

The 2023 Packers VIP Connections Sweepstakes Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility: The 2023 Packers VIP Connections Sweepstakes (the "Sweepstakes") sponsored by UScellular ("Sponsor") is open only to legal residents of the fifty (50) United States and the District of Columbia ("D.C.") (excluding New York, New Jersey, Rhode Island, and Florida) who are 18 years of age or older at the time of entry (19 years or older if a resident of AL or NE). Employees of The Green Bay Packers ("Administrator"), Sponsor, the National Football League ("NFL"), its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, and any of their respective subsidiaries, affiliates, authorized agents, sales representatives, distributors, advertising and promotional agencies, and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in this Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules will result in disqualification. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside the 50 U.S./D.C. and where prohibited by law.

2. Administrator: The Sweepstakes is Administered by the Green Bay Packers; 1265 Lombardi Avenue, Green Bay, WI.

3. Agreement to Official Rules: By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Administrator, which are final and binding in all matters related to the Sweepstakes.

4. Promotion Period: The Sweepstakes begins at 12:01 a.m. Central Time on November 29, 2023 and ends at 11:59 p.m. Central Time, December 14, 2023 (the "Promotion Period"). Administrator's computer is the official timekeeping device for this Sweepstakes.

5. How to Enter: During the Promotion Period, visit www.packers.com/fans/promotions (the "Website") and sign up for the sweepstakes by following the links and instructions to complete and submit an entry form. You then will receive one (1) entry into the Sweepstakes drawing described in Rule 6, below. P.O. Boxes are not permitted. **Limit: One (1) entry per person/household/email address per day during the Promotion Period.** Any attempt by any participant to obtain more than one entry per day by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that participant's entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder. All incomplete or non-conforming entries will be disqualified. Proof of submission of an entry does not constitute proof of receipt.

6. Drawing: On or around December 13, 2023, the Administrator will select the winners of the prizes described in Rule 8, below, in a random drawing from among all eligible entries received during the Promotion Period. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.

7. Requirements of Potential Winners: The potential Grand Prize winners must meet all eligibility requirements set forth in these Official Rules and comply with these Official Rules to qualify for a prize. The potential Grand Prize winners will each be required to sign and return to Administrator, by December 20, 2023: an Affidavit of Eligibility, Liability and Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential Grand Prize winner fails to do so, he/she may be disqualified and forfeit his/her prize. If any prize/prize notification is returned as undeliverable, or a potential winner is deemed ineligible, that potential winner will be disqualified and will forfeit his/her prize.

In the event that a potential winner is disqualified for these and/or any other reasons, if time permits, Administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries. If necessary, this process will be repeated up to three (3) times, after which the prize will not be awarded if it remains unclaimed.

8. Prize: Two (2) grand prize winners will each receive: Two (2) Club level tickets to the Packers vs Chicago football game on January TBD, 2024, in [insert city and state), and one (1) \$100 Packers Pro Shop gift card. Approximate Retail Value: \$980.00 Use of the gift card is subject to the terms, conditions and policies of the issuer. The prizes consist only of the items described above. All other expenses not described herein as being included with the prize are each winner's responsibility. Such expenses include, but are not limited to, transportation, lodging, parking, meals, beverages and souvenirs. **All federal, state and local income taxes on the prizes are the responsibility of the winners.** Prizes cannot be transferred, assigned, redeemed for cash, sold, offered at auction, or substituted, in whole or in part, except at Sponsor's sole discretion or as provided herein. Sponsor may substitute a prize, or portion thereof, of equal or greater value if an advertised prize, or portion thereof, becomes unavailable for any reason.

If the game is cancelled or postponed for any reason, the winners will receive tickets for the rescheduled game date, or tickets to a different game of Sponsor's and Administrator's choice.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes entrant's consent for Sponsor and Administrator and their respective designees to use entrant's name, likeness, voice, photo or other likeness and city/state of residence for purposes of advertising and trade, in commerce and in all media now known or hereafter discovered (including but not limited to the internet and social media), worldwide, without further notice, permission or compensation.

10. General Conditions: In the event that the operation, security, proper administration, fairness, integrity or proper conduct of the Sweepstakes is impaired in any way for any reason, including, but not limited to, any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor and Administrator, Administrator may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) terminate the Sweepstakes and award the prizes in a random drawing from among all eligible, non-suspect entries received up to the time of the impairment. In the event of termination, a notice will be posted on the Website.

The Sponsor and Administrator reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

The Released Parties (as defined in Rule 11, below) are not responsible for: (a) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received for any reason; (b) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, for deletion, theft or destruction of, unauthorized access to, or alteration of, entries; (c) failed or unavailable hardware, network or software; (d) causes beyond the Released Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (e) incorrect or inaccurate information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (f) any typographical or other error in any printing or advertising relating to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of the prize winners; or (g) cheating or fraud by any participant.

11. Release and Limitations of Liability: By participating in the Sweepstakes, you agree to indemnify, release, defend and hold harmless the Sponsor, Administrator, the Green Bay Packers, the NFL Entities (as defined below), each of their respective parent companies, affiliates, subsidiaries, authorized agents, sales representatives, distributors, and advertising and promotion agencies, and the respective employees, officers, directors and shareholders of each of the above (collectively, the "Released Parties") from and against any and all liability, damages or causes of action (however named or described), with respect to or arising out of: (a) your participation in the Sweepstakes; or (b) your acceptance, possession or use of a prize (if awarded to you). By accepting a prize, each winner acknowledges that the Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes and in no event shall the Released Parties be liable for attorney's fees. To the extent allowed by applicable law, you waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry (time permitting). No more than the stated number of prizes will be awarded. In the event that production, technical, programming or any other reasons cause more than two (2) prize notifications to be issued, the two (2) intended prizes will be awarded in a random drawing from among all recipients of such notifications.

12. Disputes/ Venue/Governing Law:

By participating, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in Cook County, Illinois; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Sponsor and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

13. Severability: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. Winners' Names: The names of the winners will be posted on www.packers.com after the winners are verified.

15. Sponsor: This Sweepstakes is sponsored solely by UScellular, 8410 W. Bryn Mawr, Suite 700, Chicago, Illinois 60631.

The National Football League, its member professional football clubs (except the Green Bay Packers), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.

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