

Coollest Jaguars Gameday Experience Sweepstakes Rules presented by McGowan's Heating and Air Conditioning

NO PURCHASE NECESSARY

Sweepstakes Instructions

All entrants must enter to win via <http://www.jaguars.com/mcgowans/>

Sweepstakes Rules and Details

Sweepstakes begins June 1, 2019 at 12:00am EDT and runs until June 30, 2019 at 11:59pm EDT

Official Sweepstakes Rules

By entering our sweepstakes you agree to the following rules:

- 1. No purchase necessary to enter or to win. Void where prohibited. Some restrictions may apply.**
- 2. Eligibility.** The sweepstakes is open to all legal residents 21 years of age or older that live in the State of Florida in the following counties: **Nassau, Duval, St. Johns, Flagler, Volusia, Putnam, Clay**. Employees of RF Group, LLC d/b/a McGowans Heating and Air Conditioning (hereinafter referred to as "Sponsor" or "McGowans Heating and Air Conditioning"), Jacksonville Jaguars, LLC (the "Jaguars"), the NFL Entities (as defined herein) and each of their respective affiliates, subsidiaries, advertising or promotional agencies, and other agents, and their immediate family members are not eligible.
- 3. Entry.** The sweepstakes entry must be completed and submitted via internet signup through the web page <http://www.jaguars.com/mcgowans/>

Limit one (1) entry per person. Neither McGowan's Heating and Air Conditioning or the Jaguars will be responsible for incomplete, lost, or incomplete entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any telephone connection, network, hardware or software, whether originating with sender or jaguars.com. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the email account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such email account. All entries become the property of McGowan's Heating and Air Conditioning and the Jaguars and none will be returned. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by McGowan's Heating and Air Conditioning in its sole discretion, and McGowan's Heating and Air Conditioning reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the sweepstakes.

- 4. Prizes and Odds.** The Grand Prize, total number of prizes, and value of the prize(s) are listed on each sweepstakes' Official Sweepstakes Page. One Grand Prize will be rewarded.

One winner will receive the following Grand Prize Pack:

- McGowan's TrustMe® Full System Review (up to 2 units). The details of this Prize can be found at www.mcgowansac.com/trustme
- McGowan's T-Shirt
- McGowan's Water Bottle
- A license to use one (1) game day spa cabana (in a location determined by Jaguars) for one (1) 2019 Jacksonville Jaguars preseason game at TIAA Bank Field determined by Jaguars. The game day spa cabana will include: access to a stadium spa, fifty (50) tickets to the game and ten (10) parking passes (in lots determined by Jaguars). Each spa cabana ticket shall include the standard food and beverage package associated with such spa cabana tickets.

Approximate retail value is: [\$13,000] Odds of winning depend on the number of eligible entries received.

5. Winner Notification and Acceptance. Winners will be notified by telephone or email (method of notification to be determined in the sole discretion of McGowan's Heating and Air Conditioning) at the telephone number or address provided on winner's entry form or email no later than the notification date at the bottom of the official sweepstakes page. In the event that any potential winner is disqualified for any reason or fails to redeem a prize by the deadlines established by McGowan's Heating and Air Conditioning, McGowan's Heating and Air Conditioning will award the prize to an alternate winner through a random drawing from remaining pool of entries.

All sweepstakes prizes will be drawn by representatives of the Jaguars and RF Group, LLC d/b/a McGowan's Heating and Air Conditioning. Sweepstakes prizes are not transferable by winner. Prizes may not be substituted or redeemed for cash by winner. However, McGowan's Heating and Air Conditioning reserves the right to substitute any prize with a prize of equal value. At McGowan's Heating and Air Conditioning's discretion, forfeited prizes may or may not be awarded to an alternate.

Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned onsite. Failure to sign and return the affidavit and/or release onsite, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of prize to an alternate winner. Except where prohibited, participation in the sweepstakes constitutes entrant's consent to McGowan's and Jaguars' publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation.

6. Participation. By participating, entrants agree to be bound by these Official Rules. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this sweepstakes as solely determined by Sponsor. In the event the sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

7. Limitations of Liability. By entering the Sweepstakes, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her

right to a jury trial for such disputes, claims and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the sweepstakes, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

8. General Release. By entering the sweepstakes, entrants release RF Group, LLC d/b/a McGowan's Heating and Air Conditioning, the Jaguars, the NFL Entities (as defined herein) and any other promotional sponsors, and each of their respective affiliates, directors, officers, members, managers, employees, representatives, volunteers, partners and agents (collectively, "Released Parties") from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the sweepstakes or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

9. Publicity Rights; Marketing Opt-In. By submitting an entry, entrants grant to RF Group, LLC d/b/a McGowan's Heating and Air Conditioning, the Jaguars, and any other promotional sponsors, their agents and others working on its behalf the right to use the entrant's name, likeness, voice, image, and any additional video or photographs taken by the RF Group, LLC d/b/a McGowan's Heating and Air Conditioning or the Jaguars or their affiliates or representatives during the sweepstakes for advertising and marketing purposes, including on the sweepstakes website, in social media, and in marketing emails, without additional compensation. Entrants further expressly consent on an ongoing basis to allow RF Group, LLC d/b/a McGowan's Heating and Air Conditioning, the Jaguars, and their respective affiliates, agents, employees and authorized third parties to communicate with the entrant by mail, email, SMS/text message, telephone, autodialing services, facsimile and/or by any other method and to share the entrant's personal information with RF Group, LLC and the Jaguars. Such communications shall include, but not be limited to, promotional and advertising marketing communications.

