GUESS THE JAGUARS 2025 SCHEDULE SWEEPSTAKES PRESENTED BY DREAM FINDERS HOMES OFFICIAL RULES

By entering into the Guess the Jaguars 2025 Schedule Sweepstakes presented by Dream Finders Homes (the "Promotion"), you agree to be bound by these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Promotion. To enter, you must meet the eligibility requirements and follow the rules regarding Registrations (as defined below) set forth herein.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

The Promotion is void where prohibited or restricted by applicable laws, rules and legal requirements, and all applicable federal, state and local laws, rules and legal requirements apply. Winners are responsible for any taxes, customs, duties and like amounts in respect of the Promotion prizes. Jacksonville Jaguars, LLC ("Jaguars" or "Sponsor") reserves the right to cancel, modify or suspend the Promotion at any time.

1. **How to Enter**. To participate in the Promotion for a chance to win a Prize (as defined below), eligible persons must submit complete and correct registrations ("<u>Registrations</u>") during the Entry Period by entering online through the Promotion landing page at https://www.jaguars.com/fan-focused/guess-the-schedule ("<u>Promotion Site</u>"). Registrations will be accepted beginning at 10:00 a.m. EST on April 1, 2025 until 11:59 p.m. EST on April 30, 2025 (the "<u>Entry Period</u>"). DESPITE THE APRIL 30, 2025 ENTRY DEADLINE, YOU ACKNOWLEDGE THAT THE NFL SCHEDULE IS NOT EXPECTED TO BE FINALIZED UNTIL EARLY TO MID MAY 2025.

For purposes of clarity, a Registration is "complete and correct" when it identifies an opponent for each Jacksonville Jaguars game during the 2025 regular season by matching the opponent's team name to a designated week during the regular season as set forth on the Promotion Site. Entrants will not have the ability to edit or otherwise make changes to their selections once the Registration has been submitted.

Sponsor's designated computer is the official time keeping device for this Promotion. No other forms of entry are valid. Limit one (1) entry per person.

- 2. **Eligibility**. Eligibility to participate in the Promotion or to win a Prize is limited to persons who are 18 years of age or older as of April 1, 2025, and legal residents of the state of Florida or Georgia. There is a limit of one (1) Registration per individual. Any effort by an entrant to misrepresent himself or herself through the use of aliases or multiple e-mail addresses or telephone numbers or misrepresent his or her eligibility age or identity will disqualify that entrant. Entries that have been generated by a script, macro, bot or any other automated means will be deemed void. Entries that are mechanically reproduced, copied, illegible, incomplete, postage due, late or inaccurate are void. Entrants who disregard these Official Rules are not eligible to participate or win. Directors, officers, managers, members, employees, contractors and agents (and their immediate families and household members) of Sponsor, Dream Finders Homes, LLC ("Dream Finders Homes"), the NFL Entities (as defined herein), and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies are not eligible. Sponsor's determination of eligibility, in its sole discretion, shall be final. The potential winner may be required to show proof of being the authorized Registered Applicant.
- 3. **Winner Selection**. Eligible persons who submit a complete Registration to Sponsor prior to the conclusion of the Entry Period ("Registered Applicants") shall be entered to win a Prize. Up to five (5) Winners (as defined below) will be selected by Sponsor on a reasonable date following the 2025 Jaguars regular season schedule release from the NFL in May 2025 from all complete Registrations received during the Entry Period based on the following:
 - Grand Prize: One (1) Grand Prize Winner will be selected by random drawing from all Registered
 Applicants who correctly identifies the entire Jacksonville Jaguars 2025 NFL Regular Season
 Schedule (including the bye week) (the "Jags Schedule") in order. No Grand Prize will be awarded
 if no Registered Applicants correctly identify the entire Jags Schedule in order.

- Four (4) Additional Prizes: Four (4) additional prize Winners will be selected from all Registered Applicants who most accurately predict the Jags Schedule in order. In the event of a tie, a random drawing will be conducted by Sponsor from the Registered Applicants who most accurately predict the Jags Schedule in order. If there are no Registered Applicants who accurately predict any game in the Jags Schedule in order, the remaining prize Winners will be randomly selected from all Registered Applicants. Sponsor reserves the right to change the drawing date and time in its sole discretion. Odds of winning depend on the number of Registrations received. All materials submitted in connection with the Promotion become the property of Sponsor and will not be returned and shall be governed in accordance with Sponsor's Terms of Use available at https://www.dreamfindershomes.com/, and Jaguars' Terms of Use, available in the footer section of www.jaguars.com.
- 4. **Prizes.** One (1) Grand Prize Winner and four (4) runner-up winners (each a, "<u>Winner</u>" and collectively, "<u>Winners</u>") will be selected.

