

# 2024 PGA TOUR SUMMER INTERNSHIP

# Description

# About the PGA TOUR

When most people think of the PGA TOUR, they envision famous golfers, exciting tournaments, and the TOUR's generous support of more than 3,000 charities. We are all of these things, but there's much more to the PGA TOUR than meets the eye.

Behind the TOUR's international reputation for sports excellence and philanthropic leadership is a dedicated team of business, sports management and entertainment professionals working together to support our players and advance our mission.

Headquartered in Ponte Vedra Beach, Fla., we're a dynamic group of individuals with diverse talents who share a deep respect for the sport of golf and the positive impact it has in communities across the United States and internationally.

If your goals include being part of an exciting team that emphasizes professional development and the personal satisfaction of contributing to important causes, we encourage you to explore the many advantages and benefits of a career with the TOUR.

#### PGA TOUR Internship Program

In 1992 the PGA TOUR established an internship program to support our commitment to strengthen diversity within our organization, as well as the golf industry. This paid internship is an 8-week program that provides enrolled college students and recent graduates an opportunity to build their work experience and learn the business operations of the PGA TOUR.

Opportunities traditionally are available in Corporate Marketing, Human Resources, Communications, Business Development, International Business Operations, Tournament Business Operations, Legal, Finance & Accounting, Domestic & International Media, Digital Content, Data Science & Analytics and Golf Technologies.

# **Eligibility Criteria**

As of June 2024, all applicants must:

- Be currently enrolled in an undergraduate or graduate degree program; and
- Have completed their sophomore year; and
- Be legally permitted to work in the United States\*

\*International students must be currently enrolled at a US college or university and obtain all visas and employment authorizations prior to the start of the internship. We strongly encourage these students to begin this process early as it may require several months to complete. Contact the International Student Advisor at your university for specific information and requirements.

#### **Personal Statement Requirement**

The Personal Statement is a required component to apply for our internship program and an opportunity to showcase your personality, experiences and achievements.

Submit one short-essay in response to prompt 1 (please limit your essay to a maximum of 500 words) and submit a creative project in response to prompt 2. Examples of a creative project include sizzle reel, video, graphic design project, PowerPoint presentation, etc. (anything except a Word document/essay response). We will accept any creative project of your choice, as long as it's a directive response to "Prompt 2" and can be uploaded and attached to your application.

We will only consider applications with completed statements. Please attach your prompts where you attach your resume.

PLEASE BE SURE TO ATTACH YOUR RESUME AND PROMPT RESPONSES BEFORE SUBMITTING. YOU WILL NOT BE ABLE TO ADD ATTACHMENTS AFTER YOU SUBMIT YOUR APPLICATION.

#### Prompt 1 | Essay -

If you could travel to any period in time, what event would you want to witness? What would you hope to learn?

Prompt 2 | Creative (Reminder: NOT a Word doc or essay response) -

Imagine you are organizing a charity event. What charitable cause would you choose and why? Creatively share how you would execute this event.

### EOE

The TOUR is an equal opportunity employer. We do not discriminate or tolerate discrimination on the basis of race, sex, sexual orientation, religion, national origin, age, disability, marital status, color, ancestry, citizenship status, uniform services member status, pregnancy, gender, gender identity, gender expression or any other classification or differences protected by applicable law.