10. Internet. If for any reason, the sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the game or sweepstakes, the Sponsor reserves its right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the sweepstakes/game. The Released Parties listed above (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries: (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this sweepstakes.

11. Sponsor. This sweepstakes is sponsored by RF Group, LLC d/b/a McGowan's Heating and Air Conditioning whose decisions regarding the selection of winners and all other aspects of the

sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the sweepstakes. If you have any questions regarding this sweepstakes, please contact RF Group, LLC d/b/a McGowan's Heating and Air Conditioning, 11320 Phillips Parkway East Jacksonville, FL 32256

12. **Privacy Policy.** Information collected from entrants is subject to and will be used in accordance with RF Group, LLC d/b/a McGowan's Heating and Air Conditioning's Privacy Policy (as amended from time to time) available here: <http://McGowan's Heating and Air Conditioning/privacy-terms-conditions/> and the Jaguars privacy policy available in the footer section of www.jaguars.com. By entering this sweepstakes, you agree that McGowan's Heating and Air Conditioning may share your information and information about you with Jacksonville Jaguars, LLC.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC, NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") AND JACKSONVILLE JAGUARS, LLC WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES AND JACKSONVILLE JAGUARS, LLC HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY. JACKSONVILLE JAGUARS, LLC IS RESPONSIBLE ONLY FOR PROVIDING THE CABANA LICENSE AS PART OF THE GRAND PRIZE.

Jacksonville Jaguars Terms and Conditions

I request and expressly consent to receive email messages, text messages (up to 5 times per week), phone calls and postal mail, including advertisements and promotional and telemarketing messages, using automated technology, automatic dialing-announcing devices and/or prerecorded messages from Jacksonville Jaguars, LLC, Jacksonville Jaguars Foundation, Inc., Union Jax, LLC (collectively, the “Jaguars”) and Bold Events, LLC (“Bold Events” and together with the Jaguars, “we” or “us”), and each of our respective affiliates, sponsors, or other third parties with whom the Jaguars and/or Bold Events has a relationship, at the contact information you have provided on this form. I acknowledge that the Jaguars and Bold Events may share my information with third parties and any information collected by the Jaguars will be used by the Jaguars in accordance with the jaguars.com Privacy Policy.

By providing your contact information, and by checking this check box, you request and give your prior express written consent to receive email messages, text messages (up to 5 times per week), phone calls and postal mail, including advertisements and promotional and telemarketing messages, using automated technology, automatic dialing-announcing devices and/or prerecorded messages from Jacksonville Jaguars, LLC, Jacksonville Jaguars Foundation, Inc., Union Jax, LLC (collectively, the “Jaguars”) and Bold Events, LLC (“Bold Events”, and together with the Jaguars, “we” or “us”), and each of our respective affiliates, sponsors, or other third parties with whom the Jaguars and/or Bold Events has a relationship, at the contact information you have provided on this form. By checking this check box, you consent to receive calls from the entities set forth above, even if your phone number is listed on the federal or state Do-Not-Call registry.

You are not required to agree to this in order to purchase property, goods or services from the Jaguars or Bold Events. Msg&Data rates may apply. Your wireless carrier may charge fees for text messages, emails, and calls to your mobile device. You may not consent on behalf of someone else or provide someone else’s contact information.

You can opt-out of receiving our text messages any time by texting “STOP” in response to any of our text messages. Your opt-out for text messages will be effective when you receive an opt-out confirmation. You can manage your email subscriptions or unsubscribe at <http://fanservices.jaguars.com/updatemail>. You may opt out of receiving promotional communications, including any promotional calls, autodialed calls or prerecorded calls, by contacting us via email at marketing@jaguars.com, or via postal mail at 1 EverBank Field Drive, Jacksonville, Florida 32202, Attn: Jaguars Marketing. After you opt out, you will then be placed on our “do not contact” list for marketing purposes. We may still contact you by phone or email about your transactions with us.

Text “HELP” in response to any of our text messages or follow the instructions provided to you for help. We may obtain the date, time and content of your messages in the course of your use of text messaging.

You represent that you are legally competent, have legal authority to form a contract and reside in the United States. You agree to enter into, sign and receive this consent to receive messages electronically. Print or download these terms using your Internet-connected computer or device and web browser to retain a copy of your consent. You can withdraw your consent electronically. Email us at marketing@jaguars.com to request a free copy of your consent, to update your contact information or to receive other customer service. All data collected by the Jaguars will be used in accordance with the Jaguars Privacy Policy, found in the footer section at jaguars.com.