



Dear Parents and Guardians,

The Green Bay Packers are ready to kick off the **2026 Tundra Tales At-Home Reading Program** for students in 4K through fifth grade. The Tundra Tales Program is meant to encourage children to read outside of school to help reach grade level reading proficiency. Great reading habits can start at home, and with your help, your child/children can read their way to scoring admission to the Packers Hall of Fame!

The Tundra Tales program runs from *Monday, October 12, 2026 – Sunday, November 15, 2026*. During this time, 4K through fifth grade participants must read or be read to outside of the school day for an average of 60 minutes per week for four weeks, a TOTAL of 240 minutes. An extra week to achieve the total goal has been included to accommodate school schedules and spring breaks.

Your child will bring home a Tundra Tales Reading Log. A parent/guardian or adult is responsible for being the record keeper and signing the Tundra Tales Reading Log. Your child should return the completed and SIGNED Tundra Tales Reading Log to their Tundra Tales Coordinator no later than Monday, November 16, 2026.

Participants who complete the entire program will receive one student and adult Hall of Fame admission voucher per participant. Vouchers will be mailed to and distributed by your child's Tundra Tales Coordinator.

Additional literacy resources, including recommended reading lists will be added to the reading programs website at <https://www.packers.com/tundratales>.

If you have questions, please feel free to contact your child's Tundra Tales Coordinator. You can also reach out to me at werya@packers.com. We encourage you to support your child as they strive to score with Tundra Tales.

Sincerely,

Amanda Wery
Community Outreach Manager
Green Bay Packers