

**NEW YORK JETS FAN HALL OF FAME CONTEST
PRESENTED BY TICKETMASTER**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

THIS IS A SKILL-BASED CONTEST.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

SPONSOR OBTAINS RIGHTS FROM ENTRANTS TO POST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE CONTEST.

BY ENTERING THIS CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE RELEASED PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

ELIGIBILITY: The New York Jets Fan Hall of Fame Contest Presented by Ticketmaster (hereafter, "Contest") is open to legal residents of New York, New Jersey, Pennsylvania and Connecticut who are at least eighteen (18) years of age at the time of entry (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of New York Jets LLC ("Sponsor"), Ticketmaster Entertainment, LLC, New Meadowlands Stadium Company LLC (dba MetLife Stadium), Jets Stadium Development LLC, the NFL Entities (defined below), teamDigital Promotions, Inc. ("teamDigital"), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside New York, New Jersey, Pennsylvania and Connecticut and where prohibited by law. All applicable federal, state and local laws apply.

PROMOTION PERIOD: The Promotion Period begins at 12:00:00 a.m. (midnight) Eastern Time ("ET") on 10/5/25 and ends at 11:59:59 p.m. ET on 11/3/25 (hereafter, "Promotion Period").

HOW TO PARTICIPATE: To participate, Eligible Entrants will be prompted to submit either a 2,000-character essay OR a 5-minute video as outlined in the "How to Submit Entry" section below during the Promotion Period. The essay OR video must describe why you should be included in the Jets Fan Hall of Fame (hereafter, "Theme"). The essay OR video AND the entry form shall be collectively referred to hereafter as the "Entry". Guidelines for an essay submission: Essay must be written in English, in 2,000 characters or less, describing why you should be included in the Jets Fan Hall of Fame (the "Essay"). Guidelines for a video submission: Video must capture you explaining in your

own words why you should be included in the Jets Fan Hall of Fame and not exceed 5 minutes in length and must be current, original, and unaltered (the "Video"). Video must only contain persons that have granted express permission to be included by entrant in the Entry. NOTE: Consider the judging criteria (as outlined below) and Entry requirements as you create your Entry.

Limit one (1) Entry per person and per email address for the duration of the Promotion Period, regardless of Entry format. In case of multiple Entries from any one person or email address, only the first Entry received will be accepted.

Video Entry Requirements:

- Narration on Video, if any, must be in Entrants voice only, be original and the Video and its contents must not infringe any third party rights;
- Video must not exceed 5 minutes in length and must be in the English language;
- Video must be in an AVI, MOV, MP4, MPEG, WMV, or FLV format;
- Video maximum file size is 2,048 MB;
- Video may not include any music, including, but not limited to, any music and/or lyrics written or performed by a third party; and
- Entrant must take and appear in the Video themselves. Videos taken by professional videographers are not eligible and will be void.

In addition to that described above, all Entries must further meet the following criteria, as determined within Sponsor's final sole discretion:

- Essays or Videos that contain or otherwise infringe on any third-party names, trademarks, music, identities, copyrighted or patented material, and/or other material subject to third party rights are prohibited;
- Essays or Videos that include any reference to any patents and/or trade secrets of Sponsor or Released Parties and/or its competitors are prohibited;
- Essays or Videos that are obscene, offensive, contain any profanities, endorse any form of hate or hate group, or any language or images communicating messages inconsistent with the positive images to which Sponsor and/or Released Parties wishes to associate will be void;
- Essays or Videos cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any materially dangerous activity;
- Essays or Videos cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Essays or Videos cannot contain disparaging remarks, defame, misrepresent, invade the publicity, third party rights and/or the privacy rights of Sponsor, Released Parties, their products or any trademarks or other intellectual property they own, other products or companies, or any person, living or deceased;
- Essays or Videos cannot contain trademarks owned by others, or advertise or promote any brand or product of any kind, or contain any personal identifiable information, such as personal names, email addresses, etc.; and

- Essays or Videos cannot communicate messages inconsistent with the positive images and/or goodwill to which Released Parties associate; and Entries cannot be in violation of any law, statute, regulation, or ordinance.

If the Entry contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, entrant hereby grants the Released Parties, without any limitation of any other rights granted herein, permission for the Entry to be posted online and/or in social media as determined by Sponsor. Entrant agrees that Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry and may remove a posted Entry at any time. Entrants agree that they will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks except as set forth in the "How to Submit Entry" section below, without the express consent of Sponsor in each instance.

By submitting an Entry, entrant acknowledges and agrees that Sponsor may obtain many Entries under this Contest and that such Entries may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other Promotions staged and/or sponsored by the Sponsor, or to other ideas conceived by or provided to Sponsor and entrant waives any and all claims entrant may have had, may have, and/or may have in the future, that any Entry and/or other works accepted, reviewed and/or used by the Sponsor (or its designees) may be similar to his/her Entry. Except where prohibited by law, each entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant's Entry.

