



COMMUNITY IMPACT

BUILDING A BETTER JACKSONVILLE **TOGETHER.**

PRESENTED BY

Florida Blue 

2023 ANNUAL REPORT

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Dear Community,

The impact of the Jacksonville Jaguars truly goes beyond football. Our players, coaches and staff are committed to this community and to making greater Jacksonville a place where all residents can find opportunity.

To ensure a community-first mindset, there are several initiatives we focus on through the Jaguars Foundation to strengthen our community and the neighborhoods in which we live, work and play. Our community impact is centered around three distinct pillars: neighborhood revitalization, youth development, and League-wide initiatives, including support for the military, cancer awareness and prevention, social justice, Hispanic heritage and non-profit engagement.

Last year, we were shaken by the senseless racially motivated shooting that tragically ended the lives of three of our fellow residents, just minutes from the stadium, in Jacksonville's New Town community. In the immediate aftermath of this tragedy, our players and staff quickly organized a food distribution event for the people of New Town. Additionally, the Jaguars Foundation, along with the NFL Foundation and other local organizations, honored the victims and heroes at the Jaguars' home opener, and presented a donation of \$1.1 million in support of the New Town residents for food security, victims, and long-term community support and advocacy.

In 2023, the Jaguars Foundation also answered our calling in the same tradition we have served our community over the years. We invested in scholarships that support high school female football athletes pursuing higher education, provided grants for 11 military and veteran-serving organizations through our partnership with the city's Veterans Resource and Reintegration Center; and committed hundreds of hours of community service with our players, staff, corporate partners and fans.

Since 2012, we have committed \$35 million in local grants earmarked to individuals and organizations making a difference in our community under the pillars we embrace. It is a privilege to give back to Jacksonville, both through financial donations and volunteerism.

Thank you for your continuous support of this organization and our mission. We are honored to be your hometown team and trusted community partner. We look forward to what the new year will bring and how we can continue building a better Jacksonville together.

Go Jags!



Shad Khan,
Owner



COMMUNITY IMPACT

BUILDING A BETTER JACKSONVILLE **TOGETHER.**



Our mission is to uplift the Northeast Florida community by providing economic and equal opportunity through programs that strengthen our neighborhoods and develop our youth. Building a better Jacksonville together.

Meet the Team

The Jaguars Community Impact team is the philanthropic arm of the Jaguars' organization and a passionate group of leaders that serve with the community in mind in all that they do. Working with ownership, players, coaches, staff, Legends, community leaders and partners, the Jaguars

Community Impact team oversees the Jaguars Foundation, Social Responsibility and Legends programs, focusing on three key areas of impact: neighborhood revitalization, youth development and League-wide initiatives.

Whitney Meyer

Senior Vice President
& Chief Community Impact Officer

Peter Racine

Senior Vice President
of Jaguars Foundation

T-Neisha Tate

Vice President of
Social Responsibility

Adriel Rocha

Vice President of Community Impact
& Football Development

Chris Sutton

Director of Community Partnerships

Caron Streibich

Senior Manager, Community
& Development Initiatives

Eric Wierenga

Community Impact Lead Designer
& Production Manager

Michael Carnahan

Community Impact Manager

Kristina Heath

Community Impact Manager

Milena Ruiz

Community Impact
Communications Manager

Caelan Rhinehardt

Youth Football Coordinator

Kennedy Mann

Social Responsibility Coordinator

Jason Troclair

Legends Coordinator

2023 JAGUARS COMMUNITY IMPACT

NUMBERS

\$2,962,400

COMMUNITY GRANTS

1,520

STAFF
VOLUNTEER HOURS

\$215,200

AWARDED IN GRANTS TO LOCAL
MILITARY ORGANIZATIONS

10,000+

YOUTH FOOTBALL PLAYERS & COACHES
IMPACTED BY JAGUARS PREP

100+

PROGRAMS &
EVENTS ACTIVATED

2,500

BOOKS DONATED

5,180

INDIVIDUALS IMPACTED BY FOOD DISTRIBUTIONS

15,160

GAME TICKETS DONATED TO LOCAL NONPROFITS

3,690

HONOR ROWS
SEATS AWARDED

Key Community Investments

The Jaguars and the Khan family are strong supporters of the Jacksonville community and have donated more than \$35 MILLION in grants since 2012 through the Jaguars Foundation.

