COMMUNITY IMPACT
BUILDING A BETTER JACKSONVILLE TOGETHER.

COMMUNITY REPORT
2021 - 2022

PRESENTED BY:
Florida Blue
From Owner Shad Khan

On behalf of the Jacksonville Jaguars and Florida Blue, our official community partner, I would like to thank you for your tremendous support on what was a fantastic year in community outreach. I am extremely proud of our players, coaches, staff and Legends for their work and dedication to our community.

The entire Jaguars organization is committed to strengthening our city, beginning with the plans to revitalize downtown and its surrounding neighborhoods. From the Miller Electric Center, the Jacksonville Shipyards and Lift Ev’ry Voice and Sing Park to the Outeast neighborhood, we are just getting started.

My family and the Jaguars Foundation donated $1 million to LIFT JAX and its work with the Historic Eastside CDC to revitalize the Outeast neighborhood community. Another key area for us is workforce development and providing economic opportunity for the northeast Florida region. With that in mind, the Jaguars brought the Construction Ready program to Jacksonville with the vision of creating jobs in a high-paying industry that can transform lives, families and ultimately communities. I am proud to say we have graduated three classes and all participants received a full-time position with top construction companies in Jacksonville.

It is because of YOU, our fans, our partners and the community’s support that we can achieve positive impact in Jacksonville. Change doesn’t happen overnight, and it is going to require all of us celebrating the small wins throughout the community as we keep moving the chains on our collective vision for Jacksonville and the downtown area.

On behalf of my family and the entire Jaguars organization, we thank you for your continuous support. We have much to look forward to on the football field and in building a stronger and healthier community together.

I also want to take a moment to congratulate our very own Tony Boselli, who will become the franchise’s first player enshrined in the Pro Football Hall of Fame. Congratulations Tony on this well-deserved honor!

Go Jags!

Shad Khan
Owner, Jacksonville Jaguars

A Message To Our Fans, Friends And Partners

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Owner, Jacksonville Jaguars
He was the first-ever draft selection by the Jaguars and started 90 of 91 career games as well as six playoff games from 1995-2001. During his seven seasons in the NFL, he allowed only 15.5 sacks and allowed just 1.0 sack during his rookie season in 1995 (13 games). On Dec. 28, 1996, the Jaguars played their first postseason game in franchise history and he lined up against the NFL's all-time sack leader, 11-time Pro Bowl selection, and 1996 Defensive Player of the Year DE Bruce Smith and held him to zero sacks. He led the way for Jaguars all-time leading rusher RB Fred Taylor to rush for nearly 3,500 yards and 32 TDs in the four seasons he blocked for Taylor. Named to the NFL's All-Decade Team of the 1990s.

During his playing time, 59.6 percent of Jaguars rushes were to the left side. Over his first three seasons (1995-97), he allowed just 0.13 sacks per game (5.5 sacks in 41 games).

NOTES TO KNOW

The Jaguars' first-ever draft pick, Tony Boselli, is the first member of the franchise to be elevated to Hall of Fame status. Tom Coughlin's pursuit of Boselli began in the fall of 1994 when the then expansion coach put his coaches and scouts through the draft process even though they weren't picking until 1995. He saw the potential on the college tape and at Southern California's Pro Day in 1995.

"His will to win. His will to prepare and his desire to compete was at the very highest level," explained Coughlin, whose time with Hall of Famers Lawrence Taylor and Harry Carson from his days with the New York Giants gave him a good measuring stick.

"They had everything else—the height, the length, the feet, the strength and technique, but it was all of those things in combination with his desire to win on every play that made Tony Boselli not only a great football player but a cornerstone on which we could build an entire franchise."
Mission Statement

To uplift our community by providing economic and equal opportunity through programs that strengthen our neighborhoods and develop our youth. Building a Better Jacksonville Together.

