



Cousins Subs “Best Seats in the Home” Sweepstakes Official Rules

No purchase necessary to enter. Sweepstakes runs from 12:01am CST September 11, 2020 through 11:59 pm CST January 3, 2021, with the Sponsor’s (Cousins Submarines, Inc.) option to extend the Sweepstakes period upon a Packers post-season appearance*.

ELIGIBILITY

The Sweepstakes is open to legal residents of Wisconsin, Indiana and Illinois, age 18 or older. Void in all other locations and wherever else prohibited by law. Employees, officers and contractors (including immediate family members and members of the same household) of Cousins Submarines, Inc. and the Green Bay Packers, Inc., its affiliated companies, subsidiaries, distributors, dealers, retailers, vendors, advertising and promotion agencies, and any and all other companies associated with this Sweepstakes are not eligible to participate.

AGREEMENT TO OFFICIAL RULES

By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes.

HOW TO ENTER

Sweepstakes Entry: To enter, visit packers.com/bestseats, complete the entry form in its entirety, and submit (the “Entry”). Entries must be received between 12:01am CST September 11, 2020 through 11:59 pm CST January 3, 2021. You then will receive 1 entry into the Sweepstakes.

LIMIT

One (1) Entry per person per 24 hours during the Sweepstakes period regardless of whether entrant has more than one email address and regardless of method of submitting an Entry. Any attempt by any participant to obtain more than 1 entry per day by using multiple/different email addresses, Devices, identities, registrations or logins, or any other methods will void that participant’s entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the Device or email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the “authorized account holder” of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being the authorized account holders. All entries become the property of the Sponsor and will not be acknowledged or returned.

Collection and use of personally identifiable information will be in accordance with the Sponsor’s Privacy Policy located at <http://www.cousinssubs.com/privacy-policy>. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Becoming a fan of the Green Bay Packers or Cousins Subs page on Facebook or using the complete profile data connecting to Facebook without submission of the entry does not constitute an entry into the Sweepstakes. Entrants understand that they are providing their information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes should be sent to: Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628



WINNING

During the Sweepstakes period*, one (1) entry will be selected for eight (8) regular season Green Bay Packers home games. After conclusion of the sweepstakes period, one (1) Grand Prize winner will be chosen out of all submitted entries during the sweepstakes period. The prize drawing will be selected from all entries received to date, under the supervision of Green Bay Packers, Inc./ Cousins Submarines, Inc. Odds of winning will depend on the total number of eligible entries received. All entries become property of Cousins Submarines, Inc.

PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS

(9) TOTAL PRIZES. (1 per Entry Period) one (1) \$125 Packers Pro Shop Gift Card, one (1) \$125 Cousins Subs Gift Card and one (1) \$125 Steinhafels Gift Card will be awarded once per entry period for a total of eight (8) entry periods. After conclusion of the sweepstakes period, one (1) Grand Prize winner will be chosen out of all submitted entries. Grand Prize includes one (1) \$3,000 Steinhafels Gift Card, one (1) \$1,000 Packers Pro Shop Gift Card and Free Subs for a Year (\$312 in Cousins Subs Gift Cards). No substitution, exchange, or transfer of prize by a winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Each prize winner is responsible for all taxes and fees associated with prize receipt and/or use.

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The ARV of the weekly prize is \$375 (eight total)

The ARV of the Grand Prize is: \$4,312 (one total)

The Total ARV of all prizes to be awarded is: \$7,312*

*Sweepstakes period, total number of prize packages and Total ARV of Best Seats in the Home may vary if the Green Bay Packers proceed to the post season, which extends the entry period and total home game packages available for prizing.

Odds of winning will depend upon the total number of eligible entries received.

Prizes are non-transferable and no cash redemption or substitution will be allowed, except at the sponsor's sole discretion. All taxes, title and license are the responsibility of the winners at time prize is delivered. All prizes will be awarded. Winning one of the prizes does not exclude

Claiming Prizes: The Best Seats in the Home winner(s) will be contacted via phone and/or email and will be asked to contact Cousins Submarines, Inc. and Green Bay Packers, Inc. to redeem the prize. Each winner must complete a 1099 for tax purposes. Green Bay Packers, Inc. will deliver winner(s) prize upon notification and completion of required forms (Social Security Number is required). Best Seats in the Home not claimed within 5 days of drawing become the property of Cousins Submarines, Inc. and Green Bay Packers, Inc.

Conditions: Submission of entry constitutes entrant's agreement to abide by Official Rules, indicates permission to use winner's name and likeness for editorial, advertising, and publicity purposes, without further compensation, and confirms their agreement to release Cousins Submarines, Inc. and Green Bay Packers, Inc., its employees, affiliated companies, and their officers and directors from any and all claims or liability in connection with their participation in this promotion. Entries void if obtained outside authorized channels. This Sweepstakes is void where prohibited and/or restricted by law.



Disputes: Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court, Green Bay division, or Brown County Circuit Court of Green Bay Wisconsin; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules (whether of the State of Wisconsin or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin.

Independent Sweepstakes Administer: This promotion is being administered by Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628, who is responsible for overseeing the awarding of prizes offered, and whose decisions are final regarding the conduct of this promotion.

Green Bay Packers, Inc. / Cousins Submarines, Inc. reserve the right to amend the rules to any Sweepstakes at any time. Rules are subject to change without notice. Green Bay Packers, Inc. / Cousins Submarines, Inc. may modify or terminate the Sweepstakes at any time without prior notice.

Winners List: For a written list of the winners' names and addresses, please send a self-addressed, stamped, business-size envelope by January 31st, 2021 to: Cousins Subs Best Seats in the Home Sweepstakes Request, Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628

ABBREVIATED RULES

TV/RADIO

NO PURCHASE NECESSARY. OPEN TO LEGAL RESIDENTS WI, IN AND IL, 18 YEARS OR OLDER. VOID OUTSIDE OF WI, IN AND IL AND WHERE PROHIBITED. Sweepstakes ends 1/3/21. For official rules and to enter, visit www.packers.com/bestseats.

DIGITAL

SEE RULES. ENDS 1/3/21.

Link: www.packers.com/bestseats