\$1.3 MILLION

Donation to support the revitalization of Jacksonville's historic OUTEAST neighborhood

\$5 MILLION

Donation to support the new Museum of Science & History (MOSH)

\$1 MILLION

Donation to support MD Anderson Cancer Center's downtown Jacksonville facility, to assist with breast cancer research, prevention and care

\$1.4 MILLION

Donation to support the City of Jacksonville's Veterans Resource and Reintegration Center at City Hall

\$1 MILLION

Donation to the YMCA to promote community health, wellness and youth development





Florida Blue  PRESENTS

COMMUNITY DAY



In October, the Jaguars hosted its inaugural Community Day presented by Florida Blue, alongside many corporate partners, to positively impact thousands of children, families and military across Northeast Florida. More than 100 volunteers from several organizations joined together at EverBank Stadium to support nonprofits Feeding Northeast Florida, St. Michael's Soldiers and City Year by assembling 150 care packages for local military, packing meals to impact more than 2,000 individuals in the New Town community and bundling school supplies for more than 730 teachers and students at Matthew Gilbert Middle School in the OUTEAST community.





Florida Blue 
Community Champions

During each Jaguars home-game, the Jaguars and Florida Blue select a Community Champion to be recognized in-game for their outstanding contributions to our community.

Deloris Quaranta

Northeast Florida Women Veterans

Selected for her leadership and commitment to helping women veterans' transition back into civilian community providing the necessary tools and resources to do so.

Ron Armstrong

Sponsored By Grace

Selected for his leadership and empowerment of children and families through sharing the Gospel, connecting them to local faith families and meeting their physical needs.

Garland Scott

Jacksonville Sheriff's Office (JSO)

Selected for his passion to help transform the lives of young men who are struggling to get back on the right track by giving them a fresh start once they've made the decision to accept help.

Chef Chriss Brown

The Empowered Kitchen

Selected for her dedication to elevating women's voices in the Jacksonville food industry. Chef Criss provides training and mentorship in all aspects of culinary and business education for women interested in the culinary industry.

Lt. Antonio Bailey

First Coast Relief Fund

Selected for his bravery displayed at Edward Waters University during the racially motivated attack in the New Town community.

Honey Holzendorf

Feeding Northeast Florida

Selected for her community leadership and passion for the OUTEAST community through volunteering with Feeding Northeast Florida in helping with its Mobile Corner Market.

Sheryl Johnson

Hearts 4 Minds

Selected for her leadership and commitment to breaking the stigma of mental illness in our community and altering the way we look at mental health.

Lonnie Marts Jr.

Level the Playing Field

Jaguars Legend Lonnie Marts Jr. was selected for his commitment to empowering young male athletes of color from single-parent homes to become successful on and off the field.



NEIGHBORHOOD REVITALIZATION

We believe when neighborhoods thrive, so do its residents and ultimately communities. The Khan family and the Jaguars Foundation made a \$1.3 million donation to LIFT JAX and its work with the Historic Eastside Community Development Corporation (CDC) to help support and revitalize Jacksonville's OUTEAST neighborhood.



Flossie Brunson Eastside Park Playground Grand Re-Opening

In April, the Jaguars and LIFT JAX hosted the grand re-opening of the playground at Flossie Brunson Eastside Park, giving families a place to gather and enjoy the outdoors. The 7.4-acre park features new playground equipment, a baseball field, two basketball courts, and a multiuse field.

The Melanin Market

The Melanin Market was established in the OUTEAST community to support local minority-owned businesses, nonprofit organizations and local artists. The Jaguars are proud to support the Melanin Market and the business opportunities it provides for area businesses and residents.





Construction Ready

The Jaguars brought the Construction Ready program to Jacksonville in April 2022 with the goal of creating new employment opportunities for residents. Construction Ready's workforce readiness model provides free training, credentialing, and career

placement services to residents 18 years and older. In completing the Construction Ready program, graduates receive eight national, industry recognized credentials and an opportunity to interview and work with some of Northeast Florida's leading construction companies. This program is a

pathway to new and enhanced career opportunities for the city's residents, including our OUTEAST neighbors. Since the program's inception, the Jaguars have graduated six classes, resulting in 87 graduates being placed with full-time work at construction companies in our city.

Placemaking Projects

Over the course of the year, Jaguars staff participated in various placemaking projects in the OUTEAST community, including renovations to Buster Ford Checkerboard Park, adding fresh paint to older buildings, conducting a neighborhood clean-up in partnership with Gallagher and supported the addition of five murals to enhance 10 blocks along the A. Philip Randolph business corridor.