Areas of Strategic Focus

**Neighborhood Revitalization**
- Business Development
- Capacity Building
- Community Football Fields
- Digital Divide
- Food Insecurity
- Green Space Improvement
- Workforce Development

**Youth Development**
- Jaguars PREP
- Scholarships and Internships
- Strategic School Partnerships
- Student Mentorship

**NFL League-Wide Initiatives**
- Salute to Service
- Inspire Change
- Crucial Catch
- Hispanic Outreach
- My Cause My Cleats
- Legends

Jaguars in the Community

**Turkey Time with the Jaguars**
Jaguars players donated more than 700 turkeys to families in need during the Thanksgiving holiday, in partnership with Publix, Feeding Northeast Florida and others to ensure families could enjoy their holiday around the dinner table. Jaguars Legend Fred Taylor helped distribute meals to each family.

**Shop with a Jaguar**
Each year, Jaguars players surprise hundreds of kids with a shopping spree during the holidays. The kids have a run of the store and purchase anything from sports equipment and toys to new clothes and shoes just in time for the holidays.

**Wolfson Children’s Hospital Toy Donation**
Brandon Linder, Tyler Shatley and Logan Cooke joined together to purchase hundreds of toys for kids at Wolfson Children's Hospital and Ronald McDonald House in an effort to spread holiday cheer. The Jaguars and The Law Firm of Pajcic and Pajcic also partnered to sponsor the Ronald McDonald House Charities of Jacksonville’s Annual Family Holiday Party.

**Trunk or Treat**
The Jaguars hosted a fun Halloween-themed night at Fields Cadillac Jacksonville, where more than 250 kids got the opportunity to trick-or-treat through the dealership. Legend Kyle Brady and members of The ROAR joined in on the Halloween festivities and pizza party.

**Bike Giveaway**
Jaguars wide receiver Laviska Shenault Jr. visited the River Science Academy to surprise more than 100 students with new bikes.

View bike giveaway:
Rebuilding and Strengthening Our Neighborhoods

Jaguars owner Shad Khan made a commitment to an important effort to renew a neighborhood whose history is rich in people and institutions and one that has made significant contributions both in Jacksonville and throughout the nation. The Khan Family and the Jaguars Foundation made a $1 million donation to LIFT JAX and its work with the Historic Eastside CDC to help Jacksonville’s Outeast neighborhood, one of the most historic and culturally-prominent African American communities.

“The Historic Eastside CDC calls it ‘within-trafic- tion,’” said T-Neisha Tate, Jaguars Vice President of Social Responsibility. “Gentrification is when individuals come from outside the neighborhood, but Outeast is working together from within the neighborhood to take it to where it can be as good and strong and important as it once was and truly as it always should have been. We know we can’t prosper if our neighbors aren’t given the chance to prosper. We’re going to ensure we do everything we can to make that happen.”

Khan’s contribution will help LIFT JAX with its mission to eradicate poverty and create better outcomes by following a similar model that successfully worked to revitalize Atlanta’s East Lake neighborhood. Specifically, the money will go towards a few key projects as part of the bigger picture.

Current projects:
- Deb’s Store
- Flossie Brunson Park
- A. Philip Randolph Park
- Melanin Market
- Historical Designation
- Brotherhood Pocket Park

Neighborhood Revitalization
The Jaguars’ investment entity, Iguana Investments, is committed to downtown development and a revitalized, vibrant downtown. Its 1st DownTown Jacksonville digital platform — website, social media channels, and emails to supporters — was created to help communicate, advocate and unite supporters who share the same vision and enthusiasm we have for downtown. Our projects, which include development of The Shipyards (Four Seasons Hotel and Residences, a six-story office building with ground-level retail, and marina support building), Miller Electric Center, and the eventual Stadium of the Future. These projects will increase jobs and tourism revenue, boost the number of residents living downtown, activate the St. Johns River along the downtown Riverfront, help build a destination economy, facilitate public engagement, and solidify Jacksonville as the Hometown of the Jaguars.

