

HEART OF DUUUVAL AWARD
OFFICIAL TERMS AND CONDITIONS

NO PURCHASE IS NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

PRESENTED BY TICKETMASTER®

By submitting an entry to enter the “Heart of Duuuval Award” contest (the “Promotion”), you agree to be bound by these Official Terms and Conditions. Failure to comply with these Official Terms and Conditions may result in disqualification from the Promotion. To enter, you must meet the eligibility requirements and follow the rules regarding registrations set forth herein. The Promotion is void where prohibited or restricted by applicable laws, rules and legal requirements, and all applicable federal, state, municipal and local laws, rules and legal requirements apply. Winner is responsible for any taxes, customs, duties and like amounts in respect of the Promotion prizes. Jacksonville Jaguars, LLC (“Jaguars” or “Sponsor”) reserves the right to cancel, modify, or suspend the Promotion at any time.

A) OVERVIEW. Eligible persons are invited to submit a registration to compete for a prize. A panel of judges will use the judging criteria to judge the registrations received. Subject to meeting all eligibility requirements relating to the Promotion and compliance with these Official Terms and Conditions, one (1) selected Promotion entrant will be chosen as the winner based on the Judging Criteria set forth herein (the “Winner”). The Winner will receive: (i) two (2) 200-level tickets to the Jacksonville Jaguars v. Indianapolis Colts game at EverBank Stadium on November 1, 2026 (ARV = \$300) (the “Live Event”); (ii) two (2) tickets to Super Bowl LXI in Los Angeles on February 14, 2027 (ARV = \$1,600); (iii) roundtrip airfare for Winner and one (1) guest from the major airport closest to Winner’s residence to Los Angeles (ARV = \$1,200); (iv) one (1) hotel accommodation for three (3) nights in Los Angeles (ARV = \$1,300); and (v) one (1) custom Jaguars jacket (ARV = \$150); (collectively, (i) and (v), the “Prize”). Total approximate retail value of the Prize is \$4,550. The Prize is nontransferable and no substitution will be made except as provided herein at Sponsor’s sole discretion. Winner is solely responsible for all costs and expenses incurred that are not included in the Prize. Winner is responsible for all taxes and fees associated with Prize receipt. Sponsor is not responsible if the Live Event or Super Bowl LXI is delayed, postponed or cancelled for any reason, in which case that portion of the Prize is forfeited in its entirety and no substitution will be provided except as in Sponsor’s sole discretion. Winner will not be reimbursed for NFL game tickets. Seating location and timing shall be determined in the sole discretion of Sponsor. Tickets may be subject to standard rain-check policies and procedures. By accepting the Prize, Winner agrees to abide by any terms, conditions and restrictions provided by the ticket to the Live Event and all applicable venue and NFL rules and regulations.

B) ELIGIBILITY. Eligibility to participate in the Promotion or to win a Prize is limited to persons who are (i) 18 years of age or older at the time of entry; (ii) legal residents of Florida or Georgia; and (iii) willing and able to attend the Live Event in person. Any effort by an Entrant to misrepresent himself or herself using aliases or multiple e-mail addresses or telephone numbers or misrepresent his or her eligibility age will disqualify that Entrant. Registrations that have been generated by a script, macro, bot or any other automated means will be deemed void. Registrations that are mechanically reproduced, copied, illegible, incomplete, postage due, late or inaccurate are void. Entrants who disregard these Official Terms and Conditions are not eligible to participate or win. Directors, officers, managers, members, employees, contractors and agents (and their immediate families and household members) of Sponsor, the NFL Entities (as defined herein), the Social Media Entities (as defined herein), and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies are not eligible. Sponsor’s determination of eligibility, in its sole discretion, shall be final. For purposes of these eligibility rules, “immediate family member” means a spouse, child, parent, parent of spouse, sibling, or spouse’s sibling. If selected, the Entrant may be asked to provide proof of eligibility in a format deemed acceptable to Sponsor.