Mobile Corner Market

The Jaguars support Feeding Northeast Florida's Mobile Corner Market. It offers OUTEAST residents and many other underserved communities in Northeast Florida with greater access to nutritious foods. The 40-foot self-contained Mobile Market targets neighborhoods with high rates of food insecurity and is stocked with fresh produce, lean proteins, dairy, plus home and personal care products that is accessible to residents. In 2023, it helped more than 7,500 families locally.



New Town Support

In the aftermath of the racially motivated shooting that took place in August, the Jaguars Foundation, the NFL Foundation and other local organizations came together to raise \$1.1 million for the First Coast Relief Fund in support of the New Town community and the victims. In addition, the Jaguars hosted a food distribution in New Town, alongside the Jacksonville Sheriff's Office, JaxPAL, Kids Hope Alliance and Feeding Northeast Florida, to support the families and surrounding community.



Community Fields

The Jaguars, alongside the NFL Foundation, have invested in constructing and refurbishing 18 community fields across Jacksonville, giving kids and families safe and accessible spaces to enjoy sports and the outdoors. This past year, the Jaguars were able to help bring two new community fields to Jacksonville by partnering with the Cal Ripken, Sr. Foundation and the

City of Jacksonville to bring a new state-of-the-art multipurpose field to Clanzel T. Brown Boys & Girls Club on the Northside. In addition, the Jaguars partnered with Duval County Public Schools and the City of Jacksonville Parks and Recreation to bring a new AstroTurf football field to Englewood High School in September.





The Jaguars strongly believe in investing in our youth through education and sports. These two powerful tools offer productive environments for youth to learn, grow and thrive in. Through the Jaguars Literacy Locker Rooms, Honor Rows program, scholarship opportunities and nonprofit partnership programs, we are seeing thousands of youth benefiting from the resources offered.



Literacy Locker Rooms

Created in 2021 by the Jaguars Foundation, alongside Read USA and other partners, Literacy Locker Rooms were established to promote the importance of literacy to local youth. Jaguars players visit area elementary and middle schools, spending time reading to kids and discussing the impact that literacy has had on their lives through their own experiences.

Corporate partners Florida Blue, Florida Lottery, Gallagher and Whataburger made it possible to host Literacy Locker Rooms at John E. Ford K-8 School, San Jose Elementary, Hogan-Spring Glen Elementary School, Englewood Elementary School and John Love Elementary. More than 2,500 students received free books in 2023.



1,000 by 2025

The Jaguars partnered with the Jacksonville Public Education Fund (JPEF) to assist with recruitment and retention of male teachers of color in the classroom. During Jaguars training camp, more than 100 teachers, community members and education leaders met at EverBank Stadium to speak on topics of leadership and the pathway to getting 1,000 male diverse teachers in the classroom by 2025. As of November 2023, there are now 621 Black and Latino male educators teaching at Duval County Public Schools.

FAFSA Nights

The Jaguars Foundation teamed up with Florida Lottery and Key Buick GMC to bring Financial Aid Nights to Raines and Ribault High School. At each event, parents and students are connected with financial aid professionals to help guide them through the FAFSA application process.

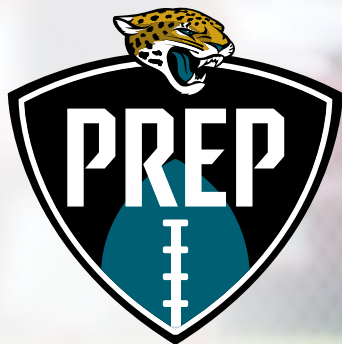
End-of-Year School Celebration

The Jaguars teamed up with Stahl-Meyer to bring an unforgettable end of school year celebration to Long Branch Elementary School students in the OUTEAST neighborhood. It was a fun-packed day, filled with games, inflatable obstacle courses and appearances made by members of The ROAR and Jaxson de Ville.

Boys & Girls Clubs of Northeast Florida

The Jaguars have a history of support for the Boys & Girls Clubs of Northeast Florida, including contributing to \$3 million for the construction of the Boys & Girls Club's Youth Education Center in Brentwood, as part of hosting the Super Bowl XXXIX in Jacksonville in 2005. The Jaguars also support the Boys & Girls Club's programming and have provided multiple grants alongside the NFL Foundation, to bring a new state-of-the-art multipurpose field to the Clanzel T. Brown Boys & Girls Club and for the new Jaguars Foundation sponsored Boys & Girls Club facility at Russell B. Cook Jr. Park that is set to open in 2024.