The Grand Prize Winner shall receive the following prize (the "Grand Prize"):

• \$100,000 towards a Dream Finders Home (ARV = \$100,000)

Four (4) additional Winners (1st through 4th place) will each receive one of the following prizes (each, a "Prize", and together with the Grand Prize, "Prizes"):

- 1st Place Prize: \$10,000 towards a Dream Finders Home Design Studio or Structural upgrade (non-transferable) (ARV = \$10,000) OR one (1) \$500.00 Gift Card redeemable at amazon.com (ARV = \$500)
- 2nd Place Prize: \$7,500 towards a Dream Finders Home Design Studio or Structural upgrade (non-transferable) (ARV = \$7,500) OR one (1) \$250.00 Gift Card redeemable at amazon.com (ARV = \$250)
- 3rd Place Prize: \$5,000 towards a Dream Finders Home Design Studio or Structural upgrade (non-transferable) (ARV = \$5,000) OR one (1) \$100.00 Gift Card redeemable at amazon.com (ARV = \$100)
- 4th Place Prize: \$5,000 towards a Dream Finders Home Design Studio or Structural upgrade (non-transferable) (ARV = \$5,000) OR one (1) \$100.00 Gift Card redeemable at amazon.com (ARV = \$100)

Use of the gift card is subject to the terms and condition, including any applicable expiration dates and use restrictions, set forth by Amazon.

Total aggregate retail value of all Prizes = Between \$950 and \$127,500.

The Prizes are nontransferable and no substitution will be made except as provided herein at Sponsor's sole discretion. Prizes may not be redeemed for cash value. Any difference between the stated ARV of a Prize and the actual value of such Prize will not be awarded. Sponsor reserves the right to substitute the Prize (or a component thereof) for one of equal or greater value if the Prize should become unavailable for any reason. Winner is solely responsible for all costs and expenses incurred that are not included in the Prize. Winner is responsible for all taxes and fees associated with Prize receipt. Limit one (1) Prize per person. The Released Parties (as defined herein) (a) make no warranty, guaranty or representation of any kind concerning any Prize (or any portion thereof), and (b) disclaim any implied warranty. Any such resale or commercial or promotional use may result in disqualification and Prize forfeiture.

5. **Conditions of Participation**. Each participant in the Promotion agrees to be bound by these Official Rules and the decisions of Sponsor (which shall be final), and to accept delivery of a Prize. In addition, each Registered Applicant represents and warrants that all information contained in his/her Registration entry is true and accurate. Sponsor is not responsible for any printing errors in these Official Rules, in the Registration page or otherwise in any materials in connection with the Promotion or for any misdirected, incomplete, lost, late or illegible Registrations or other errors or problems that may limit a participant's ability to participate in or win the

Promotion. In addition, Sponsor is not responsible for any other error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Registrations, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, including in connection with the administration of the Promotion and the announcement of the winner. Proof of mailing does not constitute proof of delivery. Sponsor shall not be responsible for lost, late, misidentified or misdirected Registration entries, or telecommunication or computer hardware or software performance, errors, delays or failures. Sponsor reserves the right to disqualify any individual who tampers with the Registration process or the administration of the Promotion. Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. CAUTION: Any attempt to deliberately damage any website or undermine the legitimate operation of this Promotion may a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages (including but not limited to professionals' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law. Entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor's decisions are final on all matters relating to this Promotion.

- 6. **Publicity Rights; Marketing Opt-In.** By submitting a Registration, Registered Applicants grant to Sponsor, Dream Finders Homes, their agents, their respective affiliates and subsidiaries and others working on their behalf the right to use the Registered Applicant's name, likeness, voice, image, biographical information and any additional video or photographs taken by Sponsor, Dream Finders Homes, or their affiliates or representatives of the Registered Applicant during the Promotion for advertising and marketing purposes, including on the Promotion Site, in Sponsor or Dream Finders Homes (or their affiliates') social media, and in Sponsor or Dream Finders Homes (or their subsidiaries' and affiliates') emails, without additional compensation. Registered Applicants further expressly consent on an ongoing basis to allow Sponsor, Dream Finders Homes, their respective affiliates, agents, employees and authorized third parties to communicate with the Registered Applicant by mail, email, SMS/text message, telephone, autodialing services, facsimile and/or by any other method and to share the Registered Applicant's personal information with Sponsor, Dream Finders Homes, media partners, facility manager, and other companies with which the Jaguars do business. Such communications shall include, but not be limited to, promotional and advertising marketing communications.
- 7. **Winner Notification**. The Winner will be notified by telephone or email on a reasonable date following the 2025 Jaguars regular season schedule release from the NFL in May 2025. Sponsor may require Winners to execute an affidavit of eligibility, publicity release (except where prohibited), and liability waiver and other documentation prior to the delivery of a Prize (an "Affidavit"). The Winner must provide a Form W-9 to receive a Prize. Winner will receive an IRS Form 1099 from the Sponsor for the approximate retail value of the Prize for the calendar year won. If a Prize winner fails to pick up or redeem the Prize at the location designated by Sponsor on a date and time designated by Sponsor, or fails to execute the Affidavit or other documentation required by Sponsor, Sponsor will consider the Winner to have forfeited the Prize and another Winner will be selected. In the event that any potential winner is disqualified for any reason, Sponsor will award the Prize to an alternate winner through a random drawing from remaining pool of Registrations. Only 3 alternate awards will be attempted, after which the Prize(s) will remain unawarded. The right to receive a Prize is non-transferable and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event any portion of a Prize is unavailable, as determined by Sponsor in its sole discretion.
- 8. **Announcement of Winner**. To request a list of Winners, please send a postage prepaid letter to Guess the Jaguars 2025 Schedule Sweepstakes presented by Dream Finders Homes, Jacksonville Jaguars, LLC, Attn: Lauren Kirksey, 1 EverBank Stadium Drive, Jacksonville, Florida 32202 to be received within 90 days of the announcement of the Winners.
 - 9. **Sponsor**. The sponsor of this Promotion is the Jaguars.
- 10. **Disclaimers, Dispute Resolution and Limitations of Liability**. Each Registered Applicant hereby forever discharges, releases, and agrees to defend, indemnify and hold harmless the Jaguars, Bold Events, Dream Finders Homes, the Social Media Entities, the National Football League, the NFL Entities (as defined herein), and