16 Community Football Field Locations:
1. Woodland Acres Field
2. Sweetwater Barco Field
3. Scott Park
4. Ray Greene Park
5. Pine Forest Field
6. Millison Park
7. Lakeshore Criswell Field
8. Flossie Brunson Park
9. Ed Austin Regional Park
10. Bishop Snyder Field
11. 9A Baymeadows Regional Park
12. Yulee Sports Complex
13. Yancey park
14. Kooker Park
15. Clanzel T. Brown
16. Wesconnett Park

NFL/LISC Community Football Fields
The Jaguars believe in improving the quality, safety and accessibility of neighborhood football fields to give children a safe place to play the game of football. Through a partnership with the NFL Foundation, LISC-Jacksonville, local city and county governments, nonprofit organizations and youth football associations, the Jaguars have completed new construction and/or refurbishment of 16 community football fields throughout northeast Florida.

Workforce Development
Construction Ready Comes to Jacksonville

With the 1st DownTown Jacksonville projects underway, including the new Miller Electric Center that will house the football team’s operations for years to come, the Shipyards and soon-to-be Jaguars Stadium of the Future, the Jacksonville Jaguars brought the Construction Ready program to Jacksonville. Its goal is to uplift downtown and its surrounding neighbors while creating new employment opportunities for residents to be part of the growth of downtown Jacksonville.

Construction Ready’s model provides free training, credentialing and career placement services to people of all ages and backgrounds. In completing the Construction Ready program, graduates receive eight national, industry-recognized credentials and an opportunity to interview and work with some of Jacksonville’s leading construction companies. This program is a pathway to new and enhanced career opportunities for the city’s residents, including OutEast neighbors.

Construction Ready Jacksonville has already proven to break traditional barriers to employment, including background, childcare and transportation issues. The Jaguars have graduated three classes and all graduates received full-time positions, with a few graduates being hired onto the 1st DownTown Jacksonville projects. The Jaguars anticipate placing at least 120 graduates into full-time employment with Jacksonville’s top construction companies in its first year.

- NEIGHBORHOOD REVITALIZATION -
EDUCATION
City Year
In partnership with City Year, the Jaguars Foundation continues to encourage academic excellence and support Duval County Public Schools (DCPS). The Jaguars support of City Year helps thousands of local elementary, middle and high school students excel in school and graduate high school ready to enter career training, the military or college. The Jaguars partner with DCPS to host Family FAFSA (Free Application for Federal Student Aid) nights to equip students and parents with essential financial aid information and help prepare them with a college financial plan.

View FAFSA Night at Ed White High School:

Shad Khan and Harry Frisch Scholarship and Internship Program
Jaguars Owner Shad Khan and Harry Frisch, Founder of Beaver Street Fisheries, have a shared belief in the value of education which led them to form the Shad Khan and Harry Frisch Scholarship Fund. Since its inception, more than $332,000 in scholarships have been awarded. Pictured below: Scholarship recipient, Marquis Roundtree, Harry Frisch and Ben Frisch

Youth Development

Honor Rows
The Honor Rows Program, one of the Foundation’s longest standing programs, was established with the idea that our youth are our future and should be recognized for their great efforts in the areas of academic improvement, character and community services. This nationally recognized program uses seats at Jaguars home games as an incentive for youth to reach their goals, giving students something exciting to work towards. “Alert Today, Alive Tomorrow,” from FDOT has been a great partner in this initiative.

Literacy Locker Room Visits
Created in 2021 by the Jaguars Foundation, alongside Read USA and other organizations, Literacy Locker Rooms promote the importance of literacy to local youth. The Jaguars plan to continue the initiative with former and current players visiting area schools and spending time reading to kids, discussing the impact of literacy on their lives and gifting books to schools and classrooms across the First Coast.