**JAGUARS PREP
PROGRAMS IMPACT
MORE THAN
10,000 YOUTH
AND HIGH SCHOOL
FOOTBALL ATHLETES
ANNUALLY**



PRESENTED BY



DREAM FINDERS HOMES



Jaguars PREP is committed to growing the game of football throughout Northeast Florida by removing barriers of accessibility, encouraging health and safety, building strong character and enhancing opportunities and resources for youth and high school football athletes.



ALL PREP TOP 25



Each season, the Jaguars and Action Sports Jax select the top high school football players in Jacksonville to be recognized as part of the ALL PREP Top 25 based on their on- and off-the-field achievements.

QB **Colin Hurley**, Trinity Christian Academy
 QB **Locklan Hewlett**, St. Augustine High School
 QB **Rodney Tisdale Jr.**, First Coast High School
 RB **Devonte Lyons**, St. Augustine High School
 RB **Tiant Wyche**, Mandarin High School
 RB **Laython Biddle**, Bartram Trail High School
 RB **Jaden Dailey**, Camden County High School
 WR **Maddox Spencer**, Nease High School
 WR **Jaime Ffrench**, Mandarin High School
 OL **Jake Guarnera**, Ponte Vedra High School
 OL **Cole Anderson**, Creekside High School
 OL **Solomon Thomas**, Raines High School
 OL **Quory Ambrose**, Oakleaf High School
 ATH **Cameron Anderson**, Trinity Christian Academy
 ATH **Dae'Jon Shanks**, Bradford High School
 ATH **Shamarion Gibbs**, Yulee High School
 ATH **Chason Clark**, Bradford High School
 ATH **Sam Hayward**, Providence School of Jacksonville
 DL **Mason Carter**, Baldwin High School
 DL **Camden Hardy**, Atlantic Coast High School
 LB **Trent Carter**, Bolles School
 LB **Jamal Harvey-Jackson**, Riverside High School
 LB **Drake Lusk**, St. Augustine High School
 CB/S **Nicholas Kilpatrick**, Raines High School
 CB/S **Hylton "Drake" Stubbs**, Mandarin High School



Whataburger Game, Coach & Player of the Week

During the high school football season, the Jaguars, Whataburger and Action Sports Jax teamed up to highlight high school football in the local market. The top matchup of the week is highlighted along with the Player and Coach of the Week. Each Coach of the Week received a \$1,500 check for their school's football program.



Whataburger Coach & Player of the Year

The Jaguars, Action Sports Jax and Whataburger partnered to present the Whataburger Coach of the Year to Coach Brian Braddock of St. Augustine High School and Whataburger Player of the Year to Tiant Wyche Jr. of Mandarin High School. In receiving the Coach of the Year recognition, Coach Braddock was awarded a \$2,500 check for his football program and two tickets to Super Bowl LVIII!



Nike "The Next Ones"

Jaime Ffrench from Mandarin High School was selected this year as one of Nike's "The Next Ones." This exclusive invite is extended to the top athlete out of each of the NFL's 32 markets and offers a once-in-a-lifetime experience at the Super Bowl to compete against elite high school football athletes.



ALL PREP GIRLS FLAG



The Jaguars partnered with Florida High School Football to help identify the top 15 female athletes named to the 2023 Girls Flag ALL-PREP team.

- WR/LB **Courtney Brown**, Stanton College Preparatory School
- ATH **Nichelle Brown**, Bradford High School
- QB/CB **Charlee Evoniuk**, Stanton College Preparatory School
- WR/LB **Gaby Fajardo**, Stanton College Preparatory School
- QB/DB **Ar'Nayshia Griffn**, Bradford High School
- ATH **Tremesha Harris**, Edward H. White High School
- ATH **Brianna Henderson**, Edward H. White High School
- QB/S **Ansley Hicks**, Paxon School for Advanced Studies
- R **Ajiyah Jackson**, Bradford High School
- WR/DB **London Jenkins**, Fleming Island High School
- QB/DB **Mykayla Maddox**, Fleming Island High School
- QB **Endia Maxwell**, Edward H. White High School
- LB **Gabi Musa**, Fleming Island High School
- QB **Ashley Purdy**, Sandalwood High School
- R **Taniah Warner**, Paxon School



Girls Flag Game, Coach & Player of the Week

During the girls' flag football season, the Jaguars and media partner Action Sports Jax teamed up to highlight girls flag games and the top athletes and coaches of the week. Each Coach of the Week received a \$1,500 check for their school's football program.



