2021 JACKSONVILLE JAGUARS REFER-A-FAN PROGRAM Terms & Conditions

- Overview. These Terms and Conditions (as amended, restated, supplemented or otherwise modified from time to time) govern the 2021 Jacksonville Jaguars Refer-A-Fan Program (the "Program"). The Program is a referral program operated by Jacksonville Jaguars, LLC (the "Jaguars") whereby eligible Jaguars season ticket members (each, a "Member") who refer a third party to purchase Jaguars season tickets may receive a referral payment.
- 2. <u>Referral Payments</u>. Referral payments shall be determined based on the following amounts: (a) \$100 for each new premium season ticket purchased by the party referred by the Member; and (b) \$25 for each new general bowl season ticket purchased by the party referred by the Member. Premium seats are all seats that the Jaguars do not sell as general bowl tickets, as determined by the Jaguars from time to time, including seats located in the Club level, Luxury Suites, Field Seats, Terrace Suite, Bar Rail Seats, Club Tables, Loge Boxes, and Cabanas.
- 3. <u>Eligibility</u>. To constitute a valid referral, season ticket(s) purchased under the Program by a referred party must be purchased at any time between January 1, 2021 and October 31, 2021; and (x) purchased as a result of the referring Member submitting the referral via the form on http://jaguars.com/referafan; or (y) purchased as a result of the referring Member calling the Jaguars ticket office at 904-633-6000 and identifying that Member is making a referral pursuant to the Program. Additionally, to be eligible to receive a referral fee, the referred party must be a bona fide new ticket sales prospect for the Jaguars, as determined by the Jaguars in its sole discretion.
- 4. Payments to Referring Member. The referral payment will be due and payable to the referring Member after the referred party has either (a) paid for their season tickets in full; or (b) if payable pursuant to an installment plan, paid in full the initial installment. Each referral payment earned from any valid referral will be paid out by check to the referring Member within 30 days after the conclusion of the 2021/22 NFL regular season. Referral payments may not be substituted for any other credit or payment. Multiple valid referrals by a single referring Member are accepted under the Program.
- 5. Program Restrictions. Please note that the Program applies to sales of Jaguars season tickets only and excludes any sales for single game tickets or multi-game tickets for less than a full season. The Program does not apply to resellers, group ticket purchasers, or referrals provided by Champions Club members. Season tickets that are upgraded or transferred between accounts will not be acknowledged as referred or added season tickets for purposes of the Program. Member acknowledges that due to NFL Rules and applicable federal, state and local laws implemented in response to COVID-19, certain seats and ticketing products at TIAA Bank Field are or may become unavailable for sale or may be refunded for the 2021/22 NFL season (as determined by the Jaguars in its sole discretion). Accordingly, the Program shall not apply to referrals made for which seats are or become unavailable, or for which the Jaguars provided a refund to such referred party for a previously made season ticket purchase (each, as determined by the Jaguars in its sole discretion). Additionally, the Program shall only apply, and Member shall only be eligible to receive the referral payments for valid referrals to the extent the Jaguars play 50% or more of their regular season games during the 2021/22 NFL season.
- 6. <u>Taxes</u>. Referring Members are responsible for any taxes, customs, duties and like amounts in respect of the referral payments. Referring Members must provide a Form W-9 to receive any referral payment, as applicable, and may receive a Form 1099 from the Jaguars for the calendar year received.
- 7. <u>Miscellaneous</u>. The Jaguars reserve the right in its sole discretion to modify all or a portion of these Terms and Conditions or suspend or cease the Program in its entirety at any time.