View Literacy Locker Room visits:
Jaguars PREP is committed to growing the game of football throughout northeast Florida by removing barriers of accessibility, encouraging health and safety, building strong character among participants, and enhancing opportunities and resources for youth and high school football athletes. Jaguars PREP programs include Nike 11-On, NFL FLAG, Girls Flag Football Preseason Classic, QB Skills Challenge, Special Olympics Fantasy Camp, High School Media Day, Project 17, FHS7V7A Tournament, Whataburger High School Coach of the Week, Whataburger Game of the Week and Whataburger Player of the Year and Coach of the Year.

NFL FLAG

NFL FLAG is a natural entry point into the world of football, creating opportunities for children to learn, engage and grow with the game. NFL FLAG leagues are no contact, giving boys and girls of all abilities a chance to develop their fundamental football skills in a positive, inclusive environment. Youth athletes ages 4 to 17 years old can join. Learn more by visiting nflflag.com and find a league near you.

The Jaguars hosted 13 NFL FLAG teams at TIAA Bank Field in preparation for the Tampa Bay NFL FLAG Regional Tournament.

The Jacksonville Jaguars 14U PREP team packed their bags and headed out west to Las Vegas for the NFL FLAG Championships at Pro Bowl. The Jaguars covered the flights, hotels and meals and quarterback Trevor Lawrence contributed new cleats for the entire team.

Coach Elizabeth Graham led the Jaguars 14U boys team, which won every game in every tournament leading up to the championship game. When asked about the second-place finish for her select team, she responded, “Some things just didn’t go our way; we had a few bad calls and there were a lot of nerves on the boys’ side. We threw an interception on the first play and from that point on we were playing catch-up.” Despite the early setback, the team finished 5-1 and impressed out west. The ten middle school athletes experienced something that most football players have not — a female coach. You could say Graham is THE female football coach in Jacksonville, and her passion comes from her family’s love affair with the game.
Nike 11-On
More than 540 First Coast student-athletes from 20 area high schools received an exclusive opportunity to participate in the Jaguars Nike 11-On lineman challenge and 7-on-7 tournament. The 11-On initiative supports scholastic high school football team competition that focuses on building transferable life skills.

Girls Flag Football Preseason Classic
More than 500 athletes competed from 24 different schools and showcased their talent at TIAA Bank Field at the 2022 Jaguars Girls Flag Football Preseason Classic. This program serves as a chance to bring girls flag football teams together to compete and to highlight the growth that girls flag football is seeing at high schools across northeast Florida.

High School Media Day
Jaguars PREP and Baker’s Sports kicked off the 2022 high school football season with an annual High School Football Media Day. This event, held at TIAA Bank Field, brought together high school football coaches and student athletes from more than 80 schools in northeast Florida and southeast Georgia to meet with the media.

High School QB Skills Challenge
The Jacksonville Jaguars hosted its 2nd Annual High School QB Skills Challenge with more than 130 high school quarterbacks in attendance from 30 different counties across the state of Florida and south Georgia. These young and up-and-coming quarterbacks received the opportunity to showcase their talent and sharpen their skills at TIAA Bank Field. Special guest and former NFL quarterback, Jaguars Head Coach Doug Pederson, stopped by to encourage, inspire and share words of wisdom with the group before they headed out to compete.

View the High School QB Skills Challenge:

Jaguars ALL-PREP Top 25
The top 25 high school football players in Jacksonville were selected by Action Sports Jax based on their on-and-off the field achievements and considered the best at their positions. The Jaguars honored these student athletes at the Jaguars versus Texans game last season, surprising them with custom Jaguars jerseys, giving them the honor of folding the flag during the national anthem and recognizing their accomplishments in-game.

Special Olympians Become a Jaguar for a Day
Forty-five Special Olympians received an opportunity to sign one-day contracts to become professional football players with the Jacksonville Jaguars. The Jaguars surprised each athlete with a personalized Jaguars jersey with their name on the back and hosted a Special Olympics Fantasy Camp where they competed side-by-side with Jaguars players who guided them through various football drills on TIAA Bank Field.