Girls Flag Coach & Player of the Year

Jaguars named Coach Clint Lyon at Fleming Island High School as the 2023 Girls Flag Coach of the Year and Fleming Island quarterback Mykayla Maddox as the 2023 Girls Flag Player of the Year. In receiving the Coach of the Year recognition, Coach Lyon was awarded a \$2,500 check for his school's flag program.

Nike 11-On

The Jaguars hosted a four-part Nike 11-On series, expanding the competition into the girls space, hosting their first ever Girls Flag Nike 11-On Summer Tournament, and opened the competition to the Panhandle in Fort Walton Beach. More than 1,250 girls and boys high school football athletes competed against other local high school teams in preparation for their upcoming seasons.





High School Media Day

Alongside partner Baker's Sports, the Jaguars hosted 60 local high school football teams at EverBank Stadium for their annual High School Media Day. Athletes were given the opportunity to be recognized, meet with the local media, take photos and receive giveaways ahead of their season.

Jaguars 5v5 Flag Football Tournament

The inaugural Jaguars PREP 5v5 Flag Football Tournament featured more than 50 teams and 500 flag football athletes, giving boys and girls an unforgettable experience to compete at EverBank Stadium against the top local flag teams across Northeast Florida.



QB Skills Challenge

With more than 160 talented quarterbacks from across the state of Florida, the Jaguars QB Skills Challenge attracts the most elite quarterbacks as they go head-to-head in a competitive skills challenge.



Girls Flag Preseason Classic

With 28 teams and more than 650 high school girls flag athletes participating in the 2023 Jaguars Girls Flag Preseason Classic, female flag continues to be a rapidly growing sport in Northeast Florida and around the country.

Girls Flag College Showcase

The Jaguars inaugural Girls Flag College Showcase was a success, giving 106 girls flag athletes the opportunity to be seen by several NAIA college coaches as they look to compete at the next level.

DREAM BIG Scholarship

In 2023, the Jaguars Foundation established the “DREAM BIG” Scholarship to assist girls flag athletes and tackle athletes with additional athletic and academic resources for college.



Special Olympics Fantasy Camp

Special Olympics Florida athletes took the field with the 2023 Jaguars' rookie class after signing one-day contracts with the team. The Jaguars partnered with Ticketmaster to surprise each athlete with custom jerseys at their lockers and Jaguars' Director of Player Engagement, Marcus Pollard, onboarded each athlete to become a Jaguars player for a day!

Helmet Donations

The Jaguars teamed up with Gatorade to surprise the Hawthorne High School football team with new helmets and equipment for their season. The Jaguars also kicked off Play Football Month by donating 215 helmets to seven local youth football teams during Back Together Saturday at Training Camp.





LEAGUE-WIDE INITIATIVES

The Jaguars are committed to making an impact, bringing awareness, driving change and honoring members of our community through the following campaigns and programs: Inspire Change, Crucial Catch, Legends, Play Football, My Cause My Cleats, Salute to Service and Hispanic Heritage Month.



Inspire Change Changemaker Award

Reggie Fullwood, president and CEO of Operation New Hope (ONH), was named the Jaguars 2023 Inspire Change Changemaker Award recipient. Fullwood was recognized for his work in going above and beyond in the pursuit of social justice and received a \$10,000 check to ONH and two tickets to Super Bowl LVIII!

INSPIRE CHANGE



As part of an NFL league-wide effort to address social justice issues, the Jaguars focus on the following four areas of social justice: education, economic advancement, police-community relations and criminal justice reform.

The Bail Project

The Bail Project helps people in their darkest hour, bailing them out of jail and helping them navigate voluntary support services based on their needs as they await trial. Through the Jaguars Inspire Change grant, The Bail Project has been able to support Jacksonville clients return to 308 court dates with a 92 percent court appearance rate.



Crucial Catch Night

The Jaguars and Local Chevy Dealers teamed up to host more than 140 members of our community affected by cancer at Main Event for a night of arcade games, bowling, and fun alongside Jaguars players.



**CRUCIAL
CATCH**
INTERCEPT CANCER

Throughout October, the Crucial Catch campaign is activated across all 32 NFL markets to raise awareness for multiple types of cancers, promoting early detection and risk reduction. The Jaguars host various events for families affected by cancer and support local nonprofits that offer financial support and services for families.



Crucial Catch Game

During the Jaguars' Crucial Catch game, players, coaches, fans, and referees wear Crucial Catch apparel to help create awareness around multiple types of cancer. The team provides unique and unforgettable on-field game day experiences for those battling cancer, survivors, and their families.

