

## 2024 Cruise to Camp with the Junior Power Pack Sweepstakes

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.**

**A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **ELIGIBILITY:** The sweepstakes is open to all legal residents of the United States (except for New York, New Jersey, Rhode Island and Florida) ages 18 years and over as of July 16, 2024 who has a child or legal ward who is or over the age of 5 years old and under the age of 14. Employees of The Green Bay Packers, the NFL and any of their respective parent companies, subsidiaries, affiliates, agents, and agencies that are involved in this sweepstakes, and the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.
2. **SPONSOR:** The Green Bay Packers Football Club, Inc., 1265 Lombardi Avenue, Green Bay, Wisconsin 54304.
3. **AGREEMENT TO OFFICIAL RULES:** By participating in the sweepstakes, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the sweepstakes, these Official Rules govern. Sponsor reserves the right to cancel or modify the sweepstakes at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on [www.packers.com](http://www.packers.com).
4. **ENTRY PERIOD:** The Sweepstakes begins at 10:00 am Central Time ("CT") on July 16, 2024 and ends at 10:00 am Central Time on July 30, 2024 (the "Entry Period"). Sponsor's computer is the official timekeeping device for this sweepstakes.
5. **PRIZE:** One (1) winner ("Prize Winners") will receive the following prize ("Prize"):
  - a. One (1) bike ride to Training Camp practice\* from Lambeau Field to the Don Hutson Center on Tuesday, August 20<sup>th</sup>, 2024
  - b. One (1) custom Junior Power Pack bike

\*Prize winner participating in the bike ride must be ages five (5) to fourteen (14) years old. Bike and helmet will be provided the day of the event and will be kept by winner. Prize winners will be required to sign an injury waiver day of event.

The approximate retail value of the prize is \$2500. If for any reason the Practice is delayed, cancelled, postponed, or held without fans in attendance. No other prize will be provided if any unforeseen circumstances occur such as, but not limited to, weather conditions, practice is

cancelled, etc. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Prize Winner's parent or legal guardian. No Prize substitutions or cash redemption will be made except in Sponsor's sole discretion. Prize is non-transferrable.

6. **HOW TO ENTER:** You may enter one (1) or more of your children or legal wards in the sweepstakes during the Entry Period. To enter the sweepstakes, complete the entry form available at: <https://pckrs.com/2024cruisetocamp> ("Entry Form").
7. **DRAWING:** The Sponsor will make the random selection of the two (2) winners and this decision is final and binding. On the morning of July 30, 2024, Sponsor will select the names of the winners in a random drawing of all eligible entries received during the Promotion Period for the prize. The potential winners will be notified by email. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.
8. **RELEASE AND LIMITATIONS OF LIABILITY:** Except where prohibited, by participating in the sweepstakes, entrants agree to release and hold harmless the NFL Entities (as defined below), the Green Bay Packers, and their respective shareholders, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the sweepstakes; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the sweepstakes or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the sweepstakes and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another sweepstakes entry; provided that if it is not possible to award another entry for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.
9. **DISPUTES:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court, Green Bay division, or Brown County Circuit Court of Green Bay Wisconsin; and (b) any and all

claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules (whether of the State of Wisconsin or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin.

- 10. PUBLICITY RELEASE:** By participating in the sweepstakes, each entrant irrevocably grants the Released Parties the right to use each such entrant and his or her child's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited. By entering this sweepstakes, entrant permits the Released Parties to utilize entrant's contact information provided by entrant to contact entrant for any reason via phone, email, and/or mail. Entrance into the sweepstakes constitutes assent to these written terms.
- 11. ENTRANTS' PRIVACY.** Any personally identifiable information collected in connection with an entrant's participation in this sweepstakes will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's respective Privacy Policy, available at <https://www.packers.com/fans/privacy-policy>.
- 12. GOVERNING LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules or the rights and obligations of the entrants, sponsor or released parties in connection with the sweepstakes shall be governed by and construed in accordance with jurisdiction in Brown County, Wisconsin without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.
- 13. ADDITIONAL DISCLAIMERS:** The Released Parties are not responsible and/or liable for: any lost, late, incomplete, illegible, mutilated, misdirected, or postage-due mail; technical or mechanical malfunctions; or errors in these Official Rules or in any sweepstakes-related advertisements or other materials, whether caused by the Released Parties, the entrant, or any of the equipment associated with or utilized in this sweepstakes or by any human error which may occur in the processing of the entries in this sweepstakes and which may limit a participant's ability to participate in this sweepstakes. Sponsor reserves the right, in its sole discretion, to void entries of any entrants who Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this sweepstakes.

If the sweepstakes is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the sweepstakes, including awarding the prizes from among eligible entries received prior to the date of the cancellation, modification or suspension. All participants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this sweepstakes. Sponsor reserves the right to permanently disqualify any entry that it believes violates these Official Rules. Participants further agree to not knowingly damage or cause interruption of the sweepstakes and/or prevent others from using the sweepstakes. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law.

- 14. SWEEPSTAKES RESULTS:** Winning results will be posted on [www.packers.com](http://www.packers.com). The National Football League, its member professional football clubs (except the Green Bay Packers), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.
- 15. OFFICIAL RULES:** For a copy of these Official Rules visit <https://pckrs.com/2024cruisetocamp> or send a separate, self-addressed, stamped envelope to: The Green Bay Packers, Attn: Kelly Krause, 2024 Cruise to Camp with Junior Power Pack – Official Rules, 1265 Lombardi Avenue, Green Bay, Wisconsin 54304.