C) HOW TO ENTER. To submit an entry for the Promotion, eligible persons (“Entrants”) must submit a complete and correct registration (“Registrations”) during the Submission Period by entering online through the Promotion landing page at [Heart of DUUUVAL AWARD PRESENTED BY TICKETMASTER® x TICKETMASTER®](#) (the “Promotion Site”). Registrations will be accepted beginning at 10:00 am ET on October 5, 2026 until 11:59 pm ET on October 16, 2026 (“Submission Period”). Sponsor’s designated computer is the official time keeping device for this Promotion. No other forms of entry are valid. One (1) Registration per Entrant during the Submission Period. Registrations that are deemed by the judges in their sole discretion to be immoral, obscene, profane or not in keeping with the Sponsor’s image or are in violation of these Official Terms and Conditions will be void. In addition, to be eligible, Registration cannot include any third-party intellectual property, general property, likeness or imagery that Entrant does not own or license. Registrations cannot defame or invade intellectual property rights of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person’s personal or proprietary rights. All Registration forms become the exclusive property of the Jaguars, and none will be acknowledged or returned.

D) JUDGING CRITERIA. Judges selected by the Sponsor in its sole discretion and will include four (4) members of the Jaguars ticketing department, three (3) members of Jaguars senior leadership, and one (1) Promotion project manager (the “Judges”) will review the Registrations received and select the Winner based on the following criteria: (i) Entrant’s representation of one or more of the actions set forth on the Promotion Site: (a) Leads initiatives that positively impact their local community; (b) Uses football as a vehicle to educate or inspire others; (c) Serves as a positive ambassador for the game of football; or (d) supports the growth of flag football (0-25 points); (ii) Entrant’s answer to demonstrate Entrant’s fandom (0-25 points); (iii) Entrant’s answer to demonstrate Entrant’s community spirit (0-25 points); and (iv) Entrant’s answer to demonstrate Entrant’s lasting legacy (0-25 points) (collectively, (i) – (iv), the “Judging Criteria”). Based on the Judging Criteria, the Entrant with the highest point total will be selected to receive the Prize. In the event of a tie, all tied highest point totals will be re-judged based on the following criteria: Entrant’s answer to demonstrate Entrant’s fandom (0-100 points). The decisions of the Judges regarding the selection of the Winner, the Judging Criteria, and all related matters are final and binding.

E) WINNER SELECTION. If an Entrant is selected to receive the Prize, the Entrant will be notified by phone or email after the Submission Period concludes but before November 1, 2026. The Jaguars may require the Winner to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver, and other documentation prior to the delivery of the Prize (an “Affidavit”). The Winner may receive an IRS Form 1099 from Sponsor for the approximate retail value of the Prize for the calendar year won. If the Winner fails to pick up or redeem the Prize at the location designated by the Jaguars on a date and time designated by the Jaguars, fails to execute the Affidavit or other documentation required by the Jaguars, or fails to respond to the notification within 48 hours, the Jaguars will consider such Winner to have forfeited the Prize and another prize winner may be selected. The right to receive the Prize is non-transferable and the Winner has no right of substitution (in cash or otherwise). The Jaguars reserves the right to substitute a prize of equal or greater value in the event any portion of the Prize is unavailable, as determined by the Jaguars in its sole discretion. Winner is solely responsible for all costs and expenses incurred that are not included in the Prize, including items such as: travel, ground transportation, gratuities, food, beverages, and souvenirs. Winner is responsible for all taxes and fees associated with Prize receipt and must agree to the terms and conditions relating to the benefits provided by the Jaguars. Odds of winning depend on the number of Registrations received and Entrant’s ability to meet the Judging Criteria.