Project 17
The Jaguars continue to support the Jacksonville Sports Medicine Program and Duval County Public Schools to ensure that all 17 general public high schools have full-time athletic trainers in each school. This initiative began six years ago with a start-up grant from the NFL Foundation and has been supported every year since then by the NFL.

Jaguars ALL-PREP Girls Flag Football Team
Girls flag football is rapidly growing in northeast Florida. The inaugural Jaguars ALL-PREP girls flag football team was announced this past May, and the Jacksonville Jaguars could not be more excited to be involved in this growing sport. Fourteen high school females have been added to the ALL-PREP roster for the 2021-2022 season. Jaguars PREP partnered with Florida High School Football Media Group to help identify these talented athletes.
Salute to Service presented by CSX

The military is synonymous with Jacksonville, and we are proud to support our military community and honor members of the armed services year-around. Shad Khan and his family, through the Jaguars Foundation, have provided more than $1 million dollars in support of the City of Jacksonville’s Veterans Resource and Reintegration Center at City Hall. At the Mayor’s Season of Valor press conference; the Jaguars Foundation, CSX and the Jacksonville Veterans Resource and Reintegration Center announced $67,500 in grants to 11 military and veteran serving organizations. The Jacksonville Jaguars kicked off its 6th Annual 2021 Salute to Service Campaign by hosting special events for active-duty military, civilian personnel and their families to show appreciation for their service and sacrifices, including the following: The Jaguars hosted a free Movie Night with the screening of “Ron’s Gone Wrong” for 120 service members, veterans and their children with Jaguars Legend Kevin Hardy. The Jaguars and Josh Scobee hosted a night of fun at Top Golf with K9s for Warriors veterans and their companion dogs, Jaguars players, coaches, Legend Paul Posluszny and staff volunteered with St. Michael’s Soldiers to put together 800 Military Care Packages with Jaguars items, snacks and handwritten thank you notes for men and women on deployment over the holidays in partnership with Cadillac, Navy Mutual and Novo Nordisk. During the Jacksonville Veterans Day Parade, Jaguars Legends Damon Jones and Jason Babin, The ROAR, Drum Line, Jaxson de Ville and veterans from the 5 Star Veterans Center proudly rode on the Jaguars Foundation and CSX Float. Jaguars Legends Kevin Hardy and Ernest Wilford led a Jaguars Military Base Visit with the Naval Rescue Swimmer School at Naval Air Station Jacksonville, seeing the candidates in action during water rescue scenarios. They also visited the “other Jaguar” at the base — the U.S. Navy Helicopter Maritime Strike Squadron 60, which proudly boasts Jaguars colors on their helicopters and flight suits. The Jaguars Salute to Service campaign presented by CSX culminated at TIAA Bank Field with the Jaguars Military Appreciation Game in Week 12 of the 2021 NFL regular season against the Atlanta Falcons. The Jaguars hosted more than 6,500 active duty military members, veterans and their families. And, at all of the home games during the season, the Jaguars Foundation and UPS hosted military preparing or returning from deployment and their families in the Honoring Our Troops section.

View the 2021 CSX Salute to Service Campaign here:
In partnership with Jaguars players, Owner Shad Khan and the Jaguars Foundation, the Jaguars organization is committed to making Jacksonville a place of opportunity and equity for all its citizens. As part of an NFL league-wide effort to address social justice issues, the Jaguars are committed to working towards the change our city needs. Actions that move us toward a more equal and just tomorrow include creating progress in the areas of police community relations, criminal justice reform, education and economic advancement.

Lights On!
The Jaguars have partnered with the Jacksonville Sheriff’s Office (JSO) to be a positive and proactive partner in the community.

Lights On! is a community-driven program that offers repair vouchers instead of traffic tickets. The program was founded after the needless death of Philando Castile in Minnesota. The idea is to create a proactive partner in the community.