PINK OUT Month

In partnership with Clay County Athletics and the American Cancer Society, Jaguars PREP helped promote PINK OUT month in October. During eight of the local high school football games, athletes, coaches, parents and students wore pink to raise awareness and funds for breast cancer. In addition, the Jaguars Foundation provided each athlete a Crucial Catch helmet decal in support of the cause.

DONNA Marathon Weekend

The Jaguars are proud supporters of the DONNA Marathon Weekend. The 26.2 with DONNA, The National Marathon to Finish Breast Cancer, is the only marathon in the United States dedicated to breast cancer research and care.



Tom Coughlin Jay Fund

The Jaguars are proud supporters of the Jay Fund founded by former team head coach Tom Coughlin. The Tom Coughlin Jay Fund was founded in 1996 to honor one of his former players at Boston College, Jay McGillis, who lost his battle to leukemia. In honor of Jay, Coughlin made it his mission to help other families tackling childhood cancer by providing comprehensive financial, emotional and practical support.



NFL FLAG

The NFL awarded Jacksonville its first NFL FLAG JAX Regional tournament, featuring 88 teams and more than 880 athletes — making it the largest NFL FLAG Regional launch to date.



The NFL and the Jaguars celebrate youth and high school football year-around, providing fun and engaging camps, tournaments and skills competitions for players of all ages and skill levels through the Jaguars PREP program. During the designated Play Football Month, the Jaguars host a series of events, camps and clinics that help highlight athletes for their on- and off-field achievements.



Play Football Game

The Jaguars hosted over 3,500 youth football athletes, coaches and families for the Jaguars vs. Dolphins game and offered exclusive game-day experiences. Jaguars PREP athletes were selected to receive pre-game on-field recognition, received exclusive VIP sideline passes and pre-game access

to the players' tunnel, held the flag during the national anthem, conducted the 'First DUUUVAL' chant and local girls flag teams competed at halftime as part of the Nike Kick Off Classic. The Jaguars also honored a Pop Warner coach as Veteran of the Game.



MY CAUSE MY CLEATS

Jaguars players' passions go beyond the game. Each season, players and coaches support charitable causes that are important to them to represent during the NFL's My Cause My Cleats campaign. Players and coaches work with designers to create custom cleats and showcase them on-field during the game. More than 90 players and coaches and two Legends participated in this year's campaign, bringing awareness to many important and worthy causes on the national stage.



Make-A-Wish

The Jaguars teamed up with Make-A-Wish America and Fanatics to host 13-year-old Wish Kid Jase at EverBank Stadium ahead of the Jaguars' My Cause My Cleats game. Jase was gifted a shopping spree, signed a one-day contract, attended practice and enjoyed lunch with his favorite player, Trevor Lawrence. To cap off the visit, Trevor surprised Jase with two Super Bowl LVIII tickets and custom shoes that matched his cleats to wear to the Jaguars' My Cause My Cleats game.

Evan Engram

Jaguars tight end Evan Engram represented the North Florida School of Special Education (NFSSE) on his cleats. Engram visited NFSSE following the campaign to participate in arts and crafts activities and donate his custom cleats to the school.

Trevor Lawrence

Trevor selected Big Brothers and Big Sisters of Northeast Florida to represent on his cleats and had each Little participate by selecting words that defined what mentorship means to them to include in his cleat design.





Base Visit

Players Chad Muma, De'Shaan Dixon, Christian Braswell, and Dequan Jackson had the honor of visiting with service members and touring the Florida Air National Guard's 125th Fighter Wing.



**SALUTE TO
SERVICE**

PRESENTED BY

CSX

The military is synonymous with Jacksonville, and we are proud to support our military community and honor members of the armed services year-round. Shad Khan and his family, through the Jaguars Foundation, have provided more than \$1 million dollars in support of the City of Jacksonville's Veterans Resource and Reintegration Center at City Hall.



Salute to Service Game

The Jaguars Salute to Service campaign presented by CSX culminated at EverBank Stadium with the Jaguars Military Appreciation Game in Week 12 of the 2023 NFL season. The Jaguars honored local military and hosted more than 3,000 service members and their families for the Jaguars vs. Titans game.

Battle of the Branches

The Jaguars Battle of the Branches continues to be a much anticipated event for our military community. This year, 250 service members and 13 teams competed in the tournament with Fort Stewart Hunter Army Airfield taking the victory.





Season of Valor Press Conference

The Jaguars, the City of Jacksonville and CSX partnered to award \$70,000 in grants from the Jaguars Foundation to 11 local military and veteran-serving organizations throughout Northeast Florida.

