SCHEDULING

The NFL may shift the kickoff times of some games in an effort to highlight more prominent match-ups during prime time. The following 2020 Packers home games are designated as potential flex games: Minnesota Vikings (Nov. 1), Jacksonville Jaguars (Nov. 15), Chicago Bears (Nov. 29), Philadelphia Eagles (Dec. 6), Tennessee Titans (Dec. 27). If games are flexed, an announcement will be made at least 12 days in advance, with the exception of the final game of the season, which could be flexed with 6 days' notice. Packers.com is your source for the most accurate and up-to-date scheduling information.

### SUPER BOWL TICKETS

If it appears possible that the Packers could advance to the Super Bowl, each season ticket account holder who registered for playoff tickets will automatically be entered into a computer generated drawing, held in early January. Selected accounts will have the opportunity to purchase two Super Bowl tickets. Tickets are not available if the Packers are not participating in the game.

### SEASON TICKETS AS REVOCABLE LICENSES & RENEWAL OF SEASON TICKETS

Season tickets are revocable licenses that may be revoked, and admission refused, at the sole discretion of the Packers. The Packers reserve the right to refuse admission or eject any person whose conduct the Packers deem to be disorderly or in noncompliance with the rules and regulations as promulgated by the Packers and NFL from time to time. Season tickets are offered on a one-year basis only. The purchase of season tickets does not entitle a season ticket holder to purchase season tickets in any subsequent year. The opportunity to renew season tickets is a privilege granted by the Packers, which may be withdrawn at the discretion of the Packers. While the Packers have and will continue to exercise reasonable efforts to allow season ticket holders the opportunity to renew season tickets, the Packers nonetheless reserve the right to review all accounts before offering season tickets for the following season.

### **TICKET TERMS & CONDITIONS**

#### (Disclaimer printed on the back of each ticket)

This ticket is a revocable license that only grants a one-time entry into the stadium and a seat, or if specified on the ticket, a standing location, for the specified game (the "Event") with no right of re-entry. The person seeking entry pursuant to this license, and any accompanying minors ("Holder"), agrees that this ticket license is subject to these terms and conditions ("Terms") and by acceptance and/or use of this ticket for the Event, Holder is deemed to have read the Terms and agreed to be bound by them. Failure to comply with any of these Terms shall result in forfeiture of this license and all rights arising hereunder without refund, and shall entitle the NFL, the Green Bay Packers, and/or the stadium (individually or collectively, "Management") to pursue all legal remedies available. Admission may be refused or revoked and Holder may be ejected in the sole discretion of Management. All guests, regardless of age, need a ticket to gain entrance. Holders who choose to exit the stadium will not be allowed to reenter. Smoking is not allowed.

ALL TICKET SALES ARE FINAL. NO REFUNDS OR EXCHANGES EXCEPT AS PROVIDED HEREIN. THE SOLE AND EXCLUSIVE REMEDY if admission is refused or revoked, or the Event is cancelled and not replayed for any reason, is a refund of up to the face value of the ticket set by Management (the "Face Value"). Further, Management's liability for any breach of any term of this ticket shall not exceed the Face Value. IN NO EVENT SHALL MANAGEMENT BE LIABLE FOR ANY SPECIAL, CONSEQUENTIAL, INCIDENTAL, INDIRECT OR EXEMPLARY DAMAGES OF ANY KIND INCLUDING, WITHOUT LIMITATION, ANY AMOUNT PAID IN EXCESS OF THE FACE VALUE FOR THIS TICKET.

The date and time of the Event (and the opening of the gates) are subject to change by Management in its sole discretion, and no such change shall entitle ticket holder to a refund or any other remedy if ticket holder cannot attend or for any other reason. Ticket holder may be relocated in the sole discretion of Management, and no such relocation shall entitle ticket holder to a refund or any other remedy if ticket holder is relocated to a seat of comparable face value. Holder must comply with all Green Bay Packers and stadium policies, including without limitation any security and fan conduct policies, health and safety policies and assessments, and any applicable bag policies. Holder and Holder's belongings may be searched or assessed prior to or upon entry into the stadium. **Prohibited items may be confiscated and/or Holder may be denied admission or have his or her admission revoked at any time at the sole discretion of Management**. Holder consents to such searches and assessments and waives all claims relating to them. If Holder does not consent to such searches and assessments, Holder acknowledges that Management has the right to deny admission or to eject Holder from the Event without refund. Management reserves the right to deny admission to or eject any person who Management, in its sole discretion, determines poses a risk to the health and safety of other attendees and/or whose conduct violates these Terms, any applicable code of conduct, or is otherwise disorderly (or complicit in such conduct) without refund.