"The Lights On Program is a way to build relationships between police departments and the communities they serve," explained Don Samuels, CEO and Founder of Lights On. "Instead of punishing drivers for broken lights, we can fix the mechanical issue and mitigate what often becomes a downward spiral for community members in need. We are giving officers a new tool on their duty belt that creates a positive interaction, especially needed in these tense times."

Statistically, traffic stops are among the most dangerous encounters that a police officer faces. Officers get out of their cars and must expect the unexpected. Even if it’s not dangerous, having to write a ticket to a single mother on her way to work becomes an unpleasant experience for the officer involved, and even more so for the single mother having to come up with the money for the ticket and repair.

"This voucher puts a positive spin on it," explains Assistant Police Chief Paul Restivo of the JSO Community Engagement Division. "An officer can come back and instead of a ticket where the person is going to lose money and on top of that have the expense of the repair, they’re getting a way to pay for the vehicle to be fixed. Everywhere this program has been implemented it’s turned into a positive for the person, and the police officer to have that kind of interaction."

There are currently nine local auto repair businesses engaged with the Lights On initiative in Jacksonville, and JSO is actively seeking more. Restivo hopes the program solves problems for people and officers, and wants drivers to know that officers are on the road with vouchers today and that they’re genuinely concerned with public safety, and they’re here to help.

CRUCIAL CATCH
INTERCEPT CANCER

Baptist MD Anderson
The Jaguars are proud to support Baptist MD Anderson Cancer Center’s downtown facility. In 2016, Owner Shad Khan made a $1 million dollar gift to the project, with matching funds, that created a $2.25 million Jacksonville Jaguars Endowment that continues to facilitate breast cancer research, prevention and care.

The Jay Fund
The Jaguars are proud to support The Jay Fund founded by former Head Coach Tom Coughlin in 1998 to honor one of his former players at Boston College, Jay McGillis, who lost his battle to leukemia. In honor of Jay, Coughlin made it his mission to help other families tackling childhood cancer by providing comprehensive financial, emotional and practical support.

Jaguars Visit Wolfson Children’s Hospital
Jason de Ville was along for a special ride with the Jacksonville Fire and Rescue Department as they put smiles on faces of patients of Wolfson Children’s Hospital.

HISPANIC OUTREACH

Jacksonville has one of Florida’s fastest-growing Hispanic populations. Recognizing the cultural diversity and believing in creating opportunity for all citizens, during Hispanic Heritage Month, the Jaguars host several events to amplify the rich history, heritage and traditions of Latinos.

Hispanic Youth Leadership Scholarships
The Jaguars partner with the First Coast Hispanic Chamber of Commerce (FCHCC) to award college scholarships to 10 local Hispanic youth leaders. These students are recognized for their achievements at the annual FCHCC Achieving the Dream Gala sponsored by the Jaguars.

Mural Unveiling
The Jaguars collaborated with Duval County Public Schools, More Art Culture and FCHCC Florida to bring a one-of-a-kind mural to Alfred I. DuPont Middle School that represents the Hispanic and Latin American community beautifully. The mural was painted by artist Whitney Perez.

Food Distribution
To close out Hispanic Heritage Month the Jaguars collaborated with Feeding Northeast Florida and FCHCC to provide 300+ Hispanic families with groceries and meals.

- NFL LEAGUE-WIDE INITIATIVES -
The Jaguars Legends program exists to connect former Jaguars players back to the game of football through fan engagement, community programming, and appearances. The Jaguars are excited to be bringing our Legends back for Legends Weekend and building the Legends program for years to come. This past year our Legends were active in the community, giving back through food distributions, supporting our military, hospital visits, shopping events, youth football and more.

Helmet Donations
Jaguars PREP joined together with Alert Today Florida and Jaguars Legend Paul Posluszny to surprise the entire Moncrief Broncos team with 60 pieces of new safety equipment – each receiving a new bike helmet and football helmet. In addition, Legend Kevin Hardy surprised the Arlington Seminoles with 30 brand new helmets to surprise the entire Moncrief Broncos team together with the Law Firm of Pajcic & Pajcic.