HOW TO SUBMIT ENTRY: Visit nyjets.com/fanhalloffame) during the Promotion Period and follow the provided instructions to complete and submit the entry form, inclusive of your essay OR video. Incomplete Entries and/or Entries containing inaccurate entrant information will be disqualified at Sponsor's sole discretion. Entries must be received by 11:59:59 p.m. ET on 11/8/24 to be eligible. The use of script, macro or any other device to automate or subvert the entry process is prohibited and all such Entries and Entries made by any other means which subvert the entry process will be void. In the case of a dispute as to the entrant who submitted an Entry, Entry will be deemed made by the person named on the applicable entry form (regardless of whether that is the name of the authorized account holder of the email address from which said Entry was submitted) and he/she must comply with these Official Rules. Other than as otherwise specified herein, neither Sponsor, nor anyone acting on its behalf, will enter into any communications with any entrant regarding this Contest (except for the purposes of notifying the potential winner) or acknowledge any Entry (or portion thereof) received. Any Entry not meeting all Entry requirements stated herein will be void.

DETERMINATION OF CONTEST WINNER:

A) Contest Entry Judging Phase:

Round 1 of Judging Phase: All eligible Entries received during the Promotion Period will be judged on the following criteria by Sponsor:

- 1) Avidity (How passionate about the Jets is the individual? What does he/she do each game to show fan support?): 0-10 points;
- 2) Personal Connection (How have the Jets directly and/or indirectly impacted the individual?): 0-10 points;
- 3) Tradition (How has the individual shared his/her fandom with other people?): 0-10 points;
- 4) Uniqueness (What does the individual do with respect to the Jets that is unique or special?): 0-10 points.

The twenty (20) Entries with the highest score, as determined in Round 1 by the judges in their sole discretion, will be deemed the potential Semi-Finalists. Sponsor reserves the right to select fewer than twenty (20) Semi-Finalists if, in their sole discretion, they do not receive a sufficient number of eligible and qualified Entries.

In the event of a tie during Round 1, the tied Entries with the highest score for **Avidity only** will be deemed the potential Semi-Finalists. In the event a tie still remains after their Avidity scores have been reviewed, the tied Entries with the highest score for **Personal Connection only** will be deemed the remaining potential Semi-Finalists. In the event a tie still remains after their Personal Connection scores have been reviewed, the tied Entries with the highest score for **Tradition only** will be deemed the remaining potential Semi-Finalists. In the event a tie still remains after their Tradition scores have been reviewed, the tied Entries with the highest score for **Uniqueness only** will be deemed the remaining potential Semi-Finalists. In the event a tie still remains after their Uniqueness scores have been reviewed, the tied Entries will be re-judged based on: Overall demonstration of Jets fandom: 0-100 points. By participating, entrants agree to abide by these Official Rules and the decisions of the Sponsor and judges, which are final and binding in all matters relating to this Contest.

B) Contest Grand Prize Winner Selection:

Round 2 of Judging Phase:

The twenty (20) Semi-Finalists' Entries will be re-judged based on the following criteria by a Blue Ribbon Panel (selected by Sponsor in its sole discretion):

- 1) Avidity (How passionate about the Jets is the individual? What does he/she do each game to show fan support?): 0-10 points;
- 2) Personal Connection (How have the Jets directly and/or indirectly impacted the individual?): 0-10 points;
- 3) Tradition (How has the individual shared his/her fandom with other people?): 0-10 points;
- 4) Uniqueness (What does the individual do with respect to the Jets that is unique or special?): 0-10 points.

The three (3) to five (5) Semi-Finalist Entries with the highest scores, as determined in Round 2 by the Blue Ribbon Panel (in their sole discretion), will be deemed the Grand Prize winners (subject to verification of eligibility and compliance with these Official Rules (see "Grand Prize Winner Notification" section below).

In the event of a tie during Round 2, the Entries with the highest score for **Avidity only** will be deemed the Grand Prize winners. In the event a tie still remains after their Avidity scores have been reviewed, the Entries with the highest score for **Personal Connection only** will be deemed the Grand Prize winners. In the event a tie still remains after their Personal Connection scores have been reviewed, the Entries with the highest score for **Tradition only** will be deemed the Grand Prize winners. In the event a tie still remains after their Tradition scores have been reviewed, the Entries with the highest score for **Uniqueness only** will be deemed the Grand Prize winners. In the event a tie still remains after their Uniqueness scores have been reviewed, the tied Entries will be re-judged based on: Overall demonstration of Jets fandom: 0-100 points. By participating, entrants agree to abide by these Official Rules and the decisions of the Sponsor and judges, which are final and binding in all matters relating to this Contest.

GRAND PRIZE WINNER NOTIFICATION: Potential Grand Prize winners will be notified on/about 12/19/25 and will be required to complete an Affidavit of Eligibility, Liability and (where legal) Publicity Release within five (5) days of date of notification. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to the next runner-up.

PRIZES: Up to five (5) Grand Prizes (minimum of three (3)): Grand Prize winners will each receive the following: a) two (2) tickets, and one (1) parking pass, to attend the New England Patriots vs New York Jets football game scheduled to take place December 28, 2025 at MetLife Stadium ("Game"), b) participation in a Fan Hall of Fame induction ceremony (for winner only) while at the Game, and c) one (1) Fan Hall of Fame Letterman jacket. Approximate retail value ("ARV"): \$350 each.

