

The UScellular® 2022 “Ring in the Season” Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE PRIZE. VOID OUTSIDE THE (50) UNITED STATES AND DISTRICT OF COLUMBIA (“D.C.”) AND WHERE PROHIBITED.

1. OVERVIEW/SWEEPSTAKES PERIOD

The **UScellular** 2022 “Ring in the Season Sweepstakes” (the “Sweepstakes”) sponsored by UScellular (“Sponsor”) at 12:01 a.m. Central Time (“CT”) begins at 12:01 a.m. Central Time (“CT”) on December 7, 2022 and ends at 11:59 p.m. CT on December 21, 2022 (the “Sweepstakes Period”). Administrator’s (as defined in Rule 2, below) computer is the official timekeeping device for this Sweepstakes.

The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to abide by and be bound by these Official Rules and Sponsor’s decisions, which shall be final and binding in all matters related to the Sweepstakes.

2. ELIGIBILITY

The Sweepstakes is open only to legal residents of the fifty (50) United States and D.C., except New York, New Jersey, Rhode Island, and Florida, who are 18 years of age or older at the time of entry (19 years or older if a resident of AL or NE). Employees, officers and directors of Sponsor, the Green Bay Packers (“Administrator”), The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, advertising, promotional or any other agencies or entities involved in the design, execution, or fulfillment of the Sweepstakes, each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees, and members of the immediate families (defined as including spouse, biological, adoptive or step-parents, grandparents, children, grandchildren, siblings, or spouse of any of the foregoing, regardless of where they reside), or households (whether related or not) of any of the above are NOT eligible to participate in this Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules will result in disqualification.

3. HOW TO ENTER

During the Sweepstakes Period, visit <http://www.packers.com/fan-zone/contests.html> and follow the links and instructions to complete and submit the entry form with all required information. For your properly completed and submitted entry form, you will receive one (1) entry into the prize drawing described in Rule 4, below. **Limit: One (1) entry per person per day during the Sweepstakes Period.** Any attempt by any participant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that participant’s entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry

services) will void all entries by that entrant. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant, provided such person is in compliance with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder.

4. PRIZE DRAWING

On or around December 22, 2022, the Administrator will select one (1) potential winner in a random drawing from among all eligible entries received during the Sweepstakes Period. The odds of winning the prize depend on the number of eligible entries received during the Sweepstakes Period. The potential winner will be notified by phone or email using the information supplied on his/her entry form.

5. REQUIREMENTS OF POTENTIAL WINNER

The potential winner must meet all eligibility requirements set forth in these Official Rules and comply with these Official Rules to qualify for the prize. The prize winner may be required, at the discretion of the Sponsor, to complete, sign and return an Affidavit of Eligibility, Liability Release and, where permissible, Publicity Release within five (5) days of receipt of prize notification. If the potential winner cannot be reached after reasonable efforts have been made (as determined by Sponsor in its discretion), if a prize notification is returned as undeliverable, if the potential winner is determined by Sponsor to be ineligible, or if the potential winner cannot or does not comply with these Official Rules, s/he will be disqualified and will forfeit the prize.

In the event that the potential winner is disqualified for any reason, Administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries. If necessary, this process will be repeated updated to three (3) times. If the prize is not claimed by the third attempt to award it, the prize will not be awarded.

6. PRIZE

One (1) prize will be awarded, consisting of the following: One (1) Winter Pro Shop prize package, which includes one (1) \$1000 Packers Pro Shop Gift Card, one (1) sweatshirt of winner's choice from the Packers Pro Shop, and one (1) hat of choice from the Packers Pro Shop. Approximate Retail Value of prize package: \$1,150.00. Use of each gift card is subject to all terms, conditions and policies of the issuer.

The prize is non-transferable; no cash redemption or other substitution allowed, in whole or in part, except as provided herein. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if the advertised prize (or portion thereof) becomes unavailable for any reason, as determined by Sponsor in its sole discretion. The winner is responsible for all federal, state and/or local income taxes on the prize. The prize will be awarded provided it is claimed properly in accordance with these Official Rules. No more than one (1) prize will be awarded. If, due to a technical, human or other

error of any kind, more than one (1) prize notification is issued, the one (1) intended prize will be awarded in a random drawing from among all recipients of such notifications.

7. PUBLICITY CONSENT

Acceptance of the prize constitutes winner's consent to Sponsor's and Administrator's use of winner's name, likeness, photograph, voice, recorded image, opinions, hometown and/or state for promotional purposes in commerce and in any media, worldwide, (including but not limited to the internet, social media and television) without limitation and without further notice, consent or compensation, except where prohibited.

8. LIMITATION OF LIABILITY/GENERAL CONDITIONS

By entering, each entrant agrees to indemnify, release, defend and hold harmless the Sponsor, the Green Bay Packers, the NFL, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, each of their respective parent companies, affiliates, subsidiaries, authorized agents, sales representatives, distributors, and advertising and promotion agencies, and the respective officers, directors, shareholders, members, successors, agents, assigns and employees of each of the foregoing (collectively, the "Released Parties") from and against any and all liability for damages or causes of action (however named or described), with respect to or arising out of: (a) entrant's participation in the Sweepstakes; or (b) the receipt, possession and/or use or misuse of the prize (if awarded to him/her).

The Released Parties are not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by Sponsor or Administrator for any reason; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures, entry device failures, or human error that may occur in the transmission, receipt or processing of entries, or for deletion, theft, alteration or destruction of, or unauthorized access to, entries; (iii) failed or unavailable hardware, software or network; (iv) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in any printing or advertising relating to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of the prize winner; or (vii) cheating or fraud by any participant.

All incomplete or non-conforming entries will be disqualified.

If for any reason the Sweepstakes cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes without notice. If the Sweepstakes is terminated prior to the stated end date of the Sweepstakes Period, the prize will be awarded in a random drawing from among all eligible, non-suspect entries received prior to the time/date of termination. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process

or the operation of the Sweepstakes, or who acts in violation of these Official Rules or in a disruptive manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that term.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES OR OTHER REMEDIES FROM ANY PERSON RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

By accepting the prize, the winner acknowledges that the Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

Sponsor reserves the right, at its sole discretion, to amend these Official Rules for clarification purposes, at any time, in any way, and without prior notice, provided such amendments do not materially affect the terms and conditions of the Sweepstakes.

9. PARTICIPANT PRIVACY

Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor and Administrator only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's Privacy Policy, available at <http://www.uscellular.com/site/privacy/index.html>, and with Administrator's Privacy Policy, available at <https://www.packers.com/fans/privacy-policy>.

10. Disputes/Venue/Governing Law

By participating, entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or the prize shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in Cook County, Illinois; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO RELEVANT PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of Illinois or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Illinois.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials or made by any representative of Sponsor, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

11. WINNER'S NAME

For the name of the winner, available after winner is confirmed, send a self-addressed, stamped envelope to: Green Bay Packers, ATT: Kristen Shand, 1265 Lombardi Ave, Green Bay, WI 54304 by January 17, 2023.

12. ADMINISTRATOR

The Sweepstakes is administered by the Green Bay Packers, 1265 Lombardi Avenue, Green Bay, WI.

13. SPONSOR

The Sweepstakes is sponsored by UScellular, 8410 W. Bryn Mawr, Suite 700, Chicago, Illinois 60631.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes. The NFL Entities have not sponsored this Sweepstakes in any way.

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