

## Green and White Day Giveaway Official Rules

### Official Rules

**No Purchase Necessary to Enter or Win. A Purchase will Not Increase Your Chances of Winning.**

**Eligibility:** The Green and White Day Giveaway (hereafter, "Sweepstakes") is open to legal residents of the fifty (50) U.S. (including D.C.) who are eighteen (18) years of age or older as of date of entry. Employees, officers, directors, agents and representatives of New York Jets LLC ("Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P., teamDigital Promotions, Inc. ("teamDigital"), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state and local laws apply.

**Promotion Period:** Sweepstakes begins at 12:00:00 PM Eastern Time ("ET") and ends at 7:59:59 PM ET on 8/6/22 (hereafter, "Promotion Period"). The Promotion Period will be divided into eight (8) individual entry periods (each defined as an "Entry Period"). Administrator's database clock will be the official timekeeping device for this Sweepstakes.

**How to Enter:** The New York Jets Twitter Feed ("@nyjets") will release one (1) question during each Entry Period (each, a "Tweet") to its Twitter followers, inviting such followers to retweet and/or reply to the applicable question, as follows: 1) Visit [www.twitter.com](http://www.twitter.com) & login to your account. If you do not have a Twitter account you may sign-up for free by visiting [www.twitter.com](http://www.twitter.com) & following the enrollment instructions; 2) Visit <https://twitter.com/nyjets> or, from your Twitter home page, click on the "Find People" tab & perform a search for "NYJets" & Click on the "Follow" button corresponding to the official @nyjets account; 3) Throughout the Promotion Period, to participate, followers must retweet and/or reply to the associated question ("Reply") to @nyjets within the time period allotted ("Reply Period"). Each Reply tweet must have @nyjets, the answer to the applicable question, include the hashtag #greenandwhitesweepstakes and conform to Twitter's two hundred eighty (280) character limitation (hereafter, each, an "Entry") to be entered into the Sweepstakes. Entrant's Twitter account must be public in order to enter. NOTE: Sponsor may not receive Entries from Twitter users with "protected" updates (i.e., user has set their Twitter account so that only people the user has approved can view their updates) due to the way Twitter operates its service. Replies that do not follow the above format may be discarded or ignored. Incomplete replies, Replies received after the applicable Reply Period deadline, and/or Replies which may contain obscene, offensive, or any language communicating messages inconsistent with the positive images to which Sponsor wishes to associate will be void. By using the Sweepstakes hashtag in connection with your Submission, you are acknowledging and agreeing to these Official Rules. All Entries become property of Sponsor & will not be returned. All Entries must comply with the Twitter Terms of Service & Twitter Rules available at [www.twitter.com](http://www.twitter.com). Entrants may participate in

the Sweepstakes via their mobile device and/or computer. **Data rates apply to entrants who submit or participate via a wireless mobile device.**

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER, INC. ("TWITTER"). Entries must be received by the reply deadline for the applicable Entry Period (as noted below) to be entered into the drawing for that Entry Period. **Limit one (1) Entry per Twitter username per Entry Period.** If an entrant submits more than one (1) Entry on Twitter in any given Entry Period, then all additional Entries received after the first for that given Entry Period will be void. Any attempt to use multiple names or Twitter accounts or other tactics to enter more than the stated limit may result in the disqualification of the Entry by the Sponsor from the Sweepstakes and all associated Entries will be void. Entries received from any Twitter account in excess of the above stated limitation will be void. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of Entry) to enter the Sweepstakes is prohibited and any Entry through such means, and any associated Entries that are deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. In the event of a dispute as to the identity of an entrant based on the Twitter username submitted, Entry will be awarded to the authorized account holder of the Twitter username from which said Entry was submitted provided such individual is eligible according to these Official Rules.