Holder agrees not to create, transmit, display, distribute, exploit, misappropriate or sell (or aid in such activity) (1) in any form, any description or account (whether text, data or visual, and including, without limitation, play-by-play data) of the Event or related events (collectively, the "Descriptive Data") for any commercial or non-personal, purpose; (2) any photographs, images, videos, audio or other form of display or public performance or reproduction of any portion of the Event or related events (the "Works") for any commercial or non-personal purpose; or (3) livestreams of any portion of the Event or related events (the "Vorks") for any commercial or non-personal purpose; or (3) livestreams of any portion of the Event or related events (the "Livestreams"). Notwithstanding the foregoing, Holder agrees that by causing this ticket to be scanned upon entry to the Stadium, Holder shall be deemed to have signed this ticket and granted the NFL an exclusive worldwide, irrevocable, perptual, sub-licensable, royalty-free license to all rights associated with the Works, the Livestreams, and, to the extent permitted by law, the Descriptive Data. Holder also grants irrevocable permission to the NFL, the Green Bay Packers and their respective sponsors, licensees, advertisers, broadcasters, designees, partners and agents to use, publish, distribute, edit, modify and/or atter Holder's image, likeness, voice, actions and statements in any medium including, without limitation, any audio, video, film, photographs, social media, exhibition, transmission, publication or reproduction of the Event for any purpose without further authorization or compensation, and waives all claims and potential claims relating to such use unless prohibited by law.

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ANY DISPUTE, CLAIM, OR CAUSE OF ACTION IN ANY WAY RELATED TO THIS TICKET OR THE GAME SHALL BE RESOLVED BY MANDATORY, CONFIDENTIAL, FINAL, AND BINDING ARBITRATION IN GREEN BAY, WISCONSIN. HOLDER AND MANAGEMENT AGREE THAT ALL DISPUTES SHALL BE ARBITRATED ON AN INDIVIDUAL BASIS AND WAIVE ANY RIGHT TO LITIGATE OR ARBITRATE ANY CLAIM AS A CLASS ACTION, REPRESENTATIVE ACTION, OR CLASS ARBITRATION. IF HOLDER DOES NOT CONSENT TO THIS CLAUSE, HOLDER MUST LEAVE OR NOT ENTER THE STADIUM. THIS CLAUSE IS GOVERNED BY THE FEDERAL ARBITRATION ACT.

### **GUESTS WITH DISABILITIES**

The Green Bay Packers and Lambeau Field staff recognize the needs of persons with disabilities, as defined by the Americans with Disabilities Act (ADA), and continue to make every effort to comply with both ADA and state accessibility mandates. In addition, the facility strives to accommodate the individual needs of guests with disabilities. For information on seating accommodations for fans who use wheelchairs, contact the Packers ticket office at (920) 569-7501.



**CONTACT US** 

### STREET ADDRESS: 1265 Lombardi Avenue Green Bay, WI 54304-3927 STAY CONNECTED TO THE TEAM Sign up for the latest Packers news at packers.com/newsletter © @packers © @packers © facebook.com/packers

## LAMBEAU FIELD ATRIUM

The Lambeau Field Atrium continues to be an essential stop for anyone visiting the Green Bay area. Shop at the Packers Pro Shop, enjoy a meal or drinks with friends at 1919 Kitchen & Tap, absorb Packers history at the Packers Hall of Fame and take in a stadium tour. Whether you're here for an hour or the whole day, the Lambeau Field Atrium is a one-stop destination for any Packers fan. When visiting the Atrium on non-gamedays, please utilize the American Family Insurance Gate, located on the east side of the stadium, where ample parking is generally available and elevators and escalators are available to reach all levels of the Atrium.

For more information visit packers.com or call:

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