Shopping Event
The Jaguars, Tony Boselli, the Boselli Foundation and Academy Sports + Outdoors teamed up to surprise a group of students at Matthew Gilbert Middle School with $100 gift cards to shop for sports equipment for their upcoming seasons.

Maurice Williams smiles when he ponders the impact that football has had on his life. The Jaguars 2001 second-round draft pick was a star offensive tackle for the fabled Pershing High School program in his hometown of Detroit and became a standout at the University of Michigan. Williams became a mainstay on the Jaguars offensive line for nearly a decade and was ready for something different when he retired in 2010.

"Back in high school, if you would have told me that I would be coaching someday I would have told you, "no!" He said without hesitation. "But I’ve just developed such a love for this game, I want to give back and have an impact on football somehow. I have had these unique opportunities to stay connected and put my stamp on the game, and I really just want to help as many of these young guys have the chance to get as much out of the game as I did. I want them to love it and enjoy it. It’s supposed to be fun."

Williams is the new head football coach at the Providence School in Jacksonville, a private Christian school with a history of former Jaguars players involved in the program. Williams stuck his toes in the water after hanging up his cleats for something different when he retired in 2010. Williams became a mainstay on the Jaguars offensive line for nearly a decade and was ready for something different when he retired in 2010.

"I was his assistant offensive line coach because he knew I would miss a few games. So, I spent a year under his belt and then he went to Episcopal and I took over for him. I did that for four years right as I was transitioning to become the Jaguars’ team chaplain and I ended up letting that go. Then when they made the change a few months ago they called, and I was ready for the challenge."

Williams quickly discovered that a number of his former teammates with the Jaguars were up for one also and has assembled an impressive staff in his first season with the Stallions. Defensive end Reggie Hayward will team up with Roy Miller to coach his defensive line and tight end Kyle Brady will take the offensive line and tight ends, Greg Jones will coach the running backs, Donovin Darius will handle the secondary and Joe Zelenka will of course tutor the special teams. That list is bound to attract the attention of high school football players who want to give football a go, but Williams also understands the pressure it brings.

"It will be a tremendous help, especially at a small school like Providence that has some great kids with the potential to become good football players," Williams explained. "It also should make a statement across the state and teams will come after us because they want to test us, and our coaching skills and knowledge and I think we’re all looking forward to that challenge. We’re working hard to put together a solid program that can go and compete against anyone. It’s going to take time, we’re not kidding ourselves, but we’re all confident that we’re going to build something special."

Williams, who is just weeks away from finishing his seminary studies and becoming an ordained minister, feels he has landed in the right spot at Providence where the connection to the church makes sense for him as a football coach. He wants to do more than just win football games – he wants to help his players and staff win the game of life.

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Trevor Lawrence dedicates his cleats to Long Branch Elementary

The car ride from Long Branch Elementary School, where Trentiss Harris studies, to TIAA Bank Field, where Trevor Lawrence plays, takes less than 10 minutes. While the distance between the two Jacksonville institutions is minimal, the potential impact of a brief meeting between the now fourth grader and the Jacksonville Jaguars’ starting quarterback could be monumental. Harris’ voice was one of the first Lawrence heard when he and his wife, Marissa, arrived in the Bold City for the first time, the day after Trevor became the franchise’s first-ever No. 1 overall draft pick.

“Welcome to Duval. This is your ball,” said Harris, flanked by 23 of his classmates, as he handed Trevor a commemorative pigskin to mark the occasion in a symbolic gesture that’ll never be forgotten in Jaguars’ lore.