Released Parties are not responsible for late, lost, stolen, illegible, incomplete, misdirected, delayed, garbled, damaged, inaccurate or undelivered tweets, questions, answers, mentions, follow requests, direct messages or Entries, theft, destruction or unauthorized access to, or alteration of Sweeps Data (defined below), defect/delay in transmission or communication, including, but not limited to, recording failures, or for telephonic, human or computer failures, problems or errors, interruptions in service leveraged to create an entry, whether due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, recording/filming systems, electronic equipment, computer hardware or software failures, inaccurate entry information, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error, acts of God or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of direct messages, tweets, questions, answers, mentions or Entries, the announcement of a prize, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules, in any Sweepstakes advertisements or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any Entries or follow requests of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules. No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void.

**Drawings/Odds:** For each Entry Period listed below, on or about the times set forth in the chart below, potential prize winners will be selected in an individual random drawing from among all eligible Entries received during the applicable Entry Period (for a total of twenty-six (26) winners). Non-winning Entries from one (1) drawing will not carry forward to subsequent drawings. All drawings will be conducted by Sponsor. By participating, entrants agree to the terms of these Official Rules and to the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes. Potential winners will be notified via Twitter direct message by Sponsor from the nyjets handle and must respond as directed within two (2) days of notification and provide their mailing address and other contact information or potential winner will be disqualified and prize will be awarded to an alternate potential winner, at Sponsor's sole discretion. Odds of winning any drawing will depend on the total number of eligible Entries received for each applicable Entry Period. Sponsor shall have the right to announce the winners on its social feeds (Instagram, Twitter, Facebook or otherwise), in its sole discretion. Prizes will be awarded to the person that is the authorized account holder of the Twitter account from which a winning Entry was submitted, subject to eligibility verification and compliance with these Official Rules.

Entry Period ("EP")	Entry Times	Winner Selection/Notification (on/about)	Prize Quantity, Description and Approximate Retail Value ("ARV")
EP #1	12:00:00 PM ET – 12:59:59 PM ET	1:59 PM ET	One (1) winner will receive two (2) JetBlue round-trip travel certificates, for anywhere JetBlue flies (as specified on the certificate). ARV: \$1,000.
EP #2	1:00:00 PM ET – 1:59:59 PM ET	2:59 PM ET	Six (6) winners will each receive one (1) football autographed by a current New York Jets player or coach. ARV of each prize: \$30.
EP #3	2:00:00 PM ET – 2:59:59 PM ET	3:59 PM ET	One (1) winner will receive Dunkin' coffee for a year (awarded in the form of a \$598 Dunkin' gift card)
EP #4	3:00:00 PM ET – 3:59:59 PM ET	4:59 PM ET	One (1) winner will receive one (1) authentic New York Jets helmet autographed by a current New York Jets player or coach. ARV: \$360.
EP #5	4:00:00 PM ET – 4:59:59 PM ET	5:59 PM ET	Ten (10) winners will each receive a New York Jets replica jersey. ARV of each prize: \$80.
EP #6	5:00:00 PM ET – 5:59:59 PM ET	6:59 PM ET	One (1) winner will receive a 2-night stay in a classic room at a participating MGM Property (located in the US) of their choosing. ARV of prize: \$1,000.
EP #7	6:00:00 PM ET – 6:59:59 PM ET	7:59 PM ET	Five (5) winners will each receive a \$100 JetsShop.com online gift card.