F) CONDITIONS OF PARTICIPATION. Each Entrant represents and warrants that all information contained in his/her Registration is, to the best of his/her knowledge, true and accurate. The Sponsor, Bold Events, the NFL Entities, Ticketmaster, LLC (“Ticketmaster”), and each of their respective affiliates, successors and assigns, and those working on their behalf, and each of their respective officers, members, managers, directors, representatives, employees, and agents (the “Released Parties”) are not responsible for the following: (i) any incorrect or inaccurate information, whether cause by an Entrant, any printing errors in these Official Terms and Conditions, in the Registration questions or otherwise in any materials in connection with the Promotion, or by any of the equipment or programming associated with or utilized in the Promotion, or for any misdirected, incomplete, lost, late or illegible registrations or other errors or problems that may limit an Entrant’s ability to participate in the Promotion; (ii) any other error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of registrations, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, including in connection with the administration of the Promotion; (iii) any unauthorized human intervention in any part of the entry process or the Promotion, or technical or human error which may occur in the administration of the Promotion or the processing of entries or lost, late, misidentified or misdirected registration entries, or telecommunication or computer hardware or software performance, errors, delays or failures; or (iv) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant’s participation in the Promotion or receipt or use or misuse of any Prize. All federal, state and local taxes (where applicable) are the sole responsibility of the individual who is selected for a Prize in the Promotion. The Jaguars reserve the right to disqualify any individual who tampers with the registration process or the administration of the Promotion. The Jaguars reserve the right to cancel, suspend and/or modify the Promotion or a Prize, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, or otherwise impacts the ability to conduct the Promotion or fulfill any Prize, as determined by the Jaguars in their sole discretion. CAUTION: Any attempt to deliberately damage any website or undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, the Jaguars reserve the right to seek damages (including but not limited to professionals’ fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law. Registrations become the property of the Jaguars and will not be acknowledged or returned. The decisions of the Jaguars are final on all matters relating to this Promotion.

G) PUBLICITY RIGHTS; MARKETING OPT-IN. By submitting a Registration, each Entrant grants to the Jaguars, Bold Events, LLC (“Bold Events”), Ticketmaster, LLC (“Ticketmaster”), the NFL, and each of their respective subsidiaries, affiliates, agents, and others working on their behalf (the “Publicity Parties”), the right to use the Entrant’s name, image, likeness,

biographical information and any additional video or photographs taken by the Publicity Parties, without any further approval or compensation, for advertising or marketing purposes. Entrants further expressly consent on an ongoing basis to allow the Publicity Parties and authorized third parties to communicate with the Entrant by mail, email, SMS/text message, and telephone, and to share the Entrant's personal information with the Jaguars' sponsors, media partners, facility manager, and other companies with which the Jaguars do business, unless and until Entrant opts out of such communication. Such communications shall include, but not be limited to, promotional and advertising marketing communications.

H) DISCLAIMERS, DISPUTE RESOLUTION AND LIMITATIONS OF LIABILITY. Each Entrant hereby forever discharges, releases, and agrees to defend, indemnify and hold harmless each Released Party and the NFL Entities (as defined herein) from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of any Prize provided under the Promotion. All disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action. This Promotion shall be governed by, and construed in accordance with, the internal laws of the State of Florida, without regard to Florida's conflict of law principles that may cause the application of laws of another jurisdiction. Any action or litigation concerning this Promotion shall (1) take place exclusively in the federal or state courts sitting in Duval County, Florida, and each entrant expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts; or (2) in the sole discretion of the Jaguars, exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held at the AAA regional office nearest the entrant. If the Jaguars elect arbitration pursuant to this paragraph, the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration and judgment upon such arbitration Prize may be entered in any court having jurisdiction. Entrants agree to abide by the terms of these terms and conditions and the decisions of the Jaguars, which are final, and waive any right to claim ambiguity in these terms and conditions. Each entrant agrees to service of process by mail or other method acceptable under the laws of the State of Florida. ANY CLAIMS, JUDGMENTS AND/OR PRIZES SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH APPLYING TO THE PROMOTION. EACH ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

I) SEVERABILITY. In the event that any provision of these Official Terms and Conditions shall be declared invalid or unenforceable for any reason by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Terms and Conditions, which shall remain in full force and effect, and the Official Terms and Conditions shall be construed as if such invalid or unenforceable provision had not been part of the Official Terms and Conditions, and the court making such determination shall have the power to reduce the scope or applicability of such provision in a manner that makes such provision valid and enforceable and comes closest to expressing the intention of the invalid or unenforceable provision.

