**NEXT GENERATION TICKETING**

The NFL, in conjunction with our partner, Ticketmaster, is utilizing “Next Generation Ticketing,” which will incorporate new ticketing technology over the course of the next few years.

In an effort to combat counterfeit tickets, PDF tickets (also known as “Print at Home” tickets) are not an option for entry at the gate. Instead, tickets you choose to transfer or sell electronically through your online account will automatically convert to a mobile ticket, which the recipient must retrieve and present at the gate from a smartphone.

**Before transferring tickets electronically, be sure to confirm that the recipient has a smartphone.**

Buyers on NFL Ticket Exchange (or other NFL-approved resale marketplaces) will be made aware at the time of purchase that any tickets purchased will only be available as mobile tickets.

**Please know that we will continue to mail paper tickets in July to our season ticket holders.**

Your paper tickets will be valid for gate entry until such time you choose to sell, transfer, or convert them to mobile tickets through your online account. **We recommend using your original paper tickets whenever possible.**

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**2019 OPPONENTS AT LAMBEAU FIELD**

In the NFL’s annual scheduling formula, each of the divisions plays another division within the conference and one outside of it. At Lambeau Field in 2019, that cycle features the Packers facing the NFC East Philadelphia Eagles and Washington Redskins, and the AFC West Denver Broncos and Oakland Raiders.

In addition to our division rivals, the Chicago Bears, Detroit Lions and Minnesota Vikings, the home slate also features the Carolina Panthers. Two of our opponents - Bears and Eagles - were playoff teams during the 2018 season.

Infrequent visitors to Lambeau Field, Denver and Oakland will be making their first visits since the 2011 season.

The dates and kickoff times of each game will be announced when the schedule is released sometime in April.

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**PACKERS TICKET OFFICE**

P.O. Box 13564
Green Bay, WI 54307-3564
866.752.1265

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**PLAYOFF PROGRAM DETAILS ENCLOSED**
This season we are again offering the popular Pay As We Play program for both the Green and Gold ticket packages. As a Green package holder, you still have first right of refusal on your season seat location for the playoffs, however, we are asking you to commit by August 16. You can make your commitment now by answering "yes" to the Pay As We Play question when paying for your season tickets online or by checking the box on the remittance form if submitting your credit card payment by mail. If you do not Commit to playoff tickets as part of the season ticket payment process, you will be given another opportunity at a later date. Your card will not be charged until we know for certain playoff games will be played.

No Cancellations allowed. Pay As We Play does not require any money up front, but it does signify your commitment to pay for playoff tickets. It is only through this commitment that the NFL can extend the reduced price for a potential Wild Card game.

In appreciation of those who support the team during the playoffs, the drawing for Super Bowl tickets (as a potential participant) will be limited to those who have registered for playoff tickets.

Review the program highlights, along with the 2019 price chart included inside this brochure. If you have any additional questions, or if you’d like to register over the phone, please call the Packers ticket office between 9 a.m. and 5 p.m., Monday through Friday, at 866.752.1265.

### 2019 TICKET PRICING

<table>
<thead>
<tr>
<th>SEATING AREA</th>
<th>PRESEASON</th>
<th>REGULAR SEASON</th>
<th>PLAYOFFS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Wild Card Early/Late Entry</td>
</tr>
<tr>
<td>End Zone Stadium Bowl 100 &amp; 300 Levels</td>
<td>$56</td>
<td>$111</td>
<td>$100/$134</td>
</tr>
<tr>
<td>End Zone South End 700 Level</td>
<td>$60</td>
<td>$120</td>
<td>$108/$120</td>
</tr>
<tr>
<td>End Zone to 20-Yard Line Stadium Bowl 100 &amp; 300 Levels</td>
<td>$63</td>
<td>$128</td>
<td>$115/$151</td>
</tr>
<tr>
<td>End Zone South End 600 Level</td>
<td>$63</td>
<td>$128</td>
<td>$115/$151</td>
</tr>
<tr>
<td>Midfield Between 20-Yard Lines 100 &amp; 300 Levels</td>
<td>$72</td>
<td>$142</td>
<td>$128/$168</td>
</tr>
</tbody>
</table>

*Tickets may not be available for late entry option.

### PLAYOFF PROGRAM HIGHLIGHTS

- Green package holders still have first right of refusal on seats and must register by August 16.
- Gold package holders who also register will be placed in a drawing and, if selected, randomly assigned seats.
- No money down. Commit now when paying for season tickets online.
- No cancellations.
- In the unlikely event that seats remain available after August 16, tickets will be sold at a later date in a manner yet to be determined.
- Must register for playoff tickets to be included in the Super Bowl drawing.
- Same number of seats for playoffs as regular season. Contact the Packers ticket office if you would like to reduce the number of seats.