EP #8	7:00:00 PM ET – 7:59:59 PM ET	8:59 PM ET	One (1) winner will receive two (2) VIP tickets, and one (1) parking pass, to the New York Jets home opener game currently scheduled for 9/11/22. ARV of prize: \$545.
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**Prize Details:** Prizes are awarded “as is” without any warranty or guarantee, either express or implied by Sponsor. Terms, conditions, blackout dates, capacity controls and restrictions on JetBlue travel certificates may apply as designated by issuer. All prize details are at Sponsor’s sole discretion. Unused or lost travel certificates cannot be replaced, refunded, or exchanged. Other than the details of the prize outlined above, Released Parties have no additional obligations or commitments to winner in connection with this Sweepstakes. Prizes are awarded “as is” without any warranty or guarantee, either express or implied by Sponsor. Terms, conditions and restrictions on Dunkin’ gift card may apply, as designated by issuer. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are at winner’s sole responsibility. The value of any prize awarded to a winner may be reported for tax purposes as required by law. The winners may be required to provide Sponsor with a valid social security number before the prizes will be awarded for tax reporting purposes. Unclaimed prizes will be forfeited. **Transportation to/from any game is not part of any prize and is it the sole responsibility of winner and his/her respective guest.** Exact seat location at game and parking location, are at Sponsor’s sole discretion. Game tickets and/or parking pass are subject to terms and conditions specified thereon. Winner and his/her respective guest(s) agree to comply with all game and venue rules and regulations and, in accordance therewith, agree not to act in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten or harass any other person at any game. Failure to comply may result in forfeiture of such portion of the prize and removal from game. Winner and his/her respective guest(s) will be escorted out of venue by Sponsor or its designated agent(s) for improper conduct and/or violation of federal, state or local laws (including, but not limited to, the unlawful possession, use, or distribution of illicit drugs, unlawful drug paraphernalia, and alcohol), as Sponsor determines in its sole discretion, and will forfeit the balance of prize. Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent game. Actual value of autographed football is subject to market fluctuations. Entry Period #6 winner must complete travel by 8/6/23, make their reservation at least five (5) business days in advance of stay and will be required to present a major valid credit card at the time of check-in to cover incidentals and fees/services not include in the prize. Limit one (1) prize per person, immediate family member or household. Total ARV of all prizes to be awarded in this Sweepstakes: \$5,983.

**Miscellaneous:** No transfer, assignment, cash redemption, or substitution of prize is permitted except by Sponsor, who reserves the right to substitute the prize with one of comparable or greater value, at its sole discretion and except as otherwise provided herein. If potential prize winner’s Twitter Direct Message, notification letter or prize is returned as undeliverable, or if a potential winner fails to respond to such Twitter Direct Message within two (2) days, potential winner will be disqualified and time permitting, an alternate winner may be selected for the applicable drawing at Sponsor’s sole discretion. Potential winners receiving a prize valued at \$600 or greater will be

required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release (as well as any other documents required by Sponsor) within five (5) days of date of issuance of notification. Should the potential winner decide to decline his/her prize for any reason whatsoever or not respond to the prize notification by the applicable response deadline, Sponsor shall have no further obligation to that potential winner and an alternate winner may be randomly selected from among all remaining eligible Sweepstakes Entries. The Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email account to receive email messages. The Released Parties are not responsible for any changes or unavailability of the social media platform used for purposes of administering this Sweepstakes that may interfere with the Sweepstakes (including any limitations, any restrictions, or any conditions on Sponsor's ability to use the social media platform for the Sweepstakes as set forth herein that are not acceptable to Sponsor) or ability of entrant to timely enter, receive notices or communicate with Sponsor via the social media platform, in which case Sponsor, in its sole discretion, may terminate or modify the Sweepstakes. By participating, entrants agree to be bound by these Official Rules and agree that: 1) Sponsor and its designees may use (unless prohibited by law) entrant's name, city and state of residence, photograph, any oral or written statements, Twitter handle, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties shall have no liability and entrant will defend, indemnify and hold harmless Sponsor and the Released Parties from and against any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize (including, but not limited to, and travel or activity related thereto) or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or for any other reason and, in the case of termination, at its discretion, select the winner from all eligible non-suspect entries combined and received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including

attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**Privacy:** By participating in the Sweepstakes, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.newyorkjets.com/faqs/privacy-policy>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

**Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New Jersey, USA.

**List of Winners:** For the winners' list (available after 8/30/22), send a self-addressed, stamped envelope to be received by 10/31/22 to: Green and White Day Winners, 1 Jets Drive, Florham Park, NJ 07932.

**Sponsor:** New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.