Veterans Day Parade

On Veterans Day, members of The ROAR, Jags D-Line and army veterans employed by CSX proudly rode the Jaguars and CSX float in the City of Jacksonville's Veterans Day Parade.



Naval Station Mayport Youth Football Camp

Jaguars Legends Paul Posluszny and Donovin Darius gave back to the military by hosting a youth football camp at Naval Station Mayport for more than 250 service members' children.

Movie Night

The Jaguars teamed up with VyStar Credit Union to host an unforgettable night out at the theatres for local military families for a private screening of The Marvels with Salute to Service nominee Devin Lloyd.



Military Care Packages

Throughout the year, the Jaguars partnered with Novo Nordisk and VyStar Credit Union to assemble more than 300 military care packages for local and deployed service members.



Hispanic Heritage Game

During the Jaguars vs. Texans game, the Jaguars celebrated the Hispanic and Latino community by adding cultural elements throughout the game, including a half-time performance by Venezuela Marka dance group, recognition of the Hispanic Heritage and NFL Latino Youth Honors nominees and the First Coast Hispanic Chamber of Commerce's scholarship recipients, while honoring the Jaguars' Somos DUUUVAL award winner.

**iSOMOS
DUUUVAL!**



During Hispanic Heritage Month, the Jaguars host several events to amplify the rich history, heritage and traditions of Hispanics and Latinos. Through the Somos DUUUVAL initiative, the Jaguars recognize top Hispanic and Latino leaders in our community, inspire youth to follow their dreams and celebrate the stories that elevate Latino culture in Jacksonville.



Latino Youth Honors

Jaguars PREP girls flag football athlete, Briciani Platas, was selected as the Jaguars nominee and a finalist for the inaugural NFL Latino Youth Honors. As a finalist, Briciani received a grant for college and the Jaguars surprised her with two tickets to Super Bowl LVIII!

Somos DUUUVAL Youth Football Camps

During Hispanic Heritage Month, Jaguars PREP hosted two Somos DUUUVAL youth football camps at San Jose Elementary and Englewood Elementary for more than 500 Hispanic and Latino students.

Somos DUUUVAL Award Winner

President and CEO of Boys & Girls Clubs of Northeast Florida, Paul Martinez, was named the Jaguars 2023 Somos DUUUVAL Community Leader Award winner.



The Jaguars Legends program exists to connect former Jaguars players back to the game of football through fan engagement, community programming and appearances. During the year, Jaguars Legends were active in the community, giving back through food distributions, supporting our military, hosting youth football camps and more.



Legends Weekend

The Jaguars hosted more than 85 Legends during Legends Weekend in November. Legends received a warm welcome back to EverBank Stadium from thousands of fans during a pre-game recognition at the Jaguars vs. 49ers game.

Future Legends Camps

Jaguars Legends David Garrard, Joe Zelenka, Adam Podlesh, Paul Posluszny, Kevin Hardy, and Jordan Todman hosted Future Legends Camps featuring over 500 flag athletes.

Legends Autograph Signing

Jaguars Foundation teamed up with Daily's to host a Legends autograph signing and photo opportunity for fans at each of the Jaguars' home games.



HOLIDAY GIVING

Shop with a Jaguar

The Jaguars annual Shop with a Jaguar impacted more than 300 children from nonprofits Boys & Girls Clubs of Northeast Florida, Level the Playing Field, Sulzbacher Center, MaliVai Washington Youth Foundation, Sponsored By Grace and Jax PAL. Players Jamal Agnew, Dawuane Smoot,

DaVon Hamilton, Devin Lloyd, Andre Cisco, Tyson Campbell, Foye Oluokun and Calvin Ridley took the kids shopping at Academy Sports + Outdoors. Each child received a gift card to shop for holiday gifts while getting a chance to hang out with their favorite Jaguars players!



Tour and Treat

During Halloween week, the Jaguars hosted its annual Tour and Treat in partnership with Cadillac at EverBank Stadium for 450 kids from the Boys & Girls Clubs of Northeast Florida. Jaguars players Chad Muma, Caleb Johnson and Roy Robertson-Harris helped kids trick-or-treat and Jaguars Legend Reggie Hayward signed autographs for fans.



Turkey Time with the Jaguars

The team's annual Turkey Time with the Jaguars presented by TECO Peoples Gas provided 600 families a Thanksgiving meal during the holidays. Jaguars players Chad Muma, Tre Herndon, K'Lavon Chaisson and Christian Braswell were on-site to help distribute meals to families, alongside Feeding Northeast Florida.



