

TITLE **Producer/Video Editor – Digital Content**

DESCRIPTION **JOB SUMMARY**

The LPGA's Videographer/Producer/Editor will work to help grow the LPGA fan base and the LPGA brand across digital platforms. This position focuses on identifying, creating, and publishing content to the LPGA Tour's digital platforms. As the demand for content on the LPGA Tour's digital platforms continues to grow, this is your opportunity to grow with us in a fast-paced, innovative, and collaborative environment, reaching our fans around the world. The ideal candidate is an up-and-coming video creator who follows social trends and knows how to capture and edit quick-turn content for all digital platforms.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Coordinate, shoot and edit LPGA Tour content from start to finish daily, with a focus on quick-turn platform-specific videos for digital platforms
- Demonstrate strong editing skills that lead to compelling and visually interesting storytelling
- Develop and pitch ideas for long-form content, short-form content, and live content
- Monitor platform trends and audience sentiment to make content decisions for the LPGA Tour's digital platforms
- Collaborate on weekly content calls and cross-department brainstorm sessions

POSITION REQUIREMENTS **QUALIFICATIONS**

- Bachelor's degree in Broadcast Journalism, Television/Film Production, or related area of study
- Two to five (2-5) years of experience in video production, to include shooting and editing of video for digital platforms
- Experience with the following production systems and/or technical equipment: non-linear video editing (Final Cut Pro X), computer graphics (After Effects, Motion, Photoshop, Illustrator etc.)
- Sports production background required; golf experience and knowledge preferred
- Experience working with brands and athletes is preferred
- Strict adherence to required media asset management processes required
- Strong organizational and time management skills required
- Ability to multitask and work toward several milestones on various projects simultaneously within tight deadlines

- Ability to collaborate well with other creative professionals to supply top-notch finalized products
- Desire to operate successfully in a fast paced, 24/7 sports environment

The LPGA offers a competitive salary and benefits package that includes, medical, dental, vision, life, and disability insurance, paid time off, 401(k) with employer match, golf and fitness center privileges, access to all of our events, and many other great benefits to all full time employees.

EOE

Travel required, approx. +/- 20 weeks throughout the season

Must provide links to a demo reel and/or recent projects for review with application submission

FULL-TIME/PART-TIME Full-Time

LOCATION Headquarters/Central Florida

TRAVEL PERCENTAGE +/- 20 weeks a year

EOE STATEMENT We strive for diversity within our workforce. We are an equal employment opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, disability status, protected veteran status or any other characteristic protected by law.