those working on their behalf, and each of their respective officers, members, managers, directors, representatives, employees, agents, successors and assigns, and affiliates from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of any prize given out under the Promotion or any other substitute prize. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action. This Promotion shall be governed by, and construed in accordance with, the internal laws of the State of Florida without regard to its conflict of law principles that may cause the application of laws of another jurisdiction. Any action, dispute, claim, controversy or litigation concerning this Promotion shall (1) take place exclusively in the federal or state courts sitting in Duval County, Florida, and each Registered Applicant expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts; or (2) at Sponsor's option, shall be resolved exclusively by final and binding arbitration in Jacksonville, Florida. The arbitration shall be administered by JAMS pursuant to its Comprehensive Arbitration Rules and Procedures and in accordance with the Expedited Procedures in those Rules. Judgment on the award may be entered in any court having jurisdiction. This clause shall not preclude Sponsor or Registered Applicant from seeking provisional remedies in aid of arbitration from a court of appropriate jurisdiction. Entrants agree to abide by the terms of these Official Rules and the decisions of Sponsor, which are final, and waive any right to claim ambiguity in these Official Rules. Each Registered Applicant agrees to service of process by mail or other method acceptable under the laws of the State of Florida. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. REGISTERED APPLICANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' OR OTHER PROFESSIONALS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND EITHER EXPRESS OR IMPLIED INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. THE PARTIES EACH HEREBY WAIVE, TO THE FULLEST EXTENT PERMITTED BY LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN RESPECT OF ANY SUIT, ACTION OR PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF, UNDER OR IN CONNECTION WITH THESE OFFICIAL RULES.

- 11. **Severability**. In the event that any provision of these Official Rules shall be declared invalid or unenforceable for any reason by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which shall remain in full force and effect, and the Official Rules shall be construed as if such invalid or unenforceable provision had not been part of the Official Rules, and the court making such determination shall have the power to reduce the scope or applicability of such provision in a manner that makes such provision valid and enforceable and comes closest to expressing the intention of the invalid or unenforceable provision.
- 12. **Entrant's Personal Information.** Information collected from entrants is subject to and will be used in accordance with (i) Jaguars' Privacy Policy (as amended from time to time) as set forth in the footer section of Jaguars.com and (ii) Dream Finders Homes, LLC's Privacy Policy (as amended from time to time) available here: https://www.dreamfindershomes.com/privacy-policy-2/. In the event of a conflict, Sponsor's Privacy Policy shall govern.

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH ANY SOCIAL MEDIA PLATFORM/ENTITY ON WHICH IT MAY APPEAR, INCLUDING BUT NOT LIMITED TO, FACEBOOK, X (FORMERLY TWITTER), INSTAGRAM, SNAPCHAT (SNAP INC.), PINTEREST, ETC. (COLLECTIVELY, "SOCIAL MEDIA ENTITIES")

THE NFL ENTITIES WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY BENEFITS AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY. "NFL ENTITIES" SHALL MEAN COLLECTIVELY, NFL VENTURES, L.P., NFL VENTURES, INC., NFL PRODUCTIONS LLC, NFL ENTERPRISES LLC, NFL PROPERTIES LLC, NFL INTERNATIONAL LLC, ALL OF THE NFL MEMBER CLUBS (INCLUDING THE JAGUARS), ANY SUCCESSOR OR FUTURE ENTITY THAT IS, DIRECTLY OR INDIRECTLY, JOINTLY OWNED AND/OR CONTROLLED BY ALL OR SUBSTANTIALLY ALL OF THE NFL MEMBER CLUBS, OR OWNS ASSETS THAT PRODUCE REVENUES THAT ARE REQUIRED TO BE SHARED WITH OTHER NFL MEMBER CLUBS UNDER THE NFL CONSTITUTION (INCLUDING ANY SUCH ENTITY CONTROLLED BY THE NFL MEMBER CLUBS AND

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