TRANSPORTATION TO/FROM THE GAME IS NOT PROVIDED AS PART OF THIS PRIZE.

DO NOT PARTICIPATE IN THIS CONTEST IF YOU ARE NOT PREPARED TO PAY FOR

TRANSPORTATION TO/FROM THE GAME. All prize details are at Sponsor's sole discretion.

Unused or lost game tickets and/or parking pass cannot be replaced, refunded, or exchanged. Other than the details of the prize outlined above, Released Parties have no additional obligations or commitments to winner in connection with this Contest. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, transportation to/from the Game and any expenses while at the Game and all federal, state and local taxes, are winner's sole responsibility. Exact seat and parking location at Game, are at Sponsor's sole discretion. Game tickets are subject to terms and conditions specified thereon. Winner and his/her respective guest agree to comply with all Game and venue rules and regulations and, in accordance therewith, agree not to act in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten or harass any other person at the Game. Failure to comply may result in forfeiture of such portion of the prize and removal from Game. Winner and his/her respective guest will be escorted out of venue by Sponsor or its designated agent(s) for improper conduct and/or violation of federal, state or local laws (including, but not limited to, the unlawful possession, use, or distribution of illicit drugs, unlawful drug paraphernalia, and alcohol), as Sponsor determines in its

sole discretion, and will forfeit the balance of prize. Total maximum ARV of all prizes to be awarded: \$1,750.

MISCELLANEOUS: No transfer, assignment, cash redemption, or substitution of prize is permitted except by Sponsor, who reserves the right to substitute the prize with one of comparable or greater value, at its sole discretion and except as otherwise provided herein. By participating, Eligible Entrants agree to be bound by these Official Rules and agree that: 1) Sponsor and its designees may use (unless prohibited by law) entrant's name, city and state of residence, photograph, any oral or written statements, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties shall have no liability and entrant will defend, indemnify and hold harmless Sponsor and the Released Parties from and against any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize (including, but not limited to, and travel or activity related thereto) or participation in this Contest. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Contest (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Contest or for any other reason and, in the case of termination, at its discretion, select the winner from all eligible non-suspect entries combined and received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

OWNERSHIP/ASSIGNMENT OF RIGHTS: Entrants warrant and represent that (1) Sponsor shall own the Entry and (and all material and rights embodied therein) and that such Entry will not be acknowledged or returned; and (2) that by entering, the Entrant irrevocably assigns to Sponsor and its designees any and all rights, title and interest in the Entry including but not limited to all intellectual property rights; and (3) that Sponsor and its designees shall have, without limitation, the perpetual right worldwide to edit, adapt, modify, publish, exploit and use the Entry in any way and in any and all media now known or hereinafter discovered or devised, world-wide for trade, advertising, promotional, public relations and/or other purposes as Sponsor and/or its designees may determine without further permission from, or notification or consideration to entrants or any third parties. Entrants further agree to abide by these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding. Entrant's submission of an Entry constitutes his/her representation of eligibility, consent to participate in Contest and consent for Sponsor to obtain, use, and transfer his/her name, address and other information for the purpose of Contest administration. Released Parties are not responsible for lost, incomplete, invalid, unintelligible, inaccurate, undeliverable, garbled, late, illegible, stolen, damaged, delayed or misdirected Entries or photos, all of which will be disqualified; failures or malfunctions of phones, phone lines or telephone systems or other communications or malfunctions; interrupted or unavailable network, server, cable, satellite, Internet Service Provider (ISP) or other connections; miscommunications, failed computer hardware

or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to entrants' or any other person's computer or other device related to or resulting from participation in the Contest; theft, destruction or unauthorized access to, or alteration of, Entries or photos; or human-processing error; printing, typographical or other errors or omissions in these Official Rules or in any Contest-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, network, electronic; or errors which may occur in connection with the administration of the Contest, the incorrect uploading of any photos or videos, the processing or judging of Entries, the cancellation or postponement of the Visit, the awarding or announcement of any winner and/or prize or in any other Contest-related materials. Sponsor reserves the right to void and remove any and all Entries of a entrants who Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, judging or proper play of Contest and such entrant will be disqualified and all associated Entries will be void. All Entries become property of Sponsor and will not be returned. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Contest, Eligible Entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.

PRIVACY: By participating in the Contest, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.newyorkjets.com/faqs/privacy-policy>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Eligible Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of New Jersey, USA.

WINNERS LIST: For the names of the winners, send a self-addressed, stamped envelope to be received by 2/28/26 to: NY Jets Fan Hall of Fame Winners List, c/o New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.

SPONSOR: New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.

NFL DISCLAIMER: The National Football League, their member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the “NFL Entities”) will have no liability or responsibility for any claim arising in connection with participation in this Contest or any prize awarded. The NFL Entities have not offered or sponsored this Contest in any way.