J) ENTRANT'S PERSONAL INFORMATION. Information collected from Entrants is subject to and will be used in accordance with these Official Terms and Conditions and Sponsor's privacy policy located at [Jaguars Privacy Policy | Jacksonville Jaguars - jaguars.com](#)

K) ANNOUNCEMENT OF WINNER. To request the name of the Winner, please send a postage prepaid letter to Jacksonville Jaguars, LLC, Attention: Alex Russell, Ticketing, 1 Tower Court, Suite 200, Jacksonville, Florida, 32202 to be received by May 1, 2027.

L) SPONSOR INFORMATION: Jacksonville Jaguars, LLC, 1 Tower Court, Suite 200, Jacksonville, FL 32202.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH ANY SOCIAL MEDIA PLATFORM/ENTITY ON WHICH IT MAY APPEAR, INCLUDING BUT NOT LIMITED TO, FACEBOOK, X (FORMERLY TWITTER), INSTAGRAM, SNAPCHAT (SNAP INC.), PINTEREST, ETC. (COLLECTIVELY, "SOCIAL MEDIA ENTITIES"). THE NFL ENTITIES AND THE SOCIAL MEDIA ENTITIES WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY BENEFITS AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY. "NFL ENTITIES" SHALL MEAN COLLECTIVELY, NFL VENTURES, L.P., NFL VENTURES, INC., NFL PRODUCTIONS LLC, NFL ENTERPRISES LLC, NFL PROPERTIES LLC, NFL INTERNATIONAL LLC, ALL OF THE NFL MEMBER CLUBS (EXCLUDING JAGUARS), ANY SUCCESSOR OR FUTURE ENTITY THAT IS, DIRECTLY OR INDIRECTLY, JOINTLY OWNED AND/OR CONTROLLED BY ALL OR SUBSTANTIALLY ALL OF THE NFL MEMBER CLUBS, OR OWNS ASSETS THAT PRODUCE REVENUES THAT ARE REQUIRED TO BE SHARED WITH OTHER NFL MEMBER CLUBS UNDER THE NFL CONSTITUTION (INCLUDING ANY SUCH ENTITY CONTROLLED BY THE NFL MEMBER CLUBS AND THE JAGUARS COLLECTIVELY) AND EACH AND ALL OF THEIR RESPECTIVE AFFILIATES, SUBSIDIARIES, SUCCESSORS AND ASSIGNS.

Ticketmaster LLC is not a Sponsor of the Promotion and in no way is responsible for the administration of the Promotion, the verification of winners, or the fulfillment of prize. All inquiries regarding the Contest should be directed to Sponsor.

Ticketmaster is a registered trademark of Live Nation Entertainment, Inc.

Marketing ROS/Email/POS Collateral Abbreviated Rules

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. MUST BE 18 OR OLDER AND LEGAL RESIDENT OF FL OR GA. PROMOTION PERIOD: 10/5/2026 – 10/16/2026. PRIZE ARV = \$4,550. PRIZE DETAILS AND WINNER SELECTION DATE SPECIFIED IN OFFICIAL RULES AT <https://web.witcontests.com/jaguars/form/heart-of-duuuval-nomination-fo-261005>. SPONSOR: JACKSONVILLE JAGUARS, LLC, 1 TOWER COURT, SUITE 200, JACKSONVILLE, FL 32202. ODDS OF WINNING DEPEND ON TOTAL NUMBER OF ENTRIES RECEIVED AND SATISFYING JUDGING CRITERIA. TICKETMASTER IS NOT A SPONSOR OF THIS CONTEST. ALL INQUIRIES REGARDING THE CONTEST SHOULD BE DIRECTED TO THE SPONSOR.

Social Media Abbreviated Rules

NO PURCHASE REQD. LEGAL RESIDENTS: FL OR GA, 18+. VOID WHERE PROHIBITED. BEGINS 10/5/26 & ENDS 10/16/26. CLICK FOR RULES. SPONSOR: JACKSONVILLE JAGUARS, TICKETMASTER IS NOT A SPONSOR OF THIS CONTEST. ALL INQUIRIES REGARDING THE CONTEST SHOULD BE DIRECTED TO THE SPONSOR.