Now, Trevor, a Cartersville, Ga. product and Clemson alumnus, is paying back the southern hospitality he was shown upon his arrival in the 904. He chose to champion Long Branch Elementary for the NFL’s ‘My Cause, My Cleats’ initiative, through which players showcase their passions beyond the game and sport custom footwear that represents a goodwill organization they support. Lawrence wore one-of-a-kind adidas cleats designed by Long Branch students and perfected by Jacksonville artist Chris Clark during the Jaguars’ Week 13 matchup at the Los Angeles Rams.

Originally drawn by Clark, he provided coloring pages for the kids to unleash their creativity. Several themes reoccurred in the students’ renderings:
1. “Drip” (They wanted to make sure Lawrence’s cleats looked cool)
2. “LBE” (Those are the school’s initials)
3. The school building (It represents students’ desire for Lawrence to visit once COVID-19 protocols permit)

The finished product is the colorful custom cleats you see today.

View video here:
COMMUNITY IMPACT

The Community Impact team is the philanthropic and community investment arm of the Jaguars, Whitney Meyer, who joined the team in 2021 as Senior Vice President and Chief Community Impact Officer, brought together the Jaguars Foundation, Social Responsibility and Legends under one umbrella to work collectively to bring about positive change within our communities. From neighborhood revitalization to youth development, the Community Impact team works closely with an array of community partners to positively transform northeast Florida.

THANK YOU TO OUR PARTNERS

The thousands of lives and neighborhoods impacted does not happen without the strength of our partners. Thank you for your support and for being such an important part of the Jaguars family in helping us to build a better Jacksonville together for the past 27 years.

Major nonprofit community partners we’d like to thank:
- Florida Blue, The Official Community Partner of the Jacksonville Jaguars
- United Way of Northeast Florida
- LISC - Jacksonville
- First Coast Hispanic Chamber of Commerce (FCHCC)
- American Heart Association
- Baptist MD Anderson
- City Year
- Tom Coughlin Jay Fund
- HabiJax - Habitat for Humanity
- Jacksonville Humane Society
- Jacksonville Veterans Resource and Reintegration Center
- YMCA
- Wolfson Children’s Hospital
- The Players Center for Child Health
- Boys and Girls Clubs of NE Florida
- Dubow Family Foundation
- Nonprofit Center of Northeast Florida
- Nemours
- Corporate partners listed on back

SUPPORT THE JAGUARS FOUNDATION

You can support the Jaguars Foundation’s mission in the community through various activities including: purchase a Jaguars license plate, participate in the 50:50 Jackpot or Prize Wheel on game day, join us for our annual Back to Football Luncheon, and participate in the Novo Nordisk 5K Stadium Challenge. You can also donate directly to the Jaguars Foundation by visiting: betterunite.com/jaguarsfoundation

Florida Blue

“Florida Blue is driven by our mission of helping people and communities achieve better health, and we are proud to partner with a community-focused organization like the Jaguars for another season. As we look to determine our new normal as a community, the Jaguars are leading the way by providing service and hope to those in need. We look forward to continuing our partnership.”

Pictured from left to right: Chris Sutton, Milena Ruiz, Adriel Rocha, Peter Racine, Whitney Meyer, T-Nesha Tate, Michael Carnahan and Kristina Heath.

Community Impact Team

<table>
<thead>
<tr>
<th>Whitney Meyer</th>
<th>Peter Racine</th>
<th>T-Nesha Tate</th>
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<tbody>
<tr>
<td>Senior Vice President and Chief Community Impact Officer</td>
<td>Senior Vice President of Jaguars Foundation and Community Impact</td>
<td>Vice President of Social Responsibility and Impact</td>
</tr>
</tbody>
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<tr>
<th>Adriel Rocha</th>
<th>Milena Ruiz</th>
<th>Caelan Rhinehardt</th>
</tr>
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<td>Director, Jaguars Foundation and Community Impact</td>
<td>Program and Communications Manager</td>
<td>Youth Football Coordinator</td>
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<th>Kristina Heath</th>
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<td>Community Nonprofits and Events Manager</td>
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