Toy Donations

During the holiday season, Jaguars players Trevor Lawrence, Tyler Shatley, Luke Fortner, Ross Maticcik and Brandon McManus donated toys to Wolfson Children's Hospital. Additionally, Jaguars player Logan Cooke and Legend Brandon Linder attended the annual Ronald McDonald House Family Holiday Party.

Senior Meals

Each holiday, Jaguars staff and CSX employees come together to wrap holiday gifts, pack nutritious meals, and write personalized cards for more than 50 seniors in the OUTEAST community, hand-delivering the gifts and meals to the senior's doorsteps.

CORPORATE PARTNERS



OFFICIAL COMMUNITY PARTNER



DREAM FINDERS HOMES

JAGUARS PREP PARTNER





“Florida Blue is driven by our mission of helping people and communities achieve better health, and we are proud of our long relationship with the Jacksonville Jaguars for more than a decade. This year we served as the Official Community Partner, which allowed us to shine a spotlight on community stakeholders during home games. The experience was invaluable, and it allowed us to connect to our mission. The Jaguars organization is an important thread in the fabric of this community, and we look forward to continuing our partnership.”

Kristi Aiello

Senior Director, Regional Business Development

NONPROFIT PARTNERS

The thousands of lives and neighborhoods positively impacted each year does not happen without the strength and support of our nonprofit partners. We are grateful for the many nonprofits we team up with, who are doing incredible work to assist our community in meaningful and impactful ways.

Major nonprofit community partners we support and would like to thank for their partnership:

904WARD

American Cancer Society
American Heart Association
Baptist Health Foundation
Boys & Girls Clubs of Northeast Florida
Cathedral Arts Project
Cathedral District
Changing Homelessness
City of Jacksonville Veterans Resource and Reintegration Center
City Year Jacksonville
Clara White Mission
Clay County District Schools
Community Hospice & Palliative Care
Community Rehabilitation Center
Cummer Museum Foundation
Construction Ready
Daily's Foundation
Delores Barr Weaver Policy Center
Families of Slain Children
Feeding Northeast Florida
First Coast Relief Fund
Five S T A R Veterans Center
Florida Ballet
Florida State Parks Foundation
Fresh Ministries
Gator Bowl Association
Girls Inc. of Jacksonville
Guardian Catholic School
Historic Eastside Community Development Corporation
HabiJax and other area
Habitat for Humanity affiliates
I.M. Sulzbacher Center for the Homeless
Jacksonville Arts and Music School
Jacksonville Historical Society

Jacksonville Humane Society
Jacksonville Public Education Fund
Jacksonville Speech & Hearing Center
Jacksonville Sports Medicine Program
Jacksonville Urban League
Jacksonville Zoo and Gardens
JAX Chamber/I am a Star Foundation
Jewish Federation of Jacksonville
Lift Ev'ry Voice and Sing Park /City of Jacksonville
LIFT JAX
Lights On!
LISC Jacksonville
MaliVai Washington Kids Foundation
Nemours Foundation
Nonprofit Center of Northeast Florida
Northwest Behavioral Health Services
Operation Barnabas
PACE Center for Girls Jacksonville
Read USA
Rethreaded
Ronald McDonald House Charities of Northwest Florida
Sport for Impact
St. Johns County School District
The ALS Association Florida Chapter
The Bail Project
The First Tee of North Florida
Tom Coughlin Jay Fund Foundation
United Negro College Fund
University of North Florida Foundation
Walk-Off Charities of Jax
West Jacksonville Restoration Center
YMCA Florida's First Coast

SUPPORT THE JAGUARS FOUNDATION



Jaguars 50/50 Jackpot

The 50/50 Jackpot, presented by Duval Motor Company, gives fans an opportunity to win half the jackpot at Jaguars home games with proceeds benefiting the Jaguars Foundation.

The Jaguars 5K Stadium Challenge

The Jaguars 5K Stadium Challenge presented by Novo Nordisk and the 1 Mile Fun Run presented by Nemours Children's Health, and other partners including Cadillac and PRI Productions, brings together thousands of runners each year to EverBank Stadium to take on the challenging stadium course with proceeds benefiting the Jaguars Foundation's youth and sports programs.

Cocktail Party

The Jaguars host an annual Cocktail Party in partnership with Suddath, Brooks Building Solutions and Cadillac to bring together the Jacksonville business community for a night out at EverBank Stadium to raise thousands of dollars for the Jaguars Foundation's community programs.

Learn more at
[JAGUARS.COM/COMMUNITY](https://www.jaguars.com/community)

